The phone book

RIVER VALLEY AREA TELEPHONE DIRECTORY

See Page 1 for communities listed in this directory

AREA CODE 501

JANUARY 1980

CONTINENTAL TELEPHONE COMPANY OF ARKANSAS

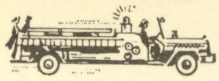
CONTINENTAL TELEPHONE COMPANY OF ARKANSAS

AN EQUAL OPPORTUNITY EMPLOYER

EMERGENCY NUMBERS . . . .

Please write in emergency telephone numbers you may need. You can obtain most emergency telephone numbers from those listed on this page.

POLICE



FIRE

AMBULANCE

DOCTOR

FIRE (To Report A Fire)

Atkins	641-2345
Centerville	229-3550
Clarksville	754-8300
Coal Hill	497-1000
Dardanelle (City)	229-3811
Rural	229-3550
Dover (City)	331-2605
Rural	331-2445
Hector	248-5331
London	293-4546
If No Answer	293-4365
Or	293-4484
Or	293-4369
Pottsville	968-3555
Russellville	968-3525

NON-CIRCULATING

POLICE

Atkins	641-7853
Clarksville	754-8100
Dardanelle	229-4175
Dover (Dial Pope County Sheriff)	968-2558
Hector	284-4012
London (Dial Pope County Sheriff)	968-2558
Pottsville (Dial Pope County Sheriff)	968-2558
Russellville	968-3232

SHERIFF

Johnson County	Clarksville 754-2200
Pope County	Russellville 968-2558
Yell County	Dardanelle 229-4175

ARKANSAS STATE POLICE

Clarksville	754-3096
Ft. Smith	(Toll Call) 783-5195

FEDERAL BUREAU OF INVESTIGATION 968-1324

If No Answer Call ..... Little Rock 372-7211

TORNADO REPORTING

In case you see a Tornado ..... Call the nearest Law Enforcement Agency, Police, Sheriff or State Police

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BUSINESS OFFICE NUMBER - 968-5151

REPAIR SERVICE NUMBER - Russellville 611
All Other Exchanges 161

IN THE EVENT YOU REQUIRE FURTHER INFORMATION

REGARDING TELEPHONE SERVICE AFTER TALKING WITH

OUR BUSINESS OFFICE OR REPAIR CENTER, FEEL

FREE TO CONTACT THE CUSTOMER SERVICE MANAGER.

THE CUSTOMER SERVICE MANAGER FOR YOUR

EXCHANGE CAN BE REACHED AT 968-0115.

SEE PAGE 3 FOR FURTHER INFORMATION REGARDING

BUSINESS WITH YOUR TELEPHONE COMPANY

NON-CIRCULATING

River Valley, Arkansas
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EXCHANGES & COMMUNITIES LISTED IN THIS DIRECTORY:

ATKINS
CENTERVILLE
CLARKSVILLE
DARDANELLE
- Delaware
- Nebo

DOVER
- Moreland
- Scottsville

HARTMAN
- Coal Hill

HECTOR
- Appleton

LAMAR
- Hagarville
- Knoxville

LONDON
RUSSELLVILLE
- Norristown
- Pottsville

SALUS
- Oark
- Ozone
- Pettigrew

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- Payment of Bills

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River Valley, Arkansas
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Business With Your Telephone Company

TO REACH YOUR BUSINESS OFFICE

BUSINESS OFFICE HOURS: 8:30 A.M. to 4:30 P.M. Monday Thru Friday
Closed Saturdays, Sundays & Holidays.

ATKINS, DOVER, HECTOR, LONDON & RUSSELLVILLE 968-5151

CENTERVILLE, CLARKSVILLE, DARDANELLE
HARTMAN-COAL HILL, LAMAR & SALUS ..... 1 + 968-5151
(No Charge To Calling Party)

If you have a question regarding your monthly statement, long distance calls, directory listings and service and/or equipment, please contact your service representative at one of the above business office numbers.

BUSINESS OFFICE LOCATIONS

CLARKSVILLE	116 COLLEGE	CLRKSVL
RUSSELLVILLE	214 S DENVER	RSVL

Your account is maintained and serviced by a qualified Service Representative who is trained to assist you with your service requirements.

REPAIR SERVICE

Russellville ..... Dial 611

All Other Exchanges ..... Dial 1611

DIRECTORY ASSISTANCE

For Numbers In Your Exchange & Extended Area Exchanges (See Page 4)

From Russellville Prefix 968 & 967 ..... Dial 411
All Other Exchanges ..... Dial 1411
For All Other Cities ..... Dial "1" + Area Code + 555-1212
(If City Is Within 501 Area, You Need Not Dial Area Code)

LONG DISTANCE

For All Exchanges ..... See Page 8 For Complete Dialing Instructions

Time & Temperature

Russellville ..... Rsvl 968-2789

TELEPHONE STATEMENT ..... See Page 5

Extended Area Service

FROM ATKINS TO:
DOVER, HECTOR, LONDON and RUSSELLVILLE ..... Dial Directory Number

FROM CENTERVILLE TO:
DARDANELLE ..... Dial Directory Number

FROM CLARKSVILLE TO:
COAL HILL-HARTMAN, LAMAR and SALUS ..... Dial Directory Number

FROM COAL HILL-HARTMAN TO:
CLARKSVILLE, LAMAR and SALUS ..... Dial Directory Number

FROM DARDANELLE TO:
CENTERVILLE ..... Dial Directory Number

FROM DOVER TO:
ATKINS, HECTOR, LONDON and RUSSELLVILLE ..... Dial Directory Number

FROM HECTOR TO:
ATKINS, DOVER, LONDON and RUSSELLVILLE ..... Dial Directory Number

FROM LAMAR TO:
CLARKSVILLE, COAL HILL-HARTMAN, and SALUS ..... Dial Directory Number

FROM LONDON TO:
ATKINS, DOVER, HECTOR and RUSSELLVILLE ..... Dial Directory Number

FROM RUSSELLVILLE TO:
ATKINS, DOVER, HECTOR and LONDON ..... Dial Directory Number

FROM SALUS TO:
CLARKSVILLE, COAL HILL-HARTMAN and LAMAR ..... Dial Directory Number

TO CALL ANOTHER PARTY ON YOUR LINE

NOTICE TO ALL CUSTOMERS: If you wish to know who is on your line, Dial "Repair Service". (See Page 3)

If the number you are calling is always busy, it could be that the party you are calling is on your line. Call your Local Business Office for directions on how to place these calls.

River Valley, Arkansas
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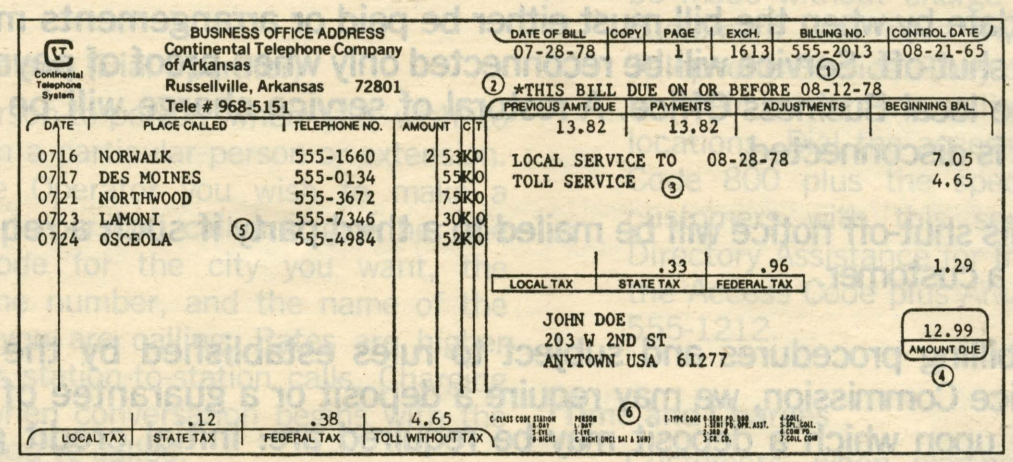
YOUR TELEPHONE STATEMENT

Your telephone statement has been designed so that you will receive detailed information regarding the charges billed to you.

CUSTOMER'S STATEMENT



Continental Telephone System

BUSINESS OFFICE ADDRESS
Continental Telephone Company of Arkansas
Russellville, Arkansas 72801
Tele # 968-5151

DATE OF BILL	COPY	PAGE	EXCH.	BILLING NO.	CONTROL DATE
07-28-78		1	1613	555-2013 (1)	08-21-65

(2) *THIS BILL DUE ON OR BEFORE 08-12-78

PREVIOUS AMT. DUE	PAYMENTS	ADJUSTMENTS	BEGINNING BAL.
13.82	13.82		

DATE	PLACE CALLED	TELEPHONE NO.	AMOUNT	C	T
0716	NORWALK	555-1660	2 53	K	O
0717	DES MOINES	555-0134	55	K	O
0721	NORTHWOOD	555-3672	75	K	O
0723	LAMONI	555-7346	30	K	O
0724	OSCEOLA (5)	555-4984	52	K	O

LOCAL SERVICE TO 08-28-78 7.05
TOLL SERVICE (3) 4.65

LOCAL TAX	STATE TAX	FEDERAL TAX	
	.33	.96	1.29

JOHN DOE
203 W 2ND ST
ANYTOWN USA 61277

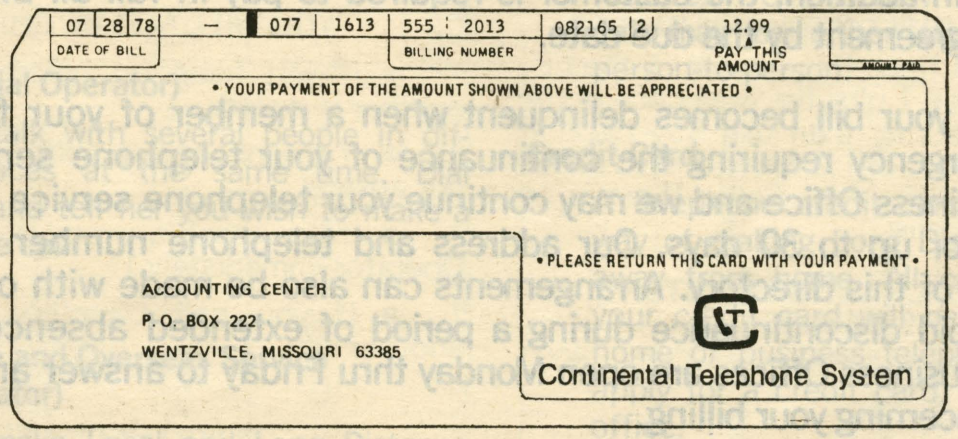
12.99 AMOUNT DUE (4)

LOCAL TAX	STATE TAX	FEDERAL TAX	TOLL WITHOUT TAX
	.12	.38	4.65

(6) C-CLASS CODE STATION 0-DAY 1-EVE 2-NIGHT PERSON 0-DAY 1-EVE 2-NIGHT (INCL SAT & SUN) T-TYPE CODE 0-DIRECT FR. SAME 1-DIRECT FR. DIFF. ASST. 2-DID 3-CR. CO. 4-COIN 5-SPL. COIN 6-COIN PD 7-COIN, COIN

(1) Your telephone number is printed here.
(2) Billing becomes delinquent after date shown.
(3) Brief description of charges.
(4) Total amount due.
(5) Brief description and amount of long distance calls.
(6) Explanation of "C" and "T" columns.

CUSTOMER'S REMITTANCE CARD



DATE OF BILL		BILLING NUMBER		PAY THIS AMOUNT	AMOUNT PAID
07 28 78	— 077 1613	555 : 2013	082165 2	12.99	

• YOUR PAYMENT OF THE AMOUNT SHOWN ABOVE WILL BE APPRECIATED •

ACCOUNTING CENTER
P. O. BOX 222
WENTZVILLE, MISSOURI 63385

• PLEASE RETURN THIS CARD WITH YOUR PAYMENT •

Continental Telephone System

In order to insure prompt and accurate processing of your account, this card should always be returned with your payment. For your convenience, a return envelope will be included with your Statement.

 © Continental Telephone Company of Arkansas, 1980

Rights and Responsibilities of Continental Telephone Company of Arkansas and our Customers:

Continental Telephone Company of Arkansas will issue a bill not less than every 28 days or more than 31 days (except for number change), outlining your toll calls, local service charges and federal, state and local taxes. Payment will be due upon receipt and will become delinquent 21 days after mailing. In the event your bill becomes delinquent, a shut-off notice will be included with your next month's bill stating the date by when the bill must either be paid or arrangements made in order to avoid shut-off. Service will be reconnected only when proof of payment is received in the local Business Office. A restoral of service charge will be applied if your service is disconnected.

A copy of this shut-off notice will be mailed to a third party if such a request is received from a customer.

Under our billing procedures and subject to rules established by the Arkansas Public Service Commission, we may require a deposit or a guarantee of payment. The criteria upon which a deposit may be required are: initial credit given warrants, service shut-off due to non-payment, issuance of two insufficient fund checks in the preceding twelve months or delinquent on two bill payments in the preceding twelve months.

Should a customer to whom service is rendered be unable to pay a bill in full, the customer and the utility may enter into a payment agreement whereby the customer pays a reasonable portion of the bill and agrees in writing to pay the balance in reasonable installments. Service can be disconnected if the agreement is not kept. In addition, the customer is required to pay in full all bills rendered during this agreement by the due date.

In the event your bill becomes delinquent when a member of your family has a medical emergency requiring the continuance of your telephone service, please call your Business Office and we may continue your telephone service during such emergency for up to 30 days. Our address and telephone number is listed on Pages 1 & 3 of this directory. Arrangements can also be made with our Business Office to avoid discontinuance during a period of extended absence from your home. Our Business Offices are open Monday thru Friday to answer any questions you have concerning your billing.

This telephone company is regulated by the Arkansas Public Service Commission and you can make an informal complaint in writing or by telephone or personal appearance to the Commission without the need of legal assistance. The Commission's office is located at 400 Union Station, Market & Victory Streets, Little Rock, Arkansas 72201 and their toll free number is 800-482-1164.

River Valley, Arkans
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TYPES OF LONG DISTANCE CALLS

Station-to-Station

Direct Distance Dialed (DDD) calls are station-to-station calls. Call station-to-station if you'll talk with anyone who answers. Rates are lower than for person-to-person calls and charging begins when the telephone you've called is answered.

Person-to-Person (Dial Operator)

Call person-to-person when you wish to talk with a particular person or extension. Tell the Operator you wish to make a "person-to-person" call and give her the Area Code for the city you want, the telephone number, and the name of the person you are calling. Rates are higher than for station-to-station calls. Charging starts when conversation begins with the person you've called.

Collect (Dial Operator)

You can call "collect" if the person or firm you're calling agrees to pay the charge. If you want to make a "collect" call, tell the Operator and give her the Area Code for the city you want and the telephone number.

Conference (Dial Operator)

You can talk with several people in different places at the same time. Dial Operator and tell her you wish to make a conference call.

Mobile, Marine and Overseas Service (Dial Operator)

You can make Local and Long Distance calls to automobiles, trucks, trains, aircraft and boats equipped for telephone service and to practically all the world's telephones. Some Mobile and Marine calls can be completed by dialing, others must be completed by the Operator. On overseas calls, dial Operator and ask for the Overseas Operator and give her the name of the country you're calling.

Inward WATS

Station-to-station Long Distance calls may be made without charge to you to those customers who have Inward Wide Area Telephone Service. They offer this service to their customers calling from specific locations. Dial the access code plus Area Code 800 plus the special numbers of customers with this service. To reach Directory Assistance for Inward WATS dial the Access Code plus Area Code 800 plus 555-1212.

Time and Charges

Customers, when placing calls, may request from the "OPERATOR" the amount of time charged to the call and the costs associated with the call.

Bill to the Third Number

Customers may place calls and transfer the charges to another telephone, subject to verification by the operator. This service requires "OPERATOR" assistance. The call may be either station-to-station or person-to-person.

Credit Card

A telephone credit card is a convenient way of making Long Distance calls when away from home. All calls placed using your credit card will be charged to your home or business telephone number. To apply for a credit card, call our business office.

Coin Calls

From coin telephones, see the instruction card on or near the telephone, or dial "OPERATOR".

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DIRECT DISTANCE DIALING

With Direct Distance Dialing (DDD), you can dial your own station-to-station long distance calls. To make Direct Distance Dialing possible, the nation has been divided into more than 120 geographic areas. Each area has its own three-digit "Area Code," (see map on Page 12)

You probably can obtain the area code of the place you are calling by checking the map. If the map does not clearly show the area code you want, and it is not listed in the introductory pages of your directory, call the operator and she will give you the area code.

You can dial direct to almost any telephone with a seven-digit or a two letter, five-digit number.

FROM ALL TELEPHONES (Except Coin Telephones)

When dialing station-to-station calls

within the 501 area _____ **Dial 1 + seven digit telephone number**

outside the 501 area _____ **Dial 1 + area code + seven digit telephone number**

After you have dialed the number an operator may be connected with you momentarily, and request the details necessary to complete your call, such as your telephone number if you are on a party line or made an error in dialing.

When dialing person-to-person, collect and credit card calls

within the 501 area _____ **Dial "0" (OPERATOR)**

outside the 501 area _____ **Dial "0" (OPERATOR)**

After you have dialed "0" an operator will answer and request the details necessary to complete your call. Give the operator your special instructions as follows:

For person to person calls — say "person to person" and give the operator the name of the person you are calling, and the number you are calling.

For collect calls — say "collect" and give your name, and the number you are calling.

For credit card calls — say "credit card call" and give your credit card number

HOW TO GET OUT-OF-TOWN NUMBERS

If you do not have the number in the city you are calling, dial 1 plus the Area Code of the town you wish to call, then dial 555-1212. If the town you wish to call is within the 501 Area you need not dial the Area Code. There is no charge for these calls.

HOW TO REACH WATS DIRECTORY ASSISTANCE

Dial "1" where required, then Code "800" plus 555-1212.

ALASKA, HAWAII, CANADA, MEXICO AND OVERSEAS CALLS

The operator can provide you with station-to-station and/or person-to-person rate information.

YOU WILL NOT BE CHARGED

- If you hang up before the complete number is dialed.
- If the phone you called is busy or does not answer.
- If you reach a wrong number. (Dial the Operator immediately.)
- If you call Directory Assistance in another city.

IF YOU NEED HELP

If you are cut off, encounter difficulty in hearing or experience any other trouble, just dial "Operator" and report it to her. She will be glad to help you.

River Valley, Arkansas
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LONG DISTANCE RATES WITHIN ARKANSAS

How to stretch your long distance dollar.

The charts on this page will help you determine the cost of placing your long distance calls. Long distance charges are based on four factors: (1) the class of call, for example, dial direct or operator assisted; (2) the city you wish to call; (3) the length of time you talk; and (4) the time you place the call. You may want to compare the costs of calling at different times of the day or the week to see which offers you the greatest savings. Remember, an additional minute of conversation costs the same or less than the first minute.

RATE TABLE

INTRASTATE MESSAGE TELEPHONE
MILEAGES AND CORRESPONDING RATES
DIAL STATION-TO-STATION, OPERATOR STATION-TO-STATION, PERSON-TO-PERSON

LOWEST RATES

DIRECT-DIALED STATION-TO-STATION 1-MINUTE MINIMUM CHARGE

	Sat.	Sun.	Mon. thru Fri.
8 a.m. to #5 p.m.	Weekend Rate 50% Discount		Day Rate Full Rate
5 p.m. to #11 p.m.		Evening Rate 15% Discount	
11 p.m. to #8 a.m.	Night Rate 50% Discount		

HIGHEST RATES

OPERATOR-ASSISTED STATION-TO-STATION & PERSON-TO-PERSON 3-MINUTE MINIMUM CHARGE

STATION-TO-STATION	PERSON-TO-PERSON
All Days/ All Hours	All Days/ All Hours
Station-To-Station Operator Rate	Person-To-Person Operator Rate

	STATION-TO-STATION							PERSON-TO-PERSON	
	Customer Dialed					Operator Assisted			
	DAY Mon through Fri 8 AM to 5 PM		EVENING Mon through Fri 5 PM to 11 PM		NIGHT 11 PM to 8 AM & All Day Sat & Sun.	ALL HOURS ALL DAYS		ALL HOURS ALL DAYS	
RATE MILEAGE	Initial 1 Minute	Each Addtl. Minute	Initial 1 Minute	Each Addtl. Minute	Each Minute	Initial 3 Minutes	Each Addtl. Minute	Initial 3 Minutes	Each Addtl. Minute
0-8	.08	.05	.07	.04	.04	.40	.05	1.40	.05
9-12	.11	.07	.09	.06	.06	.45	.07	1.45	.07
13-16	.14	.09	.12	.08	.07	.60	.09	1.60	.09
17-21	.17	.11	.14	.09	.09	.80	.11	1.80	.11
22-26	.19	.13	.16	.11	.10	.90	.13	1.90	.13
27-31	.21	.15	.18	.13	.11	1.00	.15	2.00	.15
32-41	.24	.18	.20	.15	.12	1.15	.18	2.15	.18
42-56	.27	.21	.23	.18	.14	1.35	.21	2.35	.21
57-71	.30	.24	.26	.20	.15	1.60	.24	2.60	.24
72-87	.34	.27	.29	.23	.17	1.65	.27	2.65	.27
88-127	.37	.30	.31	.26	.19	1.75	.30	2.75	.30
128-200	.41	.33	.35	.28	.21	1.85	.33	2.85	.33
201-UP	.44	.36	.37	.31	.22	1.90	.36	2.90	.36

#to but not including

Rates do not include tax.

Rates are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

Discounts are applied to the total charges for direct-dialed station-to-station calls. For operator-assisted calls, discounts are applied only to the charges for additional minutes over the first 3 minutes. Charges are based upon rates in effect at the time of connection at the calling point. This also includes calls beginning in one rate period and ending in another.

Alaska, Hawaii, Canada, Mexico and overseas calls: The operator can provide you with station-to-station and/or person-to-person rate information. Your operator will be glad to provide rates to points not listed above.

New Year's Day, July 4, Labor Day, Thanksgiving and Christmas Day. On these legal holidays, the evening rate applies all day on dial-direct calls unless a lower rate would normally apply (nights and weekends). Holiday rates do not apply on operator-assisted calls.

River Valley, Arkansas
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LONG DISTANCE RATES OUTSIDE ARKANSAS

How to stretch your long distance dollar.

The charts on this page will help you determine the cost of placing your long distance calls. Long distance charges are based on four factors: (1) the class of call, for example, dial direct or operator assisted; (2) the city you wish to call; (3) the length of time you talk; and (4) the time you place the call. You may want to compare the costs of calling at different times of the day or the week to see which offers you the greatest savings. Remember, an additional minute of conversation costs the same or less than the first minute.

RATE TABLE

INTERSTATE MESSAGE TELEPHONE
MILEAGES AND CORRESPONDING RATES
DIAL STATION-TO-STATION, OPERATOR STATION-TO-STATION, PERSON-TO-PERSON

LOWEST RATES

DIRECT-DIALED STATION-TO-STATION 1-MINUTE MINIMUM CHARGE

	Sat.	Sun.	Mon. thru Fri.
8 a.m. to #5 p.m.	Weekend Rate 60% Discount		Day Rate Full Rate
5 p.m. to #11 p.m.			Evening Rate 35% Discount
11 p.m. to #8 a.m.			Night Rate 60% Discount

HIGHEST RATES

OPERATOR-ASSISTED STATION-TO-STATION & PERSON-TO-PERSON 3-MINUTE MINIMUM CHARGE

	Sat.	Sun.	Mon. thru Fri.
8 a.m. to #5 p.m.	Weekend Rate 60% Discount		Day Rate Full Rate
5 p.m. to #11 p.m.			Evening Rate 35% Discount
11 p.m. to #8 a.m.			Night Rate 60% Discount

RATE MILEAGE	INITIAL PERIOD			Additional Minutes
	Dial Station-to-Station	OPERATOR		All Messages
		Station-to-Station	Person-to-Person	
	DAY	ALL DAYS, ALL HOURS		DAY
	Initial 1 Minute	Initial 3 Minutes	Initial 3 Minutes	Each Additional Minute
1-10	.19	.45	1.45	.09
11-16	.23	.60	1.60	.12
17-22	.27	.80	1.80	.14
23-30	.31	1.00	2.00	.18
31-40	.35	1.10	2.10	.21
41-55	.39	1.35	2.35	.25
56-70	.41	1.60	2.60	.27
71-124	.43	1.75	2.75	.29
125-196	.44	1.85	2.85	.30
197-292	.46	1.95	2.95	.32
293-430	.48	2.00	3.05	.34
431-925	.50	2.05	3.15	.34
926-1910	.52	2.15	3.30	.36
1911-3000	.54	2.25	3.55	.38

#to but not including

Rates do not include tax.

Rates are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

Discounts are applied to the total charges for direct-dialed station-to-station calls. For operator-assisted calls, discounts are applied only to the charges for additional minutes over the first 3 minutes. Charges are based upon rates in effect at the time of connection at the calling point. This also includes calls beginning in one rate period and ending in another.

Alaska, Hawaii, Canada, Mexico and overseas calls: The operator can provide you with station-to-station and/or person-to-person rate information. Your operator will be glad to provide rates to points not listed above.

New Year's Day, July 4, Labor Day, Thanksgiving and Christmas Day. On these legal holidays, the evening rates applies all day on dial-direct calls unless a lower rate would normally apply (nights and weekends). Holiday rates do not apply on operator-assisted calls.

River Valley, Arkansas
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AREA CODES FOR FASTER LONG DISTANCE CALLING

Even on calls you must place with the Long Distance Operator, the area code will help you get them through faster. Just give her the area code, if it is different from the one for the phone you are using, and the telephone number you want. For example, say "Area code 311, 555-2368." If the Operator needs to know the place name, she will ask for it.

AREA CODES FOR SOME CITIES

Dial 1, then dial the Area Code, followed by the telephone number.

Directory Assistance for all points can be reached without charge by Direct Distance Dialing. Dial 1, then the proper area code and 555-1212.

PLACE	AREA CODE
ALABAMA	
all locations	205
ALASKA	
all locations	907
ARIZONA	
all locations	602
ARKANSAS	
all locations	501
CALIFORNIA	
Alameda	415
Alhambra	213
Anaheim	714
Carmel	408
Fresno	209
Sacramento	916
Santa Rosa	707
Taft	805
COLORADO	
all locations	303
CONNECTICUT	
all locations	203
DELAWARE	
all locations	302
DISTRICT OF COLUMBIA	
Washington	202
FLORIDA	
Ft. Myers	813
Jacksonville	904
Miami	305
GEORGIA	
Atlanta	404
Macon	912
HAWAII	
all locations	808
IDAHO	
all locations	208
ILLINOIS	
Alton	618
Chicago	312
Joliet	815
Peoria	309
Springfield	217
INDIANA	
Evansville	812
Indianapolis	317
South Bend	219
IOWA	
Council Bluffs	712
Davenport	319
Des Moines	515
KANSAS	
Topeka	913
Wichita	316
KENTUCKY	
Ashland	606
Louisville	502
LOUISIANA	
New Orleans	504
Shreveport	318
MAINE	
all locations	207
MARYLAND	
all locations	301
MASSACHUSETTS	
Boston	617
Springfield	413
MICHIGAN	
Battle Creek	616
Detroit	313
Lansing	517
Marquette	906
MINNESOTA	
Duluth	218
Rochester	507
St. Paul	612
MISSISSIPPI	
all locations	601
MISSOURI	
Kansas City	816
St. Louis	314
Springfield	417
MONTANA	
all locations	406
NEBRASKA	
Omaha	402
Sidney	308
NEVADA	
all locations	702
NEW HAMPSHIRE	
all locations	603
NEW JERSEY	
Jersey City	201
Trenton	609
NEW MEXICO	
all locations	505
NEW YORK	
Albany	518
Buffalo	716
Elmira	607
New York City	212
Syracuse	315
Yonkers	914
NORTH CAROLINA	
Charlotte	704
Durham	919
NORTH DAKOTA	
all locations	701
OHIO	
Cincinnati	513
Cleveland	216
Columbus	614
Toledo	419
OKLAHOMA	
Oklahoma City	405
Tulsa	918
OREGON	
all locations	503
PENNSYLVANIA	
Harrisburg	717
Philadelphia	215
Pittsburgh	412
Warren	814
PUERTO RICO	
all locations	809
RHODE ISLAND	
all locations	401
SOUTH CAROLINA	
all locations	803
SOUTH DAKOTA	
all locations	605
TENNESSEE	
Memphis	901
Nashville	615
TEXAS	
Abilene	915
Amarillo	806
Dallas	214
Fort Worth	817
Houston	713
San Antonio	512
UTAH	
all locations	801
VERMONT	
all locations	802
VIRGIN ISLANDS	
all locations	809
VIRGINIA	
Amherst	804
Dahlgren	703
Roanoke	703
Warsaw	804
WASHINGTON	
Seattle	206
Spokane	509
WEST VIRGINIA	
all locations	304
WISCONSIN	
Madison	608
Milwaukee	414
Prescott	715
WYOMING	
all locations	307

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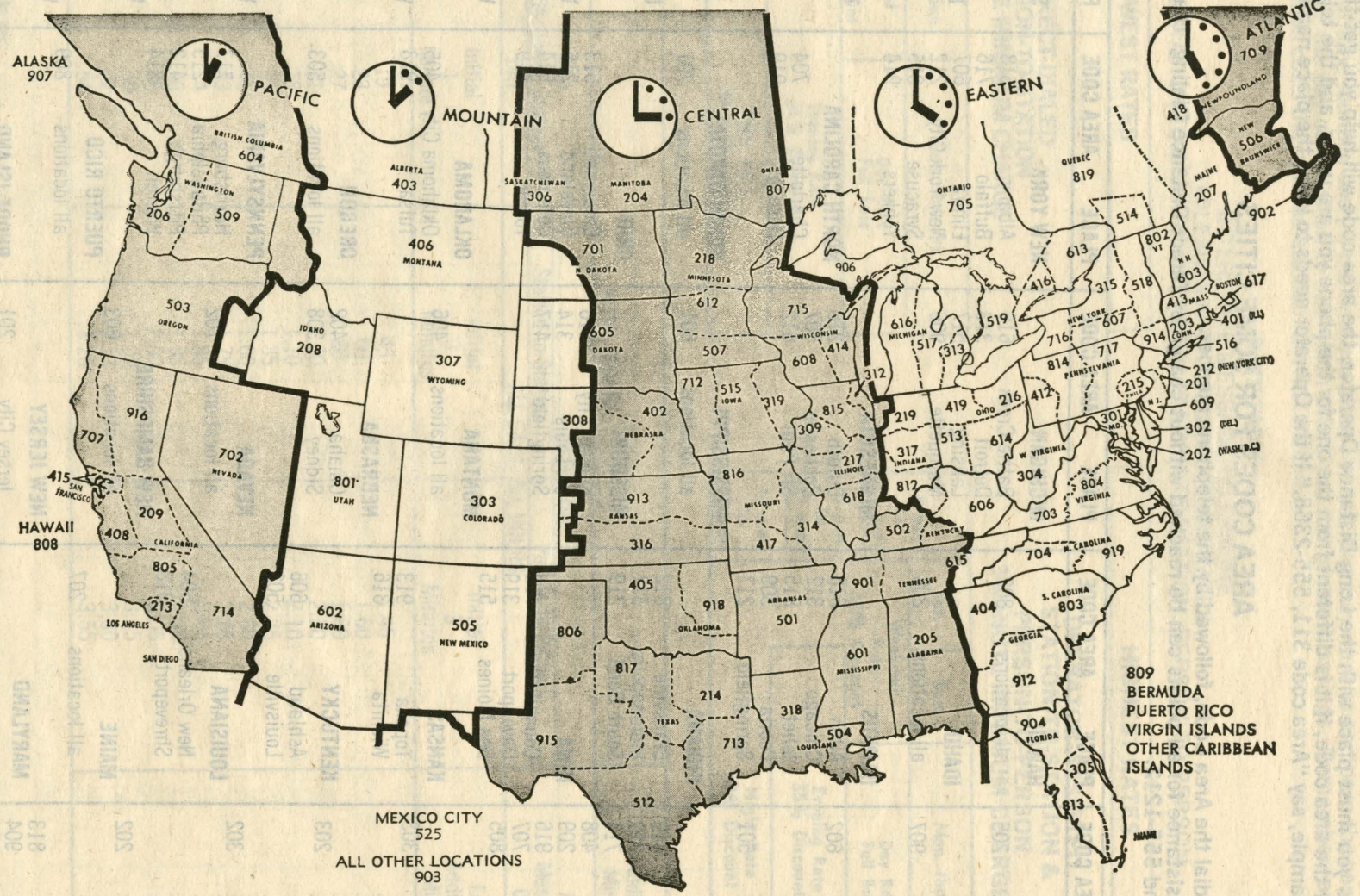
NATION-WIDE AREA CODES



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GENERAL INFORMATION

The telephone instrument and equipment remain the property of the company and may be removed at any time for failure to comply with company rules or for nonpayment of bills.

A telephone will be installed at a location mutually agreed upon by the Company and the customer subject to the established service connection charge.

The Telephone Company may change the number of a customer's telephone if the requirements of the service demand it.

Bills are due upon receipt and become delinquent after date shown.

Customers are responsible for the payment of all toll messages originating from their telephone.

Customers are expected to handle the instruments with care, and will be expected to pay for unnecessary damage.

No attachments of any kind may be made to poles, wires, or telephones without approval of the Company.

The Telephone Company assumes no liability for suspension of service caused by accident, weather or other causes.

No binder, holder or auxiliary cover of any advertising nature shall be used in connection with this telephone directory.

If service is interrupted for more than 24 hours other than by the negligence or willful act of the customer, an allowance at the minimum rate for the telephone facilities and class of service affected at the time of the interruption shall be made for the time such interruption continues, after notice and demand to the Company. No other liability shall in any case attach to the Company on account of interruptions of service.

The vast majority of all directory listings are correct. But, as with any job of this size, some errors are bound to occur. If your listing in the directory is incorrect, it cannot be changed until the next edition of the directory is issued. In the meantime, we can make sure the listing is correct in Directory Assistance records. In some cases it is possible for calls to an incorrect number to be rerouted to the correct number. To arrange this, call your telephone business office. The number is on your phone bill and in the front of your telephone directory. Your service representative will be happy to help.

WARNING

EMERGENCY CALLS ON PARTY LINES

Anyone who fails to immediately release a party line when informed that the line is needed for an emergency call to a fire department or police department or for medical aid or emergency service is guilty of a misdemeanor and subject to a $1,000 fine, one year in jail, or both. This also applies to anyone who secures the use of a party line by falsely stating that it is needed for emergency purposes – "emergency" be defined by the law as a "situation in which property or human life are in jeopardy and the prompt summoning of aid is essential."

LEWD LASCIVIOUS OR INDECENT LANGUAGE OVER THE TELEPHONE

Another violation of Arkansas law, punishable by $1,000 fine, one year in jail, or both, is a call made for the purpose of harassment, annoyance or to cause alarm. Anyone who makes such a call or causes a telephone to ring repeatedly, with no intention of conversation, or knowingly permits any telephone under his control to be used for these purposes shall be in direct violation of the Arkansas law.

INTENT TO DEFRAUD

It shall be unlawful for any person to obtain or attempt to obtain, by the use of any fraudulent scheme, device, means or method, telephone or telegraph service or the transmission of a message, signal or other communication by telephone or telegraph, or over telephone or telegraph facilities with intent to avoid payment of the lawful price, charge or toll therefor. Any person who violates any provision of this statute is guilty of a misdemeanor and upon conviction shall be prosecuted.

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What to do about annoying telephone calls

Here are some suggestions that will help you handle annoying telephone calls and perhaps keep them from recurring.

Annoying sales or survey calls

1. A telephone call is just as personal as a fact-to-face conversation. Don't feel obligated to answer questions just because the caller sounds "official." Don't answer questions on the phone you wouldn't answer if they were asked by a stranger on the street.

2. Always find out who is calling; the name of the person and the company he or she represents.

3. If the caller is a salesperson and you aren't interested, say so. Ask the caller to send you all the information in a letter so you can consider it at your leisure.

4. If you don't recognize the name of the company conducting a survey, offer to call back or ask the caller to call you again after you have time to check the firm with the Better Business Bureau.

5. Remember, it's your phone and your time. If you're simply not interested, say so. If the caller is rude enough not to let you go graciously, hang up.

Nuisance calls

1. Always use the telephone on your terms, not those of the caller. Don't talk to anybody unless you want to.

2. Ask the caller for his or her identity. When a voice asks, "who is this?" don't answer. Instead, ask "What number did you call?" or "Who do you want?" If the call isn't ligitimate, that very likely will end it.

3. Tell your children and their baby-sitter never to talk on the phone to anybody they don't positively recognize. An innocent comment like "Daddy's out of town" could be helpful to a burglar. Teach them to ask for the number so someone can call back later.

4. If the caller remains silent after you answer, ***hang up!*** Some want to listen, just to see what you'll do, particularly to see if you'll be angry. It isn't much fun listening to a dead line.

Abusive, harassing or obscene calls

1. As with the milder nuisance calls, this caller might remain silent for a little while. Don't give the caller a chance to get started. Hang up!

2. If a caller makes any obscene or suggestive remarks, hang up.

Threatening calls

In this category are the extreme cases — the bomb threats, the threats to life and property, the threats of kidnapping, robbery or bodily injury to members of your family. Sometimes, too, these calls are repeated over an extended period of time to harass and frighten a family. If you are unfortunate enough to be a victim of such a campaign, ***call the police and call the telephone company — immediately.*** We will work with you and the police to eliminate the problem.

Persistent annoying calls

If you keep getting annoying calls, apparently from the same person, after you've used the techniques suggested on this page, call the telephone company's business office. We'll do our best to help.

We have representatives who are trained to investigate, and help identify the source of these calls.

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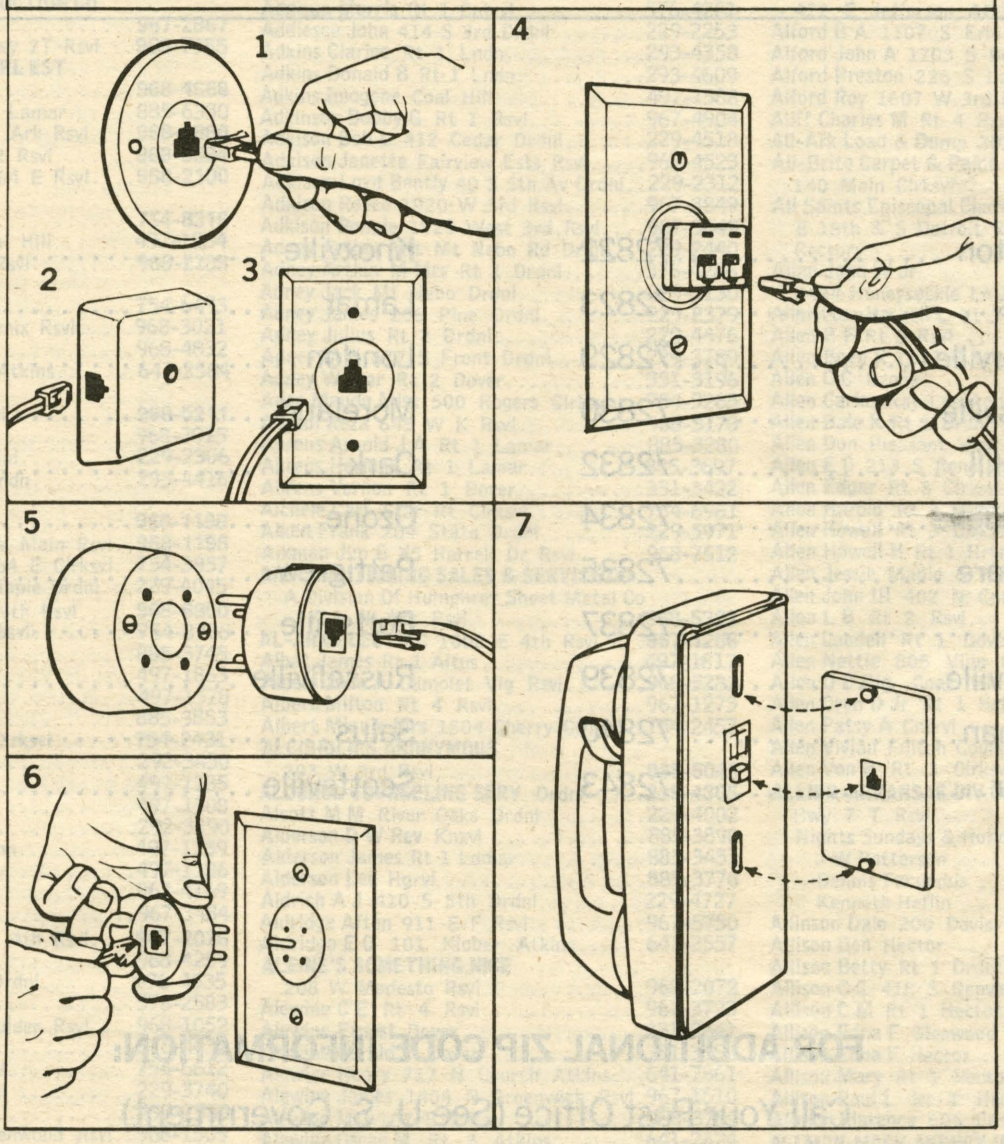
how to connect or disconnect your phone

The illustrations below should be helpful to you when installing or disconnecting your telephones.

Illustrations one through four show wall receptacles (standard jacks) which can accomodate modular telephone cords. To install your phone, match the plug at the end of the telephone cord with the receptacle and insert. To disconnect the phone, squeeze the clip on the plug and pull out of the receptacle.

Illustrations five and six show receptacles (non-standard jacks) which can be made to accommodate modular telephone cords by the use of adapters. The adapters simply plug into the receptacle. With the adapter in place, follow the above steps to install your phone.

A receptable for a wall mounted telephone is shown in illustration seven. To connect your wall phone, match the holes in the back of the telephone with the rivets on the wall mounting, push the telephone lightly against the mounting while sliding it down into place over the rivets. To disconnect, slide the telephone up to lift it off the rivets, then pull the phone away from the receptacle.



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■ POSTAL ZIP CODES

ZIP CODES FOR COMMUNITIES SERVED BY THIS DIRECTORY

HELP US HELP YOU.
USE ZIP CODE

Appleton	72822	Knoxville	72845
Atkins	72823	Lamar	72846
Centerville	72829	London	72847
Clarksville	72830	Moreland	72849
Coal Hill	72832	Oark	72852
Dardanelle	72834	Ozone	72854
Delaware	72835	Pettigrew	72752
Dover	72837	Pottsville	72858
Hagarville	72839	Russellville	72801
Hartman	72840	Salus	72861
Hector	72843	Scottsville	72862

FOR ADDITIONAL ZIP CODE INFORMATION:

Call Your Post Office (See U. S. Government)

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ALPHABETICAL TELEPHONE DIRECTORY

This telephone directory has interlocked listings. The exchanges included are listed below, together with the prefix that appears before the telephone number which identifies the exchange in which the customer receives service.

ATKINS	641	DARDANELLE	229	LONDON	293
CENTERVILLE	576	DOVER	331	POTTSVILLE	968
CLARKSVILLE	754	HECTOR	284	RUSSELLVILLE	967, 968
COAL HILL-HARTMAN	497	LAMAR	885	SALUS	292

A

A-1 AIR CONDITIONING
1208 W Main Clrksvl **754-6694**
A-1 ARKANSAS ELECT ENERGY CO
Hwy 7 T Rsvl **968-5544**
A-1 EXHAUST 619 E Main Rsvl **968-7474**
A-1 LIVE BAIT SHOP 125 W 6th Rsvl . . . **968-6163**
A-1 RENTS Hwy 7 S Rsvl **968-3304**
A-1 Telephone Answ Serv
125 W 6th Rsvl 968-4813
A-ALL ELECTRIC CO 1502 E 2nd Rsvl . . . **968-2055**
If No Answer Call 968-2054
A & A SALES & SERV Hwy 27 E Dover . . **331-2130**
A A A ELECTRIC & CONSTRUCTION CO
3725 W Main Rsvl **967-2867**
A B F FREIGHT SYSTEM Hwy 7T Rsvl . . . **968-7755**
A C MONCRIEF-MURPHREE RL EST
3016 W Main Rsvl **968-4666**
A & H Lumber Co Main St Lamar 885-6330
A PERFECT IMAGE 1222 N Ark Rsvl **968-3880**
A & O WRECKER SERV Rt 2 Rsvl **968-3394**
A-Q CHICKEN HOUSE Hwy 64 E Rsvl **968-2100**
A & R REFRIGERATION
Hwy 21 & 164 Clrksvl **754-8316**
Abbott Donald E Rt 1 Coal Hill 497-1234
Abbott Hoyt 300 W 31st Rsvl 968-2188
Abercrombie Annie
1711 W Cherry Clrksvl 754-6493
Abernathy Bill 306 N Phoenix Rsvl 968-3021
Abernathy Bill Rt 3 Rsvl 968-4832
Abernathy Ida Raney St Atkins 641-2564
ABINGTON BILL rl est
Ofc 1001 S Ark Av Rsvl **968-5211**
Res Rt 3 Rsvl 968-7915
Abney Oma 316 S 5th Drdnl 229-2306
Abrahams Vernon J Rt 1 Lndn 293-4416
ACE PAWN & GUN SHOP
311 W Main Rsvl **968-1196**
ACE SCOUT SUPPLY 311 W Main Rsvl . . **968-1196**
Acee Dairy Products Hwy 64 E Clrksvl . . 754-3857
Ackerman Shirley 103½ Maple Drdnl . . . 229-4045
ACME BRICK CO 2408 E 19th Rsvl **968-6900**
Acord Billy 600-D Hill Clrksvl 754-8706
Acord Dan Rt 2 Lamar 885-3745
Acord Don Hrtmn 497-1863
Acord Garland Hrtmn 497-1578
Acord Geneva Lamar 885-3853
Acord H C Mrs 801 Ash Clrksvl 754-2431
Acord Joe Pettigrew 292-3450
Acord Laura Hrtmn 497-1185
Acord Mary Hrtmn 497-1308
Acord O A Pettigrew 292-3290
Acord Robert J Rt 1 Hrtmn 497-1139
Acord Wayne Rt 1 Hrtmn 497-1126
Acton Dalford Rt 4 Rsvl 967-4169
Acuff Georgia Rt 2 Rsvl 967-3484
ACCU-SYSTEMS INC 902 E 4th Rsvl **967-2076**
Adair Doris Rt 1 Rsvl 968-4259
Adair Garland Jiggs Rt 1 Drdnl 576-4535
Adaire Gary L Rt 1 Drdnl 576-2583
Adaire Lillian S 326 S Boulder Rsvl 968-1052
Adaire W H Rt 1 Drdnl 576-4432
Adams Alford Rt 1 Clrksvl 754-6612
Adams Beacher Rt 2 Drdnl 229-3740
Adams Ben Mrs Coal Hill 497-1350
Adams Charles 1414 S Glenwood Rsvl . . 968-1509
Adams Chester Jr Rt 2 Drdnl 229-2432
Adams Earl Rt 2 Drdnl 229-4353
Adams Everett L 302 N 5th Drdnl 229-3879
Adams Gary Parker Pl Apts Rsvl 968-4607
Adams Homer Dover Hgts Dover 331-3291
Adams James A Rt 2 Clrksvl 754-8269
Adams James H Ozone 292-3484
Adams James R 601 W J Rsvl 968-3216
Adams James W 306 N 3rd St Drdnl 229-4282
Adams Lee Clrksvl 754-2235
Adams Leroy Mill Creek Rsvl 967-1037

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Adams Lynn 421 E J Rsvl 967-4647
Adams Ralph Rt 1 Hrtmn 754-6538
Adams Raymond L 901 S 5th Drdnl 229-4939
Adams Richard Rt 2 Drdnl 229-4346
Adams Robert 110 Maple Drdnl 229-4577
Adams Robert R Vest Trlr Pk Rrvl 967-2698
Adams Travis M 214 S Quanah Rsvl . . . 968-3278
Adams Willis Ray Rt 2 Drdnl 576-2851
Adase Frank J Rt 1 Dover 331-3223
Aday Clyde Rt 4 Rsvl 967-1989
Aday Connie Rt 4 Rsvl 967-2870
Aday Lyle Hector 284-3638
Aday Roy 304 Cherry Drdnl 229-4200
Adcock Roy Rt 2 Drdnl 229-2403
Addison Morris Rt 1 Cntrvl 576-4201
Addlesee John 414 S 3rd Drdnl 229-2253
Adkins Clarice Rt 1 Lndn 293-4358
Adkins Donald B Rt 1 Lndn 293-4609
Adkins Imogene Coal Hill 497-1588
Adkinson Bobby G Rt 1 Rsvl 967-4904
Adkison Bob L 412 Cedar Drdnl 229-4518
Adkison Janette Fairview Ests Rsvl 967-4523
Adkison Loyd Bently 40 S 5th Av Drdnl . . 229-2312
Adkison Reece 1920 W 3rd Rsvl 967-3849
Adkison Ronnie 1920 West 3rd Rsvl 967-3849
Adney Arthur Mrs Mt Nebo Rd Drdnl . . . 229-2440
Adney Arthur M Mrs Rt 1 Drdnl 576-4286
Adney Jack Mt Nebo Drdnl 229-3130
Adney James 206 Pine Drdnl 229-2379
Adney Julius Rt 2 Drdnl 229-4476
Adney M H 617 S Front Drdnl 229-3789
Adney Walter Rt 2 Dover 331-3196
Agee Maude Miss 500 Rogers Clrksvl . . . 754-3263
Ahrabi Reza 645 W K Rsvl 968-3178
Ahrens Arnold J A Rt 1 Lamar 885-3280
Ahrens Herman Rt 1 Lamar 885-3697
Ahrens Vernon Rt 1 Dover 331-3422
Aichele Carl Star Rt Clrksvl 754-6961
Aiken Frank 204 State Drdnl 229-3971
Aikman Jim B #5 Harrell Dr Rsvl 968-7512
AIR CONDITIONING SALES & SERVICE CO
A Division Of Humphrey Sheet Metal Co
718 N Ark Rsvl **968-5323**
AL-ARK ELECTRIC 1002 E 4th Rsvl **967-1256**
Albat James Rt 1 Altus 497-1817
Albers John A Camolet Vlg Rsvl 968-5282
Albert Milton Rt 4 Rsvl 967-1273
Albert Minnie Mrs 1504 Cherry Clrksvl . . 754-2457
ALCOHOLICS ANONYMOUS
203 W 3rd Rsvl **968-5046**
ALCOHOL COUNSELING SERV Drdnl **229-4305**
Alcott M M River Oaks Drdnl 229-4002
Alderson D W Rev Knxvl 885-3890
Alderson James Rt 1 Lamar 885-3451
Alderson Lee Hgrvl 885-3776
Aldrich A J 410 S 5th Drdnl 229-4727
Aldridge Aften 911 E F Rsvl 967-5750
Aldridge E O 101 Klober Atkins 641-2557
ALEINE'S SOMETHING NICE
208 W Modesto Rsvl 968-2072
Alewine C E Rt 4 Rsvl 967-3723
Alewine Ernest Dover 331-2641
Alewine Gerald D Dover 331-3550
Alewine Henry 717 N Church Atkins . . . 641-7861
Alewine James 1404 N Greenwich Rsvl . 967-1510
Alewine M J 107 E G Rsvl 968-3759
Alewine Oscar M Rt 3 Atkins 641-2624
Alewine R L Stella Mnr Rsvl 968-6113
Alewine W J 107 E G Rsvl 967-3452
Alexander Bill 706 NE 11th Atkins 641-2400
Alexander Brenda Massie Hall Rsvl 968-5916
Alexander Bud Rt 1 Atkins 641-2611
Alexander Dorsey Rt 2 Atkins 641-7618
Alexander Douglas G 609 E Main Rsvl . . 967-3436
Alexander George 700 East D Rsvl 968-3569
Alexander Harold Tobe
422 E Jefferson Atkins 641-2970
Alexander J D Rt 2 Atkins 641-7671

Alexander J T 511 W 4th Rsvl 967-4536
Alexander James 403 E Turner Atkins . . . 641-7198
Alexander James H Rt 4 Rsvl 967-4604
Alexander Jerry Rt 5 Rsvl 968-1319
Alexander Ken Rt 1 Drdnl 576-4376
Alexander Laverne Gravel St Atkins 641-7880
Alexander Mack Mrs Rt 2 Drdnl 229-4212
Alexander Mae R 1401 Parker Rd Rsvl . . 968-7574
Alexander Ocie Cntrvl 576-4305
Alexander Rickey 101 NE 17th Atkins . . 641-7735
Alexander Robert B
1401 Parker Rd Rsvl 968-6921
Alexander S E Rt 2 Lamar 885-3984
Alexander Virginia
422 E Jefferson Atkins 641-7967
Alford B A 1107 S Erie Rsvl 967-4686
Alford John A 1703 S Boston Rsvl 967-3414
Alford Preston 226 S Laredo Rsvl 967-4302
Alford Roy 1607 W 3rd Rsvl 967-4620
Aliff Charles M Rt 4 Rsvl 967-3063
All-Ark Load & Dump 303 W 21st Asvl . 968-5234
All-Brite Carpet & Paint
140 Main Clrksvl 754-6884
All Saints Episcopal Church
E 18th & S Detroit Rsvl 968-3622
Rectory 968-5591
Allan John W Jr
2404 Honeysuckle Ln Rsvl 968-5973
Allbritten Haskell L Rt 3 Rsvl 967-2702
Allen B F Rt 5 Rsvl 968-2987
Allen Boyd R 1113 N 7th Drdnl 229-2589
Allen C C Ozone 292-3370
Allen Carlos Ray Lee Addn Rsvl 967-4295
Allen Dale K Rt 1 Drdnl 576-2814
Allen Don Pleasant View Rsvl 968-2649
Allen E O 213 S Reno Rsvl 967-3175
Allen Edgar Rt 2 Clrksvl 754-3497
Allen Harold Rt 1 Hrtmn 497-1781
Allen Howell Rt 3 Clrksvl 497-1018
Allen Howell H Rt 1 Hrtmn 754-6182
Allen Jessie Maple & Hale Dover 331-2533
Allen John III 402 N Cumberland Rsvl . . 968-3594
Allen L B Rt 2 Rsvl 967-4972
Allen Laudell Rt 1 Dover 331-2188
Allen Nettie 805 Vine Clrksvl 754-8086
Allen O D Gig Coal Hill 497-1222
Allen Oren D Jr Rt 1 Hrtmn 754-6825
Allen Patsy A Cntrvl 576-2534
Allen Vivian Fulton Courts Clrksvl 754-3078
Allen Von B Rt 3 Clrksvl 754-6192
ALLIED-ARKANSAS DIV COASTAL PLAINS INC
Hwy 7 T Rsvl **968-7777**
Nights Sundays & Holidays Call
J W Patterson 968-7877
Dennis Facundus 489-5793
Kenneth Heflin 968-7877
Allinson Dale 200 Davis Ct Clrksvl 754-6570
Allison Ben Hector 284-4273
Allison Betty Rt 1 Drdnl 576-2707
Allison C G 418 S Denver Rsvl 967-3380
Allison C M Rt 1 Hector 284-3551
Allison Edna F Glenwood House Rsvl 968-5897
Allison Edna F Hector 284-2345
Allison Mary Rt 1 Hector 284-4812
Allison Paul L Rt 1 Hector 284-2234
Allmon Clarence 605 East K Pl Rsvl . . . 967-5634
ALLMON-MACK AGENCY INC
107 W Main Rsvl **968-4768**
Allred T J Market St Dover 331-2190
ALLSTATE INS CO 920 S Ark Av Rsvl . . **968-2710**
Almgren Louis Rt 2 Clrksvl 754-2199
Almgren Ray Swain Rt Clrksvl 292-3775
Almond J D Rt 5 Rsvl 968-2735
Almond Ross Rt Drdnl 576-2873
Alpe Joe Jr Dulaney Hall Rsvl 967-3180
ALPHA AND OMEGA OPTICAL SERV
109 W Main Rsvl **968-4407**
Alread Frances 715 East G Rsvl 967-5232

Alston Ralph Walnut Clrksvl 754-2278
Alverson Carolyn Rt 5 Rsvl 968-1908
Alverson Herbert Rt 1 Drdnl 576-2835
Alverson Larry Rt 1 Drdnl 576-2719
Alvey Leon Rt 1 Ptsvl 968-4033
Aly Harry 405 Rock St Drdnl 229-3389
AMBULANCE-CLARKSVILLE JOHNSON COUNTY
1100 Poplar Clrksvl **754-6600**
AMBULANCE SERVICE 511 W Main Rsvl **968-4567**
AMBULANCE-YELL COUNTY NORTH
Drdnl **229-2325**
Ameigh Roger 708 Johnson Clrksvl 754-6733
American Airlines Inc
Passenger Reservations & Information
Toll Free 800 433-7300
AMERICAN EXPRESS COMPANY
Ft Lauderdale Fla
To Report Lost Or Stolen Credit Cards
No Charge To Calling Party.. **800 327-1000**
Refunds For Lost Or Stolen Travelers Cheques
No Charge To Calling Party... 800 221-7282
American Food Serv Ark Tech Rsvl 968-0262
American Legion Hut Clrksvl 754-2618
American Red Cross
County Health Dept Bldg Rsvl 968-3498
American Red Cross Court House Clrksvl 754-2560
If No Answer Call 754-2589
If No Answer Call 754-2854
Amin Mohamed College St Clrksvl 754-3789
Ammons Steve 203 Carlton Clrksvl 754-6834
Amos George 414 Filmore Clrksvl 754-2572
Amos Glenn Star Rt Hagarville 885-3154
Amstutz James Rt 1 Rsvl 967-1662
Anders V Andy Jr Rt 2 Rsvl 967-5484
Anders Walter Rt 1 Cntrvl 576-4538
Andersen Paul Rt 3 Clrksvl 754-6503
Anderson A Rt 1 Delaware 229-3531
Anderson Ben 1401 N Greenwich Rsvl .. 968-4777
Anderson Betty 701 S Jackson Rsvl 968-6865
Anderson Billy W Water Dover 331-2380
Anderson Bonnie 1404 Taylor Clrksvl 754-3975
ANDERSON BOX CO Hwy 64 E Rsvl **968-3213**
Anderson Butch Rt 3 Rsvl 967-3829
Anderson C E Rt 4 Atkins 641-2969
Anderson Darrell Rt 4 Rsvl 967-4390
Anderson Don 618 Miller Clrksvl 754-6802
Anderson Don D Taylor St Cir Clrksvl ... 754-2225
Anderson Garland 607 N Hartford Rsvl .. 968-6320
Anderson Harold Rt 5 Rsvl 968-4426
Anderson Havis H Rt 3 Rsvl 967-3752
Anderson Jack 712 S 5th Drdnll 229-3595
Anderson James P Rt 2 Clrksvl 754-2711
Anderson John W Jr 2 Lakeview Dr Rsvl 968-4344
Anderson Joyce 907 W 3rd Rsvl 968-4635
Anderson Kendall 900 W 17th Ter Rsvl 968-4965
Anderson L H 206 Cline Rd Clrksvl 754-8481
Anderson Larry 713 W Main Rsvl 968-1547
Anderson Leon 1013 N Denver Rsvl ... 967-1658
Anderson Leonard
223 S Galveston Av Rsvl 967-3025
Anderson Leonard E Rt 2 Drdnl 229-4673
Anderson N Rt 1 Hector 284-5442
Anderson Oline Mrs 118 E H Rsvl 967-4977
Anderson Oliver Rt 1 Lndn 293-4639
Anderson Paul D St Mary & Park Atkins 641-7480
Anderson Pauline Mrs Rt 3 Rsvl 967-4410
Anderson Reno 207 N Hastings Rsvl 968-3633
Anderson Ron 19 Ridgewood Rsvl 968-5239
Anderson Ronald P Brown Hall Rsvl 968-4603
Anderson Steven Mark
208 Hickory Drdnl 229-2527
Anderson Susan Rt 2 Atkins 641-4016
Anderson Tim Cumberland Apts Rsvl ... 968-7856
Anderson Van B Rt 1 Delaware 229-4265
Anderson Violet 419 E K Pl Rsvl 968-7097
Anderson W R Bill Rt 1 Dnvl 576-2736
Andrews Alan 805½ E G Rsvl 968-5869
ANDREWS B B CONCRETE FINISHING
Rt 2 Rsvl **967-1304**
Andrews Clifton Rt 3 Rsvl 967-2021
Andrews Edna F Swain Rt Clrksvl 292-3413
Andrews George C Rt 4 Rsvl 968-2037
Andrews George L 404 E M Rsvl 968-5545
Andrews John F Rt 3 Rsvl 293-4650
Andrews Leotta Rt 2 Rsvl 968-6741
Andrews Richard W Paradise Acres Rsvl 967-4243
Andrews S L Rsvl 968-1839
ANDREWS SUPPLY CO Hwy 64 N Rsvl ... **967-2880**
ANDREWS VETERINARY SUPPLY
217 N Denver Rsvl **968-3400**
Andrews W J Marina Rd Rsvl 967-5262
Andrews W J Dub Rt 2 Rsvl 967-4033
Andrews Wayne C Skyline Manor Rsvl ... 968-5900
Andrey O D Rt 2 Dover 331-3379
ANDY'S OF RUSSELLVILLE INC
709 N Ark Rsvl **968-5100**
Ang Jin H 902 N Fargo Rsvl 968-5315
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1st Floor South 968-0324
2nd Floor North 968-0215
2nd Floor South 968-0212
3rd Floor North 968-0339
3rd Floor South 968-0334
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1st Floor 968-0209
Turner Hall Office 968-0205
2nd Floor 968-0206
3rd Floor 968-0364
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City Hall 754-6486
CITY POLICE DEPT **754-8100**
Communications Div Ofc
605 Lucas Clrksvl 754-6488
FIRE DEPT **754-8300**
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Oakland St Clrksvl 754-3552
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Athletic Dept 754-3144
Athletic Director 754-6544
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3rd Floor 754-9981
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Dial Operator & Ask For...Enterprise 5252
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Estep Clyde Coal Hill....497-1412
Estep Dean Coal Hill....497-1958
Estep Don Coal Hill....497-1881
Estep Gus 415 Brown Clrksvl....754-3579
Estep Hoyt Mrs Hrtmn....497-1717
Estep Jeff Rt 1 Hrtmn....497-1851
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Estep Maria 404 N Cumberland Rsvl....968-3432
Estep Otho Sonny Coal Hill....497-1297
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Estes Lloyd Rt 1 Lndn....885-3046
Estes Michael B Rt 1 Clrksvl....754-8171
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Ofc 1009 N Ark Rsvl....968-7776
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Felkins William J Rt 2 Clrksvl.....754-3980
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Fetter D Hwy 64 W Clrksvl.....754-8717
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Findley Edna Rt 4 Rsvl.....967-5646
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DOVER **331-2605**
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Parsonage 518 E 8th Rsvl.....968-2642
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111 East G Rsvl.....968-4341
First Baptist Church
201 N Church Atkins.....641-2693
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Cherry Clrksvl 754-3240
First Baptist Church Knxvl 885-3042
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Res 968-7074
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First Baptist Parsonage
1103 N 5th Drdnl.....229-4155
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Dover & Barker St Atkins.....641-2741
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3rd & Cherry Drdnl.....229-4389
First Freewill Baptist Church
Warner Fred Rev
East L St Rsvl.....968-6966
Parsonage Ray Lee Addn Rsvl.....968-4311
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200 N 2nd Drdnl.....229-3394
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Cravens At Cherry Clrksvl.....**754-2330**
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306 N Church Atkins.....641-2504
First United Methodist Church
S Fulton Clrksvl.....754-2642
Pastors Study 754-8115
First United Methodist Church
100 N 2nd Drdnl.....229-3720
Parsonage 708 N 2nd Drdnl.....229-3721
FIRST UNITED METHODIST CHURCH
3rd & S Denver Rsvl.....**968-1232**
Parsonage 1815 W 3rd Rsvl.....968-1280
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Fisher Don E Rt 1 Lndn.....293-4612
Fisher Gary 234 Gayla Rsvl.....968-3145
Fisher George Craig Rt 1 Drdnl.....576-4467
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Fitch Luther 508 N Front Drdnl.....229-3868
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Flake Troy Coal Hill.....497-1186
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Flanders James R Rt 1 Hector.....284-5211
Flanery Billy D Hwy 64 E Rsvl.....968-4611
Flanery Lonnie Ehemann St Atkins.....641-2097
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Rt 1 Lndn.....885-3723
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Fleniken Dennis W 801-18th Terr Rsvl..968-6122
Flent Clemon R Star Rt Lamar.....885-3917
Flesher Joe Lee Brentwood Apts Rsvl...968-7325
Flesher Vance 827 South Hartford Rsvl.968-1668
Fletcher Bobby McCoy Hill Atkins....641-7095
Fletcher Cullins Rt 2 Atkins.....641-2939
Fletcher Mark 1513 N Jackson Rsvl....968-7352
Fletcher Marlin Rustic Acres Rsvl.....967-1556
Fletcher Richard 1309 N Erie Rsvl....967-4928
Flint Lorene Rt 2 Clrksvl.....754-8814
Flippo Gary Knxvl 885-3279
Flippo Henry Hornet Ests Lndn.....293-4568
Flippo Junior Rt 1 Rsvl.....967-1028
Florville Alma 906 Northeast 4th Atkins.641-2108
Flory Darrell K 804 Av 3 NW Atkins...641-7814
Flory Marvin A Rt 3 Rsvl.....967-2071
Flower James Rt 1 Rsvl.....967-5473
Flower James M Rt 1 Lndn.....293-4321
Flower Rose Rt 1 Ptsvl.....967-1093
FLOWERS ETC 900 W B Rsvl.....**968-3600**
Floyd Bethe Bryan Hall Rsvl.....967-3363
Floyd John Dr Oark 292-3267
Floyd O D Rt 4 Rsvl.....967-5657
Flud Ruby 1219 Fairview Est Rsvl....967-1114
Flud Winferd 313 S 5th Drdnl.....229-3702
Flurry Eugene 1105 N Boston Rsvl.....967-3823
Flurry Keith Rt 1 Dlwr.....229-3111
Flurry Linda 1114 E 9th Rsvl.....968-2238
Flurry Linda Rt 5 Rsvl.....967-4310
Flurry Phil 237 E L Rsvl.....968-2252
Flurry R W 811 S 4th Drdnl.....229-3551
Flurry Thomas E Rt 1 Delaware.....229-2267
Flynn Tom J 302 Bean Clrksvl.....754-3799
Follett Benton 1515 S El Paso Rsvl...967-2138
Foltz J R Rt 2 Clrksvl.....754-6736
Fons Steve Rt 1 Clrksvl.....754-6176
Fontaine J R 38 Fontaine Dr Clrksvl....754-2738
FOOD CENTER 1007 W Main Clrksvl....**754-3406**
Ford Abe Rt 1 Clrksvl.....754-3841
Ford Albert Damacus Rd Rsvl.....967-2876
Ford Alex Rt 2 Rsvl.....967-1000
Ford Cleburne Hwy 7 Dover.....331-2012
Ford Clinton T 104 Lamplighter Rsvl...968-5528
Ford Constr 1300 S Ithaca Rsvl.....968-3716
Ford David E Stillwell Rd Clrksvl.....754-3156
Ford Dennis 1410 SW 4th Atkins.....641-2493
Ford Donald Mrs Rt 5 Rsvl.....968-5889
Ford Fred 905 E G Rsvl.....967-1292
Ford Gary Rt 1 Rsvl.....967-5134
Ford George Mrs Rt 1 Hector.....331-3522
Ford George L 701 Poplar Clrksvl.....754-6196
Ford Granville L Jr Rt 2 Rsvl.....968-2193
Ford Harlan Ray North Star Rt Dover..331-3427
Ford Harold Rt 2 Dover.....331-3332
Ford Henry Mrs Rt 3 Rsvl.....967-3064
Ford Hotel Hillcrest Av Clrksvl.....754-2676
Ford James A Mrs 319 E F Rsvl.....967-2929
Ford James R Marina Rd Rsvl.....968-2745
FORD JAMES R AGENCY INSURANCE AGENCY
1001 S Ark Av Rsvl.....**968-3333**
If No Ans Call James R Ford 968-2745
If No Ans Call H F "Bubba" Houston 968-2662
If No Ans Call Jim Dunn 968-1611
If No Answer Call Pam Halverson ...967-3784
FORD JAMES R AGENCY OF DRDNL INC Insurance
505 Union Drdnl.....**229-3455**
Russellville Call 968-5157
If No Ans Call James R Ford.....968-2745
If No Ans Call H F Bubba Houston.968-2662
If No Ans Call Pam Halverson 967-3784
If No Ans Call Jim Dunn 968-1611
If No Ans Call Dolores Hicks 968-2664
FORD JAMES R & ASSOC REAL ESTATE
1001 S Ark Av Rsvl.....**968-5211**
Or Dardanelle 229-3455
If No Answer Call James R Ford ...968-2745
If No Answer Call Bill Abington ...968-7915
If No Answer Call Wm Thornsberry .968-5974
If No Answer Call Jan Harrison 968-5081
If No Answer Call Jack Ross 968-5541
If No Answer Call Katy Gray 476-2389
Ford Jerry 1501 S Cleveland Rsvl.....968-2151
Ford Jerry Rt 2 Dover.....967-4400
Ford Jim Rt 2 Lamar.....885-3750
Ford John H Rsvl 967-4233
Ford Kathern 914 Rolling Hills Rsvl.....967-3750
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Ford L J 807 W C Rsvl.....968-1266
Ford Leamon C Rt 2 Atkins.....641-2434
Ford Lucille Dare's Trlr Pk Rsvl.....967-5538
Ford Lbr & Constr Co Clark Rd Clrksvl.....754-3377
FORD LBR & CONSTR CO Jackson St Clrksvl.....**754-3098**
Ford M G Fairview Ests Rsvl.....968-6544
Ford Mastin L 209 Locust Drdnl.....229-3472
Ford Ollison Rt 3 Rsvl.....293-4466
Ford Randolph Rogers St Clrksvl.....754-3098
Ford Ray Swain Rt Clrksvl.....754-3382
Ford Richard Rt 1 Dnvl.....576-2503
Ford Robert C Rt 3 Rsvl.....967-4492
Ford Ronnie Rt 2 Rsvl.....968-4007
Ford Thomas L Rt 3 Atkins.....641-2716
Ford Troy Rt 1 Hector.....284-2185
Ford William Paine Hall Rsvl.....968-3993
FORD'S AL BACKHOE & STORM CELLERS SERV Damacus Rd Rsvl.....**967-2876**
FORD'S BARGAIN STORE 1903 S Ark Av Rsvl.....**968-3717**
Fore Charles A L 1702 W 3rd Rsvl.....968-2410
Forehand Clyde Rt 2 Dover.....331-2516
Forehand John Dover 331-2307
Foreman Yvonne 907 W 15th Rsvl.....968-3742
Foremost Dairy Products 610 Poplar Clrksvl.....754-8045
Forester Leon 1511 Bradley Ln Rsvl....968-4279
FORM ALL CO THE Div Of Ceco Corp Knxvl **885-2211**
Forman Douglas Rt 2 Lamar.....885-3076
Forrester Randy P 303 Brown St Clrksvl.....754-2027
Forrester Roy Hwy 64 W Clrksvl.....754-2211
Fortenberry Douglas 614 S Hartford Rsvl.....968-1368
Fortin John B Jr 11 Sherwood Dr Rsvl..968-4065
Fortney Norman 403 Filmore Clrksvl....754-6496
Foshee Doyle Rt 2 Atkins.....641-7953
Foshee Gary Country Manor W Rsvl.....968-7572
Foshee Ray Rt 1 Ptsvl.....968-3282
Foster Albert 804 E 7th Rsvl.....968-1097
Foster Charles Rt 1 Dlwr.....229-2430
Foster Charles W Ozone 292-3784
Foster Christine 310 S Independence Rsvl.....967-3493
Foster Clifton Meadowbrook Addn Rsvl.967-1867
Foster Clyde 422 S Independence Rsvl.968-1193
Foster Dora 513 Perry St Drdnl.....229-4152
Foster Doris 707 W 6th Rsvl.....967-3300
Foster Dorothy Rt 1 Ptsvl.....967-1002
Foster Elbert F Cntrvl 576-4401
Foster Eugene Pine Meadows Ests Dover.331-2801
Foster F F Mrs Cntrvl 576-2704
Foster Finley 510 S Commerce Rsvl....968-3708
Foster Frank K 1312 Tampa St Rsvl....968-6340
Foster H O Lndn 293-4445
Foster Harrold Jr Pullen Pond Rd Cntrvl.....576-2734
Foster James T 1204 N 7th Drdnl....229-2378
Foster Jimmie Rt 1 Rsvl.....968-5427
Foster John Wid Rt 1 Drdnl.....229-3900
Foster Johnny Rt 2 Drdnl.....229-4948
Foster Kenneth 411 Meyer Drdnl.....229-3966
Foster L J Mt View Hgts Drdnl.....229-4975
Foster L R Rt 1 Drdnl.....576-2538
Foster Leroy H Moreland 331-2020
Foster Mary Fairview Ests Rsvl.....968-5378
Foster Michael 613 East E Rsvl.....967-3542
Foster Nixon Rt 1 Drdnl.....576-4314
Foster Norma 1005 E E Rsvl.....967-3274
Foster Odis 602 E E Rsvl.....967-1390
Foster Opal Rt 1 Drdnl.....229-4838
Foster Ronald Hwy 64 E Rsvl.....967-2705
Foster Thurman Rt 1 Hrtmn.....754-3853
Foster Toni 501 N Foster Rsvl.....968-7365
Foster Verna 25 S 5th Av Drdnl.....229-2498
Foster Vivian Rt 1 Rsvl.....967-3015
Foster William Rt 1 Drdnl.....229-2289
Fougerousse Joe 806 E J Rsvl.....968-1352
Foulke Margaret 626 Elm St Clrksvl...754-3343
Fountain Carl N III 500 S Detroit Rsvl.....968-4105
Fountain Crawford Parker Pl Apts Rsvl..968-2650
FOUR CORNERS THE City Mall Rsvl.....**968-5551**
Four J Farms Rt 2 Hrtmn.....754-8810
Fowler Amos G Rt 4 Rsvl.....967-2693
Fowler Anna Maye 508 S 5th Drdnl....229-4044
Fowler Bernice Cntrvl 576-2761
Fowler Bobby Joe Rt 1 Hrtmn.....497-1472
Fowler Charley Mrs Rt 1 Clrksvl.....754-6147

Fowler Doyle W Rt 1 Dnvl.....576-2893
Fowler Jack Rt 1 Clrksvl.....754-3946
Fowler James L Rt 1 Dnvl.....576-2894
Fowler Joe Rt 1 Clrksvl.....754-2168
Fowler John E 604 S Front Drdnl.....229-4154
Fowler John E 420½ S Front Drdnl....229-3915
Fowler Michael Don Rt 1 Hrtmn.....497-1008
Fowler Patsy Hrtmn 497-1517
Fowler Polly Mrs Rt 1 Clrksvl.....754-3401
Fowler Steven L 2218 Bradley Ln Rsvl.....968-7918
Fowler Thomas G 213 W 15th Rsvl....968-5138
Fowler Thomas L Rt 2 Atkins.....641-2760
Fowler Tom Hrtmn 497-1653
Fowler Vent 1203 Ark Clrksvl.....754-6080
Fox Anne 114 Buchanan Clrksvl.....754-6243
Fox E C 701 S Erie Rsvl.....967-2184
Fox O Floyd Lamar 885-3889
Fox Richard O Rt 2 Lamar.....885-6365
Fox William M Rt 2 Lamar.....885-3934
Fradet Real Hwy 359 Lndn.....885-6366
Frahm Walter Hrtmn 497-1086
Frair Larry G 505 N Frankfort Rsvl.....968-1847
Frala Debby Twin Oaks Apts Clrksvl....754-6032
Frala E T 201 Poplar Clrksvl.....754-3691
Frala J A Rt 2 Clrksvl.....754-2641
Frala James M 611 Est Clrksvl.....754-3002
Frala Mike 509 Rogers.....754-6821
Frame Wendell Centvl 576-2592
France Joe 208 Craven St Clrksvl.....754-8288
Francis Gladys Rt 5 Rsvl.....967-4846
FRANK GRIFFIN OIL CO INC Hwy 7 T Rsvl.**968-6666**
Frank & Katie Johnson Portraits Ozone .292-3247
Franklin Alesia Roush Hall Rsvl.....968-5520
Franklin Edward Allan Rt 1 Hector.....284-2385
Franklin Leland Appleton 284-5340
Franklin Lodge No 9 Cherry Clrksvl....754-2895
Franklin Ralph E #16 Cedarwood Ln Rsvl.....968-3186
Franklin Susan 1605 W 3rd Ct Rsvl...968-7778
FRANKS C CLIFFORD ins 500 W Main Rsvl.....**968-4783**
Franks Clifford 201 E 5th Rsvl.....967-2949
Franks Ernie L Rt 1 Ptsvl.....968-4930
Franks Jim 927 S El Paso Rsvl.....968-2204
FRANK'S OIL CO 801 E Main Atkins.....**641-2310**
Fransworth Simmie 312 E 4th Rsvl....968-3464
Franz Chester B Inc 241 Durant Rsvl.....968-1777
Fraser Bob MD 600 Lucas.....754-8384
Fraser Constr Hwy 7 S Drdnl.....229-4538
Fraser Frank Rt 2 Drdnl.....229-2376
Fraser N A Rt 3 Clrksvl.....754-8337
Frazier Al Rt 3 Rsvl.....967-2018
Frazier Clarence Fulton St Clrksvl.....754-8772
Frazier Claude W Rt 5 Rsvl.....967-1374
Frazier E H 320 Market Drdnl.....229-3787
Frazier Frances Michelle 321 S Boulder Rsvl.....968-3128
Frazier Loyd Rt 2 Drdnl.....229-4006
Frazier Robert 805 Sevier Clrksvl.....754-6235
Frazier Walter E Rt 3 Clrksvl.....754-8139
Frederick Clarence Rt 1 Hrtmn.....754-6134
Frederick J V Mrs 621 Miller Clrksvl...754-2455
Frederick Lawrence 607 Lucas Cir Clrksvl.....754-3732
Frederick Ross Coal Hill.....497-1389
Fred's Catalog Order Plan 210 S Arkansas Rsvl.....968-6981
Fred's Discount Store W Main Clrksvl..754-8604
Fred's Discount Store 210 S Ark Rsvl...968-4101
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Free Glynn Rt 5 Rsvl.....968-3672
FREEDOM HOUSE 203 W 3rd Rsvl.....**968-7086**
Dardanelle Call 229-4305
FREEDOM HOUSE FOR WOMEN 118 S Cleveland Rsvl.....**967-4173**
Freeman James L Rt 2 Lamar.....885-6349
Freed Arch 409 E F Rsvl.....967-2437
Freeman Adam Rt 1 Rsvl.....967-5467
Freeman Adam A Rt 1 Dover.....331-2482
Freeman Allen Rt 1 Lndn.....293-4364
Freeman Anthony Rt 1 Lndn.....885-3083
Freeman Arlon Appleton 284-2743
Freeman Bert A Rt 2 Dover.....331-2701
Freeman Bidde Rt 2 Dover.....967-3928
Freeman Bob 701 Rhodes Clrksvl.....754-2886
Freeman Bob L Rt 2 Dover.....331-3184

Freeman Boyd Rt 1 Dover....331-3476
Freeman C A Dover....331-2374
Freeman Carl L Rt 1 Ptsvl....968-4280
Freeman Cecil Mrs Hector....284-5095
Freeman Charles Rt 1 Clrksvl....754-6398
Freeman Claude 304 Hayes Clrksvl....754-2017
Freeman Cloid Rt 1 Dover....331-2955
Freeman Clyde V Rt 2 Dover....331-3122
Freeman Conrad Rt 2 Clrksvl....754-3664
Freeman Dean Rt 3 Atkins....641-7004
Freeman Delmer Rt 1 Lamar....885-3872
Freeman Dennis Rt 4 Rsvl....967-1283
Freeman Dewayne 133 Hays Cir Atkins....641-7608
Freeman Dollie Rt 1 Hector....284-3602
Freeman Don Rt 4 Rsvl....284-3615
Freeman Don Ray Rt 1 Lamar....885-3879
Freeman E C Seminary St Lamar....885-3013
Freeman Earl Rt 2 Lamar....885-3063
Freeman Earl 805 Louisville Rsvl....967-3896
Freeman Earl Mrs Rt 1 Hector....284-5322
Freeman Edith 116 Lucas Cir Clrksvl....754-8727
Freeman Emma Faye Rt 2 Clrksvl....754-2688
Freeman Eutah Rt 1 Rsvl....967-2934
Freeman F G Rt 3 Atkins....284-5151
Freeman Fred H #2 Bayridge Drdnl....229-3494
Freeman G A Hwy 64 E Clrksvl....754-3848
Freeman Gerald Hornet Ests Lndn....293-4350
Freeman Glenna T-Berrys Trlr Pk Rsvl....967-2479
Freeman Grady Rt 1 Dover....331-2522
Freeman H O Rt 1 Lamar....885-3680
Freeman Helen Fairview Ests Rsvl....967-4625
Freeman Howard 708 S Erie Rsvl....967-4991
Freeman I L Rt 1 Hector....284-2263
Freeman J D Rt 5 Rsvl....967-5039
Freeman J T N Star Rt Dover....331-2394
Freeman James Martin
Hornet Ests Lndn....293-4302
Freeman James Plbg & Elec Rt 1 Rsvl....967-3136
Freeman John M Rt 1 Hector....284-2371
Freeman John W 705 E E Rsvl....967-1848
Freeman Juanita Rt 2 Dover....331-2193
Freeman Judy 406 NE 11th Atkins....641-7792
Freeman Junior Rt 5 Rsvl....967-5641
Freeman Katie 603 E L Rsvl....967-5584
Freeman Kenneth D Star Rt Hgrvl....885-6356
Freeman Kenneth L 205 W 21st Rsvl....968-6765
Freeman L B 1103 N Jackson Clrksvl....754-8477
Freeman L J 315 E B Rsvl....968-5386
Freeman L W 19 Thompson Dr Clrksvl....754-2627
Freeman Larry Rt 3 Clrksvl....754-8090
Freeman Larry Rt 2 Drdnl....229-2386
Freeman Lee Rt 1 Lamar....885-3169
Freeman Leymon Rt 1 Lamar....885-3643
Freeman Loyd Rt 3 Atkins....284-2724
Freeman Luanna Dover....331-2766
Freeman Luther 1103 N Greenwich Rsvl....967-2235
Freeman M I Rt 1 Ptsvl....968-4588
Freeman Marie 316 Cedar Drdnl....229-4223
Freeman Marion Odell Rt 2 Dover....331-2746
Freeman Martha Jo
1118 6th Av Drdnl....229-4170
Freeman Monroe Rt 1 Dover....331-2236
Freeman Omer Rt 2 Dover....331-3568
Freeman Otal Rt 2 Dover....331-2348
Freeman P A Hwy 22 Drdnl....229-4615
Freeman P T Rt 1 Dover....331-2518
Freeman Patsy J Centerville....576-4257
Freeman Ray Rt 2 Lamar....754-3983
Freeman Rose Rt 2 Drdnl....229-2203
Freeman Roy Rt 1 Dover....331-2126
Freeman Roy Rt 2 Dover....331-2698
Freeman Roy Rt 2 Drdnl....229-3894
Freeman Sally 19 Thompson Dr Clrksvl....754-2627
Freeman Sam Hrtmn....497-1138
Freeman Sharon K Rt 4 Rsvl....967-3142
Freeman Steve Rt 2 Dover....331-2290
Freeman Thomas 1114 Av 4 NE Atkins....641-7926
Freeman Troy Rt 2 Dover....331-2308
Freeman Vaughnon Hwy 123 Lamar....885-3610
Freeman Vernon Sctsvl....331-2249
Freeman W J 1407 N Frankfort Rsvl....967-4648
Freeman Wayne Rt 2 Lamar....754-6455
Freeman Wayne A Rt 1 Dover....331-2881
Freeman William Rt 1 Hector....284-2223
Freeman William A Rt 3 Clrksvl....754-2216
Freeman Willie 320 N Hughey Atkins....641-7036
Freeman Willie Rt 1 Hector....284-3984
Freeman Wish Bud's Trlr Pk Clrksvl....754-2956
Freeman Zearl Rt 1 Lamar....885-3054

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I-40 & Hwy 331 Rsvl....**968-9478**
FREIGHT SALES CO Hwy 64 E Rsvl....**968-5871**
French C Rt 1 Dover....331-2967
French L B Rev Rt 2 Dover....331-2425
Frett Alfred Rt 1 Drdnl....576-4495
Frew George A Rt 1 Hector....284-3947
Fridell Cecil Rt 3 Atkins....641-2316
Friendship Inns Hwy 64 W Clrksvl....754-2014
Friendship School For Exceptional Children
Ofc Rt 2....967-2322
Early Intervention Progrom....969-6998
Fritch Irvin 310 Brown St Clrksvl....754-8026
Fritz Richard Mrs 2612 W 2nd Ln Rsvl....967-5509
Froehlich Russell 310 N Boston Rsvl....967-1818
FROLIC FOOTWEAR 202 S Erie Rsvl....**968-7453**
Fromdahl Dana 1316 Tampa Rsvl....968-3355
Fromdahl Richard Lndn....293-4203
Fronabarger Valma Rt 1 Atkins....968-7614
FRONTIER BEST WESTERN MOTEL & RESTAURANT Hwy 7 Drdnl....**229-4118**
Or....968-4110
Frost Bob Rt 2 Clrksvl....754-3465
Frost Elbert Rt 1 Dnvl....576-4457
Frost Glenn Rt 1 Dnvl....576-4436
Frost Hall Rt 2 Clrksvl....754-2034
Frost J C Rt 1 Dnvl....576-4389
Frost J D Rt 3 Atkins....641-2906
Frost Jack Rt 1 Rsvl....967-5293
Frost James Rt 1 Lamar....885-6310
Frost Keith Clrksvl....754-6548
Frost King Rt 2 Clrksvl....754-3548
Frost Nettie 1210 Taylor Clrksvl....754-2598
Frost Norman 410 N Mtg Clrksvl....754-2764
Frost Olen Rt 2 Clrksvl....754-2984
Frost Sue Lamar....885-3128
Frueauff Fred 512 W 2nd Rsvl....968-6858
Frueauff S M 801 W 17th Ter Rsvl....968-5633
Fry A M Atkins....641-7309
Fry R H Mrs 117 E 4th Rsvl....967-1249
Fry Ronnie 119 West Cir Clrksvl....754-8497
Fryar Richard Rt 2 Drdnl....229-2398
Fryer Ed 1305 N Boston Pl Rsvl....968-1305
Fryer Jeff Rt 2 Atkins....641-7362
Fryer M D N Hughey Atkins....641-2597
Fryer P D Bullock Addn Drdnl....229-4907
Fugatt Glenn Rt 2 Drdnl....229-2416
Fulbright R H 1912 N 2nd Drdnl....229-3979
Fulford Bill Rt 2 Rsvl....968-2909
Fulford Hays 610 S Ithica Rsvl....967-1983
Fulford Robert Rt 5 Rsvl....967-4190
Full Gospel Tabernacle
1200 W Taylor Clrksvl....754-8879
Fuller Charles Rt 3 Atkins....641-2957
Fuller Guy groc Rt 1 Rsvl....967-2313
Fuller John Rt 2 Clrksvl....754-6558
Fuller Lucille Ford Hotel Clrksvl....754-2427
Fullerton Fred J Rt 5 Rsvl....968-5699
Fullerton Kathleen E CPA
2504 W Main Rsvl....968-2552
Fullinwider Waneva Rt 4 Rsvl....967-5192
Fullmer Altha 1911 N 2nd Drdnl....229-4936
Fullmer Howard 1911 N 2nd Drdnl....229-4936
Fulmer Harvey D Elder
510 N Knoxville Rsvl....968-3810
FULMER INS AGCY 808 N Ark Rsvl....**968-5194**
Fulmer Lester Hector....284-4792
Fulmer Scott Rt 5 Rsvl....968-5732
Fulmer Vernon Jr
Meadowbrook Addn Rsvl....967-4601
Fulton Andy 201 Cemetery Clrksvl....754-2458
Fulton Bobby Rt 1 Drdnl....576-4259
Fulton Danny Rt 1 Drdnl....576-4226
Fulton Ray Rt 1 Hwy 28 Drdnl....229-3549
Fultz Ernest Coal Hill....497-1848
Fultz Jerry Coal Hill....497-1814
Fultz Michael Coal Hill....497-1189
Fultz Nelson Hwy 7 S Drdnl....229-3113
Fultz Onnie Jr Coal Hill....497-1415
Fultz Onnie Sr Mrs Coal Hill....497-1450
Fultz Vera 1203 E N Rsvl....968-5989
Funderburg Ronnie 301 Bean Clrksvl....754-2102
Funk Edward Rt 2 Lamar....885-3778
Fureigh Stephen P
Mill Creek Ests Rsvl....967-5097
Furgerson Ethel 415 E B Rsvl....967-3120
Furr Virgil Rt 2 Dover....967-1186
Fusch Theodore Hwy 64 W Lndn....967-4439
Fuson Terry 601 W J Rsvl....968-4856
Futral Velva Rt 2 Clrksvl....754-8134
Futrelle Leota Jenkins
Looper's Trlr Pk Clrksvl....754-8212

G

G A B BUSINESS SERVICES INC
1016 S Boston Rsvl....**968-4848**
G & B Garage 507 N 4th Drdnl....229-2574
G & H CONSTR INC Rt 3 Clrksvl....**754-8302**
G L C APPLIANCE SERV Rsvl....**967-1735**
G T E distribution center
5656 Campus Pkwy
Hazelwood Mo....**314 731-5515**
Gable Donna Lakewood Ests Rsvl....968-7109
Gable Robert Lee Rt 2 Lamar....885-2285
Gadberry Dan Rt 1 Drdnl....576-4525
Gaddie W R Cntrvl....576-2710
Gaddis Al Drdnl....229-3843
Gaede Ralph L Rt 3 Clrksvl....754-6491
Gaines Dewey Mtn Top....497-1372
Gaines John C 137 N Circle Dr Clrksvl....754-3862
Gainey David A Rt 2 Lamar....885-3886
Galentine Ethel Rt 2 Clrksvl....754-2219
Galentine Kenneth Rt 2 Lamar....885-3816
Galentine Ralph Rt 2 Lamar....885-3993
Galentine Willis Rt 2 Lamar....885-2243
Gallagher Mary Maude Coal Hill....497-1296
Gallaher Danny 604 NW 1st Av Atkins....641-2474
GALLERY ONE 914 W Main Rsvl....**968-1120**
Gallianetti Gladys Price's Point Lndn....293-4555
Galloway F D Hrtmn....497-1283
Galloway Fred Rt 1 Dover....331-2056
Galloway Freddy 808 E 11th Rsvl....968-3109
Galloway Truman 111 Poplar Clrksvl....754-3398
GALLOWAY WILLIAM W MD
Ofc 2504 W Main Rsvl....**968-6969**
Res 1412 W Main Rsvl....968-6968
Gandy Hal M 1120 S Detroit Rsvl....968-4030
Gann Brucille Freeman Apts Rsvl....968-5466
Gann Herman C Rt 1 Lndn....293-4508
Ganner J L 213 McKennon Clrksvl....754-3683
Garber Marlin Rt 1 Ptsvl....968-6936
GARDEN SPOT NURSERY Hwy 64 E Rsvl....**968-3448**
Gardener Jack Rt 1 Altus....497-1612
Gardner Ed 117 W 7th Rsvl....967-2513
Gardner Ellis Rt 5 Rsvl....968-1623
Gardner Ernest F
307 Grandview Dr Clrksvl....754-3304
GARDNER & GARDNER attys
110 S Denver Rsvl....**968-5333**
Gardner George Coal Hill....497-1371
Gardner James H Rt 3 Rsvl....967-4608
Gardner John M DDS
308½ W Main Rsvl....**968-4409**
Res 1407 W Main Rsvl....967-3582
Gardner Kiah Mrs 412 S Boston Rsvl....968-5641
Gardner Marice Skyline Dr Rsvl....968-6956
GARDNER MOBLEY CLINIC
111 N El Paso Rsvl....**968-2242**
Gardner Paul E Shore Ests Rsvl....968-5619
Gardner Richard Rt 1 Hector....331-2344
GARDNER RICHARD E JR atty
110 S Denver Rsvl....**968-5333**
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Garland John C Rt 1 Drdnl....229-2470
Garland Perry L 710 S Commerce Rsvl....967-3974
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Garner Aubrey 212 Poplar Drdnl....229-3612
Garner Belinda Jones Hall Rsvl....968-4148
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Garner Bill Coal Hill....497-1442
Garner Dennis Rt 2 Drdnl....229-3220
Garner Denver Rt 2 Drdnl....229-2313
Garner Don Westside Ct Drdnl....229-3859
Garner Ethel D Rt 2 Drdnl....576-2563
Garner Gary R 106 W St Drdnl....229-3523
Garner Isaac Rt 1 Drdnl....576-4307
Garner Jeff Dlwr....229-4104
Garner John H Rt 3 Rsvl....968-3607
Garner Judy L 131 Yelco Dr Drdnl....229-4689
Garner Kim Roush Hall Rsvl....967-5626
Garner Lee Ray Star Rt 2 Ozark....497-1697
Garner Micki 308 Cedar Drdnl....229-3294
Garner Ray Rt 1 Dover....331-2530
Garner Roy Rt 1 Dover....331-3362
Garner Roy 1312 N Front St Drdnl....229-4776
Garner Thomas M Rt 2 Dover....331-2416
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Garrett Dan 801 Taylor Clrksvl.....754-2589
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Garrett Phillip Rt 1 Drdnl.....576-4211
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Garrison C M 610 E Main Clrksvl.....754-6532
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Garrison Claude Jr Rt 1 Dlwr.....229-3935
Garrison Claud Rt 1 Dlwr.....229-3260
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Gates Dimples D Lamar 885-3433
Gatewood Georgia Rt 2 Atkins.....641-7903
Gattis Bob Camp St Dover.....331-3218
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Gentry L C 205 Gayla St Rsvl.....968-5134
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Gipson Effie Mrs 207 Atkins Clrksvl...754-2373
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Gipson James Hwy 64 W Clrksvl.....754-2795
Gipson Jessie Mrs 1303 Main Clrksvl...754-3783
Gipson Junior Clrksvl 754-8510
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Gipson Lee Roy 611 Miller Clrksvl.....754-8597
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Gipson Ralph W 1109 Ark Av Clrksvl...754-2475
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Glasscock Terry 303 W 18th Rsvl.....968-4522
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GLENMORE VILLAGE MOBILE HOME PARK
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Glover Ken 1803 Av 3 NE Atkins.....641-7057
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Goates Charles Mrs Sherman Acres Rsvl.968-4005
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Goates Gary Rt 2 Atkins....641-2981
Goates James 105 W I Rsvl....968-2412
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Goates Roy Jr Rt 1 Dover....331-2991
Goates Terry Rt 1 Dover....331-3221
Goates Thomas Rt 1 Hector....331-3140
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Godbey Buck 419 E Darr Atkins....641-7260
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Goff Frank 608 West D Rsvl....968-5929
Goin Hoyt L 2506 W 2nd Rsvl....968-1495
Goff Lawanda Rt 2 Drdnl....229-3117
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Goodall Jerry 9 Arrowood Ln Rsvl....968-1674
Goodall Kenneth E Rt 1 Atkins....641-7479
Goodall Kenneth W
405 B N Cumberland Rsvl....968-2176
Goodall Ruth Mrs N Hern Atkins....641-2614
Gooden Billy F Rt 2 Rsvl....968-2862
Goodier George Jr Mrs 403 S 2nd Drdnl.229-3913
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Goodin Lera Mrs Hrtmn....497-1275
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Goodwin Butch 1305 S Hartford Rsvl...968-6967
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Goodwin Henry Mrs Hwy 64 Clrksvl....754-8241
Goodwin Jess Ozone....292-3242
Goodwin Joe 414 W 4th Rsvl....968-3300
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Gordon Betty Rt 1 Rsvl....968-7210
Gordon Charles P
Ofc 500 W Main Rsvl....968-6661
Gordon Charles P Rt 3 Rsvl....967-3449
Gordon Joseph B Lakewood Ests Rsvl...968-6478
Gordon Joyce Dover Hgts Dover....331-3469
Gordon Maynard H Rt 3 Rsvl....967-1282
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Gore Lambert 2509 Bradley Ln Rsvl....968-3684
Gore Michael 1207 S El Paso Rsvl....968-5956
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Gosnell Jerry 1905 S Arkansas Rsvl...968-2671
Gosnell Jimmy 404 N Joplin Rsvl....968-3082
Gosnell Mike Rt 5 Rsvl....968-7309
Gosnell Tommy 300 S Quanah Rsvl....968-1437
Gospel Tabernacle Rt 2 Rsvl....968-6223
Goss Bert Lamar....885-3853
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Gotcher Ora Mae 607 Elm Clrksvl....754-3923
Gott Fred Lamplighter Trlr Pk Rsvl...968-7521
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Grace Myrl E Sr Rt 1 Dover....331-3491
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Hamlin Lloyd E 512 Rock St Drdnl....229-4671
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Hayes T A Rt 2 Rsvl.....967-2061
Hayes Viola Mrs Rt 4 Hector.....284-4580
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Haynes Charles Rt 1 Lndn.....293-4432
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Haynes J D 307 Mtg Clrksvl.....754-2072
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Haynes John 209 E Circle Dr Rsvl.....967-4840
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Hays Deronda Rt 2 Atkins.....641-2151
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Hays Joe Rt 3 Atkins.....284-2742
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Hays Owen 501 NE 2nd St Atkins.....641-7137
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Hays Roy W 410 E Darr Atkins.....641-2171
Hays Tommy Freeman Apts Rsvl.....968-2990
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Head Jimmy 320 W Circle Dr Rsvl.....968-1086
Head Leo Rt 2 Drdnl.....576-4448
Head Martha 508 N Erie Rsvl.....968-7948
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Hensley J W Meadowbrook Addn Rsvl..968-6430
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Hernandez Camillo Rt 1 Ptsvl.....968-7522
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Hester Luther B Rt 3 Rsvl.....967-2566
Hester Luke E Main & N Knoxville Rsvl..968-1671
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Hillis John Gordon Sr 1202 E G Rsvl....968-1069
Hillsamer Charles D Rt 1 Lamar....885-6325
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Irwin W E Star Rt Rsvl....331-3423

Isabell Donald G Rt 2 Dover....968-7376
Isbell Bertha Mrs Rt 4 Rsvl....641-2307
Isbell W S 605 E G Rsvl....967-3159
Isham Earl Rt 1 Drdnl....576-2588
Iske Kyle Brown Hall Rsvl....968-4190
Isom Viola Rt 4 Rsvl....967-5517
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Ray Lee Addn Rsvl....968-1025
Ivester J P Jr 1300 S Denver Rsvl....968-2738
Ivester Jack 104 N Cumberland Rsvl....968-3478
Ivester R C Lakewood Apts Rsvl....967-4640
Ivey Don Rt 1 Ptsvl....968-4893
Ivey Kenneth 121 Yelco Dr Drdnl....229-2311
Ivey Roger Riverview Trlr Pk Drdnl....229-4506
Ivey Tommy 304 Petillo Drdnl....229-4107
Ivie Otha T 120 E 2nd Rsvl....968-1007

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J's Western Wear Hwy 64 E Rsvl....968-1379
Jaanimagi J 101 Lucas Cr Clrksvl....754-8526
Jablonski Ivy Mrs 808 Rogers Clrksvl....754-3540
Jacimore Bill 502 W 23rd Rsvl....968-1961
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113 W 3rd Rsvl....968-3942
JACIMORE'S SHEET METAL CO
113 W 3rd Rsvl....**968-3942**
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Walmart Shopping Cntr Rsvl....968-3477
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JACKS FURN & APPLNCS
422 W Main Clrksvl....**754-3452**
JACK'S IGA FOODS Hwy 105 N Atkins...**641-2343**
Jackson Al 304-B S Houston Rsvl....967-4914
Jackson Alfred 814 W 2nd Rsvl....967-1649
Jackson Aretha 820 W 2nd Rsvl....967-5276
Jackson Arzilla 508 S Independence Rsvl..968-2074
Jackson Beulah 1306 S Boston Rsvl....967-2474
Jackson Billy Rt 2 Drdnl....576-2552
Jackson Billy E Rt 3 Atkins....641-7139
Jackson C L 1303 S El Paso Rsvl....968-7075
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Country Manor Trlr Pk Drdnl....229-2254
Jackson Charles D Rt 2 Atkins....641-7239
Jackson D V Rt 1 Lndn....293-4585
Jackson Dale Pleasant View Rsvl....967-3930
Jackson Daniel 2404 E 19th Rsvl....967-1021
Jackson E E 814 W Main Rsvl....968-2130
Jackson E H Mrs Rt 3 Atkins....641-7641
Jackson E James 905 N W 3rd Atkins..641-2271
Jackson Earl P Mrs 217 S Phoenix Rsvl..968-3630
Jackson Effie Mrs Ptsvl....968-2712
Jackson Ella Mae Rt 1 Rsvl....968-6972
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1113 S Independence Rsvl....968-3055
Jackson Everett 414 N Boston Rsvl....967-4124
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Jackson Harold 105 N Hastings Av Rsvl..967-4427
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Jackson Jack Rt 4 Rsvl....968-1178
Jackson James 105 Major Drdnl....229-3492
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Jackson James H Rt 3 Atkins....641-7365
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Jackson Jerry Rt 2 Drdnl....576-2569
Jackson Jerry Freeman Apt Rsvl....968-6827
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Jackson Jim Bob Skyline Dr Rsvl....968-3307
Jackson Joe Rt 4 Rsvl....968-7391
Jackson Johnnie Hwy 64 E Coal Hill....497-1253
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Jackson Lorine Rt 1 Drdnl....576-2769
Jackson M Henry Rt 2 Drdnl....229-3192
Jackson Mary Ann Coal Hill....497-1268
Jackson Mary L Rt 2 Atkins....641-7072
Jackson Morris 823 W 8th Rsvl....968-7905
Jackson Neil 1406 N Boston Pl Rsvl....967-2062
Jackson Norborn S Rt 1 Drdnl....576-2532
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Jackson Paul Rt 3 Rsvl....967-1910

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Jacobs Mike 808 Louise Clrksvl.....754-8734
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105 E Main Clrksvl.....754-6828
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James Becky Bryan Hall Rsvl.....967-2814
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James Bobby 714 W 18th Ter Rsvl....967-2508
James Charlie C Ozone 292-3467
James Claud A 6 Thompson Dr Clrksvl...754-3259
James Daisy 809 S Independence Rsvl...967-4521
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James H C Jr 323 S Independence Rsvl..968-3253
James Helen 3723 W Main Rsvl.....968-4807
James Joe Lamplighter Trlr Pk Rsvl....968-5411
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James Justin Rt 1 Clrksvl.....754-3063
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James Kyle F 910 W 16th Rsvl.....968-6291
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James Paul Hrtmn 497-1035
James Rachel Mrs Hgrvl 885-3820
James Ralph 904 16th Cir Rsvl.....968-3876
James Randy #10 Tanglewood Clrksvl...754-8812
James Robert Dulaney Hall Rsvl.....968-5343
James Robert L 501 Ash Clrksvl.....754-2747
James Seth 105 Pecan Drdnl.....229-3615
James Shelia 201 E H Rsvl.....968-2867
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James W B Salus 292-3280
James William J Rt 1 Hrtmn.....754-2066
Jameson Charles E DVM
Harmony & Montgomery Clrksvl.....754-6074
Jameson Mary Beth 302 Maple Clrksvl..754-8310
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Jamison Jackie W 18th Terrace Rsvl....967-4894
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Janes Stanley 243 E Shore Dr Rsvl....968-7735
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Jay Jerry 401 N Waco Rsvl.....968-2423
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Jeffress Fred E Rt 5 Rsvl.....968-7642
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Jennings Ruth 503 W 5th Rsvl.....967-3487
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Jennings Walter Mrs 106 Lucas Clrksvl..754-6247
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905 College Clrksvl.....**754-3703**
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Jim's Refrigeration Serv
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Joann Beauty Shop Rt 1 Hrtmn.....754-8321
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500 W Main Rsvl.....968-7680
Joe Tate Gulf Sta Hwy 64 & 21 Clrksvl..754-8711
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John Vick Rt 1 Ptsvl.....968-7833
Johnnie's Beauty Salon
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JOHNNY JAMES REFRIG & APPL REPAIR
201 East H Rsvl.....**968-6761**
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JOHN'S LAUNDRY & CLEANERS
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JOHN'S WESTSIDE CITGO
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County Agent—Agriculture 754-2240
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County Ext Agents Court House.....754-2240
Co Fair Grounds Assoc Inc Clrksvl 754-8281
County Clerk 754-3967
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Marlar Ollie 611 E Darr Atkins....641-2602
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Marsh Wallace 904 W 3rd Rsvl....967-4186
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Marshall Aretha L Rt 2 Atkins....641-7564
Marshall Dock 417 S 2nd St Drdnl....229-3151
Marshall Frederick L Rt 3 Lndn....293-4663
Marshall Helen Terry Star Rt Dover....331-2396
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Mashek C C 606 S Fifth Drdnl....229-4140
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Mashek Frank Rt 2 Drdnl....229-3638
Mashek James Rt 2 Drdnl....229-4769
Mashek Lydia F Rt 2 Drdnl....229-4323
Mason Billy F Rt 1 Hector....284-5483
Mason Carolyn Rt 2 Rsvl....967-3726
Mason David E Rt 2 Lamar....885-3428
Mason Dorothy 501 E L St Rsvl....967-3731
Mason Earl Rt 1 Clrksvl....754-2464
Mason F V 1007 E G Rsvl....968-3279
Mason Hattie Rt 1 Dover....331-2227
Mason J C Rt 2 Dover....331-3465
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Mason J P Jr Rt 2 Clrksvl....754-3085
Mason J P Mrs 409 Rogers Clrksvl....754-3573
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Mason Jeff Rt 2 Dover....331-4186
Mason Jerry G 501 N Inglewood Rsvl....968-2167
Mason Jess 1906 W C Rsvl....967-5115
Mason Jesse Jr Rt 2 Dover....331-2830
Mason Joe R 1502 S Commerce Rsvl....968-2882
Mason Nora Batson Mtn....497-1282
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Mason Rex 1303 E G Rsvl....968-7033
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Massey C P Rt 2 Clrksvl....754-3877
Massey Charles E Star Rt Rsvl....968-4325
Massey Dave Rt 2 Dover....331-3466
Massey E D 600 Poplar Clrksvl....754-2299
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Massey Wayne Rt 3 Clrksvl....754-8165
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1707 W 17th Cir Rsvl....967-3420
Mathis T M Brown Clrksvl....754-3501
Mathis W R Rt 3 Atkins....284-5165
Matlock D M 726 College Clrksvl....754-2867
Matlock Daniel Moreland....331-3319
Matlock Micheal
103 N Fairbanks Av Rsvl....968-1686
Matlock Ruben Rt 1 Drdnl....576-2568
Matsko Lola Rt 1 Lndn....885-3234
Matson-Russellville Constr Co
Dow Chemical Site Rsvl....968-7772
Mattas Thomas Hrtmn....497-1037
MATTAX PETROLEUM CORP
210 W Main Clrksvl....**754-3811**
Matthews Bessie Lamar....885-2281
Matthews E J 238 E J Rsvl....967-2688
Matthews Earl Rt 2 Dover....331-2267
Matthews Gregory V
Glenwood House Rsvl....968-6636
Matthews Henry 719 W Main Atkins....641-2952
Matthews Lucille Miss
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Matthews Roy N Atkins....641-2515
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Maus Marie 210 N Vancouver Rsvl....968-1888
Maus Raymond 401 NE 2nd St Atkins....641-7682
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Maxwell Glen H Rt 1 Hrtmn....754-3806
Maxwell Harold W Rt 2 Atkins....641-2317
Maxwell Homer 320 E D Rsvl....967-2618
Maxwell James D 601 N East 4th Atkins....641-7006
Maxwell Joe E Rt 1 Atkins....968-4294
Maxwell M G 419 N Galla Atkins....641-7278
Maxwell Moody 810 Dover Atkins....641-7368
Maxwell P 408 S Denver Rsvl....968-1451
Maxwell Susan 400 N Inglewood Rsvl....968-2843
Maxwell Theresa Rt 1 Ptsvl....968-5016
Maxwell W H Mrs 308 E Central Atkins....641-7552
May Andrew 502 Taylor Clrksvl....754-6033
May Bill 614 N Dover Atkins....641-2972
May Charles 828 W Main Atkins....641-7354
May Charles Rt 1 Clrksvl....754-6199
May Charles Alan Rt 2 Atkins....641-2245
May Danny Rt 2 Atkins....641-2864
May David Lynn 809 NE 2nd Atkins....641-2831
May Donna L 103 NW 6th St Atkins....641-7426
May Emery 215 Jackson Clrksvl....754-3669
May Elsie Mrs 904 S 4th Drdnl....229-3552
May Glenn Rt 1 Ptsvl....968-7818
May James E Rt 3 Atkins....641-7971
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309 Lower Danville Rd Drdnl....229-4834
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May Robert C 103 N W 6th St Atkins....641-7426
May Russell 1104 W 18th Ter Rsvl....967-5394
May Ruth Mrs 501 Miller Clrksvl....754-3185
May Sammy Rt 1 Atkins....641-2401
May W H Doc 515 W Jefferson Atkins....641-7156
May Whit 500 Gravel St Atkins....641-2815
Mayden Jim Lamar....885-3605
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Mayer Joseph Strawberry Rd Lamar....885-3418
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McAlister Bob Camp St Dover.....331-2108
McAlister Charles
235 Cumberland Av Rsvl.....968-5347
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McAlister Charlie W Camp Dover.....331-2280
McAlister Cyndie Roush Hall Rsvl.....968-3928
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Hwy 7 N Dover.....**331-3501**
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McAlister James D Rt 2 Dover.....331-2066
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McAlister Joy beauty shop Camp Dover..331-2546
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McAnulty W A Rt 1 Ptsvl.....968-4356
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McClendon O B 704 Av One NW Atkins.641-7918
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McClure W O Rt 1 Drdnl.....576-4519
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110 Harrison Drdnl.....**229-4497**
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236 Beaumont Dr Rsvl.....968-2892
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McConnell Nancy Jones Hall Rsvl.....968-6997
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McCool Racy B 1012 N W 1st Atkins..641-2559
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211 E 4th Rsvl.....**968-1426**
McCormick Ralph Rt 1 Rsvl.....641-2116
McCormick Ricky Lndn 293-4328
McCormick Tommy E
Hwy 64 W Coal Hill.....497-1613
McCourt Connie Lakeland Trlr Pk Rsvl..968-5301
McCoy Alice Dover 331-3296
McCOY DALE ATTY
Ofc 107 W Main Suite 2A Rsvl.....**968-5678**
Res Rt 3 Rsvl.....293-4569
McCoy Mike 1102 W 18th Ter Rsvl....968-4795
McCoy Robert 2300 W C Rsvl.....968-1003
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McCurrie Tonno Rt 1 Dnvl.....576-4469
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McCurry Ruth Miss Rt 4 Rsvl.....968-4092
McCutcheon Gene Rt 1 Hector.....331-3525
McCutcheon Gerald Rt 2 Drdnl.....229-4019
McCutcheon Omar Star Rt 3 Dnvl.....576-4344
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McDaniel Charlie E 622 Elm Clrksvl....754-6874
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McDaniel Lawrence Rt 2 Atkins.....641-2423
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McDaniel Stan Lakewood Ests Rsvl....968-5116
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McDonald Cindy 213 NW 2nd St Atkins.641-2036
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McDonald John 1302 S Glenwood Rsvl..967-3663
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McElroy Jeff Rt 2 Lamar.....885-3931
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McEntire Jerry Rt 1 Clrksvl.....754-8576
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Morrison Herchel Rt 2 Dover.....331-3131
Morrison Junior L Swain Star Rt Clrksvl.....754-2557
Morrison Kenneth Rt 2 Rsvl.....967-2875
Morrison Thomas 805 Olive Dr Clrksvl.....754-8643
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Morrow Bill Rt 4 Rsvl.....967-4070
Morrow Calvin 231 S Galveston Rsvl.....968-7907
Morrow Don Hunt.....497-1635
Morrow Dorothy Rt 1 Hrtmn.....497-1605
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Morrow Jerry Rt 1 Clrksvl.....754-6850
Morrow John W Hunt.....497-1361
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Morrow Kenneth 1202 Sevier Clrksvl.....754-2167
Morrow L W Jim Mrs Rt 1 Lamar.....885-3261
Morrow Lee Rt 1 Hrtmn.....497-1701
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Mortensen Ronnie Hwy 64 E Rsvl.....968-4938
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Moseley Dwayne 1313 N Erie Rsvl.....968-3563
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Mosley C C Rt 1 Dover.....331-2521
Mosley F L Rt 1 Dover.....331-2105
Mosley John L #9 Tanglewood Dr Rsvl.....967-1554
Mosley John Larry 239 S Cumberland Av Rsvl.....968-2670
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MOSLEY'S HARDWARE Market St Dover.....**331-2613**
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Motley Dennis Rt 1 Rsvl.....968-3608
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Motley J A Rt 1 Ptsvl.....968-4485
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Neuman Edward 401 Av 1 NE Atkins....641-2529
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Lake Drdnl Hwy 333 Rsvl....968-1941
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Newton Lee M Rt 2 Clrksvl....754-3671
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Nolen Earl Rt 2 Dover 331-3593
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Phillips Frank Rt 4 Rsvl....967-5363
Phillips Freddie Rt 2 Dover....967-1059
Phillips George Rt 1 Clrksvl....754-8306
Phillips Golda Mrs 116 W Bdwy Atkins....641-7287
Phillips Gus Rt 1 Dover....331-2804
Phillips Hazel 1218 S Denver Rsvl....967-3197
Phillips Ira 501 Kraus St Clrksvl....754-3319
Phillips J H Cntrvl....576-2801
Phillips J M Mrs 304 Cherry Clrksvl....754-2451
Phillips J R 2502 W Main Rsvl....967-1149
Phillips James
207 Woodstock Ln Clrksvl....754-6685
Phillips James Rt 1 Ptsvl....968-4827
Phillips Janice Rt 3 Rsvl....293-4340
Phillips Jeffery Ray Lee Addn Rsvl....968-3689
Phillips Jerry Rt 3 Clrksvl....754-3718
Phillips Jewell Mrs Rt 2 Clrksvl....754-2824
Phillips Joe W Rt 3 Rsvl....968-2021
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Phillips John A 407 Lucas Clrksvl....754-3164
Phillips Joyce 617 E E Rsvl....967-3727

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Phillips Lawrence 215 W K Rsvl....967-5419
Phillips Leslie Rt 1 Dover....331-2862
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Phillips Mark 202 Gayla Rsvl....968-5616
Phillips Oral Rt 3 Clrksvl....497-1165
Phillips Paul Star Rt Clrksvl....754-3181
Phillips Paula L Rsvl....967-2500
Phillips Richard Rt 3 Lndn....293-4238
Phillips Richard Mrs
105 N Carter Clrksvl....754-2352
Phillips S L Mrs 105 Lucas Cir Clrksvl....754-6038
Phillips S R Hwy 7 N Rsvl....967-1791
Phillips Sam 204 E Circle Dr Rsvl....967-2945
PHILLIPS 66 BULK PLANT Hwy 7 T Rsvl.**968-6666**
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Philpott Frank Rt 5 Rsvl....967-2637
Philpott James Rt 2 Rsvl....967-1555
Phil's V W Parts Dover....331-2015
PHILS V-W REPAIR & SALVAGE Dover..**331-2015**
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Pickens Oliver M 113 Majors Drdnl....229-4978
Pickens Robert S
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Pickett S A 320 S Boulder Rsvl....968-3770
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Pickett's Used Cars 600 E Main Clrksvl.754-6162
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Pierce A H Mrs 405 Fulton Clrksvl....754-6640
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Pierce Hugh Rt 1 Rsvl....968-5388
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Pierce Tony Skyline Vista Rsvl....968-5688
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Lee's Mbl Hm Pk Clrksvl....754-3959
Pierson Phil Rt 3 Clrksvl....754-3892
Pigg M J Center Valley Rd Rsvl....967-3187
Pigg Marie 408 N Cumberland Rsvl....968-7658
PIGGLY WIGGLY Hwy 103 S Clrksvl....**754-3900**
PIGGLY WIGGLY #81
East Plaza Shopping Ctr Rsvl....**968-2566**
Pike Larry D Rt 2 Dover....331-3152
Pilgram Robert Rpt
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Res 8 Sherwood Dr Rsvl....968-4781
Pilling Ronald Knxvl....885-3510
Pine Ridge Farm Rt 1 Lndn....293-4359
Pines Mobile Home & Travel Trailer Park
Hwy 64 W Rsvl....293-4566
Piney Bay Park Piney Bay Lamar....885-3029
Pinion Bill 305 NW 16th St Atkins....641-7505
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Pinkston Layton C Hwy 124 Rsvl....967-3057
Pinn Carl Rt 1 Ptsvl....968-7183
Piper Wilma 902 N Fargo Rsvl....968-5346
Pipes Alta Mrs Rt 2 Rsvl....967-3462
Pipes Mearl Rt 2 Rsvl....967-5421
Pipkins D I 100 New Orleans Rsvl....968-1769
Pipkins Owen Rt 3 Clrksvl....754-3749
Pipkins Paul 308½ Poplar Clrksvl....754-6312
Pipkins Paul Rt 1 Hrtmn....497-1968
Pippin Charles E Rsvl....968-7361
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Pippin William I 301 E G Rsvl....967-2655
PIRATES COVE DRIVE INN
Hwy 7 N Dover....**331-2266**
Pirtle Kenneth 408 E 13th Rsvl....968-7535
Pistons Rocky Dover....331-3352
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Pitney-Bowes Inc 311 W Main Rsvl....968-1014
Pittman Jack Rt 1 Clrksvl....754-3210
Pittman L P Hwy 7 N Rsvl....967-2561
Pittman Phillip 302 S Fulton Clrksvl...754-3204
Pittman Tom 418 College Av Clrksvl...754-6418
Pittman Tom J Jr 1100 East G Rsvl....**968-2793**
Pitts A L Rt 1 Lamar....885-3895
Pitts Arlene Star Rt Salus....292-3273
Pitts Billy Bob Rt 2 Drdnl....576-2755
Pitts Bob Griffin St Atkins....641-2450
Pitts Bob Sherwood Dr Clrksvl....754-6572
Pitts Clifton O Ozone....292-3249
Pitts Constr Co #8 Princess Ct Rsvl....968-6621
Pitts Dallas 808 E 7th Rsvl....968-4218
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Pitts David 10 White Dr Clrksvl....754-8287
Pitts David Rt 1 Hrtmn....754-2474
Pitts Doris 301 S Montgomery Clrksvl...754-3487
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Pitts Edgar Lamar....885-3214
Pitts Eldon Rt 1 Clrksvl....754-3385
Pitts Ethel 505 Ash Clrksvl....754-8755
Pitts Glen Rt 2 Lamar....885-3619
Pitts Harold Clarksville....754-2274
Pitts Howard 1102 Av 4 SE Atkins....641-7805
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Pitts Leona Rt 2 Lamar....885-3365
Pitts Lillian Cntrvl....576-2520
Pitts Lloyd J 421 E Main Clrksvl....754-8488
Pitts Lucinda Rt 2 Lamar....885-3455
Pitts M D Rt 3 Clrksvl....754-8221
Pitts Marcelene 907 Ash St Clrksvl....754-6258
Pitts R S 203 S Buchanan Clrksvl....754-6474
Pitts Ralph E 315 Garland Clrksvl....754-2357
Pitts Ray G Rt 1 Dover....331-2611
Pitts Robert Fontain Dr Clrksvl....754-3549
Pitts Sherman Rt 3 Clrksvl....754-3261
Pitts Sherri Griffin St Atkins....641-2450
Pitts Wm Rt 2 Lamar....885-4670
PITTS WINDOW SHOP Clrksvl....**754-6990**
Pitts Wright 211 Davis Dover....331-2220
Pitts Z L #34 White Dr Clrksvl....754-2015
PIZZA HUT
Hwy 64 E Rsvl....**968-2672**
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PIZZA HUT OF CLARKSVILLE
Hwy 103 S Clrksvl....**754-6900**
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Pledger Floyd 14 White Dr Clrksvl....754-2229
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Pledger Patrick Hrtmn....497-1403
Pledger Tommy Rt 1 Altus....497-1779
Pless Arvol Odell Rt 3 Rsvl....967-4813
Pless Martha J Mrs Rt 1 Lndn....293-4573
Pless Timothy Rt 1 Ptsvl....967-4823
Pletcher Henry 520 E J Rsvl....967-4286
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3100 Honeysuckle Ln Rsvl....968-7919
Plouch Robert 1208 N Hartford Rsvl...968-3817
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Poe Edward C Rt 1 Clrksvl....754-3262
Poe Joe C 229 E J Rsvl....968-4712
Poe R A Dover Hgts Dover....331-3147
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409 Cumberland Apts Rsvl....967-2920
Pohl M G Col Ret 809 18th Ter Rsvl....**967-5787**
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POLICE
ATKINS....**641-7853**
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DOVER Dial Pope County Sheriff....**968-2558**
LONDON Dial Pope County Sheriff....**968-2558**
POTTSVILLE Dial Pope County Sheriff.**968-2558**
RUSSELLVILLE....**968-3232**
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Polk Carl Rt 2 Atkins....641-7888
Polk Charles E 1107 19th Ter Rsvl....968-1791
Polk Elmer Mrs Rt 3 Atkins....641-7152
Polk Gussie 407 S Independence Rsvl...968-1867
Polk M H Jr Rt 3 Clrksvl....754-8752
Polk Nelse Rt 1 Ptsvl....968-3212
Pollard M J Rev 923 N Ehemann Atkins.641-7775
Polsfut Herman Lamar....885-6359
Pomrenke Alfred 1614 Oakland Clrksvl..754-2501
Ponder David Rt 1 Clrksvl....754-6062
Ponsetto Richard Rt 1 Dover....967-5681
Pont Claude Lake Ludwig Clrksvl....754-3389
Pont Phil Jones Trlr Pk Clrksvl....754-8144
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Pool William R Prices Point Lndn....293-4294
Poole Jimmy Rt 2 Rsvl....968-3981
Poole Walter B 108 East G Rsvl....967-2627
Poore T A Rt 2 Dover....967-3144
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POPE CO AUCTION BARN Hwy 7 S Rsvl..**968-9088**
POPE CO FARM BUREAU
E Main & Utica Rsvl....**968-1361**
Pope Co Job Coordinator
Court House Rsvl....967-5756
Pope Co Legal Library Court House Rsvl.968-9204
Pope County Library 114 E 3rd Rsvl...968-4368
Pope Co Library Dover Branch
Market St Dover....331-2173
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AMBULANCE SERV
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Or....968-6989
Circuit Judge Ofc....968-1073
Civil Defense Rsvl....968-7997
Cooperative Extension Serv
County Agent–Agriculture....968-7098
County Agent–Home Economcis...968-7098
County Clerk Ofc....968-6064
County Judge Ofc....968-7487
Or....968-6213
County School Supt....968-6059
County Shops E 4th Rsvl....968-6400
Health Dept 511 W Main Rsvl....968-6004
Juvenile Probation Dept....967-1520
Juvenile Probation Ofc....968-3869
Probation Officer....968-5154
Road Dept Mobile Rsvl....968-0518
SHERIFF'S OFC....**968-2558**
Tax Assessor Ofc....968-7418
Treasurer's Ofc Court House....968-2194
Veterans Serv....968-6049
Pope Gracie 310 Harrison Drdnl....229-3877
Pope Tommy Rt 1 Drdnl....229-4184
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211 E 4th Rsvl....**968-1426**
Or Yell County....229-4826
Poplin Jerry Moreland....331-3375
Port Of Dardanelle N Drdnl....229-4878
Porter Andrew Coal Hill....497-1469
Porter Bill 803 Sevier Clrksvl....754-2778
Porter Carl D Rt 1 Atkins....641-2148
Porter Effie Rt 2 Clrksvl....754-8159
Porter Howie Rt 3 Rsvl....967-1499
Porter J J Joe 304 Cemetery Clrksvl...754-3472
Porter J L 1213 W Cherry Clrksvl....754-8291
Porter Jackie Rt 3 Clrksvl....754-6425
Porter Lyall C Rt 3 Clrksvl....754-2859
Porter Pacola 236 Arlington Rsvl....968-7841
Porter Penny Penwood Ranch Dover....331-2319
Porter's Village Mkt Rt 3 Clrksvl....754-6014
Posey Max Ray Lee Addn Rsvl....967-2798
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Potter Charles E Rt 2 Dover....967-4810
Potter Donald 1014-8th Av Drdnl....229-3784
Potter Fred 116 Lemley Atkins....641-7236
Potter Marion 405 S Independence Rsvl..967-1276
Potter Marvin J 206 W 20th Rsvl....967-5032
Potter Mary Rt 1 Clrksvl....754-3622
Potts Dennis Lamplighter Trlr Pk Rsvl..968-2666
Potts Faye Mrs Glenwood House Rsvl...968-1325
Potts George K Ptsvl....968-2058
Potts John Rt 2 Rsvl....968-7041
Potts Mark W 2500 W Main Rsvl....967-2273
Potts W J Rt 1 Hector....284-4805
POTTSVILLE APPLIANCE REPAIR Ptsvl..**968-3878**
Pottsville Baptist Church Ptsvl....968-6233
POTTSVILLE CITY OF
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FIRE DEPT....**968-3555**
POLICE—Dial Pope County Sheriff..**968-2558**
Pottsville Methodist Church Ptsvl....968-6048
POTTSVILLE NURSERY Hwy 64 N Ptsvl..**968-7849**
POTTSVILLE ORNAMENTAL CONCRETE PRODUCTS Rt 1 Ptsvl....**968-5657**
Potz Harlan G Rt 2 Dover....331-3249
POULTRY FOODS INC Russellville....**968-2445**
POULTRY FOODS INC-DARDANELLE....**229-3357**
Or....**968-5253**
Poultry Foods Ind E Main Rsvl....968-4151
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Powder Puff The 501 N El Paso Rsvl..968-1943
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Powell Clayton C 213 W 13th Rsvl....968-4754
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Powell F H Sr 211 W 13th St Rsvl...968-2829
Powell Glen J Center Valley....968-2971
Powell Jean 1008 E 4th Drdnl....229-4897
Powell Jimmy D 319 E 3rd Rsvl....968-1790
Powell Kenneth Jr Rt 2 Drdnl....229-4250
Powell S H 129 H Pl Rsvl....967-5668
Powell S L Ark Tech Rsvl....967-5240
Powell Steve A 511 S Commerce Rsvl..967-4734
Power John Ray Lee Addn Rsvl....968-2952
Powers A D 106 S Hastings Rsvl....968-7197
Powers Charles L Knxvl....885-3662
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Powers Jack Rt 4 Rsvl....641-7595
Powers Jo E Rt 2 Dover....331-2276
Powers Joyce Rt 2 Dover....331-2393
Powers Peggy Skyline Dr Rsvl....968-4212
Powers Richard Rt 1 Drdnl....576-2884
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Poyner Darvin Nordin Trlr Pk Rsvl....968-4172
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Poynter C L Dover....331-2128
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Poynter John Dover....331-2603
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Poynter W L Ray Lee Addn Rsvl....968-3923
Prairie Star Corp Rl Est
811 W Main Clrksvl....754-8419
Prater David 1815 S Glenwood Rsvl...967-2737
Prater Eddie 44 S 5th Drdnl....229-3159
Prater Horace Rt 2 Rsvl....967-5212
Prater Mabel Glenwood House Rsvl....967-1318
Prater Max D Rt 2 Atkins....641-2729
Prater Ricky Rt 2 Rsvl....967-5189
Pratt Alan Burgess Trlr Pk Clrksvl....754-2297
Pratt Dean Swain Rt Clrksvl....754-8693
Pratt Earlene Westside Cts Drdnl....229-2370
Pratt Elmer Ridgewood Ests Atkins....641-7935
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Price C W Rt 1 Lndn....293-4595
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Price Della 208 W K Rsvl....967-4632
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Price Howard H Rt 5 Rsvl....968-6658
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Price J W Rt 1 Rsvl....967-1504
Price Jack Rt 1 Ptsvl....968-4124
Price Jack D 1813 W 3rd Rsvl....967-3813
Price Jack Ranch Shiloh Rd Rsvl....967-3651
Price Jackie Leon Rt 4 Rsvl....641-2931
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Price James C Rt 4 Rsvl....967-2050
Price James D Turner Hall Rsvl....968-6169
Price James D Rt 5 Rsvl....968-4764
Price James Dale Rt 1 Clrksvl....754-8228
Price James Dale Rt 1 Dover....331-2939
Price James E Rt 2 Rsvl....967-1647
Price James L Rt 2 Rsvl....967-1307
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Price Jerry Smith Rd Lndn....293-4330
Price Joe H 1208 East O Rsvl....967-5768
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Price John S Lndn....293-4371
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Price Kenneth Hector....284-6004
Price Kenneth Bishop Addn Rsvl....967-1142
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Prince Charles Rt 1 Rsvl....967-4249
Prince Granville Rt 1 Hrtmn....497-1304
Prince James Rt 1 Rsvl....967-5089
Prince Lanny Rt 1 Hector....284-5942
Prince Morgan Mt Nebo Drdnl....229-3583
Prince Randy Rt 1 Hector....284-5741
Prince Steve 1904 W C Rsvl....968-6775
PRINCE TRACTOR & IMPLEMENT
Hwy 7 S Rsvl....**968-7005**
Prine Leon Marion Knxvl....885-3722
Pringnitz Roger Rt 1 Clrksvl....754-8106
PRINT SHOP THE Main St Clrksvl....**754-6364**
Pritchard Aubrey Rt 2 Dover....331-2119
Pritchard Daryl Rt 1 Dover....331-3248
Pritchard Dwain Rt 1 Dover....331-2138
Pritchard Dwain Barber Shop
Elizabeth St Dover....331-3310
Pritchard O J Rt 1 Hector....331-2590
Pritchard Wanda Rt 1 Hector....331-2590
Pritchett Lea Mrs
903 Av One NW Atkins....641-2963
Pritchett William A Lakeridge Ests Rsvl..968-5064
Privett R E Rt 1 Altus....497-1909
Privitt Cynthia Mrs Taylor St Lamar....885-3743
Privitt F C Rt 2 Lamar....885-3307
Prochazka Ed Rt 2 Drdnl....229-3968
Proctor Bobby Star Rt Sctsvl....331-2978
Proctor Burl Rt 2 Dover....331-2694
Proctor Charles Mt Nebo Drdnl....229-2214
Proctor Delbert Rt 1 Hector....284-2542
Proctor Earl Joe Rt 1 Dover....331-3329
Proctor Hallie Fairview Ests Rsvl....968-3414
Proctor Henry S Star Rt Pelsor....331-2102
Proctor Jack Rt 3 Rsvl....967-1641
Proctor John M Rt 2 Dover....331-2439
Proctor Louise Rt 1 Hector....331-3183
Proctor Perry Rt 2 Dover....331-2580
Proctor Raymond Rt 4 Rsvl....967-1081
Proctor Ricky Rt 2 Atkins....641-2190
Proctor Virgil 1002 E 10th Rsvl....967-5474
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1109 W Main Clrksvl....**754-2876**
Production Credit Assn
Hwy 64 E Rsvl....968-5030
Proffitt C Norm 1311 N Hartford Rsvl..968-6466
Profitt James Rt 1 Hector....284-5995
Profitt John Rt 1 Dover....331-3334
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1315 W Main Clrksvl....**754-6725**
Propps Joe Ins 205 Sevier Clrksvl....754-3480
Res 905 N Mtg Clrksvl....754-3480
Prosecuting Attorney 107 W Main....968-4225
Investigation Div 107 W Main....968-1830
Protto Mario Rt 1 Hrtmn....754-2326
Pruett Carroll D Rt 3 Clrksvl....754-3250
Pruett Gary 806 Twin Cedar Dr Clrksvl..754-6118
Pruett Jim Rt 3 Clrksvl....754-8064
Pruett's Water Conditioning Co
Hwy 64 W Clrksvl....754-2903
After 5:00 Call Carroll D Pruett....754-3250
Pruitt Barbara 416½ N Knoxville Rsvl..968-4854
Pruitt Betty Rt 1 Hector....284-5941
Pruitt Billy Rt 1 Hector....284-5625
Pruitt Britt 905 N Frankfort Rsvl....968-3887
Pruitt Frank Rt 1 Hector....284-2254
Pruitt Hersle Roy Rt 1 Hector....284-2365
Pruitt Hersle W Rt 1 Hector....284-2243
Pruitt James Rt 5 Rsvl....967-3258
Pruitt Jimmy Rt 2 Rsvl....967-4830
Pruitt Joe Turner Hall Rsvl....968-3779
Pruitt Lloyd R Rt 1 Rsvl....967-2314
Pryor Joe A Ptsvl....968-6733
Puckett H R 504 W 19th Rsvl....967-5689
Puckett Julian 1203 West C Rsvl....967-4836
Puckett Teddy Delaney Hall Rsvl....968-5355
Pugh Jimmy Rt 5 Rsvl....967-4393
Pugh Paul Skyline Manor Rsvl....968-3674
Pugh Timothy 321 S Fairbank Rsvl....967-5653
Pullen Ivan 868 Colony Dover....331-2252
Pullen James A 203 W 19th Rsvl....967-4115

Pullen John Star Rt Ozark....497-1964
Pullen Ralph 2508 W 2nd Ct Rsvl....967-3234
Pullen Willie Rt 1 Altus....497-1428
Purser Darrel E
Lamplighter Trlr Pk Rsvl....968-3272
Purtle David 412 N Joplin Rsvl....968-3534
Purvis John M Rt 1 Dover....331-2624
Pusch Jack E Sr Rt 2 Dover....967-1769
Putnam Carlos Rt 2 Rsvl....967-5459
Pyatt Don Rt 4 Rsvl....967-3255
Pyburn Virgie 1300 S Hartford Rsvl....968-3897
Pye Emery E Rt 1 Lndn....885-3249
Pyle I 819½ Greenwich Rsvl....967-2488
Pyle J F 405 S Commerce Rsvl....968-1721
Pyle Joe 109 Lower Dnvl Rd Drdnl....229-4381
Pyle Sara Rt 2 Drdnl....229-3497
PYRAMID LIFE INS CO OF KANSAS
808 N Ark Rsvl....**968-1372**
Pyron David Redlick Mtn Clrksvl....754-8482
Pyron E A 806 W Cherry Clrksvl....754-2348
Pyron Jake 1707 Cherry Clrksvl....754-3084
Pyron Ottis D
506 N Montgomery Clrksvl....754-8329
Pyron Vanis 407 McKennon Clrksvl....754-2938
Pyron W C 306 Montgomery Clrksvl....754-6089
Pyron Wayne 211 Harris Clrksvl....754-2075

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Quadri Bruno Rt 2 Clrksvl....754-2371
Quaile Kenneth 404 McKennon Clrksvl....754-2294
Quality Cleaners 120 S Fulton Clrksvl....754-2962
Quality Mkt 101 Rogers Clrksvl....754-3660
Quality Sheet Metal Shop Hwy 7 Drdnl....229-4664
Qualls B H Jr Rt 2 Dover....331-2851
Qualls Dewayne Rt 2 Atkins....641-2893
Qualls Homer Rt 2 Clrksvl....754-2552
Qualls Johnnie 601 S Erie Rsvl....967-4326
Qualls Juel Rt 1 Clrksvl....754-8048
Qualls Lee Mrs 701 College Clrksvl....754-2367
Qualls Lonnie N Montgomery Clrksvl....754-2853
Qualls Mary Lou Rt 1 Drdnl....229-2578
Qualls Norvin J Rt 1 Drdnl....576-4504
Qualls R E Rt 1 Clrksvl....754-8805
Qualls R L Dr 308B College Av Clrksvl....754-8369
Qualls Randy Rt 2 Clrksvl....754-8377
Qualls Roy Mt Pine Ests Drdnl....229-3392
Qualls Velmar Rt 2 Lamar....885-3494
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Queen J R 417 W 7th Rsvl....967-1517
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Quick John D Rt 3 Clrksvl....497-1305
Quick Opal B 1213 West C Rsvl....967-1371
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105 Main Clrksvl....**754-3060**
QUICK SERV LAUNDRY & CLEANERS INC
1005 S Ark Rsvl....**968-1505**
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Knoxville & E Main Rsvl....**968-2565**
Quinn Kevin King Hall Clrksvl....754-6799
Quisenberry Charles E
1508 W Main Rsvl....968-6750
Quisenberry Ron North Hills Addn Rsvl....968-5806
Qwik-Shade Metal Products
803 N Cleveland Cr Rsvl....968-5782

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REA CO-OP 1811 W Commercial Ozark....**667-2176**
REA Express 1711 E 13th Little Rock....372-6116
R P Exxon Sta
I-40 & Hwy 64 W Clrksvl....754-9175
R & S Coal Co Lamar....885-3556
R U Roofing Rt 1 Rsvl....967-3485
Rabb W R Rt 3 Rsvl....968-4480
Rabjohn Loyd 1704 N 2nd Drdnl....229-2294
Raboin Jeff 414 S Erie Rsvl....967-5428
Raby Dorothy 106 E G Rsvl....968-2794
Race Charles Rt 1 Ptsvl....968-4697
Race H E Rt 2 Dover....331-3452
Race Jackie Lamplighter Trlr Pk Rsvl....967-2930
Race James Howard Hwy 22 Drdnl....229-4758
Race Tommy Mrs 6 Dalewood Ct Rsvl....968-7255
Race William Rt 1 Ptsvl....968-5149
Race Wallace Ptsvl....968-4661
Rachel Annice Rt 3 Rsvl....967-4542
Rachel Chester 2000 S Knxvl Rsvl....968-1530
Rachel Ed J Rt 3 Rsvl....967-1104
Rachel Erwin Rt 3 Rsvl....967-5589
Rachel James A Rt 3 Rsvl....967-5022
Rachel James E Rt 2 Rsvl....967-3973
Rachel John W Rt 3 Rsvl....967-1125
Rachel Norma Mrs
1014 College Av Clrksvl....754-2217
Rachel Paul Rt 2 Lamar....885-3717
Rachel Paul D Rt 4 Rsvl....967-3597
Rachel Perry 2000 Blk S Knxvl Rsvl....967-1163
Rachel Ted H Rt 1 Atkins....641-7429
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1703 S Cleveland Rsvl....967-4611
Rackley Bob Rev Rt 1 Atkins....641-7667
Rackley Carl 404 Av Two NE Atkins....641-7491
Rackley Carl Rt 1 Hector....284-5731
Rackley Darrell Rt 1 Hector....284-3393
Rackley Ernest Rt 1 Hector....284-5888
RACKLEY FURNITURE
106 Av One NE Atkins....**641-2220**
Rackley Glyn Rt 4 Rsvl....967-2227
Rackley H G Rt 2 Rsvl....641-7302
Rackley J C 309 E D Rsvl....968-7449
Rackley James L Rt 1 Hector....284-5624
Rackley Lee 703 W Main Rsvl....967-3573
Rackley Lloyd Hector....284-3381
Rackley Lonnie Ray Rt 1 Hector....284-3395
Rackley Lorilei Rt 1 Hector....284-5887
Rackley M Lee Rt 1 Rsvl....967-4644
Rackley Martha Rsvl Nursing Hm Rsvl....968-2501
Rackley Milton 2401 W 2nd St Rsvl....968-1874
Rackley Ray Bell Av Atkins....641-7293
Rackley Ronnie Rt 1 Drdnl....576-2790
Rackley Terrel Rt 1 Atkins....641-2554
Rackley Terrel Hwy 7 N Rsvl....968-3124
Radford Clark Rt 3 Atkins....641-2858
Radford Ruth 600 E 6th Rsvl....968-7764
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422 W Main Clrksvl....**754-3452**
RADIO SHACK-DEALER
916½ S Ark Rsvl....**968-6232**
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RADIO STATION KWKK-102.3 FM
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Ragland M A 212 Market Drdnl....229-3524
Ragon A B Jr 803 W Main Clrksvl....754-3430
Ragon W A Sr 304 S Fulton Clrksvl....754-2882
Ragot A E 315 Thompson Clrksvl....754-3944
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Ragsdale C A Elizabeth St Dover....331-3246
Ragsdale Carl Rt 2 Dover....331-2798
Ragsdale Danny Bud's Trlr Pk Clrksvl....754-6981
Ragsdale Dorothy Rt 2 Rsvl....967-2007
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2401 Honeysuckle Ln Rsvl....968-1418
Ragsdale Gene Rt 3 Rsvl....967-5733
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Ragsdale I A Rt 1 Drdnl....576-4325
Ragsdale Inda Mae Star Rt Clrksvl....754-6112
Ragsdale Iva Ray Lee Addn Rsvl....967-1038
Ragsdale J E Dover....331-2375
Ragsdale James H Rev 614 S Erie Rsvl....967-1174
Ragsdale Jeff 801 Johnson Clrksvl....754-8819
Ragsdale Jerry L Rt 2 Drdnl....229-3275
Ragsdale Joe Rt 4 Rsvl....967-1958
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Ragsdale Larry Rt 1 Drdnl....229-4991
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Ragsdale Mark A Apltn....284-4358
Ragsdale Paula 1111 N 5th Drdnl....229-4628
Ragsdale Terry Rt 2 Drdnl....229-4910
Ragsdale Thomas E 19th & Clvld Rsvl....968-1414
Ragsdale W C Star Rt Hagerville....885-3496
Ragsdale W J 511 S Erie Rsvl....968-2444
Ragsdale W W #8 Wildwood Dr Clrksvl....754-3887
Ragsdale Wade 215 E 5th Rsvl....968-2761
Ragsdale Walsie S Star Rt Pelsor....331-2662
Ragsdale Willard Rt 4 Rsvl....967-5002
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105 Quay Drdnl....**229-3623**
Raible Gary #9 Riddell Clrksvl....754-6877
Raible Gene L 42 Thompson Dr Clrksvl....754-8637
Rail Richard Clrksvl....754-3356
Rail Sue King Hall Clrksvl....754-6589
Rainbolt Vivian 1202 E O St Rsvl....967-1181
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201 W Main Rsvl....**968-6423**
Raines Daniel 806-18th Terr Rsvl....968-1471
Raines Don 705 Dyke Rd Rsvl....967-5540
Raines Ralph B Rev London....293-4201
Rainey Bob N Klober Atkins....641-7209
Rainey Charles 616 W J Rsvl....967-2577
Rainey G E Knxvl....885-3311
Rainey James Knxvl....885-6346
Rainey Keith 401 Cumberland Rsvl....968-7509
RAINEY REALTY
Atkins Shopping Ctr Atk....**641-7730**
If No Answer Call....641-7545
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Rains Henry Rt 1 Dover....967-5578
Rains Jim Rt 1 Dover....967-1678
Rains Joyce 811 James Cir Rsvl....967-3281
Rains Robert Diamond Point Rd Rsvl....968-4686
Rains Wallace 1108 S Glenwood Rsvl....967-2813
Rainwater A B 27th S 5th Av Drdnl....229-3991
Rainwater Bill 401 E Main Clrksvl....754-2522
Rainwater Bill 110 Maple Clrksvl....754-8522
Rainwater Charles Mrs 411 Hayes Clrksvl....754-3545
Rainwater Donna Rt 5 Rsvl....968-6451
Rainwater Lee 504 Meyer Drdnl....229-2442
Rainwater Leo Hwy 22 Drdnl....229-2291
Rainwater Louis 800 Ash Clrksvl....754-3292
Rajean Inc Hwy 64 E Rsvl....968-4600
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Ralph Bob Rt 1 Clrksvl....754-8002
Ralph William Rt 2 Clrksvl....754-8687
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1110 E 2nd Rsvl....**968-1900**
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Traffic Dept 1110 E 2nd Rsvl....968-3553
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Rambo Myrtle 517 W K Rsvl....967-2732
Ramey Floyd D Rt 1 Rsvl....967-2229
Ramey Fred Mrs 304 S Front Drdnl....229-3781
Ramey Sam Rt 2 Drdnl....229-4033
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Ramey Thurman L Jr Rt 2 Drdnl....229-4336
Ramirez Ella Mae Rt 4 Rsvl....967-3320
Ramsay J A Mrs 1500 S Commerce Rsvl....968-3868
Ramsay Ward 307 S Phoenix Rsvl....968-1018
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Ramsey Carl 117 Main Clrksvl....754-6870
Ramsey Cecil J Rt 2 Dover....331-3405
Ramsey Denisa Jones Hall Rsvl....968-5403
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Ramsey Don Lakewood Ests Rsvl....967-1212
Ramsey Jack A 607 Filmore Clrksvl....754-8524
Ramsey James Tyler Rd Rsvl....967-1581
Ramsey Jasper Rt 2 Drdnl....229-4735
Ramsey M J Rt 1 Hector....284-2181
Ramsey Mary Rose Rt 2 Clrksvl....754-6174
Ramsey Randy A 1311 Bradley Ln Rsvl....967-2738
Ramsey Wayne P Rt 2 Dover....331-2467
Ramsey William D Hector....284-4691
Rand Jack 13 Bayridge Drdnl....229-3141
Randall Billy J Buddy Rt 3 Rsvl....967-1201
Randall Edward Earl Jr Rt 2 Dover....331-2335
Randall Frank E Rt 3 Rsvl....967-2809
Randall Leroy 115 Yelco Dr Rsvl....229-2473
Randall Mabel Mrs
400 McKennon Clrksvl....754-3282
Randle Darrel G Rt 2 Drdnl....229-3483
Randle Randolph Rt 1 Hector....284-5992
Randolph Mark Parker Pl Apts Rsvl....967-2661
Raner Bob 105 NE 17th Atkins....641-7089
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RANEY CHIROPRACTIC CLINIC
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Rankin Gene Cabin Nebo Drdnl....229-3815
Rankin James Rt 1 Dlwr....229-4626
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319 E Cir Dr Rsvl....**968-1447**
Rankin Robert Scott
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Ransom Frank Mrs 510 Filmore Clrksvl....754-3441
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Ranson Clyde 121 Lucas Cir Clrksvl....754-3954
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Ratliff Suzanne 3105 W Main Rsvl....967-1398
Ratliff W M Coal Hill....497-1344
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Crow Mtn Rsvl....968-4811
Ratzlaff Jerry D 1201 W 18th Terr Rsvl....968-2542
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Reasoner Jimmy 409 Meyer Drdnl....229-4771
Reasoner Otho Ptsvl....968-4528
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Reaves Robert 1602 S Ithica Rsvl....968-6446
Reaves Thomas H 809 Olive Clrksvl....754-2421
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Reavis C W Rt 1 Dover....331-2813
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Rector Ada 408 Quay Drdnl....229-4514
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Rector David A 103 Majors Drdnl....229-3575
Rector Geraldine 615 S Front Drdnl....229-4951
Rector Melvin Doc 313 Cherry Drdnl....229-3912
Rector Signs & Serv Rsvl....968-6242
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Walmart Shopping Cntr Rsvl....**968-7570**
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1400 S Main Clrksvl....**754-6985**
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Reddick Conrad L Rt 1 Ptsvl....968-5153
Redford Robert M Rt 5 Rsvl....968-5294
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Redmon Gary E Rt 2 Lamar....885-3584
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Reece Joe T Dr Rt 1 Clrksvl....754-6525
Reece Joseph S Ozone....292-3343
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REECE WELDING & MINI STORAGE
Hwy 103 S Clrksvl....**754-6609**
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Reed Bearl E Harkeys Valley Drdnl....576-4338
Reed Beunah Rt 2 Atkins....641-2490
Reed Bob Rt 2 Rsvl....967-3694
Reed Charles 2040 S Detroit Rsvl....968-2993
Reed Charles P Rev 2524 W B Rsvl....968-3955
Reed D A 310 W Circle Dr Rsvl....967-5488
Reed Danny Av 6th NE Atkins....641-2705
Reed E Reece 520 E D Rsvl....968-1745
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Reed Elsie Mrs Rt 4 Rsvl....641-7147
Reed Ester Mrs 310 E 2nd Rsvl....967-4560
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Reed Grady 705 Dike Rd Rsvl....967-3922
Reed Grady 404 E 4th Rsvl....967-3423
Reed Guy Rt 2 Atkins....641-7779
Reed Iva 1401 N Detroit Rsvl....967-2524
Reed James Don 1616 S Boston Rsvl....967-2338
Reed Jimmy R Rt 4 Atkins....641-7523
Reed John E 507 Buchannan Clrksvl....754-8031
Reed John R 1100 N Boston Pl Rsvl....968-1167
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Reed Linda 302 S El Paso Rsvl....967-4059
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Reed Raymond Rt 3 Atkins....641-7166
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Reed Robert C 205 Meadow Pl Clrksvl....754-8925
Reed Roger Rt 3 Clrksvl....754-6731
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310 L Danville Rd Drdnl....229-4624
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Reel Robert L Rt 4 Rsvl....968-2531
Reese Franklin D Rt 2 Dover....331-2275
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Reese N G Salus....292-3271
Reese Robey Rt 2 Dover....967-1151
Reese Tom Rt 2 Whitehill Rd Clrksvl....754-8235
Reeves Amos N Hrtmn....497-1276
Reeves Don Hrtmn....497-1488
Reeves George W Rt 1 Hrtmn....497-1628
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Robinson Norman Rt 1 Dover.....331-3280
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Rye William C Skyline Dr Rsvl....968-2940
Rylee Carl Rt 1 Dover....331-2946
Rylee Clayton Rt 2 Clrksvl....754-2144
Rylee Jeff 615 W J Rsvl....968-1628
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Rylee Mural Rt 1 Dover....331-2844
Rylee Sam Rt 1 Hrtmn....754-3647
Rylee William Rt 1 Lndn....293-4212
Ryun Lewis Rt 1 Hrtmn....497-1342

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Sacrey David Jr 210 S Phoenix Rsvl....968-2333
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Saddler Mike Palmetto Manse Atkins..641-2725
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Sadler Pearlie G Rt 1 Dover....331-2028
Sadowsky Yaroslav 304 W Cir Dr Rsvl..968-5755
Safley L F 820 S Erie Rsvl....967-4792
Sain Cecil Rt 2 Dover....331-2593
Sain Cecil Jr Rev Rt 2 Dover....331-3128
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Sain Willard Rt 2 Dover....331-2326
St Augustines Parrish Hall N 2nd Drdnl.229-3972
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1900 W Main Rsvl....**967-3699**
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Sammons Don 603 W 2nd Rsvl....967-4544
Sampley Billy Hrtmn....497-1532
Sams Allen Jones Trlr Pk Clrksvl....754-8684
Sams Brenda Lamar....885-3604
Sams Dale Old Hwy 64 Clrksvl....754-3753
Sams Gearold E Rt 4 Rsvl....641-2420
Sams Max Rt 1 Hrtmn....754-8398
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Sams Tom R Rt 3 Clrksvl....754-6545
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Sanders Bertha Rt 2 Atkins....641-7271
Sanders Bob Rt 2 Atkins....641-2353
Sanders Burgess Sctsvl....331-2067
Sanders Clara Rt 1 Hector....284-2104
Sanders Clarence Rt 2 Dover....331-2437
Sanders Cora Rt 1 Dnvl....576-4272
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Sanders Ira Hector....284-3521
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Scarborough David 805 Poplar Clrksvl..754-8331
Scarborough L H Bill #2 Kings Ct Rsvl..968-6467
Scarborough M A Mrs
201 E Main Clrksvl....754-3184
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Scates Homer 518 S Knoxville Rsvl....968-6029
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Schrock Earl 215 W Cir Dr Rsvl....968-6518
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Schuchman V 302 Windamere Ln Rsvl..968-5603
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Schumacher E G Rt 1 Lndn....885-6351
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210 N Dogwood Rsvl....968-2465
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Sellers Gary 820 Parker Rd Rsvl 967-5695
Sellers H C Mrs 318 E 3rd Rsvl 967-4533
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Sellers Marty Rt 2 Rsvl 641-2131
Sellers Marvin Hwy 64 E Rsvl 968-2493
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Slate Gary 2102 E 15th Rsvl.....967-4552

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Slaughter Mittie Rev Rt 1 Dover....331-2231
Sledge David Coal Hill....497-1651
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Sloan Barbara 203 N Inglewood Rsvl....968-7445
Slocum Raymond Rt 1 Lndn....885-3424
Slocum Rily Rt 1 Hrtmn....497-1010
Slocum Winnie 208 Harris Clrksvl....754-6476
Sly Glenn A Mrs 211 S 2nd Drdnl....229-3711
Small C A 1301 N Boston Pl Rsvl....967-4786
SMALLING ROBERT W OD
213 E 1st St Atkins....**641-2033**
If No Answer Call Conway....329-6859
Smardo Walter Jr Rt 1 Lndn....885-3478
Smathers Jewell 402 Harrison Drdnl....229-2293
Smedley Leo Jr 714 Vine Clrksvl....754-6133
Smedley Leo Sr Crawford Clrksvl....754-3225
Smiley John Rt 3 Atkins....284-3302
Smith A Howard Rt 1 Clrksvl....754-8641
Smith Alene Brentwood Vlg Rsvl....968-7207
Smith Alfie Rt 2 Clrksn....754-6576
Smith Alton J Dover....331-3481
Smith Arthur 2618 W Main Rsvl....968-2988
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Smith Aubrey 106 Majors Drdnl....229-3769
Smith Ava 1023 Parker Road Rsvl....968-3714
Smith B D 225 S Durant Rsvl....968-2137
Smith B D Rev Rt 1 Lndn....293-4538
Smith Barbara Rt 1 Clrksvl....754-2189
Smith Bernard Lee Camelot Vlg Rsvl....968-4418
Smith Bernice 312 Mtg Clrksvl....754-3127
Smith Bess Mrs 603 Elm Clrksvl....754-2429
Smith Bill S 720 Water Dover....331-2735
Smith Billie J 1011 N 2nd Drdnl....229-4308
Smith Billy Don 216 Oak St Drdnl....229-2453
Smith Billy T Rt 5 Rsvl....967-1030
Smith Bobby T USN Ret 1300 E G Rsvl....968-1968
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Smith Buford 418 E 5th Rsvl....968-3820
SMITH BUFORD ANTIQUE SHOP
717 S Ark Rsvl....**968-3820**
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Smith Cecil O Rt 3 Rsvl....967-2102
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Smith Charles Ray 107 Walnut Drdnl....229-4621
Smith Charlotte Rt 1 Drdnl....229-3194
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Smith Clarence Rt 2 Atkins....641-7180
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Smith Clifford Sctsvl....331-2150
Smith Clyde Hrtmn....497-1721
Smith Clyde Rt 1 Rsvl....967-4746
Smith Daniel E 104 Old Mill Rd Drdnl....229-4866
Smith Danny M 906 Sherwood Dr Rsvl....968-6393
Smith Darlene Lamar....885-2254
Smith David Lee Price Point Lndn....293-4464
Smith David W Mrs Rt 5 Rsvl....967-5016
Smith Dewayne Lakewood Ests Rsvl....968-5068
Smith Don Rt 1 Lndn....293-4579
Smith Donald Lee Stillwell Rd Clrksvl....754-6859
Smith Donna Rt 1 Lamar....885-3242
Smith Doug Paine Hall Rsvl....967-4609
Smith Dub 506 NW 6th Pl Atkins....641-7010
Smith E G Jr 612 Buchanan Clrksvl....754-2735
Smith E G Bill Rt 1 Clrksvl....754-6276
Smith Earl Rt 1 Lndn....293-4476
Smith Edward Leon Mtn Top....292-3231
Smith Edwin O 306 S 2nd Drdnl....229-3867
Smith Elbert M Ozone Salus....292-3387
Smith Elizabeth Parker Pl Apts Rsvl....968-5680
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Smith Elmer W 199 S Laredo Rsvl....967-3328
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Smith F H 406 Carter Clrksvl....754-2844
Smith Floyd Cumberland St Lamar....885-3310
Smith Frank 613 S Jackson Rsvl....967-3194
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Smith Grady Dover....331-2648
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Smith H Clyde Rt 3 Rsvl....967-1766
Smith H M Coal Hill....497-1040
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Smith Henry 511½ S Commerce Rsvl....967-5030
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Smith Hiram Rt 1 Hrtmn....497-1626
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Smith J B Colonial Arms Drdnl....229-2358
Smith J E 902 N Fargo Rsvl....968-6036
Smith J E Jr 809 S Jackson Rsvl....968-6893
Smith Jack Rt 3 Clrksvl....754-3652
Smith Jacky 1608 Cherry Clrksvl....754-6803
Smith James 1015 N Phoenix Rsvl....967-3596
Smith James 416 E L Rsvl....967-1885
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Smith James C Morgan Road Rsvl....967-1655
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Smith Jennie 805 E 5th Rsvl....967-5748
Smith Jerry 5 S Sidney Av Rsvl....967-2718
Smith Jesse 805 W 2nd Rsvl....968-4436
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Smith Joe B Burnett St Atkins....641-7476
Smith Joe H Dover Hwy Rsvl....967-4703
Smith John 909 W 3rd Pl Rsvl....967-4659
Smith John Allen Hwy 64 W Clrksvl....754-6752
Smith John E 306 E H Rsvl....967-1765
Smith John R Oark....292-3773
Smith Johnny Pleasant Vw Rsvl....967-2855
Smith Johnny L Rt 2 Rsvl....967-4606
Smith Johnny R Stillwell Rd Clrksvl....754-6224
Smith Joseph C Rt 3 Rsvl....968-3883
Smith Julie Rt 2 Clrksvl....754-8905
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Smith Kenneth Rt 2 Drdnl....229-4068
Smith Kenny 800 Av 2 NW Atkins....641-7226
Smith L B Rt 1 Lndn....293-4264
Smith L Douglas Coal Hill....497-1672
Smith L P Fulton Cts Clrksvl....754-2775
Smith Larry Don Rt 1 Hector....284-2811
Smith Laura M Main St Coal Hill....497-1204
Smith Lawrence 2507 W Main Rsvl....967-1011
Smith Lena Seminary St Lamar....885-3176
Smith Lester Rt 1 Rsvl....968-3079
Smith Lonnie Lee Rt 1 Lndn....293-4230
Smith Lotha Miss 1316 Reynolds Clrksvl....754-3835
Smith Luther Coal Hill....497-1575
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Smith Maude Mrs Rt 2 Lamar....885-3938
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Smith Melissa 403 N Cumberland Rsvl....968-6861
Smith Melvin 115 N 4th Drdnl....229-3748
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Smith Mikel D Rt 1 Dover....331-2073
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Smith Norman Rt 1 Rsvl....967-5715
Smith O D Jr 7 Cedarwood Ct Rsvl....968-3287
Smith Ora J 904 Av 3 NW Atkins....641-2832
Smith Paul Star Rt Rsvl....331-3559
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Smith Paul K 237 Arlington Dr Rsvl....967-3447
Smith Rahn Stanley
1401 N Parker Rd Rsvl....967-5624
Smith Ralph 2610 W Main Rsvl....968-3946
Smith Ralph E 409 Taylor St Clrksvl....754-2585
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Smith Ray Ray Lee Addn Rsvl....968-4169
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Smith Thomas A Lt Col Ret
Hwy 64 W Lndn....293-4341
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Smith Thomas Ray Nebo Rd Drdnl....229-3508
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Smith Walter A Rt 1 Dover....331-3348
Smith Walter L Mrs 219 E F Rsvl....967-4046
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Smith Willard Rt 4 Rsvl....968-3361
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Smithers Beth 400 N Inglewood Rsvl....967-1091
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Smithlin Frank B Rt 1 Hrtmn....754-6494
Smith's Cycles Hwy 71 Rsvl....968-7233
Smoke Clifford C 1201 S Boston Pl Rsvl....968-5497
Smykla Peter Rt 1 Dover....331-2101
Snell Steve Jr 122 Maple Clrksvl....754-6167
Snelling Doris Rt 1 Hector....284-2551
Snelling Sidney Rt 3 Rsvl....968-2715
Snellings David D Jr
12th & Inglewood Rsvl....968-6587
Snider Alfred 410 Pine Drdnl....229-4642
Snider Billy Rt 2 Drdnl....576-2567
Snider Buck Hector....284-4831
Snider Duane Rt 3 Atkins....641-7460
Snider Elwood E Harbor Trlr Pk Rsvl....968-7894
Snider Lynn Rt 1 Clrksvl....754-8374
Snider Ronald C Rt 2 Dover....331-3349
Snider Ruth 1202 N 7th Drdnl....229-3325
Snively Donald W 55 Ridgewood Dr Rsvl....967-4136
Snoddy Johnny Rt 3 Rsvl....967-3256
Snow Clara Rt 2 Clrksvl....754-8074
Snow Claude 211 S Reno Rsvl....968-3936
Snow D J Lakewood Ests Rsvl....968-4871
Snow Fred E Sherwood Dr Clrksvl....754-8125
Snow Freeda 11 Cedarwood Rsvl....968-3369
Snow H V Rt 2 Lamar....885-3132
Snow Irma 208 W 13th Rsvl....967-3184
Snow Jerry Lakewood Ests Rsvl....968-5976
Snow Noel Rt 1 Lamar....885-3427
Snyder Charles Rt 3 Atkins....641-7823
Snyder Clifford Rt 1 Lndn....885-3677
Snyder Erla M Rt 1 Clrksvl....754-3840
Snyder Fred Atkins....641-2676
Snyder Grant 2044 S Detroit Rsvl....968-1445
Snyder Harold Colonial Arms Drdnl....229-3385
Snyder Jim Rt 4 Rsvl....967-6048
Snyder John Rt 2 Atkins....641-7717
Snyder Nancy Jones Hall Rsvl....967-4666
SNYDER ROOFING & SHEET METAL
Hwy 7 Truck Rt Rsvl....**968-1716**
Snyder Willie Bill Rt 2 Atkins....641-2764
Soard Bertie Ludwig Clrksvl....754-6564
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Soard Oran K Jr Rt 2 Clrksvl....754-3766
Sober Mike Rt 3 Atkins....641-7379

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Sola Donna 803 Mobile Rsvl....967-3477
Solomon A B Rt 2 Dover....331-2259
Solomon Bob 111 Camp St Dover....331-2961
Solomon Hershel Rt 2 Dover....331-2845
Solomon Roy Rt 2 Dover....331-2200
Somera Raymond 405 W 8th Rsvl....967-4562
SOMETHING NICE 208 W Modesto Rsvl..**968-2072**
Sommers George Rt 3 Atkins....641-2349
SONIC DRIVE IN Hwy 103 S Clrksvl....**754-2222**
SONIC DRIVE IN Hwy 7 S Drdnl....**229-3766**
SONIC DRIVE IN 806 E 4th Rsvl....**968-7800**
Soposy Mildred Rt 4 Rsvl....967-5550
Sorley Edwin Harbor Trlr Pk Rsvl....968-7148
Sorrells Billy H Major Ret
702 E 11th Rsvl....968-1081
Sorrells Bobby 302 S Fairbanks Av Rsvl.968-2026
SORRELLS BODY SHOP 410 W D Rsvl...**968-3991**
Sorrells Cindy 230 S Fairbanks Rsvl....968-4075
Sorrells Emmett M Knxvl....885-3730
Sorrells Hobart 1118 N Erie Rsvl....967-3179
Sorrells James Brown Hall Rsvl....968-1873
Sorrells Joe M Rt 3 Atkins....641-2026
Sorrells Kenneth Mobile Rsvl....968-0554
Sorrells Oil Co 302 S Fairbanks Av Rsvl.968-2026
Sorrells Randall 1302 E G Rsvl....968-4612
Sorrells Raymond 800 N Greenwich Rsvl.968-5212
Sorrells Robert T 103 W K Rsvl....968-5726
Sorrells Sam 410 N Cumberland Rsvl...968-3825
Sorrells William L Jr
605 Av 2 NE Atkins....641-2936
Sorrels Arlie Atkins....641-7349
Sorrels Bill 1201 Av 6 NE Atkins....641-2387
Sorrels Carl 314 N Lemley Atkins....641-7334
Sorrels Charlie 503 Av 13 SW Atkins...641-7715
Sorrels Dee Mrs 703 N Church Atkins...641-7304
Sorrels Homer 1001 Av One NW Atkins.641-7276
Sorrels Joe 1409 SW 4th Atkins....641-7621
Sorrels John S Rt 4 Rsvl....967-4440
Sorrels Kenneth Rt 3 Atkins....641-7409
Sorrels Melvin Lndn....293-4335
SORRELS & SWAIN INS AGENCY
215 N E 1st Atkins....**641-7207**
Sory L L Rt 1 Rsvl....967-2080
SOS STANDARD OFC SYSTEMS
120 E 4th Rsvl....**968-7280**
Sosebee David Rt 1 Altus....497-1209
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SOUTH CENTRAL OIL CO
I-40 & Hwy 331 Rsvl....**968-9478**
South Central Oil Co Hwy 7 S Rsvl....968-9175
South Central Oil Co I-40 Cove Rd Rsvl..968-6527
SOUTH EASTERN DRILLING SUPPLY
Cor Of Verona & 2nd Av E Rsvl....**968-7867**
SOUTH PARK RESTAURANT I-40 Clrksvl..**754-8249**
South Park Truck Stop
Hwy 103 S Clrksvl....754-6627
Southard D F Swain Rt Clrksvl....292-3735
Southard Frank Bowen Ests Rsvl....968-6811
Southard V W Shop Hwy 21 Clrksvl....754-2586
Southard Vicki Rt 1 Hrtmn....754-6114
Southerland Leon M Rev
505 W 3rd Pl Rsvl....967-4253
SOUTHERN ELECTRIC INC
1700 S Knoxville Rsvl....**968-2039**
Southern Fried Chicken Inc
E Main & Arkansas Rsvl....968-6611
Southern Iantha Fairview Ests Rsvl....968-6189
Southern Robert W Av 3 NE Atkins....641-2198
Southfarthing The 4003 W Main Rsvl...968-6802
SOUTHLAND LIFE INSURANCE CO
500 Bldg Rsvl....**968-3664**
Nights Call Kenneth Sullivan....229-3197
Southside Assembly Of God
Hwy 7 S Rsvl....968-6044
Southside Service 1415 S Ark Rsvl....968-1363
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Hwy 7 S Rsvl....**968-3360**
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Hwy 103 S Clrksvl....754-6194
Spahn Tony Rt 1 Hrtmn....497-1534
Spainhour C K Mrs 403 Wilson Clrksvl..754-2159
Spainhour O R 1209 S Commerce Rsvl..968-3765
Spangler Glenda Cagle Rock Vlg Rsvl...967-4452
Spangler L L Tex Rt 2 Dover....968-5670
Spaniol William P
T-Berry Mbl Hm Pk Rsvl....968-2790
Spanke Antone M 308½ Rogers Clrksvl.754-6615
Spanke L H 212 Green Clrksvl....754-3456
Spanke Lance 803 Olive Dr Clrksvl....754-6760
Spare Richard I Rt 1 Ptsvl....968-4443
SPARKMAN MERLE GARAGE
108 Crawford Clrksvl....**754-2767**
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Sparks Anthony Rt 2 Rsvl....967-1320
Sparks Argie Rt 2 Rsvl....967-3667
Sparks Betty Rt 1 Hrtmn....754-3655
Sparks Charles Rt 2 Dover....331-2993
Sparks Charlie Pines Mobile Pk Lndn..293-4637
Sparks Delbert Rt 1 Clrksvl....754-8584
Sparks Doyle Lamar....885-3557
Sparks E L Sparkey Hgrvl....885-3882
Sparks Earl Rt 2 Dover....331-3243
Sparks Elbert 718 N Frankfort Rsvl...967-1909
Sparks Ellis A 1011 N Ithica Rsvl....968-3847
Sparks Emmett Rt 2 Rsvl....967-1568
Sparks Gary Lamar....885-3851
Sparks Gracie 617 Elm St Clrksvl....754-2190
Sparks H L 1206 Ark Av Clrksvl....754-2668
Sparks Herman L Rt 2 Rsvl....968-1559
Sparks Ira 724 E D Rsvl....968-2290
Sparks J B 1109 Louise Clrksvl....754-3773
Sparks J B Mrs Sctsvl....331-2788
Sparks James L Mrs 507 E 13th Rsvl...968-5293
Sparks Kenneth A Lamar....885-3551
Sparks Kermit C Lamar....885-3561
Sparks L C Dice Rt 1 Clrksvl....754-8259
Sparks Larry E Shore Dr Rsvl....968-2564
Sparks Lauren 507 W K Rsvl....968-5741
Sparks Leslie Rt 2 Rsvl....968-1290
Sparks Nelson Rt 1 Lamar....885-3624
Sparks Patti 1000 Cherry Clrksvl....754-2303
Sparks R E Rt 1 Clrksvl....754-2957
Sparks Sybil 405 S Fulton Clrksvl....754-6769
Sparks William R Rt 1 Lamar....885-3546
Sparks Wm Robt Vest Trlr Pk Rsvl....967-3921
Spaulding Boyd 510 E J Rsvl....967-1054
Spaulding H M Rt 2 Dover....967-3474
Spaulding W W 815 W Main Rsvl....968-5920
Speaks Pam Jones Hall Rsvl....968-3187
Speaks R L Rt 2 Clrksvl....754-8913
Spear Hollis 814 E L Rsvl....967-3535
Spear Richard L Camelot Dr Rsvl....968-2764
Spears Clifford Bud Rt 1 Drdnl....229-2301
Spears Ira Rt 1 Drdnl....229-3285
Spears Leona 105 N 4th Drdnl....229-4552
Spears Virgil F 223 E Circle Dr Rsvl....968-1340
Spears William Brown Hall Rsvl....967-4982
SPECIALITY MOTORS 1016 E 4th Rsvl..**968-7000**
Speer Clarence W
106 NW 2nd Av Atkins....641-7191
Speer Minnie 207 NW 1st Atkins....641-2913
Speight Ruby 403 S 6th Drdnl....229-3646
Spellings Michael T 601 W J Rsvl....968-2463
Spellins Mary Stella Manor Rsvl....968-2729
Spence Alton C Jr Rt 1 Atkins....641-7303
Spencer Alvin Rt 1 Lndn....293-4621
Spencer Arthur D 905 Market Dover...331-2217
Spencer James Center St Dover....331-2510
Spencer James A Rt 1 Lndn....885-3160
Spencer K G Pete Coal Hill....497-1196
Spencer R D 230 E 18th Rsvl....968-1055
Spencer Ralph Coal Hill....497-1581
Spencer Rayford L 401 Johnson Clrksvl..754-6030
Spencer Sam Hector....284-2611
Spencer Serv Station Rt 1 Lndn....885-3800
Spencer Stephen Rt 2 Atkins....641-2169
Spencer Tom Parker Pl Apts Rsvl....967-3406
Spencer Tommy J Rt 2 Rsvl....967-4483
Spencer William Rt 1 Dover....331-3129
Sperry Dean 333 Candlewick Dr Rsvl....968-1693
Sperry E P Rt 3 Rsvl....967-1129
Spicer Dwight Rt 2 Rsvl....967-3944
Spicer Tom Lamar....885-3973
Spilker Rainey Apltn....284-4076
Spillers Ray Lndn....293-4490
Spillers Ray Rt 3 Rsvl....293-4336
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Spinks Howard E Parker Pl Apts Rsvl...968-2113
Spinks Susan 401 Cumberland Rsvl....968-1763
Spitler Ed Hrtmn....497-1258
Spitler H T Lamar....885-3523
Spitzer Forrest B Rt 1 Ptsvl....968-3176
Spivey Teddy W Ptsvl....968-2041
Sponamore Rodney 307 S Glenwood Rsvl.968-3692
SPORTSWORLD 3700 W Main Rsvl....**968-1122**
Spradlin Don A 608 N Knoxville Rsvl...968-4222
Spradlin James Rt 1 Rsvl....967-4899
Spradlin Paul D 1418 W 2nd Pl Rsvl...968-4895
Sprafke Samuel E Rt 1 Ptsvl....968-4394
Spragg Joe 821 N Erie Rsvl....967-3322
Sprangler Margaret Rt 2 Rsvl....968-5244
Sprick Ronald 22 Ridgewood Dr Rsvl...968-1932
Sprinkle William 703½ Johnson Clrksvl.754-3962
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Spurrier William F Star Rt 2 Ozark....497-1116
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Bud's Trlr Pk Clrksvl....754-6302
Stacy James A Rt 2 Rsvl....967-4232
Stafford Adam Rt 2 Drdnl....576-4536
Stafford Pearl 318 S Glenwood Rsvl...967-4269
Stafford William K Crow Mtn Rsvl....967-4522
Staggs Brooks Griffin Atkins....641-7127
Staggs Charles 1009 E D St Rsvl....968-1491
Staggs David 409 Av 2 NE Atkins....641-7759
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Staggs James R Lndn....293-4577
Staggs Jesse Hwy 64 E Rsvl....968-1128
Staggs Jimmy 901 E F Rsvl....968-5718
Staggs Lynn Rt 1 Lndn....293-4640
Staggs Mildred Rt 2 Atkins....641-2812
Staggs Randy Rt 2 Atkins....641-7082
Staggs Randy Rt 4 Rsvl....967-3834
Staggs Raymond Rt 2 Atkins....641-2227
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Surratt Jimmy 1716 Atlanta Rsvl.....968-3315
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215 N E 1st Atkins.....**641-7207**
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Sweeden Bill #6 Pinewood Rsvl.....968-1210
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Sweeden Jackie Rt 2 Atkins.....641-2212
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Sweeden Ortis Art Rt 2 Atkins.....641-2215
Sweeden Paul Rt 1 Atkins.....641-2645
Sweeden Reba 150 SW 4th Atkins.....641-7188
Sweeden Ricky Rt 3 Atkins.....641-7027
Sweeden T P Rt 1 Rsvl.....**967-4086**
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405 N Cumberland Sq Rsvl.....968-6688
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Sweet Kermit Rt 5 Rsvl.....968-6270
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Sweeten Albert Rt 4 Rsvl.....968-2763
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302 Union Av Drdnl.....229-4071
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Taylor David S atty
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1009 Av One North West Atkins....641-7135
Taylor George 508 NW 7th St Atkins..641-2761
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Taylor Gladys 1408 S El Paso Rsvl.....967-2862
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Teeter Gary Ray Lee Addn Rsvl....968-1429
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Thaxton Bob Mrs
104 E Poplar Drdnl....229-3994
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Thaxton Johnny Rt 1 Drdnl....576-2881
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Thomas C C Rt 4 Rsvl....967-1701
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Thomas Darrell 310 N Boston Rsvl....968-5677
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Thomas Russell 904 E 11th Rsvl....967-4794
Thomas Theresa Rt 2 Rsvl....967-2686
Thomas Virgil 308 S 3rd Drdnl....229-3609
Thomas W J Hector....284-5632
Thomas Wendell L Rt 5 Rsvl....968-2776
Thomas William Nebo Rd Drdnl....229-4756
Thomason James 202 E Circle Dr Rsvl..967-1665
Thomason Ron Rt 3 Rsvl....967-1444
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Thompson David Rt 1 Clrksvl....754-8414
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Treasure Chest Market St Dover.....331-3507
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Trevarthen L S 807 W 17th Ter Rsvl..967-2677
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Tucker Dorothy 205 N Erie Rsvl.....967-3655
Tucker Dude Rt 1 Drdnl.....576-4222
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Tucker Gary 416 N Fairbanks Rsvl.....968-7061
Tucker Glen Rt 1 Rsvl.....967-3638
Tucker Harold R 201 W J Rsvl.....968-5065
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Tucker I J Rt 5 Rsvl.....968-6554
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Tumbleson Mark Rt 2 Lamar....885-6301
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Turnbow J B Cntrvl....576-4202
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Turnbow Nelle Mrs Rt 2 Drdnl....229-4562
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717 Montgomery Clrksvl....754-6015
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Turner Bert 241 S Enid Av Rsvl....968-2609
Turner Bobby Ozone....292-3390
Turner C A 1101 S Boston Pl Rsvl....968-1560
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Turner J B Rt 1 Dover....331-2410
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Turner Jerry Ozone....292-3709
Turner Jerry Mrs Rt 1 Dover....331-2315
Turner Jessie 123 Yelco Dr Drdnl....229-3771
Turner Jimmy Ray Rt 1 Dover....331-2254
Turner Joe 818 S Hartford Rsvl....967-5036
Turner John M Oark....292-3202
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Turner Lucille Mrs 220 E 4th Rsvl....968-4361
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Turner Odell Rt 3 Clrksvl....754-3207
Turner Rayburn 119 E G Rsvl....968-1107
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Turner Tom 641 College Dover....331-2349
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201 Rogers Clrksvl....**754-8333**
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Cherry St Clrksvl....754-2760
Agri Building Hwy 64 E Rsvl....968-3881
Veterans Administration Region Office
700 W Capitol
Veterans Benefits Information
No Charge To Calling Party.800-482-8990
Veteran's Service
Clrksvl Crt Hs....754-2560

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Unverferth Joe Rt 1 Lndn....293-4351
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Upton James D Harmony Rd Clrksvl....754-6051
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Plant Manager....754-6036
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Walberg Andy Hector....284-4935
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WALDO DON STORE groc Dover....**331-2684**
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Waldo George H Rt 2 Dover....331-2291
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Waldo Pat Rt 1 Dover....331-3557
Waldo Roger 1420 N Detroit Rsvl....968-6722
Waldo Ronald Rt 1 Dover....331-2074
Waldo Terry 246 S Fairbanks Rsvl....968-6602
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Waldo Warren E Tree St Dover....331-2456
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Waller Pearl Star Rt....292-3289
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406 N Cumberland Rsvl....968-2276
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Walters Jack 1601 W Main Clrksvl....754-2028
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Warnick William 1015 N 3rd Drdnl....229-4120
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Warren Bessie Oark.....292-3346
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Warren Charles Lamar.....885-3256
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Warren Jesse Rt 2 Clrksvl.....754-8521
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Welsh Richard Rt 1 Dover.....331-2368
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Wesley Ernest L Rt 2 Drdnl 229-4077
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Wesley Jerry L Rt 2 Drdnl 229-3812
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Wesley Joe F Mrs 515 Locust Drdnl 229-3383
Wesley Joe H Mrs 2010 W C Rsvl 967-5375
Wesley Joe J Rt 1 Drdnl 576-2882
Wesley Josephine Mrs Rt 2 Drdnl 229-4544
Wesley Pauline Rt 2 Drdnl 229-3684
Wesley Robert Rt 2 Drdnl 229-3504
Wesley Rosy 103 Poplar Drdnl 229-4493
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Wesley Stanley 416 Locust Drdnl 229-3386
Wesley Tony B 316 Vine Drdnl 229-4385
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Juvenile Ofc Court House.....229-4273
SHERIFF'S OFC Crt Hs.....**229-4175**
Yell County Telephone Co Mobile Rsvl...968-5457
Yepsen J V Mrs 225 Johnson Clrksvl....754-2955
Yerby Lance Freeman Apts Rsvl.....967-2817
Yerby R R Rt 2 Lamar.....885-3462
Yerby Robert J Rt 2 Lamar.....885-3968
Yick William H Rt 1 Lndn.....293-4563
Or.....968-6715
Ynosencio Manuel Star Rt Pettigrew...292-3736
Yockey Charles Rt 3 Lndn.....293-4323
Yockey Walter 300 Market Drdnl.....229-3120
YOCKEY'S POULTRY PRODUCTION SYSTEMS INC
Hwy 7 T Rsvl.....**967-1121**
Yocum Irene Rt 2 Rsvl.....967-1242
York Britt Rt 2 Lamar.....885-3585
York Elmar Douglas Rt 1 Clrksvl.....754-6952
York Jolena 607 Filmore Clrksvl.....754-8524
York Mike 222 S Galveston Rsvl.....968-7556
York Russell 906 S Ithica Rsvl.....968-2751
Younes Leann Jones Hall Rsvl.....968-4596
Young Arthur Rt 1 Clrksvl.....754-3453
Young Bennie Dover.....331-2783
Young Beverly Roush Hall Rsvl.....968-5231
Young Billy Rt 1 Drdnl.....576-4461
Young C R Rev 513½ N Front Drdnl....229-3514
Young Cyrus C Rt 3 Rsvl.....968-6147
Young Don H 215 S Seattle Rsvl.....968-4891
Young Doug Rt 1 Dover.....331-2360
Young Edd 209 Johnson Clrksvl.....754-2135
Young Ellis Knxvl.....885-3632
Young Floyd Rt 2 Drdnl.....229-3462
Young Freddie Rt 1 Drdnl.....229-2463
Young Gary W 302 Cemetery Clrksvl...754-8975
Young Glenn 309 N Clrksvl.....754-6490
Young Harvey Rt 1 Clrksvl.....754-8484
Young Harvey 1720-17th Cir Rsvl.....968-3012
Young Inez Rt 3 Rsvl.....967-5636
Young J Virgil Rt 2 Lamar.....885-6396
Young Jack Rt 1 Clrksvl.....754-6020
Young Jackie Rt 2 Clrksvl.....754-8718
Young James A Hwy 7 S Rsvl.....968-4775
Young James B 240 Gayla Rsvl.....967-3826
YOUNG JAMES K atty 306 S Ark Rsvl...**968-2536**
Res 601 E J Rsvl.....968-2534
Young James K Mrs 509 E 12th Rsvl...968-2279
Young James W DDS
Ofc 110 S Inglewood Av Rsvl.....968-4477
Res Lakeridge Ests Rsvl.....968-6877
Young Jerry L Rt 2 Drdnl.....229-2393
Young Junior 1518 W Cherry Clrksvl....754-6437
Young Ken 118 S Commerce.....968-4098
Young Kenneth Clayton Rt 2 Clrksvl....754-8928
Young Lee L 301 E 13th Rsvl.....968-1219
YOUNG LEE L INS AGENCY
309 E 4th Rsvl.....**968-1219**
Young Liza Rt 1 Atkins.....641-7075
Young Lynn Star Rt Dnvl.....576-4585
Young M B Rt 3 Rsvl.....968-5424
Young M C Mill Creek Rd Rsvl.....968-2260
Young Mary 426 S 2nd Drdnl.....229-2447
Young N C 627 W K Rsvl.....967-3250
Young Paula 509 E 11th Rsvl.....968-4221
Young R A Jr Rt 1 Dover.....331-2778
Young Ralph 318 Hill Clrksvl.....754-3911
Young Ray Doc 1213 Cherry Clrksvl....754-8070
Young Raymond Rt 1 Drdnl.....576-2785
Young Robert A Jr DDS
104 N Utah Rsvl.....968-1706
Res Skyline Dr.....968-2343
Young Robert A Sr 32 Tanglewood Rsvl.968-1536
Young Robert D Coal Hill.....497-1741
Young Rose 305 E 12th Rsvl.....967-2036
Young Roy Rt 1 Lamar.....885-3689
Young Sandra Dr Mill Creek Rd Rsvl...968-2260
Young Sherman Rt 2 Nebo Rd Drdnl....229-4128
Young Shirley 610 Poplar Clrksvl.....754-3861
Young Stanley L Norristown Rsvl.....968-6124
Young Ted Rt 3 Clrksvl.....754-2261
Young Thomas E 700 S Jackson Rsvl....968-2854
Young Tommy Rt 1 Dover.....331-2494
Young Tommy Rt 5 Rsvl.....967-2462
Young Trent Dover Hgts Addn Dover....331-2033
Young Walsie L 708 East L Rsvl.....968-6425
Young Walter Rt 1 Hector.....284-2691
Young Wayne Rt 1 Lamar.....885-3524
Young William G Star Rt Rsvl.....967-5651
Youngblood C D
Bay Ridge Country Club Rd Drdnl...229-3105
Youngblood C D Drdnl Dam Rd Drdnl....229-3321
Younger Auta Rt 2 Atkins.....641-7048
Younger James Cntrvl.....576-4570
Younger Tim Rt 2 Atkins.....641-7363
Younger W H 2106 W C Rsvl.....968-3766
Youngman John H 1110 S Cleveland Rsvl.968-2378
Youngman Richard Lakeland Trlr Pk Rsvl.968-5150
YOUNG'S FURN & CARPETS
116 S Fulton Clrksvl.....**754-3717**
YOUNG'S FURN REFINISHING & JANITORIAL SERV 115 E Main Rsvl.....**968-3834**
Yount Aubrey Rt 2 Clrksvl.....754-3992
Yow D L Rt 4 Rsvl.....967-5496
Yow Dwight Rt 1 Dover.....331-2340
Yow William E 403 E J Rsvl.....967-3465

Z

Zach Lu Lowell 315 Brown St Clrksvl...754-2454
Zachary A G Rt 2 Atkins.....641-2871
Zachary Barbara Rt 2 Lamar.....885-3698
Zachary H D Bud Rt 1 Lamar.....885-3263
Zachary H E Rt 2 Lamar.....885-3735
Zachary Jerry Rt 2 Lamar.....885-3372
Zachary Roger Lamar.....885-3208
Zachary Ronald E Rt 2 Lamar.....885-3583
Zachary Scott B Rt 1 Lndn.....331-3434
Zachary W D Bill Rt 1 Lndn.....885-3980
ZACHARY'S SERV STA Hwy 64 E Clrksvl.**754-3242**
Zachery John Rt 1 Hrtmn.....497-1765
Zachry Rosalie Rt 1 Lndn.....885-3781
Zahn Marion S 1204 S Cleveland Rsvl...968-3675
ZALES JEWELERS City Mall Rsvl.....**968-3750**
Zankl Louis 1810 W 3rd Court Rsvl...968-2831
Zeek Dan Rt 1 Atkins.....968-3753
Zeiger Ted Jr 109 Oak St Drdnl.....229-4555
Zeiler James Rt 3 Clrksvl.....754-6979
Zelnick Kenneth Rt 1 Rsvl.....968-6391
Zerr Nancy 308 N Inglewood Rsvl.....968-5733
Ziegler Mike 509 W 3rd Rsvl.....968-4454
Zimdars Walter L Rt 2 Drdnl.....229-4362
Zimmer Harold 1901 N 2nd St Drdnl....229-4083
Zimmer Robert 122 Yelco Dr Drdnl.....229-4722
Zimmerman Charles Rt 4 Rsvl.....331-3321
Zimmerman R L
234 Arlington Dr Rsvl.....968-5729
Teen Line.....967-1001
Zimpel Hedwig C Miss
104 N Rogers Clrksvl.....754-2791
Zimpel John 117 W Cir Dr Clrksvl.....754-8012
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Zinnell James 615 W J Rsvl.....967-5722
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Zydzik James 23 Ridgewood Dr Rsvl...968-3453

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EVERY DAY IN THE YEAR

CALENDAR FOR 1979

JANUARY

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CALENDAR FOR 1980

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CALENDAR FOR 1981

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Abdominal Supports

Valley Orthopedic Brace & Limb
3016 W Main Rsvl.....968-3249

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ALLMON-MACK AGENCY INC
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(See Advertisement This Classification)

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"Serving Johnson County"
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TITLE INSURANCE
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GOODIER & PARSLEY 108 Quay Drdnl..229-3553

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Fullerton Kathleen E 2504 W Main Rsvl..968-2552
Garrett David C Jr 2504 W Main Rsvl...968-2552
Helms Don J 2803 W Main Rsvl.....968-6345
Res 918 S Inglewood.....968-2262
Johnson Thomas Harold
Ofc 105½ Cravens Clrksvl.....754-6786
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Jones King Rose Shoptaw & Wish
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Jones Royce D 2504 W Main Rsvl.....968-2552
Jones Wayne A 2504 W Main Rsvl.....968-2552
King Patrick 110 Fulton Clrksvl.....754-2478
La Bahn Charles 2504 W Main Rsvl.....968-2552
Martin W Wesley 718 N Ark Rsvl.....968-3677
Rose Winfred Butch 2504 W Main Rsvl...968-2552
Shoptaw John W 2504 W Main Rsvl.....968-2552
Taylor Robert M 414 W Cherry Clrksvl...754-6430
Wish L Freeman 110 Fulton Clrksvl.....754-2478

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Bewley Elton Public Accountant
902 E 4th Rsvl.....967-2076
Harris Burl 305 W 2nd Rsvl.....968-5863
Mc Clure D B 106 Harrison Drdnl.....229-4848
Swain Dallas L 215 NE 1st St Atkins....641-7207

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Service Little Rock
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Or 968-1125
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Arkansas' Number One Weekly Newspaper
106 Quay Drdnl.....229-2250

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DONREY OUTDOOR ADVERTISING COMPANY
Commercial–Poster Panels–Painted Bulletins
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JENNEN SIGNS AND CRANE SERVICE
Hwy 7T Rsvl.....968-1850

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Modern Country Radio
Rsvl 968-4949
Dardanelle 229-4949
KWKK-RADIO
Adult Contemporary Radio
102.3 Rsvl 968-4949
Dardanelle 229-4949

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PASSMORE AVIATION
Complete Service For Farms
Rt 1 Drdnl.....576-2832

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COMPLETE
AGRICULTURAL
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KURT PRICE - OWNER
Hwy 64 W Morrilton.....354-2155

Agricultural Chemicals

—See Chemicals

Agricultural Equipment

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Helps family members handle busy schedules: **your telephone.**

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&
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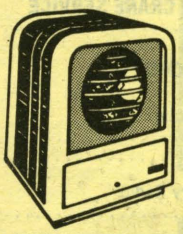
107 W MAIN RUSSELLVILLE

AUTHORIZED DEALER

YORK AIR CONDITIONING

YORK



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BORG WARNER

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& Industrial

Heating-Cooling-Maintenance

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"A DIVISION OF HUMPHREY SHEET METAL CO."

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Heat Pumps &
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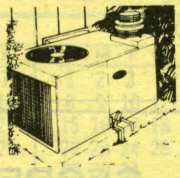
SOLAR
HEAT & DOMESTIC
HOT WATER UNITS

Central – Cooling & Heating
Humidifiers – Electronic Filters
Heat Pumps
Service Contracts



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Dependable Air Conditioning Inc

DEPENDABLE SERVICE SINCE 1971

Hwy 7 South Russellville

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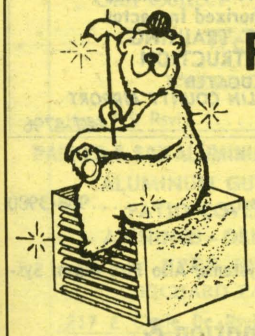

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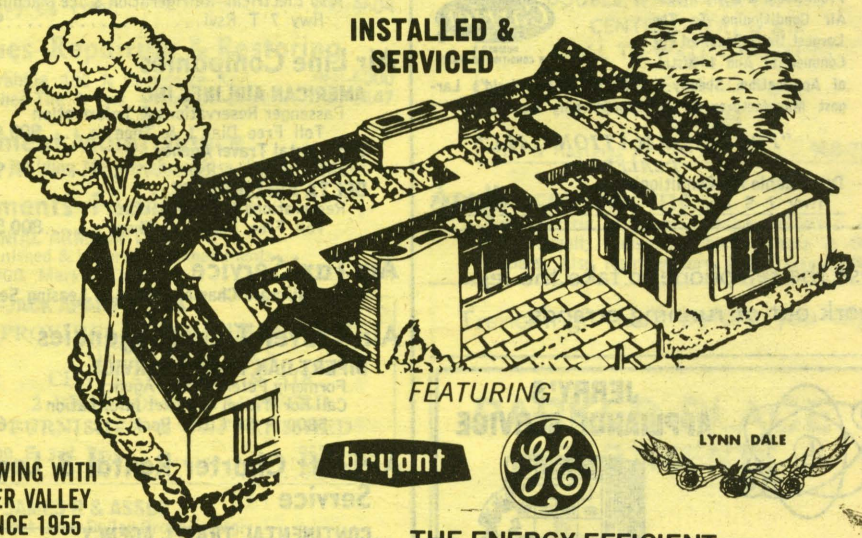

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125 W 6th Rsvl.....968-4168
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2504 W Main Suite F Rsvl.....968-4000
Res.....968-7055
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Priddy R M Dick 111 S Boulder Rsvl.....968-2394
Sanford Jon R 107 North Boston Rsvl....968-5474
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Or.....968-4842
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Shermer Jon P Jr 107 W Main Rsvl.....968-3885
SMITH WILLIAM F 128 E Main Rsvl...968-1412
Res.....968-4437
Streett Alex G 107 W Main Rsvl.....968-2030

(CONTINUED NEXT PAGE)

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Attorneys–(Cont'd)

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Criminal & General Practice
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Swindell Benny E 210 W Main Clrksvl....754-6000
Taylor David S 412 W Cherry Clrksvl.....754-8447

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Res 601 E J Rsvl.....968-2534

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(See Advertisement This Classification)

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Get the job done faster by phone.

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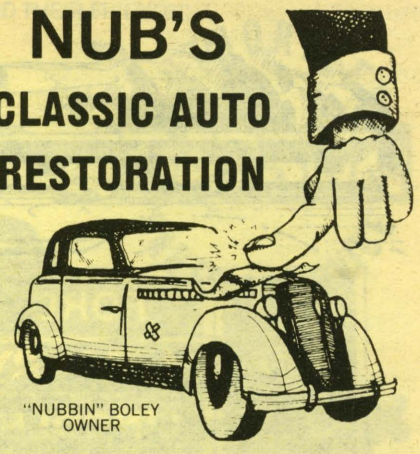

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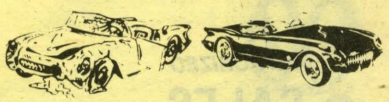

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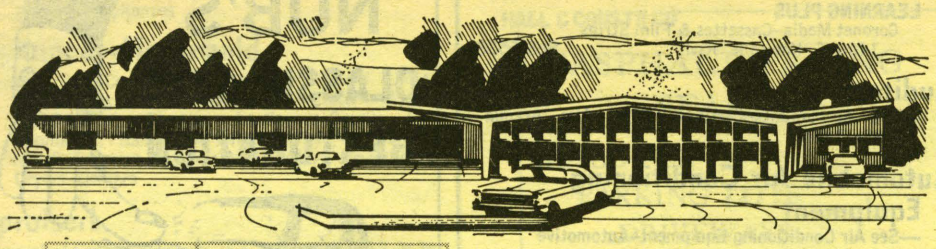

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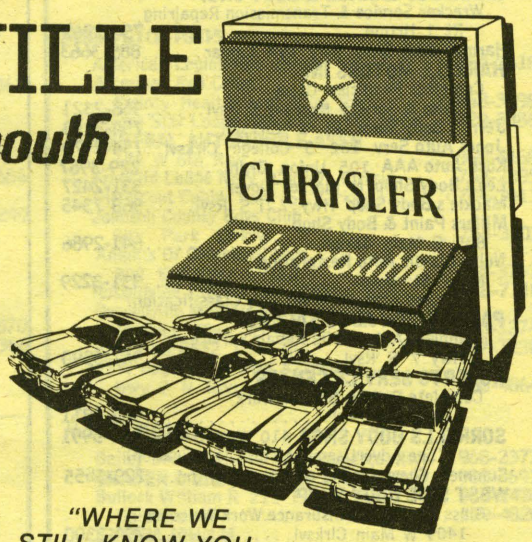

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"AN AMERICAN STANDARD FOR THE WORLD"

"WHERE TO BUY IT"
DEALER
RYE MOTOR CO 407 W Main Rsvl....968-2018

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YOUR ONE-STOP CENTER FOR NEW CHEVROLETS, USED CARS, PARTS AND AUTHORIZED SERVICE!

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Hwy 103 S And I-40 Clarksville....754-8737
(See Advertisement This Classification)

COGSWELL MOTORS INC
Hwy 64 E Rsvl.....968-2665
(See Advertisement This Classification)

COURTESY MOTORS Hwy 7 T Rsvl.....968-2200
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

An extension phone only pennies a day.

Automobile Dealers–New Cars–(Cont'd)

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DEALERS

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WHITSON-MORGAN MOTOR CO
134 E Main Clrksvl.....754-3020

HAGANS DATSUN INC Hwy 64 E Rsvl...968-4566
(See Advertisement This Classification)

HARRELL MOTORS INC
Jeep–Chrysler–Plymouth–Dodge–Trucks
Sales & Service Hwy 64 E Rsvl....968-2321

HOPKINS OLDSMOBILE INC
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Both New & Used Cars Bought–Sold–Traded
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Jeep Cherokee
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"WHERE TO BUY THEM"

DEALERS

Harrell Motors Co Hwy 64 East Rsvl...968-2321

Lewis J Chevrolet-Olds Hwy 103 S Clrksvl..754-2000
Parts Dept 754-2036

(CONTINUED NEXT PAGE)

Planning to build? Call us for pre-wiring.

"WHERE CUSTOMERS SEND THEIR FRIENDS"

HAGANS DATSUN, INC.

"THE LITTLE PROFIT DEALER AT THE EDGE OF TOWN"

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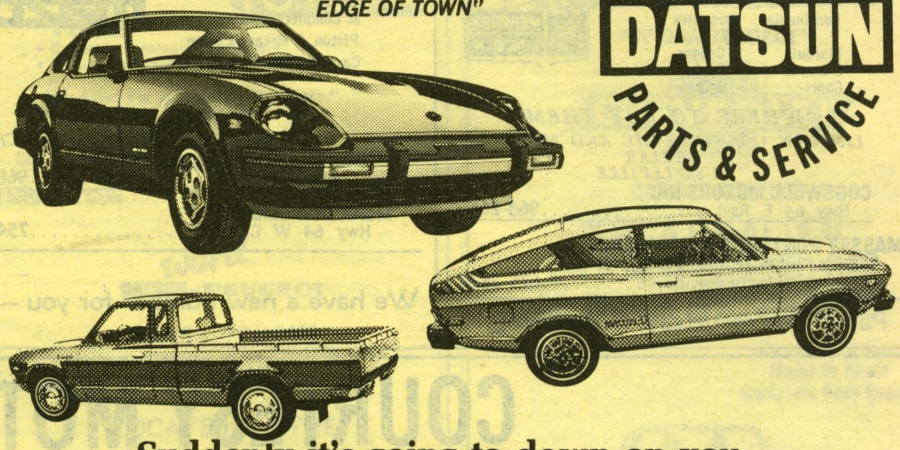

Suddenly it's going to dawn on you.

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968-7300

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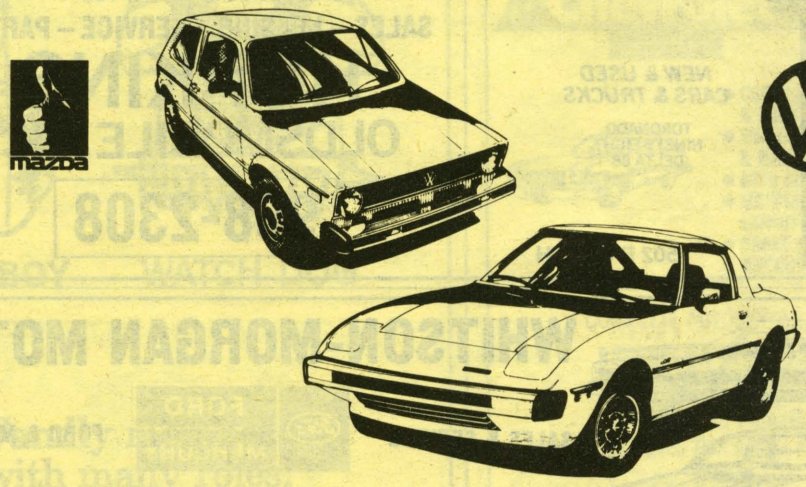

SALES – SERVICE – PARTS

"WE WANT TO MAKE A BELIEVER OUT OF YOU!"

968-1190

HWY 64 E RUSSELLVILLE

Automobile Dealers–New Cars–(Cont'd)

LINCOLN-MERCURY SALES AND SERVICE

CONTINENTAL
Mark V
LINCOLN
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MERCURY
Marquis Cougar
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Cars, Wagons and Pickups.

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Automobile Dealers–New Cars–(Cont'd)

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"HAVE ONE
BUILT FOR YOU"
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(CONTINUED NEXT PAGE)

Trenching? Call before you dig.

COURTESY MOTORS

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Authorized Dealer

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FOUR WHEEL DRIVE WAGONS & BRATS

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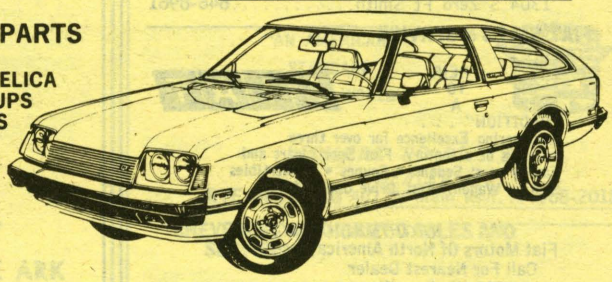


NEW & USED CARS & TRUCKS
MAJOR & MINOR REPAIRS

968-2200

HWY 7T

RUSSELLVILLE

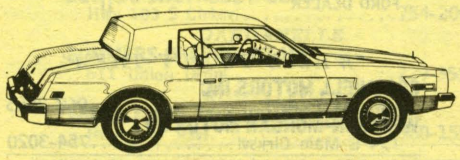
RAGSDALE HOPKINS OLDSMOBILE GM

Oldsmobile

"Let Us Build One For You"

SALES – LEASING – SERVICE – PARTS

HOPKINS OLDSMOBILE INC.



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TORONADO
NINETY-EIGHT
DELTA 88

COMPLETE REPAIR & PARTS DEPT.

CUTLASS
OMEGA
STARFIRE

968-2308

502 EAST 4TH

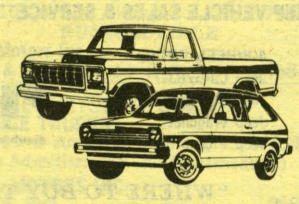
RUSSELLVILLE

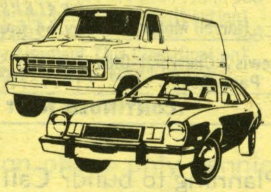
WHITSON-MORGAN MOTOR CO

SALES & SERVICE

FORD MERCURY

FORD & MERCURY





FORD & MERCURY DEALER

HOME OF QUALITY USED CARS & TRUCKS
PRICED RIGHT – PAYMENTS RIGHT

754-3020

134 E MAIN

CLARKSVILLE, ARKANSAS

Automobile Dealers–New Cars–(Cont'd)

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"THE MARK OF GREAT CARS"

PONTIAC

"WHERE TO BUY THEM"

RUSSELLVILLE

RYE MOTOR CO 407 W Main Rsvl....968-2018

BOONEVILLE

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RUSSELLVILLE VOLKSWAGEN & MAZDA
Hwy 64 E Rsvl.....968-1190
(See Advertisement This Classification)

RYE MOTOR CO
Sales–Service–Parts
407 W Main Rsvl.....968-2018

SUMMERS CHEVROLET INC
611 Union Drdnl.....229-3555
Or 229-2434
Or 229-2336
(See Advertisement This Classification)

More than a machine. When we install a telephone system in your business, our job has only started. We also offer training programs in the system's use at no additional cost or obligation.

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Wide Selection of Quality Models:
• Corollas
• Celicas • Coronas • Cressidas •
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ward
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CARS – TRUCKS
SALES – SERVICE

LOCATED IN THE CENTER OF ARKANSAS

CALL TOLL FREE

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WARD DATSUN 3rd & Bdwy Little Rock
Toll Free Dial 1 & Then.....800 482-8085

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(See Advertisement This Classification)

Wright Phil Chevrolet–Buick Co
Hwy 7 S Rsvl 968-1555
(See Advertisement This Classification)

Call waiting . . . another step up.

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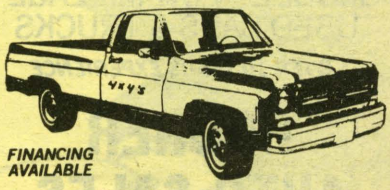
"IN DARDANELLE"

CHEVROLET

CARS & TRUCKS

"FOR A GREAT DEAL ON A NEW OR USED CAR OR TRUCK SEE SUMMERS"

Complete Service
Major Or Minor
Complete Body Repair



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LOCATED AT HWY INTERSECTION IN DARDANELLE

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Family member with many roles:
Your telephone.

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Chevrolet BUICK

- COMPLETE SERVICE & BODY REPAIR
- WHEEL ALIGNMENT & BALANCING
- AUTO AIR CONDITIONING
- MUFFLERS & EXHAUST SYSTEMS
- BRAKE REPAIR
- WRECKER SERVICE

COMPLETE AUTOMOBILE PARTS

REPAIRS ON ALL MAKES OF CARS & TRUCKS

SERVICE HOURS
8 AM-5 PM MON-FRI.

SALES DEPT.
8 AM-5 P.M. MON-SAT

SALES & SERVICE

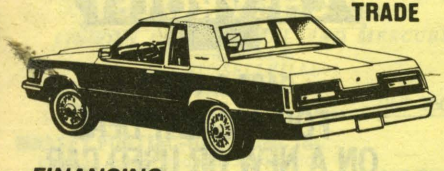
master charge **968-1555** VISA

Carte Blanche AMERICAN EXPRESS

HWY 7 S RUSSELLVILLE

SOME OF THE CLEANEST
CARS & TRUCKS
IN THE
RIVER VALLEY

BUY
SELL
TRADE



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OVER 10 YEARS EXPERIENCE

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LOCATED NEXT TO AQ. CHICKEN

968-6002

BUTCH BOOHER – OWNER

HWY 64 E **RUSSELLVILLE**

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AUTO SALES INC

BUY
SELL
TRADE

USED
CARS
& TRUCKS

LARGE SELECTION

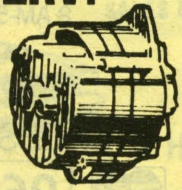
CLEAN LATE MODELS – TOP CONDITION

968-7550

HWY 64 EAST **RUSSELLVILLE**

BOWDEN AUTO ELECTRIC SERV.

- STARTERS
- ALTERNATORS
- GENERATORS



"REBUILDING"
RETAIL — WHOLESALE
— AUTO — DIESEL — MARINE —

MON-FRI 8:00-5:00
DIAL
968-3855
SAT 8:00-12:00

1505 E. 2ND. **RUSSELLVILLE**

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Austin's Used Cars Market St Dover 331-2925

B & L AUTO SALES
BUY – SELL – TRADE
"FINANCING AVAILABLE"
USED CARS & TRUCKS
Open 9:00-6:00 PM Mon-Sat
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If No Answer Call 967-3911

Banks Used Cars Rt 2 Drdnl 229-3563
Boley Auto Mart Dover 331-2273
Booher Auto Sales Hwy 64 E Rsvl 968-6002
(See Advertisement This Classification)
Chenowith Auto Sales 28 E Main Rsvl 968-7276
Chenowith Auto Sales 1223 E Main Rsvl . . 968-5405

CHEVROLET OK USED CARS
FOR A WIDE CHOICE OF OK USED CAR AND TRUCK VALUES, CALL YOUR CHEVROLET DEALER.
OK
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CLARKSVILLE
LEWIS J CHEVROLET-OLDS
Hwy 103 S Clrksvl 754-2000
DARDANELLE
SUMMERS CHEVROLET INC
611 Union Drdnl 229-3555

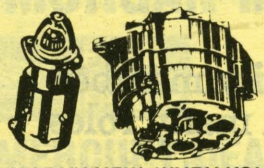
COURTESY MOTORS
Quality Used Cars & Trucks
Hwy 7 T Rsvl 968-2200

HAGANS DATSUN INC
WE BUY - SELL & TRADE
ALL MAKES & MODELS
We Service All Imports
JAMES "ROCK" HAGANS
Owner - Manager
Mon - Sat 8:00 - 6:00
Hwy 64 E Rsvl 968-7300

HARRELL MOTORS INC
Quality Used Cars & Trucks–Jeeps
Sales & Service Hwy 64 E Rsvl 968-2321
Hobbs & Horn Used Cars 1608 S Ark Rsvl . . 968-1773
Hopkins Oldsmobile Inc 502 E 4th Rsvl . . 968-2308
Jacks Auto Sales Rt 1 Altus 497-1614
Johnson D G Used Cars Hwy 64 E Atkins . . 641-2737
JONES AUTO SERV 102 S College Clrksvl . 754-2970
J's Auto Sales Hwy 64 W Clrksvl 754-6143
Ken's Used Cars 601 S Ark Av Rsvl 968-1622
KINSLOW KLEAN KARS Hwy 64 E Rsvl . . 968-6901
Lake City Motors 901 E 4th Rsvl 968-2400
LEAVELL RANDY AUTO SALES INC
Hwy 64 E Rsvl 968-7550
(See Advertisement This Classification)

Speed calling . . . another step up.

AUTO ELECTRIC REPAIRS



WHY BUY NEW, WHEN YOU CAN BUY REBUILT

6 AM TO 5 PM MONDAY-FRIDAY 6 TO NOON SATURDAY
OVER 10 YEARS EXPERIENCE
ROBERTS SERVICE CENTER
ORVIL ROBERTS
OWNER
968-2811
or
968-7398
VISA
master charge
619 E 4TH RUSSELLVILLE

Automobile Dealers–Used Cars–(Cont'd)

M & M TRUCK SALES
Wholesale Prices
Hwy 7 N Dover 331-2922
MOAK DON GMC INC Hwy 64 W Clrksvl . . 754-6400
Parks Motors Hwy 64 W Clrksvl 754-3132

PAYNE BILL WESTWOOD MOTORS
BUY - SELL - TRADE
Top Quality Used Cars
Financing Available
"If You Can't Buy From Me Go Home and Cry"
(FOOT OF BRIDGE DARDANELLE SIDE)
416 N Front Drdnl 229-4764

Pickett's Used Cars 600 E Main Clrksvl . . . 754-6162
Russellville Motor Co 601 S Ark Rsvl 968-1622
Russellville Volkswagen & Mazda
Hwy 64 E Rsvl 968-1190
RYE MOTOR CO 407 W Main Rsvl 968-2018

SHERWOOD AUTO SALES
OWNER-LEN DOLLAR
We Buy Clean Used Cars & Trucks
Financing Available
BUY-SELL-TRADE
Hwy 103 S Clrksvl 754-6635
If No Answer Call 754-6823

SPECIALTY MOTORS 1016 E 4th Rsvl . . 968-7000
TALKINGTON MOTORS
Used Cars & Trucks
Sales 300 S Ark Rsvl 968-1068
Williamson Motor Co N El Paso & 3rd Rsvl . 968-5105
Willoughby Auto Sales E 4th St Rsvl 968-5405

Automobile Detail & Clean-Up Service

Mid-City Car Wash 506 E 4th Rsvl 968-3812

Automobile Diagnostic Service

Roberts Texaco & Garage 619 E 4th Rsvl . . 968-2811

Automobile Electric Service

BOWDEN C H AUTO ELEC
1505 E 2nd Rsvl 968-3855
(See Advertisement This Classification)
HWY 7 AUTO SALVAGE
Starters–Generators–Alternators
Hwy 7 N Rsvl 968-2689
Roberts Auto & Electric Hwy 64 E Rsvl . . . 968-7398
ROBERTS SERVICE CENTER
619 E 4th Rsvl 968-2811
(See Advertisement This Classification)
Womack's Garage Hwy 7 S Rsvl 968-3090

Automobile Glass

—See Glass–Automobile

Automobile Inspection Stations

Motley's DX Sta Hwy 7 & I 40 Rsvl 968-9283

Automobile Insurance

—See Insurance

Automobile Loans

—See Financing; Also Loans

Planning to build? Call for free consulting service. Increased use of telephone service makes planing for concealed cable and equipment an important part of building design.

Automobile Machine Shop Service

Automotive Machine Shop The
129 W Sevier Clrksvl.....754-8845
AUTOMOTIVE THE
129 W Sevier Clrksvl.....754-8850
208 N Front Drdnl.....229-3606
CROSS AUTO SUPPLY INC
Engine Rebuilding–Crankshaft Grinding
309 N Front Drdnl.....229-4681
In Russellville Call.....968-4824
DONNY'S MACHINE SHOP
112 E Main Rsvl.....968-1610
(See Advertisement This Classification)

Automobile Motor Rebuilding

DAN'S AUTO PARTS & SUPPLY
Car & Truck Shortblocks In Stock
110 E Main Rsvl.....968-4014
DONNY'S MACHINE SHOP
Engine Block & Cyl Head Reconditioning
112 E Main Rsvl.....968-1610

Automobile Painting

—See Automobile Body Repairing & Painting

Automobile Parts & Supplies–New

ATKINS AUTO PARTS
Complete Parts Line
For Autos - Trucks - Tractors
Brake Drums & Rotors Resurfaced
Hard to Find Items Delivered Overnite
Mon - Sat 7:30 AM - 5:30 PM
211 NE 1st St Atkins.....641-7720

Automotive The
129 W Sevier Clrksvl.....754-8850
208 N Front Drdnl.....229-3606
(See Advertisement This Classification)
Baker's Speed Shop Rt 1 Rsvl.....967-3821
(See Advertisement This Classification)

CARQUEST

WE KNOW
WHAT YOU MEAN
WHEN YOU'RE
TALKING PARTS.

CARQUEST

VISA – MASTER CHARGE At Most Locations

"WHERE TO CALL"
AUTO PARTS STORE
Good Guys Auto Parts Inc
905 W Main Clrksvl.....754-8359
555 Auto Supply Inc 400 S Ark Rsvl..968-2555

CHARLIE'S AUTOMOTIVE
AC–Delco–Monroe–South Land Batteries
See Advertisement This Classification
620 S Ark Rsvl.....968-4742
COURTESY MOTORS
Quality–Speed–Current & Outdated Parts
Hwy 7 T Rsvl.....968-2200
Cross Auto Supply 121 W RR Mltn.....641-2933
CROSS AUTO SUPPLY INC
309 N Front Drdnl.....229-4681
In Russellville Call.....968-4824
(See Advertisement This Classification)

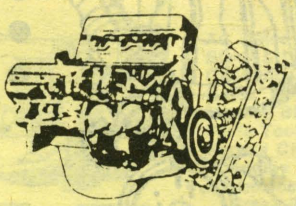
Sick phone? We make house calls.

Automobile Parts & Supplies–New–(Cont'd)

CROW-BURLINGAME CO
108 E 2nd Rsvl.....968-5345
D J'S AUTO PARTS 820 E 4th Rsvl....968-7308
(See Advertisement This Classification)
DAN'S AUTO PARTS & SUPPLY
110 E Main Rsvl.....968-4014
(See Advertisement This Classification)
DOVER AUTO SUPPLY
407 S Market Dover.....331-3471
(See Advertisement This Classification)
ESCH V H AUTO PARTS
Retail & Wholesale Automotive Parts
115 S Front Drdnl.....229-4240
555 Auto Supply Inc 400 S Arkansas Rsvl.968-2555
(See Advertisement This Classification)
(CONTINUED PAGE 15)

Touch tone . . . another step up.

DONNY'S MACHINE SHOP
"QUALITY WORK = SATISFACTION"



● CYLINDER HEAD RECONDITIONING
● BRAKE DRUMS & ROTORS TURNED
● ENGINE BLOCK CYLS. RECONDITIONED

CALL **968-1610** MON.-SAT.
112 E. MAIN RUSSELLVILLE

AUTO PARTS

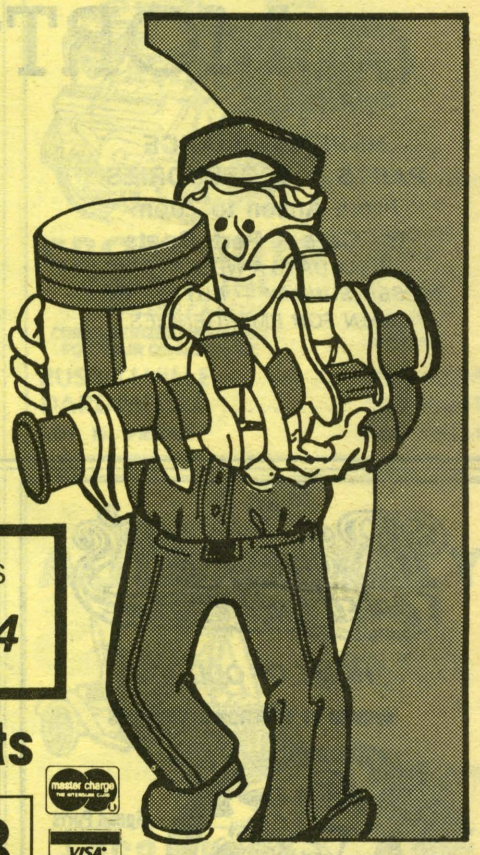
"Dealer Stockers"

● Ignition Parts
● *"Foreign ● Domestic"*
● Filters ● Generators
● Shocks ● Carburetors
● Fuel Pumps ● Starters

MERIT MUFFLERS

● FRAM ● FILCO
● TRUE CRAFT

KRYLON OIL – DRI ABSORBER



WEEKDAYS 8 til 6
SUNDAYS 11 til 4

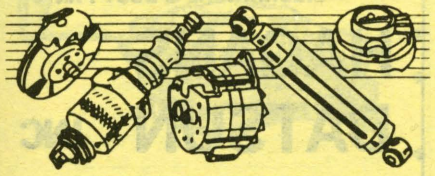
DJ'S Auto Parts
968-7308

– Garage On Premises –

820 E 4TH "NEXT TO SONIC" RUSSELLVILLE

DAN'S AUTO PARTS & SUPPLY

"WE DON'T TALK SERVICE WE GIVE IT"

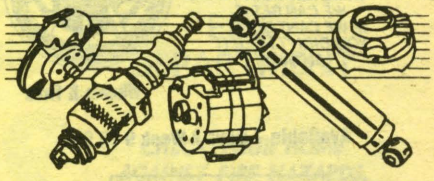


IMPORT PARTS HEADQUARTERS

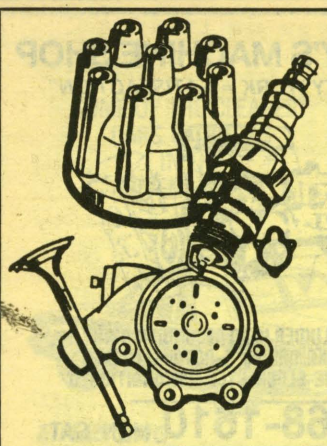
NAME BRANDS
● MONROE SHOCKS ● MOOG
● EIS ● FRAM ● MR GASKET
WE ALSO OFFER
HIGH PERFORMANCE PARTS & SERVICE
— FREE PARKING —

CALL **968-4014**
110 E MAIN RUSSELLVILLE

"RADIO DISPATCHED TRUCK"



● AUTOMOTIVE PAINTS
● MOTOR REBUILDING



MAJOR BRANDS OF OIL — FILTERS

● HANDTOOLS ● ALTERNATORS ● STARTERS ● IGNITION PARTS
● SHOCKS ● GOODYEAR BELTS & HOSES ● WAGNER BRAKE PARTS
● CHAMPION SPARK PLUGS ● MOOG FRONT END PARTS

WE RENT TOOLS | WEEKDAYS 8 TILL 8 | SUNDAY'S AND HOLIDAY'S 8 TILL 5

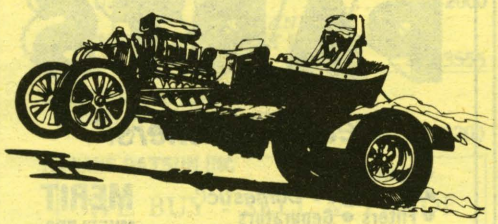
914 S ARK RSLV *FREE PARKING*

JP'S AUTO PARTS — 968-7878

MORT'S SPEED & STUFF

RETAIL OR WHOLESALE FOR QUALIFIED DEALERS

HI-PERFORMANCE
PARTS & ACCESSORIES
From Ansen to Zoom
for Cars & Perf. Boats
OPEN 6 DAYS A WEEK — 8-6
CLOSED SUNDAY — BUT WE WILL OPEN FOR EMERGENCIES



THE EXPERTS IN SPEED EQUIPMENT
FACTORY DIST FOR WHEELS & TIRES
PROTRAC & WESTERN
SALES — SERVICE — INSTALLATION
CHECK OUR PRICES & CALL MORT

master charge VISA

968-4938

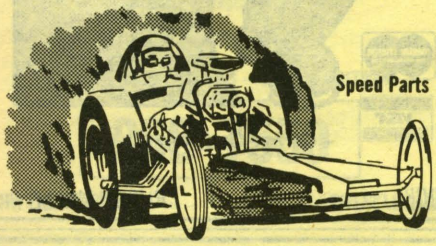
SPECIAL ORDER PARTS
24 HRS ON MOST BRANDS

HWY 64 E (TOWARD POTTSVILLE) RUSSELLVILLE

Baker's SPEED SHOP

"HOME OF ODD JOB"

WINNER OF 5 NATIONAL TROPHIES

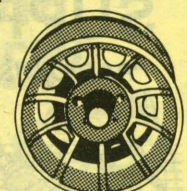


Speed Parts

"THE COMPLETE SPEED SHOP" – OVER 15 YRS EXPERIENCE IN "HIGH PERFORMANCE PARTS & SERVICE"

● DROP SHIPPING ● AVAILABLE

"IF WE AIN'T GOT IT – WE CAN GET IT IF WE CANT GET IT – YOU DIDN'T NEED IT ANYWAY"



Wheels & Tires

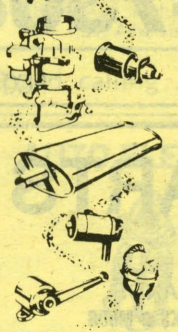
– Available 7 Days A Week 9 Til 9 –

VISA 967-3821 master charge

RT 1 RUSSELLVILLE

CHARLIE'S AUTOMOTIVE DOVER AUTO SUPPLY

AUTO PARTS AC MONROE United Delco



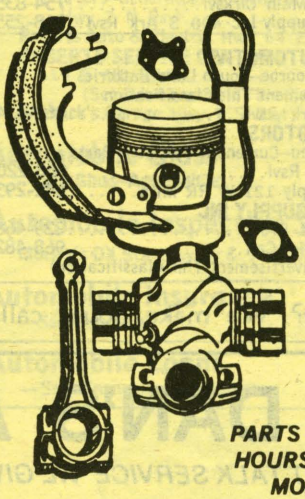
● FILTERS
● TOOLS
● BRAKE PARTS
● BATTERIES
● ALTERNATORS
● BELTS & HOSES
● CARBURETORS
● CLUTCHES
● IGNITION

OPEN 7:30 TO 5:30 MONDAY-FRIDAY
7:30 TO NOON SATURDAY

RUSSELLVILLE	DOVER
620 S. ARKANSAS	407 S. MARKET
CALL 968-4742	CALL 331-3471

AUTO PARTS

FOREIGN PARTS HEADQUARTERS



● SHOCKS
● BRAKES
● CARBURETORS
● BELTS
● HOSES
● BULBS
● BULB LENSES

PARTS & SERVICE HOURS 8:00-5:00 MON – FRI

MECHANICAL & BODY PARTS

HAGANS DATSUN INC

VISA 968-4566 master charge

HWY 64 E. RUSSELLVILLE

Automobile Parts & Supplies–New–(Cont'd)

GOOD GUYS AUTO PARTS
CARQUEST AUTO PARTS JOBBER
Auto – Truck – Tractor
Delco – Fram – Monroe – AC
DISC & DRUM BRAKES TURNED
HYDRAULIC HOSES MADE
DOMESTIC & FOREIGN PARTS
Visa & Master Charge Accepted
905 W Main Clrksvl.....754-8359

HAGANS DATSUN INC Hwy 64 E Rsvl..968-4566
(See Advertisement This Classification)
HARRELL MOTORS INC
Sales & Service Hwy 64 E Rsvl.....968-2321
HOPKINS OLDSMOBILE INC
GM Parts & Service
502 E 4th Rsvl.....968-2308
J P'S AUTO PARTS 914 S Ark Rsvl....968-7878
(See Advertisement This Classification)
Keith's Auto Supply Clrksvl.....754-2556
Morts Speed & Stuff Hwy 64 E Rsvl.....968-4938
(See Advertisement This Classification)
Otasco 518 W Main Clrksvl.....754-2500
OTASCO
Shock Absorbers–Batteries–Tires–Tools
512 S Arkansas Rsvl.....968-4213
PHIL'S VW PARTS
New–Used & Custom
Dover.....331-2015
ROBERTS SERVICE CENTER
619 E 4th Rsvl.....968-2811
(See Advertisement This Classification)
Rogers Bob Auto Parts
310 S Ark Rsvl.....968-1111
Cravens Clrksvl.....754-2070
(See Advertisement This Classification)
RUSSELLVILLE VOLKSWAGEN & MAZDA
Complete Service & Parts
Hwy 64 E Rsvl.....968-1190

A kitchen phone . . . a natural for Mom's headquarters.

Automobile Parts & Supplies–New–(Cont'd)

Summers DX Sta & Garage
Ozarka St Dover.....331-2070
V H ESCH AUTO PARTS
Retail & Wholesale Automotive Parts
115 S Front Drdnl.....229-4240
Western Auto Assoc Store
508 W Main Clrksvl.....754-2924
WESTERN AUTO ASSOCIATE STORE
Tires–Batteries–Plugs–Belts–Filters
307 N Arkansas Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

Automobile Parts & Supplies–Rebuilt

DAN'S AUTO PARTS & SUPPLY
Engines–Brakes & Electrical Systems
110 E Main Rsvl.....968-4014

Get the job done faster by phone.

AUTO ELECTRIC PARTS

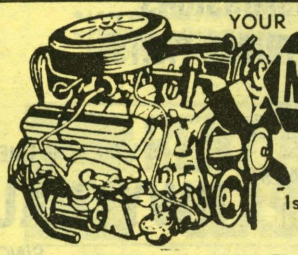
WHY BUY NEW, WHEN YOU CAN BUY REBUILT
RETAIL – WHOLESALE
OPEN 6 AM-5 PM MON-FRI – 6 TO NOON SAT.
OVER 10 YEARS EXPERIENCE
ROBERTS SERVICE CENTER
ORVIL ROBERTS OWNER
968-2811 or 968-7398
619 E 4TH RUSSELLVILLE

GREEN LIGHT. The Automotive.

- AC Delco
- Black & Decker
- Champion
- Gates
- Monroe Shocks
- Proto Tools
- Perfect Circle Engine Parts
- Raybestos Brake Parts
- Walker Exhaust

754-8850
129 WEST SEVIER CLARKSVILLE
229-3606
208 N FRONT ST DARDANELLE

YOUR NAPA JOBBER Is A Good Man To Know

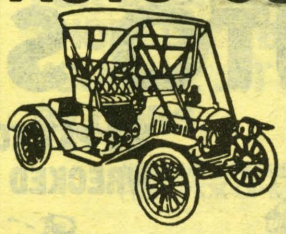


CROSS AUTO SUPPLY INC.
WHOLESALE & RETAIL
COMPUTERIZED INVENTORY FOR YOUR CONVENIENCE
AUTOMOTIVE MACHINE SHOP MOTOR REBUILDING CRANKSHAFT GRINDING
RUSSELLVILLE.....968-4824
DARDANELLE.....229-4681
309 N. FRONT DARDANELLE

Vacationing or on a **business trip?** Call ahead for reservations.

NAPA
BOB ROGERS AUTO PARTS
CALL
★ 968-1111
310 S. Ark Russellville
★ 754-2070
CRAVENS ST CLARKSVILLE

555 AUTO SUPPLY



"IF WE DON'T HAVE IT, WE'll GET IT"
New & Rebuilt Parts
AUTO TRUCK - TRACTOR
968-2555
400 S. ARKANSAS RUSSELLVILLE

Fire prevention
Is everyone's responsibility!

- ALWAYS USE PROPER ELECTRICAL FUSES
- ALWAYS USE A FIREPLACE SCREEN
- KEEP HEATING AND COOKING EQUIPMENT CLEAN
- GROUND YOUR TV ANTENNA
- CLEAN RUBBISH OUT OF BASEMENT – ATTIC – GARAGE
- NEVER SMOKE IN BED
- KEEP MATCHES FROM SMALL CHILDREN

KNOW HOW TO CALL YOUR LOCAL FIRE DEPARTMENT

CHECK YOUR HOME AGAINST FIRE HAZARDS.
NOW!

USED AUTO PARTS

"AFTER ALL WHAT IS YOUR CAR BUT A BUNCH OF USED PARTS

ASK ABOUT OUR GUARANTEED

- ★ ENGINES
- ★ TRANSMISSIONS
- ★ ELECTRICAL PARTS

BUY GOOD CLEAN USED PARTS

- ★ DELIVERY SERVICE
- ★ WE BUY & SELL WRECKED AUTOS
- ★ TRUCK PARTS
- ★ FOREIGN CAR PARTS

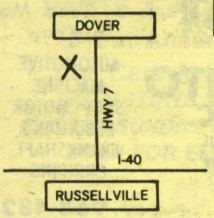
SAVE DOLLARS!

5 STATE LONG LINE TO LOCATE OUT-OF-STATE PARTS

HWY 7 AUTO SALVAGE

SINCE 1951

HRS: 8-6 M – F 8-12 SAT



GORMAN SMITH – NORMAN HELMS

CALL 968-2689

HWY 7-4 MILES N OF I-40 RUSSELLVILLE

Automobile Parts & Supplies–Used

BABSON AUTO SERV & SALVAGE
We Buy Used Cars & Trucks
Rt 1 Hartman 754-6125

BARTON'S BODY SHOP
LATE MODEL USED AUTOMOBILE PARTS
WE BUY
LATE MODEL WRECKS
S Quincy & E 3rd Rsvl 968-1222

CLARK BODY SHOP
We Buy Late Model Wrecks
Weir Rd Rsvl 968-3121

CLARKSVILLE U R A P
Hwy 64 E Clrksvl 754-3800

D & S GARAGE SALVAGE
216 SE 1st Atkins 641-7500

GENE YOUNG AUTO SALVAGE
Used Parts For Cars & Trucks
Hwy 64 E Morrilton 354-4562
(See Advertisement This Classification)

HWY 7 AUTO SALVAGE Hwy 7 N Rsvl . . . 968-2689
(See Advertisement This Classification)

John Woodard Garage
Hwy 64 E Clrksvl 754-3800

PAYNE & SON AUTO SALVAGE
Hwy 7 S Rsvl 967-3390
(See Advertisement This Classification)

PHIL'S V-W REPAIR & SALVAGE Dover . 331-2015
(See Advertisement This Classification)

Automobile Parts & Supplies–Wholesale & Manufacturers

Automotive The 129 W Sevier Clrksvl 754-8850
Crow-Burlingame Co 201 E Main Rsvl . . . 968-5345

555 AUTO SUPPLY INC
Retail & Wholesale–Carquest Dealer
400 S Ark Rsvl 968-2555

Hill Jack Auto Parts 209 E Main Atkins . . 641-7884

Mighty Distributing System Of Ark
Mt View Estates Rsvl 968-2440

Touch tone . . . another step up.

PAYNE & SON AUTO SALVAGE

WE PAY TOP PRICES FOR WRECKED OR JUNK CARS

USED & REBUILT AUTO PARTS

GENERATORS – ALTERNATORS – STARTERS
TIRES – TRANSMISSIONS – ENGINES
RADIATORS – BATTERIES

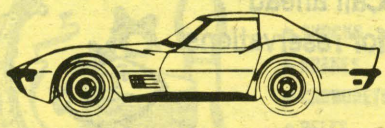
"COMPLETE MAJOR & MINOR AUTO REPAIRS"

967-3390

HWY 7 SOUTH RUSSELLVILLE

GENE YOUNG AUTO SALVAGE

CORVETTE SPECIALISTS

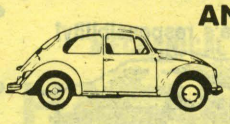


USED PARTS FOR ALL LATE MODEL CARS & TRUCKS

354-4562

HWY 64 E MORRILTON

PHIL'S VW SALVAGE AND REPAIR



WE BUY WRECKED OR REPAIRABLE VW'S

- ENGINE REBUILDING
- NEW & USED PARTS

WRECKER SERVICE AVAILABLE

331-2015

NORTH MARKET PHILLIP COLLIE OWNER DOVER

Automobile Racing & Sports Car–Equipment

BAKER'S SPEED SHOP
One Of Arkansas' Largest Inventories
Rt 1 Rsvl.....967-3821
Charlie's Automotive 620 S Ark Rsvl.....968-4742

MORTS SPEED & STUFF
HI-PERFORMANCE PARTS & ACCESSORIES
EXPERTS IN SPEED EQUIPMENT
SALES – SERVICE – INSTALLATION
Hwy 64 E Rsvl.....968-4938

PHILS V-W REPAIR & SALVAGE
VW Custom Parts
Dover.....331-2015
Rebel Speed Shop Hwy 64 W Rsvl.....968-5444

Automobile Radiators

—See Radiators–Automotive & Industrial

Automobile Radio & Stereo Systems–Sales & Service

RADIO SHACK DEALER
Complete Line & Supplies
422 W Main Clrksvl.....754-3452

Automobile Renting & Leasing

AVIS RENT A CAR

- Low Avis Rates Day, Week or Month
- Special Holiday & Weekend Rates
- One Way Service
- AVIS FEATURES GM CARS & TRUCKS

AVIS

"FOR RESERVATIONS CALL"
WORLDWIDE RESERVATIONS & INFORMATION
Avis Rent A Car
No Charge To Calling Party...800 331-1212

COGSWELL MOTORS INC Hwy 64 E Rsvl.968-2665
(See Advertisement This Classification)

EXPRESS CAR RENTAL

EXPRESS CAR RENTAL

Whoever you are,
We've got a car
that's you.
— *featuring* —
TOYOTA

"FOR INFORMATION CALL"
RUSSELLVILLE
COURTESY MOTORS Hwy 7T Rsvl...968-2200

FORD AUTHORIZED LEASING SYSTEM

Call your local FALS member for fleet and individual leases tailored to your needs.

FALS FORD AUTHORIZED LEASING SYSTEM

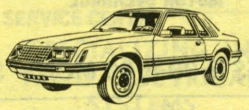
"FOR INFORMATION CALL"
COGSWELL MOTORS INC
Hwy 64 E Rsvl.....968-2665

(CONTINUED NEXT PAGE)

Downtime on the job costs money. A pocket pager is the tool you need to get the job moving again.

Hertz®

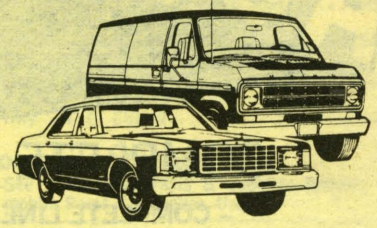
The Superstar in rent-a-car.®
Call
800-654-3131
(Call toll free. No charge to calling party.)
For fast service, 24-hour information and reservations anywhere in the world.



HERTZ FEATURES THE EXCITING FORD MUSTANG
For a local reservation call:
378-0777
3403 E. ROOSEVELT RD.
LITTLE ROCK, ARK.
Call Hertz for car leasing, too!

© HERTZ SYSTEM INC. 1977

Low Cost Rentals

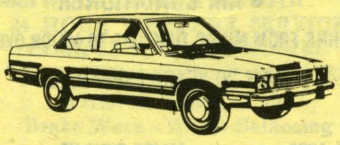


- Rent by the day, week or month.
- Rent newest model Fords – All sizes and models.
- Long and short term leasing.
- Fleet and individual leases tailored to your needs.

Ford RENT-A-CAR LEASING

COGSWELL MOTORS INC.
968-2665
HWY 64 E RUSSELLVILLE

Need A Car Rent A Ford



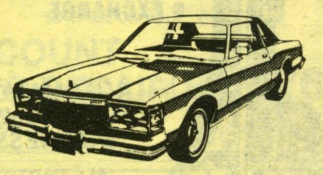
- LOW DAILY RENTALS
- RENT BY THE DAY, WEEK OR MONTH
- PICK-UP AND DELIVERY AVIALABLE

Ford RENT-A-CAR LEASING

WHITSON-MORGAN MOTOR CO
754-3020
134 E MAIN CLARKSVILLE

THE CAR YOU USE FOR BUSINESS SHOULDN'T BE YOURS . . . IT SHOULD BE OURS.

INDIVIDUAL OR FLEET LEASING
FREE PICK-UP & DELIVERY



Rent-a-Car

A PLAN AND RATE TO FIT YOUR NEEDS
HARRELL MOTORS INC.
968-2321
HWY 64 E RSVL

AUTO REPAIR

COMPLETE REPAIR SERVICE

– COMPLETE LINE OF DATSUN BODY PARTS –

ENGINE TUNE UP

TRANSMISSION SERVICE

MOTOR OVERHAUL

VISA

mastercharge

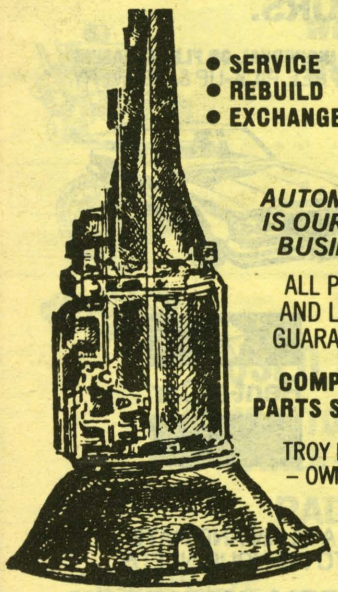
HAGANS DATSUN INC

SALES 8:00-6:00 MON – SAT

968-4566

HWY 64 E. RUSSELLVILLE

ARKANSAS AUTOMATIC TRANSMISSION SERVICE



- SERVICE
- REBUILD
- EXCHANGE

AUTOMATICS IS OUR ONLY BUSINESS

ALL PARTS AND LABOR GUARANTEED

COMPLETE PARTS SERVICE

TROY HYATT – OWNER –

"OVER 25 YEARS EXPERIENCE"

968-7319

806 S ARK RUSSELLVILLE

TAYLOR ALLEN GARAGE

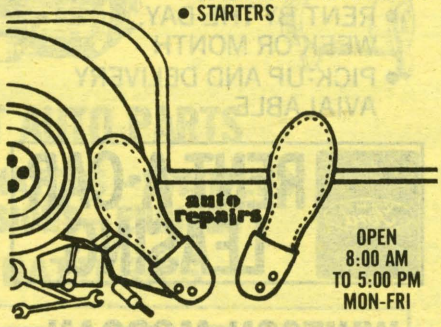
ENGINE • TRANSMISSION • AIR CONDITIONER

ANYTHING FROM MINOR TUNE UPS TO MAJOR OVERHAUL

– OVER 20 YEARS EXPERIENCE –

AUTO AIR CONDITIONING REPAIR

- MAJOR TUNE UP
- BRAKE SERVICE
- AUTOMATIC TRANSMISSION SERVICE
- GENERATORS • ALTERNATORS
- STARTERS



OPEN 8:00 AM TO 5:00 PM MON-FRI

968-5771

If No Ans Call 968-3424

120 N. ARK AVE. RUSSELLVILLE

Automobile Renting & Leasing– (Cont'd)

FORD RENT-A-CAR-SYSTEM

Rent the latest model Ford LTD, Granada, Fairmont, Mustang, Fiesta, Pinto, Club Wagon, or one of the all new Thunderbirds. Rent for a day, week or month. Low rates include insurance. Phone the following dealers for model availability.

RENT-A-CAR

CLARKSVILLE

WHITSON-MORGAN MOTOR CO
134 E Main Clrksvl.....754-3020

RUSSELLVILLE

COGSWELL MOTORS INC
Hwy 64 E Rsvl.....968-2665

HAGANS DATSUN INC
Fleet Or Individual Leasing
Cars & Pickups Rented & Leased
Hwy 64 E Rsvl.....968-4566

Harrell Motors Inc
Sales & Service Hwy 64 E Rsvl.....968-2321
(See Advertisement This Classification)

Harrell Motors Inc
Leasing & Rental Dept Rsvl.....968-6881

HERTZ RENT A CAR
No Charge To Calling Party.....800 654-3131
(See Advertisement This Classification)

HOPKINS OLDSMOBILE INC
502 E 4th Rsvl.....968-2308

LINCOLN-MERCURY DAILY RENTAL AND LEASING

AUTHORIZED DAILY RENTAL and LEASING SERVICE

MERCURY LINCOLN

"FOR INFORMATION CALL"

DEALERS
RUSSELLVILLE

Cogswell Motors Inc Hwy 64 E Rsvl..968-2665

Whitson-Morgan Motor Co
134 E Main Clrksvl.....754-3020
(See Advertisement This Classification)

Automobile Repairing & Service

Arkansas Transmission Serv
806 S Ark Rsvl.....968-7319
(See Advertisement This Classification)

AUTOMOTIVE SPECIALISTS
400 S Ark Rsvl.....968-4156
(See Advertisement This Classification)

BABSON AUTO SERV & SALVAGE
Rt 1 Hrtmn.....754-6125

BILL & HAROLD'S KERR MC GEE
Complete Auto Repair & Service
Hwy 64 W Clrksvl.....754-8242

Birkhead Garage 110 Quay Drdnl.....229-2390

Blackard Ed Motor Serv
514 Cherry Clrksvl.....754-8271

BLAYLOCK & THOMPSON GARAGE
605 W Main Clrksvl.....754-3595

Bowden C H Auto Electric
Starters–Alternators–Generators Repaired
1505 E 2nd Rsvl.....968-3855

BRAZIL'S GARAGE
Hunter Wheel Alignment
E Main Clrksvl.....754-2933

BUDGET AUTO REPAIRS
300 S Ark Rsvl.....968-3344

BUD'S EXXON
Tuneups–Brake-Service–Mufflers–Shocks
N 2nd & Quay Drdnl.....229-4426

Callan Transmission Serv
New & Rebuilt Transmissions
220 S Front Drdnl.....229-3857

(CONTINUED NEXT PAGE)

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

Automobile Repairing & Service–(Cont'd)

CHEVROLET AUTHORIZED SERVICE

KEEP YOUR CAR ON THE GO WITH CHEVROLET PARTS AND FACTORY-AUTHORIZED SERVICE

CHEVROLET SERVICE

"CALL"

CLARKSVILLE

LEWIS J CHEVROLET-OLDS
Hwy 103 S Clrksvl 754-2000

DARDANELLE

SUMMERS CHEVROLET INC
611 Union Drdnl 229-3555

Clarksville Gulf & U-Haul
I-40 & Hwy 64 Clrksvl 754-9183
Clarksville Phillips 66
1105 W Main Clrksvl 754-8666
CLARKSVILLE U R A P
Hwy 64 E Clrksvl 754-3800
COOPER FREEWAY
Overhauls–Standard Transmissions–General Repairs
2nd & Union Drdnl 229-3180
COURTESY MOTORS
Modern–Electronic Service Facility
Hwy 7 T Rsvl 968-2200
Craig's Corner Freeway
141 E Main Clrksvl 754-2580
Crow Mountain Exxon
I-40 & Hwy 105 Atkins 641-8905
D & M Muffler House 1420 E 6th Rsvl 968-6586
D & P Garage 1406 W Main Clrksvl 754-2151
D & S GARAGE & SALVAGE
Foreign & Domestic Auto Repair
216 SE 1st Atkins 641-7500
DISCOUNT AUTO REPAIR Hwy 7 T Rsvl . 968-7630
(See Advertisement This Classification)
Downtown Exxon 2nd & S Ark Rsvl 968-1484
Downtown Phillips 66 Serv Sta
104 W Main Atkins 641-7118
EAST MAIN GARAGE
T R Grace
425 E Main Clrksvl 754-3218
East Park Exxon I 40 & Hwy 64 E Rsvl . . 968-1034
GOODYEAR TIRE & RUBBER CO SERV STORE
Tune-Ups–Brakes–Shocks–Front End
600 N Ark Rsvl 968-4912
Gyric's Kerr-McGee Serv Sta
119 W Main Clrksvl 754-6909
HAGANS DATSUN INC Hwy 64 E Rsvl . . . 968-4566
(See Advertisement This Classification)
Hamilton Dock Garage 706 S 2nd Drdnl . . . 229-3581
Harkness Garage & Body Shop Rt 1 Hrtmn . 754-2262
(See Advertisement This Classification)
HARRELL MOTORS INC
Complete Service–Parts
Sales & Service Hwy 64 E Rsvl 968-2321
Hwy 7 Auto Salvage Hwy 7 N Rsvl 968-2689
HOPKINS OLDSMOBILE INC
GM Service & Parts
502 E 4th Rsvl 968-2308
HUNTER WHEEL ALIGNMENT—
AUTHORIZED SERVICE CENTER
CLARKSVILLE
BRAZIL'S GARAGE
E Main Clrksvl 754-2933

Joe Tate Gulf Sta Hwy 64 & 21 Clrksvl . . 754-8711
Johnson's Doyle Garage Rt 2 Rsvl 967-3728
Johnson's Garage N El Paso & W E Rsvl . . 967-3916
Kalcich John Garage Lamar 885-3014
Ken's Automotive Serv Rt 2 Clrksvl 754-3163
Kirk's Road Serv Coal Hill 497-1444
KIRSHBERGER GULF SERVICE
Auto Repair–Tires–Batteries
515 W Main Clrksvl 754-2284
LOMBARDI AUTO REPAIR SHOP
Automobile Air Conditioning Repair
803 S Ark Rsvl 968-6629
Moody's Auto Repair 620 S Ark Rsvl 968-2900
Moore's Serv Center Hwy 7 S Drdnl 229-3875
MURPHY JIM AUTOMOTIVE & TRUCK REPAIR
24 Hour Wrecker Service
Hwy 64 E Rsvl 968-3387

Speak for yourself. An automatic answering device will answer your calls in your own voice.

Automobile Repairing & Service–(Cont'd)

OTASCO

FRIENDLY FOLKS TO SERVE YOU

OTASCO

UNIROYAL TIRES
SHOCK ABSORBERS & BATTERIES
FRONT END ALIGNMENT
COMPUTER TIRE BALANCING
Open Mon-Sat 8-6

FOR SERVICE CALL
OTASCO 512 S Ark Rsvl 968-4213

PAYNE & SON AUTO SALVAGE
Complete Automotive Repair & Body Work
Hwy 7 S Rsvl 967-3390
PHIL'S V-W REPAIR & SALVAGE
New–Used & Custom Parts
Dover 331-2015
R P Exxon Sta I-40 & Hwy 64 W Clrksvl . 754-9175

ROBERT'S GARAGE
COMPLETE AUTO REPAIR
ON DOMESTIC MAKES
HI-PERFORMANCE & RACING
EXCELLENT WORK – FAIR PRICES
Located Behind DJ's Auto Parts
820 E 4th Rsvl 968-7308

ROBERTS SERVICE CENTER
SPECIALIZING IN AUTO ELECTRICAL SYSTEMS
RETAIL – WHOLESALE
OVER 10 YEARS EXPERIENCE
MASTER CHARGE – VISA
Open 6 - 5 PM Monday - Friday
6 AM To Noon Saturday
ORVIL ROBERTS – Owner
619 E 4th Rsvl 968-2811

Roger's Body Shop & DX Sta
Hwy 64 E Ptsvl 968-6770
RUSSELLVILLE BRAKE SERV
General Repair–Brake Specialist
206 S Commerce Rsvl 967-3867
Russellville Exxon 6th & S Arkansas Rsvl . 968-2227
RUSSELLVILLE VOLKSWAGEN & MAZDA
Complete Service & Parts
Hwy 64 E Rsvl 968-1190
Sam's Garage 503 East Main Atkins 641-2429

SHERMAN W B JR GARAGE & SERV STA
24 HOUR WRECKER SERVICE
COMPLETE AUTOMOBILE
TUNE-UPS & MINOR REPAIRS
Tires - Batteries - Lube
Brake Work - Wheel Balancing
Dover 331-2232
If No Answer 331-2863

Sherwood Auto Sales Hwy 103 S Clrksvl . . 754-6635

SKIDMORE RED GARAGE
ANY TYPE REPAIR
Diesel • Gasoline
Overhauls • Transmissions
Air Conditioning
OPEN MONDAY THRU SATURDAY
24 HOUR WRECKER SERVICE
Rt 2 Lamar 885-6371

Southard V W Shop
Repairs On Most Foreign & Domestic
Hwy 21 Clarksvl 754-2586
Sparkman Merle Garage
108 Crawford Clrksvl 754-2767
Sy's DX Serv 400 N Ark Av Rsvl 968-1341
TAYLOR ALLEN GARAGE
120 N Ark Rsvl 968-5771
(See Advertisement This Classification)
TAYLOR'S FREEWAY
4th & S Ark Rsvl 968-9251

Speed calling . . . another step up.

Automobile Repairing & Service–(Cont'd)

Walt's Garage Rt 2 Drdnl 576-4459
Wayne's DX Sta Hwy 105 & I-40 Atkins . . 641-2356
WHITSON-MORGAN MOTOR CO
134 E Main Clrksvl 754-3020
Wiley's Garage & Service
101 E Main Atkins 641-7950
WOMACK GARAGE Hwy 64 E Rsvl 968-4440
WOODARD JOHN GARAGE
Hwy 64 E Clrksvl 754-3800
Wright Phil Chevrolet Buick Co
Parts Dept Rsvl 968-7459
ZACHARY'S SERV STA
Hwy 64 E Clrksvl 754-3242

Automobile Salvage

—See Automobile Parts & Supplies–Rebuilt; Automobile Parts & Supplies–Used

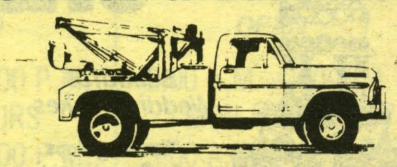
Sick phone? We make house calls.

AUTOMOTIVE SPECIALISTS
• BRAKES
• TUNE-UP
COMPLETE AIR CONDITIONING SERVICE
OPEN 8-5 MON-FRI
DALE RENFROE, OWNER
968-4156
400 S. ARKANSAS RUSSELLVILLE

REPAIR
Engine Rebuilding
• TOTAL BRAKE
—DISC & DRUM
—TURNING MACHINE for Drums & Rotors
• Carburetors Rebuilt
—SUN DIAGNOSIS—
expert auto service

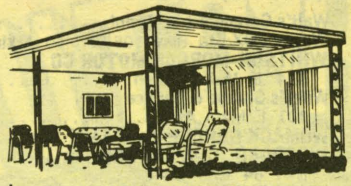
We Work Fast — Do It Right and Back Our Work
DISCOUNT AUTO REPAIR 968-7630
HWY 7T RUSSELLVILLE

HARKNESS
GARAGE & BODY SHOP



BODY REPAIRING — PAINTING
INSURANCE CLAIMS
AUTOMATIC TRANSMISSION SERVICE
24 HR WRECKER SERVICE
754-2262
RT 1 HARTMAN

AWNINGS etc.



- Patios
- Carports
- Decks

Commercial Canopies
— 6 YRS EXP.
CALL

- Concrete Slabs
- Wall Facings
- Store Fronts

"The Aluminum Experts"
PARKER & SON ALUMINUM WORKS
217 E CIRCLE DR
968-7208
RSVL

Automobile Seat Covers–Tops & Upholstery

DILBECK AUTO SEAT & TOP SHOP
Complete Auto Upholstery
Truck Cushions — Seat Covers
Landau Vinyl Tops — Headliners
LOCATED BEHIND BUS STATION
E Second & Pittsburg Rsvl.....968-2777

TERRY'S UPHOLSTERY SHOP
Custom Vans–Auto Seats & Carpets
1109 N 2nd Drdnl.....229-4073

Automobile Stereophonic Equipment

—See Automobile Radios & Stereo Systems–Sales & Service; Also Stereophonic & High Fidelity Equipment–Dealers

Call waiting . . . another step up.

Automobile Transmissions & Transmission Rebuilding

—See Transmissions–Automotive

Automobile Wrecker Service

—See Wrecker Service

Automobile Wrecking

Babson Auto Serv & Salvage Rt 1 Hartman.754-6125

Aviation Schools

—See Aircraft Flying Schools

Awnings & Canopies

PARKER & SON ALUMINUM WORKS
217 E Circle Dr Rsvl.....968-7208
(See Advertisement This Classification)
Quality Sheet Metal Shop Hwy 7 Drdnl....229-4664
QWIK-SHADE METAL PRODUCTS
Local–Reliable–Quality Products
803 N Cleveland Cr Rsvl.....968-5782

Baby Sitters

Ding-Dong Kampus Inc 802 N Ark Rsvl...968-7178
Lil' Red School House 421 E D Rsvl.....968-7012
SHINN'S NURSERY SCHOOL & KINDERGARTEN
Quality Child Care
901 S Detroit Rsvl.....968-1422

Bail Bonds

—See Bonds–Bail

Bakers–Retail

BO'S DONUT SHOP
Fresh Baked Daily
815 S Ark Rsvl.....968-1289
C & L CAKE SHOPPE & SUPPLIES
919 E 4th Rsvl.....968-7955
(See Advertisement This Classification)
CAROLYN'S CAKE SHOPPE & SUPPLIES
1300 S Ark Rsvl.....968-7590
(See Advertisement This Classification)
CONTINENTAL BAKING CO-WONDERBREAD
WONDER THRIFT SHOP
• WONDER BREAD •
• HOSTESS CAKES •
Hwy 64 E Rsvl.....968-4287
Daylight Donut City Mall Rsvl.....968-7400
HOLSUM BREAD CO-THRIFT STORE
Open 9:00-5:30 Mon-Sat
1610 S Ark Rsvl.....968-4231

(CONTINUED NEXT PAGE)

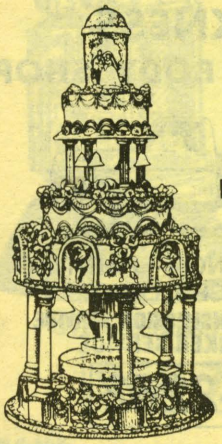
CREATIVE CAKES

FOR EVERY OCCASION
SPECIALIZING IN
WEDDING & BIRTHDAY CAKES
"You Taste The Difference"
WE CATER RECEPTIONS
BUSINESSMAN'S REMINDER SERVICE – WE'LL CALL & REMIND YOU IN ADVANCE ABOUT IMPORTANT OCCASIONS – ANNIVERSARIES BIRTHDAYS, ETC.
Receptions – performed with care
– PAPER SPECIALISTS –
- Napkin Imprinting
- Personalized Stationery
- Christmas Cards

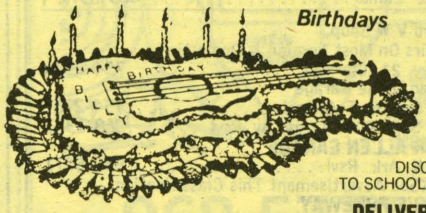
Party Trays & Cookies
Cupcakes & Petits Fours
"ASK ABOUT OUR CHAMPAGNE FOUNTAIN"
DISCOUNTS TO SCHOOL & CHURCH PARTIES
8:30-5:00
WED TIL 1:00 SAT TIL NOON
"WE DO IT RIGHT"
Wilton
HOME DECORATING SUPPLIES INSTRUCTIONS & IDEAS
968-7955
AFTER 967-2606
HOURS 229-4277
C & L Cake Shoppe and Supplies
(RUSSELLVILLE BAKERY)
919 E 4TH IN OLD PANTS WEST BLDG RUSSELLVILLE

Our phone systems are guaranteed. We fix trouble twenty-four hours a day, 365 days a year.

CAKES & SUPPLIES



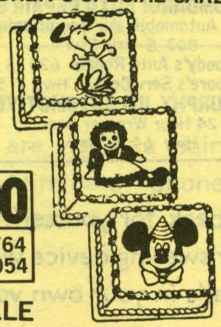
Beautiful Wedding Cakes
Wedding Tops To Compliment Your Cake



Birthdays

EXTENSIVE SELECTION
Supplies For The Home Cake Decorator
- PANS OF ASSORTED SHAPES & SIZES
- BOOKS OF IDEAS
- DECORATOR KITS
- BAKE CUPS
- COLORINGS

CHILDREN'S SPECIAL CAKES



MON - FRI 8:30 -5
SAT 10-3
DISCOUNTS TO SCHOOLS & CHURCHES
DELIVERY SERVICE
Wilton
COAST
Carolyn's Cake Shoppe & Supplies
1300 S ARKANSAS
968-7590
AFTER HRS 968-4764 OR 331-2054
RUSSELLVILLE

Bakers–Retail–(Cont'd)

SAV-A-SUM MKT
7AM-10PM 7 Days
5th & Union Drdnl.....229-4801

VALLEY BAKERY
SPECIALIZING IN
BIRTHDAY-PARTY &
WEDDING CAKES
Doughnuts-Pastries-Cookies
EAT HERE OR CARRY OUT
110 N Fulton Clrksvl.....754-2496
Res 754-6496

Banks

ARKANSAS STATE BANK
Main Branch Ofc Cravens St Clrksvl....754-6325
Sherwood Branch Ofc 754-2248
Lamar Branch Ofc 885-6363
(See Advertisement This Classification)

ARKANSAS VALLEY BANK
Full Service Bank
102 S Front Drdnl.....229-4111
Union St Branch.....229-3333

BANK OF ATKINS
Member FDIC
202 NE First St Atkins.....641-2987

BANK OF DARDANELLE
102 N Front Drdnl.....229-3311
Or Rsvl 968-3620
(See Advertisement This Classification)

(CONTINUED PAGE 23)

One hour can make a difference. When planning long distance calls, be sure to remember time zones.

Bank Of Dardanelle

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

BRANCH BANK
8-4 MON-THUR
8-6 FRIDAY

Serving Every Banking Need

MAIN BANK
9-2 MON-THUR
9-6 FRIDAY

- ★ CHECKING ACCOUNTS
- ★ SAFE DEPOSIT BOXES
- ★ NIGHT DEPOSITORY
- ★ TRAVELERS CHECKS
- ★ BONDS
- ★ SAVINGS ACCOUNTS & CERTIFICATES OF DEPOSIT

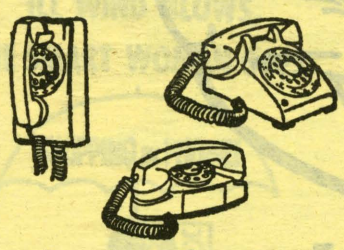
– LOANS –
AUTO – REAL ESTATE – COMMERCIAL

dial 229-3311
Russellville **968-3620**
THOMAS V. JONES BRANCH
LOCATED AT 4TH & UNION
For All Departments
ALWAYS PREPARED & WILLING

Each depositor insured to $40,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

102 N. FRONT **DARDANELLE**

EXTENSION PHONES



Save time • Save steps
Save you • Cost so little
Order yours today!

FIRST NATIONAL BANK OF RUSSELLVILLE

"SERVING RUSSELLVILLE AREA EVERY YEAR SINCE 1897"

WITH THREE CONVENIENT LOCATIONS

HWY 64 EAST BRANCH	MAIN OFFICE 2ND & DENVER	NORTH ARK AT I ST BRANCH
OPEN	*OPEN*	*OPEN*
9 A.M.-4:00 P.M. MON – THURS 9:00 A.M.-6:00 P.M. FRIDAY	9:00 A.M.-3:00 P.M. MON-THURS 9:00 A.M.-6:00 P.M. FRIDAY	9:00 A.M.-4:00 P.M. MON – THURS 9:00 A.M.-6:00 P.M. FRIDAY

WITH 24 HOUR BANKING WITH NAT

Each depositor insured to $40,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

968-1234

VISA master charge

RUSSELLVILLE

Each depositor insured to $40,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

FARMERS BANK and Trust Company

"FULL SERVICE BANKING"

214 MAIN STREET
CLARKSVILLE 72830
754-2020
9-2 MON-THUR 9-6 FRI
9-12 SAT (DRIVE-IN)

CHECKING ACCOUNTS
CERTIFICATE OF DEPOSIT
TRUST SERVICES
NIGHT DEPOSITORY
BANK MONEY ORDERS
BANK COLLECTIONS

SAVINGS ACCOUNTS
SAFE DEPOSIT BOXES
BANK BY MAIL
DRIVE IN BANKING
CASHIERS CHECKS
VISA & MASTER CHARGE

LOANS
TRAVELERS CHECKS
DIRECT DEPOSITS
CHRISTMAS CLUB
ESCROWS – SAFE KEEPING
U.S. SAVINGS BONDS

HIGHWAY 64 EAST
COAL HILL 72832
497-1750
9-2 MON-THUR
9-5:30 FRI

Peoples Bank & TRUST COMPANY

RUSSELLVILLE, ARKANSAS

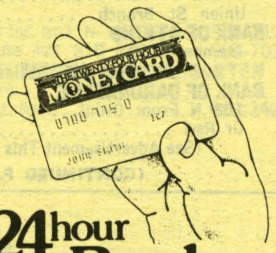
SIX LOCATIONS TO BETTER SERVE YOU

Auto Bank - Drive-in Facilities - 2nd & Boulder
Main Branch - Commerce & 2nd
South Branch - Arkansas Ave. & W. 17th
East Branch - Hwy 64 E. & Hwy. 326
City Mall - N. Arkansas
Pottsville

Checking Accounts
Savings Accounts
Personal Loans
Automobile Loans
Commercial Loans
Collateral Loans
Life Insurance Loans
Installment Loans
Visa & Master Charge
Bank Money Orders
FHA & VA Loans
Trust Services
U.S. Savings Bonds

Each depositor insured to $40,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

Branch Banking
"Bank by Mail" Facilities
Travelers Checks
Cashiers Checks
Certificate of Deposit
Safe Deposit Boxes
Escrows – Safe Keeping
Christmas Club
Night Depository
U.S. Government Bonds
Bank Collections
Drive-up Window
Parking Facilities



24hour Mini-Bank
CITY MALL BRANCH

ALL LOCATIONS IN RUSSELLVILLE 968-2112
IN POTTSVILLE 968-2992

FOR ALL YOUR BANKING NEEDS

Arkansas STATE BANK
MEMBER F.D.I.C.

F.D.I.C.

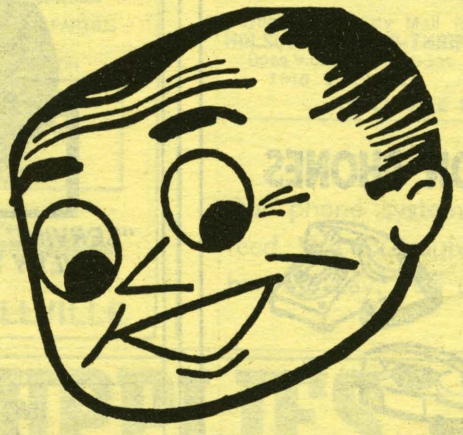
- Checking Accounts
- Savings Accounts
- Certificate Of Deposit
- Loans
- Visa & Master Charge
- Bank Money Orders
- U.S. Government Bonds
- Drive-Up Window
- U.S. Savings Bonds
- Branch Banking
- Bank By-Mail
- Travelers & Cashier Checks
- Safe Deposit Boxes
- Escrows
- Night Depository
- Plenty Of Free Parking

"YOUR FRIENDLY SATURDAY BANK"

SHERWOOD BRANCH
754-2248
Sherwood Dr. At Rogers

LAMAR BRANCH
885-6363
Hwy. 64 At School St.
Lamar

– DOWNTOWN –
754-6325
CRAVENS AT SEVIER CLARKSVILLE



an extension phone only a few cents a day

Banks–(Cont'd)

BANK OF DOVER
Friendly Smile & Service Too
323 Market Dover.....331-2121
Hector Ofc Hector 284-3341

FARMERS NATIONAL BANK & TRUST CO
Main Branch 214 Main Clrksvl.....754-2020
Coal Hill Branch Hwy 64 Hrtmn.....497-1750
(See Advertisement This Classification)

FIRST NATIONAL BANK OF RUSSELLVILLE
2nd & Denver Rsvl.....968-1234
(See Advertisement This Classification)

PEOPLES BANK & TRUST CO
Main Branch Commerce & 2nd Rsvl....968-2112
Pottsville Ofc 968-2992
(See Advertisement This Classification)

Banquet Facilities

A-Q Chicken House Hwy 64 E Rsvl.....968-2100

CAGLE'S MILL
Located At Holiday Inn
Hwy 7 N & I 40 Rsvl.....968-4300

Cowling's Spanish-American Restaurant
Jct Hwy 7 & 27 Drdnl.....229-2352
Holiday Inn Hwy 7 N & I-40 Rsvl.....968-4300
Settler's Inn Hwy 64 W Clarksvl.....754-8080

SIRLOIN STOCKADE
Closed Thanksgiving & Christmaas
Hwy 64 E Rsvl.....968-4111

Barbecue

Back Door Bar-B-Que The
Hwy 21 & 164 Clrksvl.....754-8096
Chip's Bar-B-Que 1400 S Ark Rsvl.....968-4333
Daylight Donut Hwy 64 W Clrksvl.....754-8087
Loner Drive Inn 801 N Church Atkins....641-2510
Old Post Bar-B-Que Old Post Rd Rsvl...968-2421

If you're an Arkansas Traveler, a mobile phone can help you stay in touch.

WHEN AN ILL WIND BLOWS, THE SMART WOMAN GOES

Barbers

Benny's Barber Shop 104 Quay Drdnl....229-3527
Dover Hair Styling Center
909 Market Dover.....331-3347
Main Barber Shop 215 E Main Atkins....641-2100

MARLON'S BARBER SERV
Mon-Fri–By Appointment Only
3001 W Main Rsvl.....968-4973

MEN'S DEN THE 113 N Fulton Clrksvl..754-8285
(See Advertisement This Classification)

NU-TREND THE 1013 S Ark Rsvl.....968-2342
(See Advertisement This Classification)

Pritchard Dwain Barber Shop
Elizabeth St Dover.....331-3310
Rivers Ted Barber Shop 505 Union Drdnl..229-4709
Sir 415 State Drdnl.....229-4590

Barge Line Terminals

Keenan Companies
Port Of Dardanelle
N Dardanelle Drdnl.....229-4878
Warehouse 968-1133

Basement Contractors

—See Excavating Contractors; Foundation Contractors; General Contractors; Also Waterproofing Contractors

Bathroom Accessories

Decorator The Hwy 7 T Rsvl.....968-7749

LEE RAY WHOLESALE PLUMBING SUPPLY INC
Eljer–Crane–Aqua-Glass–Delta
304 N Ark Av Rsvl.....968-4851

TOWELS N' THINGS
Towels–Shower Curtains–Toilet Seats
2505 W Main Rsvl.....968-6728

Batteries–Storage–Retail

Atkins Auto Parts 211 NE 1st St Atkins..641-7720

AUTO BATTERY & ELECTRIC INC
801 S Ark Rsvl.....968-7406
(See Advertisement This Classification)

D J'S AUTO PARTS
Motorcraft Quality Batteries
820 E 4th Rsvl.....968-7308
Dover Auto Supply 407 S Market Dover...331-3471
Lakeside Gulf I-40 & Hwy 7 Rsvl.....968-1984
J P's Auto Parts 914 S Ark Rsvl.....968-7878
Montgomery Ward Catalog Agency
609 S Ark Rsvl.....968-3000

OTASCO
Auto Truck & Tractor Batteries
512 S Ark Rsvl.....968-4213
Sherman W B Jr Garage & Serv Sta Dover .331-2232
Swain's Serv Center Hwy 7 T Rsvl.....968-4931

WESTERN AUTO ASSOCIATE STORE
Auto–Truck–Tractor–Boat
307 N Ark Rsvl.....968-5305
Or 311 Union Drdnl.....229-3439

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

"I USE MY KITCHEN TELEPHONE A LOT—"

"It lets me watch my cooking while I make and receive calls...it's a real step and trouble-saver, too."

Enjoy a Phone in Your Kitchen, too!

Batteries–Storage–Wholesale & Manufacturers

V H Esch Auto Parts 115 S Front Drdnl..229-4240

Bearings

ALLIED-ARK DIVISION COASTAL PLAINS INC

Authorized Distributors
Ball & Roller Bearings,
V-Belts, Roller Chain, Couplings, Speed Reducers,
Hose, Packing & Gaskets,
Conveyors, Vibrators
Lubricants, Crushers, Vibrating Feeders

ALLIED-ARK BEARING CO
Hwy 7 T Rsvl.....968-7777

We have a new number for you – 800.

THE MEN'S DEN

MEN & WOMEN
- HAIRCUTS
- HAIR STYLING
- SHAMPOO
- RAZOR CUTS

COMPLETE SELECTION OF TOILETRIES & HAIR CONDITIONERS

Roffler SCULPTUR KUT

OPEN 8:00-5:00 CLOSED MONDAY

CALL
754-8285

JOHN E HOWELL – OWNER

113 N FULTON CLARKSVILLE

THE NU-TREND BARBER SHOP

RON COLEMAN

Roffler SCULPTUR KUT

FOR MEN & WOMEN
OPEN 8-5 TUES-FRI
8-12 SAT
CLOSED MONDAY

ALL SERVICES BY APPOINTMENT

968-2342

1013 S ARKANSAS RUSSELLVILLE

AUTO BATTERY & ELECTRIC, INC.

"THE BATTERY CENTER"

BATTERIES - RETAIL - WHOLESALE - FOR ALL
- AUTOS • TRUCKS
- INDUSTRIAL
- MARINE • GOLF CARTS
- HEAVY EQUIPMENT • TRACTORS

ENGINE MATE BATTERIES BY RED DIAMOND BATTERY CO.
"MOTIVATE WITH ENGINE MATE"
New – Tephguard Friction Treatment for Better Mileage

CALL
968-7406

801 S. ARK RUSSELLVILLE

COMPLETE
BEAUTY
& HAIR CARE

MEN & WOMEN

TINY TOTS STYLING ROOM

CUSTOM HAIR CUTTING

- HAIR REMOVAL – FACE, LEGS & BIKINI LINES
- TINTING • FROSTING
- High Frequency Scalp & Facial Massage
- PERMS • CHEMICAL RELAXING
- MANICURES • PEDICURES
- FACIALS • EAR PIERCING
- HAIR PIECES – SOLD & DRESSED

– FEATURING –

THE NEW ELECTRONIC PROGRAMMED SENSOR – PERM

PLENTY OF HAIRDRESSERS TO SERVE YOU

A PERFECT IMAGE

HOURS
8:00-8:00
MON – FRI
8:00-4:30
SATURDAYS

"LET US GIVE YOU THE LOOK OF TOMORROW... TODAY"

968-3880

ALOE VERA BASED
• JEE'S
AND
• DERMETICS •

HYPO-ALLERGENIC COSMETICS

1222 N ARKANSAS

RUSSELLVILLE

CAMEO

CUTTING & STYLE SHOP

10 OF ARKANSAS' TOP HAIR STYLISTS TRAINED IN "CREATIVE HAIR STYLES" DESIGNED TO PLEASE EACH INDIVIDUAL

ALL STYLISTS PROFESSIONALLY TRAINED FOR GEOMETRIC PRECISION CUTS
WEDGE • LAYER
CUSTOM CONTOUR

— *ALSO* —

FROSTINGS
BLOW STYLING & CURLING IRON
SHAMPOOS & SETS
MANICURING
PERMANENT WAVING

OPEN 6 DAYS A WEEK

FOR YOUR CONVENIENCE EVENING APPOINTMENTS ARRANGED

For a styling that combines carefree maintenance with masculine good looks

Jhirmack

WE USE & SELL

FOR APPOINTMENT CALL

968-5666

1002 S. BOSTON
RUSSELLVILLE

Beauty Salons

A PERFECT IMAGE 1222 N Ark Rsvl....968-3880
(See Advertisement This Classification)
ALEINE'S SOMETHING NICE
208 W Modesto Rsvl.....968-2072
ARKANSAS BEAUTY SCHOOL
201 N Commerce Rsvl.....968-3075
(See Advertisement This Classification)
Arvetta's Beauty Shop Rt 2 Lamar.....885-3535
Atkins Hair Fashions 208 Av 1 NE Atkins.641-2503
Beauty Nook The 305 Central Clrksvl.....754-8927
Beckys Beautique Rt 2 Atkins.....641-2237
Becky's Beauty Shop
204 Christiana Drdnl.....229-4829
BETTY'S BEAUTY SHOP
Early Morning & Late Evening Appointments
Market Dover.....331-2113
Callaham Wandas Beauty Shop Lamar....885-3777
Cameo Cutting & Style Shop
1002 S Boston Rsvl.....968-5666
(See Advertisement This Classification)
Cash Pauline Beauty Shop 406 Hays Clrksvl.754-3212
CORNELIAS BEAUTY DEN
By Appointment Only
507 S 2nd Drdnl.....229-3541
CURL N CARE BEAUTY SALON
211 College Av Clrksvl.....754-2267
(See Advertisement This Classification)
Dainty Lady Beauty Shop Hwy 64 Lndn....293-4571
Donna's Beauty Shop
1501 S Cleveland Rsvl.....968-2151
DOVER HAIR STYLING CENTER
Open 8:30-5:30
909 Market Dover.....331-3347
Edna's Cut & Curl Hwy 64 E Rsvl.....968-6319
(See Advertisement This Classification)
Elizabeth Beauty Shop
304 W Main Rsvl.....967-4967
Ethels Hair Fashions Rt 5 Rsvl.....967-3126
Family Hair Center Rt 3 Atkins.....641-2881
Family Hair Styling Villa
305 Cherry Clrksvl.....754-2156
Fash-N-Aire Beauty Shop
206 Green Drdnl.....229-4473
Gay's Beauty Shop 313 N St Mary Atkins.641-2308
Gladys Beauty Shop 401 E B Rsvl.....968-2575
Golden Comb The Hwy 64 E Rsvl.....968-4399
(See Advertisement This Classification)
HAIR GARDEN Sherwood Plaza Clrksvl..754-8193
(See Advertisement This Classification)
Hazel's Beauty Shop 501 Sevier Clrksvl...754-2129
Hickey's Doris Beauty Shop
104 Pecan Drdnl.....229-4440
HIS & HERS STYLE SHOP
By Appointment Only
Ray Lee Addn Rsvl.....967-1501
Inez's Beauty Shop 905 Sevier Clrksvl....754-3216
Jane's Beauty Shop Elizabeth St Dover...331-2838
Jan's Beauty Shop & Fashion Boutique
Rt 3 Rsvl.....293-4340
Jeannie's Cut & Curl Shop Dover.....331-2211
Joann Beauty Shop Rt 1 Hrtmn.....754-8321
Johnnie's Beauty Salon 2007 W Main Rsvl.968-3366
Jones Patsy Beauty Den
509 Carter St Clrksvl.....754-6157
Josephine's Beauty Shop 2501 W Main Rsvl.968-4438
La Verne's Beauty Shop 404 State Drdnl..229-3529
La Vogue Beauty Salon 726 E 4th Rsvl...968-4923
(See Advertisement This Classification)
LINDA'S BEAUTY SHOP
824 Parker Rd Rsvl.....968-7084
Lois' Beauty Shop 905 S Glenwood Rsvl..968-2209
Margaret's Beauty Shop
1401 S Boston Pl Rsvl.....968-5952
MASTERS' HAIR FASHIONS
Walk-Ins Welcome
506 Quay Drdnl.....229-3776
McAlister Joy Camp Dover.....331-2546
MI-LADY'S BEAUTY SALON
316 W B Rsvl.....968-2311
(See Advertisement This Classification)
MIGNONNE'S BEAUTY SALON
By Appointment Only
Hrtmn.....497-1801
MOUNTAIN HAIR FASHIONS
Men & Women's Hairstyling
Rustic Acres Rsvl.....968-1911

(CONTINUED PAGE 26)

When you're in need of a telephone, remember that public telephones are at your service.

CURL-N-CARE

COMPLETE HAIR CARE FOR GUYS & GALS
LATEST TREND CUTS
FEATHERING – FRAMING
FROSTING – PERMANENTS
SHAMPOO & SETS
LA MAUR HAIR PRODUCTS
OPEN MON – SAT
CALL FOR LATE APPOINTMENTS

754-2267

211 COLLEGE CLARKSVILLE

Edna's Cut'n Curl

"AWARD WINNING HAIR STYLIST"

WE SPECIALIZE IN "YOU"

- EXPERT BEAUTICIANS
- PRECISION HAIR CUTTING
- DISTINCTIVE STYLING
- PERMANENTS
- TINTING & BLEACHING
- SHAMPOOS & SETS
- APPOINTMENTS & WALK-INS

SUPER CUTS FOR GUYS & GALS

"EVENINGS BY APPOINTMENT"

PROFESSIONAL EAR PIERCING

968-6319

24 KARAT & STAINLESS STEEL EAR RINGS

MON – FRI 8-5 SAT 8-3

HWY 64 EAST (BEHIND HARRELL MOTORS) RUSSELLVILLE

ARKANSAS BEAUTY SCHOOL

COMPLETE BEAUTY SERVICE TO THE PUBLIC
MENS & WOMENS LATEST CUTS & STYLES

FEATURING THE NEW SENSOR-PERM
COMBINING ELECTRONICS, CHEMISTRY &
EXPERTISE TO GIVE A PERFECT PERM

EAR PIERCING SERVICE

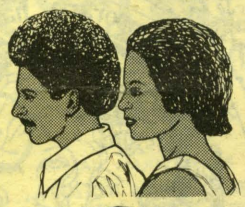
THREE STATE CERTIFIED INSTRUCTORS

VOCATIONAL REHABILITATION PROGRAM
MANPOWER & VETERANS APPROVED
STATE ACCREDITED

DAYS – TUESDAY-SATURDAYS 8:30 AM TO 4:30

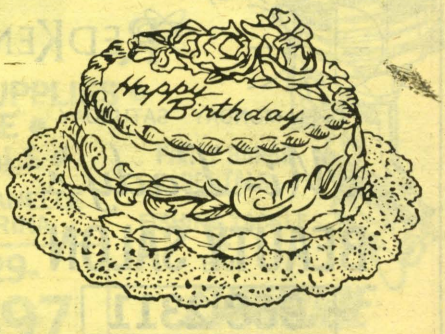
FINANCING AVAILABLE

201 N COMMERCE RUSSELLVILLE **968-3075**



BIRTHDAY?

Why not join the celebration by Long Distance?



THE HAIR GARDEN

FOR MEN & WOMEN

- HAIR SHAPING
- PERMANENTS
- COLORING & BLEACHING
- BLOW CUTS

AWARD WINNING STYLISTS

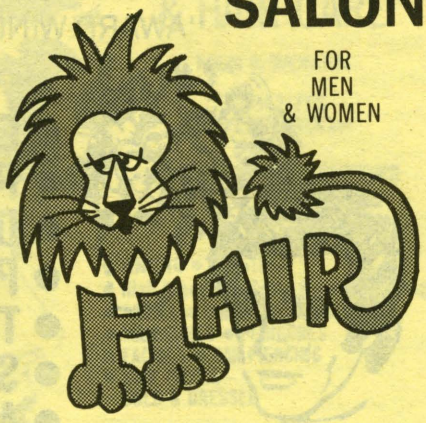
BEAUTY CARE BY REDKEN

– OPEN –
MON-SAT
8 AM TILL 6 PM
CLOSED SUNDAY

Call For Appointment
754-8193

SHERWOOD PLAZA CLARKSVILLE

NATURAL LOOK SALON



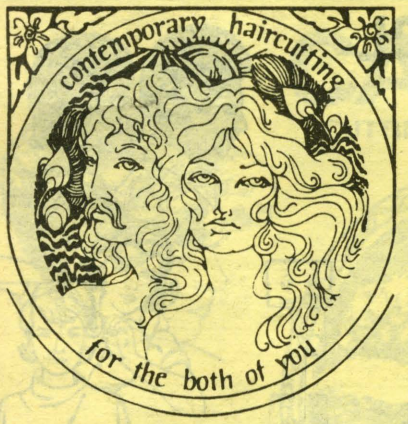
FOR MEN & WOMEN

- A FULL SERVICE SALON
- AWARD WINNING STYLISTS TRAINED IN CHICAGO STYLES FOR BLACKS

REDKEN
968-6577

"OPEN 6 DAYS A WEEK"

423 E. 4TH (ACROSS FROM TACO VILLA) RUSSELLVILLE



- LATEST HAIR FASHIONS FOR MEN, WOMEN AND CHILDREN

Complete Hair Products By JENÉ REDKEN

OPEN MONDAY - SATURDAY

Mi-Lady's
BEAUTY SALON
968-2311

316 WEST B RUSSELLVILLE

THE GOLDEN COMB

WOMEN – MEN
STUDENTS – CHILDREN
9-5 M – F
SAT 9-4

BLEACH • FROST • CUTS
SETS • TINTING • PERMS
BIO-METRIC HAIRCUTS
FACIAL • EYE BROW ARCHES

968-4399
DIANE SAWRIE

MART BLDG HWY 64 E – RSVL

La Vogue

BEAUTY SALON
Specializing in Both Men & Women
Tinting • Bleaching & Acid Waves
also Children's Cuts
5 Operators to serve you

TECH STUDENTS WELCOME

968-4923
WILMA HUTCHERSON
OWNER-OPERATOR

726 E 4TH RSVL

Beauty Salons–(Cont'd)

Nancys Hse Of Beauty Galla & Main Atkins . 641-7195
NATURAL LOOK THE 423 E 4th Rsvl . . . 968-6577
(See Advertisement This Classification)
New Image The 505 Union Drdnl 229-4926
PHYLLIS' BEAUTY SHOP
Walk-Ins Welcome
2nd St Drdnl 229-3788

PERFECT TOUCH

Perfect Touch

SPECIALISTS IN
TINTING – BLEACHING – PERMS
CUSTOM CUTTING & BLOW DRYING
Styling & Haircutting
For Both Guys & Gals
6 OPERATORS TO ASSIST YOU
OPEN MON THRU SAT
LOCATED AT PARK MOTEL ON 64 W

RUSSELLVILLE
PERFECT TOUCH
118 S Durant Rsvl 968-2404

Ritas Clip & Curl Hrtmn 497-1876
Ruby's Beauty Shop
8 Sherwood Dr Clrksvl 754-3283
Ruth's Hair Fashions 317 W B Rsvl 968-3791
Sadie's Beauty Shop 713 E 4th Rsvl 968-4011

SHIRLEY'S BEAUTY SALON & DRESS SHOP
COMPLETE HAIR CARE
FOR THE ENTIRE FAMILY
Princess Nyla Cosmetics
Manicures
Closed Wednesday
CALL FOR APPOINTMENT
10 Mi W Of Dardanelle On Hwy. 22
Delaware 229-3592

SOMETHING NICE 208 W Modesto Rsvl . . 968-2072

UNIVERSITY CLIP & CURL
"Students & Young People Our Specialty"
Open 8 AM-5 PM–Closed Monday
EVENINGS BY APPOINTMENT
Women & Mens Styling
Redken Hair Care Products
Located On Corner Of Erie & K
419 E K Rsvl 968-4802

Virginia's Beauty Shop
1009 N Boston Pl Rsvl 968-2189
Vogue Beauty Shop 404 Main Clrksvl 754-2152
Wanda's Beauty Shop 503 Taylor Clrksvl . . 754-3852
WRIGHT PLACE THE
Appointments Not Always Necessary
105 NW 8th Atkins 641-7315

A perfect gift – an extension telephone in color.

ADDITIONAL PHONES

Ideal For Mothers

Beauty Salons–Equipment & Supplies

VALLEY BEAUTY SUPPLIES
COMPLETE LINE OF
BARBER AND BEAUTY PRODUCTS
Permanent Waves – Hair Color
Conditioners – Curling Iron
Blow Dryers – Shears
105 S Boulder Rsvl.....968-3057

Beauty Schools

ARKANSAS BEAUTY SCHOOL
Complete Beauty Service
201 N Commerce Rsvl.....968-3075

Bedding

HOME FURN STORE
Your Complete Home Furniture Center
900 S Ark Rsvl.....968-1818

Beds

Mc Cormick Furn Co
Intersection Hwy 7 S & 7T Rsvl.....968-2582

Beverage Dispensing Equipment & Supplies

CAGLE'S REFRIGERATION & HEATING
Hwy 7 T Rsvl.....968-7222

Bibles

Centennial Books Crafts & Hobbies
315 W Main Rsvl.....968-4414
Christian Book Store 427 East 4th Rsvl..968-3066

Bicycles–Dealers

McCLURE W R SMALL ENGINE & CYCLERY
110 Harrison Drdnl.....229-4497
(See Advertisement This Classification)
WESTERN AUTO ASSOCIATE STORE
New–Used–Complete Service Department
All Sizes–Also 10 Speeds
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

On a short leash? Check out a longer phone cord for mobility while you speak. From desk to filing cabinet, from refrigerator to range, a longer cord can keep you where the action is.

Bicycles–Wholesale & Manufacturers

Mc CLURE W R SMALL ENGINE & CYCLERY
Custom Made Bicycles
110 Harrison Drdnl.....229-4497

Billiard Equipment & Supplies

HYDE VENDING & AMUSEMENT
Home Pool Tables
118 N Enid Rsvl.....968-1027

Billiard Parlors

Pastime Club 135 W Main Clrksvl.....754-8126

Birth Control Information Centers

LITTLE ROCK PREGNANCY COUNSELING SERV INC
FREE PREGNANCY TESTING
Abortion – Pregnancy
– Birth Control Counseling
— 24 Hour Answering Service —
— CALL COLLECT —
5512 W Markham Little Rock.....661-9230

Blueprinting

FORT SMITH BLUE PRINT INC
1624 North A Ft Smith.....782-4686

Boat Builders

DILKS & CO SKI BARGE Knxvl 885-2221
Kenner Mfg Co Inc Knxvl 885-3171

Boat Covers, Tops & Upholstery

Shilling Manufacturing Co Hwy 7 S Rsvl..968-7705

Code-A-Phone . . . The 24-hour answering service.

BOATS & MOTORS
– ENJOY LIFE – EVINRUDE E

RANGER BOATS
– SALES – SERVICE – PARTS
RUSH SPORTING GOODS
Mon-Sat 8:00-5:30
968-4322
815 N. ARKANSAS RUSSELLVILLE

Boat Dealers

D & R Marine Sales Hwy 7 S Rsvl.....968-4782
DARDANELLE MARINA
Dardanelle Recreation Area Drdnl....229-2497
(See Advertisement This Classification)
DILKS & CO SKI BARGE
Ski Barges
Knxvl 885-2221
RUSH SPORTING GOODS
815 N Ark Rsvl.....968-4322
(See Advertisement This Classification)
RUSSELLVILLE MARINA
New & Used Boats & Motors
Rsvl 967-1543

Boat Docks

—See Docks

Boat Equipment & Supplies

Outdoor Living Center Hwy 7 S Rsvl.....968-7706
SHILLING MANUFACTURING CO
Manufacturers Of Bass Boat Seats
Hwy 7 S Rsvl.....968-7705

Boat Repairing

DARDANELLE MARINA & BOAT DOCK
Fiberglass Repair–Motor & Trailer Repairs
Dardanelle Recreation Area Drdnl...229-2497

Boat Storage

DARDANELLE MARINA
Dardanelle Recreation Area Drdnl.....229-2497
Russellville Marina Rsvl 967-1543

Boat Upholsterers

—See Upholsterers

Boilers–Repairing & Cleaning

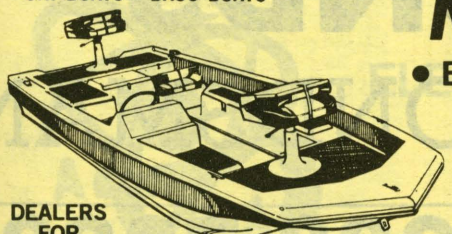
H & W BOILER SERV Rt 2 Atkins.....641-2317

On a trip? Keep in touch by long distance.

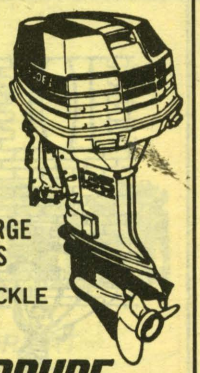
BICYCLES

SERVING THIS AREA
SINCE 1958
COMPLETE SALES
AND SERVICE
ALL MAJOR MAKES
CUSTOM MANUFACTURED
TO YOUR SPECIFICATIONS
CALL
229-4497
McCLURE WR SMALL ENGINE & CYCLERY
DARDANELLE ARK

RUSSELLVILLE-DARDANELLE MARINAS
SKI-BOATS BASS-BOATS



• BOATS • MOTORS • TRAILERS • SUPPLIES •
• RENTALS • SALES • SERVICE •
• BOAT STORAGE • SLIP-RENTALS •



PARTY BARGE RENTALS
FISHING TACKLE & BAIT
EVINRUDE
AUTHORIZED SERVICE

DEALERS FOR
HYDRA-SPORTS — ELDO CRAFT — ROUGHNECK
WISHBONE TRAILERS
SILVERTRAIL ROLCO

RUSSELLVILLE MARINA
967-1543
TEXACO GAS & OIL
DARDANELLE MARINA
229-2497
VISA master charge

RUSSELLVILLE RECREATION AREA HWY 326
DARDANELLE RECREATION AREA HWY 22

Bonds–Bail

BAKER BILLY BONDSMAN Rsvl 968-7829
(See Advertisement This Classification)

FULMER INS
Sentinel Bonding Agency
808 N Ark Rsvl.....968-5194
Or Call 968-3810

HORNE MANUEL BAIL BONDS
LOGAN • FRANKLIN
&
JOHNSON COUNTIES
24 HOUR SERVICE
PROFESSIONAL BAIL BONDSMAN
110 W Walnut Paris.....963-6613
If No Answer Call.....963-2925

Book Dealers–Retail

BARNEY'S BOOK SHOP
Used Paperbacks & Comic Books
1017 S Ark Rsvl.....968-5818

CENTENNIAL BOOKS CRAFTS & HOBBIES
RELIGIOUS BOOKS – BIBLES
BEST SELLERS – PAPER BACKS –
MAGAZINES – NEW & USED BOOKS
ARTS & CRAFTS – GIFTS
MODELS & HOBBIES
SPECIAL ORDERS ENCOURAGED
315 W Main Rsvl.....968-4414

CHRISTIAN BOOK STORE
• RELIGIOUS BOOKS
• CHURCH SUPPLIES
• GREETING CARDS
• BIBLES
• MUSIC
• GIFTS
427 East 4th Rsvl.....968-3066

CHRISTIAN SUPPLY STORE
Hwy 64-65 Conway.....327-0266

EMPORIUM
ALL KINDS OF
PAPER BACK BOOKS
& MAGAZINES
214 W Main Rsvl.....968-1110

Hole In The Wall 139 Main Clrksvl.....754-3348
Jacob's Well Christian Book Store
105 E Main Clrksvl.....754-6828
LOVE'S CHRISTIAN BOOK STORE
Books–Inspirational–Reference Bibles–Gifts
205 Quay Drdnl.....229-3290

Teach your children how to use the telephone properly. Their ability to call for help could save lives in an emergency.

Book Dealers–Used & Rare

Charlie's Shoe Store 121 Fulton Clrksvl...754-9150

Lost customers mean lost sales. If your business is interested in reactivating some inactive accounts, let one of our consultants explain how to do it the long distance way.

BOWL
AT
Sportsworld

20 AMF LANES – PRO SHOP
SNACK BARS – GAME ROOM
SKATING
INSTRUCTION AVAILABLE

968-1122

3700 W MAIN RSVL

Bookkeeping Service

E K WILLIAMS & CO
Bookkeeping Serv
Complete Bookkeeping Systems
For Service Stations
E-Z KEEP SYSTEMS
BOOKKEEPING
FOR SMALL BUSINESSES
Free Pickup & Delivery
1621 North A Ft Smith.....782-2267

SYSTEMATICS INC
Customized Processing & Programming
Rsvl 968-4196

Boots

Charlie's Shoe Store
Boot & Shoe Repair
121 Fulton Clrksvl.....754-9150
NITE LITE CO
Hunting Boots & Clothing–Dog Supplies
Rt 3 Clrksvl.....754-2146
PAY LESS SHOE STORE
9 AM-9 PM Mon-Sat
Walmart Shopping Cntr Rsvl.....968-7111
PENNINGTON SHOE STORE & SHOP
Cowboy–Dress–Casual–Work Safety
205 N Commerce Rsvl.....968-6840
Standard Brand Shoes 418 Union Drdnl..229-4777
Standard Brands Discount Shoes
318 W B Rsvl.....968-7201

Bowling

SPORTSWORLD 3700 W Main Rsvl...968-1122
(See Advertisement This Classification)

Bowling Instruction

Sportsworld 3700 W Main Rsvl.....968-1122

Boxes–Corrugated & Fiber

ANDERSON BOX CO Hwy 64 E Rsvl.....968-3213
INTERNATIONAL PAPER CO
Corrugated Containers–Packaging Systems
Package Designing & Systems
Hwy 7 S Rsvl.....968-6650

Boy Scout Supplies

—See Boy & Girl Organizations–Supplies; Also Scout Supplies

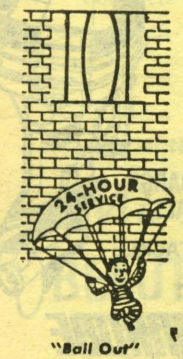
Braces–Orthopedic

—See Orthopedic Appliances

In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

BAIL BONDS

BILLY BAKER-BONDSMAN



"Bail Out" "Now"

"WE'LL WORK OUT FEE PAYMENTS"

DAY OR NIGHT 968-7829

RUSSELLVILLE

Brake Service

AUTOMOTIVE SPECIALISTS
Complete Brake Repair Service
400 S Ark Rsvl.....968-4156

BEACON TIRE SERV
Corner–2nd And Arkansas
Auto–Truck–Tractor Tires & Brakes
101 W 2nd Rsvl.....968-4419

BLACKFORD TIRE CO 620 S Ark Rsvl....967-2272

CHARLIE'S AUTOMOTIVE
Remachine Drums & Rotors Only
620 S Ark Rsvl.....968-4742

CLARKSVILLE URAP
JOHN WOODARD GARAGE
COMPLETE BRAKE SERVICE
DISC & SHOE BRAKES
AMMCO BRAKE MACHINE
DISCS & DRUMS TURNED
Hwy 64 E Clrksvl.....754-3800

Donny's Machine Shop 112 E Main Rsvl..968-1610
East Main Garage 425 E Main Clrksvl....754-3218
Goodguys Auto Parts 905 W Main Clrksvl.754-8359

GOODYEAR TIRE & RUBBER CO SERV STORE
600 N Ark Av Rsvl.....968-4912
Jerry's Auto Repair Hwy 64 E Rsvl.....968-4448

ROBERTS TEXACO & GARAGE
Complete Automotive Service Center
619 E 4th Rsvl.....968-2811

RUSSELLVILLE BRAKE SERV
206 S Commerce Rsvl.....967-3867
(See Advertisement This Classification)
Russellville Tire Co Inc 612 S Ark Rsvl...968-2623

SHERMAN W B JR GARAGE & SERV STA
Tune-Ups & Minor Repairs
Dover.....331-2232

TAYLOR-HALL TIRE CO INC
Complete Brake Service
S Arkansas & 17th Rsvl.....968-1661
Taylor's Freeway 4th & S Ark Rsvl.....968-9251
Tire World Hwy 64 E Rsvl.....968-1892

WARDS AUTO SERVICE
Complete Brake & Tire Service
609 S Ark Rsvl.....968-3000

Brass Products

LEE RAY WHOLESALE PLUMBING SUPPLY INC
Brass & Copper Tubing
304 N Ark Av Rsvl.....968-4851

Brass Tubing

—SeeTubing–Metal

Getting heads together is easier with conference calling. If you have several people who need to speak with one another, ask the operator to assist you in setting up a conference call.

Brick–Common & Face

ACME BRICK

- Face Brick
- Antique Brick
- Brick Pavers
- Fireplace Equipment

ACME BRICK

Acme Brick Co
Gary Hill Sales Representative
2408 E 19th Rsvl.....968-6900

EUREKA BRICK & TILE CO
Face Brick–Fire Brick & Fireplace Equipment
Hwy 64 E At Hwy 123
Ofc Hwy 64 E Clrksvl.....754-3040
Plant Hwy 64 E Clrksvl.....754-3550

Brick–Fire

Acme Brick Co 2408 E 19th Rsvl.....968-6900
Eureka Brick & Tile Co
Office Hwy 64 E Clrksvl.....754-3040

Bridal Registries

HARRISON'S INTERIOR ARTS
China Crystal Silver Engraved Invitations
3103 W Main Rsvl.....968-5763

Bridal Shops

ANN & MIKE'S BRIDAL SHOP
1412 E 2nd Rsvl.....968-5535

Briefcases

—See Leahter Goods–Retail; Luggage–Retail; Also Sample Cases

Builders Hardware

ATKINS ACE HARDWARE
Complete Selection Of Hardware
113 Av 1 NE Atkins.....641-7968

Building Cleaning–Interior

—See Floor Waxing, Polishing & Cleaning; House Cleaning; Janitor Service; Wall Cleaning; Window Cleaning; Also Vacuum Cleaning

Building Construction Consultants

Mc KENZIE JIM ARCHITECT
Commercial & Industrial Architecture
105 E 11th Rsvl.....968-5481

Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

Building Contractors

AAA ELECTRIC & CONSTRUCTION CO
3725 W Main Rsvl.....967-2867
(See Advertisement This Classification)

ARKANSAS VALLEY BUILDERS INC
BASEMENTS – SEPTIC TANKS
HOMES – BUILDINGS & CEMENT CONTR
Hwy 7 N Rsvl.....968-5509
If No Answer Call.....641-2185

Ashlock Ronnie Mobile Clrksvl.....754-6220
Billy Webb & Son Concrete Construction
222 Arlington Dr Rsvl.....967-2350
C & S Constr Co & Interiors Inc
2300 E 16th Rsvl.....968-1046

COCHRAN ROBERT C CONSTR
Custom Built Homes
Rsvl.....968-5500
Res.....968-2654
Collier Construction Co
1919 W Main Rsvl.....968-7676

COMBS HOME BUILDERS & HOUSE MOVERS
Homes Built–To Be Moved
Hwy 22 Ratcliff.....635-2311

CONSTRUCTION ENGINEERS
Commercial & Industrial Construction
2701 W Main Rsvl.....968-6497
Ford Lbr & Constr Co Jackson St Clrksvl..754-3098
G & H Constr Inc Rt 3 Clrksvl.....754-8302

GRAND AMERICAN REALTY
Hwy 7 N Rsvl.....968-6500
Hall Claud Asphalt Paving
Hillcrest Av Clrksvl.....754-2676
Jim Walter Corp Hwy 7 S Rsvl.....968-1039

KIRBY SPECIALTIES CORP
Commercial Construction–Industrial Installation
Hwy 7 T Rsvl.....968-5416
Lincoln David Old Wine Rd Clrksvl.....754-3987

LOGAN DENVER CONSTR
25 Eastwood Dr Rsvl.....968-4778

MMP DEVELOPMENT CO
Exclusive Agents For University Estates
Over 100 Energy Saving Homes
3016 W Main Rsvl.....968-4691

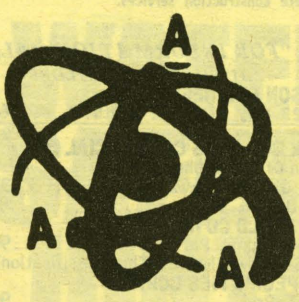
(CONTINUED NEXT PAGE)

Trenching? Call before you dig.

DISC & DRUM

- Machining
- Refacing
- Calibers Rebuilt
- General Repairs

MON-FRI 8-5:30
RUSSELLVILLE 967-3867
BRAKE SERVICE
206 S COMMERCE RSVL



AAA
ELECTRIC & CONSTRUCTION
COMPANY
"YOUR COMPLETE CONTRACTOR"
— CONSTRUCTION — ELECTRIC
— HEATING & AIR CONDITIONING —
— PLUMBING REPAIRS
INDUSTRIAL - COMMERCIAL - RESIDENTIAL
3725 W MAIN
967-2867

"ANYTHING AT ALL"

"QUALITY WORK AT REASONABLE PRICES"
RUSSELLVILLE

Building Contractors–(Cont'd)

MASHEK CONSTRUCTION Rt 2 Drdnl...229-4769
(See Advertisement This Classification)
PITTS CONSTR CO #8 Princess Ct Rsvl..968-6621
R U Roofing Rt 1 Rsvl.....967-3485
Robbins Carle Builders Clrksvl 754-2569
RUSS-ARK CONSTR INC
Spec & Custom Made Homes
1504 E 2nd Rsvl.....968-4023
SANDERS MIKE CONSTR
Home Builder
720 East 4th Rsvl.....968-2016
SATTERFIELD REALTY CO INC
Developers Of Quail Creek
1113 Quail Creek Dr Rsvl.....968-7779
If No Answer.....968-3255
SHERWOOD ENGINEERING & CONST CO
Sherwood Plaza Clrksvl.....754-6457
Snyder Roofing & Sheet Metal
Hwy 7 Truck Rt Rsvl.....968-1716

Get the job done faster by phone.

MASHEK
CONSTRUCTION

"SPECIALIZING IN ENERGY SAVING HOMES"
COMMERCIAL - RESIDENTIAL
FREE ESTIMATES
CALL **229-4769** RT 2 DRDNL

UNITED BILT HOMES INC.
QUALITY CUSTOM HOMES
United-Bilt HOMES
• Financing Available
• Serving The Entire Arkansas River Valley
• Homes Finished To Any Stage Of Completion
• ENERGY SAVING HOMES
968-5191
HWY 7 SOUTH RUSSELLVILLE

THOS. V. JONES LUMBER CO.
SINCE 1935
BUILDING MATERIALS

PLYWOOD • PANELING
PLUMBING & ELECTRICAL SUPPLIES
PAINT — ROOFING — INSULATION
STORM WINDOWS & DOORS
DIAL
229-4601
OR RUSSELLVILLE
968-7025
201 S. FRONT DARDANELLE

Building Contractors–(Cont'd)

STRUCTURAL SYSTEMS INC
Steel Structured Buildings
608 W E Rsvl.....968-2901

TAURUS ENGINEERING INC

CONSULTING ENGINEERING
DESIGN & CONSTRUCTION
COMMERCIAL & INDUSTRIAL
BUILDERS

"FOR INFORMATION CALL"
RUSSELLVILLE
TAURUS ENGINEERING INC
2701 W Main Rsvl.....968-4641

UNITED BILT HOMES INC Hwy 7 S Rsvl.968-5191
(See Advertisement This Classification)
VAN HORN CONSTR INC
Complete Service–Concept To Completion
Commercial & Industrial Work
Airport Rd Rsvl.....968-2514
WHITE'S REMODELING SERV
Over 15 Years Building Experience
Rt 2 Dover.....331-3100
YELCO AGENCY INC
Custom Building Free Estimates
1806 N 2nd Drdnl.....229-3315

Building & Loan Associations

—See Savings & Loan Associations

Building Maintenance

Arkansas Janitorial Serv Vest Trlr Pk Rsvl.967-1774
Moorehead Wesley Cleaning Co
409 E 4th Rsvl.....968-5738

Building Materials–Retail

BOONE LBR & FEED CO
Lumber–Hardware–Paint–Roofing Materials
Hwy 64 E Atkins.....641-7266
CASH LUMBER CO
Quality Materials At Discount Prices
507 N El Paso Rsvl.....968-7417
Contractors Glass Co Inc Hwy 7 S Rsvl...968-7857
HAMMOND TRUE VALUE
Plumbing & Electrical Supplies–Tools–Paints
118 E Main Clrksvl.....754-3190
HAP MARBLE CO OF ARK
Vanities–Showers & Tub Enclosures
522 N El Paso Rsvl.....968-7310
Jones Thomas V Lbr Co
201 S Front Drdnl.....229-4601
201 S Front Rsvl.....968-7025
(See Advertisement This Classification)

LEE RAY BLDRS SUPPLY INC

Ray Lee Builders Supply, Inc.
WHOLESALE & RETAIL

KITCHEN CABINETS • GUTTERING
CEMENT • CONCRETE BLOCKS
WINDOWS • POWER TOOLS
LUMBER • ROOFING • HARDWARE
SHEET ROCK • ELECTRICAL SUP.
BUILDERS HDW • PANELING
TILE • PAINTS • SIDING • TOOLS
DOORS • LAWN & GARDEN
INSULATION MATERIALS

"4 CONVENIENT LOCATIONS"
LEE RAY BLDRS SUPPLY INC
Plumbing & Electrical Supply Location Rsvl
Hwy 7 N Rsvl.....968-5122
304 N Arkansas Rsvl.....968-4851
Or In Conway.....327-4461
Or In Batesville.....793-6863

Saturday is a special day of the week. Special too, for get-to-gethers by long distance because you get a 60% discount.

Building Materials–Retail–(Cont'd)

OZARK HARDWOOD LUMBER CO
ROOFING MATERIALS
ELECTRICAL SUPPLIES
PLUMBING SUPPLIES
CUSTOM HARDWOOD TOPS
CARPENTER TOOLS
DOORS & STORM WINDOWS
INSULATION MATERIAL
OZARK HARDWOOD LUMBER CO.
OZARK HARDWOOD LUMBER CO
E Cherry St Clrksvl.....754-3013

Pack Odus Carpet Sales
3rd & Knoxville Rsvl.....968-7441
PIERCE LBR CO
Everything For The Builder & Homeowner
W Main Clrksvl.....754-2370
RUSS-ARK CONSTR INC
Roof Trusses & Custom Made Cabinets
Spec & Custom Made Homes
1504 E 2nd Rsvl.....968-4023
RUSSELLVILLE CONCRETE CO INC
Ready Mixed Concrete Delivered
Hwy 7 T Rsvl.....968-3522
SAVE-A-DOLLAR BUILDING SUPPLY INC
BUILDING SUPPLIES
LUMBER - PLYWOOD
ALUMINUM WINDOWS & DOORS
PANELING - COUNTER TOPS
SHEETROCK
SEE OUR AD AT LUMBER – RETAIL
3801 W Main Rsvl.....968-7444
SIMS RENNAE BUILDERS SUPPLY INC
Full Line Building Material
Hwy 7 & 22 Drdnl.....229-4191
Russellville Cust Call.....968-2577
Clarksville 510 Cherry.....754-8104
Sullivan Supply Co Coal Hill.....497-1041
TOMMY'S PAYLESS BLDG SUPPLY
We Deliver
Hwy 7 T Rsvl.....968-5768
WICKES LUMBER Hwy 7 T Rsvl.....968-2406

Building Materials–Wholesale & Manufacturers

LEE RAY WHOLS PLBG SUPPLY INC
Plumbing–Electrical–Pipe–Pumps–Heating
304 N Ark Rsvl.....968-4851
NATIONAL LBR CO
Specializing In Contractor Service
Hwy 71 S Ft Smith.....646-6124
SIMS WOOD PRODUCTS CO
Full Line Of Building Materials
Millwork–Pallets–Doors–Mouldings–Trusses
Custom Work
Hwy 7 Drdnl.....229-4632

Buildings–Metal

ARMCO BUILDING SYSTEMS—
MORGAN JACK CONSTR CO INC
E Fordyce St
England .....Little Rock 374-3477
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BUTLER BUILDING SYSTEMS

A wide choice of attractive, functional building systems. Industrial, commercial, schools, offices, stores, any low-rise building. Your Butler Builder® offers complete construction services.

BUTLER®

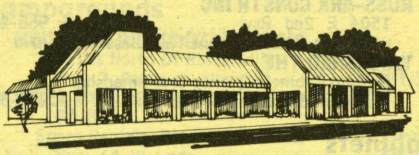
"FOR INFORMATION CALL"
AUTHORIZED BUILDERS
MATSON ENGINEERING CO
7423 Hwy 271 S Ft Smith.....646-7351

CON-ARK BUILDERS COMMERCIAL DIV
Division Of The Nabholz Co
612 Garland Conway.....327-6726
Johnston Don Rt 3 Rsvl.....968-4641
JONES HAROLD CO INC
2920 W Walnut Paris.....963-2330
(See Advertisement This Classification)
KIRBY SPECIALTIES CORP
Hwy 7T Rsvl.....968-5416
(See Advertisement This Classification)

(CONTINUED PAGE 32)

Party line courtesy is catching.

Custom-designed Buildings



No cost or time penalties for a custom designed building

Complete Design-Constr. Service

COMMERCIAL CONSTRUCTION
INDUSTRIAL INSTALLATION
STATE LICENSED — BONDED

"SERVING YOU SINCE 1971"

968-5416

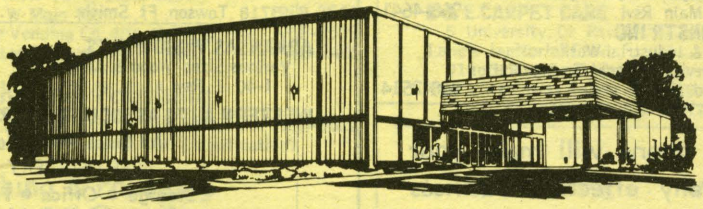
KIRBY SPECIALTIES CORP.

VARCO-PRUDEN metal building systems

HWY 7T RSVL

Harold Jones Co., Inc.

General Contractors



- Total Turn Key service
- Planning Site Development
- Design, Engineering & Construction
- Free Estimates

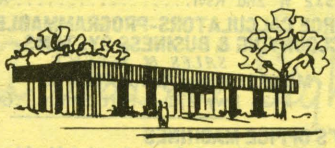
For A Portfolio Of Building Ideas

CALL

963-2330

authorized builder atlantic building systems, inc.

2920 W. WALNUT PARIS ARK



GENERAL CONTRACTOR

COMPLETE PLANNING & CONSTRUCTION SERVICE

SSi

structural systems, inc.

968-2901

FT SMITH, ARK
646-2901

SPRINGDALE, ARK
751-3730

608 WEST E. RUSSELLVILLE

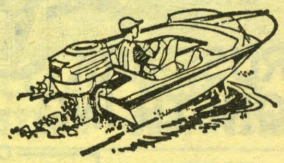
SOUTHERN STRUCTURES

BUILDING SYSTEMS

COMMERCIAL – INDUSTRIAL

WATER SAFETY HINTS

- NEVER SWIM ALONE
- SWIM ONLY IN AUTHORIZED–WELL PROTECTED AREAS
- WEAR A LIFE JACKET WHEN BOATING



LEARN TO SWIM – THE LIFE YOU SAVE MAY BE YOUR OWN

Buildings–Metal–(Cont'd)

SHILOH INC
Design Builders
305 N Lewis Paris.....963-6640
(See Advertisement This Classification)

STRUCTURAL SYSTEMS INC
608 W E Rsvl.....968-2901
(See Advertisement This Classification)

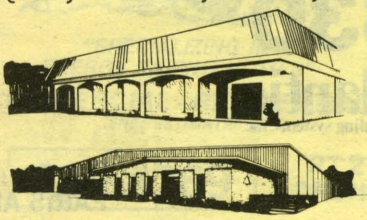
TAURUS ENGINEERING INC
Consulting Engineering Design & Construction
2701 W Main Rsvl.....968-4641

VAN HORN CONSTR INC
Commercial & Industrial Work
Complete Service–Concept To Completion
Airport Rd Rsvl.....968-2514

A mobile phone will make your car a totally effective business tool.

Creative building.

Quality - Economy - Beauty



MODERN SYSTEMS TO MEET YOUR BUILDING NEEDS

INDUSTRIAL - COMMERCIAL - SCHOOLS, STORES, OFFICES FARMS, WAREHOUSE, STORAGE

Shiloh Inc.
Design Builders

AMERICAN BUILDINGS

963-6640

CHARLES KNOLES

305 N. LEWIS PARIS, ARK

CABINETS

CUSTOM MADE FOR KITCHEN BATHROOM OFFICE

RUSS-ARK CONSTR INC

FOR FREE ESTIMATES

1504 E. 2ND. RSVL.

CALL **968-4023**

Buildings–Portable

A-1 PORTABLE BUILDINGS
SAVE ON ALL SIZES
"Check Our Quality & Our Prices"
STORAGE, OFFICE & BARN BUILDINGS
3718 Towson Ft Smith.....646-9131

ARKANSAS WOODWORKS
Various Sizes Wood & Aluminum
I-40 E Rsvl.....967-3828

WESTERN AUTO ASSOCIATE STORE
All Sizes Available
FREE DELIVERY
Storage • Office • Farm
Finished & Unfinished
FINANCING AVAILABLE
307 N Ark Rsvl.....968-5305
Or 311 Union Drdnl.....229-3439

Bulletin & Directory Boards

LEARNING PLUS
Bulletin Boards For Classrooms
1400 S Knoxville Rsvl.....968-5538

Burglar Alarm Systems

GUARD TRONIC INC
Home–Business–Industrial
42 S 9th Ft Smith.....785-2323

Burial Vaults

Peterson Concrete Septic Tank
Hwy 64 E Ptsvl.....968-4952

Bus Lines

Trailways Bus Depot 1600 E 2nd Rsvl....968-3317
424 E Main Clrksvl.....754-2535

Business Forms & Systems

NCR SYSTEMEDIA PRODUCTS & SYSTEMS—
NCR CORPORATION
5700 Murray Little Rock.....562-8101

Business Schools

—See Schools–Business & Secretarial

Business & Trade Organizations

Chamber Of Commerce Of Russellville
1019 W Main Rsvl.....968-2530
Dardanelle Chamber Of Commerce
Union St Drdnl.....229-3328
Johnson County National Farm Organization
Rt 1 Clrksvl.....754-3305

Butane Gas

—See Gas–Liquefied Petroleum–Bottled & Bulk

Butchering

FERGUSON SLAUGHTER HOUSE
Meats Cut To Your Specifications
Rt 2 Atkins.....641-7604

Cabinet Makers

ARKANSAS WOODWORKS
CUSTOM BUILT CABINETS
Residential and Commercial
LACQUER & VARNISH SPRAYED AT OUR SHOP
DELIVERED & INSTALLED
Kitchen Cabinets • Bookcases
Bookroom Vanities • Custom Countertops
VISIT OUR SHOWROOM
FREE ESTIMATES
I-40 E Rsvl.....967-3828

Builders Cabinets 601 West C Rsvl.....968-2887
Customs Cabinet Shop Hwy 7 S Rsvl.....968-5220
DON'S CABINET SHOP 507 N 4th Drdnl..229-3784

We have a new number for you – 800.

Cabinet Makers–(Cont'd)

FINDLEY PAUL CONSTR CO
Custom Built Cabinets
Rt 1 Rsvl.....967-5707

Morton's Cabinet & Door Shop
Old Hwy 7 S Rsvl.....968-6012

RUSS-ARK CONSTR INC
1504 E 2nd Rsvl.....968-4023
(See Advertisement This Classification)

WOODSHED THE
Custom Cabinets Quality Craftsmanship
S 2nd & Locust Drdnl.....229-3147

Cabinets

Arkansas Wood Doors Inc Ptsvl.....968-5486
Arkansas Woodworks I-40 E Rsvl.....967-3828
Don's Cabinet Shop 507 N 4th Drdnl.....229-3784

OZARK HARDWOOD LUMBER CO
ROOFING MATERIALS
ELECTRICAL SUPPLIES
PLUMBING SUPPLIES
CUSTOM HARDWOOD TOPS
CARPENTER TOOLS
DOORS & STORM WINDOWS
INSULATION MATERIAL

OZARK HARDWOOD LUMBER CO

OZARK HARDWOOD LUMBER CO
E Cherry St Clrksvl.....754-3013

Ratzlaff Cabinets & Constr Crow Mtn.....968-4811
Woodshed The S 2nd & Locust Drdnl...229-3147

Cable Television

—See Antennas–Television–Commodity Systems; Also Television–CATV Companies

Cafes

—See Restaurants

Calculating & Adding Machines & Supplies

BURRIS TROY OFFICE MACHINES INC
Royal–Victor–A B Dick
101 W Main Rsvl.....968-4888
Burrough Corp 125 W 6th Rsvl.....968-2699

LARKIN BUSINESS MACHINES INC
Sales–Repairs–Rentals & Supplies
312 W 2nd Rsvl.....968-3443

MONROE CALCULATORS-PROGRAMMABLE ACCOUNTING & BUSINESS SYSTEMS—
SALES & SERVICE
MONROE THE CALCULATOR CO
7423 Hwy 271 S Fort Smith...646-3449

NEW'S OFFICE MACHINES
Facit Typewriters & Canon Copying Machines
Hwy 7 T & 19th Rsvl.....968-6202

Be "in" even when you're "out". An automatic answering and recording set will answer your phone when you're not there.

an **extension phone** *only a few cents a day*

Camera Exchanges & Cameras
—See Photographic Equipment & Supplies—Retail

Campers & Pick-Up Coaches
—See Recreational Vehicles—Dealers

Campgrounds
MOUNTAIN DICK'S OZARK OASIS
23 Miles North Of Russellville
Hwy 7 Dover.....331-3261

PINES MOBILE HOME & TRAVEL TRAILER PARK
Space Rentals—Day—Week—Month
Hwy 64 W Lndn.....293-4566

Camping Equipment
MOORE OUTDOORS
Tents—Cookware—Packs—Boots—Raingear
1001 N Ark Rsvl.....968-6324

OUTDOOR LIVING CENTER
- TRAVEL TRAILERS
- PICK-UP CAMPERS

STARCRAFT — TENT TRAILERS
Hwy 7 S Rsvl.....968-7706

Camping Trailers
—See Recreational Vehicles—Dealers; Also Trailer Renting & Leasing

Camps
Camp Miles Sylvania Rt 2 Lamar.....754-2082

DING DONG KAMPUS INC
SUMMER DAY CAMP
6 AM TO 6 PM MON-FRI
More Information At Day Nurseries
802 N Ark Rsvl.....968-7178

Girl Scout Camp Mack Crow Mtn.....968-3088

Candles
Lloyd's E Plaza Shopping Cntr Rsvl.....968-4545

Candy & Confectionery—Wholesale & Manufacturers
C M Vending Co Inc
Airport Rd Truck Rt 7 Rsvl.....968-4131

KELLAM CO INC
Serving River Valley Since 1947
3312 W Main Rsvl.....968-3548
Russellville Vending Co 406 N Tulsa Rsvl..968-5559
Toms Toasted Peanuts Rt 1 Rsvl.....968-2488

Car Washing & Polishing
Mid-City Car Wash 506 E 4th Rsvl.....968-3812
(See Advertisement This Classification)

Car Washing & Polishing Equipment & Supplies
WILLIAMS EQUIP & SUPPLY CO
Industrial Cleaning Systems & Chemicals
County Line Rd Glenwood.....356-2081

Carbide Metals & Products
A & A SALES & SERV
Saw Sharpening & Repairing
Hwy 27 E Dover.....331-2130
Welsco Inc Hwy 7 S Rsvl.....968-1856

Carburetors
Budget Auto Repairs 300 S Ark Rsvl.....968-3344

Carpenters
BOCKSNICK PHIL HOME MAINTENANCE
Remodeling—Additions—Roofing—Free Estimates
Nordins Trlr Pk Rsvl.....968-7901

Carpet Layers
Carpet Discount 420 N Ark Rsvl.....968-3415

Trenching? Call before you dig.

Carpet & Rug Cleaners
ALL-BRITE CARPET & PAINT
146 Main Clrksvl.....754-6884
Ark Janitorial Serv 802 N Denver Rsvl....968-5624

DURACLEAN RUG & UPHOLSTERY CLEANERS 506 Market Drdnl.....229-4641
(See Advertisement This Classification)

HURST JANITORIAL SERVICE
Steam Cleaning—Building Maintenance—Floors
Rt 1 Hrtmn.....754-6310

L & E CARPET CARE
5 University Dr Rsvl.....968-7723

Lane's Janitorial Serv
911 S Glenwood Rsvl.....967-1251
Myrl's Steamway Carpet Cleaning Rsvl 968-3357

(CONTINUED NEXT PAGE)

Call forwarding . . . another step up.

CAR CARE
FULL SERVICE CAR WASH
HAND FINISHED INSIDE BY ATTENDANTS
CUSTOM INTERIOR CLEANING
TURTLE WAX BUFFED ON POLISH WAX
OUTSIDE TAR REMOVAL
PHILLIPS '66' GASOLINE

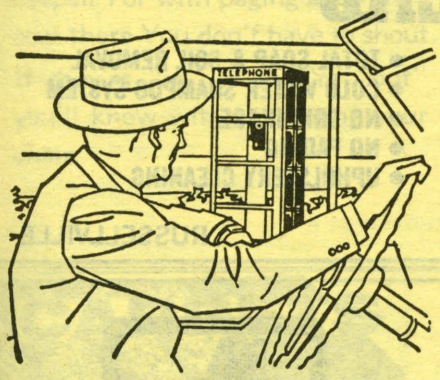
12 PT PREVENTATIVE MAINTENANCE PROGRAM
OIL — FILTER — BRAKES — HOSES — BELTS — TIRES — TRANSMISSION — EXHAUST CHASSIS

MOST MAJOR CREDIT CARDS ACCEPTED

OPEN MONDAY - SATURDAY 9 AM - 6 PM

MID-CITY CAR WASH
968-3812
506 E 4TH RUSSELLVILLE

A Welcome Sight
A PUBLIC TELEPHONE



Conveniently located and well-lighted public telephones serve your "away-from-home" telephone needs 24 hours a day, Sundays and Holidays.

CARPET CLEANING

When furnishings are scrubbed "steamed" or shampooed or when "do-it-yourself" sudsed powdered or sprayed much or all of the clinging, greasy grime goes deeper, to breed germs and to seep back to resoil the surface.

When **Duracleaned,** soil comes *OUT*

Laboratory tests showed scrubbing took out only 46% as much soil as Duraclean. Do-it-yourself ways removed less or NONE.

Leading carpet and furniture makers recommend Duraclean Craftsmen to take the soil OUT and to prolong the life of the fabrics and carpetings they make.

REFUND OR REPLACEMENT GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

Editorial pages in House Beautiful, Parents' Magazine, House & Garden, McCalls, commend Duraclean.

No soaking or scrubbing. Dull colors revive . . . pile rises . . . fabrics enliven.

7 ON-LOCATION SERVICES include: soil retarding, moth-proofing, replacing carpet tufts, fire resistance, control of carpet static, stain removal. Worldwide.

DURACLEAN RUG & UPHOLSTERY CLEANERS

506 MARKET L.D. WHORTON OWNER

Occasionally Phone Answered Electronically Please Leave Message For Prompt Service

DAY OR NIGHT COLLECT
229-4641
DARDANELLE

RENTALS AUTOMATIC STEAM MACHINES

CARPETS & UPHOLSTERY

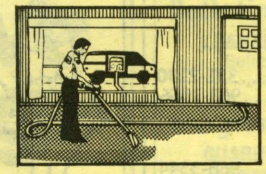
RENTALS PICK-UP & DELIVERY SERVICE

STEAM CLEANING

SOIL IS EXTRACTED
NOT SCRUBBED DEEPER INTO FABRIC

SELF CONTAINED TRUCK UNITS

OUR METHOD INCLUDES
- DEODORIZING
- SOIL RETARDANT
- REMOVAL OF ALLERGY CAUSING PARTICLES NO EXTRA CHARGE



TRUCK UNITS MEAN
- NO NOISE
- USES ITS OWN ELECTRICITY
- NO MESS – ONLY A HOSE COMES INSIDE

RESIDENTIAL & COMMERCIAL

FREE ESTIMATES
968-6499

EXPERTS IN FIRE & WATER DAMAGE

"WHEN WE LEAVE THE DIRT LEAVES WITH US"
OAKLEY'S CARPET & UPHOLSTERY CLEANING
323 W. 19TH ST RUSSELLVILE INSURED

Carpet & Rug Cleaners–(Cont'd)

OAKLEY'S CARPET & UPHOLSTERY CLEANING 323 W 19th Rsvl.....968-6499
(See Advertisement This Classification)
Rug Doctor Rental Serv 143 Main Clrksvl..754-6847
SIMS RENNAE BUILDERS SUPPLY INC
Rinse N Vac–Blue Lustre
Carpets Cleaned & Deodorized
Hwy 7 & 22 Drdnl.....229-4191
Russellville Customers Call.....968-2577
Wesley Moorehead Cleaning Co
409 E 4th Rsvl.....968-5738
(See Advertisement This Classification)
Williamson & Son Janitorial Serv
416 S Jonesboro Rsvl.....968-2307

Carpet & Rug Cleaning Equipment–Rental

Color Center The 509 E 4th Rsvl.....968-4999
WESTERN AUTO ASSOCIATE STORE
Do It Yourself & Save
With Rinse & Vac
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

Carpet & Rug Contractors

Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847

Not for doctors only. Pocket paging is more than a convenience. It's an essential business tool. Perfect for anyone who wants to stay in touch.

CARPET CLEANING
BY
WESLEY MOOREHEAD

"SERVING THE RIVER VALLEY AREA WITH PRIDE"

FOR THE UTMOST IN CONFIDENCE CHECK OUR REFERENCE LIST

SINCE 1968

FREE ESTIMATES **968-5738**

- TOTAL SOAP & SOIL REMOVAL
- COLD WATER SHAMPOO SYSTEM
- NO SRHINKAGE
- NO FADING
- UPHOLSTERY CLEANING

RUSSELLVILLE

KEEP THE BOOK
BY THE PHONE

yellow pages

-and have local numbers at your fingertips.

Carpet & Rug Dealers–New

ALL BRITE CARPET & PAINT
146 Main Clrksvl.....754-6884

ARMSTRONG CARPET—
RETAILERS
MOONEY SUPPLY
307 Siever Clrksvl.....754-8787

B & B CARPET & HARDWARE
All Types Carpeting & Vinyl Flooring
Main St Hector.....284-5471

CARPET VILLA
"THE FLOOR STORE"
• NAME BRAND CARPETS •
• EXPERT INSTALLATION •
• WALLCOVERING •
• CUSTOM DRAPERIES •
"A Complete Floorcovering" Headquarters
Located In Building With Intimate Creations
420 N Ark Rsvl.....968-3415

COLOR CENTER THE 509 E 4th Rsvl....968-4999

DARDANELLE CARPET SHOPPE
Dardanelle Carpet Shoppe

"YOUR HOME BEAUTIFUL CENTER"
CARPETING – DRAPERIES
VINYL FLOORS – WALLCOVERING
FREE ESTIMATES
We Install What We Sell
OPEN
MON - FRI 9 - 5 SAT 9 - 12

DARDANELLE
Dardanelle Carpet Shoppe
Hwy 22 Drdnl.....229-3300

DECORATOR THE Hwy 7 T Rsvl.....968-7749

Mr. Businessman, please don't despair For with paging and intercom there You don't have to shout If they're "in" or they're "out" you'll know without leaving your chair.

"SERVING YOUR AREA FOR A DECADE"
• CARPET • LINOLEUM
• WALLPAPER • CABINETS
WESLEY FLOOR COVERING
"PLEASING YOU IS OUR GOAL"
Congoleum 229-4800 gaf
If No Answer Call 229-4905
116 MARKET DARDANELLE

Carpet & Rug Dealers–New–(Cont'd)

HOME FURN STORE
"YOUR COMPLETE HOME FURNISHING CENTER"
• Free Estimates
• Expert Installation
• Famous Name Brands
HOME FURNITURE
Theres No Place Like Home

HOME FURN STORE
900 S Ark Rsvl.....968-1818

Mooney Supply 307 Sevier Clrksvl.....754-8787

PACK ODUS CARPET SALES
3rd & Knoxville Rsvl.....968-7441
(See Advertisement This Classification)

REBEL FLOORS 3500 W Main Rsvl.....968-7660

Sherwin-Williams Co The 700 S Ark Rsvl.968-1814

Smith Buford Antique Shop
717 S Arkansas Rsvl.....968-3820

STEVE'S CARPET WREHSE
416 W Cherry Clrksvl.....754-8923

Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847

Wesley's Floor Covering 116 Market Drdnl.229-4800
(See Advertisement This Classification)

YOUNG'S FURN & CARPETS
116 S Fulton Clrksvl.....754-3717

Carpet & Rug Pads, Linings & Accessories

MUSSINO DISTRIBUTING CO
5420 S Wheeler Ft Smith.....646-5433

Carports

Parker & Son Aluminum Works
217 E Circle Dr Rsvl.....968-7208

QWIK-SHADE METAL PRODUCTS
Aluminum & Steel–Color Choice
803 N Cleveland Cr Rsvl.....968-5782

Sick phone? We make house calls.

Cash Registers & Supplies

DATA TERMINAL SYSTEMS—
AUTHORIZED SALES & SERVICE
STANDARD OFFICE SYSTEMS OF ARKANSAS INC
1325 E 9th Little Rock.....374-7433

LARKIN BUSINESS MACHINES INC
Sales–Repairs–Rentals & Supplies
312 W 2nd Rsvl.....968-3443

NCR CASH REGISTERS & TERMINALS—
NCR CORPORATION
Sales 5700 Murray Little Rock.562-8101
Service Little Rock
No Charge To Calling Party.800 482-5504

SOS STANDARD OFC SYSTEMS
Complete Line Of
• Electronic Cash Registers
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• Point Of Sale Systems
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Buy–Lease–Rent–
24 Hour Service Available
SOS INC. OF ARKANSAS
"FOR INFORMATION CALL"
SOS STANDARD OFC SYSTEMS
120 E 4th Rsvl.....968-7280

SHARP ELECTRONIC CASH REGISTERS
DESIGNED WITH THE RETAILER IN MIND
A Complete Line Of Electronic Cash Register Systems
SHARP
"FOR SALES & SERVICE CALL"
AUTHORIZED DEALER
Standard Ofc Systems 120 E 4th Rsvl.968-7280

Cat & Dog Hospitals

—See Animal Hospitals; Also Veterinary Hospitals

Call waiting . . . another step up.

Caterers

C & L CAKE SHOPPE & SUPPLIES
919 E 4th Rsvl.....968-7955
(See Advertisement This Classification)

CAROLYN'S CAKE SHOPPE & SUPPLIES
1300 S Ark Rsvl.....968-7590
(See Advertisement This Classification)

KENTUCKY FRIED CHICKEN
Hwy 64 E Rsvl.....968-1568

Red Barn Restaurant
1400 S Main Clrksvl.....754-6985

SIRLOIN STOCKADE
Closed Thanksgiving & Christmas
Hwy 64 E Rsvl.....968-4111

Ceilings

ARMSTRONG CEILINGS—
CEILING CENTER RETAILERS
SIMS RENNAE BUILDERS SUPPLY INC
Hwy 7 & 22 Drdnl.....229-4191

Thermo-Tile E Main Clrksvl.....754-6090

Cement–Ready Mixed

—See Concrete–Ready Mixed

Cement–Retail

Lee Ray Bldrs Supply Inc Hwy 7 N Rsvl...968-5122

Cemeteries

Rest Haven Memorial Park
2500 S Knxvl Rsvl.....968-4909
(See Advertisement This Classification)

Ceramic Products–Decorative

ATTIC TRUNK THE
Animals–Canisters–Planters–Decorator Items
1602 W B Rsvl.....968-7292
Eddleman's Ceramic Shop Hwy 7 T Rsvl..968-7807
Embry Ceramics 213 E Main Atkins.....641-7033

Speed calling . . . another step up.

Ceramics–Equipment & Supplies

ATTIC TRUNK THE 1602 W B Rsvl.....968-7292
(See Advertisement This Classification)

Chain Saws

—See Saws

Chambers Of Commerce

Chamber Of Commerce–Johnson County
W Main & Rose Clrksvl.....754-2340

CHAMBER OF COMMERCE OF RUSSELLVILLE
Russellville - - - Catch The Spirit
1019 W Main Rsvl.....968-2530

DARDANELLE CHAMBER OF COMMERCE
Progress Through Human Energy
Union St Drdnl.....229-3328

Three way conference . . . another step up.

DECORATED CAKES

– RECEPTIONS

• WEDDINGS & PARTIES
Catered With Special Care
SPECIAL CAKES – Any Size, Any Shape

– FRESH BAKED –

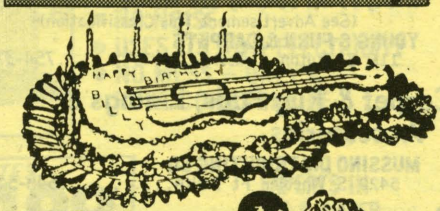
• Pastries • Pies • Cookies
– Danish Specialties –

• HOME DECORATORS – Extensive Selection of Supplies Available Here
• DISCOUNTS To Schools & Churches
– PAPER SPECIALTIES – Napkin Imprinting

C & L 968-7955
AFTER HOURS 967-2606 229-4277

Cake Shoppe & Supplies
(RUSSELLVILLE BAKERY)
919 E 4th RSVL
LOCATED IN THE OLD PANTS WEST BLDG

Cake Decorating



One of River Valley's Largest Selections of Decorating Supplies By *WILTON & COAST*

Wide Variety of Pans
Home Decorator Books
Tube Kits
Bake Cups
Colorings
Wedding Tops

Cakes & Supplies For Caterers & Receptions
Beautiful Wedding Cakes
Children's Cakes
Decorated Cupcakes
School & Church Discounts

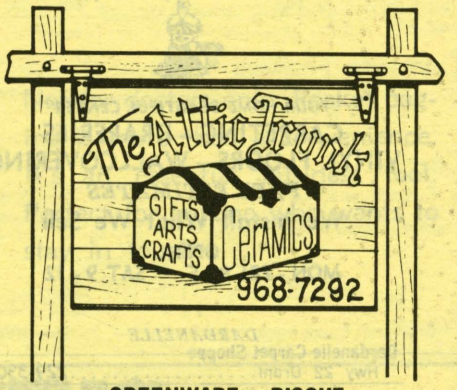
DELIVERY SERVICE
MON – FRI 8:30-5
SAT 10-3

Carolyn's Cake Shoppe & Supplies

968-7590
After Hrs 968-4764 331-2054

1300 S ARKANSAS RUSSELLVILLE

Ceramics



GREENWARE • BISQUE
FIRING • CERAMIC SUPPLIES

Finished Products
Free Instructions Availalbe

Gifts For All Occasions
Art & Craft Supplies
Also
Glasses • Stains
Dry Brushing • Overglazes

968-7292

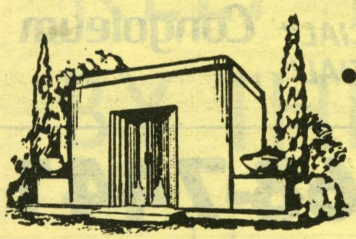
SHARON VICKERS – OWNER

1602 WEST B RSVL

REST HAVEN MEMORIAL PARK

"WHERE MEMORY LIVES IN BEAUTY"

• *MAINTAINED YEAR AROUND BY ENDOWMENT CARE* •
— GROUND BURIAL SPACES IN 3 MEMORIAL GARDENS —
• ABOVE GROUND MAUSOLEUM CRYPTS • WESTMINSTER LAWN CRYPTS •
— BRONZE MEMORIALS OF DISTINCTION —
"LET OUR TRAINED COUNSELOR HELP PLAN YOUR MEMORIAL ESTATE"



CALL 968-4909 ANYTIME
"RAY JONES CO-OWNER MANAGER"

2500 S KNOXVILLE RUSSELLVILLE

Charts

DAVIS JAMES D PRODUCT ILLUSTRATOR
Industrial Product Illustrator
Rt 1 Dover.....331-2870

Chat

—See Limestone; Quarries; Also Sand & Gravel

Cheese

WEE 2 & COMPANY
Imported Varieties—Party Trays—Baskets
4003 W Main Rsvl.....968-6802

Chemicals

ARCHEM INC
Industrial—Municipal & Institutional
Maintenance Chemicals
Hwy 64 W Conway.....327-7797

Chicken Dinners

Diamond Drive In 1206 W Main Clrksvl...754-2160
Farm House Restaurant The
Hwy 7 & 28 Drdnl.....229-4047

Child Guidance Consultants

Human Services Center Of W Central Ark
319 S Commerce Rsvl.....968-1298
Residential Treatment Center
Airport Rd Rsvl.....968-2675
Suspected Child Abuse & Neglect
SCAN 1103 N El Paso Rsvl.....968-4800

Childbirth Education

Birthright
Free Confidential Counseling
& Pregnancy Testing
500 N Cumberland Rsvl.....968-4639

Childrens & Infants Wear—Retail

Jack N Jills Children Shop
Walmart Shopping Cntr Rsvl.....968-3477
Kids Unlimited City Mall Rsvl.....968-5445

Childrens Shoes

—See Shoes—Retail

Chinaware & Glassware—Retail

Times Past Clock Shop
401 Elizabeth Dover.....331-3166

Chiropractic Physicians—DC

BAKER FAMILY CHIROPRACTIC CLINIC

DR. RON E. BAKER, D.C.
HOURS –
9:00 - 6:00 MON - FRI
9:00 - 12:00 SAT

"FOR APPOINTMENT CALL"
BAKER FAMILY CHIROPRACTIC CLINIC
109 S Laredo Rsvl.....968-3338

BALKMAN CHIROPRACTIC CLINIC
Jo Balkman—James H Taylor—DC
410 E 4th Rsvl.....968-2044

BRADLEY CHIROPRACTIC CLINIC

DR. MARK S. BRADLEY
DR. JAMES E. BRADLEY
If No Answer Call 968-6335
If No Answer Call 667-2208
HOURS MONDAY THRU FRIDAY
9 AM To 6 PM
2704 W Main Rsvl.....968-5552

BRADLEY J E
9 AM-6 PM Mon-Wed-Fri
W Commercial Ozark.....667-2209
BROWN MIKEL R
Sat 8 AM To 12 PM
Raney Chiropractic Clinic
Hwy 7 S Rsvl.....968-1114

Touch tone . . . another step up.

Chiropractic Physicians—DC—(Cont'd)

DAVIS RANDALL G
Sat 8 AM To 12 PM
Raney Chiropractic Clinic
Hwy 7 S Rsvl.....968-1114
Family Chiropractic Clinic
109 S Laredo Rsvl.....968-3338
HALL W RUSSELL
Sat 8AM To 12PM
Raney Chiropractic Clinic
Hwy 7 S Rsvl.....968-1114
POYNER ROY E II
9AM-Noon & 2-6 Daily
Closed Thursday
Ofc 416 Lester Clrksvl.....754-3553
Res Currier Acres Lamar.....885-2284
RANEY A P TOM
Sat 8 AM To 12 PM
Hwy 7 S Rsvl.....968-1114

RANEY CHIROPRACTIC CLINIC

DR. A. P. TOM RANEY
DR. RANDALL G. DAVIS
DR. MIKEL R. BROWN
DR. W. RUSSELL HALL
Mon-Fri 8:00 To 5:00 _ Sat 9:00 To 12:00
Hwy 7 S Rsvl.....968-1114

TAYLOR JAMES H
Balkman Chiropractic Clinic
410 E 4th Rsvl.....968-2044

Christmas Lights & Decorations

WEE 2 & COMPANY
Year 'Round Shop—Tree Trimmers
4003 W Main Rsvl.....968-6802

Church Furnishings

Central Mfg Co 501 Vine N Little Rock...374-6068

Church Organizations

Singing Ministries Inc 125 W 6th Rsvl....968-6858

Church Supplies

Christian Book Store 427 East 4th Rsvl...968-3066

Churches

All Saints Episcopal Church
E 18th & S Detroit Rsvl.....968-3622
Rectory Rsvl.....968-5591
Assembly Of God Church
N 3rd & Harrison Drdnl.....229-3645
Assembly Of God Parsonage Coal Hill.....497-1334
Assembly Of God Parsonage Dover.....331-2240
Assembly Of God Parsonage Hector.....284-3026
Assembly Of God Parsonage Lndn.....293-4316
Atkins Assembly Of God Church
217 N Whitehall Atkins.....641-2996
Atkins Church Of Christ Church St Atkins..641-2049
Atkins Pentecostal Church Of God Parsonage
105 Hillcrest Dr Atkins.....641-7255
BAPTIST CHURCH-SECOND
Sunday School 9:30 AM Worship 10:45 AM
Sunday Eve 7:00 PM—Wednesday 7:30 PM
N Frankfort & East K Pl Rsvl.....967-4085
Baptist Student Center 1404 N Ark Rsvl..967-3217
BETHANY BAPTIST CHURCH
& Parsonage—Call Anytime—Newcomers Welcome
1403 N 3rd Drdnl.....229-3924
Bethel Assembly Of God Church
1706 E Main Rsvl.....968-1635
Boulder Avenue Christian Church
Parsonage 716 S Ark Rsvl.....968-5910

CATHOLIC CHURCH OF RUSSELLVILLE

Sat Mass 7 PM
Sun Mass 10:30 AM & 5 PM
Holy Days 11:30 AM & 7:30 PM
Holy Day Eve 7 PM
1900 W Main Rsvl.....967-3699

CATHOLIC CHURCH OF RUSSELLVILLE
1900 W Main Rsvl.....967-3699
CATHOLIC CHURCH
Sunday Mass 10:15 AM
103 E Main Clrksvl.....754-3610

Party line courtesy is catching.

Churches—(Cont'd)

Catholic Rectory 118 N St Mary Atkins...641-7179
Centerville Baptist Church
Hwy 7 S Cntrvl.....576-4462
Central Presbyterian Church
Sunday School 9:45 AM
Morning Worship 10:50 AM
W Main & Denver Rsvl.....968-1238
Or Call.....968-1239
Christian Church 208 E Main Rsvl.....967-3874
Christian Church Boulder Avenue
3rd & Boulder Rsvl.....968-5910
Christian & Missionary Alliance Church
2nd & Commerce Rsvl.....968-6626
Church Of Christ Water St Dover.....331-3428
Church Of Christ 209 Union Drdnl.....229-3395

CHURCH OF CHRIST-CLARKSVILLE

BIBLE CLASSES ..... 9:45 AM
MORNING WORSHIP ..... 10:45 AM
YOUTH CLASSES ..... 6:00 PM
EVEN. WORSHIP ..... 7:00 PM
MIDWEEK SERVICE ..... 7:30 PM
• *JOHN BALLARD – Minister* •
Radio KLYR "Sun-Fri" 8:15 AM
W Main Clrksvl.....754-3360

CHURCH OF CHRIST-5TH & GREENWICH

BIBLE CLASSES - 9:30 AM
MORNING WORSHIP 10:15 AM
EVENING WORSHIP 6:00 PM
MID-WEEK SERVICES 7:00 PM
TRAVIS SWEET - Minister
E 5th & Greenwich Rsvl.....967-4627

CHURCH OF CHRIST-W SIDE

Bible Classes 9 am - Worship 10 am
Evening 6 pm - Wednesday 7 pm
Radio Hour
10:10 am Sunday Morning
KARV Radio - 1490 kc
N Vancouver & W B Rsvl.....968-1121

Church Of God Lakeview Trlr Pk Rsvl.....968-5848
Church Of God Parsonage Rt 2 Rsvl.....967-2051
Church Of Jesus Christ Of Latter Day Saints
202½ W 4th Rsvl.....968-6471
Church Of Jesus Christ Of Latter Day Saints The
Hwy 326 Rsvl.....968-3114
If No Ans Call.....229-3263
Church Of Nazarene 316 Wilson Clrksvl....754-3856
Church Of The Nazarene
Muskogee & W Main Rsvl.....968-1344
CUMBERLAND PRESBYTERIAN CHURCH
Rev Ed Mikel—Minister
N Ark & L Rsvl.....968-1061
Dial A Devotion Church Of Christ Atkins...641-2123
East Side Church Of Christ
709 E 16th Rsvl.....968-6372

EPISCOPAL CHURCH

• SUNDAY SCHEDULE •
— HOLY COMMUNION – 8:00 AM —
— MORNING WORSHIP – 10:00 AM —
— CHURCH SCHOOL – 11:15 AM —
SEPTEMBER – MAY
E 18th & S Detroit Rsvl.....968-3622
Rectory.....968-5591

Fair Park Baptist Church
615 S Knxvl Rsvl.....967-4858
First Assembly Of God Church
109 Montgomery Clrksvl.....754-2978

FIRST ASSEMBLY OF GOD CHURCH

REV. TOMMY PARKER – PASTOR
Sunday School ..... 9:45 A.M.
Morning Worship ..... 11:00 A.M.
Evening Evangelistic ..... 7:00 P.M.
Mid-Week Worship ..... 7:00 P.M.
• Morning Worship Broadcast Live •
On KARV Radio – 11:00 To 12:00 AM
Nursery Available – All Services
"A GOING CHURCH . . .
. . . FOR A COMING CHRIST"
124 East G Rsvl.....968-2622

(CONTINUED NEXT PAGE)

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Churches–(Cont'd)

First Baptist Church 201 N Church Atkins..641-2693
First Baptist Church Cherry Clrksvl.....754-3240
First Baptist Church
S 2nd & Market Drdnl.....229-3727
First Baptist Church Knxvl 885-3042

FIRST BAPTIST CHURCH
JACK T. RILEY, Pastor
Sunday School 9:30 AM
Morning Worship 10:45 AM
Evening Worship 6:30 PM
Midweek Program Begins 5:30 PM
A Southern Baptist Church In The Heart Of Rsvl With Rsvl At Heart
W 2nd & El Paso Rsvl.....968-1316

First Baptist Church Youth Ctr
513 W 2nd Rsvl.....968-4359
First Christian Church Parsonage
1701 W 2nd Rsvl.....968-3488
First Freewill Baptist Church
Dover & Barket St Atkins.....641-2741
First Freewill Baptist Church
3rd & Cherry Drdnl.....229-4389
First Freewill Baptist Church
East L St Rsvl.....968-6966
First Presbyterian Church
200 N 2nd Drdnl.....229-3394
First United Methodist Church
306 N Church Atkins.....641-2504
First United Methodist Church
S Fulton Clrksvl.....754-2642
Pastors Study 754-8115
First United Methodist Church
Rev Ray H Edwards–Pastor
100 N 2nd Drdnl.....229-3720
Parsonage Call 229-3721
FIRST UNITED METHODIST CHURCH
Worship 8:30 & 10:40 AM
Sunday School 9:30 AM
Nursery Provided At Worship Services
Dr Ralph Hillis–Pastor
3rd & S Denver Rsvl.....968-1232
Flat Rock Assembly Of God Parsonage
Rt 1 Lndn.....885-3723

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- PRESSING
- ALTERATIONS
- ONE DAY SERVICE AVAILABLE

We Also Clean

CURTAINS and DRAPES

7:00-5:00 MON – SAT

Free Pick-Up and Delivery

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– OWNERS –

968-2182

207 N COMMERCE **RUSSELLVILLE**

Churches–(Cont'd)

Full Gospel Tabernacle
1200 W Taylor Clrksvl.....754-8879
Grace Baptist Church Hwy 7 T Rsvl.....968-4115
Grace Lutheran Church
Brown & Buchanan Clrksvl.....754-2769
Happy Valley Assembly Of God Church
Rt 4 Atkins.....641-7895
HOLY REDEEMER CATHOLIC CHURCH
Sunday Mass 10:15 AM
103 E Main Clrksvl.....754-3610
Immanual Baptist Church 219 W 3rd Rsvl.968-2052
Jehovah's Witness East I & N Knxvl Rsvl..968-4278
Jehovahs Witnesses 822 Taylor Clrksvl...754-3298
If No Answer Call.....754-3492
Kelly Heights Baptist Church
300 W 13th Rsvl.....968-4211
Kingdom Hall Jehovah's Witnesses
E I & N Knoxville Rsvl.....968-5406
Lamar Baptist Church Lamar 885-3676
Lamar Methodist Parsonage Lamar 885-3807
Landmark Missionary Baptist Church
W Cherry Clrksvl.....754-3384
Landrum Howard Rev
601 S Independence Rsvl.....968-2822
LONDON FIRST BAPTIST CHURCH
Pastor Ralph Raines–New Comers Welcome
Lndn 293-4401
Missionary Baptist Church Rt 3 Rsvl.....967-4038
Mt George Church Of Christ Parsonage
Rt 1 Dnvl.....576-2789
Mt Vernon Assembly Of God Church
Rt 2 Clrksvl.....754-2813

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- Missionary Outreach
- Marriage & Family Counseling

SERVICES: SUN 10:00 AM 7:00 PM
THURS 7:00 PM
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"The Difference is Worth The Distance"
Hwy 64 W Clrksvl.....754-8759

New Prospect Baptist Church Houston Rsvl.968-2407
Parker Hill Holiness Assembly Of God
Church Hwy 124 Rsvl.....967-1036
Pentecostal Church Of God Parsonage
Parker Rd & E L Rsvl.....968-1722
Pottsville Baptist Church Ptsvl 968-6233
Pottsville Methodist Church Ptsvl 968-6048
Presbyterian Church College Av Clrksvl....754-2942
Primitive Baptist Church
510 N Knoxville Rsvl.....968-3810
RUSSELLVILLE CHRISTIAN CENTER
Sunday Worship 9:45AM & 7:00PM
Wednesday Evening 7:30PM
Parker Rd & Hwy 124 Rsvl.....968-7965
St Augustines Parish Hall N 2nd Drdnl....229-3972

ST JOHN'S CATHOLIC CHURCH
SAT. MASS 7 PM
SUN. MASS 10:30 AM & 5 PM
HOLY DAYS 11:30 AM & 7:30 PM
HOLY DAY EVE 7 PM
1900 W Main Rsvl.....967-3699

ST JOHNS LUTHERAN CHURCH
- SUN WORSHIP SCHOOL 8:45 AM -
- SUN WORSHIP 10:15 AM -
Mid-Week Services At 7:30 PM
During Advent & Lent
"MISSOURI SYNOD"
REV. LESLIE R. WEISER – Pastor
500 N Cumberland Av Rsvl.....968-1309

Second Baptist Church 710 Oak Clrksvl...754-2930
Second Baptist Church
Frankfort & East K Pl Rsvl.....967-4085
SHILOH MISSIONARY BAPTIST CHURCH
Rev Eddie Rogers–Pastor
Hwy 7 N Rsvl.....968-1753

Trenching? Call before you dig.

Churches–(Cont'd)

Southside Assembly Of God Hwy 7 S Rsvl.968-6044
Strawberry Assembly Of God
Parsonage Rt 2 Lamar.....885-6302
Union Grove Parsonage Rt 2 Atkins.....641-7520
Wesley Foundation 1111 N El Paso Rsvl..968-4159
WESLEY UNITED METHODIST CHURCH
Rev Wendell Dorman–Pastor
300 N Cumberland Av Rsvl.....968-1860
Res 2510 W 2nd Pl.....968-1705

Cigar, Cigarette & Tobacco Dealers–Retail

WEE 2 & COMPANY
Custom Blended Tobaccos
4003 W Main Rsvl.....968-6802

Cigar, Cigarette, Tobacco Dealers–Wholesale

KELLAM CO INC
Serving River Valley Since 1947
3312 W Main Rsvl.....968-3548
RUSSELLVILLE TOBACCO CO
Candy Fountain & Restaurant Supplies
300 E 3rd Rsvl.....968-3656

Cigarette Vending Machines

—See Vending Machines

City Offices

—See Government–City

Claim Adjusters

—See Adjusters; Also Collection Agencies

Cleaners

C & G CLEANERS
QUALITY DRY CLEANING
DRAPERIES – CURTAINS
ALTERATIONS – HATS BLOCKED
STORAGE
FREE PICK UP & DELIVERY
CASH & CARRY
107 S Front Drdnl.....229-3770

CITY CLEANERS 104 NE 1st Atkins....641-2888
Hacks Cleaners 114 S Commerce Rsvl....968-4121

JOHN'S LAUNDRY & CLEANERS
INDUSTRIAL
RENTAL
PICK UP & DELIVERY
SERVING THE RUSSELLVILLE AREA
SINCE 1940
111 W 2nd Rsvl.....968-1010

Nichols Charles Cleaning & Pressing
207 N Commerce Rsvl.....968-2182
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

We have a new number for you – 800.

SECRETARY

Helps family members handle busy schedules:

your telephone.

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QUALITY CLEANERS
"SERVING RIVER VALLEY OVER 25 YEARS"
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• Storage • Reweaving
• Industrial Rental Uniform
• Monogramming •
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— Cash & Carry —
DELIVERY SERVICE
120 S Fulton Clrksvl.....754-2962

QUICK SERVICE LAUNDRY & CLEANERS
105 Main Clrksvl.....754-3060
(See Advertisement This Classification)

QUICK SERVICE LAUNDRY & CLEANERS INC
Linen & Industrial Rental
1005 S Arkansas Rsvl.....968-1505

Cleaners–Carpet

—See Carpet & Rug Cleaners

Cleaners–Self Service

Betty's Speedwash Laundry & Cleaning
2nd & Detroit Rsvl.....967-3511
Hector Coin Laundry Rt 1 Hector.....284-5971

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Store Open Monday-Wednesday & Friday
1015 S Ark Rsvl.....968-5665

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Steam Cleaners–Pressure Washer–Chemicals
County Line Rd Glenwood.....356-2081

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J. O. BALKMAN–D.C.
JAMES H. TAYLOR–D.C.
8 AM To 6 PM Non - Fri
8 AM To 12:00 PM Sat
410 E 4th Rsvl.....968-2044

BRADLEY CHIROPRACTIC CLINIC
DR. MARK S. BRADLEY
DR. JAMES E. BRADLEY
If No Answer Call 968-6335
If No Answer Call 667-2208
Hours Monday Thru. Friday
9 AM to 6 PM
2704 W Main Rsvl.....968-5552

BRADLEY J E
9AM-6PM Mon-Wed-Fri
W Commercial Ozark.....667-2209

FAMILY CHIROPRACTIC CLINIC
Dr Ron G Baker–DC
109 S Laredo Rsvl.....968-3338

POYNER ROY E II
9AM-Noon & 2-6 Daily
Closed Thursday
Ofc 416 Lester Clrksvl.....754-3553
Res Currier Acres Lamar.....885-2284

Raney A P Tom Hwy 7 S Rsvl.....968-1114

RANEY CHIROPRACTIC CLINIC
DR. A. P. TOM RANEY
DR. RANDALL G. DAVIS
DR. MIKEL R. BROWN
DR. W. RUSSELL HALL
Mon-Fri 8:00 To 5:00
Sat 9:00 To 12:00
Hwy 7 S Rsvl.....968-1114

Sick phone? We make house calls.

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Abortion Alternative–The Edna Gladney Home
2300 Hemphill Ft Worth Tex
Toll Free Dial 1 & Then.....800 433-7004

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Ted E Ashcraft MD
2524 W Main Rsvl.....968-7170
If No Answer Call.....968-2841
Or.....968-1820

BELL-BROWN UROLOGY CLINIC PA
2301 W Main Rsvl.....968-3323

BRADLEY CHIROPRACTIC CLINIC
Mon-Fri 9 AM To 6 PM
2704 W Main Rsvl.....968-5552

DARDANELLE CLINIC P A
Highway 22 W Drdnl.....229-4172
If No Answer Call.....229-4677
Or In Russellville.....968-2289

GARDNER MOBLEY CLINIC
Call For Appointment Information
111 N El Paso Rsvl.....968-2242

JOHNSON CO SURGERY CLINIC PA
DR. RICHARD E. McKELVEY
PRACTICE LIMITED
• TO SURGERY •
TELEPHONE ANSWERED
— 24 HOURS —
• CLARKSVILLE •
416 Sevier Clrksvl.....754-6510
Res.....754-2382

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GENERAL PRACTICE & SURGERY
• Dr G. Howard Kimball – MD •
— Call For Appointment Information —
Closed Thurs & Sat Afternoons
1919 W Main Rsvl.....968-3611
If No Answer Call.....968-6211

KOLB JAMES M JR MD
DR. JAMES M. KOLB JR–MD
— OFC. HRS 8:30 TO 4:30
• SKYLINE MEDICAL BLDG •
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Clarksville Ofc 112 S Fulton Clrksvl..754-2007
Open On Wednesday Only
112 S Fulton Clrksvl.....754-2007
Res Rsvl.....968-3863
If No Answer Call.....968-6211

Kolb James M Jr MD Ltd
Open On Wednesday Only
Clarksville Ofc 112 S Fulton Clrksvl.754-2007

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FREE PREGNANCY TESTING
ABORTION – PREGNANCY
– BIRTH CONTROL COUNSELING
— 24 HOUR ANSWERING SERVICE —
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There once was a lady named Lou
Whose phone calls were not getting through. With a phone in her car She can roam near and far
Placing calls and receiving them, too.

Clinics–Medical–(Cont'd)

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Family Practice–Individual Specialties
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If No Answer Call.....968-2841

NORTHWEST ARKANSAS ALLERGY CLINIC PA
Hay Fever–Sinusitis Asthma
3416 Old Greenwood Rd Ft Smith.1-646-8066

Russellville Dermatology Clinic
2504 W Main Rsvl.....968-6969

RUSSELLVILLE EAR NOSE & THROAT CLINIC
Nathan F Austin–MD
2504 W Main Rsvl.....968-5261
If No Answer Call.....968-6211

RUSSELLVILLE EYE CLINIC
Call For Appointment Information
111 N El Paso Rsvl.....968-2242

WILLIAMS-LOWERY CLINIC
Family & General Practice
809 W Main Rsvl.....968-2156
If No Answer Call.....968-2841

Clinics–Optometric

ARK VALLEY EYE CLINIC
Lovell Richard K–MD
Lyford Joe H–MD
West B & Quanah Rsvl.....968-7302

Clocks

TIMES PAST CLOCK SHOP
Antique Clocks–Sales & Repair
401 Elizabeth Dover.....331-3166

Clocks–Repairing

Memorabilia
Antique Clock Repairing & Restoring
300 N Commerce Rsvl.....968-6000

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

QUICK SERVICE
LAUNDRY & CLEANERS
"LINEN & INDUSTRIAL RENTAL"

FREE PICK-UP & DELIVERY
OVER 50 YEARS SERVICE
DRAPERIES & CURTAIN CLEANING
CLARKSVILLE
754-3060
105 MAIN
RUSSELLVILLE
968-1505
1005 S ARKANSAS

Clothing–Retail

ANOTHER WORLD
Men's & Women's Fashions
2505 W Main Rsvl.....968-5740

BEALL'S DEPT STORE
Men's–Ladies' & Children's Clothing
601 N Ark Rsvl.....968-5802

Croom Bros Ready To Wear
103 N Commerce Rsvl.....968-3001

Howard Discount Center
1319 S Ark Av Rsvl.....968-2020

Mason's 312 W Main Rsvl.....968-1276

NITE LITE CO
Hunting Clothing & Boots–Dog Supplies
Rt 3 Clrksvl.....754-2146

Norman's Inc W Main & Commerce Rsvl..968-1457

Pants West Plaza E Shopping Cntr Rsvl...968-5986

Pauline's Fashion Place
142 E Main Clrksvl.....754-2843

Riley-West Co 310 Main Clrksvl.....754-3122

SHIRLEY'S BEAUTY SALON & DRESS SHOP
Sizes 5 To 46
Delaware 229-3592

Tilles Inc City Mall Rsvl.....968-1747

WEST DEPARTMENT STORE
Clothing For The Entire Family
South Gate Shopping Cntr Clrksvl..754-2677

WEST-GIBSON DISCOUNT STORE
Men Women & Children's Clothes
Southgate Shopping Center Rsvl....968-3536

Clothing–Used

Dover Swap Shop Hwy 7 S Dover.....331-2954

Want to get the word out? Our specialists help businesses introduce new products by long distance. May we assist in your next promotion?

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Bay Ridge Boat & Golf Club Rt 2 Drdnl...229-4162

Clarksville Country Club Rt 1 Clrksvl.....754-3026

INDUSTRIAL CLUB
"WE DO IT - OR YOU DO IT"
Fund Raising-Conventions-Parties
Meetings-Cookouts-Auctions-Exhibits
RATES TAILORED
To Fit Your Needs & Budget
Rt 1 Rsvl.....967-2229

Ramey Floyd D Rt 1 Rsvl.....967-2229

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ARKOMA COAL CORP
New Spadra Clrksvl.....754-6711
Mobile 963-3612

CROWN CONSTR Hwy 194 Clrksvl.....754-6485

Coffee Break Service & Supplies

KELLAM CO INC 3312 W Main Rsvl....968-3548

MAXWELL HOUSE-YUBAN-BRIM-SANKA-OFFICE COFFEES—
C M VENDING CO INC
Airport Rd–Truck Rt 7 Rsvl...968-4131

Coffee Ready-To-Serve

—See Caterers; Coffee Break Service & Supplies; Also Vending Machines

Coin Dealers Supplies Etc.

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Coin Operated Machines

HYDE VENDING & AMUSEMENT
Pool Tables–Electronic Games
118 N Enid Rsvl.....968-1027

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ARKANSAS RIVER VALLEY CREDIT BUREAU
Commercial–Professional–Medical & Retail Accounts
Member Associated Credit Bureaus
421 E 4th Rsvl.....968-6058

Central Adjustment Bureau Rt 3 Rsvl....968-1448

FAIRWAY CREDIT ASSN
Licensed Professionals To Serve You
421 E 4th Rsvl.....968-3022

MEDICAL CREDIT ADJUSTMENT
Serving The Medical Profession–Professionally
421 E 4th Rsvl.....968-3022

Colleges

—See Schools–Universities & Colleges (Academic)

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CONTINENTAL TELEPHONE CO OF ARKANSAS
Our Communications Consultants
Are Ready With Answers
To A Variety Of Business
And Residential Needs
Paging Systems • Intercom
Mobile Phones • Key Systems
Recording Devices • Alarms
PBX • Data Services • Private Lines
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(See Advertisement This Classification)
500 W Main Rsvl.....968-0711

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AIR COMPRESSORS EQUIPMENT CO
AIR & WATER
COOLED COMPRESSORS
Sales – Parts – Service – Rentals
AUTHORIZED QUINCY
SALES & SERVICE
2900 Kelley Hwy Ft Smith.....783-6181

GARDNER-DENVER—
STOCKING DISTRIBUTOR
MAZANDER ENGINEERED EQUIP
7501 I-30 Little Rock.....568-7060

MAZANDER ENGINEERED EQUIP
SALES – RENTALS – SERVICE
ALL MAKES
ROTARY – RECIPROCAL – OIL FREE
7501 I-30 Little Rock.....568-7060

Concrete Blocks & Shapes

POTTSVILLE ORNAMENTAL CONCRETE PRODUCTS
Fountains–Bird Baths–Figurines
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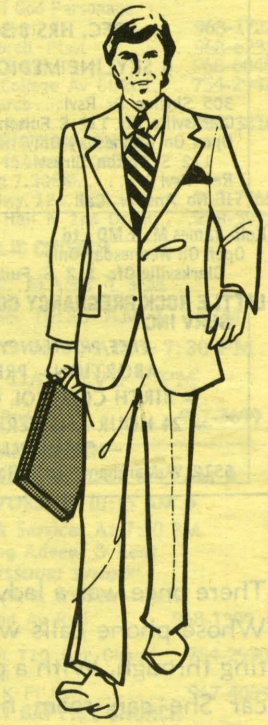
TRAINED TO SERVE

OUR COMMUNICATIONS CONSULTANTS ARE READY WITH ANSWERS TO A VARIETY OF BUSINESS NEEDS.

- PAGING SYSTEMS
- INTERCOM
- MOBILE PHONES
- KEY SYSTEMS
- ALARMS
- RECORDING DEVICES
- PBX
- DATA SERVICES
- PRIVATE LINES



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968-0711

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an **extension phone** *only a few cents a day*

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ANDREWS B B CONCRETE FINISHING
Top Quality Concrete Work
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BASEMENTS – SEPTIC TANKS
HOMES – BUILDINGS & CEMENT CONTR
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(See Advertisement This Classification)

Speak for yourself. An automatic answering device will answer your calls in your own voice.

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Sidewalks–Drive-Ways–Patios–Free Estimates
Nordins Trlr Pk Rsvl.....968-7901
Concrete Master Floor Co Rt 3 Rsvl.....967-5111
RUSSELLVILLE CONCRETE CO INC
Ready Mixed Concrete Delivered
Hwy 7 T Rsvl.....968-3522

Concrete Products

Arkhola Sand & Gravel Co Hwy 7 S Rsvl..968-5660
(See Advertisement This Classification)
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Concrete Pipe In All Sizes
3723 Spradling Ft Smith.....782-9159

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Concrete Products–(Cont'd)

PIERCE LBR CO W Main Clrksvl.....754-2370

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Concrete Bird Baths
BENCHES - TABLES
Figurines - Lawn Furniture
Stair Steps - Parking Lot Curbs
3 Miles East of Russellville
On US Hwy 64
(Halfway Between Rsvl & Dardanelle)
Rt 1 Ptsvl.....968-5657

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CONCRETE FORMING & FINISHING

ALL TYPES – CONCRETE WORK

– COMMERCIAL – RESIDENTIAL –

- DRIVEWAYS – PARKING LOTS
- CURBS & GUTTERS – STEEL FORMS
- SLAB FLOORS – PATIOS – WALKS
- MOD-U-FORMS FOR BASEMENT WALLS
- CONCRETE SEPTIC TANKS INSTALLED

OVER 25 YEARS EXPERIENCE

BONDED & INSURED

FREE ESTIMATES

967-2350

LICENSED # 79-292

222 ARLINGTON DR

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Time Saver
Step Saver
Wife Saver

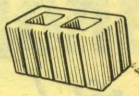
Extension Phones in Color

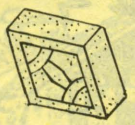
Have extension phones conveniently located in every zone of your home. Choose from a wide range of decorator colors.

ARKHOLA SAND & GRAVEL CO

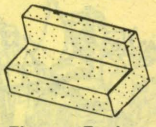
1ST

IN SALES
IN ITEMS 150
IN CURING AUTOCLAVE
IN DELIVERIES
IN SPECIAL ITEMS
IN CONCRETE BRICK
IN NO. OF EMPLOYEES
IN NO. OF CUSTOMERS





Book Shelves



Flower Beds

968-5660

Hwy 7 S.
RUSSELLVILLE

Concrete–Ready Mixed

CHRISMAN READY-MIX CONCRETE
Mixed To Your Specifications
Concrete–Sand & Gravel
E Main Clrksvl.....754-3047

MOBLEY CONSTR CO INC
Dardanelle Plant N Dardanelle Drdnl...229-3616
Or Call.....968-3616
Russellville Plant
E Main & Jackson Rsvl.....968-5664
(See Advertisement This Classification)

RUSSELLVILLE CONCRETE CO INC
Delivered Anywhere To Your Spec
Hwy 7 T Rsvl.....968-3522
(See Advertisement This Classification)

WILLEY CONSTR CO E Main Clrksvl.....754-3494
(See Advertisement This Classification)

Planning to build? Call us for pre-wiring.

Concrete Reinforcements

RIVER VALLEY STEEL INC
Reinforcing Steel & Mesh–In Stock
Hwy 7 T Rsvl.....968-6559

No need to hold the handset with a speakerphone. Carry on a conversation even when you're not sitting at your desk. Hands-free calling and distinct voice pick-up. Talking is **ALL** you do.

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Cleaning & Polishing Of Lenses Only
City Mall Rsvl.....968-4934

KENNON H H
Contact Lenses & Special Visual Aids
Cravens Clrksvl.....754-3537

LIEBLONG JIM B
Ofc Hours–9 To 5–Mon-Fri
Ofc 1001 S Ark Rsvl.....968-1510

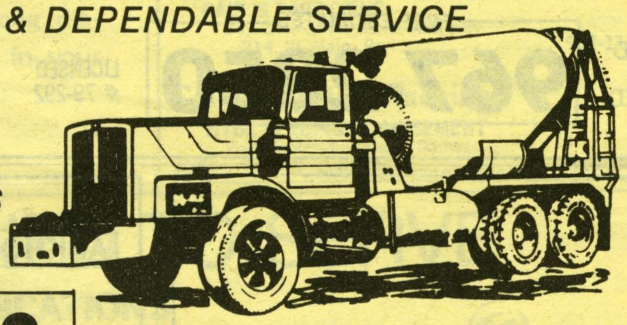
SMALLING ROBERT W
Call For Appointment Information
213 E 1st Atkins.....641-2033
If No Ans Call Conway.....329-6859

Our phone systems are guaranteed. We fix trouble twenty-four hours a day, 365 days a year.

TRANSIT-MIXED CONCRETE

SPECIALIZING IN QUALITY & DEPENDABLE SERVICE

DELIVERED ANYWHERE TO YOUR SPECIFICATIONS

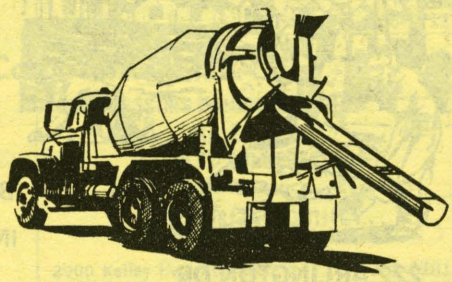


RUSSELLVILLE
968-3522

RUSSELLVILLE CONCRETE CO. INC.

P.O. BOX 1950 RUSSELLVILLE, ARK

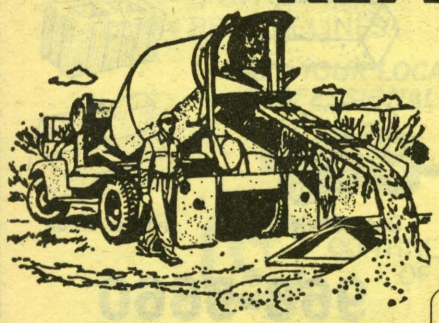
REDI-MIX CONCRETE



CONCRETE – SAND & GRAVEL
FOR
DRIVEWAYS – SIDEWALKS – FOUNDATIONS – FLOORS
WIRE MESH – MASONRY SAND
REINFORCING STEEL – SEPTIC TANKS
RESIDENTIAL • COMMERCIAL • INDUSTRIAL
QUALITY AS SPECIFIED
PROMPT COURTEOUS SERVICE
CALL
754-3494
"THOSE WHO BUILD TO LAST INSIST ON WILLEY'S CONCRETE"

WILLEY
CONSTRUCTION COMPANY
E. MAIN CLARKSVILLE

READY MIX CONCRETE



CONCRETE – SAND – GRAVEL
"Mixed To Your Specifications"
RADIO DISPATCHED
DELIVERED TO YOUR DOOR
"SEE MOBLEY FOR YOUR CONCRETE NEEDS"

RUSSELLVILLE **968-5664**
DARDANELLE **229-3616**
NORTH DARDANELLE 968-3616

WASHED SAND & GRAVEL
FILL DIRT
MASONRY SAND

E. MAIN
RUSSELLVILLE

MOBLEY
CONSTRUCTION COMPANY, INC.
SAND • GRAVEL • READY MIX CONCRETE

NORTH
DARDANELLE

Contractors Equipment & Supplies

CLARKLIFT OF ARKANSAS INC
7201 Scott Hamilton Dr Little Rock...562-1262
(See Advertisement This Classification)

DITCH WITCH EQUIPMENT—
AUTHORIZED SALES & SERVICE
DITCH WITCH OF ARKANSAS
Little Rock Hwy Benton...501 794-0332

Ditch Witch Of Arkansas Mobile Rsvl.....968-5207

HOMELITE CONTRACTORS EQUIPMENT—
SALES & SERVICE
C & C MACHINE SHOP
E 2nd & Verona Rsvl.....968-7144

INTERNATIONAL EQUIPMENT

SALES SERVICE PARTS
Crawler Dozers & Loaders, Wheel Tractors & Backhoes, Logging Skidders & Feller-bunchers, Forklifts and Hydraulic Excavators.

"WHERE TO CALL"
West Ark Equip Co Hwy 64 E Rsvl....968-4230

JOHN DEERE CONSTRUCTION AND INDUSTRIAL EQUIPMENT

Count on us for quality John Deere equipment, for John Deere Finance Plans and for dependable parts and service backup after the sale.

CONSTRUCTION INDUSTRIAL & FORESTRY EQUIPMENT
Conmark Ft Smith.....646-8381
Construction Machinery Of Arkansas
10801 Mabelvale West Little Rock..455-2540

A kitchen phone . . . a natural for Mom's headquarters.

Contractors Equipment & Supplies–(Cont'd)

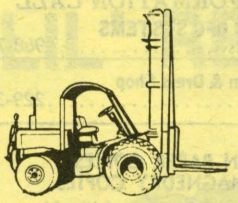
MASSEY-FERGUSON EQUIPMENT

- BACKHOE LOADERS
- TRACTOR LOADERS
- INDUSTRIAL TRACTORS

"SALES & SERVICE"
INDUSTRIAL MACHINERY DEALER
HOMESTEAD TRACTOR & IMPLEMENT CO INC Hwy 7 S Rsvl.....968-3795

OWATONNA-MUSTANG LOADERS—
SALES & SERVICE
FT SMITH
TAYLOR RENTAL CENTER
1217 Hwy 71 S Ft Smith.....646-4342

RENTALS
CONTRACTOR'S – EQUIP



- FORK LIFTS
- COMPRESSORS
- PUMPS
- BACKHOES
- TRENCHERS
- WELDERS
- SCAFFOLDING
- COMPACTORS

GENERAL LINE OF CONTRACTOR'S EQUIPMENT NOW AVAILABLE

A-1 RENTS **968-3304**

HWY 7-S RSVL

Contractors Equipment & Supplies–Renting

A-1 RENTS Hwy 7 S Rsvl.....968-3304
(See Advertisement This Classification)

Controls, Control Systems & Regulators

BINDICATOR—
STOCKING DISTRIBUTOR
MAZANDER ENGINEERED EQUIP
7501 I-30 Little Rock.....568-7060

MAZANDER ENGINEERED EQUIP
STEAM TEMP & PRESS REGULATORS
AIRLINE FILTERS – LUBRICATORS
AIR DRYERS – GAUGES – RECORDERS
7501 I-30 Little Rock.....568-7060

Convalescent Homes

—See Homes–Domiciliary; Also Homes–Nursing

Convention Services & Facilities

INDUSTRIAL CLUB
Fund Raising–Conventions–Parties
Rt 1 Rsvl.....967-2229

Convents & Monasteries

Benedictine Sisters The 1906 W Main Rsvl.967-3918

Conveyors & Conveying Equipment

JACIMORE'S SHEET METAL CO
Stainless Steel Belt & Roller Conveyors
113 W 3rd Rsvl.....968-3942

Copying & Duplicating Service

Sherwood Printing & Litho
31 Sherwood Plaza Clrksvl.....754-2982
Wood's Printing 505 Union Drdnl.....229-3150

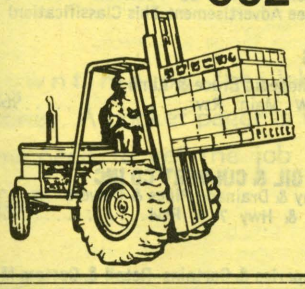
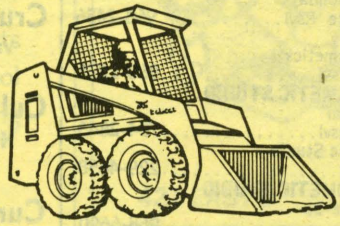
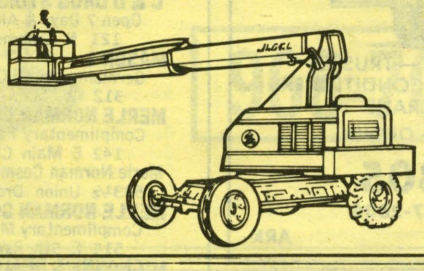
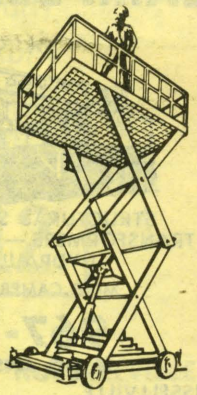
Touch tone . . . another step up.

CLARK LIFT RENTAL FLEET

7201 SCOTT HAMILTON DR
LITTLE ROCK
562-1262

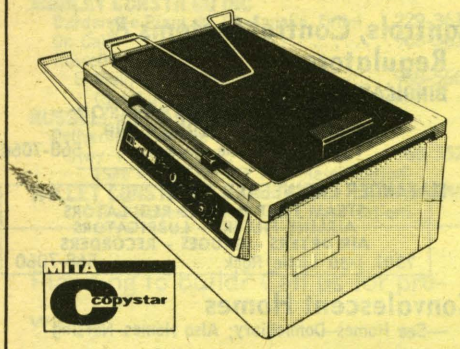
SALES – SERVICE – RENTAL
LEASE – LEASE PURCHASE
CLARKLIFT OF ARKANSAS INC.

3805 MIDLAND BLVD
FT. SMITH
785-2632

Where would an **Extension Phone** do you the most good . . . **Right Now?**

DRY-COPIER



COMBINES DESK-TOP COMPACTNESS WITH EXTRA LARGE COPY SIZE. WITH NO WARM-UP TIME YOU GET INSTANT HIGH-CONTRAST COPIES OF CONSISTENT QUALITY

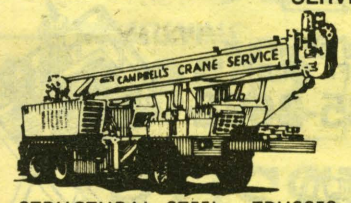
SALES
SUPPLIES – SERVICE

LARKIN
BUSINESS MACHINES

968-3443

312 W 2ND RUSSELLVILLE

CAMPBELL'S CRANE & BACKHOE SERVICE



STRUCTURAL STEEL — TRUSSES
TRANSFORMERS — AIR CONDITIONERS
HYDRAULIC CRANE
MIKE CAMPBELL — OWNER

967-1305
IF NO ANS 967-2805
RUSSELLVILLE ARK.

- CRUSHED ROCK
- GRAVEL DUST
- RIP RAP
- CHIPS

LOCATED AT S. NEW HOPE

DUFFIELD GRAVEL CO.

968-6735 or 967-5565

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Copying Machines & Supplies

A B DICK PRODUCTS CO OF FT SMITH
Copiers–Duplicators & Supplies–
Sales & Service
319 S 9th Ft Smith.....782-7991

BURRIS TROY OFFICE MACHINES INC
Royal Copiers Sales–Service
101 W Main Rsvl.....968-4888

GESTETNER CORPORATION
7501 Int 30–No 21 Little Rock...501 568-3225

IBM CORP
1200 First Nat'l Bldg Little Rock....372-5055

LARKIN BUSINESS MACHINES INC
312 W 2nd Rsvl.....968-3443
(See Advertisement This Classification)

PITNEY BOWES COPIERS & SUPPLIES—
BRANCH SALES & SERVICE
PITNEY BOWES
1722 Broadway Little Rock....374-2261
Service Only 968-1014

SOS STANDARD OFC SYSTEMS
Plain Paper Copiers
Dry Electrostatic Copiers
Supplies For All Makes
Toshiba • Mita • Nashua
Supplies
Buy—Lease—Rent—
Complete Service
SOS INC. OF ARKANSAS
"FOR INFORMATION CALL"
SOS STANDARD OFC SYSTEMS
120 E 4th Rsvl.....968-7280

Shirley's Beauty Salon & Dress Shop
Delaware 229-3592

SPARKS D A INC
PLAIN PAPER COPIES
VQC MAGNEDRY COPIES
Supplies For All 3M Brand Machines
3M Visual Overhead Projectors & Supplies
AUTHORIZED SALES & SERVICE
5620 W 12th Little Rock.....664-3921
Or Call Fort Smith.....783-2751

XEROX COPIERS AND SUPPLIES—
BRANCH SALES & SERVICE
XEROX CORPORATION
Sales 968-1725
Service
No Charge To
Calling Party 800 238-5852

Xerox Corporation Sales 125 W 6th Rsvl..968-1725

Cosmetics & Perfumes–Retail

A Perfect Image 1222 N Ark Rsvl.....968-3880
Betty's Beauty Shop Market Dover.....331-2113

C & D DRUG STORE
Open 7 Days & All Holidays
121 N Commerce Rsvl.....968-2456

MASON'S
Germaine Moteil Cosmetics
312 W Main Rsvl.....968-1276

MERLE NORMAN COSMETIC STUDIO
Complimentary Facial
142 E Main Clrksvl.....754-2843

Merle Norman Cosmetic Studio
503½ Union Drdnl.....229-4658

MERLE NORMAN COSMETIC STUDIO
Complimentary Make-Up
515 E 5th Rsvl.....968-6690

MIGNONNE'S BEAUTY SALON Hrtmn ..497-1801

NEWTON PHARMACY
Visa & Mastercharge Accepted
218 W Main Rsvl.....968-1157

Revco Discount Drug Center
Skyline Shpng Cntr Rsvl.....968-3540

ROSE DRUG
Almay–White Shoulders–Chanel
Max Factor–Helena Rubinstein
3103 W Main Pl Rsvl.....968-1323

SHAKLEE PRODUCTS DISTRIBUTOR
Store Open Monday-Wednesday & Friday
1015 S Ark Rsvl.....968-5665

Valley Beauty Supplies
105 S Boulder Rsvl.....968-3057

Cosmetologists

Cornelias Beauty Den 507 S 2nd Drdnl...229-3541
His & Hers Style Shop Ray Lee Addn Rsvl.967-1501
Iva Nell's Hair Fashion
Ray Lee Addn Rsvl.....968-1025

Speed calling . . . another step up.

Cotton Gins

Keenan Companies
Cotton Gin & Grain Elevator
403 S Front Drdnl.....229-3217
717 S 2nd Drdnl.....229-3447

Counselors–Real Estate Investments

—See Real Estate

County Offices

—See Government–County

Court Reporters

—See Reporters–Court & Convention

Craft Supplies

—See Arts & Crafts–Supplies; Decoupage Supplies; Also Macrame Supplies

Cranes

CAMPBELL CRANE & BACKHOE SERVICE
Rt 1 Rsvl.....967-1305
(See Advertisement This Classification)

JENNEN SIGNS AND CRANE SERVICE
Erection Services–Trusses
Hwy 7T Rsvl.....968-1850

Peaks Crane Rental 208 E 3rd Rsvl....968-6801

Cranes–Renting & Leasing

PEAKS CRANE RENTAL 208 E 3rd Rsvl.968-6801

Credit Reporting Agencies

ARKANSAS RIVER VALLEY CREDIT BUREAU
Reporting For Pope County
Member Associated Credit Bureaus
421 E 4th Rsvl.....968-6058

Credit Bureau Of Johnson Co
Fulton St Clrksvl.....754-2100

CREDIT BUREAU SERVICES
AUTOMATED CREDIT REPORTING FOR POPE COUNTY & ALL OF ARKANSAS
(No Charge To Calling Party)
623 Main Pine Bluff Ark....1-800-272-2026

Crop Dusting, Seeding & Spraying

—See Agricultural Aviation Seeding & Spraying

Crushing & Pulverizing Service

Duffield Ronnie Gravel Co Pottsville 968-6735
(See Advertisement This Classification)

Crutches

Valley Orthopedic Brace & Limb
3016 W Main Rsvl.....968-3249

Culverts

HOWELL OIL & CULVERT CO INC
Driveway & Drainage Pipes & Culvert
I-40 & Hwy 7 N Rsvl.....968-3204

Curtains

—See Draperies & Curtains–Retail & Custom Made

Dairies

Acee Dairy Products Hwy 64 E Clrksvl.....754-3857
Foremost Dairy Products
610 Poplar Clrksvl.....754-8045

Dairy Products–Retail

TASTEE FREEZ NO 2
Thick Shakes–Soft Ice Cream
3415 W Main Rsvl.....968-1848

Dairy Products–Wholesale

Foremost Dairy Products
610 Poplar Clrksvl.....754-6352

SUGAR CREEK FOODS DIV OF BEATRICE FOODS CO
Complete Line Of Butter–Cheese–
Ice Milk Mixes
301 N El Paso Rsvl.....968-1005

Get the job done faster by phone.

Dancing Instruction

ANN TAYLOR SCHOOL OF DANCE DRAMA & GYMNASTICS
Tuition For All Ages
Rt 5 Rsvl.....968-4321

IRBY GLEN STUDIO OF DANCE
804 W 2nd Rsvl.....968-3532
If No Answer Call Conway.....327-7600

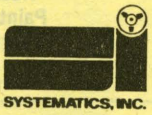
Data Processing Equipment

NCR DATA PROCESSING EQUIPMENT—
NCR CORPORATION
Sales 5700 Murray Little Rock.562-8101
Service Little Rock
No Charge To Calling Party.800 482-5504

Data Processing Service

ACCU-SYSTEMS INC
• GENERAL LEDGER & PAYROLL •
Custom Programming & Processing
Professional Computer Service
— ELTON BEWLEY – Owner —
Experienced Accountant
902 E 4th Rsvl.....967-2076

SYSTEMATICS INC
"Serving The River Valley"
For All Your Data Processing Needs
Customized Processing & Programming
Accounts Receivable—Payrolls—General Ledger & Etc.



"FOR FAST COURTEOUS SERVICE"
CALL
Systematics Inc Rsvl.....968-4196

Day Nurseries & Child Care

Arvac Inc
Central Office 103½ Locust Drdnl.....229-4861
Or Russellville.....968-7019
Atkins Multipurpose Center Atkins....641-7258
Clarksville
Johnson County Arvac Office
Court House.....754-2383
Kiddie Kampus Child Dev Center
Sevier & Montgomery.....754-6259
Taylor Street Child Dev Center
806 Taylor.....754-2987
Coal Hill
Child Development Center.....497-1838
Dardanelle
Child Development Center 102 S 3rd.229-4169

Downtime on the job costs money. A pocket pager is the tool you need to get the job moving again.

Day Nurseries & Child Care–(Cont'd)

Arvac Inc–(Cont'd)
Dover
Child Development Center.....331-2331
Hector
Appleton Child Dev Center.....284-4784
Russellville
Child Development
Wilson Hall Arkansas Tech Rsvl...968-5155
Pope County Arvac Office
Ct Hse Rsvl.....968-5756

If you're an Arkansas Traveler, a mobile phone can help you stay in touch.

Day Nurseries & Child Care–(Cont'd)

Coal Hill Child Center Coal Hill.....497-3832
DAY N' NITE NURSERY
Lil' Red School House
421 E D Rsvl.....968-7012
DING-DONG KAMPUS INC
802 N Ark Rsvl.....968-7178
(See Advertisement This Classification)
Friendship School For Exceptional Children
Rt 2 Rsvl.....967-2322
Johnson County Child Development Center
Salus School Clrksvl.....754-6210
Kerr Day Care Center 1300 N 2nd Drdnl..229-4994
Lil' Red School House 421 E D Rsvl....968-7012
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

Party line courtesy is catching.

LIL' RED SCHOOL HOUSE

Day 'N Nite NURSERY

OPEN 6:00 A.M.
CLOSE 12 MIDNIGHT
MONDAY - SATURDAY

STATE LICENSED — INSURED
DROP-INS WELCOME

968-7012

421 EAST D **RUSSELLVILLE**

Sugar Plum Daycare

– STATE CERTIFIED ADMINISTRATION –

MEMBER – NATIONAL ASSOCIATION OF CHILDREN UNDER SIX

- PLANNED EDUCATIONAL PROGRAM
- NUTRITIOUS MEALS DAILY
- BEFORE & AFTER SCHOOL TRANSPORTATION
- SUMMER PROGRAM
- WELL TRAINED STAFF
- INFANTS TO 5 YEARS

• OPEN MONDAY – FRIDAY 6:30 A.M.-5:30 P.M. •

SUGAR PLUM NORTH
968-7073
EAST C. & N. DETROIT RSVL.

SUGAR PLUM SOUTH
968-3561
1101 S. ERIE RSVL.

Ding Dong Kampus
Complete Child Care!
- PRIVATE KINDERGARTEN
- FULL CURRICULUM TRAINING
- TRAINED PROFESSIONAL STAFF
- HOT WELL BALANCED MEALS
- LEARNING SKILL PROJECTS
- WONDERFUL ENVIRONMENT
- ULTIMATE IN CHILD CARE
- PICK UP AT PUBLIC SCHOOLS & ST JOHNS CATHOLIC

Summer Day Camp
6 Yrs – 12 Yrs
"Strictly Kids Stuff"
Ages – 6 Wks-12 Yrs
6 AM – 6 PM
968-7178
Ding Dong Kampus
802 N. ARKANSAS RSVL

QUALITY CHILD CARE & EDUCATION SINCE 1959
"HOME OF SHINNS ANGELS"
★ INFANTS TO 12 YEARS
★ CERTIFIED KINDERGARTEN
★ SCHOOL PICK-UP SERVICE
★ SUMMER PROGRAM 6 AM TO 6 PM M-F
SHINN'S NURSERY SCHOOL & KINDERGARTEN
CALL 968-1422
901 S. DETROIT RUSSELLVILLE

F.C. Peters & Sons
COMPLETE FURNITURE DEPT
COMPLETE MAJOR APPLIANCE DEPT
COMPLETE True Value HARDWARE DEPT
968-2929
FREE PARKING
"QUALITY IN PRODUCT & SERVICE"
8 AM - 5:30 PM WEEKDAYS 8 AM - NOON SAT
201 N ARKANSAS AVE RUSSELLVILLE

Day Nurseries & Child Care–(Cont'd)

Mann Street Christian Day Care Center
Clrksvl 754-6718

MORGAN'S DAY CARE SERV
MRS. BETTY HEFNER – Owner
All Day Nursery School
Development Program
Special 9 - 11 Class for
Non-Working Mothers
BEFORE & AFTER SCHOOL CARE
OPEN 6 AM-5:30 PM
308 E 11th Rsvl.....968-5048

NEW LIFE DAY CARE
Mon-Fri 6:30 AM To 5:30 PM
Hwy 64 W & I-40 Clrksvl.....754-8759

SHINN'S NURSERY SCHOOL & KINDERGARTEN 901 S Detroit Rsvl..968-1422
(See Advertisement This Classification)

SUGAR PLUM NORTH
Open Mon-Fri 6:30-5:30
E C & N Detroit Rsvl.....968-7073

SUGAR PLUM SOUTH 1101 S Erie Rsvl.968-3561
(See Advertisement This Classification)

TUCKERS MRS DAY CARE CENTER
PERSONAL CARE
INDIVIDUAL GUIDANCE
INFANT CARE
SMALL CLASSES
BEFORE/AFTER SCHOOL CARE
Balanced Meals • Arts • Crafts
State Licensed
Open 6:30 AM - 5:30 PM

TUCKERS MRS DAY CARE CENTER
227 E Cir Dr Rsvl.....968-5159
Residence 968-7061

Dead Animal Removers
—See Animal Carcass Removal

Decorators–Interior & Decorators Service
—See Interior Decorators & Designers

Delicatessens
Kroger Groc & Delicatessen
1321 S Ark Rsvl.....968-3460
Open Cupboard The City Mall Rsvl.....968-6613
Pantry The 1112 W Main Rsvl.....968-6315

Dental Laboratories
PARKER DAVE DENTAL CERAMICS LABORATORY
Dealing With Dentists Only
Rt 2 Lamar.....885-3060

Dentists
Ashcraft Douglas W DDS PA
919 S Ark Rsvl.....968-6305
Boyce Charles C 100 S Inglewood Av Rsvl.968-3123
Cornwell G S 109 Locust Drdnl.....229-4447
Ferguson Ray L 406 N Front Drdnl.....229-4646
Gardner John M 308½ W Main Rsvl.....968-4409
Griffin Robert L 200 N Phoenix Rsvl.....968-1655
Heflin Shelby A 104 S Laredo Rsvl.....968-2785
Hudson Garry D 200 N Phoenix Rsvl.....968-1655
Johnson T Robert
Practice Limited To Orthodontics
1006 S Boston Rsvl.....968-2138
Muncy Marc 307 E Main Clrksvl.....754-8818
Nichols Jerry D
2701 W Main Rsvl.....968-2330
Parker Dan R Rt 1 Rsvl.....968-1470
Resimont Frank 203 Sevier Clrksvl.....754-2042
Robertson C D 501 W 3rd Pl Rsvl.....968-1200
Rommel John F
I-40 & Jamestown Rd Clrksvl.....754-6424
Ryder Dan F 2504 W Main Rsvl.....968-7314
Silkensen Hugh R
Practice Limited To Orthodontics
1006 S Boston Rsvl.....968-2138
Smith Robert P White Bldg Clrksvl.....754-3230
Young James W 110 S Inglewood Av Rsvl..968-4477
Young Robert A Jr 104 N Utah Rsvl.....968-1706

Code-A-Phone . . . The 24-hour answering service.

Dentists–Orthodontists (Straightening)
Johnson T Robert 1006 S Boston Rsvl....968-2138
Silkensen Hugh R 1006 S Boston Rsvl...968-2138

Department Stores
BEALL'S DEPT STORE
Men's–Ladies' & Children's Clothing
601 N Ark Rsvl.....968-5802
COWAN-GOODWIN
Men's Clothing & Furnishings–Sporting Goods
216 W Main Rsvl.....968-3132
Dream House Furn Co 215 S Ark Rsvl...968-5651
Fair Store 152 Main Clrksvl.....754-2880
Fred's Catalog Order Plan 210 S Ark Rsvl.968-6981
Fred's Discount Store W Main Clrksvl.....754-8604
General Store The 1701 W Cherry Clrksvl.754-6610

GIBSON'S DISCOUNT CENTER
Weal's GIBSON'S DISCOUNT CENTER
TREMENDOUS SAVINGS
On
Housewares - Jewelry - Luggage
Paint - Photo Equipment - Clothing
Sporting Goods - Small Appliances
Automobile Supplies - Etc
1st IN QUALITY
1st IN SERVICE
1st IN FRIENDLINESS
"FOR INFORMATION CALL"
WEST-GIBSON DISCOUNT STORE
Southgate Shopping Center Rsvl....968-3536

Hilltop Fashions 309 E Main Clrksvl....754-8055
HOWARD DISCOUNT CENTER
Tires–Sporting Goods–Jewelry–Hardware
1319 S Ark Av Rsvl.....968-2020
MAGIC MART
Open 9-9 Mon-Sat
405 N Arkansas Rsvl.....968-1787
MONTGOMERY WARD CATALOG AGCY
Mail Order & Catalog Shopping
609 S Ark Rsvl.....968-3000
Pants West Plaza E Shopping Cntr Rsvl...968-5986
PENNEY J C CO INC
500 N Ark City Mall Rsvl.....968-2110
Catalog Telephone Shopping 968-2119
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929
(See Advertisement This Classification)
RILEY-WEST CO
8:30-5:30 Monday Thru Saturday
310 Main Clrksvl.....754-3122
Sandy's Family Shoppe Rt 1 Hector.....284-5291
Sears Roebuck & Co 920 S Ark Rsvl.....229-3322
Sears Roebuck & Co 920 S Ark Rsvl.....968-5101
Sterling Store Inc 100 S Fulton Clrksvl....754-2576
T G & Y STORES CO
Family Center
1107 W Main Rsvl.....968-1434
VAN-ATKINS STORE
Clothing For The Entire Family
Main Plaza Shopg Center Rsvl.....968-3485
WAL-MART DISCOUNT CITIES
Major Name Brands–Garden Center
Hwy 103 S Clrksvl.....754-8508
Wal-Mart Discount City Hwy 64 E Rsvl...968-7100
WEST DEPARTMENT STORE
Clothing For The Entire Family
South Gate Shopping Cntr Clrksvl...754-2677
Woodson's Dept Store 118 S Front Drdnl..229-4458

Designers–Industrial
DAVIS JAMES D PRODUCT ILLUSTRATOR
Industrial Product Illustrator
Rt 1 Dover.....331-2870
McKENZIE JIM ARCHITECT
Commercial & Industrial Architecture
105 E 11th Rsvl.....968-5481

When you're in need of a telephone, remember that public telephones are at your service.

Detective Agencies

Burns International Security Services Inc
500 W Main Rsvl.....968-1545
Merchants Industrial Security Serv
300 E F Rsvl.....967-5174

SOUTHWESTERN BUREAU OF INVESTIGATION
PRIVATE – CIVIL – CRIMINAL INVESTIGATIONS
LICENSED POLYGRAPH EXAMINER
UNIFORMED ARMED GUARDS
OVER 25 YEARS EXPERIENCE
Conway 327-5326
401½ Main Little Rock.....374-0166

Dial-A-Devotion

Dial The Word Of God
Parker Rd & Hwy 124 Rsvl.....968-7765

Diamonds

Darrell's Of Dardanelle 116 S Front Drdnl.229-3145

Dictating Machines & Supplies

IBM CORP
1200 First Nat'l Bldg Little Rock....372-5055

Die Makers

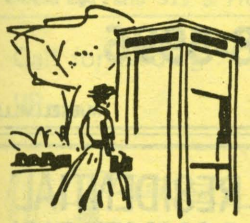
—See Tool & Die Makers

Directory Advertising

—See Advertising–Directory & Guide

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

INDOORS—



OR OUT

There's a Public Telephone nearby—

"Your Telephone away from home"

Dishwashing Machines–Household

EHEMANN REFRIGERATION
Authorized Whirlpool Sales & Service
107 Av One NE Atkins.....641-7037

KITCHENAID APPLIANCES

DISHWASHERS:
Built-In, Portable, Convertible &
Dishwasher-Sinks. Trash Compactors, Food Waste Disposers, Hot-Water Dispensers. All built better to last longer.

"WHERE TO CALL"
AUTHORIZED SALES FOR APPOINTMENT CALL
SOUTHERN ELECTRIC INC
1700 S Knoxville Rsvl.....968-2039
AUTHORIZED SALES & SERVICE
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929

MAYTAG KITCHEN APPLIANCES

"The ones to buy in the first place"
- Built-Ins
- Convertibles/Portables
- Food Waste Disposers

By the makers of famous Maytag Home Laundry Equipment.

"FOR INFORMATION"
AUTHORIZED DEALERS
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929

Dishwashing Machines–Service & Repair

G L C APPLIANCE SERV
Servicing All Brands Of Appliances
Rsvl 967-1735
JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
1905 S Ark Rsvl.....968-2671

Docks

DARDANELLE MARINA
Covered & Uncovered Boat Stalls
Dardanelle Recreation Area Drdnl..229-2497
Keenan Port Of Dardanelle
N Dardanelle Drdnl.....229-4878
Lucky Landing Rt 2 Atkins.....641-7242
RUSSELLVILLE MARINA
Covered & Uncovered Boat Stalls
Rsvl 967-1543
Spadra Boat Dock & Marine
Hwy 103 S Clrksvl.....754-6194

Doctors

—See Chiropractic Physicians–DC; Dentists; Oculists–MD; Optometrists–OD; Physicians & Surgeons–MD; Physicians & Surgeons–Osteopathic; Podiatrists–DPM; Also Veterinarians

Dog & Cat Grooming Service & Supplies

CHARLIE BROWN POODLE SHOPS
Grooming–Reasonably Priced–Fancy Collars
1211 Grand Ft Smith.....783-5590
Noah's Ark Grooming Salon Rt 2 Drdnl....229-4592
(See Advertisement This Classification)
Shirley's Dog Grooming Rt 1 Clrksvl.....754-8328
SKYLINE MOTEL FOR DOGS
Grooming–Boarding & Supplies
Skyline Dr Rsvl.....967-1110

More than a machine. When we install a telephone system in your business, our job has only started. We also offer training programs in the system's use at no additional cost or obligation.

Dog & Cat Hospitals

—See Animal Hospitals; Also Veterinary Hospitals

Dogs

D & M Boarding Kennels Rt 1 Clrksvl....754-8806

Donuts

—See Doughnuts

Door & Gate Operating Devices

Overhead Door Co Of Rsvl
710 S 2nd Drdnl.....968-6828

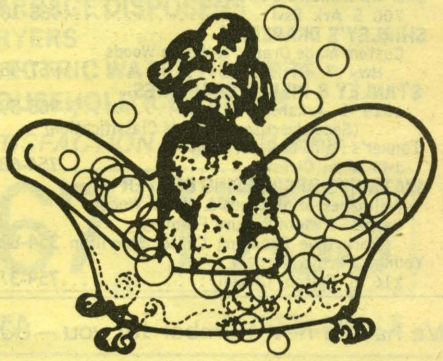
Doors

ARKANSAS WOOD DOORS INC
CUSTOM BUILT – QUALITY RAISED PANEL HARDWOOD DOORS
"Made To Your Specifications"
ARKANSAS WOOD DOORS, INC.
Ask About Our Guarantee. Free Estimates
Mailing Address 2404 Honeysuckle Ln. Russellville, Ark. 72801
JOHN W. ALLAN JR. – Vice Pres. & General Mgr.
"FOR INFORMATION CALL"
Arkansas Wood Doors Inc Ptsvl 968-5486
Or Nights Call.....968-5973

Morton's Cabinet & Door Shop
Old Hwy 7 S Rsvl.....968-6012
SIMS WOOD PRODUCTS CO
Custom Doors & Door Units
Interior & Exterior Doors
Hwy 7 Drdnl.....229-4632

One hour can make a difference. When planning long distance calls, be sure to remember time zones.

NOAH'S ARK GROOMING SALON



COMPLETE PROFESSIONAL DOG GROOMING ALL BREEDS

• BRUSHING • BATHING •

"Marilyn Negley – Owner

– For Appointment Call –

229-4592

HWY 27 DARDANELLE

Doors–Overhead Type

Arkansas Overhead Door Co
125 W 6th Rsvl.....968-6821
OVERHEAD DOOR CO OF RSVL
710 S 2nd Drdnl.....968-6828
Or Drdnl.....229-2554
(See Advertisement This Classification)
Windsor Door Co
Div Of Ceco Knxvl.....885-3151
WINDSOR OVERHEAD DOOR CO
Knoxville Rsvl.....968-6642
(See Advertisement This Classification)

Doors–Repairing

Windsor Overhead Door Co Knoxville.....968-6642

Doughnuts

BO'S DONUT SHOP 815 S Ark Rsvl....968-1289
(See Advertisement This Classification)
DAYLIGHT DONUT
Plus Hickory Smoked Pit Barbecue
Hwy 64 West Clrksvl.....754-8087
DAYLIGHT DONUT City Mall Rsvl.....968-7400
Valley Bakery 110 N Fulton Clrksvl.....754-2496

Drafting Services

DAVIS JAMES D PRODUCT ILLUSTRATOR
Industrial Product Illustrator
Rt 1 Dover.....331-2870

Dramatic Instruction

Ann Taylor School Of Dance Drama & Gymnastics
Rt 5 Rsvl.....968-4321

Draperies & Curtains–Retail & Custom Made

COLOR CENTER THE
Home Consultations By Appointment
509 E 4th Rsvl.....968-4999
Dardenelle Carpet Shoppe Hwy 22 Drdnl..229-3300
DECORATOR THE Hwy 7 T Rsvl.....968-7749
DRAPERY HOUSE THE
Open 9-5 Monday-Friday
Hwy 64 E Rsvl.....968-7770
HOME FURNITURE STORE
All Types & Styles
Your Complete Home Furnishing Center
900 S Ark Rsvl.....968-1818
RUTH'S FABRICS
Custom Made Draperies
Sewing Machine Repairs
120 N Commerce Rsvl.....968-3251
Sherwin Williams Co The
700 S Ark Rsvl.....968-1814
SHIRLEY'S DRAPERIES
Custom Made Drapes & Woven Woods
Hwy 7 N Rsvl.....967-4845
STANLEY & PIERCE DRAPERIES
1019 S Arkansas Rsvl.....968-5996
(See Advertisement This Classification)
Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847
WATSON'S DECORATING CENTER
Wallpaper–Mini Blinds & Woven Woods
Carpet–Custom Picture Framing
Park Dale Shopping Center Morrilton..354-8193
Young's Furn & Carpets
116 S Fulton Clrksvl.....754-3717

We have a new number for you – 800.

Drapery & Curtain Cleaners

Quick Service Laundry & Cleaners
105 Main Clrksvl.....754-3060
Quick Service Laundry & Cleaners Inc
1005 S Arkansas Rsvl.....968-1505

Drapery & Curtain Fabrics–Retail

Drapery House The Hwy 64 E Rsvl.....968-7770
Sew & Sew The 208 W Main Rsvl.....968-5502

Drapery Installation Service

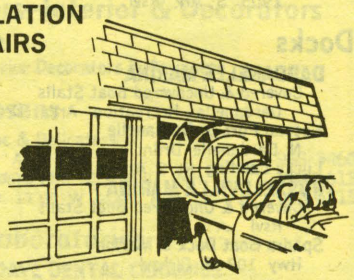
Stanley & Pierce Draperies
1019 S Arkansas Rsvl.....968-5996

Drilling Equipment & Supplies

South Eastern Drilling Supply
Cor Of Verona & 2nd Av Rsvl.....968-7867

Drinking Fountains

—See Fountains–Drinking

THE "OVERHEAD DOOR" TRADE MARK
SINCE the original 1921
"Residential - Commercial"
• WOOD • STEEL
• ALUMINUM
• FIBER GLASS
RESIDENTIAL DOOR AND ELECTRIC DOOR OPERATORS
SALES
INSTALLATION
REPAIRS

OVERHEAD DOOR
CO. OF RUSSELLVILLE
968-6828
229-2554
NIGHTS CALL 229-3591
710 S 2ND DARDANELLE

Driveway Contractors

—See Concrete Contractors; Also Paving Contractors

Drug Abuse & Addiction Information & Treatment Centers

Human Services Of W Central Ark
319 S Commerce Rsvl.....968-1298

Druggists

—See Pharmacies

Druggists Sundries–Retail

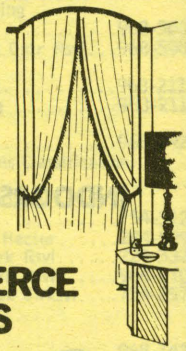
Dover Pharmacy Market St Dover.....331-2133
Or.....331-2135

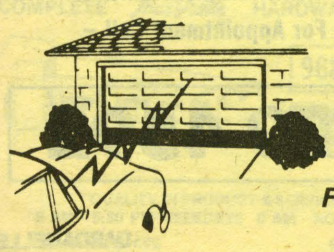
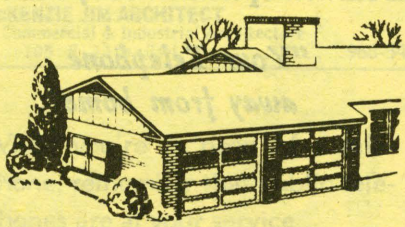
Dry Cleaners

—See Cleaners

BO'S DONUT SHOP
Complete Line Of
FRESH DOUGHNUTS
FRESH BAKED DAILY

• CINNAMON ROLLS
• LONG JOHNS
• TWISTS
GOOD COFFEE
SPECIAL HOME-MADE RECIPE
CALL AHEAD FOR SPECIAL ORDERS
WE CATER TO PARTIES
968-1289
815 S. ARK RUSSELLVILLE

CUSTOM MADE
Draperies

• CUSTOM DRAPERIES FABRICS SHOWN IN YOUR OWN HOME
• DECORATOR ROPES
• BED SPREADS
• FREE ESTIMATES
STANLEY & PIERCE DRAPERIES
968-5996
1019 S. ARK. RUSSELLVILLE

• WOOD
• STEEL
• FIBERGLASS
WINDSOR DOOR CO.
OVERHEAD GARAGE DOORS
• SALES • SERVICE • INSTALLATION
DOOR REPAIRS
ELECTRIC OPERATORS AND RADIO/CONTROLS
• RESIDENTIAL
• COMMERCIAL
• INDUSTRIAL


968-6642
885-3775
FREE ESTIMATES
P.O. BOX 1755
RUSSELLVILLE

Dry Goods–Retail

Dardanelle Discount 117 N Front Drdnl..229-4376
Fred's Discount Store W Main Clrksvl....754-8604
WEST-GIBSON DISCOUNT STORE
Southgate Shopping Center Rsvl.....968-3536

Dry Wall Contractors

BITTLE BOB REPAIR & PAINTING
Residential–Industrial Painting & Remodeling Service
702 S Hartford Rsvl.....968-2930
Holloman Sheet Rock Finishing
609 Summit Clrksvl.....754-3162

Duplicating Machines & Supplies

A B DICK PRODUCTS CO OF FT SMITH
Duplicators–Copiers & Supplies–Sales & Service
319 S 9th Ft Smith.....782-7991
GESTETNER DUPLICATING MACHINES—
BRANCH OFFICE
GESTETNER CORPORATION
7501 Int 30-No 21
Little Rock 501 568-3225

LARKIN BUSINESS MACHINES INC
Sales–Repairs & Supplies
312 W 2nd Rsvl.....968-3443
NEW'S OFFICE MACHINES
Facit Typewriters & Canon Copying Machines
Hwy 7 T & 19th Rsvl.....968-6202
SOS Standard Ofc Systems
120 E 4th Rsvl.....968-7280

Ear Piercing Service

ARKANSAS BEAUTY SCHOOL
Complete Beauty Service
201 N Commerce Rsvl.....968-3075
Edna's Cut & Curl Hwy 64 E Rsvl.....968-6319
Wright Place The 105 NW 8th Atkins...641-7315

Economic Research & Analysis

Arkansas 2000 Inc 1004 East Main Rsvl..968-3373

Educational Associations

Arkansas Education Assn
Field Ofc Wilson Hall ATU Rsvl.....968-7120

Educational Consultants

Educational Methods Inc
2803 W Main Rsvl.....968-5041

Egg Brokers

Blue Ribbon Eggs Inc Hwy 64 E Rsvl....968-1711
DAVIS JERRY & SON
Main Ofc Rt 3 Atkins.....641-7201
Feed Mill 641-7462
Egg Processing 641-7461

Eggs

BLUE RIBBON EGGS INC
Fresh Eggs–Wholesale
Hwy 64 E Rsvl.....968-1711
Eureka Egg Farm 313 S Front Drdnl....229-3919

Call forwarding . . . another step up.

Electric Appliances–Household

—See Electric Appliances–Small; Electric Appliances–Major; Fans–Household; Ranges & Stoves–Dealers; Also Refrigerators & Freezers; Etc.

Electric Appliances–Major

EHEMANN REFRIGERATION
WHIRLPOOL
Sales & Service
Ranges-Refrigerators-Freezers
Dishwashers-Washers-Dryers
Microwave Ovens - Room Air Conditioners
FREE DELIVERY
Open 8:00-5:30 Mon-Sat
107 Av One NE Atkins.....641-7037

Everybody's Furn Co 517 S Ark Rsvl....968-4850
(See Advertisement This Classification)
G L C APPLIANCE SERV Rsvl 967-1735
(See Advertisement This Classification)

Trenching? Call before you dig.

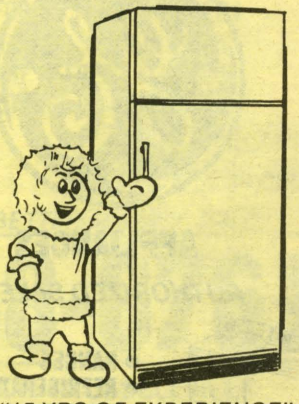
Electric Appliances–Major–(Cont'd)

GENERAL ELECTRIC SALES & SERVICE—
DEALERS
OTASCO 518 W Main Clrksvl...754-2500

General Store The 1701 W Cherry Clrksvl.754-6610
JACK'S FURNITURE & APPLIANCES
Refrigerators–Stoves–Washers–Dryers–Ovens
422 W Main Clrksvl.....754-3452
(CONTINUED NEXT PAGE)

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

GLC



APPLIANCE SERVICE

"15 YRS OF EXPERIENCE"

FEATURING ***"IN HOME"***
SERVICE ON ALL BRANDS OF MAJOR APPLIANCES & ROOM AIR CONDITIONERS

- REFRIGERATORS
- DISHWASHERS
- WASHERS
- RANGES
- ROOM AIR CONDITIONERS (WINDOW UNITS)
- FREEZERS
- GARBAGE DISPOSERS
- DRYERS
- ELECTRIC WATER HEATERS
- HOUSEHOLD ICEMAKERS

"SATISFACTION GUARANTEED"

REASONABLE RATES

CALL **967-1735**

SERVING YOU IN THE RIVER VALLEY AREA **RUSSELLVILLE**

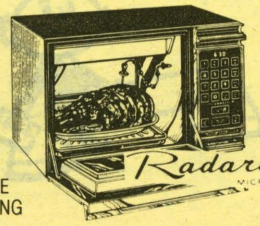
"SINCE 1945"

F.C. Peters & Sons

PEOPLE SAY . . .

"PETERS & SONS IS **THE PLACE** *TO BUY APPLIANCES IN THE VALLEY"*

● **MAJOR APPLIANCES** ● **FURNITURE** ● **HARDWARE** ● **SALES & SERVICE**



IN STORE FINANCING

OPEN
M-F 8 AM-5:30 PM
SAT 8AM-NOON

968-2929

VISA · master charge

MAYTAG · JENN-AIR · Amana · KitchenAid

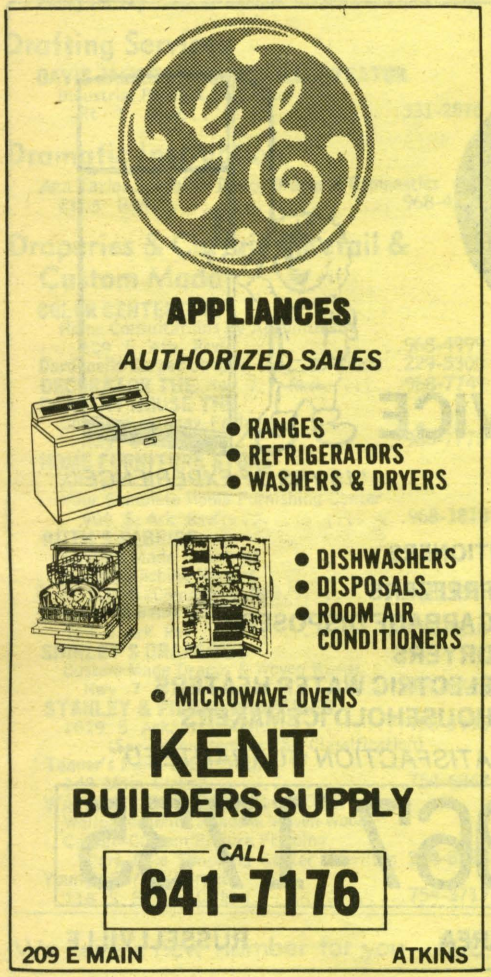
201 N ARKANSAS AVE **RUSSELLVILLE**

Electric Appliances–Major–(Cont'd)

JONES TV & APPLIANCE CENTER
WHIRLPOOL • RCA
SALES & SERVICE
Ranges • Refrigerators • Freezers
Dishwashers • Washers • Dryers
• Microwave Ovens •
• Room Air Conditioners •
Built-Ins Or Free Standing
FREE DELIVERY
OPEN 8:30-5:30 DAILY
8:30-12:00 SAT
110 N Commerce Rsvl.....968-7771

KENT BUILDERS SUPPLY
209 E Main Atkins.....641-7176
(See Advertisement This Classification)

Party line courtesy is catching.



Electric Appliances–Major–(Cont'd)

KINSLOW'S ODDS-N-ENDS DISCOUNT
Gibson Appliances
West B & N El Paso Rsvl.....968-7978

LINKWAY STORES

LINKWAY 700 North Arkansas

White – Westinghouse Appliances
Quality Furniture
Free Delivery – Terms Available
FOR YOUR NEEDS CALL
RUSSELLVILLE

FOR YOUR NEEDS CALL
RUSSELLVILLE
LINKWAY STORES 700 N Ark Rsvl.968-3188

NATIONAL LBR CO
Specializing In Contractor Service
Hwy 71 S Ft Smith.....646-6124

OTASCO
FRIENDLY FOLKS
TO SERVE YOU
COMPLETE
SALES & SERVICE
ON
SPEED QUEEN WASHERS & DRYERS
G.E. REFRIGERATORS & T.V.'s
We Accept Trade-Ins
Open Mon-Sat 8-6
OTASCO

FOR SALES & SERVICE CALL
OTASCO 512 S Ark Rsvl.....968-4213

OTASCO
GE - SPEED QUEEN
WASHERS - DRYERS -
REFRIGERATORS
AMANA FREEZERS
EUREKA VACUUM CLEANERS
518 W Main Clksvl.....754-2500

On a short leash? Check out a longer phone cord for mobility while you speak. From desk to filing cabinet, from refrigerator to range, a longer cord can keep you where the action is.

SECRETARY
Helps family members handle busy schedules:
your telephone.

Electric Appliances–Major–(Cont'd)

PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929
(See Advertisement This Classification)

POTTSVILLE APPLIANCE REPAIR
Service On All Major Brands
Ptsvl.....968-3878

Sears Roebuck & Co 108 S Fulton Clrksvl.754-3953

SOUTHERN ELECTRIC INC
GE–Whirlpool–Jenn-Air–Thermador
1700 S Knoxville Rsvl.....968-2039

Western Auto Assoc Store
209 E Bdwy Atkins.....641-7176

WESTERN AUTO ASSOCIATE STORE
LARGE SELECTION
REFRIGERATORS & FREEZERS
RANGES • STOVES • OVENS
Complete Household Appliances
Complete Service Dept. Most Makes
Televisions • Stereos • Radios
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

WHIRLPOOL APPLIANCES
Complete Line Of
Whirlpool Appliances
Whirlpool
• Refrigerators • Food Freezers • Automatic Washers & Dryers • Electric & Gas Ranges • Ice Makers
SALES and SERVICE

"WHERE TO BUY"
DEALERS
Sims Rennae Builders Supply Inc
510 Cherry Clrksvl.....754-8104
SIMS RENNAE BLDRS SUPPLY
Hwy 7 & 22 Drdnl.....229-4191
Sims Rennae Builders Supply Inc
Hwy 7 & 22 Rsvl.....968-2577

Electric Appliances–Major–Repairing

—See Air Conditioning Equipment & Systems–Repairing; Dishwashing Machines–Service & Repair; Garbage Disposal Equipment–Repairing; Ranges & Ovens–Repairing; Refrigerators & Freezers–Service & Repair Water Heaters–Rpairing

Planning to build? Call for free consulting service. Increased use of telephone service makes planing for concealed cable and equipment an important part of building design.

Vacationing or on a **business trip?** Call ahead **for reservations.**

Electric Appliances–Major–Supplies & Parts

CAGLE'S REFRIGERATION & HEATING
Hwy 7 T Rsvl.....968-7222

CALLAN BOBBY APPLIANCE SERV
216 Christiana Drdnl.....229-3545
(See Advertisement This Classification)

Jerry's Appliance Service 1905 S Ark Rsvl.968-2671
(See Advertisement This Classification)

Johnny James Refrig & Appl Repair
201 East H Rsvl.....968-6761
(See Advertisement This Classification)

RUSSELLVILLE REPAIR SERV
WASHERS - DRYERS - RANGES
REPAIR PARTS FOR MOST
POPULAR BRAND APPLIANCES
"We Service All Makes"
"We Service What Other People Sell"
A. E. BUDDY TACKETT
208 E J Rsvl.....968-3737

Sears Roebuck & Co
Appliance Repair Dept Rsvl.....968-7655

Weaver's Refrigeration Service & Sales
1514 S Ark Rsvl.....968-1751

Electric Appliances–Small

West-Gibson Discount Store
Southgate Shopping Center Rsvl.....968-3536

In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

Whose Birthday Today?

Send best wishes by LONG DISTANCE—the *personal*, low cost way.

WARRANTY CENTER

AUTHORIZED SERVICE

"Franchised Service Agent"
FOR THE RIVER VALLEY

FACTORY SERVICE
CUSTOMER CARE®... EVERYWHERE

EXTENSIVE SUPPLY OF **PARTS**

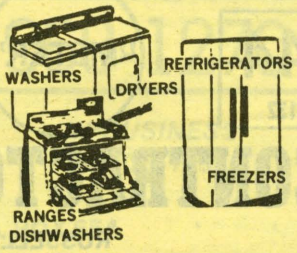
Honest, Expert Workmanship

Johnny James
Refrigeration & Appliance Repair

. . TO SAVE MY TIME
. . . AND YOUR MONEY
• FULL STOCK
WASHER MOTORS
DRYER BELTS ETC.

—FOR DO IT YOURSELFERS
I'LL SELL CERTAIN PARTS
& IF NEEDED – I'LL EVEN
INSTRUCT ON INSTALLATION

PARTS ORDERED FOR MOST BRANDS

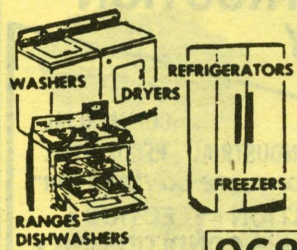


FOR BETTER SERVICE CALL"

968-6761

201 E H RUSSELLVILLE

JERRY'S APPLIANCE SERVICE



COMPLETE SERVICE ON MAJOR ELECTRIC APPLIANCES
FOR SERVICE CALL
JERRY GOSNELL
"DR GOZ"

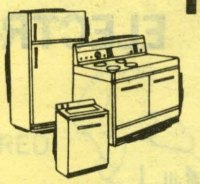
968-2671

1905 S ARK RUSSELLVILLE

ADDITIONAL PHONES

Ideal For Mothers

APPLIANCE REPAIR



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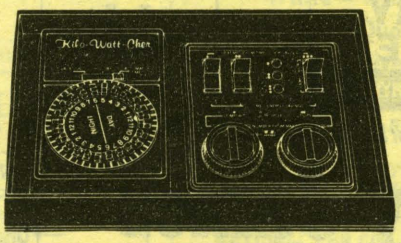

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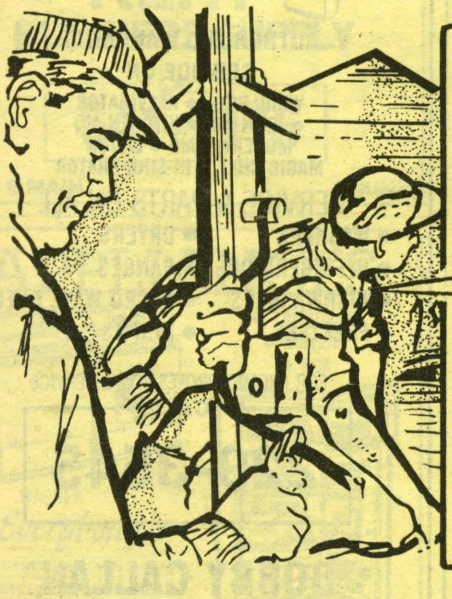

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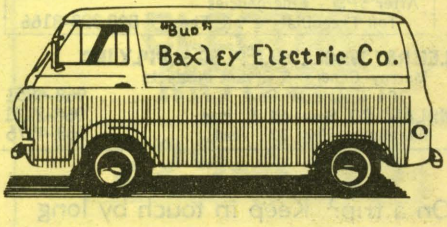

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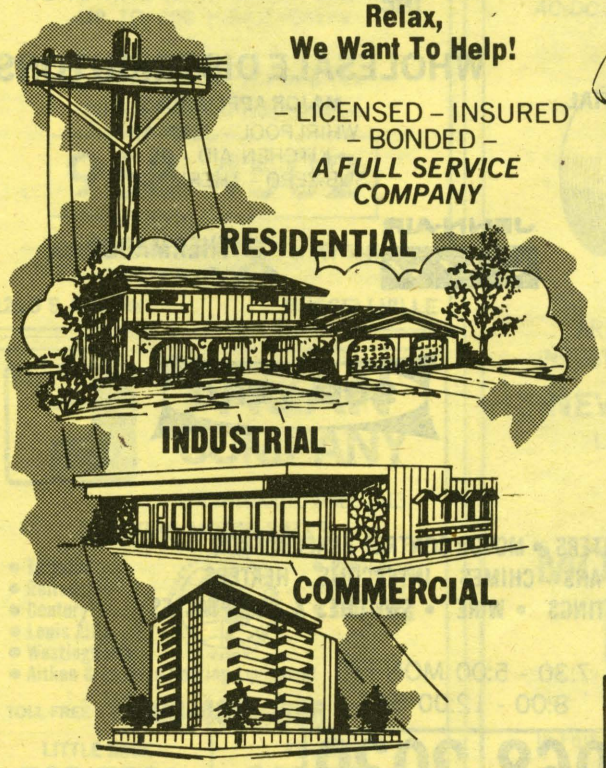

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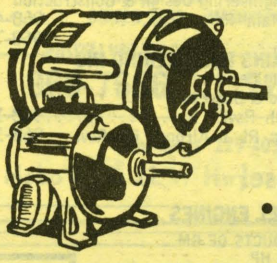

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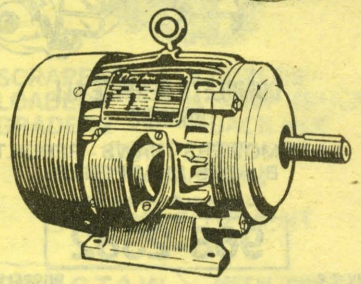

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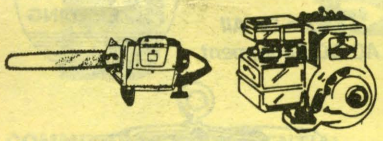

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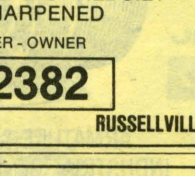

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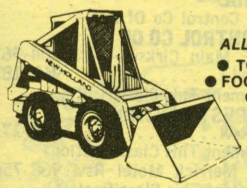

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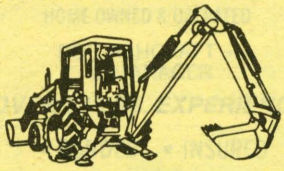
● BACKHOE
● LOADER ● PALLET FORKS ● TRENCHER

CRAIG BAILEY BACKHOE & TRENCHING SERV. 968-3780

RT. 5 RUSSELLVILLE

CAMPBELL BACKHOE SERVICE



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24 HOUR SERVICE

EXPERIENCED OPERATOR

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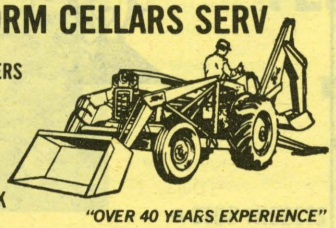

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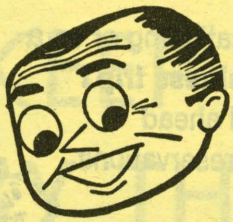

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Residence 229-4037

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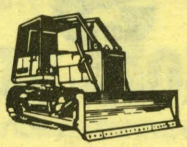

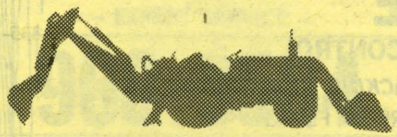

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"SITE PREPARATION"
Grading - Roads - Backfill
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Free Estimates — Any Size Job
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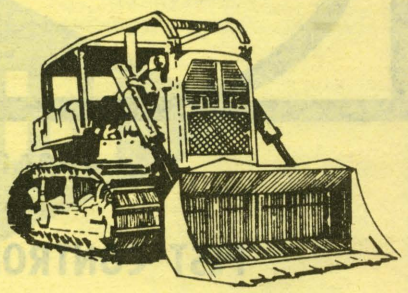

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● SHELL ● SOD
— LOADER WORK —
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GET RID OF

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GRACE

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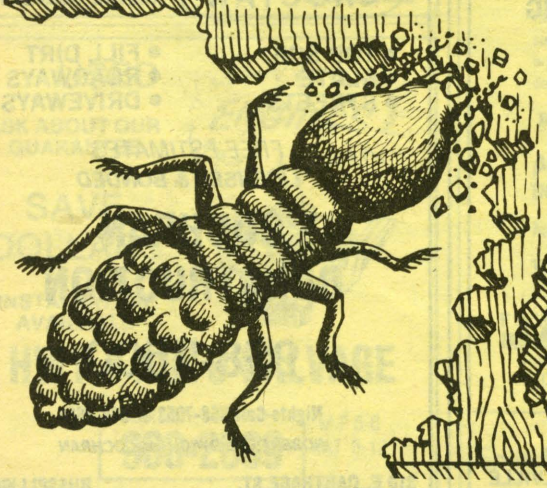
ARE TERMITES SECRETLY ATTACKING YOUR HOME?

ROACHES, ANTS, SILVERFISH, FLEAS

ARE THEY BUGGIN' YOU?



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ANNUAL SERVICE CONTRACTS

HOME OWNED & OPERATED
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(See Advertisement This Classification)
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(See Advertisement This Classification)
GRACE TERMITE & PEST CONTROL
1901 W 3rd Ct Rsvl.....968-1712
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Mon-Ark Pest Control Merrick Motel Rsvl.968-7568
(See Advertisement This Classification)
(CONTINUED PAGE 60)

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ILL WIND BLOWS,
THE SMART WOMAN GOES

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PEST & TERMITE CONTROL

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• INDUSTRIAL

Free Estimates

Quality Service — Budget Rates

MON - ARK
Pest Control

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— OVER 17 YRS. EXPERIENCE —

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The World's Largest Pest Control Company

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• SINCE 1901 •

• No charge for estimates •
• Quality Work by Trained Professionals •

968-2050

125 W. 6th, Russellville, AR.

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The Bug Stomper

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THE
"BUG STOMPER"

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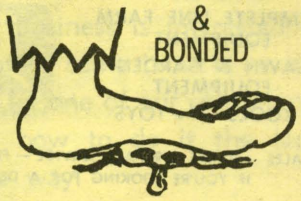

• STOP INSECTS
• STOP TERMITES
• STOP RODENTS
INSIDE OR OUTSIDE

– EXPERT SERVICE –

968-3584

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• RESIDENTIAL
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The nationwide pest control experts

1. Positive control of roaches, termites, mice, ants, silverfish, spiders, moths, earwigs, and other pests.
2. Safe, reliable service with over 50 years nationwide experience.
3. Free estimates.
4. Real Estate Certifications issued.

TERMINIX INC.

968-1396

1109 Parker Rd
Russellville

OWNED AND OPERATED BY ARKANSANS

KEENAN
IMPLEMENT COMPANY

7:30 AM-5:30 WEEKDAYS & SAT MORNINGS

COMPLETE LINE FARM EQUIPMENT
LAWN & GARDEN EQUIPMENT
• TOOLS • TOYS

JOHN DEERE

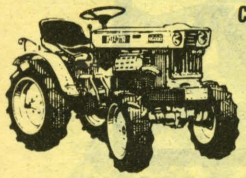
SALES — PARTS — REPAIR SERVICE — FINANCING
IF YOU'RE LOOKING FOR A DEAL

DIAL 229-3600

South of Bridge on Arkansas River

DARDANELLE 401 S. FRONT

KUBOTA



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4-Wheel Drive Tractors 12-70 HP

PARTS
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FINANCING AVAILABLE
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YELL COUNTY GIN CO. INC. 229-4841

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Exterminating & Fumigating Pest Control–(Cont'd)

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125 W 6th Rsvl.....968-2050
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Terminix Inc 1109 Parker Rd Rsvl.....968-1396
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"The Nationwide Pest Control Experts."
Free estimates for control of roaches, ants, termites, etc.
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FORD PARTS – SALES – SERVICE
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For All Tractors & Equipment
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AUTHORIZED DEALER
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401 S Front Drdnl.....229-3600
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Dealers For
LONG TRACTORS
New - Used
VERMEER BAILERS
Quality Used Tractors All Makes
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Big and small tractors. Tillage, planting and cultivating equipment. Farm and custom-size combines. Full hay and forage line. Computerized parts system. Factory trained servicemen.

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Coal Hill.....497-1041
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YELL COUNTY GIN CO INC S 2nd Drdnl.229-4841
(See Advertisement This Classification)

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King Repair Serv Rsvl.....968-5623
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Engines–Transmissions–Welding–Any Repair
Rt 2 Lamar.....885-6371

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217 N Denver Rsvl.....968-3400

ARKANSAS VALLEY FARMERS ASSN
FEED – SEED – FERTILIZER
FARM & RANCH SUPPLIES
STEEL ROOFING & FENCING
TIRES & BATTERIES
SFA

"WHERE TO BUY"
Arkansas Valley Farmers Assn
704 W C Rsvl.....968-1102

FARMERS CO-OP STORE
Hwy 64 E Clrksvl.....754-3072
FARMERS SUPPLY CENTER
Late Emergencies Call Ray Vaughn
Dover.....331-2599
JOHNSON COUNTY FARMERS ASSN CO-OP STORE Hwy 64 E Clrksvl.....754-3072
Mack's Liquid Feed Center Hwy 124 Rsvl..968-1273
YELL COUNTY GIN CO INC
Feed–Seed–Fertilizer–Chemicals–Equipment
S 2nd Drdnl.....229-4841

A smile can be heard. Call someone you love and listen to the smile.

Call Today

Those who mean the most to you appreciate the thoughtfulness of a Long Distance call.

It's Fun to Phone!

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Arkansas Valley Farmers Assn
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(See Advertisement This Classification)

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Bagged Or Bulk–Seed & Fertilizers
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Complete Selection Of Feeds
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(See Advertisement This Classification)

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FARMERS SUPPLY CENTER Dover.....331-2599
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JOHNSON COUNTY FARMERS ASS'N CO-OP STORE Hwy 64 E Clrksvl.....754-3072
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J Mack Gaston–Owner
Serving The Valley Area
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WILEY GRAIN
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Complete Line Of
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Spray Equipment & Parts
Safemark Tires & Batteries
OPEN 7:30-5:30 MON-SAT

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Or Call.....641-7432

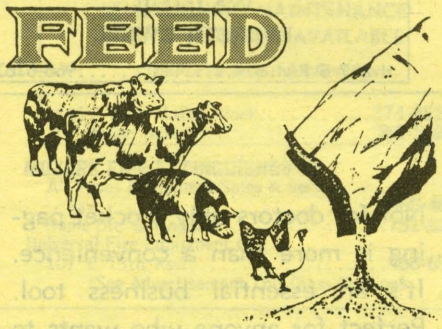
YELL COUNTY GIN CO INC
Prime Quality Feed Dealer
S 2nd Drdnl.....229-4841

FARMERS SUPPLY CENTER
"DON'T BE A ROVER — COME TO DOVER"

RICE HULLS
SEED
FERTILIZERS
VET SUPPLIES
FARM
SUPPLIES
FEED
331-2599
OR CALL 331-3538
HWY 7 & 27 DOVER

JOHNSON COUNTY FARMERS CO-OP STORE

FEED – FERTILIZER
LIVESTOCK SUPPLIES
CHEMICALS – SEED
GRAIN – FENCING
INSECTICIDES
POULAN CHAIN SAWS
SAFEMARK TIRES – BATTERIES
OPEN 7:30-5:30 MON-FRI
SAT. 7:30-4:30
754-3072
HWY 64 E CLARKSVILLE

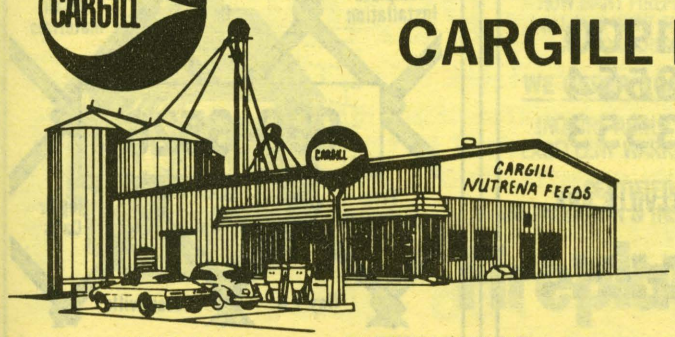


FEED – SEED
FERTILIZER
LIVESTOCK SUPPLIES
CHEMICALS
INSECTICIDES
FENCING
TIRES – BATTERIES
PETROLEUM PRODUCTS
SFA
968-1102
ARKANSAS VALLEY FARMERS ASSN
704 W C RUSSELLVILLE

Lost customers mean lost sales. If your business is interested in reactivating some inactive accounts, let one of our consultants explain how to do it the long distance way.

CARGILL

FEED AND GRAIN
CARGILL NUTRENA FEED



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OR
NUTRENA FORMULATED
—QUALITY FEEDS—
HOG & POULTRY FEEDS
968-4560

CARGILL

HWY 64 W. RUSSELLVILLE

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RALSTON-PURINA CO
Home Of Purina Checkerboard Feeds
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Order Dept.....968-3554
Traffic Dept.....968-3553
(See Advertisemet This Classification)

Feeders–Hog

—See Livestock Equipment & Supplies

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ARKANSAS FENCING CO Hwy 7 N Rsvl..968-6526
(See Advertisement This Classification)

MODERN FENCE CO

MODERN FENCE CO.
One Of Ft. Smith's Oldest
FENCE COMPANIES
ROY J. MILLIGAN – Owner
ALL TYPES OF FENCING
RESIDENTIAL – COMMERCIAL
ELECTRIC GATE OPERATORS
TERMS AVAILABLE
FREE ESTIMATES
CALL COLLECT
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Our phone systems are guaranteed. We fix trouble twenty-four hours a day, 365 days a year.

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ROOFING MATERIALS
ELECTRICAL SUPPLIES
PLUMBING SUPPLIES
CUSTOM HARDWOOD TOPS
CARPENTER TOOLS
DOORS & STORM WINDOWS
INSULATION MATERIAL

OZARK HARDWOOD LUMBER CO.

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— DOG KENNELS —
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RALSTON-PURINA CO.

HOME OF PURINA CHECKER BOARD FEEDS

PURINA CHOWS

All Purina livestock and poultry Chows are now Micro-Mixed to assure you of ever better quality in the Checkerboard Bag . . . and Micro-Mixed Chows are available ONLY at your Purina Dealer's.

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PURINA CHECK-R-MIX

ARKANSAS FENCING COMPANY

Residential Commercial Industrial
Wood Dog Kennels
Complete Installation Or Retail Materials

968-6526

Free Estimates
Tennis Court Enclosures
Repair Calls
Hwy 7 N Russellville

Fertilizers

ARKANSAS VALLEY FARMERS ASSN

FERTILIZER
NITROGEN PRODUCTS
CHEMICALS – INSECTICIDES

SFA

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Arkansas Valley Farmers Assn
704 W C Rsvl.....968-1102

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Cotton Gin & Grain Elevator
403 S Front Drdnl.....229-3217
Price Milling Co
S Knoxville & Railroad Rsvl.....968-1662
WILEY GRAIN & CHEMICAL SUPPLY
Bag & Bulk Fertilizer
Hwy 105 S Atkins.....641-7436
YELL COUNTY GIN CO INC
Both Bag & Bulk–Lime
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VIRGINIA FIBERGLASS PRODUCTS INC
Manufacturers Of Portable Sanitation Units
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First National Bank Of Russellville
2nd & Dover Rsvl.....968-1234
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A Farm Lending Association
1109 W Main Clrksvl.....754-2876

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FIRE (To Report A Fire)
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CLARKSVILLE.....754-8300
COAL HILL.....497-1000
DARDANELLE S Front & Market.....229-3811
Rural Fire Dept.....229-3550
DOVER.....331-2605
Rural Fire Dept.....331-2445
HECTOR.....284-5331
LONDON.....293-4546
If No Answer Call.....293-4365
Or.....293-4484
Or.....293-4369
POTTSVILLE.....968-3555
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ANSUL FIRE PROTECTION PRODUCTS

- Hand Portable and Wheeled Extinguishers
- Pre-engineered Systems - Restaurant, Vehicle and Industrial
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- Fire Training

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RESTAURANT FIRE PROTECTION
Universal Fire Equipment Co
107 E 13th Rsvl.....968-6959

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FIRE EXTINGUISHER
SALES – SERVICE
AUTOMATIC HOOD SYSTEMS
SEMI-ANNUAL MAINTENANCE
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All Types Equipment Sales & Service
Rsvl.....968-4810
Home Ofc Springdale.....751-8282
Universal Fire Equipment Co
107 E 13th Rsvl.....968-6959
(See Advertisement This Classification)

Use the telephone to take the leg-work out of running errands.

Fire Insurance

—See Insurance

Fire Protection Consultants

Mozark Fire Extinguishers Co Rsvl.....968-4810
Universal Fire Equipment Co
107 E 13th Rsvl.....968-6959

Fireplace Equipment–Retail

Cash Lumber Co 507 N El Paso Rsvl.....968-7417
DECORATOR THE Hwy 7 T Rsvl.....968-7749
FIREPLACE KORNER
Truck Rt 7 Rsvl.....968-2600
(See Advertisement This Classification)
HEATFORMS BY SUPERIOR—*DEALER*
CONTRACTORS GLASS CO INC
Hwy 7 S Rsvl.....968-7857

Kent Builders Supply
Wood Burning Heaters
209 E Main Atkins.....641-7176
PETERS F C & SONS
Complete Line Of Fireplace Accessories
Open M-F 8 AM-5:30 PM Sat 8 AM-12 Noon
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RUSS-ARK STOVE CO 1502 E 2nd Rsvl.968-5813
(See Advertisement This Classification)
SIMS RENNAE BUILDERS SUPPLY INC
Wood Burning Stoves & Equipment
Hwy 7 & 22 Drdnl.....229-4191
Russellville Customers Call.....968-2577
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Teach your children how to use the telephone properly. Their ability to call for help could save lives in an emergency.

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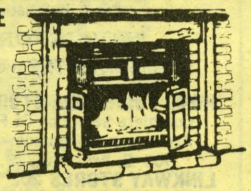
- ZERO-CLEARANCE FIREPLACES
- GLASS SCREENS
- GAS LOGS
- ACCESSORIES



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VISA WOOD BURNING STOVES DURA-VENT STOVE PIPE master charge
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MON-FRI 8:00-5:00 OR BY APPOINTMENTS
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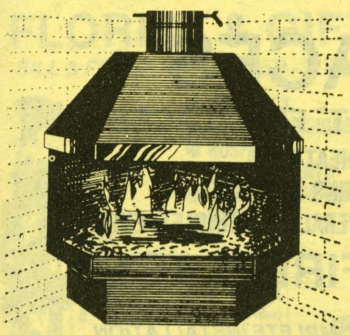
Fireplaces, Accessories *and Extremely Knowledgeable Installation & Consultations*



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HOW MANY FIREPLACES WILL YOU WANT TO BUY?
JUST ONE, RIGHT?

WE OFFER QUALITY

INQUIRE ABOUT OUR EXCELLENT WARRANTIES

CERTIFIED
INSTALLATION & INSPECTION

- REPUTABLE -
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McDONALD'S ROCK WORK FIREPLACE BLDG
Rt 1 Atkins.....641-7786
(See Advertisement This Classification)

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Marina Rd Rsvl.....968-5605
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Woods Sporting Goods 408 Union Drdnl...229-3200

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Complete Selection Of Fishing Supplies
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—See Floor Waxing Polishing & Cleaning; Also Janitor Service

Floor Coverings

—See Carpet & Rug Dealers–New; Linoleum Dealers

Floor Furnaces

—See Furnaces–Heating

Get the job done faster by phone.

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- SOLARIAN® FLOORS
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B & B Carpet & Hardware Main St Hector.284-5471
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(See Advertisement This Classification)
CLARKSVILLE FLORIST
201 College Clrksvl.....754-3658
(See Advertisement This Classification)
COLONIAL FLOWER SHOP
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(See Advertisement This Classification)
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WALTER'S FLOWER SHOP
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105 NE 1st Atkins.....641-7405
If No Answer Call.....641-7498
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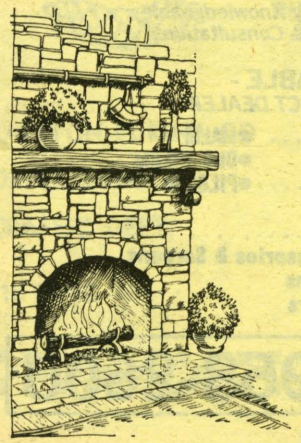
(CONTINUED PAGE 66)

Saturday is a special day of the week. Special too, for get-together by long distance because you get a 60% discount.



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MANUFACTURER OF THE CENTRAL HEAT™ FIREPLACES

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FOR ALL OCCASIONS
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GREEN PLANTS

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CENTER PIECES • WEDDINGS

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811 N ARK RUSSELLVILLE

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FLORIST

- Weddings
- Funeral Designs
- Hospital Arrangements
- Plants/Artificial
- Cut Flowers
- Gifts

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FLORIST & GIFTS

BILL & FREDA RAINWATER - OWNERS

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- HOSPITAL ARRANGEMENTS
- PLANTS/ARTIFICIAL
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754-8162

TELEFLORA · FTD

19 SHERWOOD PLAZA CLARKSVILLE

TAYLOR'S FLOWERS

"FLOWERS FOR ALL OCCASIONS"

FTD · TELEFLORA

WEDDINGS • FUNERALS
BIRTHDAYS • HOSPITALS

CUT FLOWERS – SILKS
DRIED FLOWERS – PLANTS
PERMANENT FLOWERS

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1022 W MAIN RUSSELLVILLE

FLOWERS

FOR ALL OCCASIONS

- WEDDINGS
- HOSPITAL ARRANGEMENTS
- CORSAGES
- PLANTS
- GIFTS
- PLANTERS
- ANNIVERSARIES
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968-1572

308 W MAIN RUSSELLVILLE

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SYKES FLORIST & GIFTS
Funerals–Weddings–Plants & Gifts
19 Sherwood Plaza Clrksvl.....754-8162
(See Advertisement This Classification)
Taylor Flowers 1022 W Main Rsvl.....968-6600
(See Advertisement This Classification)
WALTER'S FLOWER SHOP
1101 Ark Rsvl.....968-2368
(See Advertisement This Classification)

Flying Schools

—See Aircraft Flying Schools

Food Freezers

—See Refrigerators & Freezers–Dealers

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GIFTS FOR YOUR EVERY NEED
YOU'RE INVITED TO USE OUR NEW LOCATION
PLANTS & FLOWERS
MAJOR CREDIT CARDS ACCEPTED
OPEN 8-5 6 DAYS
(ACROSS FROM MIDDLE SCHOOL)
WALTER'S FLOWER SHOP
HERB & DUANN WALTER - OWNERS
968-2368
1101 S ARKANSAS RUSSELLVILLE

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Banquet Foods Corp–Southerland Div–Hatchery
Hwy 64 E Atkins.....641-2958

Food Storage Units–Freezers

—See Refrigerators & Freezers–Dealers

Foods–Carry Out

Main Street Restaurant 303 W Main Rsvl.968-9047
Sonic Drive In 806 E 4th Rsvl.....968-7800
Whatta Burger Drive Inn 1410 N Ark Rsvl.968-1410

Foods–Health

—See Health Food Products–Retail; Also Health Foods Products–Wholesale & Manufacturers

Foosball Tables

—See Amusement Devices; Games & Game Supplies; Also Vending Machines

Foresters–Consulting

RAY CAMP INC CONSULTING FORESTERS & LAND SURVEYORS Hwy 7 N Rsvl.....968-7752

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Cowan-Goodwin Co 216 W Main Rsvl....968-3132

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McConnell Clrksvl 754-2224
Herwig Lighting Hwy 64 Ptsvl.....968-2621

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—See Refrigerators & Freezers–Dealers

Frozen Foods–Processors

Kim Products Co I-40 E Clrksvl.....754-6313
MILLSAP PROCESSED FOODS INC
Wanda's Marinated Chicken Breast Fillets
Tyler Rd Rsvl.....968-3516
MORTON FROZEN FOODS
Traffic Dept Hwy 64 E Rsvl.....968-1666

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MORTON FROZEN FOODS
Div Of ITT Continental Baking Co
Hwy 64 E Rsvl.....968-2535

Fruit & Produce Hauling

—See Trucking–Local Cartage

Fruits & Vegetables–Retail

Clayton's Produce 823 E 4th Rsvl.....968-5921

Funeral Directors

COX FUNERAL HOME 211 Central Clrksvl.754-2201
(See Advertisement This Classification)
Cornwell Funeral Home 207 Quay Drdnl..229-2524
Hardwicke Funeral Home
509 W Main Clrksvl.....754-3562
(See Advertisement This Classification)
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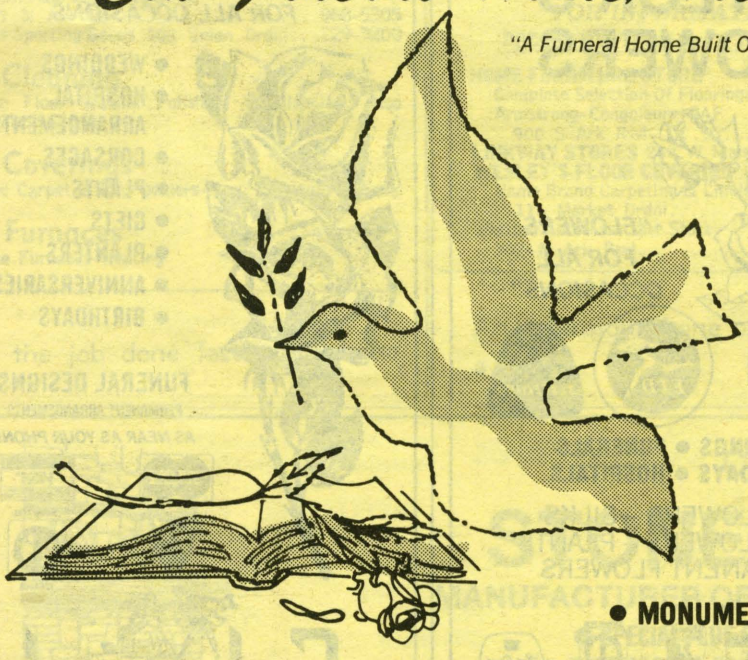
If you're an Arkansas Traveler, a mobile phone can help you stay in touch.

Cox Funeral Home, Inc.
"A Funeral Home Built On Service"

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"LET US TALK TO YOU ABOUT BURIAL INSURANCE"
"UP TO 500.00 AND OUR SUPPLEMENT CASH INSURANCE"
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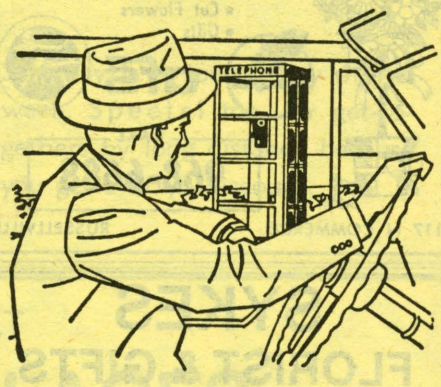
MEMBER ASSOCIATED FUNERAL DIRECTORS SERVICE
211 CENTRAL CLARKSVILLE

A Welcome Sight
A PUBLIC TELEPHONE


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Funeral Directors–(Cont'd)

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(See Advertisement This Classification)

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MEMBER NATIONAL FUNERAL DIRECTORS ASSOCIATION
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Serving Area Over 40 Years
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Humphrey

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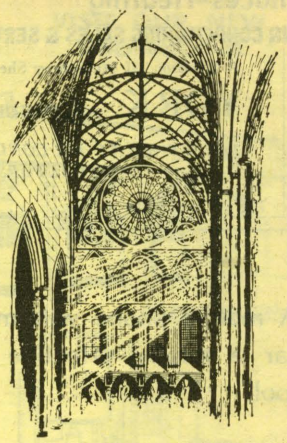
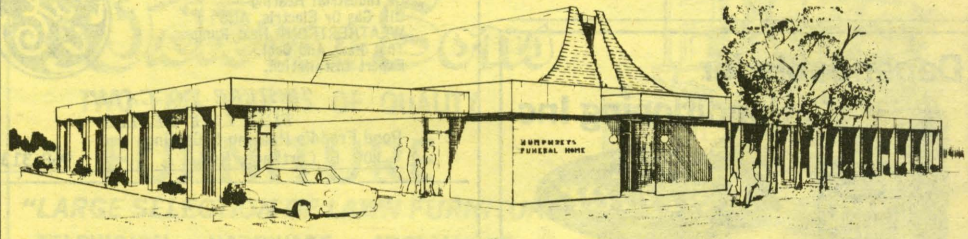
"Dignified, Thoughtful, Personalized Service"





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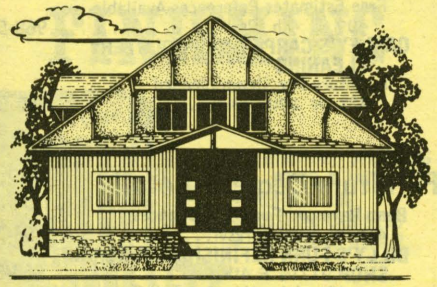
BURIAL & CASH INSURANCE

2801 W MAIN HERMAN HUMPHREY, OWNER & DIRECTOR RUSSELLVILLE, ARK.



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HOME OWNED AND OPERATED
OVER HALF A CENTURY OF CONTINUOUS SERVICE IN JOHNSON COUNTY
KATHLEEN AND ROADY NICHOLAS
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SUPPLEMENTARY OR CASH INSURANCE
PRE NEED FUNERAL COUNSELING
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-and have local numbers at your fingertips.

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A Division Of Humphrey Sheet Metal Co.
YORK AIR-CONDITIONING
SEE MY AD AT AIR CONDITIONING CONTRACTORS
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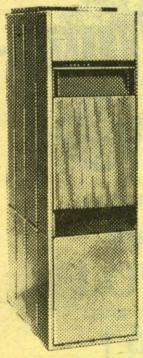
A mobile phone will make your car a totally effective business tool.

Dependable Air Conditioning Inc



FURNACE
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Carrier®
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HEAT & HOT WATER
SERVICE CONTRACTS
Electric or Gas
Res. - Commercial
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Russellville

Furnaces–Heating–(Cont'd)

CARRIER WINTER WEATHERMAKERS
Complete Line of Gas, Oil and Electric Furnaces. Carrier's Highest Quality Equipment Gives You Unsurpassed Home Heating Comfort. Add Air Conditioning Anytime. Free Estimates by Factory—Authorized Specialists. Prompt Service.
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DEALERS
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Hwy 7 S Rsvl.....968-5555

DEPENDABLE AIR CONDITIONING INC
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GENERAL ELECTRIC HEATING AND CENTRAL AIR CONDITIONING
Select The Brand You Know For Residential, Commercial Or Industrial Heating—Oil, Gas Or Electric. Also WEATHERTRON® Heat Pumps That Heat And Cool. Expert Installation.
"WHERE TO CALL"
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Rood Freddie Heating & Cooling
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Downtime on the job costs money. A pocket pager is the tool you need to get the job moving again.

Furnaces–Heating–(Cont'd)

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BY LYNN DALE
WOOD BURNING FURNACES
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ENERGY SAVING
AVAILABLE IN A SIZE FOR YOUR HOME
Sales • Installation

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RHEEM® CENTRAL HEATING SYSTEMS
ALL SEASON COMFORT
Heating & Air Conditioning
Furnaces (Oil-Gas-Electric)
Heat Pumps
Wide Choice of Sizes and Capacities
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"WHERE TO BUY THEM"
DEALERS
CHEEK HOMER PLBG & HTG Atkins .641-7438
WHOLESALE ONLY
BRUCE-ROGERS CO
1801 S Knoxville Rsvl.....968-1626

Furnaces–Repairing & Cleaning

CAGLE'S REFRIGERATION & HEATING
Hwy 7 T Rsvl.....968-7222
JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
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MOOREHEAD WESLEY CLEANING CO
Free Estimates References Available
409 E 4th Rsvl.....968-5738
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Bean Raymond Furn & Appliances
412 W Main Clrksvl.....754-2715
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(See Advertisement This Classification)

DREAM HOUSE FURN CO
"Name Brands You Can Recognize & Trust"
Bedroom • Dining & Living Room
Mattresses
Lower Than Discount Prices
215 S Ark Rsvl.....968-5651

Embry Stop & Swap Furn
119 Whitehall Atkins.....641-7568
Everybody's Furn Co 517 S Ark Rsvl.....968-4850
(See Advertisement This Classification)
Ford's Bargain Store 1903 S Ark Rsvl....968-3717
FREIGHT SALES CO Hwy 64 E Rsvl.....968-5871
(See Advertisement This Classification)
HOME FURNITURE STORE
900 S Ark Rsvl.....968-1818
(See Advertisement This Classification)
Horn-Donnell Furn & Carpet
220 W Main Clrksvl.....754-6388
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422 W Main Clrksvl.....754-3452
KINSLOW'S ODDS-N-ENDS DISCOUNT
Shop–Compare–Save With Us
West B & N El Paso Rsvl.....968-7978

(CONTINUED PAGE 70)

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- DINING SETS
- LIVING ROOM SETS
- LAYAWAY PLAN
- CHIROPRACTIC MATTRESSES
- LA-Z-BOY RECLINERS
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FREE DELIVERY

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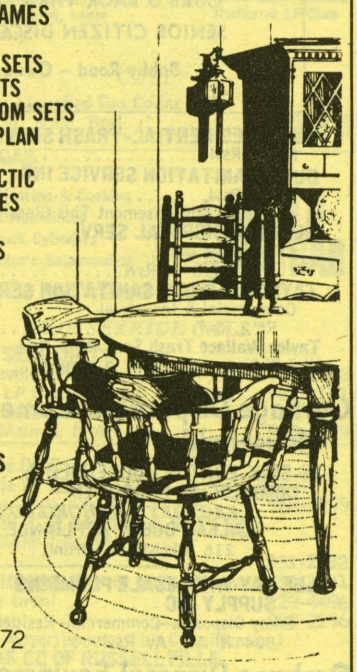

Since 1972

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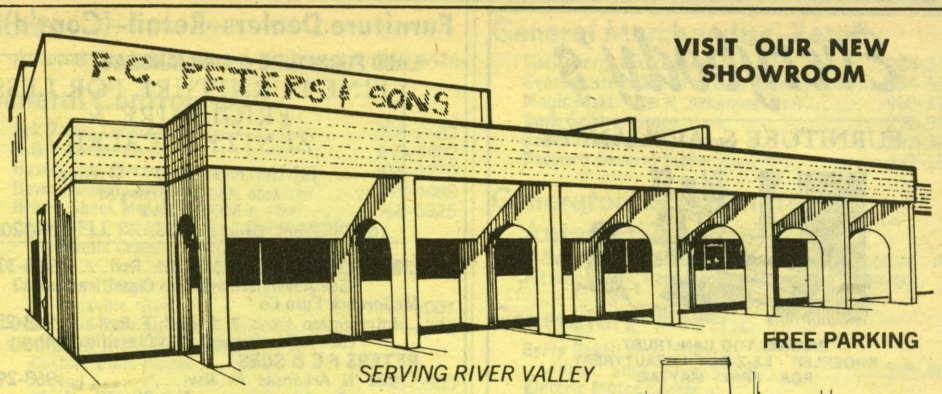

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SERVING RIVER VALLEY "SINCE 1945"

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TWO FULL FLOORS OF QUALITY

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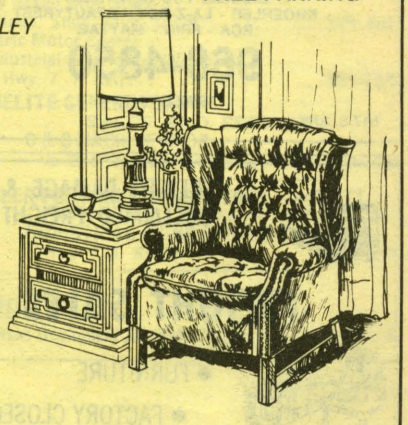
"LARGE SELECTION OF LAWN FURNITURE"

TELEVISION • HARDWARE • APPLIANCES



968-2929

IN STORE FINANCING

JENN-AIR · KitchenAid · Amana · MAYTAG

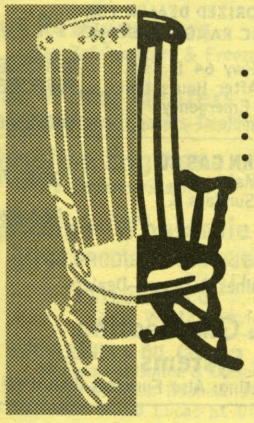
QUALITY IN PRODUCT AND SERVICE

VISA · master charge

M – F 8 AM-5:30 PM
SAT 8 AM-NOON

201 N ARKANSAS AVE RUSSELLVILLE

FURNITURE FINISHING



- FURNITURE STRIPPING WOOD & METAL
- REFINISHING
- CUSTOM CABINETS
- FURNITURE REPAIR

ANTIQUES
EXPERTLY STRIPPED
FURNITURE REFINISHING.
MON-FRI 8-5

THE WOODSHED

AFTER 5PM CALL 967-3693

229-3147

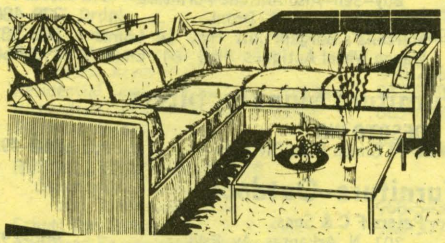
S 2ND & LOCUST DARDANELLE

HOME

FURNITURE

STORE

FAMOUS BRAND FURNITURE



"Your Complete Home Furnishings Center"

• BASSETT • BROYHILL • LANE
• THOMASVILLE • LA-Z-BOY • SEALY

Interior Design & Decor – Bedding
Custom Made Draperies – Wallcoverings
1st Quality Carpets & Floor Coverings

968-1818

HOME FURNITURE

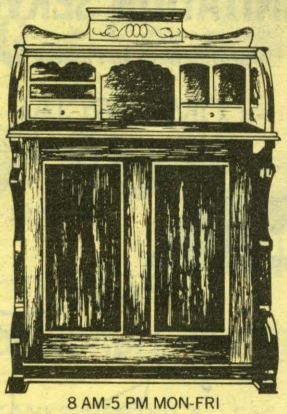
"THERE'S NO PLACE LIKE HOME"

COME IN AND SEE WHY

900 S. ARK. RUSSELLVILLE

FURNITURE REFINISHING AND REPAIR

SINCE 1955



8 AM-5 PM MON-FRI

COMPLETE RESTORATION
OF OLD & NEW FURNITURE

• INSURANCE WORK • MOVING DAMAGE
• PIANO RE-FINISHING

PUBLIC AUCTION EVERY FRIDAY NIGHT

UPHOLSTERY WORK & FABRICS

ANTIQUES FOR SALE

Billy's **Furniture Refinishing & Repair Shop**

Call

968-5353

OR CALL 968-4611
BILLY FLANNERY – OWNER

917½ E 4TH RUSSELLVILLE

Everybody's

FURNITURE & APPLIANCES

BRANDS YOU CAN TRUST
KROEHLER - LA-Z-BOY - BEAUTYREST
RCA - FRIG - MAYTAG

968-4850

"SINCE 1947"

517 S. ARK RSVL

FREIGHT DAMAGE & UNCLAIMED FREIGHT

FREIGHT SALES CO.

- FURNITURE
- FACTORY CLOSEOUT
- BANKRUPT STOCK

968-5871

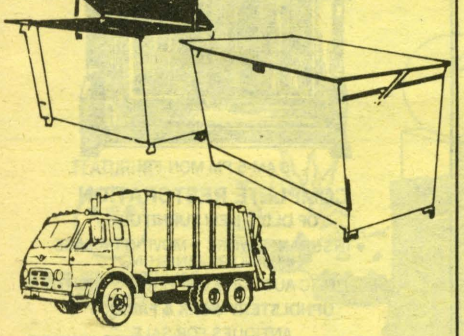
HWY 64 E RUSSELLVILLE

DUB'S SANITATION SERVICE

"Our Business Is Picking Up"

– COMMERCIAL –
– INDUSTRIAL –

DUB TAYLOR – OWNER



hydraulic Compactor Truck Fleet
COMMERCIAL DUMPSTERS
OFFICE – OPEN MON-FRI: 8:30-4:30

968-2305

After Hours Call 968-6607

OFFICE LOCATED CROW MOUNTAIN RD,
RUSSELLVILLE

Furniture Dealers–Retail–(Cont'd)

LADD FURNITURE & APPLIANCE CO
FINE FURNITURE FOR LESS
FRIGIDAIRE &
ZENITH DEALER
JIMMIE LADD - Owner
8:00 AM TO 5:30 PM
MON - SAT
105 N Front Drdnl.....229-3205

LINKWAY STORES 700 N Ark Rsvl.....968-3188
(See Advertisement This Classification)
McCormick Furn Co
Intersection Hwys 7 S & 7 T Rsvl....968-2582
(See Advertisement This Classification)

PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929
(See Advertisement This Classification)

RACKLEY FURNITURE
Quality Furiture At Reasonable Prices
106 Av One NE Atkins.....641-2220

SMITH BUFORD ANTIQUE SHOP
Traditional & Contemporary Furniture
Cut Glass–Lamps–Decorative Items
717 S Ark Rsvl.....968-3820

VALLEY FURN-APPL & PIANO CO
Hwy 64 E Rsvl.....968-5200

WESTERN AUTO ASSOCIATE STORE
QUALITY FURNITURE
REASONABLE PRICES
BEDROOM – LIVING ROOM
DINING ROOM
LAWN & GARDEN FURNITURE
APPLIANCES • TELEVISIONS – STEREOS
307 W Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

WOODSHED THE S 2nd & Locust Drdnl.229-3147
(See Advertisement This Classification)

YOUNG'S FURN & CARPETS
116 S Fulton Clrksvl.....754-3717

Furniture Dealers–Used

DOVER SWAP SHOP
Everett & Mary Cravens–Owners
Hwy 7 S Dover.....331-2954
Ford's Bargain Store
1903 S Ark Av Rsvl.....968-3717
General Store The 1701 W Cherry Clrksvl.754-6610
Hodge's Robert Stop & Swap 4th St Drdnl.229-3185

KINSLOW'S ODDS-N-ENDS DISCOUNT
Shop–Compare–Save With Us
West B & N El Paso Rsvl.....968-7978
Ladd Furn & Appl Co 105 N Front Drdnl..229-3205
Or 229-3207

LATHAMS ANTIQUES & STUFF
Buy–Sell–Also Antique Furniture
218 N Front Drdnl.....229-4869
Marcella's Bargain Cntr Hwy 64 Lamar...885-3823
Wagon Wheel Antiques Hwy 64 Lndn....293-4604

Furniture Manufacturers

DESOTO INC
Ft Smith Furn Div Rsvl 968-4922

Furniture–Outdoor

Peters F C & Sons
201 N Arkansas Av Rsvl.....968-2929

Furniture Packing

—See Movers; Moving Equipment–Rental; Moving Services–Labor & Materials; Also Moving Supplies

Furniture Repairing & Refinishing

Billy's Furn Refinishing & Repair Shop
917½ E 4th Rsvl.....968-5353

YOUNG'S FURN REFINISHING & JANITORIAL SERV
COMPLETE RESTORATION
REPAIRING – STRIPPING – REFINISH
INSURANCE WORK
MOVING DAMAGE
RICHARD YOUNG SR–Owner
115 E Main Rsvl.....968-3834

Furniture Stripping

Young's Furn Refinishing & Janitorial Serv
115 E Main Rsvl.....968-3834

Garages–Automobile Repairing

—See Automobile Repairing & Service

Garbage Collection

B & I TRASH SERVICE
RESIDENTIAL • COMMERCIAL
CURB & BACK YARD RATES
SENIOR CITIZEN DISCOUNT
Bobby Rood – Owner
Rt 1 Ptsvl.....967-2469

DUB'S RESIDENTIAL-TRASH SERVICE INC
Rt 2 Rsvl.....968-5751

DUB'S SANITATION SERVICE INC
Rt 2 Rsvl.....968-2305
(See Advertisement This Classification)

MURDOCK DISPOSAL SERV
Commercial Only
1902 W C Pl Rsvl.....968-1282

TAYLOR W R DUB SANITATION SERV
Commercial & Industrial
Rt 2 Rsvl.....968-2305
Taylor Wallace Trash Serv Rt 2 Rsvl.....967-1184
W & W Disposal Serv Rt 2 Clrksvl.....754-6392

Garbage Disposal Equipment–Household

IN-SINK-ERATOR HOUSEHOLD & COMMERCIAL PRODUCTS—
FACTORY AUTHORIZED SERVICE
CALLAN BOBBY APPLIANCE SERV
216 Christiana Drdnl.....229-3545

LEE RAY WHOLESALE PLUMBING SUPPLY INC
Elkay Disposals–Commercial–Residential
304 N Ark Av Rsvl.....968-4851

Garbage Disposal Equipment–Repairing

JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
1905 S Ark Rsvl.....968-2671

Gas Companies

ARKANSAS LOUISIANA GAS CO
"THE HUMAN NEEDS COMPANY"
Ofc Hours 7:45 A.M. To 4:30 P.M.
AUTHORIZED DEALER FOR
• CALORIC RANGES & STOVES •
Distribution Ofc Hwy 64 E Rsvl.....968-2588
For Emergency After Hours Call....968-2588
Air Conditioning Emergency
After Hrs Call.....968-2588

ARKANSAS WESTERN GAS CO
Clarksville 501 Main.....754-2700
Nights Saturdays Sundays &
Holidays Call 754-8240

Gas Dryers

—See Washing Machines & Dryers–Dealers

Gas Furnaces & Gas Heating Equipment & Systems

—See Furnaces–Heating; Also Furnaces–Industrial

There once was a lady named Lou
Whose phone calls were not getting through. With a phone in her car She can roam near and far
Placing calls and receiving them, too.

Gas–Liquefied Petroleum–Bottled & Bulk

ARCO TRUFLAME LP GAS

Your authorized Atlantic Richfield Company Distributor . . . your dependable source of LP Gas for farm, home and industry.

ARCO Truflame LP Gas

"CALL"

Arkansas Liquefied Gas Co Inc
119 W Main Bnvl.....675-3212

CITGO LP-GAS

- Home Heating & Cooking
- LP Gas Appliances
- Lift-Truck Cylinders
- Contractor's Salamanders

CITGO LP GAS

CITIES SERVICE CO.

"FOR SERVICE CALL"

CITIES SERV OIL CO
Clarksville LP Gas Dist Rt 1.....754-2658
Paris LP Gas Dist 28 S 1st Paris...963-2137
Russellville LP Gas Dist
E Main & N Ark Av.....968-3299

Cities Service Oil Co
Russellville LP Gas Dist
E Main & N Ark Rsvl.....968-3299

SHERMAN W B JR GARAGE & SERV STA
Open 7:00AM-7:00PM
Dover.....331-2232

SUN GAS LIQUIDS INC E Main Clrksvl..754-2681
111 Quay Drdnl.....229-4496
Russellville.....968-2296
(See Advertisement This Classification)

THERMOGAS CO OF RUSSELLVILLE
1800 W C Pl Rsvl.....968-4559
For Emergencies Only Call.....284-2521

Gas Logs

—See Fireplace Equipment–Retail

Gas–Propane

Cities Serv Oil Co
Clarksville LP Gas Dist Rt 1.....754-2658
Paris LP Gas Dist 28 S 1st Paris.....963-2137
Russellville LP Gas Dist
E Main & N Ark Av.....968-3299

Gas Ranges & Stoves

—See Ranges & Ovens–Dealers

Gas Refrigerators

—See Refrigerators & Freezers–Dealers

Gas Water Heaters

—See Water Heaters–Dealers

Gasoline Engines

—See Engines–Gasoline

Gasoline–Wholesale

CITGO PRODUCTS DISTRIBUTOR—
RUSSELLVILLE
TAYLOR OIL CO
2601 W Main Rsvl.....968-3352

LITTLEFIELD OIL CO
Wholesale Gasoline & Diesel Fuel
915 W Main Booneville.....675-2501
Patterson Oil Co Lucas St Clrksvl.....754-3543

PHILLIPS 66 PRODUCTS—
DISTRIBUTOR
GRIFFIN FRANK OIL CO INC
Hwy 7 T Rsvl.....968-6666

Simpson's Lion Oil Co Hwy 64 W Clrksvl..754-3693

SYFERT ROBERT OIL
Serving Retail & Agricultural Needs
Hwy 64 E Clrksvl.....754-2840
Taylor Oil Co 2601 W Main Rsvl.....968-3352

A kitchen phone . . . a natural for Mom's headquarters.

Gates

Arkansas Fencing Co Hwy 7 N Rsvl.....968-6526

General Contractors

Ark Valley Constr Co Hwy 7 N Rsvl.....968-2682
B & D Constr Co Inc Rt 1 Lndn.....293-4402
Baxley Bud Electric Linker Mtn Rsvl.....968-1270
Bewley David Constr Co Rt 1 Lndn.....293-4488
Bright Sheet Metal Hwy 7 N Rsvl.....968-6325

CAMPBELL CRANE & BACKHOE SERVICE
Hydraulic Crane & Backhoe Service
Rt 1 Rsvl.....967-1305

Carrothers Constr Co Inc
S Knoxville Rsvl.....968-5007
Clarksville Specialties Jackson St Clrksvl..754-6373

COCHRAN ROBERT C CONSTR
Custom Built Homes
Rsvl.....968-5500
Res.....968-2654
Cochran Robert C Constr Rsvl.....967-3432
Construction Engineers 2701 W Main Rsvl.968-6497
Crown Constr Hwy 194 Clrksvl.....754-6485
Crown Constr Co Inc
Mobile.....754-6245
Eby Martin K Constr Co
Nuclear Plant Rsvl.....968-7163
Ford Contr 1300 S Ithaca Rsvl.....968-3716

FORD LBR & CONSTR CO
Institutional & Commercial Contracting
Jackson St Clrksvl.....754-3098

G & H CONSTR INC
Residential & Commercial
Rt 3 Clrksvl.....754-8302

H & M CONSTR CO Hillcrest Av Clrksvl..754-2676
H & S Constr Mobile Rsvl.....968-5423
Hall C & Sons Constr Rt 3 Clrksvl.....754-8427
Hogan Ben Constr Co Hwy 124 Rsvl.....968-7754
Or.....968-1250

JONES HAROLD CO INC
Specialists In Metal Buildings
We Offer Total Turn-Key Service
2920 W Walnut Paris.....963-2330
Keener David Constr E C & Boston Rsvl...968-5338

KIRBY SPECIALTIES CORP
COMMERCIAL CONSTRUCTION
INDUSTRIAL INSTALLATION
State Licensed – Bonded
"SINCE 1971"
Hwy 7 T Rsvl.....968-5416

Mashek Construction Co Rt 2 Drdnl.....229-4769
Matson-Russellville Constr Co
Dow Chemical Site Rsvl.....968-7772
Mc Donald's Rock Work Fireplace Bldg
Rt 1 Atkins.....641-7786
Parnell Constr Hwy 64 E Rsvl.....968-3733
Parsons Bros Asphalt Paving
Rt 1 Drdnl.....229-4041
Pitts Constr Co #8 Princess Ct Rsvl....968-6621
Real Estate Tomorrow Constr Co
Paradise Acres Rsvl.....968-2068
Residential Constr Site Airport Rd Rsvl...967-5504
Richardson's Roy Constr Rt 2 Lamar.....885-6328
Riddell & Riddell Constr
Twin Oak Apts Clrksvl.....754-8348

RUSSELLVILLE LUMBER CO
Commercial & Industrial Work
100 S Knoxville Rsvl.....968-5432
Schutt Don Constr Hwy 7 T Rsvl.....968-3774
Sherwood Engineering & Const Co
Sherwood Plaza Clrksvl.....754-6457

STRUCTURAL SYSTEMS INC
Steel Structured Buildings
608 W E Rsvl.....968-2901

TAURUS ENGINEERING INC
Consulting Engineering Design & Construction
2701 W Main Rsvl.....968-4641
Tucker Jim Constr Inc Atkins.....641-7637
United Bilt Homes Inc Hwy 7 S Rsvl.....968-5191

VAN HORN CONSTR INC
Complete Service–Concept To Completion
Commercial & Industrial Work
Airport Rd Rsvl.....968-2514
Weaver & Bailey Constr Co Ptsvl.....968-4184
Wood Jack Constr Co Inc
Ferguson Quarry Rsvl.....968-1149

When you're in need of a telephone, remember that public telephones are at your service.

General Merchandise–Retail

Castleberry Bros Store Lamar.....885-3456
General Store The 1701 W Cherry Clrksvl.754-6610
Magic Mart 405 N Arkansas Rsvl.....968-1787
Oark General Store Oark.....292-3351
Ozone Trading Post Ozone.....292-3206
Patton's General Store Hunt.....497-1810

Generators & Alternators–Automotive

—See Alternators & Generators–Automotive; Also Alternators & Generators–Automotive Repairing

Generators–Electric

Berry Rexall Drug Store
Village Shpg Cntr Drdnl.....229-4811
Electric Motor Center
Industrial Generators Welders
Hwy 7 T Rsvl.....968-2532

HOMELITE GENERATORS—
SALES AND SERVICE
C & C MACHINE SHOP
E 2nd & Verona Rsvl.....968-7144

KOHLER PORTABLE GENERATORS—
AUTHORIZED SALES & SERVICE
INDUSTRIAL EQUIP SERV CO INC
Hwy 7 T Rsvl.....968-6030

Geologists

Arkansas Geological Analysis Rt 3 Rsvl...968-7248

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

Cylinder & Bulk Gas Service

Sungas

FAST
DEPENDABLE SERVICE

- TANKS RENTED & LEASED
- FULL LINE OF APPLIANCES
- BUDGET PAYMENT PLAN

SUN GAS LIQUIDS INC

RUSSELLVILLE . . 968-2296
DARDANELLE . . . 229-4496
CHARLESTON . . . 965-2281
CLARKSVILLE . . . 754-2681

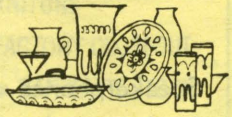
Gift Shops

ATTIC TRUNK THE 1602 W B Rsvl.....968-7292
(See Advertisement This Classification)
CENTENNIAL BOOKS CRAFTS & HOBBIES
Books–Bibles–Hobby & Craft Kits
315 W Main Rsvl.....968-4414
Century House The Rsvl 968-2025
Clarksville Florist 201 College Clrksvl....754-3658
Country Oak Shop
Pleasant View Rd Rsvl.....967-4618
EDDLEMAN'S CERAMIC SHOP
Greenware–Paints–Firing–
Instructions & Supplies
Hwy 7 T Rsvl.....968-7807
Flowers Etc 900 W B Rsvl.....968-3600

A perfect gift – an extension telephone in color.

Ceramics Gifts

Finished Ceramic Products
Silk & Dry Flowers –
– Decorative Items
Gift Wrapping



Needlework
And Craft Supplies

The Attic Trunk

968-7292

1602 WEST B **RSVL**

Gift Shops–(Cont'd)

Four Corners The City Mall Rsvl.....968-5551
FOUR CORNERS THE
Brass–Chinaware–Candles–
Toys–Gourmet
City Mall Rsvl.....968-5551
Hole In The Wall 139 Main Clrksvl.....754-3348
LLOYD'S
Crystal–Jewelry–Hallmark Cards
E Plaza Shopping Cntr Rsvl.....968-4545
Love's Flower & Gift Shop
205 Quay Drdnl.....229-3290
Memorabilia 300 N Commerce Rsvl.....968-6000
MILLYN'S
World Wide Importers
S Front & Market Drdnl.....229-4144
Palace Drug Store 300 W Main Clrksvl...754-8111
ROSE DRUG
Large Selection Of Unique Gifts
3103 W Main Pl Rsvl.....968-1323
SMITH BUFORD ANTIQUE SHOP
Cut Glass Furniture Decorative Items
717 S Arkansas Rsvl.....968-3820
STUCKEY'S PECAN SHOPPE
Open 7 Days A Week
Rt 2 Lamar.....885-3200
Taylor Flowers 1022 W Main Rsvl.....968-6600
TAYLOR NURSERY
Large Variety Of Gifts & Plants
130 S Cumberland Rsvl.....968-2778
Towels N' Things 2505 W Main Rsvl.....968-6728
Treasure Chest 112 N Fulton Clrksvl....754-8924
Treasure Chest Market St Dover.....331-3507

Want to get the word out? Our specialists help businesses introduce new products by long distance. May we assist in your next promotion?

Gift Shops–(Cont'd)

WEE 2 & COMPANY

— HANDCRAFTED GIFTS —
PIPES – PIPE TOBACCO
Custom Blends & Accessories
YEAR 'ROUND CHRISTMAS ROOM
CHEESE SHOP
"A MOST UNIQUE EXPERIENCE"
Open 9:30 - 5:30 Tues - Sat
4003 W Main Russellville 968-6802

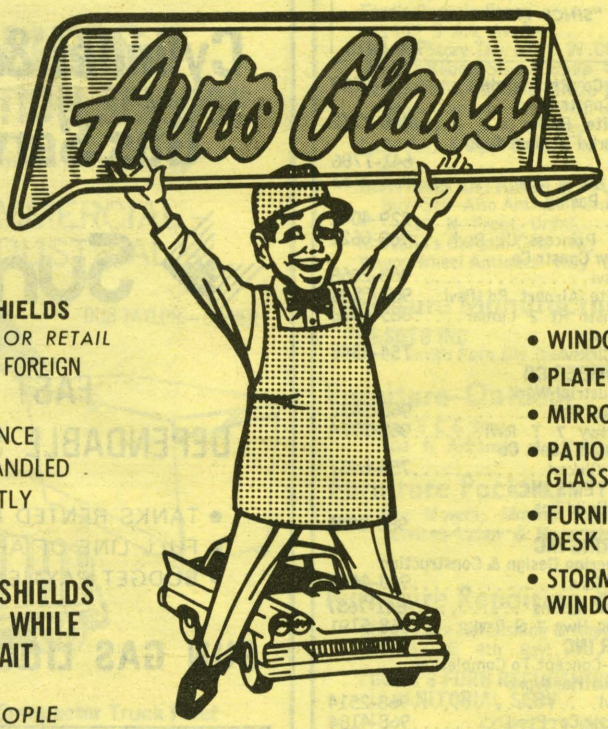
WEE 2 & COMPANY
4003 W Main Rsvl.....968-6802

Glass–Automobile

BARTON'S BODY SHOP
Serving Area Over 20 Years
S Quincy & E 3rd Rsvl.....968-1222
CHENOWITH'S BODY SHOP
Insurance Claims Welcome–Free Estimates
South Pittsburgh Rsvl.....968-5439
CLARKSVILLE U R A P
JOHN WOODARD GARAGE
Complete Glass Service
For Cars & Trucks
DISCOUNT PRICES
Insurance Claims Honored
Hwy 64 E Clrksvl.....754-3800
DARDANELLE MOTOR CO
Glass Installed & Paint & Body Work
203 N Front Drdnl.....229-4410
Massey Glass Co 110 East E St Rsvl....968-5636
(See Advertisement This Classification)
RUSSELLVILLE GLASS CO
Insurance Claims Filed For You
100 S Knoxville Rsvl.....968-1854

No need to hold the handset with a speakerphone. Carry on a conversation even when you're not sitting at your desk. Hands-free calling and distinct voice pick-up. Talking is **ALL** you do.

PPG *Auto Glass* PPG



WINDSHIELDS
WHOLESALE OR RETAIL
AMERICAN & FOREIGN

INSURANCE
CLAIMS HANDLED
PROMPTLY

MOST WINDSHIELDS INSTALLED WHILE YOU WAIT

- **WINDOW GLASS**
- **PLATE GLASS**
- **MIRRORS**
- **PATIO SLIDING GLASS DOORS**
- **FURNITURE & DESK TOPS**
- **STORM WINDOWS & DOORS**

MORE PEOPLE CALL

Massey's Glass Company

968-5636

110 EAST E ST. RUSSELLVILLE

Sales Come From
Phone Calls

Be Sure Your Phones Are Answered

Glass–Plate, Window, Etc.

CONTRACTORS GLASS CO INC
GLASS FOR ALL NEEDS
RESIDENTIAL & COMMERCIAL
PLATE GLASS – STORE FRONTS
MIRRORS
ALUMINUM WINDOWS & PATIO DOORS
HEAT FORM FIREPLACES
STEEL DOORS & FRAMES
1011 South Y Ft Smith.....785-2641
Rt 1 Hwy 7 S Russellville.....968-7857

CONTRACTORS GLASS CO INC
Hwy 7 S Rsvl.....968-7857
(See Advertisement This Classification)

HOUSE OF COLORS
CUSTOM WINDOWS – STORM DOORS
WINDOW REPAIRING
WINDOW & PLATE GLASS
MIRRORS
LAMINATED SAFETY GLASS
INSURANCE CLAIMS WELCOMED
513 Sevier Clrksvl.....754-3855

RUSSELLVILLE GLASS CO
Home Or Commercial Glass Specialists
100 S Knoxville Rsvl.....968-1854
(See Advertisement This Classification)

Glasses–Eye
—See Optical Goods–Retail; Also Opticians

Golf Courses–Private
Russellville Country Club Rt 4 Rsvl.....968-1139

Gourmet Shops
Four Corners The City Mall Rsvl.....968-5551

We have a new number for you – 800.

Government–City

ATKINS CITY OF
City Ofc 220 E Main St.....641-7853
FIRE DEPT Main St.....641-2345
Housing Authority Gravel St.....641-2268
POLICE.....641-7853
Water Works Main St.....641-7853
Water Treatment Plant Ptsvl.....968-2782
CLARKSVILLE CITY OF
Airport.....754-6528
City Hall.....754-6486
City Inspector.....754-3564
CITY POLICE DEPT.....754-8100
CLARKSVILLE-JOHNSON COUNTY AMBULANCE CO 1100 Poplar.....754-6600
Communications Div Ofc 605 Lucas.....754-6488
FIRE DEPT.....754-8300
Housing Authority 605 Lucas.....754-3564
Street Dept.....754-8900
COAL HILL CITY OF
FIRE DEPT.....497-1000
Housing Authority.....497-1666
Water Dept.....497-1221
DARDANELLE CITY OF
FIRE DEPT S Front & Market.....229-3811
Rural Fire Dept.....229-3550
Health Dept Court House.....229-3509
Housing Authority 402 S 5th.....229-3666
Mayor's Ofc Post Ofc Bldg.....229-4500
POLICE DEPT.....229-4175
Waste Water Dept 206 S 5th.....229-3717
Water Dept 120 N Front.....229-3992
DOVER CITY OF
City Ofc Market St.....331-3270
FIRE DEPT.....331-2605
POLICE DEPT
Dial Pope County Sheriff.....968-2558
HECTOR CITY OF
City Hall.....284-5371
LAMAR CITY OF
Mayor's Ofc.....885-3865

On a trip? Keep in touch by long distance.

Government–City–(Cont'd)

LONDON CITY OF
City Hall.....293-4513
FIRE DEPT.....293-4546
If No Answer Call.....293-4365
Or.....293-4484
Or.....293-4369
Housing Assistance.....293-4450
POLICE
Dial Pope County Sheriff.....968-2558
Water Co.....293-4513
NORRISTOWN CITY OF
FIRE DEPT.....968-6545
POTTSVILLE CITY OF
City Hall.....968-3452
FIRE DEPT.....968-3555
POLICE
Dial Pope County Sheriff.....968-2558
RUSSELLVILLE CITY OF
MAYOR'S OFC City Hall.....968-2098
AMBULANCE SERV 203 W C.....968-4567
City Atty 500 W Main.....968-3009
City Bldg Inspector 716 N El Paso.....968-1002
City Dog Pound West C.....968-1944
City Recreation & Parks Director
Hughes Comm Center.....968-1272
FIRE DEPT City Hall.....968-3525
Ofc.....968-2332
Housing Authority 318 S Glenwood.....968-5440
Municipal Judge City Hall.....968-1393
POLICE DEPT
City Hall.....968-3232
Sanitary Landfill Hwy 7 T.....968-2150
Sewer Dept
Maintenance Dept N El Paso.....968-3412
Treatment Plant S Knoxville.....968-4989
Ind Waste Plant Hwy 64 E.....968-4997
Street Dept N El Paso.....968-7545
Treasurer's Ofc City Hall.....968-2237

A smile can be heard. Call someone you love and listen to the smile.

CONTRACTORS GLASS CO INC.

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Distributors of:
ENERGY SAVING GLASS
FOR ALL NEEDS
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PLATE & WINDOW GLASS
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INSULATED PATIO DOORS
HEATFORM FIREPLACES

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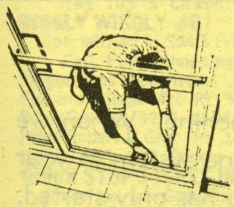

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EVERYTHING IN GLASS
INSURANCE CLAIMS WELCOMED
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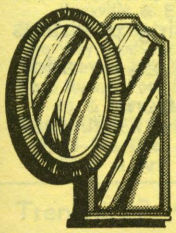

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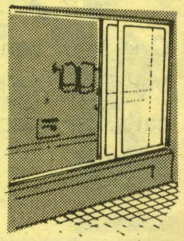
- INSULATED GLASS

- AUTO GLASS SPECIALISTS
- WINDSHIELDS
- TUB ENCLOSURES
- STORM WINDOWS



"WHERE QUALITY ALWAYS COMES FIRST"
100 S. KNOXVILLE RUSSELLVILLE

Government–County

JOHNSON COUNTY OF Clrksvl
Chancery Judge's Ofc Court House.....754-3668
Circuit Clerk Court House.....754-2977
CLARKSVILLE-JOHNSON COUNTY AMBULANCE CO
1100 Poplar Clrksvl.....754-6600
Cooperative Extension Serv
County Agent–Agriculture.....754-2240
County Agent–Home Economics.....754-2240
County Ext Agents Court House.....754-2240
County Clerk.....754-3967
County Fair Grounds Assoc Inc.....754-8281
County Judge.....754-2175
County Supervisor (Edu).....754-3592
Health Dept 203 Rogers.....754-2949
Juvenile Office Court House.....754-8588
Maternal & Child Health Div.....754-6681
Ofc Of Emergency Serv Clrksvl.....754-6383
SSI-Disabled Children's Program
205 Rogers.....754-8750
SHERIFF OFC Court House.....754-2200
Chromatograph Room Ct Hse.....754-2210
Social Services.....754-2355
Special Education Co-op
Old Hospital Bldg Clrksvl.....754-6789
State Representative Ofc Court House
Clrksvl.....754-6927
Tax Assessor's Ofc Court House.....754-3863
Real Estate Ofc Court House.....754-8839
Treasurer Ofc Court House.....754-3056
POPE COUNTY OF Court House Rsvl
AMBULANCE SERV
Day Or Night 511 W Main.....968-4567
Circuit Clerk Ofc.....968-7499
Or.....968-6989
Circuit Judge Ofc.....968-1073
Civil Defense Rsvl.....968-7997
Cooperative Extension Serv
County Agent–Agriculture.....968-7098
County Agent–Home Economics.....968-7098
County Clerk Ofc.....968-6064
County Judge Ofc.....968-7487
Or.....968-6213
County School Supt.....968-6059
County Shops E 4th.....968-6400
Health Dept 511 W Main Rsvl.....968-6004
Juvenile Probation Dept.....967-1520
Juvenile Probation Ofc.....968-3869
Probation Officer.....968-5154
Road Dept Mobile Rsvl.....968-0518
SHERIFF'S OFC.....968-2558
Tax Assessor Ofc.....968-7418
Treasurer's Ofc Court House.....968-2194
Veterans Serv.....968-6049
YELL COUNTY OF Drdnl
Agriculture Extension Serv.....229-4441
Clerk's Ofc Court House.....229-4404
Deputy Prosecuting Atty Drdnl.....229-3446
107 Locust.....229-4025
If No Answer Call.....495-2649
Health Dept Old Armory Bldg.....229-3509
Judge Ofc Court House.....229-4858
Juvenile Ofc Court House.....229-4273
SHERIFF'S OFC Court House.....229-4175
Taylor Van B Chancery Judge
Court House.....229-3580

Government–State

ARKANSAS STATE OF
Clarksville
Div Of Youth Services Court House..754-3081
Forestry Comm Ofc Hwy 64 E.....754-2701
Dispatcher.....754-6669
Johnson County Area Headquarters
Hwy 64 W Clrksvl.....754-3974
Resident Engineer Ofc
Hwy 64 W Clrksvl.....754-3973
Revenue Ofc Court House.....754-2149
STATE POLICE Hwy 64 W.....754-3096
Or.....754-8606
Dardanelle
Revenue Dept Community Center Bldg.229-3657
Mt Nebo State Park
Supt Ofc Drdnl.....229-3655

One hour can make a difference. When planning long distance calls, be sure to remember time zones.

Government–State–(Cont'd)

Russellville
Dept Of Police Control & Ecology
Div Of Mines & Reclamation
Wilson Hall Rsvl.....968-7339
Driver Control Ct Hse.....968-6080
Hwy Dept District 8 Headquarters
I 40 & Hwy 7 N.....968-2286
Hwy Dept-Resident Engrs Ofc
I-40 & Hwy 7 N.....968-1257
Hwy Dept Pope County Area Headquarters
Rt 1.....968-2553
Prosecuting Attorney
107 W Main Rsvl.....968-4225
Rehabilitation Serv
1016 S Boston Rsvl.....968-2808
Revenue Ofc Court House.....968-1526
Social Services
Pope County Ofc
701 N Denver Rsvl.....968-5596
Individual & Family Services Day Care
Licensing Consultant
701 N Denver Rsvl.....968-5590
Child Support Enforcement
701 N Denver Rsvl.....968-4972
State Parole Dept
511 W Main Rsvl.....968-7188

Government–United States

UNITED STATES GOVERNMENT
Agri Extension Serv Rsvl.....968-7098
Agriculture Dept Of ASC Co Committee
100 College Clrksvl.....754-2800
Agriculture Stabilization & Conservation Serv
Ofc Hwy 64 E & Sidney Rsvl.....968-3497
Aid To U S Representative
Lantz Archie
1810 Ford Dr Clrksvl.....754-2336
Air Force Recruiting
115 S Denver Rsvl.....968-1878
Arkansas National Guard
Maintenance Shop Ark Tech Rsvl....968-0268
W H Rsvl.....968-4250
217 Maint Airport Rd Rsvl.....968-4088
Dept 1 172 Maint
Airport Rd Rsvl.....968-3819
Organizational Maint Shop #3
Airport Rd.....968-5646
Army Recruiting Sta
Russellville 500 W Main.....968-4242
Clrksvl Ct Hse Bldg.....754-6813
Corps Of Engineers
Dardnlle Resident Ofc Rsvl.....968-5008
Dardnlle Powerhouse Rsvl.....968-5008
Or Drdnl.....229-2282
Dept Of Agriculture
Forest Service
Ozark-St Francis Nat'l Forests
Supervisor's Ofc
605 W Main Rsvl.....968-2354
District Ranger
Ford Bldg Clrksvl.....754-2864
Or.....754-8864
Hector.....284-3150
Or.....284-3541
Forest Service Work Center
Hwy 64 Clrksvl.....754-3843
Forest Service Radio Shop
Dover.....331-2325
Dept Of Labor
Mine Safety & Health Administration
Coal Mine & Health Safety
29 Sherwood Plaza Clrksvl.....754-6186
Department Of Transportation
Federal Aviation Administration
Mrlnd.....331-2737
Flight Service Station....Enterprise 10230
Employment Security Division
103 N Rochester Rsvl.....968-2784
23 Sherwood Plaza Clrksvl.....754-8969
Farmers Home Administration
410 W Cherry Clrksvl.....754-2087
Ofc Hwy 64 E Rsvl.....968-3831
Federal Bureau Of Investigation
500 W Main Rsvl.....968-1324
General Services Administration
115 S Denver Rsvl.....968-4050
Forestry Bldg Rsvl.....968-4774
Health Education & Welfare Social
Security Administration
1803 S Ark Rsvl.....968-2762
Johnson Co Call.....754-3871

Code-A-Phone . . . The 24-hour answering service.

Government–United States–(Cont'd)

Interior Dept Of The Bureau Of Sport
Fisheries & Wild Life
Holla Bend Refuge Drdnl.....229-4300
Holla Bend Refuge
115 S Denver Rsvl.....968-2800
Marine Corp Recruiting
Ofc Federal Bldg 115 S Denver Rsvl..968-2989
National Guard Armory
Hwy 28 Drdnl.....229-4421
Municipal Airport Clrksvl.....754-3412
Navy Recruiting Sub Sta 500 Bldg Rsvl..968-3474
Nuclear Regulatory Commission
Resident Inspector
Ark Nuclear Power Plant
Russellville.....968-3290
Post Office
Atkins 217 N Dover.....641-7210
For Zip Code Information
Call Atkins.....641-7210
Centerville.....576-4224
Coal Hill.....497-1100
Delaware.....229-3361
Hartman.....497-1021
Oark.....292-3244
Clarksville 200 Sevier.....754-2205
For Zip Code Information
Call Clrksvl.....754-2205
Dardanelle 103 N Front.....229-3929
Dover.....331-2115
Hector.....284-4541
Knoxville.....885-3772
Lamar.....885-3821
London.....293-4237
Pottsville.....968-4440
Russellville 203 S Boston.....968-4112
Social Security Administration
1803 S Ark Rsvl.....968-2762
Social Service Win Unit
103 N Rochester Rsvl.....968-7991
Soil Conservation Service
Agri Bldg Hwy 64 E Rsvl.....968-3881
Cherry St Clrksvl.....754-2760
Veteran's Service
Clrksvl Crt Hs.....754-2560
Russellville Housing Authority
318 S Glenwood Rsvl.....968-5440

Grain Dealers

CARGILL NUTRENA FEED DIV
Hog–Chicken & Turkey Feeds
Hwy 64 W Rsvl.....968-4560

Graphics Services

DAVIS JAMES D PRODUCT ILLUSTRATOR
Industrial Product Illustrator
Rt 1 Dover.....331-2870

Grave Markers

—See Monuments

Greenhouses

JACKSON'S GREENHOUSE & NURSERY
Complete Foliage Plants–Potted–Shrubs
4001 W Main Rsvl.....968-2101

Greeting Cards–Retail

CONSUMERS PHARMACY
Main & Glenwood Rsvl.....968-1833
LLOYD'S
Hallmark Card Shop
Birthday–Anniversary–Get Well–Sympathy
E Plaza Shopping Cntr Rsvl.....968-4545

More than a machine. When we install a telephone system in your business, our job has only started. We also offer training programs in the system's use at no additional cost or obligation.

Grocers–Retail

Bailey's Corner Hwy 64 Knxvl....885-3388
Ball Groc 400 S Glenwood Rsvl....968-1004
BEHIMER GROC & STA
Open 7 Days A Week
Salus....292-3464
Berkemeyer L J Groc & Mkt
201 E Main Atkins....641-7121
BOY'S MKT 23 E Main Paris....963-2195
Carter's Joe Groc Hwy 7 N Rsvl....967-5481
CASTLEBERRY BROS STORE
6AM-6PM Mon-Sat
Lamar....885-3456
Clayborn Grocery Salus....292-3464
Cokers Grocery Rt 2 Drdnl....229-3710
College Groc 1121 N El Paso Rsvl....968-2856
Crow Mountain Grocery Rt 2 Rsvl....967-2016
Crutchfield Grocery Lamar....885-3571
Dover Super Market Market St Dover....331-3333
Driver's Grocery & Station
Hwy 154 E Cntrvl....576-2827
Fairway Mkt 119 College Av Clrksvl....754-2837
Ferrell W H Groc Coal Hill....497-1761
Fisher's Groc S New Hope Rsvl....967-4480
FOOD CENTER
Complete Grocery & Meat Market
1007 W Main Clrksvl....754-3406
Hagarville Groc Hgrvl....885-3295
Holt Grocery Cntrvl....576-2584
Hwy 7 Market Hwy 7 Drdnl....229-2345
I G A FOODLINER 506 N Ark Rsvl....968-2418
JACK'S IGA FOODS Hwy 105 N Atkins..641-2343
Jacobs J O Store Hunt Hrtmn....497-1216
Johnson's Groc 1315 N 2nd Drdnl....229-3576
JR FOOD MART W Church St Atkins....641-8929
Jr Food Mart W Main & Fairbanks Rsvl..968-9567
Jr Food Mart 4th & Boston Rsvl....968-9729
Jr Food Mart No 38 Main St Clrksvl....754-9409
Keener H G Store Ptsvl....968-6703
KERR'S GRO & STA
Open 7 Days A Week
Hwy 64 Hrtmn....497-9005
Kerr's Gro & Sta 64 Hwy Hrtmn....497-9005
Kilburn's Groc & Hdw 1000 S Mkt Dover..331-2112
Kilburn's Groc & Sta N Star Rt Rsvl....968-5700
King F F Store Rt 3 Clrksvl....754-3522
Kroger Groc & Delicatessen
1321 S Ark Rsvl....968-3460
L & P FOOD MART 613 Park Av Clrksvl..754-6407
(See Advertisement This Classification)
London Market Lndn....293-7462
London Mini Mart Lndn....293-4673
LUDWIG GROC
Groceries–General Merchandise–Exxon Station
Rt 2 Clrksvl....754-6122
Mac's Food Mkt 201 Main Hector....284-3255
Maus J M Co 222 E Jefferson Atkins....641-2366
McALISTER GROCERY & SNACK BAR
Open 7 Days A Week
Hwy 7 N Dover....331-3501
MILGRAM FOODS
Complete Grocery & Meat Market
503 Union Drdnl....229-3344
MILGRAM FOODS
Open 8AM-9PM Mon-Sat
9AM-7PM Sun
Main Plaza Rsvl....968-5000
Morris General Store Apltn....284-3592
Mt George Grocery Mt George....576-2786
O K FOOD MARKET
Complete Grocery & Meat Market
409 Main Clrksvl....754-3161
Oak Grove Super Mkt Rt 4 Rsvl....641-7223
Oark General Store Oark....292-3351
Pantry The 1112 W Main Rsvl....968-6315
PIGGLY WIGGLY
Full Line Groceries-Meats-Produce
8 To 9 Mon-Sat–8 To 6 Sun
Hwy 103 S Clrksvl....754-3900
PIGGLY WIGGLY #81
Specializing In Swift Protein Beef
East Plaza Shopping Cntr Rsvl....968-2566
Plugge Bros Groc Hrtmn....497-1491
Porter's Village Mkt Rt 3 Clrksvl....754-6014
Price Grocery 3201 W Main Rsvl....968-7717
Price Robert D Groc Rt 1 Hrtmn Clrksvl..754-6282
Quality Mkt 101 Rogers Clrksvl....754-3660
QUICK STOP STORES INC
Groceries–Ice–Gas–Fishing Supplies
Knoxville & E Main Rsvl....968-2565
Rite-Way Foods Inc Hwy 64 East Rsvl...968-5329
Rite-Way Foods Inc #2 1808 S Ark Rsvl.968-3615
Road Runner #57 I-40 & Hwy 103 Clrksvl.754-6309
Road Runner Food Mart
I-40 & Hwy 331 Rsvl....968-7083
ROADRUNNER FOOD MART
Food–Gas–Open 24 Hours
1100 N Ark Rsvl....968-2591

Trenching? Call before you dig.

Grocers–Retail–(Cont'd)

ROBBINS GROC & STA
6AM-7PM Closed Xmas Day
Rt 2 Lamar....885-3391
Robertson's Service Sta
Hwy 124 Moreland....331-2950
RUSSELLVILLE GROC & MEAT MKT
Quality Meats Guaranteed For Freshness
201 N Denver Rsvl....968-7908
Sav-A-Sum Mkt W Bdwy Atkins....641-7584
SAV-A-SUM MKT
7AM-10PM 7 Days
5th & Union Drdnl....229-4801
Scott's Cash Groc Delaware Drdnl....229-4875
Sewell Groc & Sta Rt 3 Atkins....641-2385
SKYLINE I G A
Skyline Shopping Center Rsvl....968-5621
T & J MARKET & STATION
Hunting & Fishing Licenses
Hwy 7 N Dover....331-2479
Tackett's Groc & Sta Lndn....293-4649
VICK'S GROCERY
Open Monday-Saturday
Rt 1 Ptsvl....968-7833
Village Market Coal Hill....497-1172
VINCENT'S GROCERY
Your Jot-Em-Down Store
Hardware–Horse Tack
208 Av 2 SE Atkins....641-2776
Waldo Don Store Dover....331-2684
WAREHOUSE SALES
Quality For Less
1310 W Main Clrksvl....754-3333
WAREHOUSE SALES
Compare & Save
2609 W Main Rsvl....968-7635
Warren's Groc Store 217 N Front Drdnl..229-3696
Whorton Groc & Sta Rt 1 Lndn....885-3345
Williams Groc & Sta Knxvl....885-3138
Yates Super Market Coal Hill....497-1162

Grocers–Wholesale

Cheek Wholesale Groc
600 SW 1st Atkins....641-2351
Or....641-7818
M-K Groc Inc N Commerce Rsvl....968-4717

Guard & Patrol Service

—See Security Guard & Patrol Service

Guitars

ACE PAWN & GUN SHOP
New & Used–Kay Dealer
311 W Main Rsvl....968-1196
Bill's Music Studio 811 N Ark Rsvl....968-6715
Res....293-4563

Guns

ACE PAWN & GUN SHOP

RUSSELLVILLE

Licensed Gun Dealer

BUY - SELL - TRADE

NEW & USED GUNS

Headquarters For Black Powder & Muzzle Loading Guns
Repairs On All Makes
Gunsmith On Duty
Open: Mon-Sat 8:30 To 5:30

311 W Main Rsvl....968-1196

CLARKSVILLE GUN & ROD SHOP

• Ammo • Guns • Gun Repair
• Fishing Tackle • Hunting Clothing
• Water Sports • Reload Components

FISHING & HUNTING LIC. SOLD HERE

Sherwood Plaza Clrksvl....754-8358

Daryl's Gunsmith & Repair
Elizabeth St Dover....331-2250
DOVER HARDWARE & SPORTING GOODS
Buy–Sell–Trade
Hwy 7 N Dover....331-2000
General Store The 1701 W Cherry Clrksvl.754-6610

Call forwarding . . . another step up.

Guns–(Cont'd)

NEWTON'S SPORTING GOODS
Browning Guns & Knives–Case Knives
701 E 4th Rsvl....968-2592
River Valley Sporting Goods
500 W Main Clrksvl....754-8251
RUSH SPORTING GOODS
Repairs–Sales–Ammunition
Black Powder Guns & Accessories
Authorized Browning Dealer
815 N Ark Rsvl....968-4322
WESTERN AUTO ASSOCIATE STORE
Buy–Sell–Trade–Full Line
307 N Ark Rsvl....968-5305
Or 311 Union Dardanelle....229-3439
WOODS SPORTING GOODS
410 Union Drdnl....229-3200

Gunsights, Scopes & Mounts

Woods Sporting Goods
New & Used–Remington Winchester
408 Union Drdnl....229-3200

Gunsmiths

ACE PAWN & GUN SHOP
Repairs–All Makes
311 W Maiin Rsvl....968-1196
DOVER HARDWARE & SPORTING GOODS
Richard Welsh-Gunsmith
Hwy 7 N Dover....331-2000

Gutters & Downspouts

WATERTITE BUILDING SPECIALTIES
Featuring Seamless Gutters
Rt 1 Drdnl....229-2264

Hair Goods

A Perfect Image 1222 N Ark Rsvl....968-3880
Master's Hair Fashions 506 Quay Drdnl...229-3776
Mi-Lady's Beauty Salon 316 West B Rsvl..968-2311
Natural Look The 423 E 4th Rsvl....968-6577
Nu-Trend The 1013 S Ark Rsvl....968-2342
Phyllis' Beauty Shop 2nd St Drdnl....229-3788
Valley Beauty Supplies
Complete Line-Barbers & Beauty Supplies
105 S Boulder Rsvl....968-3057

Hair Treatment

—See Barbers; Beauty Salons; Also Scalp Care

Hairstyling

—See Barbers; Also Beauty Salons

Hamburger Stands

Big Red Drive-In 1520 S Ark Rsvl....968-1960
Dairy Freeze 502 N Front Drdnl....229-4437
Sonic Drive In Hwy 7 S Drdnl....229-3766
Stuckey's Pecan Shoppe Rt 2 Lamar....885-3200
Turner's Cafe 141 Main Clrksvl....754-9199

Handbags

Campbell Shoe Store
115 N Commerce Rsvl....968-4433
Payless Casual Shoes
Walmart Shopping Cntr Rsvl....968-7111
Rik's Shoes City Mall Rsvl....968-4918

Party line courtesy is catching.

L&P FOOD MART
"AT THE Y"

GROCERIES • ICE
SANDWICHES
GAS • ICEES

CITGO

• PICNIC SUPPLIES
• PHOTO FINISHING

6 AM TO 12 PM — 7 DAYS
MASTER CHARGE & CITGO CARDS ACCEPTED

CRAIG HODGE — OWNER

754-6407

PARK AVE & W. MAIN CLARKSVILLE

Hardware–Retail

ACE HARDWARE STORES

Hardware • Paints • Tools • Housewares • Electrical • Plumbing & Heating Supplies. Sporting Goods

ACE IS THE PLACE WITH THE HELPFUL HARDWARE MAN

"WHERE TO FIND THEM"

Leonard's Hdw Co Inc
118 N Commerce Rsvl.....968-2142

ATKINS ACE HARDWARE
Complete Selection Of Hardware
113 Av 1 NE Atkins.....641-7968

B & B CARPET & HARDWARE
Electrical & Plumbing Supplies–General Hardware
Main St Hector.....284-5471

Call waiting . . . another step up.

FREE PARKING

True Value HARDWARE STORES ®

HARDWARE - FURNITURE - APPLIANCES

F.C. Peters & Sons

VISA 968-2929 mastercharge

M-F 8 AM - 5:30 PM SAT 8 AM - NOON
201 N ARKANSAS AVE RUSSELLVILLE

RUSSELLVILLE HEARING AID CENTER

All Major Brands

FOR LICENSED PROFESSIONAL SERVICE CALL DICK GARRETT

FREE TESTING & COUNSELING

Batteries **968-7250** Service

405 E 4TH RUSSELLVILLE

Hardware–Retail–(Cont'd)

BOONE LBR & FEED CO
Complete Selection Of Hardware
Hwy 64 E Atkins.....641-7266

CECIL JACK HDW & FURN
Hardware Plumbing & Electrical Items
515 Sevier Clrksvl.....754-2259

DOVER HARDWARE & SPORTING GOODS
Complete Hardware Supplies
Hwy 7 N Dover.....331-2000

General Store The 1701 W Cherry Clrksvl.754-6610

HAMMOND TRUE VALUE
Plumbing & Electrical Supplies
118 E Main Clrksvl.....754-3190

JOHNSTON DISCOUNT & SALVAGE
Hwy 7 S Rsvl.....968-7212

JONES THOMAS V LUMBER CO
Skil Tools–Plumbing & Electrical Supplies
201 S Front Drdnl.....754-4601
201 S Front Rsvl.....968-7025

KENT BUILDERS SUPPLY
Paint–Building Material–Tools–Appliances
209 E Main Atkins.....641-7176

Leonard's Hdw Co Inc
118 N Commerce Rsvl.....968-2142

MASSEY HDW CO
Hardware–Housewares–Sporting Goods
418 Main Clrksvl.....754-2460

MOSLEY'S HARDWARE
General Hardware & Plumbing
Market St Oover.....331-2613

Oark General Store Oark.....292-3351

PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929
(See Advertisement This Classification)

PIERCE LBR CO
Everything For The Builder & Homeowner
W Main Clrksvl.....754-2370

SENTRY HARDWARE STORES

THE RIGHT TOOLS, THE RIGHT SUPPLIES AND THE HELPFUL ADVICE YOU NEED TO DO-IT-YOURSELF.

SENTRY™

"WHERE TO SHOP"
DEALERS
Jones Thomas V Lumber Co
201 S Front Drdnl.....229-4601

SULLIVAN SUPPLY CO
Complete Hardware–Electrical & Plumbing Selection
Coal Hill.....497-1041

T G & Y STORES CO
Family Center 1107 W Main Rsvl.....968-1434

T & J Market & Station Hwy 7 N Dover..331-2479

TRUE VALUE HARDWARE STORES

Nation's largest Hardware Chain . . . over 5000 stores in 50 states.

True Value ®

This buying power means greater selection and lower prices for you. Shop at True Value Hardware Stores and save!

"WHERE TO FIND THEM"
Peters F C & Sons
201 Ark Av Rsvl.....968-2929

Vincent's Grocery 208 Av 2 SE Atkins....641-2776

Planning to build? Call for free consulting service. Increased use of telephone service makes planing for concealed cable and equipment an important part of building design.

Hardware–Wholesale & Manufacturers

LEE RAY WHOLESALE PLUMBING SUPPLY INC
Plumbing–Electrical–Pipe–Tools–Fans
304 N Ark Av Rsvl.....968-4851

Hatcheries–Poultry

Ridgeview Hatcheries Inc Hwy 64 E Rsvl.968-7975
Or.....968-7977

SWIFT TURKEY HATCHERY
Hwy 64 E Rsvl.....968-2250
After Hrs Emergencies Call.....967-5394

Hatchery Supplies

—See Poultry Equipment & Supplies

Hauling Trash

—See Trash Hauling

Health Agencies

West Ark Health Systems Agency Inc
1001 E Main Rsvl.....968-2229

Health Food Products–Retail

OLDE FASHIONED FOODS INC
One Stop Health Food Center
123 N 18th Ft Smith.....782-6183

REIMER'S COUNTRY CUPBOARD
Complete Line Of Health Foods & Vitamins
122 E 4th Rsvl.....968-6944

Shaklee Distributor Hwy 22 W Paris.....963-2952

Troyer's Tomato Patch 207 W Main Rsvl..968-2227

Health Studios

—See Physical Fitness; Also Reducing & Weight Control Services

Hearing Aids

Beltone Hearing Aid Service
1023 N Boston Rsvl.....967-4247

ROBERT HALL HEARING AID CENTER
Hearing Aids–Batteries & Repairs
2403 Midland Ft Smith.....783-8857

RUSSELLVILLE HEARING AID CENTER
405 E 4th Rsvl.....968-7250
(See Advertisement This Classification)

ZENITH LIVING SOUND HEARING AIDS—
SALES & SERVICE
BETTER HEARING AIDS INC
815 Garrison Ft Smith.....782-9850

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Russellville Hearing Aid Center
405 E 4th Rsvl.....968-7250

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

SLEEP WELL TONIGHT

phone service stays awake

Your telephone: Ready to help when you need it.

Heat Pumps

A & R REFRIGERATION
Singer Authorized Sales & Service
Hwy 21 & 164 Clrksvl.....754-8316

DEPENDABLE AIR CONDITIONING INC
Hwy 7 South Rsvl.....968-5555
(See Advertisement This Classification)

ROOD FREDDIE HEATING & COOLING
109 E Carthage Rsvl.....968-3131
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Complete line of warm air furnaces, gas or electric.
York Electric Furnaces. Cooling easily added.

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Your Complete Contractor
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Specializing In Repair—Major Brands
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Carrier Authorized Sales & Service
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H & M Plumbing 1119 N 6th Drdnl.....229-3953

HARBIN HTG & AIR CONDITIONING INC
421 W 17th Rsvl.....968-7242
Weir Rd Rsvl.....968-7242

L & R Heating & Air Conditioning
Rt 4 Rsvl.....968-3426

LUKE'S SERV CENTER
E Main & N Knoxville Rsvl.....968-1671

RANKIN PLBG & HTG
319 E Cir Dr Rsvl.....968-1447

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G E Heat Pumps—Sales & Service
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RUSSELLVILLE PLBG & HTG CO INC
Industrial—Commercial—Residential
Airport Rd Rsvl.....968-3133

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LEE RAY PLUMBING SUPPLY INC
Heating—Cooling Systems—Water Heaters
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Heating Equipment—Repairing

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HEATING SERVICE
Commercial - Residential
SALES & SERVICE
Mobile Home Systems
Air Conditioning - Heating
Refrigeration
Hwy 7 T Rsvl.....968-7222

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Dr Goz—The Appliance Doctor
1905 S Ark Rsvl.....968-2671

Pottsville Appliance Repair Ptsvl.....968-3878

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—See Stereophonic & High Fidelity Equipment—Dealers; Also Recorders—Sound—Equipment & Supplies

Hitches—Trailer

—See Trailer Hitches

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400 Oak Court Clrksvl.....754-8611

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Homes—Invalid

Dardanelle Nursing Center Inc
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BARBARA McCOY-ADM
Convalescent and Nursing Care

★ Modern New Brick – Ground Floor
★ Fireproof ★ Central Heat and Air Conditioned By Arkla Servel Sun Valley Year Around
★ Approved and Licensed By Ark. State Board of Health
★ Medical Care Provided By Staff of Physicians and Registered Nurses

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Carrier
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AIR CONDITIONING CO INC
968-5555
HWY 7 SOUTH RSVL

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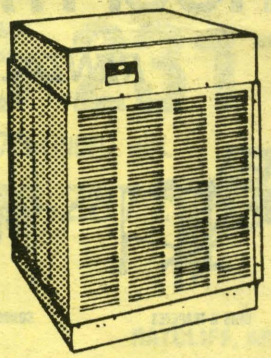
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• OFFICES
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GENERAL ELECTRIC
WEATHERTRON HEAT PUMPS
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OR CALL TOLL FREE
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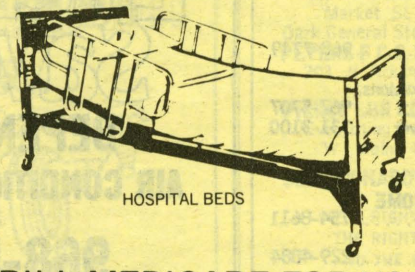

FREE DELIVERY AND SET UP

WE BILL MEDICARE FOR YOU
410 UNION DARDANELLE, ARK.

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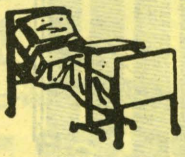
RENTALS – SALES – SERVICE



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- RAISED COMMODE SEATS
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MEDICARE APPROVED VISA **968-3249** master charge *MEDIPAC APPROVED*

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MTN TOP ARABIAN FARMS Rt 2 Rsvl . . . 968-5366

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Quality-engineered hydraulic hose; low, medium and high pressures. Hose assemblies. Assorted fittings; permanent, reusables and adapters.

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208 N Front Drdnl 299-3606

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Campbell Shoe Store
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Hospital Equipment & Supplies

Clarksville Pharmacy
602 McKennon St Clrksvl 754-8402

NATIONAL MEDICAL RENTALS
410 Union Drdnl 229-3367
(See Advertisement This Classification)

VALLEY ORTHOPEDIC BRACE & LIMB
3016 W Main Rsvl 968-3249
(See Advertisement This Classification)

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Hospitalization Insurance

—See Insurance

Hospitalization Medical & Surgical Plans

BLUE CROSS E 2nd & Utica Rsvl 968-1361

Hospitals

DARDANELLE HOSPITAL

VISITING HOURS
12 NOON TO 8 PM

300 N 3rd Drdnl 229-4677
In Rsvl Call 968-2480

JOHNSON COUNTY HOSPITAL

VISITING HOURS
2 to 4 PM - 7 to 8:30 PM

1100 E Poplar Clrksvl 754-2060
Ambulance Serv 754-6600

(CONTINUED NEXT PAGE)

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

Hospitals–(Cont'd)

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VISITING HOURS

10:00 AM TO 8:00 PM

Hospital 968-2841

Emergency Room 968-6211

1808 W Main Rsvl.....968-2841

ST MARY'S HOSPITAL EMERGENCY ROOM
24 Hour Physician Coverage
1808 Main Rsvl.....968-6211
Main Number 968-2841

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Park Motel 2615 W Main Rsvl.....968-4862

House & Building Movers

Combs Home Builders & House Movers
Hwy 22 Ratcliff.....635-2311
(See Advertisement This Classification)

House Repairing

—See Remodeling & Repairing–Building Contractors

Housewares–Retail

Massey Hardware Co 418 Main Clrksvl...754-2460
Mc Alister Grocery & Snack Bar
Hwy 7 N Dover.....331-3501
Milgram Foods Main Plaza Rsvl.....968-5000
Otasco 512 S Ark Rsvl.....968-4213

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CLARK HYDRAULIC SERV INC
JACKS – PUMPS – RAMS
HYDRAULIC TOOLS & EQUIP
"SALES – SERVICE – PARTS"
2901 Confederate Blvd Little Rock..375-1252

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HANDY DAN ICE—
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Manufacturers of
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Block ice
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Groceries – Quick Stops
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Year Around

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TASTEE FREEZ NO 2 3415 W Main Rsvl.968-1848

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DIPPER DAN ICE CREAM SHOPPE
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East Plaza Shopping Cntr Rsvl.....968-6952
TASTEE FREEZE NO 2
Soft Ice Cream–Thick Malts
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Ice Making Equipment & Machines

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AUTHORIZED DISTRIBUTOR
PIONEER SUPPLY CO
701 N Palm N Little Rock....945-9573
AUTHORIZED DEALERS
JIM'S REFRIGERATION SERV
701 W 18th Terr Rsvl.....968-5766

Speed calling . . . another step up.

Ice Making Equipment & Machines–(Cont'd)

MANITOWOC AUTOMATIC ICE SYSTEMS

Complete Ice
Systems Including
- CUBERS
- STORAGE BINS
- CUBE VENDORS
- CUBE DISPENSERS

Manitowoc

Daily production from 100 to 2200 pounds

"FOR SALES & SERVICE CALL"
DEALER
Jim's Refrigeration Serv
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Town & Country Electric Hwy 7 T Rsvl..968-5544
(See Advertisement This Classification)

Get the job done faster by phone.

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HOME BUILDERS
HOUSE MOVERS

PROMPT
DEPENDABLE SERVICE

Over 30 Years Experience in the Housemoving Business

- LICENSED BY STATE OF ARKANSAS
- INSURED AGAINST PROPERTY DAMAGE
- NEW HOMES FOR SALE – TO BE MOVED TO YOUR LOT

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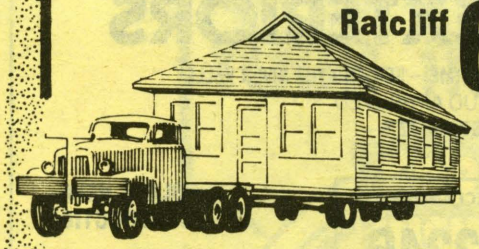

Ratcliff **635-2311**

OR CALL LINDELL HILL

635-2871

HWY. 22 BOX 6 **RATCLIFF, ARK.**

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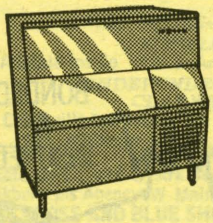
SALES - SERVICE - RENTALS - INSTALLATION



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ICE PLANTS ● REFRIGERATION SERVICE

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MOTELS

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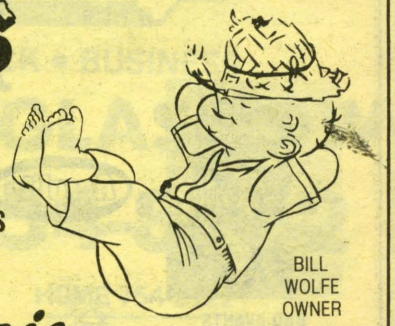

BILL
WOLFE
OWNER

Whirlpool

Town & Country Electric

SERVICE MOST MAKES

FOR ADDITIONAL SERVICES
SEE OUR AD AT ELECTRIC
CONTRACTORS

HWY 7 T

RUSSELLVILLE

Income Tax Service

—See Accountants–Certified Public; Accountants–Public; Attorneys; Also Tax Return Preparation

Industrial Developments

KIRBY SPECIALTIES CORP
Commercial Industrial–
Buildings Construction–Installation
Hwy 7 T Rsvl.....968-5416

Industrial Equipment & Supplies

BRUCE-ROGERS CO
1801 S Knoxville Rsvl.....968-1626
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Maintenance & Repair Of
Industrial Equipment
Rsvl.....968-5623
LEE RAY WHOLS PLBG SUPPLY INC
Plumbing–Electrical–Pipe–
Pumps–Heating
304 N Ark Rsvl.....968-4851

Industrial Equipment & Supplies–(Cont'd)

MARSHALL SUPPLY & EQUIPMENT CO (MARSUCO)
Full Line Industrial Distributor
4801 S Wheeler Ft Smith.....646-1691
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Hand–Electric & Pneumatic Tools
Hwy 7 T Rsvl.....968-5884
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Commercial–Industrial & Residential Service
Hwy 7 T Rsvl.....967-1020

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—See Exterminating & Fumigating Pest Control; Mothproofing; Also Spraying

We have a new number for you – 800.

Insecticides

Askansas Valley Farmers Assn
704 W C Rsvl.....968-1102
Price Milling Co
S Knoxville & Railroad Rsvl.....968-1662

Inspection Stations

—See Automobile Inspection Stations

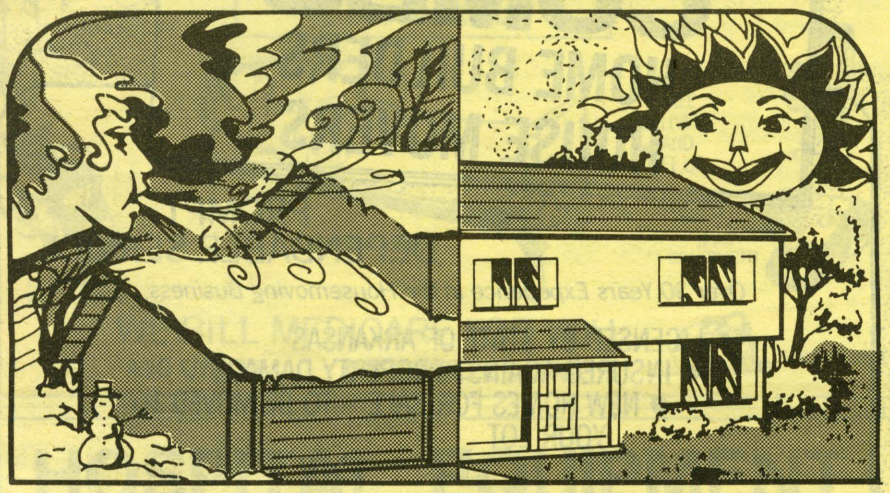
Insulation Contractors–Cold & Heat

BUG STOMPER THE
5000 W Main Rsvl.....968-3584
(See Advertisement This Classification)
HOME COMFORT INSULATION
104 Maple Clrksvl.....754-8432
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

Party line courtesy is catching.

INSULATION - ENERGY CONSERVATION



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NO ADDITIONAL CHARGE FOR DRIVE TIME – SERVING THE RIVER VALLEY
FHA – VA – HUD APPROVED
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BLOWN & SPRAYED ON CELLULOSE
FIBERGLASS • BLOWN BATTS
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OLD & NEW CONSTRUCTION
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FIRE RETARDANT

914 N. 4TH PARIS ARK

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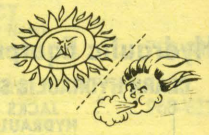

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FOAM IN – BLOWN IN

SPECIALIZING IN OLD & EXISTING HOMES • NEW CONSTRUCTION

SALES & INSTALLATION
STORM DOORS – WINDOWS – ROOF TURBINES

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THE
"BUG STOMPER"

A. P. & L. APPROVED CONTRACTOR
— FREE HOME ENERGY CHECK —

Aerolite Foam Insulation

The Bug Stomper

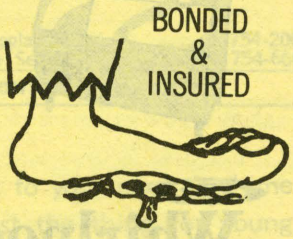
"FOR HONEST FAIR APPRAISALS"

- BLOWN-IN FIBER
- FIREPROOF
- SOUNDPROOF
- CEILINGS – WALLS – FLOORS
- FACTORY TRAINED NATIONAL CERTIFIED INSTALLERS

"HIGHEST THERMAL R-VALUE"

DIAL **968-3584**

5000 W. MAIN RUSSELLVILLE



Insulation Contractors–Cold & Heat–(Cont'd)

HOME INSULATION

— Complete Insulation Service —
Walls - Ceilings - Floors
Fiberglass
Blown In Batts & Blankets
Serving The Entire Directory Area
E. L. JONES - OWNER
FOR FREE ESTIMATE CALL
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(See Advertisement This Classification)
RAZORBACK INSULATION CO
216 N Boston Rsvl.....968-1834
Or Pottsville 968-2632
(See Advertisement This Classification)

Insulation Materials–Cold & Heat

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Fiberglass Batts–Thermax–
Sheeting–Styrofoam
507 N El Paso Rsvl.....968-7417

OZARK HARDWOOD LUMBER CO

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PLUMBING SUPPLIES
CUSTOM HARDWOOD TOPS
CARPENTER TOOLS
DOORS & STORM WINDOWS
INSULATION MATERIAL

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Your Home . . . . .
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You're in good hands.

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FAST, FAIR CLAIM SETTLEMENTS.

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RUSSELLVILLE
Allstate Ins Co 920 S Ark Av Rsvl...968-2710
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203 W Cherry Clrksvl.....754-3473

Allstate Ins Co 920-S Ark Av Rsvl.....968-2710
Blackburn Ins Agency W Main Clrksvl.....754-2691
BLUE CROSS AND BLUE SHIELD OF ARKANSAS
6th & Gaines Little Rock.....378-2000

Three way conference . . . another step up.

Insurance–(Cont'd)

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COMPLETE
PERSONAL &
BUSINESS
INSURANCE.

INSURANCE FROM CNA

CONTINENTAL CASUALTY COMPANY
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CNA Insurance 1001 S Ark Rsvl.....968-2656
AGENCIES
Ford James R Agency
1001 S Ark Av Rsvl.....968-3333

C N A Insurance
Life & Health Sales 1001 S Ark Rsvl..968-2656
CLARKSVILLE INS AGENCY INC
Ask For Harold Lewis–
Jim Lewis Or Keith Lewis
203 W Cherry Clrksvl.....754-3473

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Save With The Right
Coverage On Your Home,
Auto, Business or Farm

WE SERVICE WHAT WE SELL

"WHERE TO CALL"
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FORD JAMES R AGENCY OF DRDNL INC
505 Union Drdnl.....229-3455
SORRELS & SWAIN INS AGENCY
215 NE 1st St Atkins.....641-7207

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RESIDENTIAL – COMMERCIAL

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- Rock Wool Or Fiberglas
- Ceiling – Sidewalls – Floors
- Foam

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Member State & National
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FARMERS INSURANCE GROUP
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. . . MONTHLY PAYMENT IF YOU WISH

HOME 754-2122

OUR POLICY IS SAVING YOU MONEY

HWY 103 & I-40 (ACROSS FROM STEAK HOUSE ON HWY 103) CLARKSVILLE

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AUTO – FIRE – LIFE

TRUCK • BUSINESS

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SPECIAL SAVINGS FOR

★ GOOD STUDENTS
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★ AGES 30 THRU 60

"FOR ALL YOUR INSURANCE NEEDS CALL"

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IF NO ANSWER CALL 967-4458

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INSURANCE

JAMES R. FORD AGENCY

RUSSELLVILLE, ARK.

FIRE • HEALTH • CASUALTY • LIFE

- TRAVELERS INS. CO.
- FIREMANS FUND
- TRANSAMERICA
- CONTINENTAL

YOUR Independent Insurance AGENT SERVES YOU FIRST

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SERVING RIVER VALLEY SINCE 1963

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JAMES R. FORD — 968-2745
H. F. (BUBBA) HOUSTON — 968-2662
JIM DUNN — 968-1611
PAM HALVERSON — 967-3784

– MAIN OFC CALL –

968-3333

1001 S. ARKANSAS AVE., RUSSELLVILLE

Insurance–(Cont'd)

COX A B INS & REALTY CO
Westside Cts Drdnl.....229-4179
If No Answer Call.....229-3249
If No Answer Call.....229-3270

D E BRITTENUM & ASSOC INC
500 W Main Rsvl.....968-4783
Or 968-2186
(See Advertisement This Classification)

DANE LARRY INS 207 E 4th Rsvl.....968-3134
(See Advertisement This Classification)

DARDANELLE INS INC 115 Locust Drdnl.229-4466
(See Advertisement This Classification)

EQUITABLE LIFE ASSURANCE
Steve Smith Agent
P O Box 748 Russellville
1500 S Detroit Rsvl.....968-5351

Equitable Life Assurance Society Of The United States
No Charge To Calling Party.....800 223-6646

Equity National Life Ins Co
Ofc 702 E 4th Rsvl.....968-2028

Eubanks Jesse Inc 1009 N Ark Rsvl.....968-7776

Farm Bureau Agency
E 2nd & Utica Rsvl.....968-1361

FARM BUREAU INSURANCE

LIFE • DISABILITY INCOME
AUTO • FIRE • HOMEOWNERS
GENERAL LIABILITY
BLUE CROSS
ESTATE & TAX PLANNING

FARM BUREAU INSURANCE

"FOR INFORMATION CALL"

AGENTS

MARTIN R L RAY CLU
E 2nd & Utica Rsvl.....968-1361
If No Answer Call.....967-4045

PIERCE RICHARD L
E 2nd & Utica Rsvl.....968-1361
If No Answer Call.....968-1473

Farm Bureau Ins Agency
1109 W Main Clrksvl.....754-2798

FARM BUREAU INS AGENCY
307 Pennington Dr Paris.....963-2929

FARM BUREAU INS DARDANELLE-DANVILLE
Mike Audirsh & Jim Oliver–Agents
Welcome Your Business
No Charge To Calling Party
Dial Operator & Ask For.....Enterprise 2617

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Farmers Ins. Co. of Arkansas
Fire Ins. Exchange
Truck Ins. Exchange
Farmers Ins. Exchange
Mid-Century Ins. Co.
Farmers New World Life Ins. Co.

FARMERS INSURANCE GROUP
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FAST..FAIR..FRIENDLY

AGENTS

ATKINS

Tackett David Ins Agency
N Church Atkins.....641-7018
After Hours Call.....641-2447

CLARKSVILLE

Glasgow Don
Hwy 103 S & I-40 Clrksvl.....754-8742
After Hours Call.....754-2122

RUSSELLVILLE

Coffman Wilma Ins Agency
2206 W Main Rsvl.....968-5959
After Hours Call.....967-4458

Goodwin Butch 500 W Main Rsvl....968-6644
After Hours Call.....968-6967

Young Lee L Ins Agency
309 E 4th Rsvl.....968-1219

FARMERS INSURANCE GROUP
Hwy 103 & I-40 Clrksvl.....754-8742
(See Advertisement This Classification)

FARMERS INS GROUP 2206 W Main Rsvl.968-5959
(See Advertisement This Classification)

FARMERS INSURANCE GROUP
Butch Goodwin Agent
500 W Main Rsvl.....968-6644

(CONTINUED NEXT PAGE)

Speak for yourself. An automatic answering device will answer your calls in your own voice.

Insurance–(Cont'd)

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National Farmers Union Insurance Companies

COMPLETE FARM INSURANCE
• AUTO • HOME • LIFE
• HOSPITAL • BUSINESS
"We Service Your Complete Insurance Needs"
— ALSO —
FARMERS UNION MUTUAL
TOWN & COUNTRY MUTUAL

FOR INFORMATION CALL
FARMERS UNION INS AGENCY
916 E 4th Rsvl.....968-5655
If No Answer Call.....1-331-2462

Farmers Union Mutual Ins Co
5320 W 12th Little Rock.....661-9680
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

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FOR ALL OF YOUR INSURANCE NEEDS

FARMERS INSURANCE GROUP
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• 30-60 AUTO PACKAGE
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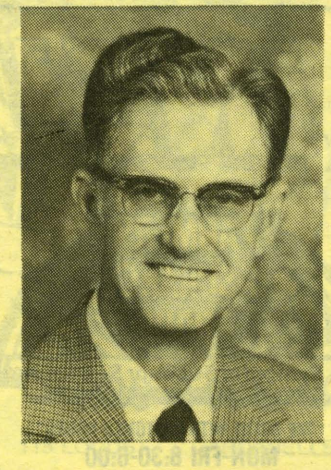

1 AGENT – 1 COMPANY
1 monthly payment if you wish
AUTHORIZED SALES AND CLAIMS OFFICE
SINCE 1956
FOR ANY INSURANCE QUESTION
CALL **968-1219**
309 E 4TH ST RUSSELLVILLE
2 BLOCKS EAST OF ARKANSAS AV (HWY 7) ON 4TH ST

SERVING THE RIVER VALLEY "SINCE 1963"

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DARDANELLE, ARK.

"WE WANT TO BE YOUR INSURANCE AGENT IN DARDANELLE"

INSURANCE

FIRE • CASUALTY • LIFE • HEALTH

YOUR Insurance Independent AGENT SERVES YOU FIRST

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Jim Dunn — 968-1611
Pam Halverson — 967-3784
Dolores Hicks — 968-2664

• FIREMANS FUND • TRANSAMERICA
• CONTINENTAL • COMMERCIAL UNION
• NORTHWESTERN NATIONAL
• AMERICAN STATES

IN DARDANELLE CALL
505 UNION ST.
229-3455
IN RUSSELLVILLE CALL
968-3333

SENTINEL BONDING AGENCY, INC.

AMERICAN NATIONAL

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AMERICAN NATIONAL PROPERTY AND CASUALTY COMPANY
SPRINGFIELD, MISSOURI

A MEMBER OF THE AMERICAN NATIONAL FAMILY OF COMPANIES

FULMER INSURANCE AGENCY
P. O. BOX 1846
808 NORTH ARK AVE.
RUSSELLVILLE, ARK. 72801

968-5194
Res. 968-3810

THE PYRAMID LIFE INSURANCE CO.
OVER 60 YEARS OF POLICYHOLDERS SERVICE - LIFE, HEALTH, ACCIDENT AND DISABILITY INCOME PROTECTION

Standard Life
AND ACCIDENT INSURANCE COMPANY
Oklahoma City, Oklahoma

Insurance–(Cont'd)

FIREMAN'S FUND

CHECKING
INSURANCE?
ALWAYS
CHECK
THE HAT.

AGENTS

D E BRITTENUM & ASSOCIATES INC
500 W Main Rsvl.....968-4783
Clarksville Ins Agcy Inc
203 W Cherry Clrksvl.....754-3473
DUNN BILL INS AGENCY INC
1001 S Ark Av Rsvl.....968-3333
DUNN INSURANCE AGENCY INC
Main And Broadway Booneville....675-2400
FORD JAMES R AGENCY
1001 S Ark Av Rsvl.....968-3333
FORD JAMES R AGENCY OF DRDNL INC
505 Union Drdnl.....229-3455

Insurance–(Cont'd)

FORD JAMES R AGENCY
Insurance Agency 1001 S Ark Av Rsvl.968-3333
(See Advertisement This Classification)
FORD JAMES R AGENCY OF DRDNL INC
Insurance 505 Union Drdnl.....229-3455
(See Advertisement This Classification)
FULMER INS 808 N Ark Rsvl.....968-5194
(See Advertisement This Classification)
GOODWIN BUTCH
Farmers Ins Group
500 W Main Rsvl.....968-6644
(See Advertisement This Classification)
Goodwin Van B 4th & Boston Rsvl.....968-2466

Our phone systems are guaranteed. We fix trouble twenty-four hours a day, 365 days a year.

Insurance–(Cont'd)

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All Forms of Business
and Personal Insurance
Including Life

THE HARTFORD
The best protection is prevention

CLAIM OFFICE

Hartford Ins Group
1020 W 4th Little Rock.....372-5228
Emergency After Hours Claim Service
Little Rock.....225-8783
Or Call Little Rock.....225-8922
If No Answer Call
No Charge To Calling Party..800 621-5410

AGENTS

D E BRITTENUM & ASSOCIATES INC
500 W Main Rsvl.....968-4783
TURNER-DUNN-MURPHY INC
706 W Main Rsvl.....968-3321

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RUSSELLVILLE 968-6644
RES 968-6967
500 BLDG – SUITE 107

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"THE AGENT WITH CUSTOMER HOURS"
MON-FRI 8:30-6:00

AUTO – LIFE – HOMEOWNER
COMMERCIAL

- MOBILE HOME
- MOTORCYCLE
- RENTERS
- WORKMAN'S COMP
- RV'S
- BOAT
- LIVESTOCK
- FARMS & RANCHES

ASK ABOUT DISCOUNTS FOR –
- NON-SMOKERS
- GOOD STUDENTS
- ACCIDENT FREE RECORDS
- 30-60 AUTO POLICY

NEW HOME DISCOUNT

PROFESSIONAL INSURANCE AGENTS PIA

INSURANCE

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YOUR Independent Insurance AGENT SERVES YOU FIRST

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STANDARD AND SUB STANDARD AUTOMOBILE

968-3800

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(BEHIND HOLIDAY INN)

N.E.W. INSURANCE AGENCY

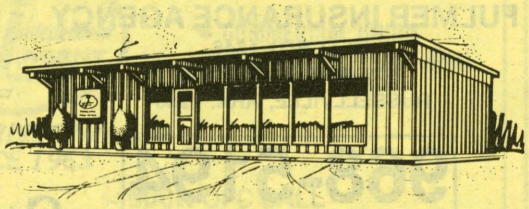
DON KEENER & DANA SILLS

RUSSELLVILLE

INSURANCE

Standridge Insurance Agency
COMPLETE INSURANCE SERVICE

PROFESSIONAL INSURANCE AGENTS PIA



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AUTO — HOME
FIRE LIABILITY
COMMERCIAL
LIFE & GROUP INS.

MARVIN & JEWEL
STANDRIDGE
968-4667

Standridge Ins. Agency

HWY 64 E

RSVL

Insurance–(Cont'd)

Home Insurance Company The
717 Donaghey Bldg Little Rock.....372-3131
Emergency After Hours Claim Service
No Charge To Calling Party.....800 221-5310

INSURANCE COMPANY OF NORTH AMERICA

INSURANCE PROFESSIONALS **INA**

LIFE INSURANCE COMPANY OF NORTH AMERICA
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AGENT
TURNER-DUNN-MURPHY INC
706 W Main Rsvl.....968-3321

Johnson Leon MFA Ins Agency
113 N Front Drdnl.....229-3287
LEMLEY BURIAL ASSN
Ave 1 NE Atkins.....641-2589
Life & Casualty Ins 1114 E Main Rsvl....968-1465

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SHIELD OF SHELTER
Dependable Service
and protection for
LIFE - HEALTH - HOME & CAR

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AGENTS
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Johnson Leon MFA Ins Agency
113 N Front Drdnl.....229-3287
Roberts Robert Lynn Ins
1000 N Ark Rsvl.....968-7117
If No Answer Call.....967-3326
Self Jerry MFA Ins Agency
College & Cherry Clrksvl.....754-2550
Whittenburg Ins Agency
425 N Church Atkins.....641-7868
If No Answer Call.....641-2313

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MOBILE HOME INSURERS
Located At
"Coffey-Clifton"
I-40 S Conway.....329-8562

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Insurance: Auto, Home, Business
Hospital, Income, Life
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Rentals, Loans
616 N Ark Rsvl.....968-1979
Res 967-2384

METROPOLITAN LIFE INS CO

LIFE – HEALTH
AUTO – HOME
Service From 1947
Cleo Simmons – Jim Simmons
107 Boulder Rsvl.....968-2102

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Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

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"Insurance is our Business"

Auto
Fire
Liability
Home
Business
Compensation

INSURANCE

Call
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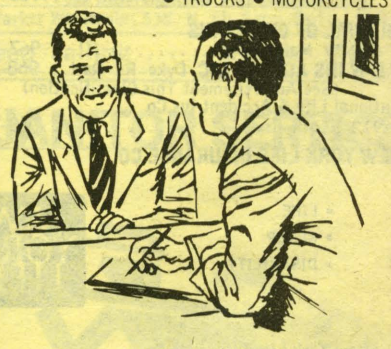
115 LOCUST DARDANELLE

D.E. BRITTENUM & ASSOCIATES, INC.

• *ALL TYPES OF INSURANCE*

Including
• AUTO • BUSINESS
• HOME • BONDS
• BOATS • FARMS
• TRUCKS • MOTORCYCLES



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C. CLIFFORD FRANKS
ROY L. CRAWFORD

968-4783 500 W. Main
968-2186 Russellville

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CALL THE AGENCY REPRESENTATIVE IN YOUR AREA

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FRANK WILLEMS
934-5771

RUSSELLVILLE
W. B. ROPER – 916 E 4TH – **968-4412**

CLARKSVILLE
PHIL TAYLOR – 115 N. FULTON
754-2616

RATCLIFF
JOE T. HARRIS – **635-2112**

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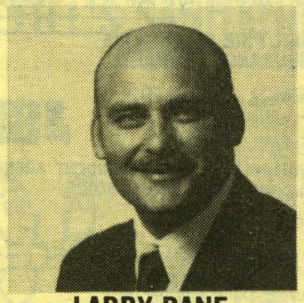
"INSURE WITH THE PEOPLE WHO CARE"

GET THE SHIELD

M·F·A INSURANCE

SHIELD OF SHELTER

FOR YOUR
• LIFE • HEALTH
• HOME • CAR



LARRY DANE
968-3134
NIGHTS 968-5072
207 E 4TH RUSSELLVILLE

Insurance–(Cont'd)

MUTUAL OF OMAHA COMPANIES

People you can count on . . . .
HEALTH INSURANCE
LIFE INSURANCE
Individual - Family - Group
AUTO HOME
MUTUAL FUNDS

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Robert Bittle–Representative
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MUTUAL OF OMAHA
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4120 Rogers Av Ft Smith 785-4486

MUTUAL OF OMAHA INS
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N E W INS AGENCY INC Dyke Rd Rsvl . . . 968-3800
(See Advertisement This Classification)
National Life & Accident Ins Co
912 E 4th Rsvl 968-7916

NEW YORK LIFE INSURANCE CO

• LIFE
• GROUP
• DISABILITY

New York Life Insurance Co
Burns James B Jerry CLU
2504 W Main Rsvl 968-4040

NEW YORK LIFE INS CO
Joe Propps–Agent
205 Sevier Clrksvl 754-3480
New York Life Ins Co 2504 W Main Rsvl . . 968-4040

NORTHWESTERN NATIONAL INSURANCE GROUP—
AGENTS
D E BRITTENUM & ASSOCIATES INC
500 W Main Rsvl 968-4783
FORD JAMES R AGENCY
1001 S Ark Rsvl 968-3333
FORD JAMES R AGENCY OF DRDNL INC
505 Union Drdnl 229-3455
STANDRIDGE INS AGENCY
Hwy 64 E Rsvl 968-4667
TAYLOR PHIL INS AGCY
115 N Fulton Clrksvl 754-2616

OWNBEY RONALD & ASSOCIATES
Business & Family Insurance–
Group–Pensions
405 E 4th Rsvl 968-2522

PRUDENTIAL INSURANCE—
AGENTS
SMITHERS REALTY
Hwy 7 N & I-40 Rsvl 968-1100

Pyramid Life Ins Co Of Kansas
808 N Ark Rsvl 968-1372
Roberts Robert Lynn Ins 1000 N Ark Rsvl . 968-7117
If No Ans Call 967-3326

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AGENTS
FORD JAMES R AGENCY
1001 S Ark Rsvl 968-3333

ST PAUL FIRE AND MARINE INSURANCE COMPANY

ST PAUL LIFE
ST PAUL MERCURY
ST PAUL GUARDIAN
AVAILABLE FROM INDEPENDENT AGENTS
WHO WORK FOR YOU NOT US

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D E Brittenum & Associates Inc
500 W Main Rsvl 968-4783
Turner-Dunn-Murphy Inc
706 W Main Rsvl 968-3321

Call waiting . . . another step up.

Insurance–(Cont'd)

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Smith Steve W 1500 S Detroit Rsvl 968-5351
SMITHERS REALTY
Prudential Insurance
Hwy 7 N & I-40 Rsvl 968-1100
Sorrels & Swain Ins Agency
215 NE 1st St Atkins 641-7207

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"People With a Heart of Gold"
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• DISABILITY • GROUP
KENNETH SULLIVAN–Agent

Southland Life Insurance Co
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Nights Call Kenneth Sullivan 229-3197

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After Hours Call 967-2032
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Hwy 64 E Rsvl 968-4667
(See Advertisement This Classification)

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HEALTH • LIFE
"Like a good neighbor,
State Farm is there."

"CALL"
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After Business Hours Call 968-5972
Goodwin Van B 4th & Boston Rsvl 968-2466
After Business Hours Call 968-4239
Swindle Tim 100 Johnson Clrksvl 754-8459
Woolsey Edgar A 205 N 3rd Ozark 667-2282

Swindle Tim 100 Johnson Clrksvl 754-8459
TAYLOR ARMIL INS AGENT INC
106 N Fulton Clrksvl 754-2339
TAYLOR PHIL INS AGENCY
115 N Fulton Clrksvl 754-2616

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Property and
Casualty
Insurance from
Transamerica
Corporation

AGENTS
FORD JAMES R AGENCY
1001 S Ark Av Rsvl 968-3333

TRAVELERS INSURANCE COMPANIES

"WHERE TO CALL"
EMERGENCY CLAIM SERVICE
Travelers Insurance Companies The
Hartford Conn
No Charge To Calling Party 800 243-3840
AGENT
Dardanelle Ins Inc 115 Locust Drdnl . . . 229-4466
Dunn Bill Ins Agency Inc
1001 S Ark Rsvl 968-3333

Sick phone? We make house calls.

Insurance–(Cont'd)

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"THE INSURANCE PEOPLE"
HOME — BUSINESS
AUTO — LIFE
BONDS

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B J Dunn 967-3387
C R Turner 967-3385
Jim Murphy 967-1177
David Wilbanks 968-5182

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INSURANCE OF ALL
KINDS FOR FAMILY,
HOME & BUSINESS

USF&G COMPANIES
United States Fidelity & Guaranty Companies

"FOR INFORMATION CALL"
AGENTS
DARDANELLE INS INC
115 Locust Drdnl 229-4466
TURNER-DUNN-MURPHY INC
706 W Main Rsvl 968-3321

Union Life Ins Co 405 E 4th Rsvl 968-2522
If No Ans Dial 967-2433
WHITTENBURG INS AGENCY
MFA Insurance
425 N Church Atkins 641-7868
If No Answer Call 641-2313
Young Lee L Ins Agency 309 E 4th Rsvl . . . 968-1219
(See Advertisement This Classification)

Insurance Adjusters

—See Adjusters

Insurance Consultants

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MFA Insurance Cos 207 E 4th Rsvl 968-3134
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DECORATOR THE Hwy 7 T Rsvl 968-7749
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717 S Arkansas 968-3820
Sudden Beauty Walls
Louis Howard Add Ptsvl 968-4176
Tanner's Paint & Decorating
143 Main Clrksvl 754-6847

Investigators

BURNS INTERNATIONAL SECURITY SERVICES INC Hwy 64 E Rsvl 968-1545
MERCHANTS INDUSTRIAL SERCURITY SERV
Security–Investigative & Detective Services
300 E F Rsvl 967-5174
SOUTHWESTERN BUREAU OF INVESTIGATION
Private–Civil & Criminal Investigators–
Polygraph
Conway 327-5326
WEST ARK INVESTIGATORS
Complete Confidential Investigations
Rsvl 968-7829

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FORE CHARLES A L 312 W 2nd Rsvl . . . 968-1444
Investors Security Corp
101½ Locust Drdnl 229-4850
Or Rsvl 967-4180

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Hill Realty Inc 1000 N Ark Rsvl 968-2111
Rockwood Sales Corp Hwy 22 W Drdnl 229-3132
SHEARSON HAYDEN STONE INC
601 Garrison Av Ft Smith 782-3044
Tri-County Rl Est Agency 216 Union Drdnl . 229-3412

Invitations & Announcements

Dardanelle Printers 115 N Front Drdnl...229-3567
Owl Print Shop The 1604 E 2nd Rsvl...968-2263

Iron–Ornamental

CARPET VILLA 420 N Ark Rsvl.....968-3415
Fireplace Korner Truck Rt 7 Rsvl.....968-2600

OZARK METAL PRODUCTS INC
Porch Columns — Railings
Spiral Stairways
Window Grilles & Guards
Call Collect • Free Estimates
We Install
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ORNAMENTAL IRON
ALUMINUM GUTTER – CARPORTS
PATIO COVERS – AWNINGS
MOBILE HOME SKIRTING
FREE ESTIMATES
RICHARD PARKER – Owner
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Teach your children how to use the telephone properly. Their ability to call for help could save lives in an emergency.

Iron–Scrap

—See Scrap Metals

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SALES - SERVICE & RENTALS
"IRRIGATION WELLS" PIPE
PUMPS - CENTRIFUGAL & TURBINE
LICENSED & BONDED
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Mobile Phone Unit 1950.....782-9173
Jim Elwood Res.....452-1643

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"THE FLOOR MONKEY"
Complete Building Maintenance
Residential Services Available
Floor Waxing – Carpet & Window Cleaning
FREE ESTIMATES
Specializing In Businesses
Call Day Or Night
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HETTEL'S SANITATION CONTRACTING SERV 609 NE 2nd Atkins.....641-7377
(See Advertisement This Classification)

HURST JANITORIAL SERVICE
Floors–Carpets–Windows–Walls–Cleaned
Rt 1 Hartman.....754-6310

LANE'S JANITORIAL SERV
Commercial & Residential Janitorial Service
911 S Glenwood Rsvl.....967-1251

Moorehead Wesley Cleaning Co
409 E 4th Rsvl.....968-5738

If you're an Arkansas Traveler, a mobile phone can help you stay in touch.

Janitor Service–(Cont'd)

Ray's Steam Cleaning & Janitorial Serv
Rt 1 Lndn.....293-4616

WILLIAMSON & SON JANITORIAL SERV
416 S Jonesboro Rsvl.....968-2307
(See Advertisement This Classification)

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COMPLETE CLEANING SERVICE
Commercial – Industrial – Institutional
—FREE ESTIMATES—
OVER 15 YRS. EXPERIENCE
RICHARD YOUNG SR.–Owner
115 E Main Rsvl.....968-3834

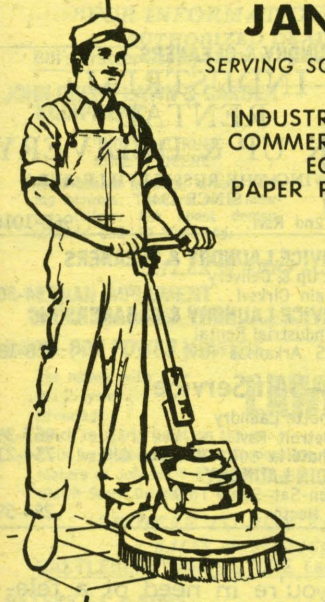
Janitors Equipment & Supplies

Brown Sid Co 2040 S Ark Rsvl.....968-7253
(See Advertisement This Classification)
Parker Wholesale 535 N El Paso Rsvl...968-6101

Speed calling . . . another step up.

Sid Brown co.

JANITOR SUPPLIES



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6 Years
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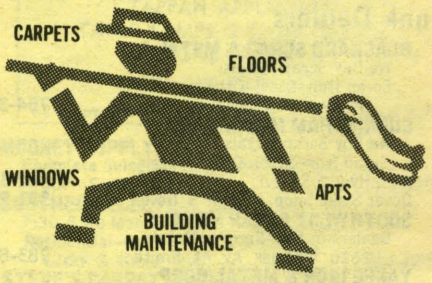
2040 S. ARKANSAS AVE **RUSSELLVILLE**

JANITOR SERVICE



"THE CLEAN-UP MAN"

- COMPLETE CLEANING SERVICES NO JOB TOO LARGE OR SMALL
- RESIDENTIAL – COMMERCIAL
- INDUSTRIAL OUR SPECIALTY
- ONE TIME OR CONTRACT
- FREE ESTIMATES
- SATISFACTION GUARANTEED

WILLIAMSON & SON JANITORIAL SERVICE

968-2307
NIGHTS CALL 968-5783

416 S JONESBORO **RSVL**

HETTEL'S SANITATION SERVICE

COMPLETE JANITOR SERVICE
"Specializing In Industrial Clean-Up"

- SANITARY CLEAN-UP ON FOOD PROCESSING EQUIPMENT
- INDUSTRIAL & COMMERCIAL FLOOR & CARPET CLEANING
- BLDG. MAINTENANCE

641-7377

609 NE 2ND ST **ATKINS**

Jewelers–Retail

Carpenter H C & Son Jeweler
119 N Commerce Rsvl.....968-2027
DARRELL'S OF DARDANELLE
116 S Front Drdnl.....229-3145
(See Advertisement This Classification)
EMPORIUM
Emporium–Antique & Modern Jewelry
214 W Main Rsvl.....968-1110
Gipson's Jewelry 304 W Main Clrksvl....754-8155
LLOYD'S E Plaza Shopping Cntr Rsvl...968-4545
Lock Jewelry Store 111 N Front Drdnl...229-3265
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No Charge To Calling Party.....800 448-7000

SHEPPARD'S JEWELERS
"SINCE 1923"
CERTIFIED GEMOLOGIST
AMERICAN GEM SOCIETY
Watches - Diamonds - Silverware
Lenox China & Dinnerware
WATCH AND JEWELRY REPAIRING
310 W Main Rsvl.....968-2584

ZALE'S JEWELERS
The Diamond Store
City Mall Rsvl.....968-3750

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—See Phonographs–Coin Operated

Junk Dealers

BLACKARD SCRAP & METAL CO
We Buy Scrap Metals
Scrap Iron–Steel–Other
Hwy 64 W Clrksvl.....754-3508
CUNNINGHAM METALS INC
We Buy Scrap Metals
Scrap Iron–Steel–Other Metals
Hwy 7 S Rsvl.....968-1574
Dover Swap Shop Hwy 7 S Dover.....331-2954
SOUTHWEST SCRAP METALS
Dealers In Non-Ferrous Metals
2610 Wheeler Av Ft Smith.....783-8931
YAFFE IRON & METAL CORP
719 Wheeler Ft Smith.....782-8294

Karate, Judo, Jiu-Jitsu, Kung Fu, Etc. Instructions

OWENS GEORGE KARATE SCHOOL
KARATE – AIKIDO
Most Ages – Men & Women
• Self Defense • Conditioning
• Mental Discipline
GEORGE OWENS – 8 YRS. TEACHING
— DAYS & EVENINGS —
Classes Available • Private Instruction
LOCATED IN BASEMENT OF 500 BLDG
CLARKSVILLE CLASSES WED & FRI NIGHTS
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Use the telephone to take the leg-work out of running errands.

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FASHION JEWELRY – RINGS
ONE OF A KIND HANDMADE ITEMS
SEIKO • JEWELRY REPAIR
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VISA 229-3145 master charge
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Karate, Judo, Jiu-Jitsu, Kung Fu, Etc. Supplies & Equipment

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— ALL TYPES OF DOGS BOARDED —
DAILY & SPECIAL WEEKLY RATES
CLEAN KENNELS • BALANCED DIETS
DOGS INDIVIDUALLY BOARDED
—7 DAYS A WEEK—
• MRS. DELLA LEDBETTER–Owner •
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Dog & Cat Boarding
3732 W Main Rsvl.....968-7994
SKYLINE MOTEL FOR DOGS
Indoor–Outdoor Concrete Runs
Skyline Dr Rsvl.....967-1110

Kennels–Equipment & Supplies

Nite Lite Co Rt 3 Clrksvl.....754-2146

Keys

A-1 ELECTRIC REPAIR 315 W B Rsvl...968-7776
NICK'S LOCKSMITH
All Types Of Keys Made
824 N Ark Rsvl.....968-4347
RIVER VALLEY LOCK & KEY
24 Hour Emergency Service
211 Old Mill Rd Drnll.....229-2265

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—See Schools–Nursery & Kindergarten (Academic)

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Custom Cabinets Finished Delivered Installed
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NATIONAL LBR CO
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Hwy 71 S Ft Smith.....646-6124

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Carpenters Local 1836 105 E F Rsvl.....968-1724
United Rubber Workers Local 884
Weir Rd Rsvl.....968-5643

Ladies Ready-To-Wear–Retail

ANOTHER WORLD 2505 W Main Rsvl..968-5740
Beall's Dept Store 601 N Ark Rsvl.....968-5802
Clothes Tree The 213 College Av Clrksvl..754-3748
Colony Shop 915 S Ark Rsvl.....968-2049
Cornwell's Store 109 N Front Drdnl.....229-3985
COUNTRY CASUALS
For Night Group Appointments Call
905 N Church Atkins.....641-2500
CROOM BROS READY TO WEAR
Fine Apparel Exclusively For Ladies
103 N Commerce Rsvl.....968-3001
Dorothy's Style Shop 105 Main Atkins...641-7015
Dumas Irma City Mall Rsvl.....968-6111
HILLTOP FASHIONS
Fashions For Misses And Juniors
309 E Main Clrksvl.....754-8055
Margie's Fashions 2010 S Ark Rsvl.....968-6311

MASON'S
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Dresses
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GERMAINE MOTEIL COSMETICS
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"Serving River Valley Over 25 Years"
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Morgan's Fashions 116 Main Clrksvl.....754-8130
Nu-Frock Shop 218 Main Clrksvl.....754-2820

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Ladies Ready-To-Wear–Retail–(Cont'd)

Pauline's Fashion Place
142 E Main Clrksvl.....754-2843
SHIRLEY'S BEAUTY SALON & DRESSSHOP
Sizes 5 To 46
Delaware.....229-3592
Stewart-Sheppard Fashions
306 Main Clrksvl.....754-3418
TILLES INC City Mall Rsvl.....968-1747
VAN-ATKINS STORE
Clothing For The Entire Family
Main Plaza Shopg Center Rsvl.....968-3485
Wardrobe The 5th & Union Drdnl.....229-3476
West Department Store
South Gate Shopping Cntr Clrksvl....754-2677
West-Gibson Discount Store
Southgate Shopping Center Rsvl.....968-3536

Lamps & Lamp Shades–Retail

LAMP SHOPPE ETC THE
Decorator Shades & Lamp Parts
Lamp Repairing–Replacement Glass
Central Shopping Ctr Ft Smith....783-0712
VINSON ELECTRIC SUPPLY
Display Room
Hwy 7 S Rsvl.....968-1296

Land Clearing & Leveling

ROBINSON RAY LEE CONSTR CO
Excavating–Clearing–Paving Etc
Nebo Rd & 22 W Hwy Drdnl.....968-7666

Land Companies

Grand American Realty Hwy 7 N Rsvl....968-6500
Hurley Enterprises Inc
Farmers Bank & Trust Bldg Clrksvl..754-3300
M V H Corp 500 W Main Rsvl.....968-3637
Tri-County Rl Est Agency 216 Union Drnll.229-3543

Landfills–Sanitary

RUSSELLVILLE CITY OF
Sanitary Landfill Hwy 7 T Rsvl.....968-2150

Landscape Architects

Pierson Gary 1919 W Main Rsvl.....968-7676

Landscape Contractors

Barton's Rn Bulldozing & Landscaping
Rt 4 Rsvl.....967-4276
Evergreen Landscaping & Nursery Inc
Cntrvl.....576-2794
GARDEN SPOT NURSERY
Professional Landscape Service–Tree Care
Hwy 64 E Rsvl.....968-3448
JACKSON'S GREENHOUSE & NURSERY
Contact Fred Jackson–Conard Villines
4001 W Main Rsvl.....968-2101

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JOHN'S LAUNDRY & CLEANERS
INDUSTRIAL
RENTAL
PICK UP & DELIVERY
SERVING THE RUSSELLVILLE AREA
SINCE 1940
111 W 2nd Rsvl.....968-1010

QUICK SERVICE LAUNDRY & CLEANERS
Free Pick Up & Delivery
105 Main Clrksvl.....754-3060
QUICK SERVICE LAUNDRY & CLEANERS INC
Linen & Industrial Rental
1005 S Arkansas Rsvl.....968-1505

Laundries–Self Service

Betty's Coinette Laundry
2nd & Detroit Rsvl.....967-3511
Collins Washateria 1003 W Main Clrksvl..754-2137
HECTOR COIN LAUNDRY
8 To 8 Mon-Sat–Sun 9 To 9
Rt 1 Hector.....284-5971

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Authorized Warranty
Weed Eater–Skill–Black & Decker
Sunbeam–Green Machine Sales & Service
1002 E 4th Rsvl.....967-1256

ARKANSAS VALLEY FARMERS ASSN
Everything For Lawn & Garden
704 W C Rsvl.....968-1102

Homestead Tractor & Implement Co Inc
Hwy 7 S Rsvl.....968-3795

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Hwy 7 T Rsvl.....968-6030

OTASCO 512 S Ark Rsvl.....968-4213

WAYNE'S SMALL ENGINE REPAIR
Lawn Mowers & Garden Equipment
Hwy 64 E Rsvl.....968-4552

WESTERN AUTO ASSOCIATE STORE
Large Selection–Check Our Prices
Mowers–Tillers–Sales–Repair–Rental
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

Lawn Maintenance

Jackson's Greenhouse & Nursery
4001 W Main Rsvl.....968-2101

THERMOGAS CO OF RUSSELLVILLE
1800 W C Pl Rsvl.....968-4559
(See Advertisement This Classification)

Lawn Mowers

ARIENS GARD-N-YARD OUTDOOR POWER EQUIPMENT—
DEALERS
DAN'S SHOP 701 W Main Clrksvl.754-6501

FORD LAWN & GARDEN EQUIPMENT—
DEALERS
CLARKSVILLE FORD TRACTOR CO
Hwy 21 & 164 Clrksvl.....754-3080
HELTON FORD TRACTOR SALES
906 W Main Bnvl.....675-4900
LITTLEFIELD FORD TRACTOR CO
909 W Main Bnvl.....675-2770

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SALES & SERVICE
INDUSTRIAL EQUIP SERV CO INC
Commercial Units–18–56 Inches
Hwy 7 T Rsvl.....968-6030

INTERNATIONAL MOWERS & CUB CADET LAWN MOWERS & GARDEN TRACTORS
Full line of residential & commercial power mowers, riding mowers, lawn & garden tractors, snow blowers. Attachments for mowing, raking, sweeping.
"FOR INFORMATION CALL"
AUTHORIZED DEALER
Bill's Tractor Supply 107 W B Rsvl..968-1210

JOHN DEERE LAWN & GARDEN EQUIPMENT
"NOTHING RUNS LIKE A DEERE"
Walk-behind mowers, tillers. Riding mowers. Tractors with mowers, tillers. Ask about demonstration and JD financing.
"SALES & SERVICE"
KENAN IMPLEMENT
401 S Front Drdnl.....229-3600

LAWN-BOY POWER MOWERS
The mower with the 2-cycle advantage.
Quick to start, Quiet on the go.
Built by Outboard Marine Corporation, Makers of Johnson,® Evinrude,® and OMC® Stern Drives.
"WHERE TO BUY THEM"
SALES & SERVICE
CASTLEBERRY BROS STORE Lamar .885-3456

PETERS F C & SONS
Lawn Boy & Lawn Chief
201 N Arkansas Av Rsvl.....968-2929

Get the job done faster by phone.

Lawn Mowers–(Cont'd)

SNAPPER MOWERS, TILLERS & TRACTORS
Total performance lawn & garden equipment from dealers who specialize in selling & servicing quality SNAPPER products.
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Sun Gas Liquids Inc E Main Clrksvl..754-2681
Warren's Small Engine Serv
205 E Main Clrksvl.....754-3286
DARDANELLE
Sun Gas Liquids Inc 111 Quay Drdnl..229-4496
PARIS
Kleck Furniture 18 N Express Paris...963-2550
RUSSELLVILLE
Homestead Tractor & Implement Co Inc
Hwy 7 S Rsvl.....968-3795
Newtons Inc 701 E 4th Rsvl.....968-2592

WEED EATER
CUTS GRASS WITH FISHING LINE™
WEED EATER has a family of electric and gasoline products designed for residential and commercial use. Fishing line cuts grass safe, quick and easy.
"WHERE TO BUY THEM"
AUTHORIZED DEALERS
RUSSELLVILLE
Leonard's Hdw Co Inc
118 N Commerce Rsvl.....968-2142

WESTERN AUTO ASSOCIATE STORE
Mowers–Tillers–Sales–Repairs–Rentals
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

Lawn Mowers–Parts

WARREN'S SMALL ENGINE SERVICE
205 E Main Clrksvl.....754-3286

Lawn Mowers–Sharpening & Repairing

A & A SALES & SERV
Sharpening All Types Of Blades
Hwy 27 E Dover.....331-2130
Sliter Small Engine Repair Rt 1 Rsvl....968-2382
WAYNE'S SMALL ENGINE REPAIR
Lawn Mowers & Garden Equipment
Hwy 64 E Rsvl.....968-4552
Wheeler Small Engines Lamar 885-3970

Lawyers

—See Attorneys

Layouts–Office, Factory, Etc.

McKenzie Jim Architect 105 E 11th Rsvl..968-5481

Leather Goods–Dealers

Pennington Shoe Store & Shop
205 N Commerce Rsvl.....968-6840

Lenses

Lieblong Jim B
Ofc 1001 S Ark Rsvl.....968-1510

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Court Yard Drdnl.....229-4418
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222 E Main Atkins.....641-7904
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Taylor Clrksvl 754-3135
Pope County Library 114 E 3rd Rsvl.....968-4368
Pope County Library Dover Branch
Market St Dover.....331-2173

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Dataprobe 107 W Main Rsvl.....968-4317

SOUTHWESTERN BUREAU OF INVESTIGATION
LICENSED POLYGRAPH EXAMINER
Private – Civil – Criminal Investigations
Uniformed Armed Guards
OVER 25 YEARS EXPERIENCE
Conway 327-5326
401½ Main Little Rock.....374-0166

Lighting Fixtures–Retail

BRUCE LIGHTING CENTER INC
LIGHTING FIXTURES
TAPPAN APPLIANCES
TABLE LAMPS & LAMP SHADES
NUTONE PRODUCTS
VISIT OUR SHOW ROOM
624 Towson Ft Smith.....783-8987

MOONEY SUPPLY
Complete Selection Of Lighting Fixtures
307 Sevier Clrksvl.....754-8787
SOUTHERN ELECTRIC INC
7:30-5:00 Mon-Fri 8:00-12:00 Sat
Residential–Commercial & Industrial
1700 S Knxvl Rsvl.....968-2039
STEVE'S CARPET WREHSE
416 W Cherry Clrksvl.....754-8923
THOMAS LIGHTING—
AUTHORIZED SHOWROOMS
NOLAND CO Hwy 64 E Rsvl.....968-2131

VINSON ELECTRIC SUPPLY
Display Room
Hwy 7 S Rsvl.....968-1296

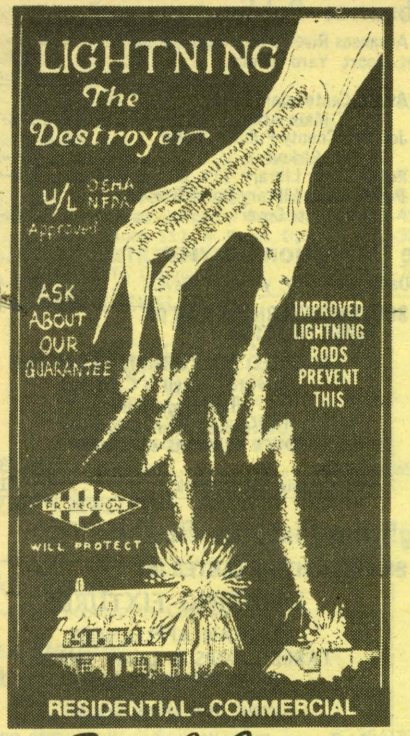
Lighting Fixtures–Wholesale & Manufacturers

HERWIG LIGHTING
Cast Aluminum Outdoor Lighting
Hwy 64 Ptsvl.....968-2621
SOUTHERN ELECTRIC INC
Residential–Commercial & Industrial
1700 S Knoxville Rsvl.....968-2039
VINSON ELECTRIC SUPPLY
Display Room
Hwy 7 S Rsvl.....968-1296

An extension phone only pennies a day.

TURFTREET®
For a beautiful weed-free lawn. Balanced fertilization four different times a year. Weed control included. From Thermogas Company Of Russellville

968-4559
Thermogas Co
1800 West C Pl



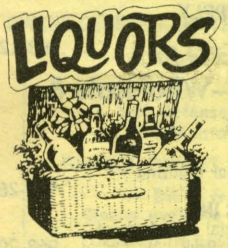
Town & Country Electric

FOR INFORMATION CALL

968-5544

Or Wm. F. Wolfe 968-5132

HWY 7 T RUSSELLVILLE



WINES
BEER
LIQUORS

7 AM to 10 PM
EXCEPT SUNDAY

I-40 LIQUORS

354-2294

Hwy 95 N & I-40 Morrilton

S & A LIQUOR STORE

COMPLETE STOCK OF LIQUOR WINE & BEER

IDA WELTER ANDREWS AND MRS. HENRY WELTER – OWNERS

LOCATED AT 1-40 & 95
TURN RIGHT LOCATED JUST ON THE RIGHT
OPEN 8 AM TIL 10 PM
CLOSED SUNDAY

354-2038

I-40 HWY 95 N. MORRILTON ARK

Lightning Protection Equipment

Town & Country Electric Hwy 7 T Rsvl..968-5544
(See Advertisement This Classification)

Lighting Systems & Equipment

VINSON ELECTRIC SUPPLY
Open 7:30-5:30 Mon-Fri
Hwy 7 S Rsvl.....968-1296

Limbs

—See Artificial Limbs

Linen Supply Service

John's Laundry & Cleaners
111 W 2nd Rsvl.....968-1010
MISCO TEXTILE RENTALS INC
Linens–Uniforms–Towels–Dust Control
1901 Woodrow Little Rock.....666-5456

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INTIMATE CREATIONS
Fine Lingerie & Accessories
420 N Ark Rsvl.....968-2821

Linoleum Dealers

Dardanelle Carpet Shoppe Hwy 22 Drdnl..229-3300
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Linoleum–Carpet Grass–Congoleum
3rd & Knoxville Rsvl.....968-7441
Steve's Carpet Wrehse
416 W Cherry Clrksvl.....754-8923
Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847
WESLEY'S FLOOR COVERING
Congoleum–Mannington–GAF–Sales & Installation
116 Market Drnll.....229-4800

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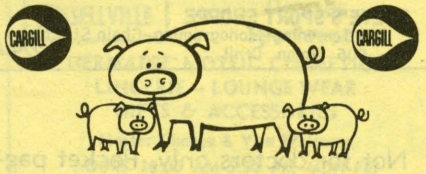
I-40 LIQUOR
7 AM To 10 PM–Except Sunday
I 40 & Hwy 95 N Morrilton.....354-2294
(See Advertisement This Classification)
S & A LIQUOR STORE
I 40 & Hwy 95 N Morrilton.....354-2038
(See Advertisement This Classification)

Livestock Auction Market

OLA LIVSTOCK AUCTION INC
Auction Every Monday
Horse Sale–2nd Thursday
Ola.....489-5415
Charlie Charton Mgr Ola.....489-5533
SCOTT COUNTY LIVESTOCK AUCTION
Sale Every Saturday At 1:00 PM
Waldron.....637-3886

Saturday is a special day of the week. Special too, for get-together by long distance because you get a 60% discount.

CARGILL PORK SYSTEM



CONTRACT HOG PRODUCTION
— WE PROVIDE —
- QUALITY BREEDING STOCK
- FEED - MEDICATIONS
- TECHNICAL ASSISTANCE

FOR INFORMATION CALL 968-4560

HWY 64 W. RSVL.

Livestock Dealers

CARGILL NUTRENA FEED DIV
Hwy 64 W Rsvl.....968-4560
(See Advertisement This Classification)

Livestock Equipment & Supplies

Andrews Veterinary Supply
217 N Denver Rsvl.....968-3400
DARRAGH POULTRY & LIVESTOCK EQUIP CO
All Your Hog & Cattle Needs
Hwy 7 S Rsvl.....968-2431
Price Milling Co
S Knoxville & Railroad Rsvl.....968-1662

Loans

ARKANSAS VALLEY SAVINGS & LOAN ASSN
3 Locations To Serve You
501 W Main Rsvl.....968-2585
Branch Office Atkins.....641-2240
Branch Office Drdnl.....229-2542
Bank Of Atkins 202 NE First St Atkins..641-2987
Farmers Bank & Trust Co
Main Branch 214 Main Clrksvl.....754-2020
FEDERAL LAND BANK ASSOC
Farm & Real Estate Loans
Hwy 64 E Rsvl.....968-1326
FIRST FEDERAL SAVINGS & LOAN ASSN
Commercial & Home Loans
708 W Main Rsvl.....968-2896
FIRST FEDERAL SAVINGS & LOAN OF MORRILLTON
Russellville Div
819 S Ark Rsvl.....968-5560
FIRST NATIONAL BANK OF RUSSELLVILLE
2nd & Denver Rsvl.....968-1234
FIRST SAVINGS & LOAN ASSN
Cravens At Cherry Clrksvl.....754-2330
PEOPLES BANK & TRUST CO
Five Locations To Serve You
Main Branch Commerce & 2nd Rsvl..968-2112
PRODUCTION CREDIT ASSN
A Farm Lending Association
1109 W Main Clrksvl.....754-2876
Production Credit Assn Hwy 64 E Rsvl...968-5030
RUSSELLVILLE BRANCH OFFICE OF FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF FORT SMITH
FHA–VA–Conventional Loans
City Mall Rsvl.....968-5419
Westark Production Credit Assn
1109 W Main Clrksvl.....754-2876

Loans–Farm & Ranch

—See Mortgages; Also Real Estate Loans

On a short leash? Check out a longer phone cord for mobility while you speak. From desk to filing cabinet, from refrigerator to range, a longer cord can keep you where the action is.

FRIEND

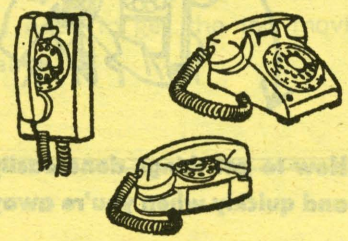
Brings good news. Always ready for a cheerful chat: **your telephone.**

Locksmiths

Nick's Locksmith 824 N Ark Rsvl.....968-4347
(See Advertisement This Classification)
RIVER VALLEY LOCK & KEY
24 Hour Emergency Service
21 Old Mill Rd Drnll.....229-2265

Mr. Businessman, please don't despair For with paging and intercom there You don't have to shout If they're "in" or they're "out" you'll know without leaving your chair.

EXTENSION PHONES



Save time • Save steps
Save you • Cost so little
Order yours today!

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Log Cabins Homes & Buildings

DOZARK LOG CABINS

OAK IS FOREVER
DOZARK LOG CABINS

SOLID OAK CONSTRUCTION
VA & FHA Loans Available For Qualified Buyers On Approved Plans
— KITS AVAILABLE —
Partial or Turn-Key Construction
— FREE ESTIMATES —
FOR INFORMATION CALL
HOME OFFICE
DOZARK LOG CABINS Dover 331-3203
After Hours Call.....284-4341

Logging Equipment & Supplies

WEST-ARK EQUIP CO
International Sales & Service
Hwy 64 E Rsvl.....968-4230

Luggage–Retail

ACE PAWN & GUN SHOP
New & Used Luggage
311 W Main Rsvl.....968-1196

Lumber–Retail

BOONE LBR & FEED CO
Lumber–Hardware–Building Materials
Hwy 64 E Atkins.....641-7266
CASH LUMBER CO 507 N El Paso Rsvl..968-7417
(See Advertisement This Classification)
CLARKSVILLE WOOD PRODUCTS
Main Ofc & Clarksville Plant
Hwy 64 E Clrksvl.....754-3500

(CONTINUED NEXT PAGE)

Party line courtesy is catching.

Locksmith
Locks Re-keyed - Repaired

KEYS MADE
24 HOUR
EMERGENCY
SERVICE

- Auto
- Residential
- Commercial

Nick's
LOCKSMITH

CALL
968-4347

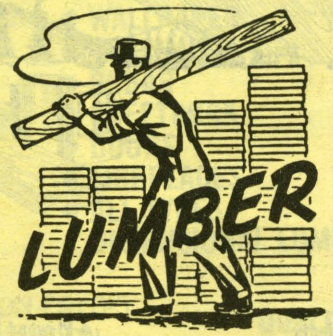
824 N. ARK RUSSELLVILLE

CA$H LUMBER COMPANY

PAY CASH & SAVE

- Electrical Wiring
- Builders Hardware
- Paneling • Plywood
- Siding • Shingles
- Fiberglass Insulation

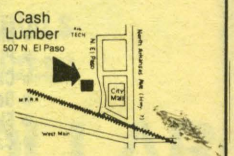
SERVING CENTRAL ARKANSAS FROM LITTLE ROCK, N. LITTLE ROCK & CONWAY



QUALITY MATERIALS AT DISCOUNT PRICES

- Doors & Windows
- Sheet Rock • Power Tools
- Ceilings • Fireplaces

SERVING THE RIVER VALLEY FROM RUSSELLVILLE



GAPCO GP CELOTEX

CEILINGS – SIDING
ROOFING

968-7417

507 N. EL PASO RUSSELLVILLE

DIAL
229-4601
OR RUSSELLVILLE
968-7025

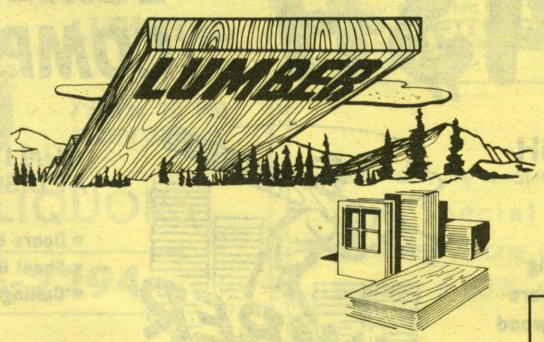
MODERN MAID APPLIANCES,
BUILDING MATERIALS

- ★ Plywood
- ★ Plumbing Supplies
- ★ Electrical Supplies
- ★ True Tagg Paints
- ★ Storm Windows & Doors
- ★ Hardware
- ★ Aluminum Windows
- ★ Paneling
- ★ Tamko Roofing
- ★ Arkhola Blocks
- ★ Insulation

THOS. V. JONES LUMBER CO., INC.

201 S FRONT — *SINCE 1935* — DARDANELLE ARK

OZARK HARDWOOD LUMBER CO.



Armstrong CEILING CENTER

Congoleum

Colony PAINTS

- Masonite & Products
- Plumbing Supplies
- Custom Cabinets (Hardware & Tops)
- Doors – Windows & Storm Windows
- Floor Covering
- Carpenter Tools
- Complete Ventilation Systems
- Plywood & Paneling
- Chainlink Fencing
- Ornamental Ironwork
- Polyethelene
- Roofing
- Electrical Supplies
- Wall Paper

754-3013

E CHERRY ST — CLARKSVILLE

Lumber–Retail–(Cont'd)

CLARKSVILLE WOOD PRODUCTS Lamar .885-2244
(See Advertisement This Classification)
Ford Lbr & Constr Co Clark Rd Clrksvl...754-3377
JONES THOMAS V LBR CO
201 S Front Drdnl.....229-4601
201 S Front Rsvl.....968-7025
(See Advertisement This Classification)
(CONTINUED NEXT PAGE)

Be "in" even when you're "out". An automatic answering and recording set will answer your phone when you're not there.

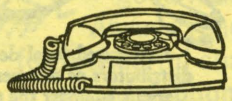
How to get things done easily and quickly when you're away

Use Public Telephones to:

- **make appointments**
- **notify others of changes in your plans**
- **make "peace-of-mind" calls to your home or office**
- **chat with friends, relatives, business associates**

SLEEP WELL TONIGHT

phone service stays awake



Your telephone: Ready to help when you need it.

Lumber–Retail–(Cont'd)

LEE RAY BLDRS SUPPLY INC

Ray Lee Builders Supply, Inc.
WHOLESALE & RETAIL

KITCHEN CABINETS • GUTTERING
CEMENT • CONCRETE BLOCKS
WINDOWS • POWER TOOLS
LUMBER • ROOFING • HARDWARE
SHEET ROCK • ELECTRICAL SUPLS.
BUILDERS HDW • PANELING
TILE • PAINTS • SIDING • TOOLS
DOORS • LAWN & GARDEN
INSULATION MATERIALS

"4 CONVENIENT LOCATIONS"

LEE RAY BLDRS SUPPLY INC
Plumbing& Electrical Supply & Location
Hwy 7 N Rsvl.....968-5122
304 N Arkansas Rsvl.....968-4851
Or In Conway.....327-4461
Or In Batesville.....793-6863
Plumbing Supply 968-4851

NATIONAL LBR CO
Specializing In Contractor Service
Hwy 71 S Ft Smith.....646-6124

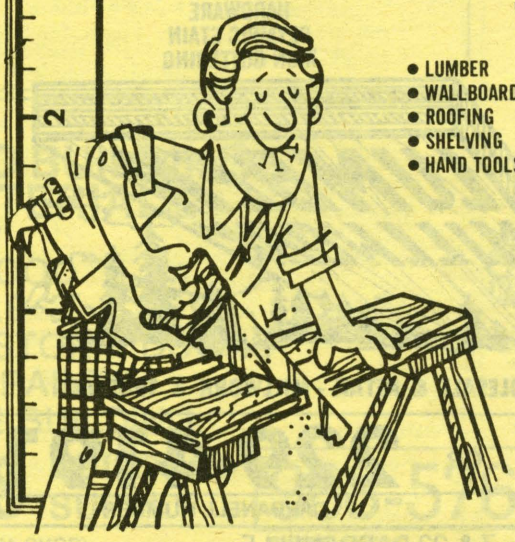
(CONTINUED NEXT PAGE)

Downtime on the job costs money. A pocket pager is the tool you need to get the job moving again.

PIERCE LUMBER CO

EVERYTHING FOR THE BUILDER & HOMEOWNER

"WE ARE YOUR COMPLETE HOME BUILDING CENTER"



WE DELIVER

- LUMBER
- WALLBOARD
- ROOFING
- SHELVING
- HAND TOOLS
- PLYWOOD
- PAINT
- INSULATION
- TREATED LUMBER
- CEMENT
- HARDWARE
- PANELING
- CEILING TILE
- LADDERS
- WINDOWS
- SCREENS
- DOORS

SERVING THE RIVER VALLEY AREA FOR OVER 50 YEARS

OPEN 6 DAYS

MON-FRI 7 AM-5 PM SAT 7 AM-12 PM

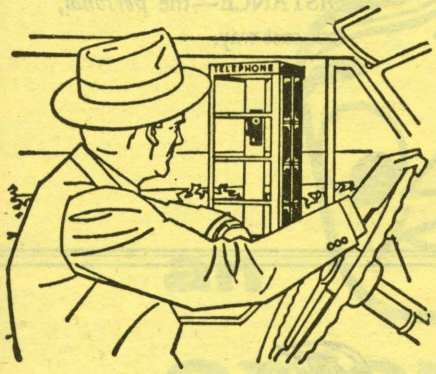
754-2370

W MAIN

CLARKSVILLE

A Welcome Sight

A PUBLIC TELEPHONE



Conveniently located and well-lighted public telephones serve your "away-from-home" telephone needs 24 hours a day, Sundays and Holidays.

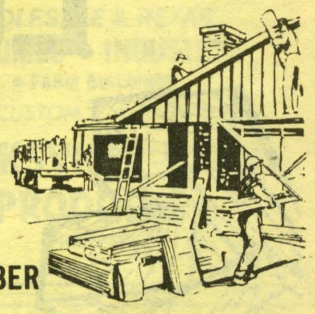
IN RIVER VALLEY

BUILDING MATERIALS

QUALITY LUMBER

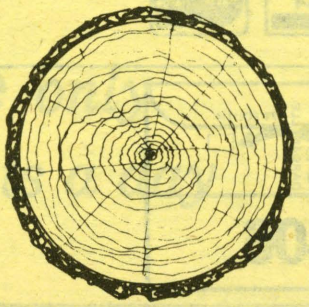
A COMPLETE STOCK OF

- CABINET MATERIALS
- PANELING
- SIDING
- LUMBER
- PLYWOOD
- INSULATION
- ROOFING
- HARDWARE
- WINDOWS
- WALLPAPER
- WIRE MESH
- REBAR
- SHEETROCK
- DOORS
- FIREPLACES
- ALL TYPES DIMENSIONAL LUMBER



OPEN MON-FRI 8-5
SAT TIL NOON

"QUALITY MATERIALS AT DISCOUNT PRICES"



$AVE-A-DOLLAR

BUILDING SUPPLY INC

968-7444

3801 W MAIN RSVL

RENNA E SIMS BUILDERS SUPPLY, INC.

"WHERE YOUR DOLLAR BUYS MORE"

CALL OR VISIT ANY OF OUR THREE LOCATIONS IN THE RIVER VALLEY AREA

229-4191 - DARDANELLE
OR
968-2577 - RUSSELLVILLE
754-8104 - CLARKSVILLE
510 CHERRY
495-2321 - DANVILLE
616 HARTFORD

STERLING 12 PAINT

QUALITY & SERVICE
RCA TELEVISIONS
Whirlpool APPLIANCES
Congoleum FLOOR COVERING
Armstrong CEILING TILE
GOULD WATER PUMPS
POULAN CHAIN SAWS
ELK ROOFING
PANELING – INSULATION
PLUMBING SUPPLIES
HAND & POWER TOOLS
CEMENT
HARDWARE
OLYMPIC STAIN
RAIN GUTTERING

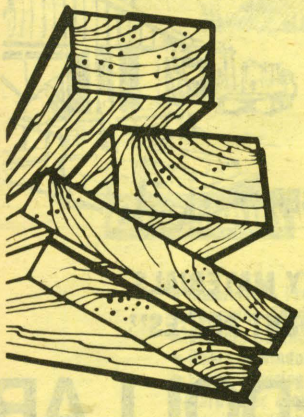
WHOLESALE & RETAIL - MILLWORK & TRUSSES

968-2577 OR 229-4191
RSVL. NUMBER DARDANELL NUMBER

INTERSECTION – 7 & 22 DARDANELLE

Wickes Lumber

Everything You Need In One Place!

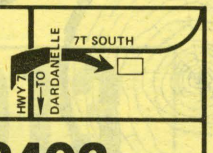


- Plywood
- Roofing
- Insulation
- Doors & Windows
- Cabinets
- Hardware
- Electrical
- Fencing
- Paneling
- Siding
- Plumbing
- Trusses
- Floor Covering
- Paint
- Heating

Just Say CHARGE IT!! Wickes VISA master charge

Wickes Lumber

HWY. 7T SO. RUSSELLVILLE



968-2406

Lumber–Retail–(Cont'd)

OZARK HARDWOOD LBR CO
E Cherry St Clrksvl 754-3013
(See Advertisement This Classification)

PIERCE LBR CO W Main Clrksvl 754-2370
(See Advertisement This Classification)

Russellville Lumber Co
Sequoyah School Rsvl 968-6958

SAVE-A-DOLLAR BLDG SUPPLY INC
3801 W Main Rsvl 968-7444
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

A smile can be heard. Call someone you love and listen to the smile.

Whose Birthday Today?

Send best wishes by LONG DISTANCE—the *personal*, low cost way.

FRIEND

Brings good news. Always ready for a cheerful chat: **your telephone.**

Lumber–Retail–(Cont'd)

SIMS RENNAE BUILDERS SUPPLY INC
Hwy 7 & 22 Drdnl.....229-4191
Russellville Customers Call.....968-2577
Clarksville 510 Cherry.....754-8104
(See Advertisement This Classification)

TOMMY'S PAYLESS BLDG SUPPLY
Hwy 7 T Rsvl.....968-5768
Or 754-6666
(See Advertisement This Classification)

WICKES LUMBER Hwy 7 T Rsvl.....968-2406
(See Advertisement This Classification)

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

Lumber–Used

BURKS WRECKING CORP
Quality Used Pine & Plywood
2516 W 11th Little Rock.....372-2624

Lost customers mean lost sales. If your business is interested in reactivating some inactive accounts, let one of our consultants explain how to do it the long distance way.

Lumber–Wholesale

A & H Lumber Co Main St Lamar.....885-6330

BIBLER BROS INC
Ofc Hwy 75 Rsvl.....968-4986
Receiving Dept 968-1177

BOONE LBR & FEED CO
Hwy 64 E Atkins.....641-7266

CLARKSVILLE WOOD PRODUCTS
Main Ofc & Clarksville Plant
Hwy 64 E Clrksvl.....754-3500

PINEYARD Lamar 885-2244

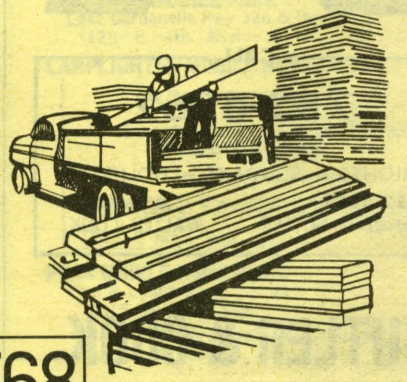
NULYNE INC
Dealing Direct With Manufacturers & Wholesalers
Hwy 64 Knxvl.....885-3719

Planning to build? Call us for prewiring.

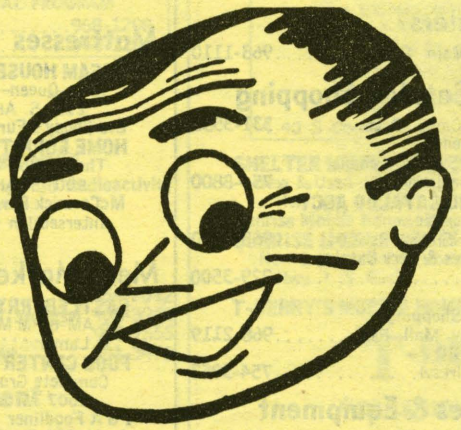
LUMBER AND BUILDING MATERIALS

"BUILD WITH QUALITY"

- PARTICLE BOARD • PLYWOOD
- PANELING • SEALING TILE
- ALUMINUM WINDOWS • STORM DOORS
- BUILDERS HARDWARE • PAINTS
- CUSTOM BUILT STORAGE BUILDING



TOMMY'S PAYLESS BUILDING SUPPLY
HWY 7 T (ACROSS FROM YAMAHA SHOP)
968-5768
RUSSELLVILLE



an **extension phone** *only a few cents a day*

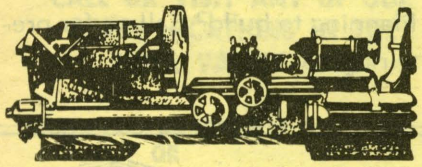
YELLOW PINE
FOR
WHOLESALE & RETAIL
• HOMES • INDUSTRY
• FARM BUILDINGS
CUSTOM PLANING
CLARKSVILLE WOOD PRODUCTS
PINEYARD
LAMAR ARK 885-2244

ADDITIONAL PHONES
Ideal For Mothers

COMPLETE MACHINE SHOP

SPECIALIZING IN MAINTENANCE & REPAIR, INDUSTRIAL PIPELINE ROAD & CONSTRUCTION EQUIPMENT

CONTRACT MANUFACTURING LAYOUT & ENGINEERING SERVICE



CALL

783-6962

or 783-5294

NIGHTS — SUNDAYS — HOLIDAYS

452-4887 KENNETH BUTLER

452-3168 WALTER COOK

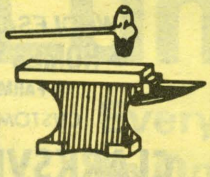
BUTLER & COOK

WELDING & MACHINE WORKS, INC.

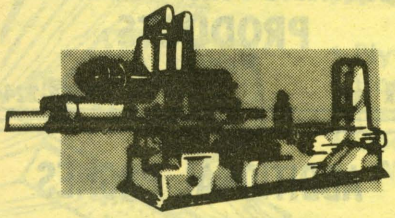
117 S. 9 FT SMITH, ARK

MACHINE SHOP

THE PRIDE AND HERITAGE OF THE BLACKSMITH



THE SKILL AND PRECISION OF THE MACHINIST



"IF ITS MADE OF IRON OR STEEL WE CAN MAKE OR REPAIR IT"

C & C

CORBIN BROS – OWNERS

968-7144

E 2ND and VERONA RSVL

Machine Shops

AUTOMOTIVE THE
129 W Sevier Clrksvl....754-8850
208 N Front Drdnl....229-3606

Butler & Cook Welding & Machine Works Inc
117 S 9th Ft Smith....783-6962
(See Advertisement This Classification)

C & C MACHINE SHOP
E 2nd & Verona Rsvl....968-7144
(See Advertisement This Classification)

CLARKSVILLE MACHINE WORKS INC
Welding & Custom Fabrication
Hwy 64 E Clrksvl....754-2022

DIXIE TOOL & MACHINE INC
GENERAL MACHINE SHOP & WELDING SERVICE
Designers – Builders
Special Machines • Jigs • Fixtures
Hwy 7 T S Rsvl....968-6788
Or Call....968-6789

DONNY'S MACHINE SHOP
Automotive Machine Shop Work
112 E Main Rsvl....968-1610

Harold's Metal Repair 119 East E Rsvl...968-1896

Hilton Machine Shop 612 E Main Clrksvl.754-6380

Parker Garage Rt 1 Hrtmn....497-1708

RUSSELLVILLE MACHINE & TOOL CO
GENERAL MACHINE & WELDING
Tools • Dies • Jigs • Fixtures
Hwy 7 S Rsvl....968-5790

Machine Tools

ALLIED MACHINERY & SUPPLY CO
New & Used Machinery & Equipment
2122 W 38th North Little Rock..753-6184

MARSHALL SUPPLY & EQUIPMENT CO (MARSUCO)
Bridgeport Brown & Sharp Clausing
4801 S Wheeler Ft Smith....646-1691

Macrame Supplies

ATTIC TRUNK THE
Complete Macrame Supplies
1602 W B Rsvl....968-7292

Sew & Sew The 208 W Main Rsvl....968-5502

Magazines–Dealers

Emporium 214 W Main Rsvl....968-1110

Mail Order & Catalog Shopping

Larsen Ind Inc 303 Camp Dover....331-3551

Montgomery Ward Agency
Authorized Catalog Sales Merchant
117 N Fulton Clrksvl....754-8800

MONTGOMERY WARD CATALOG AGCY
Convenient 4 Day Service
Russellville 609 S Ark Rsvl....968-3000

Montgomery Ward Sales & Serv Catalog Agency Drnll....229-3500

Penney J C Co Inc
Catalog Telephone Shopping
500 N Ark City Mall Rsvl....968-2119

SEARS ROEBUCK & CO
108 S Fulton Clrksvl....754-3953

Mailing Machines & Equipment

Pitney Bowes 312 W 2nd Rsvl....968-1014

PITNEY BOWES POSTAGE METERS & MAILING SYSTEMS—
PITNEY-BOWES INC
Branch Sales & Service
1722 Broadway Little Rock..374-2261
Service Only....968-1014

Maintenance Contractors

—See Janitor Service

Management Consultants

Yeargan Earl 120 W 6th Rsvl....968-4907

A kitchen phone . . . a natural for Mom's headquarters.

Manicuring

ARKANSAS BEAUTY SCHOOL
Complete Beauty Service
201 N Commerce Rsvl....968-3075

Cameo Cutting & Style Shop
1002 S Boston Rsvl....968-5666

Hair Garden Sherwood Plaza Clrksvl....754-8193

Manufacturers Agents & Representatives

Hapence Inc 301 Av 11 NW Atkins....641-7800
If No Answer Call....968-6296

Marble–Synthetic

HAP MARBLE CO OF ARK
Vanities–Showers & Tub Enclosures
522 N El Paso Rsvl....968-7310

Marinas

DARDANELLE MARINA
Boat Rentals–Fishing Supplies–Gas
Dardanelle Recreation Area Drdnl...229-2497

MARINE SALES & SERV INC
I-40 & Hwy 7 N Rsvl....968-1450

RUSSELLVILLE MARINA
Boat Rentals–Fishing Supplies–Gas
Rsvl....967-1543

Marriage & Family Counselors

CHURCH OF CHRIST-5TH & GREENWICH
Travis Sweet–Minister
E 5th & Greenwich Rsvl....967-4627

Hickman Geneva M A Marriage & Family Counselor
Ofc 305 Skyline Rsvl....968-3441

Human Services Center Of W Central Ark
319 S Commerce Rsvl....968-1298

London First Baptist Church Lndn....293-4401

LUNDQUIST JON ACSW
CLINICAL SOCIAL WORKER
INDIVIDUAL – MARITAL & FAMILY — THERAPY —
1919 W Main Rsvl....968-3605

NEW LIFE CHRISTIAN CENTER
Pointing The Way To Happiness
Hwy 64 W Clrksvl....754-8759

St Johns Lutheran Church
500 N Cumberland Av Rsvl....968-1309

Mason Contractors

Mitchell Bros Masonry Inc
522 S Jonesboro Rsvl....968-1137

Ray Charles C Masonry Contr Rt 2 Drdnl...229-4522

Mattresses

DREAM HOUSE FURN CO
King–Queen–Single–Double
215 S Ark Rsvl....968-5651

Everybody's Furn Co 517 S Ark Rsvl....968-4850

HOME FURNITURE STORE
There's No Place Like Home
900 S Ark Rsvl....968-1818

McCormick Furn Co
Intersection Hwys 7 S & 7 T Rsvl....968-2582

Meat Markets

CASTLEBERRY BROS STORE
6 AM-6 PM Mon-Sat
Lamar....885-3456

FOOD CENTER
Complete Grocery & Meat Market
1007 W Main Clrksvl....754-3406

I G A Foodliner 506 N Ark Rsvl....968-2418

Jack's IGA Foods Hwy 105 N Atkins....641-2343

Milgram Foods 503 Union Drnll....229-3344

MILGRAM FOODS
We Cut & Wrap To Specification
Main Plaza Rsvl....968-5000

O K FOOD MARKET
Complete Grocery & Meat Market
409 Main Clrksvl....754-3161

Piggly Wiggly Hwy 103 S Clrksvl....754-3900

PIGGLY WIGGLY NO 81
Specializing In Swift Protein Beef
East Plaza Shopping Cntr Rsvl....968-2566

RUSSELLVILLE GROC & MEAT MKT
Quality Meats Guaranteed For Freshness
201 N Denver Rsvl....968-7908

Skyline I G A
Skyline Shopping Center Rsvl....968-5621
Or....968-5489

Vick's Grocery Rt 1 Ptsvl....968-7833

WAREHOUSE SALES
Quality For Less
1310 W Main Clrksvl....754-3333

Meat Processing

Ferguson Slaughter House Rt 2 Atkins....641-7604
FOX SLAUGHTER & PROCESSING
Custom Wholesale–Retail–
Business Appreciated
Scranton 938-2236
Robertson & Walton Meat Processing
Rt 1 Clrksvl.....754-8855

Meat–Wholesale

Russellville Packing Co 1016 W E Rsvl....968-3998

Mechanical Contractors

PRECISION ENGINEERING
Commercial–Industrial & Residential Service
Hwy 7 T Rsvl.....967-1020
Skidmore Grover Inc Tyler Rd Rsvl.....968-5930

Medical Billing

—See Billing Service

Medical Equipment & Supplies

Welsco Inc
Medical Gases
Hwy 7 S Rsvl.....968-1856

Mens Clothing & Furnishings–Retail

ANOTHER WORLD
Tuxedo Rental Available
2505 W Main Rsvl.....968-5740
Atkins Men's Wear 106 NE 1st Atkins...641-7292
COWAN-GOODWIN CO
Botany 500–Curlee–Arrow & Pendleton
216 W Main Rsvl.....968-3132
Hall's Men's Wear 104 S Fulton Clrksvl..754-3352
NORMAN'S INC
Featuring Aramis Cologne & Toiletries
W Main & Commerce Rsvl.....968-1457
Pants West Plaza E Shopping Cntr Rsvl...968-5986
VAN-ATKINS STORE
Clothing For The Entire Family
Main Plaza Shpg Cntr Rsvl.....968-3485

Mental Health Centers

Human Services Center 205 Rogers Clrksvl.754-8610

HUMAN SERVICES CENTER OF W CENTRAL ARK
A COMMUNITY MENTAL HEALTH CENTER
COUNSELING – CHILDREN & ADULT
MARRIAGE & FAMILY COUNSELING
PSYCHIATRIC/SPEECH THERAPY
ALCOHOL & DRUG SERVICES
ADOLESCENT RESIDENTIAL PROGRAM
319 S Commerce Rsvl.....968-1298
24 Hour Crises.....968-1298

Metal Buildings

—See Buildings–Metal

Metal Detecting Instruments

—See Metal Locating Equipment; Also Radioactivity Instruments, Supplies & Service

Metal Fabricators

Clarksville Machine Works Inc
Hwy 64 E Clrksvl.....754-2022
Jacimore's Sheet Metal Co 113 W 3rd Rsvl.968-3942
Ladish Co Airport Rd Rsvl.....968-7555
Robbins Welding Serv Hwy 7 Dover.....331-3478

Metal Locating Equipment

ACE PAWN & GUN SHOP
Dealer For White–Compass
311 W Main Rsvl.....968-1196

Metal Products

FORM ALL CO THE
Custom Fabrication
Knoxville Lamar 885-2211
Twin City Metals Hwy 7 S Rsvl.....968-4673

Metal Refiners

—See Smelters & Refiners–Base Metals

Metal–Scrap

—See Scrap Metals

Call waiting . . . another step up.

Mexican Foods

COWLING'S SPANISH-AMERICAN RESTAURANT
Exciting Mexican Dishes
Jct Hwy 7 & 27 Drdnl.....229-2352
La Jerro's Mexican Food 512 N 2nd Drdnl.229-2221
Pablo's 301 E Main Clrksvl.....754-6200
Senor Bob's Tacos 1122 N El Paso Rsvl..968-2005
Taco Hut Of Russellville 1020 N Ark Rsvl.968-5087
Taco Villa 420 E 4th Rsvl.....968-1191

Microwave Ovens

—See Ranges & Ovens–Dealers

Millwork

SIMS WOOD PRODUCTS CO
Pallets–Doors–Mouldings–Trusses
Custom Work
Hwy 7 Drdnl.....229-4632

Millwrights

PRECISION ENGINEERING
Commercial–Industrial Service
Hwy 7 T Rsvl.....967-1020

Mining Companies

Crown Constr Hwy 194 Clrksvl.....754-6485

Mirrors

CONTRACTORS GLASS CO INC
Custom Made & Pre-Framed Mirrors
Hwy 7 S Rsvl.....968-7857
House Of Colors 513 Sevier Clrksvl.....754-3855
Massey's Glass Co 110 East E St Rsvl....968-5636
RUSSELLVILLE GLASS CO
Framed Or Special Cut
100 S Knxvl Rsvl.....968-1854

Mobile Homes–Dealers

CHOCTAW HOMES OF RUSSELLVILLE
COMPLETE SELECTION OF
NEW & USED MOBILE HOMES
• 2-3 Bedroom Open 7 Days A Week
12 YR FINANCING • INSURANCE
I-40 & 64 E
Hwy 331 Rsvl.....968-6450

COFFEY-CLIFTON
QUALITY MOBILE HOMES
• SUNSHINE • CASTLE
• KING • SQUIRE
CUSTOM BUILT
SECTIONAL HOUSING
Bank Financing Available
I 40 S Conway.....329-8562

SHELTER MOBILE HOMES
New & Used–Financing Available
Hwy 64 E Rsvl.....968-1899
Sunrise Mobile Homes Hwy 7 N Rsvl.....968-6250
SUNRISE MOBILE HOMES
New & Used Mobile Homes
Hwy 7 S Rsvl.....968-9088

T-BERRY'S MOBILE HOME SALES INC
T-BERRY'S
MOBILE HOME SALES INC
"Serving River Valley Since 1973"
Sales & Service
NEW & USED
Up To 15 Years Financing
GORDON THORNBERRY – Owner
"FOR INFORMATION CALL"
RUSSELLVILLE
T-BERRY'S MOBILE HOME SALES INC
Hwy 64 E Rsvl.....968-2633

Trenching? Call before you dig.

Mobile Homes–Equipment & Parts

OUTDOOR LIVING CENTER
Hwy 7 S Rsvl.....968-7706

Mobile Homes–Parks

DARE'S MOBILE HOME PARK
MOBILE HOME RENTALS
By Week or Month
MOBILE HOME PARK SPACES
By Month
Large Shady Spaces - Paved Streets
MAIL DELIVERY TO YOUR HOME
City Water & Sewer - Natural Gas
3723½ W Main Rsvl.....968-3023

GLENMORE VILLAGE MOBILE HOME PARK
Hwy 64 E Rsvl.....968-3495
(See Advertisement This Classification)
LAKELAND MOBILE PARK
Lake Dardanelle Hwy 326 & Hwy 7
125 E 4th Rsvl.....968-1430

LAMPLIGHTER MOBILE HOME PARK
MONTHLY RENTALS
Apartments - Mobile Homes - Spaces
PAVED STREETS
LAUNDRY FACILITIES AVAILABLE
1903 E Main Rsvl.....968-2448

PARK MOBILE HOME PARK
Pool & Laundromat Available
2615 W Main Rsvl.....968-4862

(CONTINUED NEXT PAGE)

A perfect gift – an extension telephone in color.

Glenmore Village
MOBILE HOME PARK

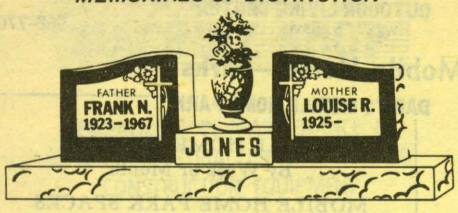
MOBILE HOMES & SPACES FOR RENT

- FAMILY ATMOSPHERE
- COUNTRY LIVING NEAR CITY
- GAS, ELECTRICITY, WATER & CITY SEWER AVAILABLE
- GARBAGE PICK-UP FURNISHED
- SECURITY PATROL FURNISHED

DIAL **968-3495**
(NEXT TO DRIVE-IN THEATER)

HWY 64 E. **RUSSELLVILLE**

"MEMORIALS OF DISTINCTION"



MONUMENTS

– AUTHORIZED DEALER FOR –

• Rock of Ages • Barre Guild
Dakota Mahoghany • Melrose Mahoghany
Robert Hunter Granites
Stone Eternal

• MONUMENTS •
MARKERS • BRONZE PLAQUES
MAUSOLEUMS

McGEE
MONUMENT CO., INC.

HWY 7 SOUTH
RUSSELLVILLE

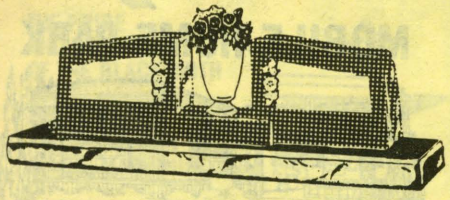
222 E RR AVE
MORRILTON

MAILING ADDRESS RT 1 BOX 313

968-6651 354-2278

"One of the Oldest Monument Companies in the Arkansas River Valley"

MONUMENTS
and markers



• SALES & SERVICE
• FINAL DATING
• RESETTING

LOCAL DISPLAY AREA

CUSTOM DESIGNING
ALL SIZES & COLORS OF GRANITE

UPTON
MONUMENTS

754-2832

1500 W MAIN CLARKSVILLE

Mobile Homes–Parks–(Cont'd)

PINES MOBILE HOME & TRAVEL TRAILER PARK
• *NATURAL SETTING* •
SPACE RENTAL
By Day – Week – Month
— RENTALS —
Chuck & Betty Gohman – Owners
BETWEEN RUSSELLVILLE & LONDON
Hwy 64 W Rsvl.....293-4566

REAMES MOBILE HOME PARK
Monthly Spaces & Homes To Rent
4600 W Main Rsvl.....968-2770

Waterfall & Lamplighter Mobile Home Park
1903 E Main Rsvl.....968-2448

Westside Court Hwy 22 Drdnl.....229-3247

Mobile Homes–Renting & Leasing

DARE'S MOBILE HOME PARK
Spaces & Mobile Home Available
3723½ W Main Rsvl.....968-3023

NORDIN MOBILE VILLAGE
Sales–Service–Rental Units
Hwy 64 W Rsvl.....968-1199
If No Answer Call.....968-2633

Pines Mobile Home & Travel Trailer Park
Hwy 64 W Lndn.....293-4566

REAMES MOBILE HOME PARK
Monthly Spaces & Homes To Rent
Rentals By The Month
4600 W Main Rsvl.....968-2770

T-BERRY'S MOBILE HOME SALES INC
Sales–Service–Rental Units
Hwy 64 E Rsvl.....968-2633

Mobile Homes–Repairing & Service

Aqua-Cap Mbl Hm Serv Rt 1 Hrtmn.....754-3133

Chandler Trailer Convoy Inc
Hwy 64 E Rsvl.....968-6184

PARKER & SON ALUMINUM WORKS
Skirtings–Awnings–Patios–Sun Decks
217 E Circle Dr Rsvl.....968-7208

T-BERRY'S MOBILE HOME SALES INC
Sales & Service
Hwy 64 E Rsvl.....968-2633

Mobile Homes–Transporting

ARK TRANSIT HOMES INC
103 W 13th Rsvl.....968-6767

CHANDLER TRAILER CONVOY INC
LOCAL & NATIONWIDE
ICC CARRIER
Liability Insured & Bonded
Russellville 968-6184
Toll Free Dial 1 & Then.....800 482-6335

MORGAN DRIVEAWAY INC MOBILE HOME MOVING
Local & Nationwide–Bonded & Insured
Magazine 969-8136

NATIONAL TRAILER CONVOY INC
Local/Nationwide Mobilehome Movers
ICC Certificated Carrier
No Charge for TIPS Book on Moving
Write NTC, 705 S. Elgin, Tulsa, Ok.
For Service Call NTC Terminal:
Dardanelle 501 229-4855
If No Answer Call Toll Free –
Dial "1" And Then.....800-331-4121

National Trailer Convoy Inc Union St Rsvl.968-4855

SUNRISE MOBILE HOMES
Local Mobile Home Transporting Only
Hwy 7 S Rsvl.....968-9088
After Hours Call
Bennie (Six Toes) Sims.....967-2632

Valley Trading Post Union St Drdnl.....229-3444

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

Model Construction Supplies

—See Hobby & Model Construction Supplies–Retail

Monograms

Kinslow Clyde Rt 4 Rsvl.....284-3335

Monuments

COX FUNERAL HOME
211 Central Clrksvl.....754-2201

Lemley Funeral Serv Ave 1 NE Atkins...641-2589

McGEE MONUMENT CO INC
Hwy 7 S Rsvl.....968-6651
(See Advertisement This Classification)

UPTON MONUMENTS
1500 W Main Clrksvl.....754-2832
(See Advertisement This Classification)

Mopeds

Honda Of Russellville 116 N Ark Av Rsvl.968-2233

Mops

MISCO TEXTILE RENTALS INC
Dust Control–Uniforms–Linens–Towels
1901 Woodrow Little Rock.....666-5456

Mortgages

First Federal Savings & Loan Assn
708 W Main Rsvl.....968-2896

PRODUCTION CREDIT ASSOCIATION
A Farm Lending Association
1109 W Main Clrksvl.....754-2876

Mosquito Control

—See Exterminating & Fumigating Pest Control

Speak for yourself. An automatic answering device will answer your calls in your own voice.

WHEN AN ILL WIND BLOWS, THE SMART WOMAN GOES

Motels

BEST WESTERN

WORLD'S LARGEST LODGING CHAIN
Over 2000 motels, hotels, and resorts
- Distinctive accommodations
- Regularly inspected to assure cleanliness, quality, comfort and value.

"FOR RESERVATIONS CALL"
DARDANELLE
FRONTIER BEST WESTERN MOTEL & RESTAURANT Hwy 7 Drdnl.....229-4118
Or 968-4110
OUT OF TOWN RESERVATIONS
BEST WESTERN INTERNATIONAL RESERVATIONS CENTER
Toll Free Dial 1 & Then....800 528-1234

BEST WESTERN KINGS INN
Hwy 7 N Rsvl.....968-4400
(See Advertisement This Classification)

Budget Host Inns
Merrick Motel Hwy 64 E Rsvl.....968-6332
(See Advertisement This Classification)

CAPRICE MOTOR INN
Major Credit Cards Accepted
Hwy 64 W Clrksvl.....754-8555
(See Advertisement This Classification)

CONTINENTAL MOTEL

FRIENDSHIP INNS

CABLE COLOR T.V.

DIAL TELEPHONES

ROOM CONTROLLED HEAT AND AIR CONDITIONING

TRUCK PARKING

Most Credit Cards Accepted

FRIENDSHIP INNS
Hwy 64 W Clrksvl.....754-2014

Continental Motel Hwy 64 W Clrksvl.....754-2014
FRONTIER BEST WESTERN MOTEL & RESTAURANT Hwy 7 Drdnl.....229-4118
Or 968-4110
(See Advertisement This Classification)

Holley Johnson Motor Lodge
Hwy 64 E Rsvl.....968-4959

KINGS INN
A Best Western Motel
Hwy 7 N Rsvl.....968-4400

Lakeside Resort And Motel
Hwy 7 N Rsvl.....968-9715
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

Three way conference . . . another step up.

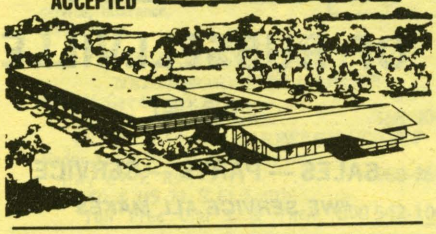
Best Western®

FRONTIER Motel

WELCOME TO LAKE DARDANELLE

COLOR TV'S
DIRECT DIAL PHONES
QUEEN SIZE BEDS
RESTAURANT

ALL MAJOR CREDIT CARDS ACCEPTED



229-4118 — 968-4110
FOR FREE OUT OF TOWN RESERVATION
1-800-528-1234
JCT. HWY. 7 & 22 DARDANELLE

Best Western®

Kings INN

53 ROOMS
CABLE COLOR TV
SWIMMING POOL
24 HOUR SWITCHBOARD
RESTAURANT

WELCOME

968-4400

FREE OUT OF TOWN RESERVATIONS
800-528-1234
MAJOR CREDIT CARDS ACCEPTED
HWY 7 & I40 EXIT 81
RUSSELLVILLE

CAPRICE MOTOR INN
RESTAURANT

- SWIMMING POOL • COLOR TV
- DIRECT DIAL PHONES • AIR CONDITIONED
- SERVICE STATION

(LOCATED HWY 64 W-I-40 EXIT 55)

754-8555
HWY 64 W CLSUL

BUDGET HOST INN
MERRICK MOTEL

- RATES 6.95 UP
- COLOR TV
- FREE LOCAL CALLS
- FREE ICE
- DIRECT DIAL PHONES
- INDIVIDUAL AIR CONDITIONING
- WEEKLY RATES
- 24 HOUR RESTAURANT NEXT DOOR
- TRUCK PARKING

CONVENIENCE SHOP SUNDRIES, MAGAZINES

1 Mile Off I-40 On Hwy 64 At Exit 84

OFFICE OPEN 24 HRS

968-6332
HWY 64 E RUSSELLVILLE

LOOK
WHAT YOU GET
- COLOR CABLE TV
- Swimming Pool
- Phones
- Waterbeds
- Kitchenettes
- Remodeled
- Commercial
- Day-Week-Month

Most Credit Cards
WOODY'S MOTEL
— NEW OWNERS —
968-7774
HWY 64E RUSSELLVILLE

LAKESIDE
BY THE DAY — WEEK OR MONTH
- KITCHENETTES
- RV HOOK-UPS
- COTTAGE
- Color TV Available
- Boats
- Launching Ramp
- Picnic Supplies
- Bait & Tackle

1800 ft N of I-40 on Hwy 7
Lakeside Motel
— NEW OWNERS —
968-9715
HWY 7 N RUSSELLVILLE

Motels–(Cont'd)

MID-CONTINENT INN

BUDGET RATES
RESTAURANT
SWIMMING POOL
TELEVISION
TELEPHONES

Mid Continent Inn

"FOR INFORMATION CALL"

MID CONTINENT INN
Hwy 7 N & Int 40 Rsvl.....968-7200

Motel 6 I-40 & Country Road Rsvl.....968-3666
MOUNTAIN DICK'S OZARK OASIS
Hwy 7–North Of Dover
Hwy 7 Dover.....331-3261
Ozark Inn I-40 & Exit 58 Clrksvl.....754-2990

PARK MOTEL
AAA Approved – Best $ Value
Cable Color TV – Direct Dial Phones
CLEAN SWIMMING POOL
LAUNDROMAT – KITCHENETTES
Hwy 64 W
2615 W Main Rsvl.....968-4862

Ramada Inn I-40 & Hwy 7 N Rsvl.....968-1450
Rose Motel
Air Conditioned–TV–Carpeted
1800 W Main Clrksvl.....754-3448
SCOTTISH INN
New Name–Mid Continent Inn
Hwy 7 N & Int 40 Rsvl.....968-7200
Taylor Motel Hwy 64 E Clrksvl.....754-2106
Woody's Motel Hwy 64 E Rsvl.....968-7774
(See Advertisement This Classification)

Motor Freight Lines

—See Trucking–Motor Freight

Motor Homes

—See Mobile Homes–Dealers; Also Recreational Vehicles–Dealers

Motorcycles

ARKANSAS CYCLE WORKS
Sales–Service–Parts–Repairing
100 W Main Clrksvl.....754-8279

HARLEY-DAVIDSON OF FT SMITH
HARLEY-DAVIDSON
Exclusively
SALES – SERVICE
PARTS – FINANCING
Complete Harley-Davidson Accessories
4719 Towson Ft Smith.....646-8332

HONDA OF RUSSELLVILLE
116 N Ark Av Rsvl.....968-2233
(See Advertisement This Classification)

Code-A-Phone . . . The 24-hour answering service.

Motorcycles–(Cont'd)

JERRY'S TRIUMPH
TRIUMPH
AUTHORIZED SALES
PARTS & SERVICE
Complete Line Of Accessories
C.O.D. SENT ANYWHERE
OLD CONWAY HWY
JERRY & JUDY KOCINSKI - *Owners*
5704 MacArthur Dr N Little Rock.753-6434

Road House Rt 2 Drnll.....229-3742
(See Advertisement This Classification)
Sam's Cycle Shop 116 E Main Rsvl.....968-6892
(CONTINUED NEXT PAGE)

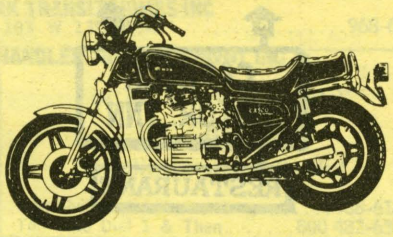
We have a new number for you – 800.

HONDA
OF RUSSELLVILLE

"SINCE 1941"

SALES — PARTS — SERVICE
"WE SERVICE ALL MAKES"

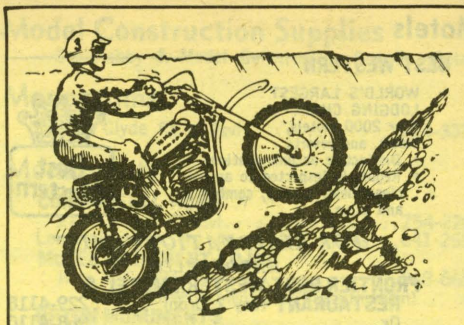
LARGE SELECTION OF BIKES
COMPARE OUR LOW PRICES
FINANCING & INSURANCE
FACTORY TRAINED MECHANICS
HELMETS • ACCESSORIES
WE ACCEPT TRADE-INS



VISA 968-2233 master charge

CLOSED ON MONDAY

116 N. ARKANSAS RUSSELLVILLE



Kawasaki

YAMAHA

- EXTENDED WARRANTY
- TRAINED EXPERT MECHANICS
- CLOTHING & ACCESSORIES
- RACING & DRAG ACCESSORIES
- TRADE-INS ACCEPTED

• Low Down • Lay-A-Way
CONVENIENT TERMS

SMITH'S CYCLES

968-7233

HWY 7T RUSSELLVILLE

CUSTOM MOTORCYCLE PARTS

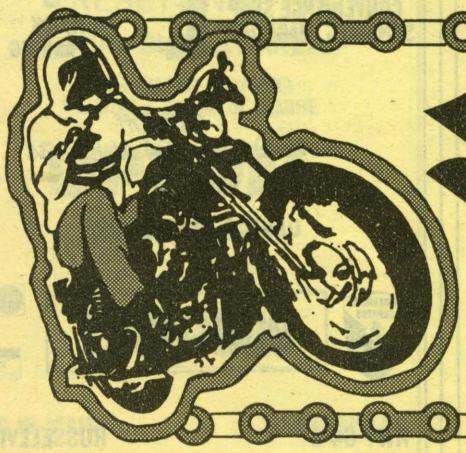
ROAD HOUSE

FRANCHISED DEALER FOR:
JAMMER & S.I.E.

HOURS 10 AM TO – 6 PM

229-3742 Owner Rich Dyer

6 Miles West Of Dardanelle On Hwy 22



SUZUKI

OF RUSSELLVILLE
MIKE JOHNSON — OWNER & MGR

968-7110

119 E MAIN Russellville

- SALES
- SERVICE
- Parts
- Motorcycle Insurance
"We'll Help You Get It"
- *FINANCING*—Available
- TRADE-INS
- Factory-Trained Mechanics
- STREET - DIRT - RACING

Summer Mon-Sat 8-5:30
Winter Tu-Sat 8-5:30

Motorcycles–(Cont'd)

Smith's Cycles Hwy 7 T Rsvl.....968-7233
(See Advertisement This Classification)
Suzuki Of Russellville 119 E Main Rsvl..968-7110
(See Advertisement This Classification)

YAMAHA

"When you know how they're built, you'll buy a Yamaha."

• Sales • Service • Parts • • Accessories •

"FOR INFORMATION CALL"
DEALERS
RUSSELLVILLE
Smith's Cycles Hwy 71 Rsvl.....968-7233

Motorcycles–Parts & Supplies

Arkansas Cycle Works 100 W Main Clrksvl.754-8279

Motorcycles–Repairing

ARKANSAS CYCLE WORKS
100 W Main Clrksvl.....754-8279
(See Advertisement This Classification)
ARKANSAS VALLEY SERV CO
216 E Jefferson Atkins.....641-2494
HONDA MOTORCYCLES—
AUTHORIZED SALES & SERVICE
RUSSELLVILLE
HONDA OF RUSSELLVILLE
116 N Ark Av Rsvl.....968-2233

Road House Rt 2 Drdnl.....229-3742
Smith's Cycles Hwy 7 T Rsvl.....968-7233
Suzuki Of Russellville 119 E Main Rsvl...968-7110

Movers

AERO MAYFLOWER WORLD-WIDE MOVING SERVICE

MOVING IS EASY . . .
THE MAYFLOWER WAY!
ICC MC-2934

"FOR INFORMATION CALL"
AUTHORIZED AGENT
BROADWAY MOVING & STORAGE CO
1404 E 2nd Rsvl.....968-3900

ALLIED VAN LINES

WORLD'S NO. 1 MOVER
I.C.C. No. MC-15735
ALLIED VAN LINES®

AGENTS
DAVIS MOVING & STORAGE
6700 Allied Way Little Rock.....562-2544
TERMINAL MOVING & STORAGE CO
500 E Markham Little Rock.....375-3366

BEKINS VAN LINES AGENT—
AUTHORIZED AGENT
FT SMITH
EMERSON MOVING & STORAGE
615 S E St Ft Smith.....782-3049

BROADWAY MOVING & STORAGE CO
1404 E 2nd Rsvl.....968-3900
(See Advertisement This Classification)

Want to get the word out? Our specialists help businesses introduce new products by long distance. May we assist in your next promotion?

Movers–(Cont'd)

HAMILTON JOE MOVING & STORAGE
315 W C Rsvl.....968-4510
(See Advertisement This Classification)
MAYFLOWER AGENT
Local–Nationwide–Worldwide
1404 E 2nd Rsvl.....968-3900

NORTH AMERICAN VAN LINES

THE GENTLEMEN OF THE MOVING INDUSTRY
northAmerican VAN LINES
I.C.C. No. MC-107012

HAMILTON JOE MOVING & STORAGE
315 West C Rsvl.....968-4510

Moving Equipment–Rental

RYDER TRUCK RENTAL-ONE-WAY

Rents trucks to move-it-yourself. Low rates local or one-way. Newest auto-shift top-maintained trucks. Moving aids, nationwide road service, insurance, credit cards.
RYDER ONE WAY

"FOR INFORMATION CALL"
NEIGHBORHOOD DEALER
Kerr-McGee Serv Stas
S Ark Av & 13th Rsvl.....968-9043
INFORMATION & RESERVATIONS
Ryder Truck Rental–One-Way Inc
Hwy 64 E Rsvl.....968-2643
I-540 & US 71 S Ft Smith
Toll Free Dial 1 & Then..800 542-1040

Call forwarding . . . another step up.

JOE HAMILTON MOVING & STORAGE

LOCAL LONG DISTANCE *Moving* AND STORAGE PACKING CRATING

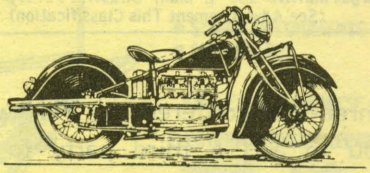
ACROSS TOWN OR ACROSS COUNTRY

northAmerican VAN LINES AGENT

"THE GENTLEMEN OF THE MOVING INDUSTRY"

CALL FOR FREE ESTIMATES
968-4510
315 WEST C RUSSELLVILLE

MOTORCYCLES



• SALES

GOOD USED MOTORCYCLES OF ALL SIZES
NEW MOPEDS

• PARTS

CUSTOM PARTS – TOURING ACCESSORIES
DIRT & STREET REPLACEMENT PARTS

• SERVICE

COMPLETE REPAIR SERVICE
WITH EXPERIENCE ON VIRTUALLY
EVERY TYPE – AMERICAN – EUROPEAN & JAPANESE

ARKANSAS CYCLE WORKS

754-8279

100 W MAIN **CLARKSVILLE**

BROADWAY
MOVING & STORAGE CO.

MOVING — **Local, Nationwide, Worldwide.** Pre-planned — same operator. Same locked van start to finish.
STORAGE. Private sealed containers. Maximum protection. Low cost. Store a few items or a houseful.
PACKING AND UNPACKING. Strength tested cartons. Skilled packers.
OFFICE & FACTORY MOVES
TRAINED PERSONNEL

FREE ESTIMATES
ICC MC-2934 & ICC MC-40925

JAMES TUCKER – AGENT
DIAL
968-3900

Mufflers & Exhaust Systems–Engine

A-1 EXHAUST 619 E Main Rsvl.....968-7474
(See Advertisement This Classification)
Bud's Exxon N 2nd & Quay Drnll.....229-4426
D & M Muffler House 1420 E 64 Rsvl....968-6586
(See Advertisement This Classification)
Target Muffler 107 E Main Clrksvl.....754-6443
(See Advertisement This Classification)

Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

Music Dealers

BILL'S MUSIC STUDIO
Sheet Music Selections
811 N Ark Rsvl.....968-6715
Res 293-4563
Christian Book Store 427 East 4th Rsvl..968-3066
John's Recording Studio & Sales
Rt 2 Rsvl.....968-5215
Wallick Music Co 1013 S Ark Rsvl.....968-5108

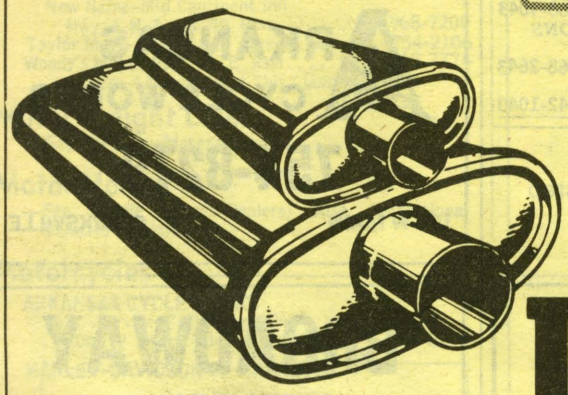
In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

Music Instruction–Instrumental

BILL'S MUSIC STUDIO
Reg Member Piano Technicians Guild
811 N Ark Rsvl.....968-6715
Res 293-4563

There once was a lady named Lou
Whose phone calls were not getting through. With a phone in her car She can roam near and far
Placing calls and receiving them, too.

MUFFLERS



• CUSTOM PIPE BENDING
• SPECIALISTS IN CUSTOM EXHAUST FABRICATIONS

We Service All American Cars & Most Foreign Cars

D & M

FREE INSTALLATION WITH PURCHASE

SINCE 1970

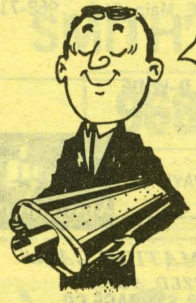
968-6586

The Muffler Place

1420 E 64 EASY RETURN TO I-40

THE MUFFLER SHOP

ALL TYPES MUFFLERS & TAILPIPES INSTALLED



WHY TAKE CHANCES? WE'RE MUFFLER EXPERTS

CUSTOM PIPE BENDING

DUALS FOR ANY VEHICLE

ALL BIG TRUCKS
RECREATIONAL VEHICLES
BUSES

ALL FOREIGN CARS EXCEPT V.W.

"JUST ACROSS OVERPASS FROM COURTHOUSE"

CALL 968-7474

A-1 EXHAUST INC.

8-5 MON – FRI
8-12:00 SAT

619 E MAIN RUSSELLVILLE

FORMERLY 3RD & JACKSON

MUFFLERS & TAILPIPES

"YOU CANT GO WRONG WHEN YOU HIT THE TARGET"

• CUSTOM DUALS
• GLASS PACKS
• SIDE PIPES
• FACTORY REPLACEMENTS
• PIPE BENDING
• FOREIGN & DOMESTIC CARS

MON – FRI 8:00-5:00 SAT 8:00-4:00

CALL 754-6443

ASK ABOUT OUR CONDITIONAL GUARANTEE

107 E MAIN CLARKSVILLE

Musical Instruments–Dealers

ACE PAWN & GUN SHOP
New & Used Guitars Kay Dealer
311 W Main Rsvl.....968-1196

BILL'S MUSIC STUDIO
Yamaha–Alvarez–Electra–Etc
811 N Ark Rsvl.....968-6715
Res 293-4563

JACKSON MUSIC CENTER
Guitars–Banjos–Band Instruments–Pianos
W Of I-430–Market Place Center
11121 W Rodney Parham Little Rock.244-0606

OLSEN'S MUSIC & PHOTO CO
112 N Commerce Rsvl.....968-6322
(See Advertisement This Classification)

SIGLER MUSIC CENTER
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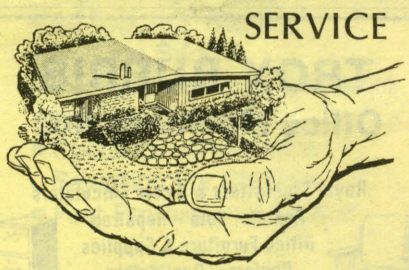

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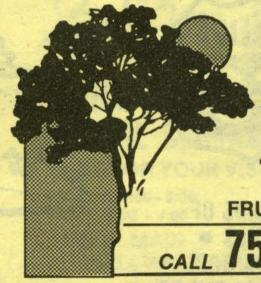

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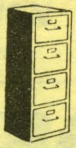

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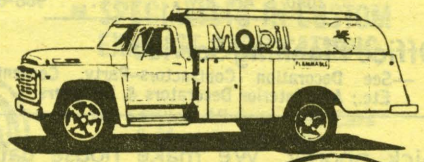

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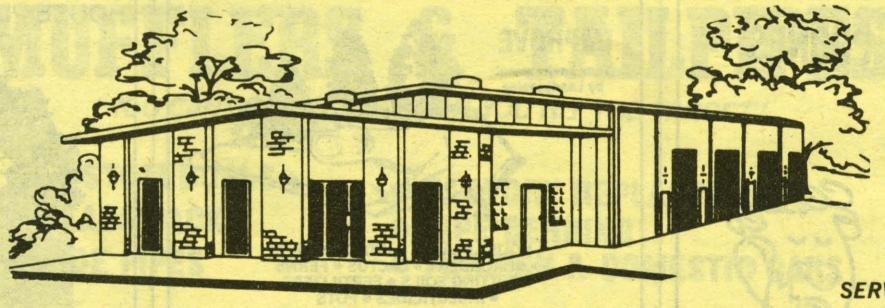

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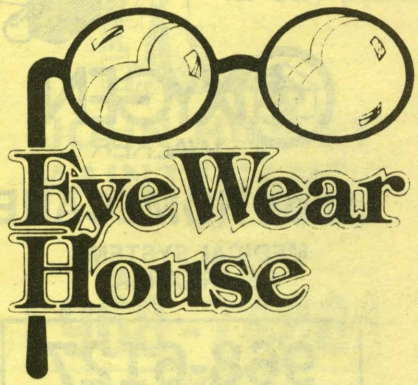

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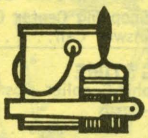

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300 E 3rd Rsvl.....968-3656

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535 N El Paso Rsvl.....968-6101

Parking Meters

P O M Inc Hwy 64 E Rsvl.....968-2880

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ARKANSAS STATE PARKS
Don Ross Region Supervisor
Lake Lewis–Superintendant–Mt Nebo
Ozark Region Hdqtrs Drdnl 229-4963
Mt Nebo State Park.....229-3655
Lake Dardanelle 967-5516
Lake Dardanelle State Park Rt 5 Rsvl.....967-5516
Piney Bay Park Piney Bay.....885-3029

Passport Photographers

—See Photographers–Commercial; Also Photographers–Portrait

Pathologists

Pathology Services Laboratory PA
2504 W Main Suite I Rsvl.....968-6781

Patio Builders

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Aluminum & Steel–Color Choice
803 N Cleveland Cr Rsvl.....968-5782

Patio Equipment & Supplies

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Awnings–Patio Covers & Decks
217 E Circle Dr Rsvl.....968-7208

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HALL C CONSTR CO Hillcrest Av Clrksvl..754-2676

HASTY ASPHALT PAVING CO INC
Rt 1 Rsvl.....968-5002
Res 489-5463
(See Advertisement This Classification)

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Bobby & Clifford Parsons–Owners
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Or Call 229-3773

PARSONS LEROY ASPHALT PAVING
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ROBINSON RAY LEE CONSTR CO
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(See Advertisement This Classification)

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Res 489-5463

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Nebo Rd & 22 W Hwy Drdnl.....968-7666

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311 W Main Rsvl.....968-1196

General Store The 1701 W Cherry Clrksvl.754-6610

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HWY 7 S. RSVL.

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& GENERAL PLANT MAINT.
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ASPHALT PAVING PATCHING AND RESURFACING
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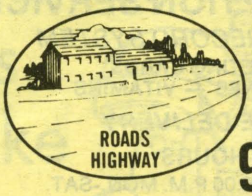
• DRIVEWAYS
• PARKING LOTS



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Perfume
—See Cosmetics & Perfumes Retail

Personnel Consultants
Hickey & Hickey Employment Agcy
421 E 4th Rsvl.....968-7362

Pest Control Service
—See Exterminating & Fumigating Pest Control

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—See Animal Hospitals; Also Veterinary Hospitals

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Wholesale & Retail Oil Products
801 E Main Atkins.....641-2310
Gulf Oil Co Dist Hwy 64 E Clrksvl.....754-2840
HOWELL OIL & CULVERT CO INC
Kerr McGee & Mobil Petroleum Products
I-40 & Hwy 7 N Rsvl.....968-3204
Simpson's Lion Oil Co Hwy 64 W Clrksvl..754-3693

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Pharmacies
Arnie's Family Pharmacy
3107 W Main Pl Rsvl.....968-1050
(See Advertisement This Classification)

BERRY REXALL DRUG STORE
Open 7 Days 8-9 Week Days - 8-7 Sun.
Complete Prescription Service
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Cosmetics - Drugs - Sundries
Monogramming - Cameras & Supplies
See Ad This Classification
Village Shopping Center Drdnl.....229-4811
If No Answer Call.....229-3704

C & D DRUG STORE
Photographic Supplies—Cosmetics—Vitamins—Cards
201 E Main Atkins.....641-2397
If No Answer Call.....641-2387

C & D DRUG STORE
121 N Commerce Rsvl.....968-2456
(See Advertisement This Classification)

CLARKSVILLE PHARMACY
602 McKennon St Clrksvl.....754-8402
(See Advertisement This Classification)

CONSUMER'S PHARMACY
LET US PRICE YOUR NEXT PRESCRIPTION
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700 W Main Russellville.....968-1833

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WHEN IN DOVER
DOVER PHARMACY
WANTS
TO SEE YOU
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Nights Call 331-2131

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Free Delivery In Atkins
Atkins Shpng Ctr Atkins.....641-7878
If No Ans Call.....641-7578
Hector Drug Store Hector 284-3401
Jagger's Super Drug Store
Front & Quay Drdnl.....229-3301

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Nights & Sundays Call.....667-4268

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If No Answer Call.....968-4185
(See Advertisement This Classification)

PALACE DRUG STORE
300 W Main Clrksvl.....754-8111
(See Advertisement This Classification)

PARK WEST PHARMACY
Professional Pk Bldg Rsvl.....968-4700
(See Advertisement This Classification)

(CONTINUED PAGE 110)

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- KODAK PHOTO EQUIPMENT
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FREE DELIVERY SERVICE

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DARDANELLE
229-4040

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754-2180

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MEDICINES — VITAMINS
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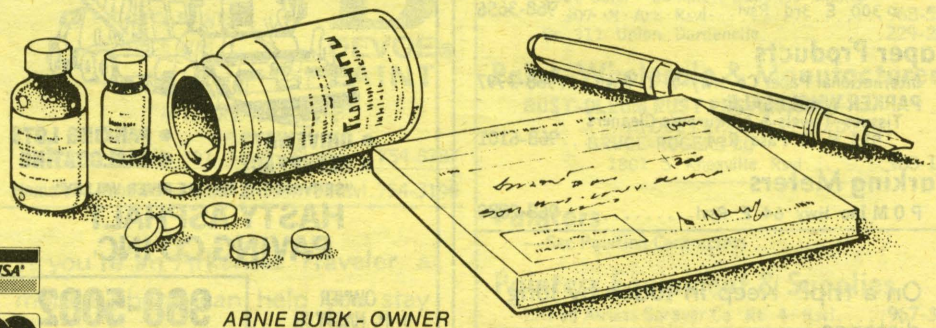
968-1050
IF NO ANSWER CALL 968-4804



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master charge

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GREETING CARDS
GIFTS

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968-1157

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If No Ans. Call 967-2133 – 968-1877 – 968-6655	If No Ans. Call 641-2387
121 N. Commerce RUSSELLVILLE	201 E. Main ATKINS

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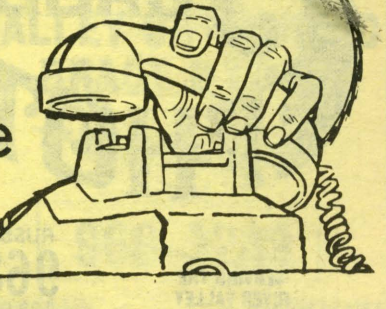

Pharmacies–(Cont'd)

REVCO DISCOUNT DRUG CENTER
Skyline Shpng Cntr Rsvl.....968-3540
ROSE DRUG Hwy 22 W Drdnl.....229-4040
ROSE DRUG 3103 W Main Pl Rsvl.....968-1323
(See Advertisement This Classification)
ROSE DRUG STORE 312 Main Clrksvl...754-2180

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- FAMILY RECORDS SERVICE
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MASTER CHARGE – VISA
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Full Line Pharmacy
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118 N Enid Rsvl.....968-1027

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Photographers–Aerial

Bagby Tom Photography
410 W Cherry Clrksvl.....754-6643

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S & S Photography 203 E 4th Rsvl.....968-3882

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410 W Cherry Clrksvl.....754-6643
(See Advertisement This Classification)
BAGBY TOM PHOTOGRAPHY
122 S Commerce Rsvl.....968-4403
Or 754-6643
Deluxe Studio 105 S Houston Rsvl.....968-3909
(See Advertisement This Classification)
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10014 Rodney Parham Little Rock...227-7202
(See Advertisement This Classification)
Olsen's Music & Photo Co
112 N Commerce Rsvl.....968-6322
WEST-GIBSON DISCOUNT STORE
Cameras–Film & Supplies
Southgate Shopping Center Rsvl....968-3536

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VALLEY ORTHOPEDIC BRACE & LIMB
3016 W Main Rsvl.....968-3249
(See Advertisement This Classification)

Physicians & Surgeons–M.D.

See Guide to Physicians & Surgeons, M.D. By Their Specialties Following This Heading

ARK VALLEY EYE CLINIC
Lovell Richard K MD
Lyford Joe H MD
West B & Quanah Rsvl.....968-7302
If No Answer Call.....968-2841

ASHCRAFT MEDICAL CLINIC PA
Ted E Ashcraft–MD
2524 W Main Rsvl.....968-7170
If No Answer Call.....968-2841
Or.....968-1820

ASHCRAFT TED E
General Practice
2524 W Main Rsvl.....968-7170
If No Answer Call.....968-2841
Res.....968-1820

AUSTIN NATHAN F
Ear–Nose–Throat
2504 W Main Rsvl.....968-5261
If No Answer Call.....968-6211

BACHMAN DAVID S
General Surgery
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

BATTLES LARRY
Obstetrics & Gynecology
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

BELL LINDA O 2301 W Main Rsvl.....968-3323
Res 2301 W Main Rsvl.....968-3320
If No Answer Call.....968-6211

BELL ROBERT A 2301 W Main Rsvl....968-3323
Res 2301 W Main Rsvl.....968-3320
If No Answer Call.....968-6211

BERNER DENNIS W
Internal Medicine
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

Berry William L 707 Cherry Drnll.....229-4891
Or Call Toll Free.....1-800-582-9553

BOST KINGSLEY
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3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

BROWN CHARLES H 2301 W Main Rsvl.968-3323
Residence.....968-7697
If No Answer Call.....968-6211

CARTER JAMES M
Family Practice
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

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600 Lucas Clrksvl.....754-8384
If No Answer Call.....754-2060

CRUMPLER JOE B
Surgery General
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

DUNN DONALD L
Obstetrics & Gynecology
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

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Sandra Young–MD
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Emergency Room.....968-6211

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600 Lucas Clrksvl.....754-8384
If No Answer Call.....754-2060

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Russellville Dermatology Clinic
2504 W Main Rsvl.....968-6969
Res.....968-6968

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Physicians & Surgeons–M.D.–(Cont'd)

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Family Practice
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

HODGES JERRY F Hwy 22 W Drnll....229-4172
Or In Rsvl Call.....968-2289
If No Answer Call.....229-4677

HONGHIRAN TED
Orthopaedic Surgeon P A
Open Mon-Fri 8:30 AM-5 PM
Ofc 2504 W Main Suite A Rsvl.....968-3200
If No Answer Call.....968-6211

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Psychiatry
319 S Commerce Rsvl.....968-1298

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Res.....754-2382

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If No Answer Call.....968-6211

KING W F
General Practice
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

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Skyline Medical Bldg
305 Skyline Dr Rsvl.....968-2124
112 S Fulton Clrksvl.....754-2007
Open On Wednesday Only
Res Pine Circle Dr Rsvl.....968-3863
If No Answer Call.....968-6211

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By Appointment Only
625 Water Dover.....331-2828
Res Rt 2 Dover.....968-5106

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Russellville Eye Clinic
111 N El Paso Rsvl.....968-2242

LOVELL RICHARD K
West B & Quanah Rsvl.....968-7302
If No Answer Call.....968-2841

LOWREY DOUGLAS H
Family Practice
809 W Main Rsvl.....968-2156
Res 301 S Utah Rsvl.....968-2727
If No Answer Call.....968-2841

LUKER JEROME H Hwy 22 W Drnll....229-4172
Or In Rsvl Call.....968-2289
If No Answer Call.....229-4677

LYFORD JOE H West B & Quanah Rsvl..968-7302
If No Answer Call.....968-2841

MALONE G E 901 NW 1st Atkins.....641-2992
Res.....641-2646
If No Answer Call.....968-6211

MAUCH E JANE
Family Practice
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

MAUPIN JAMES L Hwy 22 W Drnll....229-4172
Or In Rsvl Call.....968-2289
If No Answer Call.....229-4677

McAuley John
24 Hour Phone
600 Lucas St Clrksvl.....754-8384
If No Answer Call.....754-2060

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Practice Limited To Surgery
Telephone Answered 24 Hours
416 Sevier Clrksvl.....754-6510
Res.....754-2382

MEYER KELLEY H
General Practice
809 W Main Rsvl.....968-2156
Res 309 S Van Couver Rsvl.....968-3640
If No Answer Call.....968-2841

MOBLEY M J
Russellville Eye Clinic
111 N El Paso Rsvl.....968-2242

NEW KENNETH O
Family Practice
3105 W Main Pl Rsvl.....968-2345
If No Answer Call.....968-2841

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Asthma–Hay Fever–Sinusitis
Dr Edwin Whiteside MD
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Call waiting . . . another step up.

Physicians & Surgeons–M.D.–(Cont'd)

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Ofc 2504 W Main Suite A Rsvl.....968-3200
If No Answer Call.....968-6211

Patterson Jack T
24 Hour Phone
600 Lucas Clrksvl.....754-8384
If No Ans Call.....754-2060

Pennington Donald H
24 Hour Phone
600 Lucas Clrksvl.....754-8384
If No Ans Call.....754-2060

Radiologists-PA 3203 W Main Rsvl.....968-7930

RING GENE D Hwy 22 W Drdnl.....229-4172
Or In Rsvl Call.....968-2289
If No Answer Call.....229-4677

RUSSELL GARY D Hwy 22 W Drnll....229-4172
Or In Rsvl Call.....968-2289
If No Answer Call.....229-4677

RUSSELLVILLE DERMATOLOGY CLINIC THE
William W Galloway MD
2504 W Main Rsvl.....968-6969
Res.....968-6968

RUSSELLVILLE EAR NOSE & THROAT CLINIC
Nathan F Austin–MD
2504 W Main Rsvl.....968-5261
If No Answer Call.....968-6211

Shrigley Guy 416 Sevier Clrksvl.....754-2043
If No Ans Call.....754-2060

STOLZ GERALD A JR
Pathology Services Laboratory PA
Practice Limited To Pathology
2504 W Main Suite I Rsvl.....968-6781
If No Answer Call.....968-2841
Res.....968-6985

Taylor George
24 Hour Phone
600 Lucas St Clrksvl.....754-8384
If No Answer Call.....754-2060

(CONTINUED NEXT PAGE)

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3016 W MAIN RUSSELLVILLE

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See Guide to Physicians & Surgeons, M.D. By Their Specialties Following This Heading

TEETER STANLEY D
Family Practice
3105 W Main Pl Rsvl....968-2345
If No Answer Call....968-2841

THURLBY W ROBERT
Internal Medicine
3105 W Main Pl Rsvl....968-2345
If No Answer Call....968-2841

UNDERWOOD CLYDE
Hrs 8:30 AM–4:30 PM
Telephone Answered 24 Hours
Closed Noon Wed & Sat
Call For Appointment
201 Rogers Clrksvl....754-8333

West Boyce W Medicine Dr Clrksvl....754-6661
If No Answer Call....754-2060

WILKINS CHARLES F JR
Internal Medicine
3105 W Main Pl Rsvl....968-2345
If No Answer Call....968-2841

WILLIAMS DAVID M
General Practice
809 W Main Rsvl....968-2156
Res 495 W 19th Rsvl....968-1095
If No Answer Call....968-2841

GUIDE Physicians & Surgeons M.D. Grouped by Specialty

Allergy

Northwest Arkansas Allergy Clinic PA
3416 Old Greenwood Rd Ft Smith..1-646-8066

Dermatology (Skin)

Galloway William W 2504 W Main Rsvl....968-6969
Res....968-6968

Russellville Dermatology Clinic The
William W Galloway MD
2504 W Main Rsvl....968-6969
Res....968-6968

Family Practice

Carter James M 3105 W Main Pl Rsvl....968-2345
If No Answer Call....968-2841

Hodges Jerry F Hwy 22 W Drnll....229-4172
Or In Rsvl Call....968-2289
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Mauch E Jane 3105 W Main Pl Rsvl....968-2345
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Res 309 S Van Couver Rsvl....968-3640
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Williams David M 809 W Main Rsvl....968-2156
Res 495 W 19th Rsvl....968-1095
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If No Answer Call....968-2841

Thurlby W Robert 3105 W Main Pl Rsvl...968-2345
If No Answer Call....968-2841

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If No Answer Call....968-2841

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If No Answer Call....968-2841

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If No Answer Call....968-2841

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Lyford Joe H
If No Answer Call....968-2841

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Dr Frank M Lawrence
Gardner Mobley Clinic
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Skyline Medical Bldg
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Orthopaedic Surgeon PA
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If No Answer Call....968-6211

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Russellville Ear Nose & Throat Clinic
Nathan F Austin MD
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If No Answer Call....968-6211

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Stolz Gerald A Jr
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Res....968-6985

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If No Answer Call....968-2841

Psychiatry

Bell Linda O 2301 W Main Rsvl....968-3323
Res 2301 W Main....968-3320
If No Answer Call....968-6211

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Res 2301 W Main....968-3320
If No Answer Call....968-6211

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Bachman David S 3105 W Main Pl Rsvl...968-2345
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Crumpler Joe B 3105 W Main Pl Rsvl....968-2345
If No Answer Call....968-2841

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Res....754-2382

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Facial Plastics
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Urology (Urinary Tract)

Bell Robert A 2301 W Main Rsvl....968-3323
Res 2301 W Main....968-3320
If No Answer Call....968-6211

Brown Charles H 2301 W Main Rsvl....968-3323
Residence....968-7697
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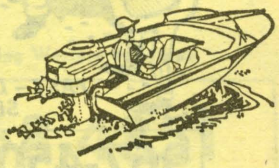

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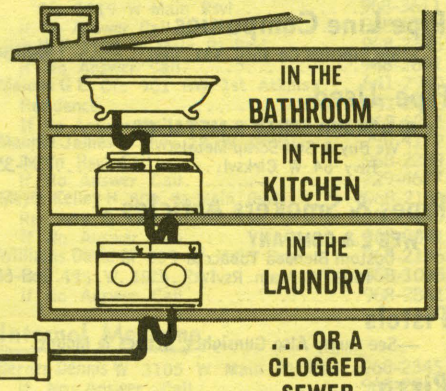

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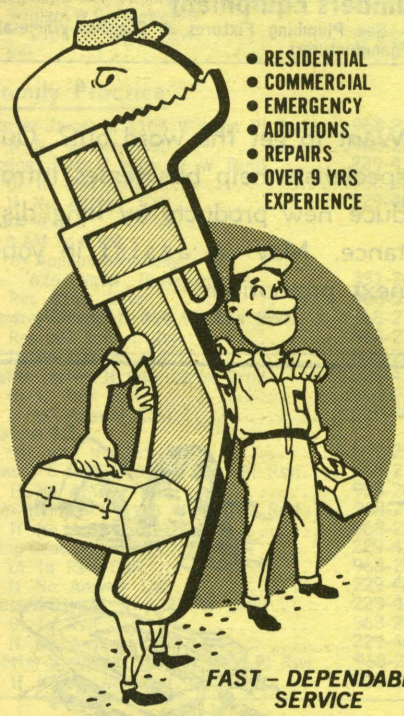

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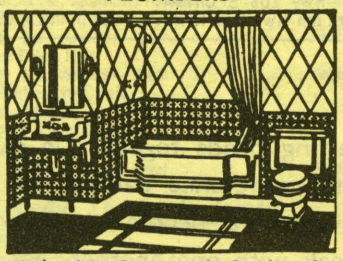

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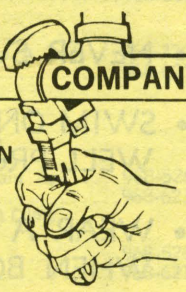

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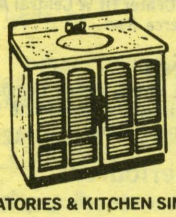

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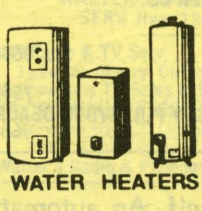

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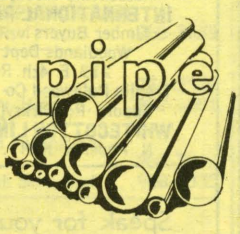

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WE MOVE ALL TYPES
PULLETTS & POULTRY

Rt 2 Rsvl.....968-2596
If No Answer Call.....968-2426

MILLER CHICK SERV
2905 W Main Pl Rsvl.....968-2638

Poultry Services

Davidson Tommy Trucking
Hauling & Transporting Poultry
Hwy 75 Rsvl.....968-2312

Power & Light Companies

—See Electric Light & Power Companies

Power Transmission Equipment

Allied-Arkansas Div Coastal Plains Inc
Hwy 7 T Rsvl.....968-7777

Prescription Druggists

—See Pharmacies

Printers

Atkins Chronicle 204 Av One NE Atkins..641-7161
BURRIS TROY OFFICE MACHINES INC
Off Set Printing–Forms–Letterheads
Business Cards–Copy & Mimeograph Work
101 W Main Rsvl.....968-4888
DARDANELLE PRINTERS
Offset & Letterpress Printing
115 N Front Drdnl.....229-3567
108 N Front Drdnl.....229-3567
Logos Publishing House Rt 3 Lamar Lndn.293-4667
OWL PRINT SHOP THE 1604 E 2nd Rsvl.968-2263
(See Advertisement This Classification)

POSEY PRINTING CO

Offset & Letter Press
Business Forms
Letterheads
Envelopes
Brochures
Rubber Stamps

POSEY PRINTING Company

"Quality Printing On Time Everytime"

POSEY PRINTING CO
310 W 2nd Rsvl.....968-3686

On a trip? Keep in touch by long distance.

THE OWL PRINT SHOP

PRINTING

- INVITATIONS
- ANNOUNCEMENTS

OFFSET PRINTING

- LETTER HEADS
- BUSINESS CARDS
- HANDBILLS
- RUBBER STAMPS

WILL DELIVER
MON – FRI 8:30-5:00
968-2263
1604 E 2 ND RUSSELLVILLE

Printers–(Cont'd)

PRINT SHOP THE
Commercial Printing & Office Supplies
Main St Clrksvl.....754-6364
RUSSELLVILLE PRINTING CO INC
Offset & Letter Press Printing
Office Supplies & Rubber Stamps
116 S Commerce Rsvl.....968-2775
SHERWOOD PRINTING & LITHO
Tom Cogan–Owner
31 Sherwood Plaza Clrksvl.....754-2982
WOOD'S PRINTING
Complete Offset Printing
505 Union Drdnl.....229-3150

Printing Rollers

Mid-South Roller Co
Porter Industrial Rd Clrksvl.....754-6993

Produce Hauling

—See Trucking–Local Cartage

Produce–Retail

Harris Banana Co N Arkansas Rsvl.....968-2752
Piggly Wiggly No 81
East Plaza Shopping Cntr Rsvl.....968-2566

Produce–Wholesale

Davidson Tommy Trucking
Produce Hauling & Transporting
Hwy 75 Rsvl.....968-2312

Programmed Instruction

Learning Plus 1400 S Knoxville Rsvl....968-5538

Projectors–Film–Slide

—See Audio Visual Equipment & Supplies; Also Photographic Equipment & Supplies–Retail

Propane Gas

—See Gas–Liquefied Petroleum–Bottled & Bulk

Property Management

—See Real Estate Management

Prosthetic Appliances

—See Artificial Limbs; Also Orthopedic Appliances

Psychologists

Human Services Center Of W Central Ark
319 S Commerce Rsvl.....968-1298

Public Utilities

—See Electric Light & Power Companies; Gas Companies; Transit Lines; Telephone Companies; Also Water Companies–Utility

Publishers–Periodical

Bay Ridge Publishing Co 109 Quay Drdnl..229-4396

Pulpwood

ARKANSAS KRAFT CORP
Log Buyers
Pulpwood Yard Dover.....331-2455
Lamar.....885-3939
Booneville.....675-3902
Dist Office.....675-4200
Arkwood Inc
Post Yard Lamar.....885-3511
INTERNATIONAL PAPER CO
We Buy Pine Gum & Oak
Spradra Woodyard Clrksvl.....754-6421
International Paper Co
Russellville Woodyard N Phoenix Rsvl...968-1730
INTERNATIONAL PAPER CO
Timber Buyers
Woodlands Dept
213 E 4th Rsvl.....968-6717
Troglin Pulpwood Co
Spadra Rd Clrksvl.....754-2403
WHITECOTTON LINDSEY PULPWOOD DEALER
N Phoenix Rsvl.....968-2171

Speak for yourself. An automatic answering device will answer your calls in your own voice.

Pumps

AERMOTOR—
SALES & SERVICE
RUSSELLVILLE
AL-ARK ELECTRIC
1002 E 4th Rsvl.....967-1256

AL-ARK ELECTRIC
Authorized Sales & Service
FOR JACUZZI PUMPS
Repairs On All
Major Makes
1002 E 4th Rsvl.....967-1256

ANDREWS SUPPLY CO
7:30-5:00 Mon-Fri 7:30-12:00 Sat
Complete Line–Water Supply Systems
Hwy 64 W Rsvl.....967-2880
Bob's Water Pump Serv 708 E 4th Rsvl....968-5606

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DISTRIBUTORS OF
DEMING & FLINT – WALLING
REDA – JACUZZI
SALES – SERVICE – PARTS
DOMESTIC & INDUSTRIAL
WATER SYSTEMS
1801 S Knoxville Rsvl.....968-1626

DON'S WATER PUMP SERV
Sales–Service–Repair All Makes
Rt 1 Lndn.....885-3167
FAIRBANKS MORSE PUMP DIVISION COLT INDUSTRIES—
DISTRIBUTOR
RAY LEE WHOLESALE PLUMBING SUPPLY INC 304 N Ark Av Rsvl.968-4851

GOULDS INDUSTRIAL PUMPS—
STOCKING DISTRIBUTOR
MAZANDER ENGINEERED EQUIP
7501 I-30 Little Rock.....568-7060

GOULDS WATER SYSTEMS
JET AND SUBMERSIBLE
Pumps for home and
Farm water systems.
Dependable Service
assured by our Independent
Professional Dealers

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Hwy 64 W Morrilton.....354-4968
BOB'S WATER PUMP SERV
708 E 4th Rsvl.....968-5606
CHEEK HOMER PLBG & HTG Atkins .641-7438
Pruett's Water Conditioning Co
Hwy 64 W Clrksvl.....754-2903
DISTRIBUTORS
Noland Co Hwy 64 E Rsvl.....968-2131

Hilderbrand Bill Well Drilling Rt 2 Dover..331-2063
HOMELITE PUMPS—
SALES AND SERVICE
C & C MACHINE SHOP
E 2nd & Verona Rsvl.....968-7144

INDUSTRIAL EQUIP SERV CO INC
Authorized Dealer For Peabody Barnes & Homelite Pumps
Hwy 7 T Rsvl.....968-6030
JACUZZI—
SALES & SERVICE
RUSSELLVILLE
AL-ARK ELECTRIC
1002 E 4th Rsvl.....967-1256

KING REPAIR SERV
Hydraulic Pumps & Cylinders Repaired
Rsvl.....968-5623
LEE RAY PLUMBING SUPPLY INC
Wayne & Well-X-Trol–Fairbanks-Morse
304 N Ark Av Rsvl.....968-4851
MARTIN JAMES D DRILLING
Your Local Westrol Dealer
1300 S Ark Rsvl.....968-1388

(CONTINUED NEXT PAGE)

Touch tone . . . another step up.

Pumps–(Cont'd)

MAZANDER ENGINEERED EQUIP
WATER, OIL, CHEMICALS & SEWAGE
CENTRIFUGAL & GEAR TYPE
VALVES, STRAINERS, EXCHANGERS
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THE "COUNTRY WATER" EXPERTS
Myers Country water.
Over 20,000 trained dealers. A complete line of pumps, water systems, water conditioners and accessories . . . quality water equipment since 1870.

FOR INFORMATION CALL
DEALERS
CROWDEN ELEC & REFRIG
120 E Main Clrksvl.....754-2516

PEABODY BARNES—
AUTHORIZED SALES & SERVICE
INDUSTRIAL EQUIP SERV CO INC
Hwy 7 T Rsvl.....968-6030

RUTH-BERRY WATER PUMPS

Ruth-Berry Jet Pumps
Hydro Jet Pumps
Submersibles
Centrifugals
Universal Tanks
Water Filtration Equipment
Plastic Pipe & Fittings
COMPLETE WATER SYSTEMS
RUTH BERRY

"WHERE TO BUY THEM"
DEALERS
BOB'S WATER PUMP SERV
708 E 4th Rsvl.....968-5606
PRUETT'S WATER CONDITIONING CO
Hwy 64 W Clrksvl.....754-2903

STA-RITE WATER SYSTEMS—
DEALER
WESTERN AUTO ASSOC STORE
307 N Arkansas Rsvl.....968-5305

WEBTROL PUMPS—
SALES & SERVICE
MARTIN JAMES D DRILLING
1300 S Ark Rsvl.....968-1388

Pumps–Repairing

AL-ARK ELECTRIC
Sales & Service
1002 E 4th Rsvl.....967-1256
BOB'S WATER PUMP SERV
Gould & Ruth Berry Dealer
Repair Most Major Makes & Models
708 E 4th Rsvl.....968-5606
Dardanelle Electric Motors
111 S Front Drdnl.....229-4313
Don's Water Pump Serv Rt 1 Lndn.....885-3167
Electric Motor Center Hwy 7 T Rsvl.....968-2532
Lewis Electric Motor Shop
Service All Kinds Of Pumps
1210 S Ark Rsvl.....968-4502
MARTIN JAMES D DRILLING
1300 S Ark Rsvl.....968-1388
Pruett's Water Conditioning Co
Hwy 64 W Clrksvl.....754-2903
Western Auto Associate Store
311 Union Drdnl.....229-3439

Purses

—See Handbags

Radiators–Automotive & Industrial

Crum Radiator Serv 110 East Main Rsvl..968-4328
JACIMORE'S SHEET METAL CO
113 W 3rd Rsvl.....968-3942
(See Advertisement This Classification)

Radiators–Automotive & Industrial–Rebuilding & Repairing

Carter's Radiator Shop 405 W B Rsvl.....968-3150
Clarksville Ford Tractor Co
Hwy 21 & 164 Clrksvl.....754-3080
Or.....754-8615
CRUM RADIATOR SERV
Car–Truck & Industrial Radiators
110 East Main Rsvl.....968-4328
Phillips Garage & Radiator Shop
N McConnell Clrksvl.....754-2102

Party line courtesy is catching.

Radio Communication Equipment & Systems

Arkansas Valley Communications
1201 E 8th Rsvl.....968-1502

ARKO COMMUNICATIONS INC
AUTHORIZED SALES & SERVICE
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- REGENCY 2-WAY RADIO
- BUSINESS AND INDUSTRIAL, FM-2 WAYS

Mobile–Phones–Pocket Pagers
Plant Security Systems, Telementry
"FREE CONSULTATION"
1300 Towson Ft Smith.....782-6964

Bitterweed's C B Disc Hwy 103 Clrksvl...754-6567

GENERAL ELECTRIC MOBILE RADIO

Complete mobile and personal radio systems
2-WAY RADIO

FACTORY AUTHORIZED SALES & SERVICE
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76 Communications Inc
111 S Ark Av Rsvl.....968-7342

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Business, industrial, public service and personal 2-way radio. No obligation systems consultation. Leasing—license assistance—service.

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Nationally known quality; locally sold & serviced. Mobile & personal communications for both small & large business, industry & municipal use. Complete supplemental services, leasing, etc.
MOTOROLA 2-WAY RADIO

DIRECT FACTORY SALES
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Meadowbrook Addn Rsvl.....968-4534
AUTHORIZED SERVICE
ARKANSAS VALLEY COMMUNICATIONS
1201 E 8th Rsvl.....968-1502

Radio Dealers–Retail

Queen City TV Sales & Service
404 N Ark Rsvl.....968-1704

Radio Paging & Signal Service–Common Carrier

—See Paging & Signaling Service–Common Carrier

Radio Service

ARKANSAS VALLEY COMMUNICATIONS
Authorized Motorola Service
1201 E 8th Rsvl.....968-1502
GENERAL ELECTRIC RADIO TAPE RECORDER SERVICE—
WALTER'S RADIO & PHONOGRAPH SERV Hwy 124 Rsvl.....968-3335

L R Radio & TV Serv
1614 W Cherry Clrksvl.....754-2346
Morrow Odis TV Sales & Serv Hrtmn 497-1801
76 COMMUNICATIONS INC
Serviced By FCC Licensed Technician
111 S Ark Rsvl.....968-7342
Walter's Radio & Phonograph Serv Rsvl ...968-3335

Code-A-Phone . . . The 24-hour answering service.

Radio Stations & Broadcasting Companies

KARV Radio Station
Business Office 2nd & Boulder Rsvl...968-1184
Dial-A-Trade
Rsvl.....968-6100
Drdnl.....229-3176
KCAB-RADIO 980
Modern Country Radio
Russellville.....968-4949
Dardanelle.....229-4949
KWKK-RADIO 102.3
Modern Contemporary Radio
Russellville.....968-4949
Dardanelle.....229-4949
Radio Station KARV
Party Line & Dial-A-Trade Rsvl 968-1490
Radio Station KLYR AM-FM
Hwy 64 W Clrksvl.....754-3092

Radios–Automobile

—See Automobile Radio & Stereo Systems–Sales & Service

Radios–Citizens Band

BITTERWEED'S C B DISC
9 AM To 5:30 PM Mon-Sat
Hwy 103 Clrksvl.....754-6567
Radio Shack-Dealer 422 W Main Clrksvl..754-3452
RADIO SHACK-DEALER
Mobile–Base–CB's–Antennas & Accessories
916½ S Ark Rsvl.....968-6232
76 COMMUNICATIONS INC
Sales & Service All Makes–Models
111 S Ark Rsvl.....968-7342

Railroads

Dardanelle & Russellville Railroad Ofc
Drdnl.....968-6455
Dardanelle & Russellville Yard Drdnl 968-4315
Missouri Pacific Railway Co
Russellville
Freight Ofc N Denver.....968-4167
Asst Trainmaster 968-3411

We have a new number for you – 800.

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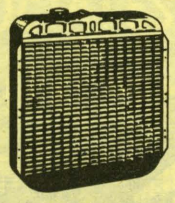
NEW & USED
CAR • TRUCK • TRACTOR



- CLEANED
- REPAIRED
- RECORED

Dial 968-3942

SERVING THE RUSSELLVILLE AREA SINCE 1926

Jacimore's
SHEET METAL CO

113 W. 3rd Russellville

Ranches

Damron Ranch Rt 4 Atkins.....641-2444
Johnson's Charolais Ranch Rt 3 Clrksvl...754-3921
Rocking Double B Ranch Rt 4 Rsvl.....968-1678
Tri-Mountain Ranch Rt 2 Cntrvl.....576-2864

Ranges & Ovens–Dealers

Bruce-Rogers Co 1801 S Knoxville Rsvl...968-1626

CALORIC RANGES

Gas Ranges - Built-in Range Units - Kitchen Hoods - Dishwashers - Color-Coordinated Sinks - Outdoor Gas Grilles - Patented Ultra-Ray® Broiler - cooks faster, gives outdoor broil flavor, large broiling pan, ideal waist-high level, cleans as it cooks.

Caloric®

"WHERE TO BUY THEM"
DEALERS

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Hwy 64 E Rsvl.....968-2588

EHEMANN REFRIGERATION
Authorized Whirlpool Sales & Service
107 Av One NE Atkins.....641-7037

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Litton–White–Westinghouse Appliances
700 N Ark Rsvl.....968-3188

There once was a lady named Lou
Whose phone calls were not getting through. With a phone in her car She can roam near and far
Placing calls and receiving them, too.

Ranges & Ovens–Dealers–(Cont'd)

PETERS F C & SONS

F.C. Peters & Sons

General Electric – Jenn-Air
AMANA • PANASONIC MICROWAVES
PEOPLE SAY . . .
"Peters & Sons Is THE PLACE To Buy Appliances In The Valley"
SALES & SERVICE
8 AM-5:30 PM Weekdays 8 AM-Noon Sat

FOR ALL YOUR NEEDS CALL
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929

SIMS RENNAE BUILDERS SUPPLY INC
Litton Microwave Ovens
Authorized Sales & Service
Hwy 7 & 22 Drdnl.....229-4191

In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

Ranges & Ovens–Repairing

G L C APPLIANCE SERV
Servicing All Brands Of Appliances
Rsvl.....967-1735

JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
1905 S Ark Rsvl.....968-2671
Pottsville Appliance Repair Ptsvl.....968-3878

RUSSELLVILLE RADIO & TV INC
SERVICE ON ALL MAKES OF MICROWAVE OVENS
Factory Authorized Warranty
On Litton – Sanyo – Toshiba – Quasar
— 24 HOUR ANSWERING SERVICE —
Hwy 64 E Rsvl.....968-3931

Russellville Repair Serv 208 East J Rsvl..968-3737

Ranges & Ovens–Supplies & Parts

Johnny James Refrig & Appl Repair
201 East H Rsvl.....968-6761

Ranges & Ovens–Used

Dover Swap Shop Hwy 7 S Dover.....331-2954

Rat Control

—See Exterminating & Fumigating Pest Control

Real Estate

A C MONCRIEF-MURPHREE RL EST
3016 W Main Rsvl.....968-4666
(See Advertisement This Classification)
Baley Real Estate 905 Rogers Clrksvl.....754-6606

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BANNER REAL ESTATE
Member of Realtors Multiple Listing Service

Homes • Land • Commercial
"THINKING OF SELLING?"
Call For A Free Market Analysis
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SEE THE "BANNER" HOMES
"FOR INFORMATION CALL"
BANNER REAL ESTATE
2001 W Main Rsvl.....968-3811

Banner Real Estate 2001 W Main Rsvl....968-3811

BARNES REALTY
Homes - Farms - Commercial
• WE'LL LIST YOUR HOME, SELL YOUR HOME, OR BUILD YOU ONE!
Emmitt Barnes Jr, Broker, Builder, Engineer
(Look For The "A" Frame)
Foxwood Vlg Rsvl.....968-5980

BLUE RIBBON HOMES INC
MULTIPLE LISTING SERVICE
"Hundreds of Homes to Choose From"
Blue Ribbon HOMES REAL ESTATE REALTORS
RESIDENTIAL – FARMS – ACREAGE
"FOR INFORMATION CALL"
BLUE RIBBON HOMES INC
425 E 4th Rsvl.....968-1119

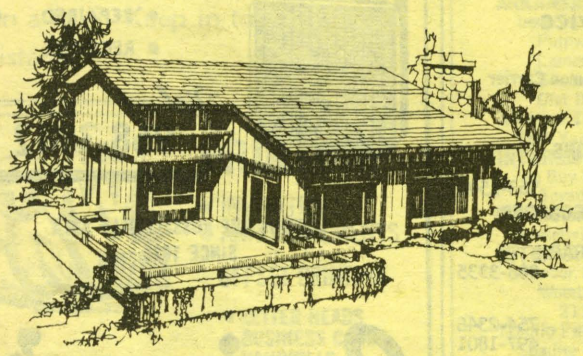
(CONTINUED NEXT PAGE)

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

Welcome Home.

EXCLUSIVE AGENTS FOR UNIVERSITY ESTATES

A. C. Moncrief
Steve Murphree



REAL ESTATE
OVER 100 HOMES NOW AVAILABLE
ALL ENERGY SAVING
• REASONABLY PRICED

"A TOTAL COMMITTMENT TO HONEST SUPERIOR SERVICE"

REALTOR® MULTIPLE LISTING SERVICE MLS
3016 W. MAIN

968-4666
IF BUSY DIAL 968-4691

RESIDENTIAL
COMMERCIAL
FARMS • LOTS
INVESTMENTS
RUSSELLVILLE

Real Estate–(Cont'd)

CALLAHAN REALTY

FARMS
HOMES
ACREAGES
RETIREMENTS
INVESTMENTS

Callahan Realty

COMPLETE REAL ESTATE SERVICE
OFC I-40 & HWY 64 W EXIT 55

FOR INFORMATION CALL
CLARKSVILLE

CALLAHAN REALTY
Hwy 64 W Clrksvl.....754-8147
If No Answer Call.....754-8148

CARTER LAND CO
Farms–Residential–Industrial–Commercial Properties
Rt 2 Drdnl.....576-2766

Century 21 Parker Rl Est
1001 E Main Rsvl.....968-2277

CENTURY 21 PARKER REAL ESTATE INC
Hwy 7 N & Morgan Rd Rsvl.....968-2278
Branch Ofc 1001 E Main.....968-2277
(See Advertisement This Classification)

CLARKSVILLE INS AGENCY INC
Since 1947
WE SELL REAL ESTATE
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Harold Lewis – Keith Lewis – Jim Lewis
203 W Cherry Clrksvl.....754-3473

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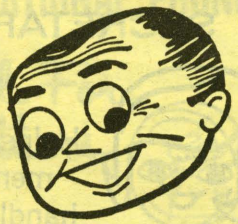
Residential • Land • Commercial
INVESTMENT PROPERTY
CUSTOM HOME BUILDING
Member – Realtor – MLS
GARY PIERSON – TERRY COLLIER
–REALTORS

COLLIER-PIERSON RL EST
1919 W Main Rsvl.....968-7676

COX A B INS & REALTY CO
Residential & Commercial
Westside Cts Drdnl.....229-4179
If No Answer Call.....229-3249
If No Answer Call.....229-3270

(CONTINUED NEXT PAGE)

Call forwarding . . . another step up.



an **extension phone** *only a few cents a day*

We're the Neighborhood Professionals.™

LOCAL & NATIONWIDE

BUY - SELL - TRADE

MULTIPLELISTING BROKERS

FARMS – RESIDENTIAL – COMMERCIAL – INDUSTRIAL
LOTS & ACREAGE – RESALES – NEW HOMES

Century 21

PARKER REAL ESTATE INC

EQUAL HOUSING LENDER

P.O. BOX 763 RUSSELLVILLE

968-2278

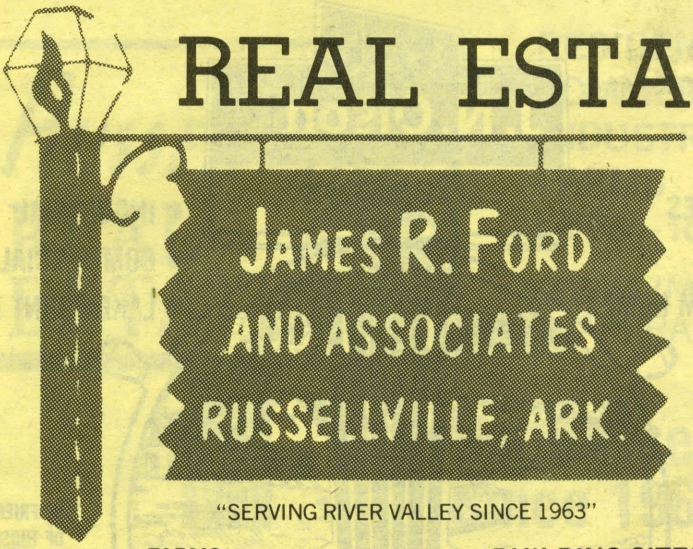
968-2277
1001 E Main
Russellville

REALTOR MLS

– AFTER HOURS CALL –

Cliff Kitterman	967-5086	Mary Shehorn	967-1331
Lenda Ledford	967-1090	Vernon Teaff	968-5226
Mike Parker	967-1713	Janet Wiley	967-1915
Fidge Sims	967-4342	Donna Williamson	967-5295
	Paula Bragg 967-1366		

REAL ESTATE



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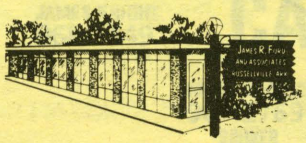
- FARMS
- RESIDENTIAL & COMMERCIAL PROPERTIES
- INVESTMENT PROPERTY
- BUILDING SITES
- RENTALS
- LOANS

"YOUR COMPLETE SERVICE AGENCY"

dial – **968-5211** OR IN DARDANELLE CALL **229-3455**



1001 S. ARK AV

AFTER HOURS CALL

JAN HARRISON	968-5081
JACK ROSS	968-5541
KATHY GRAY	476-2389
JAMES R. FORD	968-2745
BILL ABINGTON	968-7915
WM. THORNSBERRY	968-5974

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RUSSELLVILLE

FOR SALE
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REALTOR®

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"THE TOTAL SERVICE REALTY SERVING THE RIVER VALLEY'S REAL ESTATE NEEDS WITH INTEGRITY, DEPENDABILITY & PERSONALIZED SERVICE"

BUY - SELL - TRADE

RESIDENTIAL - COMMERCIAL

★ LAKE FRONTS ★ FARMS ★ LAND & LAND DEVELOPMENT
★ INVESTMENTS ★ BUILDERS ★ EXCHANGES

– SERVICE BEYOND THE SALE –

★ APPRAISALS ★ PROPERTY MANAGEMENT
★ COUNSELING & FINANCING ARRANGED

★ MEMBER: RIVER VALLEY MULTIPLE LISTING SERVICE

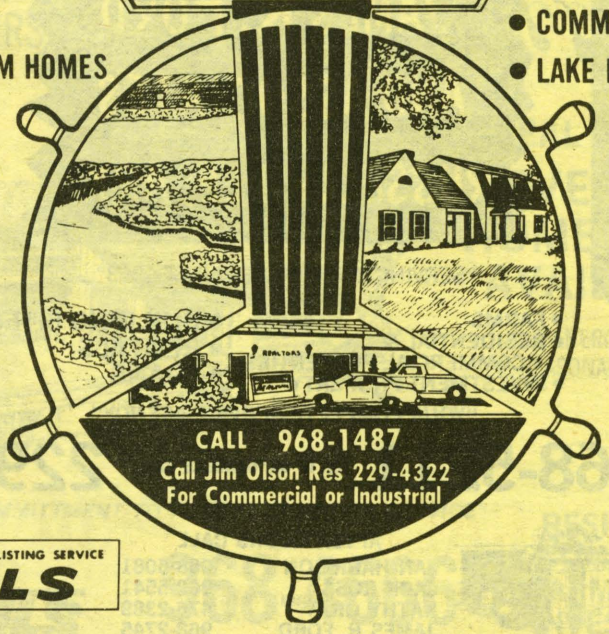
RUSSELLVILLE OFC.
968-6500
HWY 7 N & I-40

REALTOR MLS

AFTER HOURS: KEN FREEMAN 968-6765 – VERNON DAMRON 967-4154
BETTY DAMRON 967-4154 – JIM AIKMAN 968-7512

J. N. Olson inc.
Realtors
It all begins here

- RANCHES
- FARMS
- CUSTOM HOMES
- INDUSTRIAL
- COMMERCIAL
- LAKE FRONT LOTS



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CALL 968-1487
Call Jim Olson Res 229-4322
For Commercial or Industrial

REALTOR MULTIPLE LISTING SERVICE MLS

HWY 64 E P.O. BOX 1082 RUSSELLVILLE

Real Estate–(Cont'd)

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DOVER LAND MART
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JIM DAVIS – THE LAND MAN
REALTOR – MLS

LOCATED IN THE LOG CABIN ON HWY 7 IN DOVER

FOR LAND CALL
DOVER LAND MART Dover 331-3203

FORD JAMES R AGENCY OF DRDNL INC
505 Union St Drdnl.....229-3455

FORD JAMES R & ASSOCIATES

JAMES R. FORD AND ASSOCIATES RUSSELLVILLE, ARK.

SERVING RIVER VALLEY SINCE 1963
Your Complete Service Agency
RESIDENTIAL – COMMERCIAL
FARMS – BUILDING SITES
RENTALS – LOANS
FOR REAL ESTATE CALL
REALTOR

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505 Union St Dardanelle.....229-3455
James R Ford Res 968-2745
Bill Abington Res 968-7915
Wm Thornsberry Res 968-5974
Jan Harrison Res 968-5081
Jack Ross Res 968-5541
Kathy Gray Res 476-2389
(See Advertisement This Classification)

GOODIN CLIFF Dyke Rd Rsvl.....968-2012
GRAND AMERICAN REALTY
Hwy 7 N Rsvl.....968-6500
(See Advertisement This Classification)
Grants Real Estate Market Dover.....331-2855
HALL C REALTY Hillcrest Av Clrksvl....754-2676
HARVEST REALTY 205 E 4th Rsvl.....968-3796
(See Advertisement This Classification)
Hill Euel Realty 1014 E 4th Rsvl.....968-1246
HILL REALTY INC 1000 N Ark Rsvl....968-2111
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(CONTINUED NEXT PAGE)

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HOMES FOR LIVING NETWORK—
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(See Advertisement This Classification)
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London Real Estate Hwy 64 Lndn.....293-4581

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A C Moncrief-Murphree Rl Est
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Banner Real Estate 2001 W Main Rsvl.968-3811
Blue Ribbon Homes Inc
425 E 4th Rsvl.....968-1119
Collier-Pierson Rl Est
1919 W Main Rsvl.....968-7676
Grand American Realty Hwy 7 N Rsvl.968-6500
Harvest Realty 205 E 4th Rsvl.....968-3796
Sanders Real Estate 720 E 4th Rsvl...968-2166
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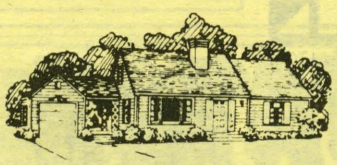

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- COMMERCIAL
- FARM
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(See Advertisement This Classification)
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(See Advertisement This Classification)
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(See Advertisement This Classification)
SATTERFIELD REALTY CO INC
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(CONTINUED PAGE 124)

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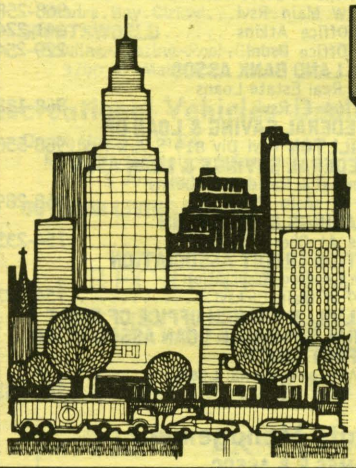

DIAL
968-2012

REALTOR MLS

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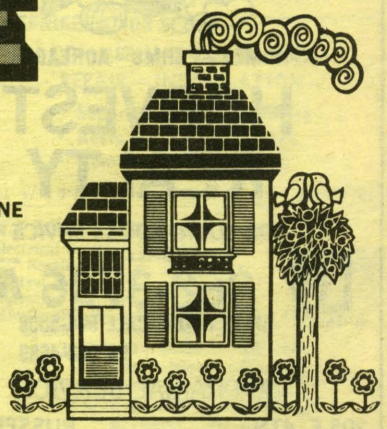
968-3731
967-2911
968-3769



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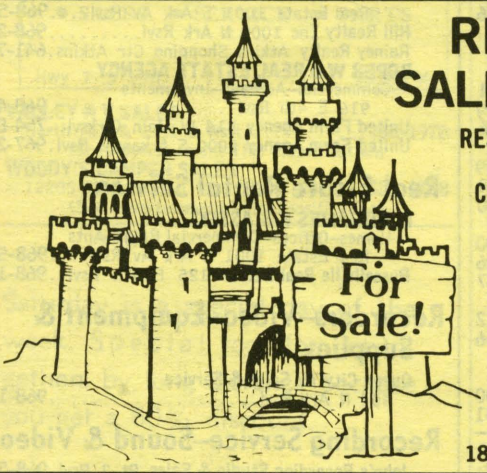

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(See Advertisement This Classification)

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Collier-Pierson Rl Est 1919 W Main Rsvl . 968-7676

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Harvest Realty 205 E 4th Rsvl 968-3796
Olson J N Inc Realtors Hwy 64 E Rsvl 968-1487
Roper W B Real Estate Agency
916 E 4th Rsvl 968-4412
Sanders Real Estate 720 E 4th Rsvl 968-2166

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Hill Realty Inc 1000 N Ark Rsvl 968-2111
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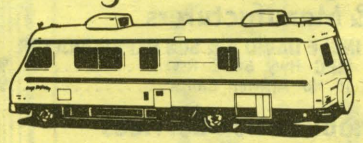

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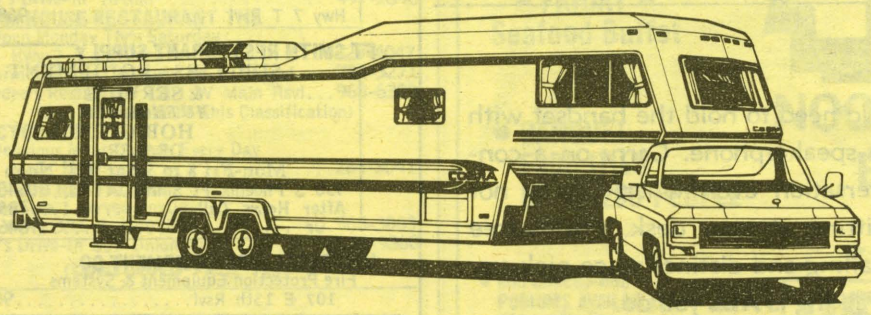

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Goodyear Tire & Rubber Co Serv Store
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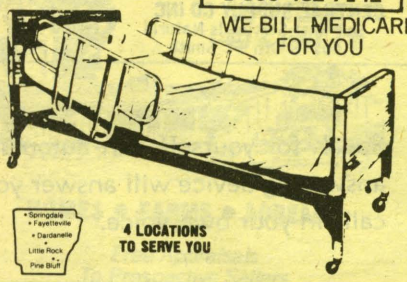

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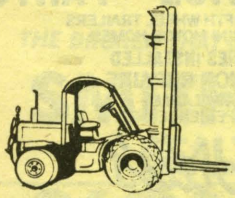

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- WELDERS
- SCAFFOLDING
- COMPACTORS

GENERAL LINE OF CONTRACTOR'S EQUIPMENT NOW AVAILABLE

A-1 RENTS 968-3304

HWY 7 S RSVL

Refrigerators & Freezers–Dealers–(Cont'd)

LINKWAY STORES
White–Westinghouse Appliances
700 N Ark Rsvl.....968-3188

OTASCO
GE Refrigerators & Tempmaster Freezers
512 S Ark Rsvl.....968-4213

PETERS F C & SONS
General Electric–Amana Appliances
201 N Arkansas Av Rsvl.....968-2929

RHODES ELEC & REFRIG
120 E Main Clrksvl.....754-2516

WESTERN AUTO ASSOCIATE STORE
Complete Service Dept Most Makes
307 N Ark Rsvl.....968-5305
311 Union Dardanelle.....229-3439

Refrigerators & Freezers–Service & Repair

BERRY ROBERT J REFRIGERATION SERVICE
Repair All Major Home Appliances
Delaware Drnll.....229-4691

G L C APPLIANCE SERV
Servicing All Brands Of Appliances
Rsvl.....967-1735

GENERAL ELECTRIC CUSTOMER CARE—
FACTORY AUTHORIZED SERVICE
JOHNNY JAMES REFRIG & APPL
REPAIR 201 East H Rsvl.....968-6761

JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
1905 S Ark Rsvl.....968-2671
Milholland Refrig Serv Bayou Ln Rsvl.....967-4076
Pottsville Appliance Repair Ptsvl.....968-3878

WESTERN AUTO ASSOCIATE STORE
Complete Service Department–Most Makes
307 N Ark Rsvl.....968-5305
311 Union Dardanelle.....229-3439

WHIRLPOOL APPLIANCES-FRANCHISED TECH-CARE SERVICE—
FACTORY APPROVED REPAIRS
JOHNNY JAMES REFRIG & APPL
REPAIR 201 E H Rsvl.....968-6761

Refrigerators & Freezers–Used

Dover Swap Shop Hwy 7 S Dover.....331-2954

Refrigerators & Freezers–Wholesale & Manufacturers

LINGLE DAVID A & SON REFRIGERATOR MFG Hwy 64 E Rsvl.....968-2500
If No Answer Call.....968-1268

Rehabilitation Services

ARVAC INC
FREEDOM HOUSE
CALL
24 HRS. SERVICE
Residual Recovery Center
"FOR ALCOHOLICS"
203 W 3rd Rsvl.....968-7086
Freedom House For Women.....967-4173

MARVA Sheltered Workshop
1205 S Ark Rsvl.....968-4420
Suspected Child Abuse & Neglect
Scan 1103 N El Paso Rsvl.....968-4800

Religious Counseling

Church Of Christ–5th & Greenwich
E 5th & Greenwich Rsvl.....967-4627

No need to hold the handset with a speakerphone. Carry on a conversation even when you're not sitting at your desk. Hands-free calling and distinct voice pick-up. Talking is **ALL** you do.

Remodeling & Repairing–Building Contractors

Bittle Bob Repair & Painting
702 S Hartford Rsvl.....968-2930

BOCKSNICK PHIL HOME MAINTENANCE
REMODELING – ADDITIONS
ROOFING – PANELING – INSULATION
PATIO COVERS – SCREEN PORCHES
CONCRETE WORK
FREE ESTIMATES
Nordins Trlr Pk Rsvl.....968-7901
If No Answer.....967-3205

Findley Paul Constr Co Rt 1 Rsvl.....967-5707

QWIK-SHADE METAL PRODUCTS
Awning Carports Siding Patio Covers
803 N Cleveland Cr Rsvl.....968-5782

WHITE'S REMODELING SERV
Over 15 Years Building Experience
Rt 2 Dover.....331-3100

Rendering Companies

STANDARD RENDERING CO
Hwy 7 T Rsvl.....968-2567

Rental Service Stores & Yards

A-1 RENTS Hwy 7 S Rsvl.....968-3304
(See Advertisement This Classification)

Larkin Business Machines Inc
312 W 2nd Rsvl.....968-3443

LINDE HOMECARE
Oxygen Therapy Equipment
125 W 6th Rsvl.....968-6127

NATIONAL MEDICAL RENTALS
410 Union St Drdnl.....229-3367
(See Advertisement This Classification)

VALLEY ORTHOPEDIC BRACE & LIMB
Convalescent & Health Care Needs
Complete Line Of Equipment Rentals
3016 West Main Rsvl.....968-3249

Reporters–Court & Convention

COUNSELOR REPORTING SERV
Denise Ramsey–Court Reporter
1311 Bradley Ln Rsvl.....967-2738

Reptile Control

—See Exterminating & Fumigating Pest Control

Resorts

Lakeside Resort And Motel Hwy 7 N Rsvl..968-9715
Mountain Dick's Ozark Oasis Hwy 7 Dover..331-3261

Restaurant Equipment–Repairing & Servicing

CAGLE'S REFRIGERATION & HEATING
Hwy 7 T Rsvl.....968-7222

JERRY'S APPLIANCE SERVICE
Dr Goz–The Appliance Doctor
1905 S Ark Rsvl.....968-2671

Jim's Refrigeration Serv
701 W 18th Terr Rsvl.....968-5766

Restaurant Equipment & Supplies

CAGLE'S RESTAURANT EQUIPMENT
- ICE MACHINES
- FRYERS
- GRILLS
- STEAM TABLES

Dishes – Silverware Etc
– Call For Other Items –
Hwy 7 T Rsvl.....968-7222

FT SMITH RESTAURANT SUPPLY
SUPPLIES - EQUIPMENT
& SERVICE
AUTHORIZED
HOBART
DEALER
Mon-Fri 8 to 5 Sat Till Noon
930 S Phoenix Ft Smith.....646-1606
After Hours Call.....783-1521
Or.....646-2509

UNIVERSAL FIRE EQUIPMENT CO
Fire Protection Equipment & Systems
107 E 13th Rsvl.....968-6959

Get the job done faster by phone.

Restaurants

A-Q CHICKEN HOUSE

THE FAMOUS aq CHICKEN HOUSE

"SERVING SOME OF THE WORLD'S FINEST FRIED CHICKEN"

CHICKEN
SEAFOODS
STEAKS
Banquet Facilities
— *OPEN* —
Sunday - Thursday 11 AM - 9 PM
Friday & Saturday 11 AM - 11 PM

RUSSELLVILLE
A-Q CHICKEN HOUSE Hwy 64 E Rsvl. 968-2100

Andy's Of Russellville Inc 709 N Ark Rsvl. 968-5100
(See Advertisement This Classification)
Bewley's Drive In Restaurant
Hwy 105 Atkins. 641-7977
BIG RED DRIVE-IN
Hamburgers–Hot Dogs–Fries–Shakes
1520 S Ark Rsvl. 968-1960

BLUE MOUNTAIN INN
SPECIALIZING IN
FRESH SEA FOOD
Open 5PM-10PM - Sundays 11AM-10PM
Closed Tues & Wed
CLOSE TO BLUE MOUNTAIN LAKE
Waveland Mag 947-2311

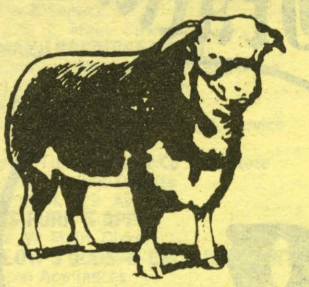
BONANZA #456 #1 E Plaza Rsvl. 968-1999
(See Advertisement This Classification)
BROADWAY CAFE
Home Made Biscuits & Gravy
211 E Main Atkins. 641-7557
Brown Derby The 3000 W Main Rsvl. . . . 968-2667
CAGLE'S MILL Hwy 7 N & I-40 Rsvl. . . 968-4300
(See Advertisement This Classification)
CAPRICE RESTAURANT
Next To Caprice Motel
Hwy 64 W & I-40 Clrksvl. 754-8444
CATFISH HOUSE THE
Closed Monday & Tuesday
Hwy 64 & Wire Rd Clrksvl. 754-8860
CATFISH'N INC Drdnl Dam Rd Drdnl. . . . 229-3321
(See Advertisement This Classification)
CHIP'S BAR-B-QUE
Barbecue & Pizza
1400 S Ark Rsvl. 968-4333
COWLING'S SPANISH-AMERICAN RESTAURANT
Breakfast–Lunch & Dinner–Mexican Food
Jct Hwy 7 & 27 Drdnl. 229-2352
D & P Champlin Serv Sta Hwy 7 S Drdnl. . 229-9873
DAIRY FREEZE
Open Monday Thru Saturday
502 N Front Drdnl. 229-4437
Dairy King 1001 W Main Clrksvl. 754-6139
Dari-Delite 412 Union Drdnl. 229-2565
Dee's Drive In Coal Hill. 497-1777
DEWAYNE'S DINER
Open 6:00 AM–Close 8:00 PM
Monday-Saturday
Hwy 7 & 27 Dover. 331-3555
DIAMOND DRIVE IN
Open 7 Days
Broasted Chicken–Orders To Go
1206 W Main Clrksvl. 754-2160
Donavan's Inn 1519 S Ark Rsvl. 968-7820
Don's Drive-In Hrtmn 497-1846
FARM HOUSE RESTAURANT THE
Open Monday Thru Saturday
Hwy 7 & 28 Drnll. 229-4047
Gourmet House The Hwy 64 E Clrksvl. . . . 754-3271
Hardee's Restaurant 1201 W Main Rsvl. . . 968-6300
(See Advertisement This Classification)
HECTOR CAFE
Delicious Meat Dinners Every Day
Main St Hector. 284-5041
HOB NOB RESTAURANT
Breakfast Served Anytime
Hwy 331 & I-40 Rsvl. 968-3003
Joe's Drive-In 607 Union Drdnl. 229-9860

(CONTINUED PAGE 129)

We have a new number for you – 800.

Real Italian
King Pizza
★ ★ ★
• PIZZA • SPAGHETTI • SANDWICHES • SALADS
DAILY BUFFET
DINE IN
CARRY OUT
1302 N ARK
CALL AHEAD FOR ORDERS TO GO
968-1800
HOURS
11:00 AM - 12:00 PM
7 DAYS A WEEK
RUSSELLVILLE

SHA'S
RESTAURANT
– FRIDAY –
Seafood Buffet
• BANQUET FACILITIES UP TO 200 PEOPLE
• AMPLIFIERS AND PODIUMS AVAILABLE FOR MEETINGS
NOON & NIGHT
BUFFET
OR MENU
AT REASONABLE PRICES
968-7374
– OPEN –
11 AM TO 9 PM
(EXCLUDING PRIVATE PARTIES)
LOCATED ON N. ARKANSAS
½ MILE FROM I-40
RUSSELLVILLE



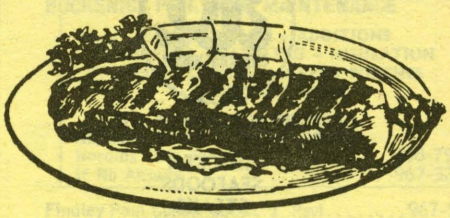
SIRLOIN STOCKADE

• STEAK • CHICKEN • SHRIMP
• CATERING • BANQUET FACILITIES
— ORDERS TO GO —
WANDA BARTLETT—MGR

CALL **968-4111**
HWY. 64E RUSSELLVILLE

OPEN 11 AM - 9 PM SUN.-THUR.
OPEN 11 AM - 10 PM FRI. & SAT.

"WHERE QUALITY KEEPS YOU COMING BACK"



ALL YOU CAN EAT—
SOUP & SALAD BAR

TACO VILLA

MEXICAN FOOD

OPEN 11 AM DAILY
CLOSE 9 PM OPEN TILL 10 PM FRI & SAT

— FEATURING —
COMPLETE MEXICAN DINNERS
MEAT & CHEESE NACHOS
ENCHILADAS
BURRITO SUPREME
TACO VILLA SALADS
MEAT & BEAN CHALUPAS
CALL AHEAD FOR FASTER SERVICE

968-1191
420 E. 4TH RUSSELLVILLE

Eagle's Mill Restaurant

(Located At Holiday Inn)
KNOWN FOR FINE FOOD
• BREAKFAST • LUNCH • DINNER
• STEAKS
• CHICKEN
• SEAFOOD
MENU OR BUFFET
• BANQUETS •
OPEN 6 AM TO 10 PM

968-4300
HWY 7 N & I-40 RUSSELLVILLE

La Jerro's MEXICAN FOOD

"The Shortest Route To Mexico"

• TOSTADOS • BURRITOS • TACOS
• REFRIED BEANS • MEXICAN DINNERS
• TACO PIES & BURGERS • ICE CREAM
– FRIED CHICKEN – HOMEMADE CHILI

OPEN: SUN – THUR
10 AM – 10 PM
FRI – SAT
10 AM – 11 PM

Call Ahead For Carry Outs

229-2221
512 N. 2ND DARDANELLE

MONA'S Main Street Restaurant

"NEW MANAGEMENT"

Homestyle Cooking

GOOD SERVICE
SALAD BAR – DAILY
LUNCH TIL 6 PM
• *SPECIAL LUNCHEON BUFFET*
Friday Special — Fresh Catfish & Hush Puppies With All The Trimmings
"Country Style" Breakfast
- With Biscuits & Gravy
– OPEN –
6am-6pm Mon – Fri 10 am-8 pm Sat
– BANQUET & GROUP FACILITIES AVAILABLE AFTER 6 PM –
PHONE ORDERS WELCOME

968-9047
303 W MAIN RUSSELLVILLE

Restaurants–(Cont'd)

KEN'S PIZZA Hwy 64 E Rsvl.....968-6677
(See Advertisement This Classification)

KENTUCKY FRIED CHICKEN

Col. Harland Sanders' Original Recipe
"IT'S FINGER LICKIN' GOOD!"
Perfect for Meals at Home, Parties, Picnics, Banquets, Meetings, Outings.
Cooked fresh 'n hot for you.
SUDDEN SERVICE
CATERING SERVICE FOR ALL OCCASIONS

"WHERE TO CALL"
RUSSELLVILLE
KENTUCKY FRIED CHICKEN
Hwy 64 E Rsvl.....968-1568

Kentucky Fried Chicken
I-40 & Hwy 103 Clrksvl.....754-3901
KING PIZZA
11:00 AM-12:00 PM 7 Days
1302 N Ark Av Rsvl.....968-1800
(See Advertisement This Classification)
La Jerro's Mexican Food
512 N 2nd Drdnl.....229-2221
(See Advertisement This Classification)
LAKEVIEW PIZZA COTTAGE
Hwy 64 E Ozark.....667-4501
(See Advertisement This Classification)
Lamar Drive-Inn Lamar 885-3211
Little Model Cafe 108 N Commerce Rsvl..968-9496

LONER DRIVE INN
— HOME OF THE —
• *FRIED DILL PICKLE* •
OPEN 8 AM - 8 PM – DAILY
Edward & Wanda Neumann – Owners
LOCATED ON HWY 105
JUST OFF I 40
801 N Church Atkins.....641-2510

Main Street Restaurant 303 W Main Rsvl.968-9047
(See Advertisement This Classification)
McALISTER GROCERY & SNACK BAR
Open 7 Days A Week
Hwy 7 N Dover.....331-3501
Mc Donald's 1122 N Ark Rsvl.....968-2292
Mid Continent Inn Hwy 7 N & Int 40 Rsvl.968-7200
MID-CONTINENT TRUCK STOP
24 Hrs-7 Days
Restaurant Hwy 64 E Rsvl.....968-1425
MR BURGER
Call In Orders Welcome
Hwy 64 E Rsvl.....968-3743
MUNCHY'S RESTAURANTS
Specialty Sandwiches Made To Order
1400 N Arkansas Rsvl.....968-6552
North Pole Dairy Bar Hwy 64 E Clrksvl....754-3784
OLD SOUTH RESTAURANT
Open 24 Hours Daily
Hwy 64 E Rsvl.....968-3789
OZARK MOUNTAIN SMOKE HOUSE
1000 W Main Rsvl.....968-7290

PABLO'S
DEE-LISHUS Mexican Food
OPEN 7 DAYS A WEEK
Sun-Thur 11-10 Fri-Sat 11-11
Tacos – Enchilidas – Burritos
Avacado Dip – Cheese Dip
Combination Specials – Lunches – Dinners
DINE IN OR TAKE OUT
301 E Main Clrksvl.....754-6200

PIRATES COVE DRIVE INN
Ice Cream–Hamburgers–Fast Service
Hwy 7 N Dover.....331-2266
(CONTINUED NEXT PAGE)

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

SONIC Happy Eating
HAMBURGERS ONION RINGS
ONION RINGS
- FRESH DAILY
"FAMOUS"
SONIC HAMBURGERS
TRY OUR
"SUPERSONIC"
Footlong Coney – Steak Sandwich
Jalapeno Burgers
Fish Sandwich – Corn Dogs
Onion Rings – French Fries
ORDERS TO GO
JOIN US DAILY FOR
HAPPY HOUR 3-4 PM
ALL DRINKS ½ PRICE
SONIC
America's favorite drive-in
No Waiting – Call in Advance
968-7800
806 E 4TH RUSSELLVILLE

Pizza Hut
OF CLARKSVILLE
DINE IN OR CARRY OUT
PIZZA • SANDWICHES
SALADS • SPAGHETTI
BAKED CAVATINI
CLARKSVILLE
754-6900
HWY 103 SOUTH
"OUR PEOPLE MAKE IT BETTER"

ANDY'S
COUNTRY FRESH HAMBURGERS
Drive-Thru Service
Country Salad Bar
709 N. ARKANSAS
968-5100
RUSSELLVILLE

SENOR BOB'S TACOS
EXCITING MEXICAN DISHES

• TACOS
• TOSTADOS
• BURRITOS
• CHALUPAS
• REFRIED BEANS
Bring The Whole Family
HOURS
MON – WED 10:00-9:00
THURS 10:00 – 10:00
FRI & SAT 10:00-11:00
SUN 12:00-7:00
CALL AHEAD FOR CARRY OUT
968-2005
1122 N EL PASO AT "L" ST NEXT TO THE COLLEGE
ONE BLK W OF N ARKANSAS
RUSSELLVILLE

BONANZA
Good Food. Friendly Folks
Reasonable Prices
FAST, FRIENDLY SERVICE
Delicious Steak Dinners
Cooked to Order
★ Steaks ★ Seafoods
★ Sandwiches
#1 E PLAZA RUSSELLVILLE
968-1999

Catfish N

WE SELL OVER A
TON OF CATFISH EVERY MONTH
BUFFET STYLE

229-3321

DARDANELLE DAM ROAD DRDNL

Hardee's®

"WHERE YOU ARE A FRIEND NOT JUST A CUSTOMER"

968-6300

1201 W MAIN RUSSELLVILLE

We Cater Pizza Parties
Dine In or Carry Out
Pasta — Sandwiches — Salads
Phone Ahead for Faster Service

ken's® PIZZA

★ HWY 64 EAST RUSSELLVILLE
968-6677

PIZZA

Open 7 Days a Week
Dine In Or Take Out
BUFFET DAILY
Private Dining Room Available
BEER ON TAP

LAKEVIEW PIZZA COTTAGE
667-4501

HWY 64 E OZARK

Restaurants–(Cont'd)

PIZZA HUT

Pizza Hut®

SuperStyle Pizza
Thin'n Crispy® Pizza
Thick'n Chewy® Pizza
Cavatini® Pasta • Spaghetti
Sandwiches • Salad Bar
Soft Drinks
DINE IN OR CARRY OUT

Pizza Hut Hwy 64 E Rsvl.....968-2672
507 Union Drdnl.....229-3517

PIZZA HUT OF CLARKSVILLE
Hwy 103 S Clrksvl.....754-6900
(See Advertisement This Classification)

PIZZA INN

DINE IN OR TAKE OUT
ORDERS READY
IN 20 MINUTES
Pizza inn

"AMERICA'S FAVORITE PIZZA"

Pizza Inn Hwy 7 N Rsvl.....968-6824

RED BARN RESTAURANT
Daily Lunch Buffet
1400 S Main Clrksvl.....754-6985
Redwood Inn 320 E 4th Rsvl.....968-5796
Sandwich World 520 N El Paso Rsvl.....968-7605
SENOR BOB'S TACOS
1122 N El Paso Rsvl.....968-2005
(See Advertisement This Classification)

SETTLERS INN

SETTLER'S INN
RESTAURANT
"Settle in for a great dining experience"
• Breakfast • Lunch • Dinner
LUNCHEON SPECIALS
BANQUET FACILITIES
HOURS
7:00 AM-11:00 PM Sun-Thurs
7:00 AM-12:00 PM Fri & Sat

CLARKSVILLE
SETTLER'S INN Hwy 64 W Clrksvl...754-8080

Trenching? Call before you dig.

NO WAITING
CALL IN ADVANCE
754-2222

HWY 103 S CLARKSVILLE

Restaurants–(Cont'd)

Sha's Restaurant Hwy 7 N Rsvl.....968-7374
(See Advertisement This Classification)
SIRLOIN STOCKADE Hwy 64 E Rsvl....968-4111
(See Advertisement This Classification)
SONIC DRIVE IN Hwy 103 S Clrksvl.....754-2222
(See Advertisement This Classification)
SONIC DRIVE IN
Onion Rings–Shakes–Friendly Service
Hwy 7 S Drdnl.....229-3766
Sonic Drive In 806 E 4th Rsvl.....968-7800
(See Advertisement This Classification)
SOUTH PARK RESTAURANT
Open 24 Hours
I-40 Clrksvl.....754-8249
Southern Fried Chicken Inc
E Main & Arkansas Rsvl.....968-6611
STUCKY'S PECAN SHOPPE
Open 7 Days A Week
Rt 2 Lamar.....885-3200
Subiaco Dairy Bar Sbco.....934-5886
Sunnyside Truck Stop
1320 W Main Clrksvl.....754-3167
TACO HUT OF RUSSELLVILLE
Call Ahead For Fast Service
1020 N Ark Rsvl.....968-5087
TACO VILLA 420 E 4th Rsvl.....968-1191
(See Advertisement This Classification)
TASTEE FREEZ
Hamburgers–Fries–Shakes
1201 W Main Clrksvl.....754-8009
Tastee Freez Drive In 302 Union Av Drdnl.229-4071

TASTEE FREEZ NO 2

tastee freez

FUN FOOD
Hamburgers – Hot Dogs – Fish – Shrimp
Boneless Chicken Dinners
Thick Shakes – Soft Ice Cream
OPEN MON - SAT
Dine In Or Carry Out

CALL AHEAD FOR ORDERS TO GO
TASTEE FREEZ NO 2
3415 W Main Rsvl.....968-1848

TEETER'S FAMILY STEAK HOUSE
Hwy 103 & Cor Of Porter Ind Rd
Clrksvl.....754-6700
If Busy Call.....754-2057
Tommy's Cafe 201 2nd Drdnl.....229-2532

TURNER'S CAFE

HOME COOKED MEALS
— SPECIAL EVERYDAY —
"WORKMAN'S PLATE LUNCH"
• TRY OUR FAMOUS CHILI & STEW •
M-T-W-Th & Sat 5:30 AM To 4:00 PM
Open Fri Until 7 PM Closed Sun
141 Main Clrksvl.....754-9199

Waffle House # 331 I-40 & Hwy 7 N Rsvl.968-3382

WENDY'S OLD FASHIONED HAMBURGERS

HOT & JUICY
256 DIFFERENT WAYS
CHILI
FRENCH FRIES
FROSTY
Quality Is Our Recipe
IN A HURRY
USE OUR PICK-UP WINDOW

Wendy's OLD FASHIONED HAMBURGERS
WENDY'S OLD FASHIONED HAMBURGERS
731 N Ark Rsvl.....968-2304

Wendy's Old Fashioned Hamburgers
731 N Ark Rsvl.....968-2304
WHATTA BURGER DRIVE INN
Custom Made Hamburgers
1410 N Ark Rsvl.....968-1410

Riding Apparel & Equipment

Steve's Western Wear Rt 1 Rsvl.....968-7850

Call waiting . . . another step up.

Roach Control
—See Exterminating & Fumigating Pest Control

Road Building Contractors
C R M Inc Constr Hgrvl 885-3441
Robinson Ray Lee Constr Co
Roads—Streets—Driveways—Parking Lots
Nebo Rd & 22 W Hwy Drdnl.....968-7666

Road Oil Contractors
—See Paving Contractors

Road Service—Automotive
A & O WRECKER SERV
24 Hour Emergency Road Service
Rt 2 Rsvl.....968-3394

Rock Crusher
—See Crushing & Pulverizing Equipment

Roof Structures
KNOXVILLE TRUSS CO Hwy 64 W Knxvl.885-3453
(See Advertisement This Classification)
NATIONAL LBR CO
Specializing In Contractor Service
Hwy 71 S Ft Smith.....646-6124
RUSS-ARK CONSTR INC
1504 E 2nd Rsvl.....968-4023
(See Advertisement This Classification)
SIMS WOOD PRODUCTS CO Hwy 7 Drnll.229-4632
(See Advertisement This Classification)

Roof Trusses
—See Roof Structures; Also Trusses—Construction

Roofing Contractors
Bocksnick Phil Home Maintenance
Nordins Trlr Pk Rsvl.....968-7901

BOWEN ROOFING
Residential • Commercial
Industrial
FREE ESTIMATES
Clrksvl 754-8323

BROOKS ROOFING
Licensed—Bonded—Insured—Free Estimates
Commercial—Industrial & Residential Roofing
Rt 3 Rsvl.....967-1676

(CONTINUED NEXT PAGE)

Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

an **extension phone** *only a few cents a day*

ROOF LEAK?

PLAINVIEW
272-4187

"WE STOP THE DRIP IN JUST ONE TRIP"

+ RESIDENTIAL & COMMERCIAL
+ REPAIRING – RE-ROOFING
+ HOT TAR – COMPOSITION SHINGLES
+ FREE ESTIMATES

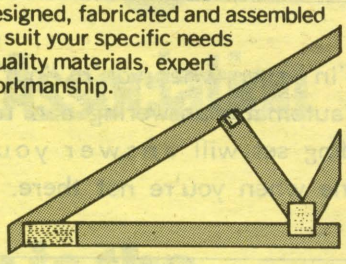
E & F ROOFING

FLOYD NOBLETT

RFD 1, OLA, ARK.

STRESS ENGINEERED
ROOF TRUSSES

designed, fabricated and assembled to suit your specific needs
Quality materials, expert workmanship.

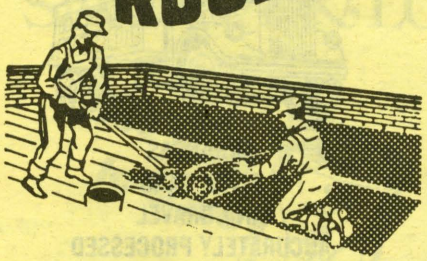


phone us for complete details
• FREE ESTIMATES •
• SERVING THE RIVER VALLEY •

968-4023

RUSS-ARK CONSTRUCTION, INC.
1504 E. 2ND
RUSSELLVILLE, ARK.

RU ROOFING



"RU IN NEED OF ONE OR MORE OF THESE"
• SPECIAL REPAIRS • NEW ROOFS •
• QUALITY MATERIALS •
• EXPERIENCED WORKMANSHIP •
– RESIDENTIAL –
ESTIMATES
"FOR PERFECTION & QUALITY SERVICE"

CALL
967-3485
LICENSED – BONDED

RT 1 RUSSELLVILLE

KNOXVILLE TRUSS CO.
"... STRONG & DEPENDABLE"
SPECIALIZING IN:
ODD SIZE TRUSSES
WHOLESALE - RETAIL • RES. - COMM.
PROFESSIONALLY ENGINEERED
• QUALITY WORKMANSHIP •
ASK ABOUT OUR FREE DELIVERY
• *FREE ESTIMATES* •

885-3453

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1053 Front Conway.....329-3357
(See Advertisement This Classification)

E & F ROOFING RFD 1 Ola.....272-4187
(See Advertisement This Classification)

R U Roofing Rt 1 Rsvl.....967-3485
(See Advertisement This Classification)

SNYDER ROOFING & SHEET METAL
Hwy 7 Truck Rt Rsvl.....968-1716
(See Advertisement This Classification)

Be "in" even when you're "out". An automatic answering and recording set will answer your phone when you're not there.

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ROOFING & SHEET METAL
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CONWAY 329-3357
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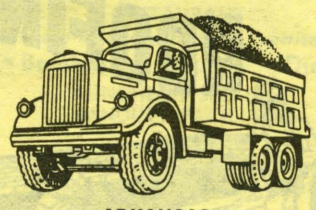

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—See Trash Hauling

Rug Cleaning

—See Carpet & Rug Cleaners

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Price Milling Co
S Knoxville & Railroad Rsvl.....968-1662

Safe Deposit Box Rental

FIRST NATIONAL BANK OF RUSSELLVILLE
2nd & Denver Rsvl.....968-1234

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Sales Promotion Service

S & H Green Stamps Redemption Center
600 W Rsvl.....968-3713

Salvage–Automobile

—See Automobile Parts & Supplies–Used

Salvage–Building Material

—See Building Materials–Used

Salvage Merchandise

—See Surplus & Salvage Merchandise

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303 W 21st Rsvl.....968-5234

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Ptsvl.....968-6735

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N Dardanelle Drdnl.....229-3616

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SAND & GRAVEL
Nebo Rd & 22 W Hwy Drdnl.....968-7666
(See Advertisement This Classification)

WILLEY CONSTRUCTION CO
E Main Clrksvl.....754-3494

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Clarksville Sanitation Serv Rt 1 Altus....497-1995
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Rt 2 Rsvl.....968-5751
DUB'S SANITATION SERVICE INC
Commercial & Industrial
Rt 2 Rsvl.....968-2305
Hettel's Sanitation Contracting Serv
609 NE 2nd Atkins.....641-7377

Savings & Loan Associations

ARKANSAS VALLEY SAVINGS & LOAN ASSN 501 W Main Rsvl.....968-2585
Branch Office Drdnl.....229-2542
Branch Office Atkins.....641-2240
(See Advertisement This Classification)
FIRST FEDERAL SAVINGS & LOAN ASSN
708 W Main Rsvl.....968-2896
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

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EQUAL HOUSING LENDER

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803 N CHURCH ST
ATKINS

229-2542
310 UNION ST
DARDANELLE

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SAVINGS & LOAN ASSOCIATION

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- PASSBOOK ACCOUNTS
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Savings & Loan Associations–(Cont'd)

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Russellville Div
819 S Ark Rsvl.....968-5560

FIRST SAVINGS & LOAN ASSN
Cravens At Cherry Clrksvl.....754-2330

RUSSELLVILLE BRANCH OFFICE OF FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF FORT SMITH City Mall Rsvl.....968-5419
(See Advertisement This Classification)

Savings Plans

Arkansas State Bank
Main Branch Cravens St Clrksvl.....754-6325
Arkansas Valley Bank 102 S Front Drdnl..229-4111
Arkansas Valley Savings & Loan Association
501 W Main Rsvl.....968-2585
Branch Ofc Atkins 641-2240
Russellville Customers 968-7240
Bank Of Dardanelle
102 N Front Drdnl.....229-3311

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Friendly Smile And Service Too
323 Market Dover.....331-2121
Hector Ofc 284-3341

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First Federal Savings & Loan Of Morrillton
Rsvl Div 819 S Ark Rsvl.....968-5560

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FIRST FEDERAL SAVINGS & LOAN ASSN.

OF FORT SMITH

FIRST FEDERAL

JERRY L. VEST-BRANCH MANAGER

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HOME IMPROVEMENT LOANS
SAVINGS ACCOUNTS INSURED TO $40,000
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CITY MALL RUSSELLVILLE

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ALL FORMS OF SAVINGS PLANS

RUSSELLVILLE
FIRST NATIONAL BANK OF RUSSELLVILLE
2nd & Denver.....968-1234

PEOPLES BANK & TRUST CO
Five Locations To Serve You
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Russellville Branch Office Of First Federal Savings & Loan Association Of Fort Smith
City Mall Rsvl.....968-5419

Sawdust & Shavings

Childers Tony Shavings Hauler
Rt 2 Drdnl.....229-3644

Saws

A & A Sales & Serv Hwy 27 E Dover....331-2130

AL-ARK ELECTRIC
McCulloch–Authorized Sales & Service
1002 E 4th Rsvl.....967-1256

ARKANSAS VALLEY FARMERS ASSN
Poulan Power Chain Saws
704 W C Rsvl.....968-1102

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Sales–Service–Parts
Rt 1 Clrksvl.....754-8278

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Complete Line Of Saws & Supplies
118 E Main Clrksvl.....754-3190

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HOMELITE

COMPLETE LINE FOR HOME, FARM, AND INDUSTRY

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C & C Machine Shop
E Main & Verona Rsvl.....968-7144

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Authorized Dealer For Homelite Chain Saws
Hwy 7 T Rsvl.....968-6030

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AUTHORIZED SALES & SERVICE
INDUSTRIAL EQUIP SERV CO INC
Hwy 7 T Rsvl.....968-6030

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Minor & Major Repairs
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Saws–(Cont'd)

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LIGHTWEIGHT, POWERFUL, CHAIN SAWS FOR FOREST, FARM, HOME & INDUSTRY. Whatever your cutting needs there is an easy starting McCulloch model to help you cut the cost of living. McCulloch really gets the job done.

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110 Harrison Drdnl.....229-4497
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Dan's Shop 701 W Main Clrksvl.....754-6501
F & W Small Engines Rt 1 Hrtmn.....497-1712
Luster's Saw & Repair
119 E Railroad Bnvl.....675-2649
Paris Bait Shop 311 S Elm Paris...963-2530
Sims Rennae Builders Supply Inc
Hwy 7 & 22 Drdnl.....229-4191
Warren's Small Engine Serv
205 E Main Clrksvl.....754-3286
Western Auto Associate Store
307 North Arkansas Rsvl.....968-5305
SALES
Hammond Hdw & Furn
118 E Main Clrksvl.....754-3190
Western Auto Assoc Store
311 Union Drdnl.....229-3439
SERVICE
Al-Ark Electric 1002 E 4th Rsvl.....967-1256
Jones Thomas V Lumber Co
201 S Front Drdnl.....229-4601

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Hwy 7 & 22 Drdnl.....229-4191
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A & A Sales & Serv Hwy 27 E Dover..331-2130
AUTHORIZED FACTORY SERVICE CENTERS
CLARKSVILLE
Warren's Small Engine Serv
205 E Main Clrksvl.....754-3286

Sims Rennae Builders Supply Inc
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RUSSELLVILLE
Arkansas Valley Farmers Assn
704 W C Rsvl.....968-1102
Bill's Tractor Supply 107 W B Rsvl..968-1210

Warren's Small Engine Service
205 E Main Clrksvl.....754-3286

WHEELER SMALL ENGINES
Pioneer Chain Saws–Sales & Service
Lamar 885-3970

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Saws–Sharpening & Repairing

A & A SALES & SERV
SHARPENING ALL TYPES OF BLADES
REPAIRING ALL TYPES OF BLADES
SHARPENING & REPAIRING SAW CHAINS
CARBIDE TIPPED SAWS
& TIP REPLACEMENT
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FOLEY EQUIPPED & TRAINED
Hwy 27 E Dover.....331-2130

Mc Clure W R Small Engine & Cyclery
110 Harrison Drdnl.....229-4497

SLITER SMALL ENGINE REPAIR
Engines Rebuilt—Lawnmowers—
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Rt 1 Rsvl.....968-2382

Scales

HOWE-RICHARDSON SALES & SERVICE—
KIRKPATRICK SCALE CO
Rt 1 Booneville.....675-3302

MOSMAN SCALE CO
CARDINAL SCALES
SALES - SERVICE - REPAIRING
ALL MAKES & MODELS
Test Truck 10,000 Lb Weights
1011 Griffin Pk Ft Smith.....474-2676
Jess Loving.....474-3262

School Supplies

LEARNING PLUS
Teacher's Store—Duplicating Books
1400 S Knoxville Rsvl.....968-5538

Schools–Business & Secretarial

CAPITAL CITY BUSINESS COLLEGE

capital city BUSINESS COLLEGE

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DAY & NIGHT CLASSES
FINANCIAL ASSISTANCE AVAILABLE
Approved For Veteran Training
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CAPITAL CITY BUSINESS COLLEGE
325 S Denver Rsvl.....968-1825

Capital City Business College
325 S Denver Rsvl.....968-1825

Schools–Mentally Retarded Children

Johnson Co Center For Exceptional Children
1000 Buchanan Clrksvl.....754-6210

Schools–Nursery & Kindergarten (Academic)

DING-DONG KAMPUS INC
802 N Ark Rsvl.....968-7178

SHINN'S NURSERY SCHOOL & KINDERGARTEN
Serving The Area Since 1959
901 S Detroit Rsvl.....968-1422

Wee-Care Children's Center
1101 Poplar Clrksvl.....754-2858

Schools–Private

Friendship School For Exceptional Children
Office Rt 2 Rsvl.....967-2322

Johnson Co Center For Exceptional Children
Mentally Retarded Children & Adults
1000 Buchanan Clrksvl.....754-6210

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Schools–Public

Atkins Public Schools
Bus Garage 311 N Cheek.....641-7030
Cafeteria.....641-7516
Elementary School.....641-7085
High School.....641-7871
Supts Ofc.....641-7871

Clarksville Public Schools
Clarksville Middle School Cherry St.....754-6766
Football Field House Clark Rd.....754-6702
High School Spadra Rd.....754-2450
Hurie School W Cherry.....754-2440
Michie School Montgomery.....754-2620
Sallis School Garland.....754-2893
Supts Ofc.....754-8454

Coal Hill Public School
High School.....497-1171

Community Center Of Learning
116 S Glenwood Rsvl.....968-6633
Or.....968-6638

Dardanelle Public Schools
Bus Garage N 2nd West.....229-4142
Elementary School 900 N 5th.....229-3707
High School Hwy 7 & 22.....229-4655
Junior High 4th & West.....229-4550
Middle School N 2nd & West.....229-4185
Or.....229-4550
Principals Ofc.....229-4185
Or.....229-4550
Supt Of Schools S 4th.....229-4260

Dover Public Schools
Middle School.....331-2750
Supts Ofc.....331-2916
Bus Shop.....331-3136
Grade School.....331-2702
Gym.....331-3120
High School.....331-2120
Counselor.....331-2366
Lunch Room.....331-2386
School Maintenance Bldg.....331-3170

Hartman Public Schools
Elementary School.....497-1088
High School Ofc.....497-1551
Gym.....497-1300

Hector Public Schools
Bus Garage.....284-3131
Football Field.....284-4671
Grade School.....284-3586
High School.....284-3536
Supt's Ofc.....284-2021

Lamar Public Schools
Bus Garage.....885-3489
Elementary School.....885-3363
Gym.....885-3977
High School.....885-3344

London Elementary School.....293-4261

Oark School.....292-3353
Gym.....292-3463

Pottsville Public Schools
Grade School.....968-2133
High School.....968-2414
Gym.....968-4509

Russellville Public Schools
Area Special Services.....968-4729
School Administration Offices.....968-1306
Superintendent Of Schools.....968-1306
Right To Read Project.....968-1948
School Bus Shop.....968-2906
School Maintenance Shop.....968-5097
Model Career Education.....968-1306
Elementary Schools
Crawford Elementary N Parker Rd...968-4677
Dwight Elementary 2nd & Muskogee..968-3967
London Elementary.....293-4261
Oakland Heights Elementary S Detroit.968-2084
Sequoyah Elementary W 12th St....968-2134
Middle School S Ark Av.....968-2557
Band Building.....968-2515
Gardner Junior High S Ark Av.....968-1599
Band Building.....968-2515
Cafeteria.....968-2756
Health & Safety Coordinator.....968-3029
Food Serv Supervisor.....968-4349
Industrial Education.....968-5495
Physical Education.....968-7030
High School Hwy 7 T.....968-3151
Area Vocational Career Center.....968-5422
Athletic Department.....968-3152
Music Department.....968-3153
Region II Materials Center.....968-1902

A mobile phone will make your car a totally effective business tool.

Schools–Universities & Colleges (Academic)

ARKANSAS TECH UNIVERSITY
GENERAL INFORMATION.....968-0389
STUDENT INFORMATION.....968-0239
Academic Affairs.....968-0319
School of Education
Dean & Director of Graduate Studies.....968-0350
Elementary Education Dept.....968-0290
Physicical Education Dept.....968-0344
Secondary Education Dept.....968-0291
School of Liberal & Fine Arts
Dean.....968-0274
Art Dept.....968-0244
Behavioral Science Dept.....968-0305
English & Foreign Languages Dept.....968-0256
Music Dept.....968-0368
Rehabilitation Science.....968-0283
Social Sciences & Philosophy Dept.....968-0265
Speech Theatre & Journalism Dept.....968-0305
School of Physical & Life Sciences
Dean.....968-0359
Biological Science Dept.....968-0293
Nursing Dept.....968-0383
Physical Science Dept.....968-0294
School of Systems Science
Dean.....968-0353
Accounting Dept.....968-0354
Agriculture Dept.....968-0251
Business & Economics Dept.....968-0354
Computer & Management Science Dept.....968-0355
Engineering Dept.....968-0259
Mathematics Dept.....968-0295
Recreation & Park Administration Dept.....968-0378
Admissions Office.....968-0343
Alumni Affairs.....968-0242
Archaeological Survey.....968-0381
Athletic Dept.....968-0345
Audio Visual Services.....968-0356
Business Office.....968-0300
Accounting.....968-0395
Disbursing & Personnel.....968-0394
Purchasing.....968-0269
Student Accounts.....968-0271
Cafeteria.....968-0262
Computer Center.....968-0355
Continuing Education.....968-0318
Executive Vice President.....968-0414
Library.....968-0304
Maintenance Dept.....968-0261
Military Science.....968-0253
Mining & Mineral Institute.....968-0498
News Bureau.....968-0284
President's Office.....968-0237
Registrar's Office.....968-0272
Security.....968-0222
Or.....968-0522
Student Affairs Office.....968-0276
Dean of Students.....968-0276
Assoc Dean of Students.....968-0276
Assoc Dean of Stu/Dir of Stu Act....968-0239
Counseling Center.....968-0302
Placement Dir.....968-0278
Student Aid.....968-0399
Vice President.....968-0239
Student Center.....968-0249
Bookstore.....968-0255
Post Office.....968-0255
Snack Bar.....968-0249
Student Activities Bldg
Student Activities Board.....968-0292
Student Activities Information.....968-0208
Student Government Assoc
President.....968-0280
Vice President.....968-0388

(CONTINUED NEXT PAGE)

Want to get the word out? Our specialists help businesses introduce new products by long distance. May we assist in your next promotion?

Schools–Universities & Colleges (Academic)–(Cont'd)

ARKANSAS TECH UNIVERSITY–(Cont'd)
- Student Publication 968-0390
- STUDENT HOUSING
  - Housing Office 968-0376
  - Apartments
  - Freeman 968-9009
  - Turrentine N 968-9006
  - Turrentine S 968-9098
  - Dormitories–Men
  - Brown Hall Office 968-0200
  - 2nd Floor 968-0332
  - 3rd Floor 968-0320
  - Dulaney Hall Ofc 968-0203
  - Paine Hall Office 968-0210
  - 1st Floor North 968-0214
  - 1st Floor South 968-0324
  - 2nd Floor North 968-0215
  - 2nd Floor South 968-0212
  - 3rd Floor North 968-0339
  - 3rd Floor South 968-0334
  - Tucker Office 968-0207
  - 1st Floor 968-0209
  - Turner Hall Office 968-0205
  - 2nd Floor 968-0206
  - 3rd Floor 968-0364
  - Dormitories–Women
  - Bryan Hall Office 968-0217
  - 1st Floor South 968-0220
  - 1st Floor West 968-0218
  - 2nd Floor West 968-0219
  - 2nd Floor South 968-0330
  - 2nd Floor Lounge 968-0336
  - Jones Hall Office 968-0231
  - 1st Floor 968-0232
  - 2nd Floor 968-0233
  - 2nd Floor 968-0374
  - 3rd Floor 968-0235
  - 3rd Floor 968-0236

When you're in need of a telephone, remember that public telephones are at your service.

Schools–Universities & Colleges (Academic)–(Cont'd)

ARKANSAS TECH UNIVERSITY–(Cont'd)
- STUDENT HOUSING–(Cont'd)
  - Dormitories–Women–(Cont'd)
  - Massie Hall Ofc 968-0223
  - Lower East 968-0349
  - Upper East 968-0225
  - Upper West 968-0226
  - Roush Hall Office 968-0227
  - Lower North 968-0228
  - Upper North 968-0229
  - Upper South 968-0230
  - Tucker Coliseum 968-0337

College Of The Ozarks Clrksvl
- Academic Dean 754-2610
- Admissions 754-8715
- Art Dept 754-3431
- Athletic Dept 754-3144
- Athletic Director 754-6544
- Book Store 754-2716
- Business Ofc 754-2105
- Cafeteria C of O 754-3140
- Clinic C of O 754-8560
- College Chapel 754-3574
- College Relations 754-3839
- Co-Op Education & Career Guidance 754-6861
- Dean Of Students 754-3728
- Director Of Alumni Affairs 754-3839
- Director Of Development 754-3839
- Div Of Business Administrations 754-3525
- Education Dept 754-8783
- Guest House 608 Johnson 754-2301
- Humanities 754-8253
- King Hall C Of O
  - House Mother 754-3512
  - Men
  - 2nd Floor 754-9984
  - Women
  - 1st Floor 754-9987
  - 3rd Floor 754-9981
- Library 754-3964

A perfect gift – an extension telephone in color.

Schools–Universities & Colleges (Academic)–(Cont'd)

College Of The Ozarks–(Cont'd)
- Mac Lean Hall
  - 1st Floor 754-9630
- Media Center 754-8888
- Music Hall C of O 754-3642
- President Emeritus 754-3560
- President's Ofc 754-2788
- Public Information 754-6591
- Registrars Ofc 754-2486
- ROTC Office 754-8902
- Seay Student Center 754-9470
- Security 754-8902
- Smith Hall 754-9920
- Smith Science Center 754-8261
  - Division Chairman 754-6070
- Social Sciences 754-8253
- Special Learning
  - Disability Center 754-3034
- Student Financial Aid Ofc 754-3560
- Study Skill Center 754-6972
- Supt Of Bldg & Grounds 754-3515
- Theatre C of O 754-2012
- Title III Coordinator 754-8607

Scout Supplies

ACE SCOUT SUPPLY
Open 8:30-5:30 Mon-Sat
311 W Main Rsvl 968-1196

Scrap Metals

BLACKARD SCRAP & METAL CO
We Buy & Sell Scrap Metals
Hwy 64 W Clrksvl 754-3508

CUNNINGHAM METALS INC
Hwy 7 S Rsvl 968-1574
(See Advertisement This Classification)

Payne & Son Auto Salvage Hwy 7 S Rsvl .. 967-3390

SOUTHWEST SCRAP METALS
Dealers In Non-Ferrous Metals
2610 Wheeler Av Ft Smith 783-8931

YAFFE IRON & METAL CORP
719 Wheeler Ft Smith 782-8294

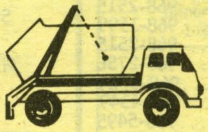
Touch tone . . . another step up.

Cunningham Metals, Inc.

RECYCLE TO CONSERVE OUR NATURAL RESOURCES

- COPPER
- BRASS
- ALUMINUM
- RADIATORS
- BATTERIES

& OTHER NON-FERROUS
& FERROUS METALS
USED PIPE & STEEL



—HOURS—
8 AM - 5 PM
MON THRU FRI

SCRAP CONTAINER SERVICE

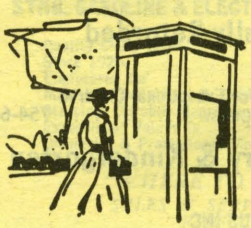
CALL US FOR PLANT, SCRAP & WASTE REMOVAL
CALL
968-1574

member Institute of Scrap Iron and Steel

HWY 7 S

RUSSELLVILLE, ARK

INDOORS—



OR OUT

There's a Public Telephone nearby—

"Your Telephone away from home"

Screen Printing

Stewart Sign Co
E 2nd & Pittsburg Rsvl.....968-4696

Screens–Door & Window

RUSSELLVILLE GLASS CO
New Or Re-Screened Doors & Windows
100 S Knoxville Rsvl.....968-1854

Sea Foods

—See Fish & Seafood–Retail; Also Fish & Seafood–Wholesale

Seat Covers Tops & Upholstery

—See Automobile Seat Covers Tops & Upholstery

Second Hand Stores

Dover Swap Shop Hwy 7 S Dover.....331-2954
Johnston Discount & Salvage
Hwy 7 S Rsvl.....968-7212
Lathams Antiques & Stuff
218 N Front Drnll.....229-4869

Secretarial Services

Newton Bonnie Secretarial Services
1008 E F Rsvl.....968-7644

Security Guard & Patrol Service

BURNS-INTERNATIONAL SECURITY SERVICES INC 500 W Main Rsvl.....968-1545
MERCHANTS INDUSTRIAL SECURITY SERV
300 E F Rsvl.....967-5174
(See Advertisement This Classification)
SOUTHWESTERN BUREAU OF INVESTIGATION
Uniformed Armed Guards–Investigations–Polygraph
Conway.....327-5326

Seeds & Bulbs–Retail

Arkansas Valley Farmers Assn
704 W C Rsvl.....968-1102
Behimer Feed Co Hwy 64 E Clrksvl.....754-8650
Farmers Supply Center Dover.....331-2599
Wiley Grain & Chemical Supply
Hwy 105 S Atkins.....641-7436
Yell County Gin Co Inc S 2nd Drdnl.....229-4841

Septic Tanks

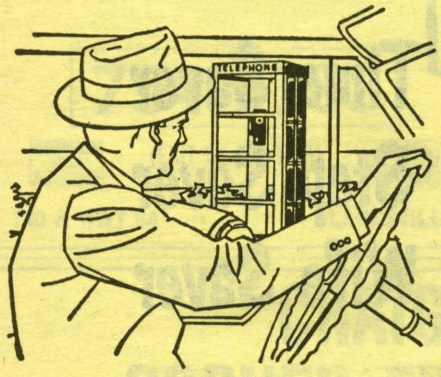
ARKANSAS VALLEY BUILDERS INC
BASEMENTS – SEPTIC TANKS
HOMES – BUILDINGS & CEMENT CONTR
Hwy 7 N Rsvl.....968-5509
If No Answer Call.....641-2185

BILLY WEBB & SON CONCRETE CONSTRUCTION
Complete Installation Service
Also Complete Concrete Construction Service
222 Arlington Dr Rsvl.....967-2350
Brown's Septic Tank Cleaning Rt 1 Ptsvl..968-4708
DOVER CONSTR CO Market St Dover...331-2613
(See Advertisement This Classification)
FORD'S AL BACKHOE & STORM CELLARS SERV
Over 40 Years Experience
Damacus Rd Rsvl.....967-2876
Johnson J B Backhoe Serv Rt 2 Dover....967-5173
LEWIS TROY Dover.....331-2710
(See Advertisement This Classification)
PETERSON CONCRETE SEPTIC TANK

More than a machine. When we install a telephone system in your business, our job has only started. We also offer training programs in the system's use at no additional cost or obligation.

A Welcome Sight

A PUBLIC TELEPHONE



Conveniently located and well-lighted public telephones serve your "away-from-home" telephone needs 24 hours a day, Sundays and Holidays.

PETERSON

CONCRETE SEPTIC TANK

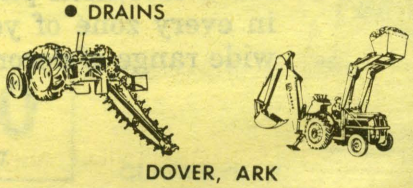
Precast Concrete Septic Tanks
DELIVERED & SET IN HOLE
LIFETIME GUARANTEE
Also Burial Vaults

SALES & INSTALLATION
PETERSON CONCRETE SEPTIC TANK
Hwy 64 E Ptsvl.....968-4952
Or Call.....968-3877

WILLEY CONSTR CO E Main Clrksvl....754-3494

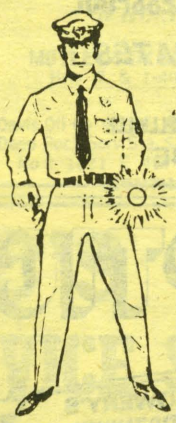
Get the job done faster by phone.

TROY LEWIS
TRENCHING & BACKHOE SERVICE
DIAL
331-2710
- SEPTIC TANKS INSTALLED
- TRENCHING FOR WATER GAS & ELECTRIC LINES
- DRAINS



DOVER, ARK

MERCHANTS INDUSTRIAL
SECURITY SERVICE



24 HOUR SERVICE
"LICENSED IN ARKANSAS"

- IN PLANT SECURITY
- WATCHMAN SERVICE
- PUBLIC EVENTS
- PATROL SERVICE
- DETECTIVE SERVICE
- INVESTIGATORS

TRAINED UNIFORMED PATROLMEN

"WE CAN" HELP
967-5174

300 EAST F STREET RUSSELLVILLE

DOVER CONSTRUCTION

COMPLETE SEPTIC SYSTEMS INSTALLED

GENERAL BACKHOE WORK
FOOTINGS – TRENCHING

Licensed By Arkansas State Health Dept

F.L. MOSLEY
OWNER

FREE ESTIMATES

ASK ABOUT MY WARRANTY
331-2613
If No Answer 331-2105

MARKET ST. DOVER

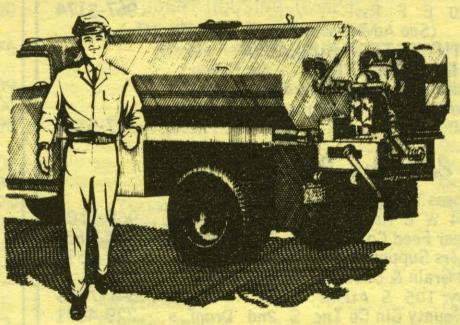
BROWN'S SEPTIC TANK CLEANING

24 HOUR SERVICE

SEPTIC TANK — CESSPOOL

FREE ESTIMATES

LOCATED EAST OF RUSSELLVILLE
ON HWY 64E



RESIDENTIAL
COMMERCIAL — INDUSTRIAL

"SERVING ENTIRE RIVER VALLEY AREA"

CALL **968-4708**

RT 1 POTTSVILLE

SEPTIC TANK SERVICE

•Licensed
•Bonded

COMMERCIAL - INDUSTRIAL - RESIDENTIAL

We Handle "Any Size Job"

NOW AVAILABLE - "DR. DRAIN"
The Septic Tank Activator

We Are Trying To Be The Best
LOWERY'S
PUMPING & CLEAN UP

1900 S GLENWOOD RUSSELLVILLE

968-7168
476-2406
If No Answer 968-3859

SEPTIC TANK SERVICE

"CHECK OUR PRICES"

SEPTIC TANKS • FIELD LINES

OVER 30 YEARS EXPERIENCE

SEWER CLEANING

EXPERT CESSPOOL & SEWER CLEANING

ELECTRIC ROOTER SERVICE

"See You In Sunday School"

ROSCOE VAUGHN
PLBG. CONTRACTOR

229-3307

211 S. 5TH DARDANELLE

Time Saver
Step Saver
Wife Saver

Extension Phones in Color

Have extension phones conveniently located in every zone of your home. Choose from a wide range of decorator colors.

Septic Tanks–Cleaning

Brown's Septic Tank Cleaning Rt 1 Ptsvl..968-4708
(See Advertisement This Classification)
LOWERY'S PUMPING & CLEAN-UP
W 19th & S Glenwood Rsvl.....968-7168
(See Advertisement This Classification)
Vaughn Roscoe Plbg Contr 211 S 5th Drdnl.229-3307
(See Advertisement This Classification)
WILLEY CONSTR CO E Main Clrksvl....754-3494

Service Stations

Appleton Exxon & Saw Shop Apltn 284-3472
Arkansas Self Serve 605 N Ark Rsvl.....968-7166
ARV'S SKELLY STA
Custom Pipe & Muffler Bending
4th & Union Drdnl.....229-4149
B & J Exxon Sta 2nd & Union Sts Drnll..229-2245
Behimer Groc & Sta Salus 292-3464
BILL & HAROLD'S KERR Mc GEE
Complete Auto Service & Repair
Hwy 64 W Clrksvl.....754-8242

We have a new number for you – 800.

Service Stations–(Cont'd)

BILL'S KERR McGEE NO 3
Skyline Dr & W Main Rsvl.....968-9483
Bolden Harold Serv Sta 509 Union Drdnl..229-4100
BUD'S EXXON N 2nd & Quay Drnll.....229-4426
(See Advertisement This Classification)
Caprice Skelly Sta
I-40 H Hwy 64 W Clrksvl.....754-3423
CASEY'S TEXACO SERV
Hwy 7 & I-40 Rsvl.....968-7611
Clarksville Gulf Sta
I-40 & Hwy 64 Clrksvl.....754-8187
CLARKSVILLE GULF & U-HAUL
I-40 & Hwy 64 Clrksvl.....754-9183
(See Advertisement This Classification)
COOPER FREEWAY
Tires–Batteries–Mechanic On Duty
2nd & Union Drnll.....229-3180
Craig's Corner Freeway
141 E Main Clrksvl.....754-2580
(See Advertisement This Classification)

Party line courtesy is catching.

Service Stations–(Cont'd)

CROW MOUNTAIN EXXON
I-40 & Hwy 105 Atkins.....641-8905
(See Advertisement This Classification)

DX PRODUCTS

- GASOLINE
- MOTOR OIL
- TIRES, BATTERIES and ACCESSORIES

"WHERE TO BUY THEM"
DEALERS
MOTLEY'S DX STA
Hwy 7 & I-40 Rsvl.....968-9283

Davis Oil Co 918 E 4th Rsvl.....968-9045
Deep Rock Serv Sta S Ark Av & 13th Rsvl.968-9043
No 2 1021 E 4th Rsvl.....968-9041

(CONTINUED NEXT PAGE)

CLARKSVILLE

24 HOUR Gulf 24 HOUR

STATION

- COMPUTER BALANCE
- HUNTER ALIGNING
- TUNE UPS
- SHOCKS
- ACCESSORIES
- ROAD SERVICE – 24 HR

TIRES

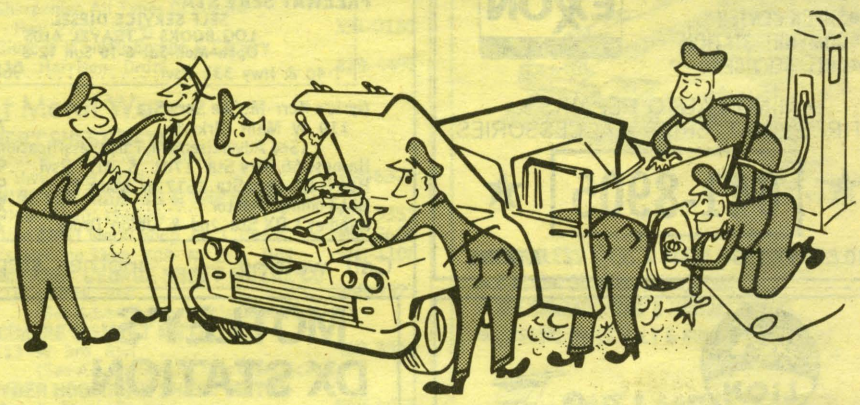
U-HAUL TRUCK RENTING

CALL
754-9183

VISA (EXIT 55 OFF I-40) master charge

140 & HWY 64 CLARKSVILLE

GYRIC'S
KERR McGEE SERVICE STATION



REPAIRS & MAINTENANCE ON ALL MAKES

BRAKE SERVICE
SHOCKS
LUBRICATION
ACCESSORIES

HOURS
6:00-6:00
MON-SAT.

TIRES
BATTERIES
WHEEL BALANCING
BELTS
HOSES

'specializing in "Old Fashion" good service

• WRECKER SERVICE •
IF NO ANSWER CALL—
754-8867

STEVE FORD OWNER
754-6909

119 W MAIN CLARKSVILLE

CRAIG'S CORNER FREEWAY

— FOREIGN & DOMESTIC REPAIR —

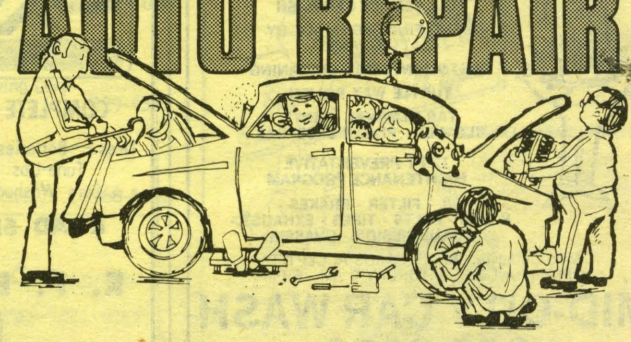
- TUNE UPS • SHOCKS
- BRAKE SERVICE • WASHING
- TIRES • BATTERIES
- AIR CONDITIONING SERVICE

CALL
754-2580
IF NO ANSWER 754-8867

HOURS
6:00-6:00
141 E. MAIN

CLARKSVILLE

AUTO REPAIR



—WRECKER & ROAD SERVICE—

BUD'S EXXON

SERVICE AND REPAIR

EXXON

— MECHANIC ON DUTY —

•MUFFLERS •SHOCKS •TIRES
•BATTERIES •BRAKE SERVICE
•TUNE-UPS •REPAIRS •ACCESSORIES

229-4426 229-2245

N 2ND & QUAY DARDANELLE

CROW MOUNTAIN

EXXON

•SNACK CENTER
•COMFORT STATION
•FULL SERVICE

• MINOR AUTO REPAIRS •
• TIRES • BATTERIES • ACCESSORIES

★ **641-8905** ★

I-40 & HWY 105 ATKINS

LION

CLARKSVILLE

WHEEL BALANCING
OIL CHANGE – LUBE
TUNE-UPS – BRAKES
TIRES – BATTERIES – ACCESSORIES
WASH – WAX – MECHANICAL REPAIR
PICK-UP & DELIVERY
ROAD SERVICE

EAST HILL LION STATION

OWNED & OPERATED BY GUY COX

754-2051

200 E MAIN CLARKSVILLE

CAR CARE

FULL SERVICE CAR WASH
HAND FINISHED INSIDE BY ATTENDANTS
CUSTOM INTERIOR CLERANING
TURTLE WAX POLISH
TAR REMOVAL - VINYL CLEANED - PHILLIPS '66' GAS
12 PT PREVENTATIVE MAINTENANCE PROGRAM
OIL - FILTER - BRAKES - HOSES - BELTS - TIRES - EXHAUST - TRANSMISSION - CHASSIS

MOST MAJOR CREDIT CARDS ACCEPTED
OPEN MONDAY - SATURDAY 9 AM - 6 PM

MID-CITY CAR WASH
968-3812

506 E 4th RUSSELLVILLE

Service Stations–(Cont'd)

Dover Kerr McGee Hwy 7 Dover.....331-2440
Dover Phillips 66 Market St Dover.....331-9880
DOWNTOWN EXXON
Full Service Station–Tires–Batteries
2nd & S Ark Rsvl.....968-1484
DOWNTOWN PHILLIPS 66 SERV STA
Complete Auto Service
104 W Main Atkins.....641-7118
EAST HILL LION STA
200 E Main Clrksvl.....754-2051
(See Advertisement This Classification)
EAST PARK EXXON
Clean Rest Rooms
I 40 & Hwy 64 E Rsvl.....968-1034
After Hours Call.....968-3273
East Side Citgo Hwy 64 E Rsvl.....968-9658
EHEMANN CAR CLINIC
Full Service–Tires–Batteries–Oil
609 E Main Atkins.....641-7870

EXXON PRODUCTS

EXXON Gasoline,
Uniflo Motor Oil,
A Complete Line of
Atlas® Tires,
Batteries & Accessories
Minor Auto Repairs

EXXON

WHERE TO GET SERVICE RUSSELLVILLE

RUSSELLVILLE EXXON
6th & S Arkansas Rsvl.....968-2227

FREEWAY SERV STA
SELF SERVICE DIESEL
LOG BOOKS – TRAVEL AIDS
Open–Mon-Sat 6-10 Sun 12-8
I-40 & Hwy 331 Rsvl.....968-9478

Gyric's Kerr-McGee Serv Sta
119 W Main Clrksvl.....754-6909
(See Advertisement This Classification)
Harness 66 Serv Sta 1701 S Ark Rsvl...968-2959
Harris DX Serv Sta 2617 W Main Rsvl....968-9404
Hill Tommy Hector.....284-5591
Hundley's DX Sta 2nd & Union Drdnl.....229-9818

Call waiting . . . another step up.

MOTLEY'S DX STATION

TUNE UPS
ENGINE REPAIRS
SAFETY INSPECTION STATION
ROAD SERVICE
WHEEL BALANCE
BRAKE SERVICE
ACCESSORIES
HITCHES – SALES & INSTALLATION

mastercharge
VISA

968-9283

HWY 7 & I 40 RUSSELLVILLE

EXXON

COMPLETE SERVICE

Tires — Batteries — Accessories
Tune-Ups Mufflers
Cars Washed & Waxed

ROAD SERVICE

R. P. EXXON STATION

754-9175

I40 & HWY 64 CLARKSVILLE

Service Stations–(Cont'd)

Jacobs Bob Hunt.....497-1860
Jamestown Fina Sta Clrksvl.....754-8760
JOE TATE GULF STA
Auto Repair–Tires–Batteries–Parts
Hwy 64 & 21 Clrksvl.....754-8711
JOHN'S WESTSIDE CITGO
Hwy 64 W Clrksvl.....754-8999
Jr Food Mart W Church St Atkins.....641-8929
Kerr-McGee Serv Stas
S Ark Av & 13th Rsvl.....968-9043
Kerr McGee Sta 1015 E 4th Rsvl.....968-9195
Kerr's Groc & Sta 64 Hwy Hrtmn.....497-9005
KIRSHBERGER GULF SERV
Auto Repair–Tires–Batteries
515 W Main Clrksvl.....754-2284
L & P Food Mart 613 Park Av Clrksvl....754-6407
LAKESIDE GULF I-40 & Hwy 7 Rsvl....968-1984
Ludwig Grocery Rt 2 Clrksvl.....754-6122
McALISTER GROCERY & SNACK BAR
Kerr McGee Products
Hwy 7 N Dover.....331-3501
Mid-City Car Wash 506 E 4th Rsvl.....968-3812
(See Advertisement This Classification)
MOORE'S SERV CENTER
Complete Auto Repair–Fina Products
Hwy 7 S Drdnl.....229-3875
Morrow's Texaco I-40 & Hwy 103 Clrksvl..754-8703
Morton's Exxon Hwy 64 E Atkins.....641-8928
Morton's Exxon Ptsvl.....968-2771
MOTLEY'S DX STA Hwy 7 & I-40 Rsvl.968-9283
(See Advertisement This Classification)
Nowotny Exxon Sta W Main Clrksvl.....754-8077

PHILLIPS 66 PRODUCTS

The Performance Company
Trop-Artic Motor Oil
Tires - Batteries - Accessories

PHILLIPS 66

"WHERE TO BUY IT"
DEALERS

CHUCK'S 66 STA Hwy 64 E Rsvl....968-9458
CLARKSVILLE PHILLIPS 66
1105 W Main Clrksvl.....754-8666
HARNESS 66 SERV STA
1701 S Ark Rsvl.....968-9259

Quick Stop Stores Inc
Knoxville & E Main Rsvl.....968-2565
R P Exxon Sta I-40 & Hwy 64 W Clrksvl.754-9175
(See Advertisement This Classification)
Roadrunner Food Mart 1100 N Ark Rsvl..968-2591
ROBBINS GROC & STA
Texaco Products–Closed Xmas Day
Rt 2 Lamar.....885-3391
ROBERTS TEXACO & GARAGE
Specializing In Electrical Service
Complete Automotive Service Center
619 E 4th Rsvl.....968-2811
Robertson's Service Station
Hwy 124 Moreland.....331-2950
SHERMAN W B JR GARAGE & SERV STA
Open 7:00 AM-7:00 PM
Dover.....331-2232
If No Answer Call.....331-2863
Sherwood Citgo Hwy 103 S Clrksvl.....754-6823
Skelly Self-Serv Colley's
1205 W Main Clrksvl.....754-8388
Sorrells Oil Co 302 S Fairbanks Av Rsvl..968-2026
SOUTH CENTRAL OIL CO
Log Books–Travel Aids–Diesel
I-40 & Hwy 331 Rsvl.....968-9478
South Central Oil Co Hwy 7 S Rsvl.....968-9175
South Park Truck Stop
Hwy 103 S Clrksvl.....754-6627
Southside Service 1415 S Ark Rsvl.....968-1363
Spencer Serv Sta Rt 1 Lndn.....Lamar 885-3800
Stagg's Motor Co 507 E Main Atkins....641-2806
SUMMERS DX STA & GARAGE
Complete Line Of Accessories
Ozarka St Dover.....331-2070

SY'S DX SERV

WE SPECIALIZE IN SERVICE WORK
WASH & LUBE
Master Charge – Visa – American Express
Open 6:30 AM-5:30 PM Mon-Fri
Saturday 6:30 AM-12 Noon

400 N Ark Av Rsvl.....968-1341

(CONTINUED NEXT PAGE)

Trenching? Call before you dig.

Service Stations–(Cont'd)

T & J MARKET & STATION
DX Gas–Groceries
Hwy 7 N Dover....331-2479
Tackett's Groc & Sta Lndn....293-4649

TAYLOR'S FREEWAY
Tires—Batteries—Accessories
ROAD SERVICE
WE PICK UP AND DELIVER
COMPLETE AUTO SERVICE
4th & S Ark Rsvl....968-9251

Teltow's Texaco Auto Sales
E Main Clrksvl....754-2394

TEXACO PETROLEUM PRODUCTS
Lead-free Texaco Gasoline
Fire Chief Regular Gasoline
Sky Chief Premium Gasoline
Havoline Motor Oil
Texaco Motor Oil
Marfak Lubrication
Tires, Batteries, Accessories
TEXACO
"WHERE TO BUY IT"
DEALERS
CASEY'S TEXACO SERV
Hwy 7 & I-40 Rsvl....968-7611
SUNNYSIDE TRUCK STOP
1320 W Main Clrksvl....754-3167

Wal-Mart Self Serv Sta Hwy 64 E Rsvl..968-6810
Watson's Lakeshore Market Hwy 22 Drdnl.229-4575
WAYNE'S DX STA
Auto Repair & Service
Hwy 105 & I 40 Atkins....641-2356
WEST MAIN EXXON STATION
Complete Service–Gasoline & Oil
701 W Main Rsvl....968-9015
Yates Skelly Serv Sta Hwy 64 Coal Hill...497-1095
ZACHARY'S SERV STA
Texaco–Visa & Master Charge Accepted
Hwy 64 E Clrksvl....754-3242

Sewer Contractors

ROTO-ROOTER SEWER & DRAIN CLNG SERV
ROTO-ROOTER SEWER SERVICE
THE COMPLETE SEWER AND DRAIN CLEANING SERVICE
• KITCHEN • BATHROOM • SEPTIC LINES
BASEMENT – LAUNDRY
COMMERCIAL – INDUSTRIAL – RESIDENTIAL
WE DO NO PLUMBING
PLEASE ASK ABOUT OUR WRITTEN GUARANTEE
"FOR FAST SERVICE"
ROTO-ROOTER SEWER & DRAIN CLNG SERV Rsvl....968-3871

Vaughn Roscoe Plbg Contr 211 S 5th Drnll.229-3307

Sewer Service

—See Mud Trap Service; Plumbing–Drain & Sewer Cleaning; Also Sewer Contractors

Planning to build? Call for free consulting service. Increased use of telephone service makes planing for concealed cable and equipment an important part of building design.

Sewing Machines–Household–Dealers

Johnson Raymond Sewing Machine Center
510 E 11th Rsvl....967-5171

RUTH'S FABRICS
White & Elna Machines
Complete Sales & Service
120 N Commerce Rsvl....968-3251

SINGER SEWING MACHINES
• SALES • PARTS
• SERVICE
SINGER
Cabinets – Accessories – Rentals
Liberal Trade-in Policy
Convenient Credit Plan
Fabrics – Patterns – Notions – Trims
Sewing Instructions
Plus Advice from Singer Experts.
"WHERE TO BUY IT"
SEWING CENTERS
Singer Company The
Central Mall Ft Smith....452-3256
APPROVED DEALER
Johnson Raymond Sewing Machine
Center 510 E 11th Rsvl....967-5171

WESTERN AUTO ASSOCIATE STORE
We Service What We Sell
307 N Ark Rsvl....968-5305
Or 311 Union Dardanelle....229-3439
White Sewing Center 109 S Front Drdnl..229-4181

Sharpening Service

A & A SALES & SERV
Sharpening All Types Of Blades
Hwy 27 E Dover....331-2130
McClure W R Small Engine & Cyclery
110 Harrison Drdnl....229-4497

Sheet Metal Work

BRIGHT SHEET METAL
Heating & Air Conditioning
Hwy 7 N Rsvl....968-6325
COVINGTON ROOFING & SHEET METAL
1053 Front Conway....329-3357
Custom Sheet Metal Shop Rt 1 Clrksvl....968-3600
Fat's Welding Shop 708 N Erie Rsvl....968-1108
HUMPHREY GEORGE SHEET METAL CO
718 N Ark Rsvl....968-5323
(See Advertisement This Classification)
JACIMORE'S SHEET METAL CO
113 W 3rd Rsvl....968-3942
(See Advertisement This Classification)
SNYDER ROOFING & SHEET METAL
Hwy 7 Truck Rt Rsvl....968-1716

Shelters

—See Fallout Shelter Contractors & Dealers; Also Storm Shelters

Shelving

CARLTON-BATES CO INC
LYON STEEL EQUIPMENT
Desks - Chairs - Cabinets - Benches
Slotted Angle & Lockers
4420 Wheeler Ft Smith
No Charge To Calling Party..1-800-542-1030

LYON STEEL SHELVING—
AUTHORIZED DEALER
CARLTON-BATES CO INC
4420 Wheeler Ft Smith
No Charge To Calling
Party....1-800-542-1030

Ship Builders & Repairers

Midsouth Shipbuilding & Engineering Corp
S 2nd Drdnl....229-4383

Shirts–Custom Made

Dipper Dan Ice Cream Shoppe
East Plaza Shopping Cntr Rsvl....968-6952

A smile can be heard. Call someone you love and listen to the smile.

Shock Absorbers

Beacon Tire Serv 101 W 2nd Rsvl....968-4419
Bud's Exxon N 2nd & Quay Drdnl....229-4426
DJ's Auto Parts 820 E 4th Rsvl....968-7308
Tire World Hwy 64 E Rsvl....968-1892

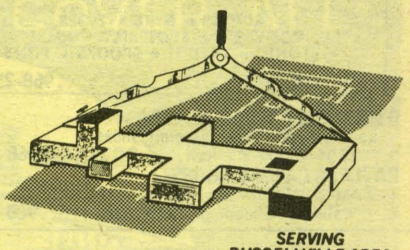
Shoe Repairing

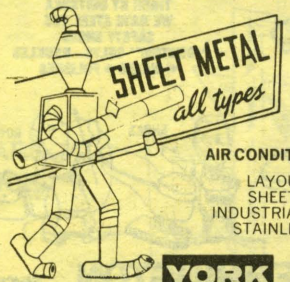
CHARLIE'S SHOE STORE
121 Fulton Clrksvl....754-9150
PENNINGTON SHOE STORE & SHOP
Expert Boot & Shoe Repair
205 N Commerce Rsvl....968-6840

Shoes–Orthopedic

VALLEY ORTHOPEDIC BRACE & LIMB
Childlife–Barefoot Freedom–Alden
Irving Drew–Zulick–Santa Rosa Brand
3016 W Main Rsvl....968-3249

Sick phone? We make house calls.

SHEET METAL WORK
Complete Metal Shop

SERVING RUSSELLVILLE AREA SINCE 1926
• STAINLESS STEEL & BLACK IRON FABRICATION
• CUSTOM DESIGN FABRICATION
• AIR CONDITIONING & HEATING DUCTS
• CUSTOM BUILT BELT & ROLLER CONVEYERS
– FLATS & ANGLES IN STOCK –
RADIATOR REPAIRING
Jacimore's SHEET METAL CO.
Dial
968-3942
113 W. 3 RD. RUSSELLVILLE

HUMPHREY SHEET METAL


"Since 1944"
AIR CONDITIONING - HEATING
LAYOUT & DESIGN
SHEET ALUMINUM
INDUSTRIAL MAINTENANCE
STAINLESS & COPPER
YORK
BORG WARNER
968-5323
OWNER - GEO. HUMPHREY
718 N. ARK. RUSSELLVILLE

Shoes–Retail

CAMPBELL SHOE STORE
"SINCE 1955"
SHOES FOR THE FAMILY

LADIES
- Famolare
- Dexter
- Nike
- Joyce
- Oldmaine Trotters
- Footworks
- Enna Jetticks
- Hush Puppies
- Daniel Green Slippers

MEN
- Florsheim
- Jarman
- Hush Puppies
- Dexter
- Nike

CHILDREN
- Buster Brown
- Hush Puppies
- Keds & Converse
- Famolare

LADIES HANDBAGS
9 - 5:30 Mon - Sat
115 N Commerce Rsvl.....968-4433

CHARLIE'S SHOE STORE
121 Fulton Clrksvl.....754-9150
Family Shoe Store W Main Clrksvl.....754-3781
First Editions 114 N Commerce Rsvl....968-7571

LEE'S JOE SPORTING GOODS INC
QUALITY FOOTWEAR
Fitted To The Individual & The Sport
• ADIDAS • NIKE • TIGER
•CONVERSE • SPOT BILT • AMBI
• ETONIC • TRED II • BROOKS • PONY
305 W Main Rsvl.....968-2524

OTHER FOOT THE
Ladies Name Brand Discount Shoes
1204 S Ark Av Rsvl.....968-4900

PAYLESS CASUAL SHOES
9 AM-9 PM Mon-Sat
Walmart Shopping Cntr Rsvl.....968-7111

Use the telephone to take the legwork out of running errands.

Shoes–Retail–(Cont'd)

PAYLESS SHOESOURCE
"AMERICA'S #1 SELF-SERVICE SHOE STORE."
GOOD SHOES DON'T HAVE TO BE EXPENSIVE.®
Payless Shoe Source
"WHERE TO BUY THEM"
SELF-SERVICE SHOE STORE
RUSSELLVILLE
Payless Casual Shoes
Walmart Shopping Cntr Rsvl.....968-7111

PENNINGTON SHOE STORE & SHOP
205 N Commerce Rsvl.....968-6840
(See Advertisement This Classification)

RIK'S SHOES
Specializing In Ladies Shoes & Accessories
City Mall Rsvl.....968-4918

STANDARD BRAND SHOES
Your Discount Family Shoe Store
418 Union Drnll.....229-4777

STANDARD BRANDS DISCOUNT STORES
Name Brands–Discount Prices
318 W B Rsvl.....968-7201

Shoes–Wholesale & Manufacturers

Clarksville Shoe Co Oakland Clrksvl.....754-3552
Frolic Footwear 202 S Erie Rsvl.....968-7453

In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

Shot Guns

—See Guns; Gunsights, Scopes & Mounts; Also Gunsmiths

Shrimp

—See Fish & Seafood–Retail; Also Fish & Seafood–Wholesale

Siding Contractors

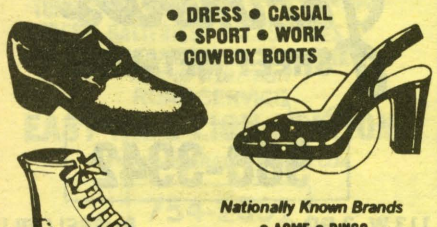
BRANCH SIDING CO Rsvl.....968-4806
(See Advertisement This Classification)

HAYNES CONSTR CO
"34 YRS EXPERIENCE"
• Siding • Windows • Doors •
Authorized Distributor
U.S. Steel Super Steel Siding
STEEL • VINYL • ALUMINUM
SIDING
CALL MEL HARRIS COLLECT
FOR FREE ESTIMATES
7209 S Zero Ft Smith.....646-1200

(CONTINUED NEXT PAGE)

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

Shoes
... And Boots ... And Boots

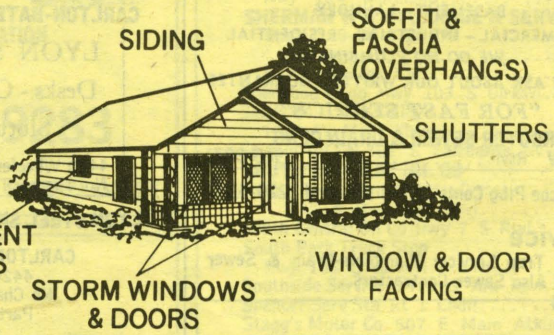


• DRESS • CASUAL
• SPORT • WORK
COWBOY BOOTS

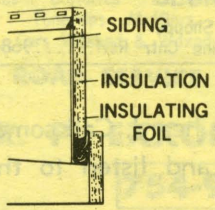
Nationally Known Brands
• ACME • DINGO
• TONY LAMA • DAN POST
• CEDARCREST • WALKER
• • STREETCARS – THE SHOES YOUR FEET GET OFF ON
FAMOUS MINNETONKA MOCCASINS
TIGER BY ONITSUKA
WE HAVE STEEL TOE SAFETY SHOES
"CUSTOM" BELTS – BUCKLES
• WAXES • POLISHES

VISA
master charge
PENNINGTON *SINCE 1953*
SHOE STORE & REPAIR SHOP
MON – SAT 8:30-5:30
205 N COMMERCE
968-6840
RSVL

SIDING
ALUMINUM • STEEL • VINYL



LAURENCE SCHULTE CO.
"SERVING ARK & THE RIVER VALLEY SINCE 1945"



FREE ESTIMATES
938-2859
24 HOURS PHONE

LEAVES NOTHING TO PAINT - CAREFREE
ALCOA
MIRRO
MASTIC STEEL VINYL
NEW BLAINE

Siding Contractors–(Cont'd)

LAURENCE SCHULTE SIDING CO
New Blaine 938-2859
(See Advertisement This Classification)
PHILLIPS EXTERIORS 914 N 4th Paris.963-2246
(See Advertisement This Classification)
QUIK-SHADE METAL PRODUCTS
Aluminum Steel Vinyl
803 N Cleveland Cr Rsvl.....968-5782

Siding Materials

MIRROGUARD ALUMINUM SIDING

Quality Aluminum Siding, Trim and Gutter Coil, Soffit and Fascia, Channel and Corners, and a complete line of accessories.

MIRROGUARD

"FOR INFORMATION CALL"
DISTRIBUTOR
Schulte Laurence Co
RR 1 New Blaine.....938-2859

Signs

BOYCE ADVERTISING SUPPLY CO
Polyethylene Coated Yard Signs
1112 N 7th Drnll.....229-3405
Dardenelle Sign Shop
#1 S 5th Av Drdnl.....229-4065
Dunagan Felix Signs 103 W 3rd Pl Rsvl...968-1224

One hour can make a difference. When planning long distance calls, be sure to remember time zones.

SIGN SALES & RENTALS
968-6760
200 W. MAIN RUSSELLVILLE

Signs–(Cont'd)

JENNEN SIGNS AND CRANE SERV

CUSTOM DESIGN SIGNS
SALES LEASING
- SIGN ERECTION & MAINTENANCE
- PLASTIC & ELECTRICAL SIGNS
- PORTABLE TRAILER SIGNS

JENNEN SIGNS & CRANE SERV
Hwy 7 T Rsvl.....968-1850

Signs–(Cont'd)

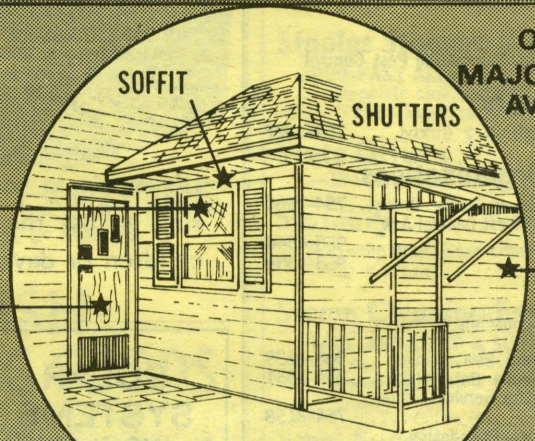
LASITER SIGN WORLD
Your Designs Or Ours
Hwy 64 E Rsvl.....968-4037
Rector Signs & Serv Rsvl 968-6242
Signs Of The Time 808 S Ark Rsvl.....967-3498
STEWART SIGN CO
Specializing In Silk Screen Processing
E 2nd & Pittsburg Rsvl.....968-4696
UNITED DAVIS'S STORES
200 W Main Rsvl.....968-6760
(See Advertisement This Classification)

Signs–Erectors & Hangers

JENNEN SIGNS & CRANE SERVICE
Hwy 7 T Rsvl.....968-1850

An extension phone only pennies a day.

ALUMINUM SIDING
AN EXCLUSIVE COVER-ALL

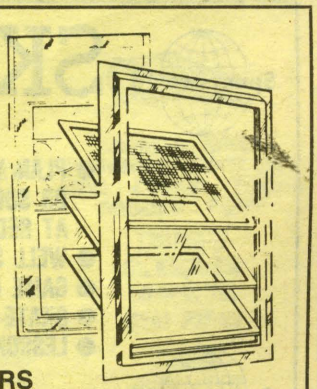


OVER 10 MAJOR BRANDS AVAILABLE
NO ADDITIONAL CHARGE FOR DRIVE TIME SERVING THE RIVER VALLEY
WEATHER TIGHT INSULATED "LEAVES NOTHING TO PAINT" "CARE FREE!"
FREE ESTIMATES
ALUMINUM VINYL STEEL
ASK ABOUT OUR GUARANTEE
CALL COLLECT ANYTIME
963-2246

PHILLIPS EXTERIORS
914 N 4TH RON PHILLIPS – OWNER PARIS, ARK

SIDING

ALUMINUM • VINYL • STEEL
● NEVER NEEDS PAINT ● STAYS BEAUTIFUL FOR YEARS
● EXPERT INSTALLATION ● FAST FRIENDLY SERVICE



BRANCH SIDING

CALL FOR FREE ESTIMATES
ASK ABOUT OUR GUARANTEE

968-4806
POTTSVILLE ARK

STORM DOORS & WINDOWS
OWNER — GARY BRANCH

Skating Rinks

RUSSELLVILLE SKATING RINK
OPEN 7 - 10 PM
Mon - Tue - Thur • Private Parties
Wed - Fri - Sat • Open Skating
FAMILY NITE ON WEDNESDAY
"REDUCED PRICES"
E Main Rsvl.....968-2481
If No Answer.....968-1292

SPORTSWORLD 3700 W Main Rsvl....968-1122
(See Advertisement This Classification)
Sportsworld 3700 W Main Rsvl.....968-1122
Star Lite Skating Rink Rt 2 Clrksvl.....754-8612

Skin Care

LaVogue Beauty Salon 726 E 4th Rsvl..968-4923

Skin Diving Equipment & Supplies

—See Divers Equipment & Supplies

Smelters & Refiners—Base Metals

CUNNINGHAM METALS INC
Scrap Iron—Steel—Other Metals
Hwy 7 S Rsvl.....968-1574

Smoke Detectors & Alarms

Universal Fire Equipment Co
107 E 13th Rsvl.....968-6959

Snake Control

—See Exterminating & Fumigating Pest Control

Soaps & Detergents

Micro-Brush Hand Scrub Rt 2 Clrksvl.....754-3322

Social Service Organizations

American Red Cross Court House Clrksvl..754-2560
Area Agcy On Aging Of West Central Ark
500 Bldg Rsvl.....968-4340
Or.....968-4354
BIRTHRIGHT
PO Box 545
Free Confidential Counseling &
Pregnancy Testing
500 N Cumberland Rsvl.....968-4639
Hotline Southgate Shpng Cntr Clrksvl...754-3331
Johnson County Volunteer Services
Rogers St Clrksvl.....754-2158
March Of Dimes National Foundation
E C & N Boston Rsvl.....968-4100
Senior Adult Center Of Johnson County
Porter Industrial Rd Clrksvl.....754-6148
Senior Adult Center Of Pope County
104 N Rochester Rsvl.....968-5039
SUSPECTED CHILD ABUSE & NEGLECT
Child Abuse Investigation & Treatment
Scan 1103 N El Paso Rsvl.....968-4800
West Central Arkansas Planning & Development
Dist 500 W Main Rsvl.....968-4746

Planning to build? Call us for pre-wiring.

Social Workers

Human Services Center Of W Central Ark
319 S Commerce Rsvl.....968-1298
Lundquist Jon A C S W 1919 W Main Rsvl.968-3605

Sod & Sodding Service

Taylor Nursery 130 S Cumberland Rsvl....968-2778

Soft Water Service

—See Water Softening & Conditioning Equipment Service & Supplies

Solar Energy Equipment

B R B ENERGY CORP Rsvl.....968-6656
(See Advertisement This Classification)
DEPENDABLE AIR CONDITIONING INC
Hwy 7 S Rsvl.....968-5555
(See Advertisement This Classification)

SOLARON SOLAR ENERGY SYSTEMS

Air solar heating and hot water systems for commercial, industrial, residential applications. International marketing and manufacturing company with 30 years proven performance

SOLARON™ SOLAR ENERGY SYSTEMS

"WHERE TO BUY THEM"
DEALER
Dependable Air Conditioning Inc
Hwy 7 S Rsvl.....968-5555

SUN GAS LIQUIDS INC
Solar Energy Hot Water Systems
E Main Clrksvl.....754-2681

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

Sound Systems & Equipment

76 COMMUNICATIONS INC
Commercial Sound Systems & Service
111 S Ark Rsvl.....968-7342
West-Ark Sound Co Inc
818 Rogers Av Ft Smith.....785-1372

Spectacles

—See Optical Goods—Retail; Also Opticians

Speech & Hearing Therapy

Human Services Center Of W Central Ark
319 S Commerce Rsvl.....968-1298

Sporting Goods—Renting

MOORE OUTDOORS
Canoe Rentals—Old Town Hollowform
1001 N Ark Rsvl.....968-6324

There once was a lady named Lou
Whose phone calls were not getting through. With a phone in her car She can roam near and far
Placing calls and receiving them, too.

SOLAR SYSTEMS & INSULATION

• RESIDENTIAL
• INSTITUTIONAL
• COMMERCIAL

"CALL US BEFORE YOU DECIDE"

FOR TOTAL ASSESSMENT & ENERGY MANAGEMENT . . . CALL

FREE ESTIMATES **968-6656** FREE ESTIMATES

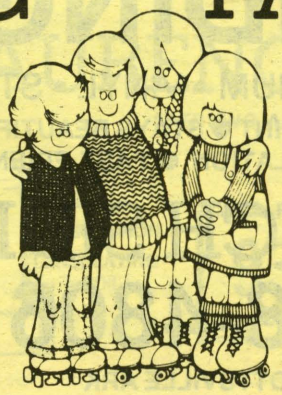
BRB ENERGY CORPORATION
RUSSELLVILLE

SOLAR
energy systems
SOLAR ASSISTED HOT WATER & HEATING
Carrier®
SOLARON

SOLAR COLLECTOR
DEPENDABLE AIR CONDITIONING
HWY 7 S RSVL 968-5555

Sportsworld SKATING *IS* FANTASTIC Sportsworld

• PLAN YOUR SCHOOL CHURCH OR SOCIAL WITH US AT REDUCED RATES
• WELL SUPERVISED
• GAME ROOM
• SKATE SUPPLIES
• LESSONS AVAILABLE



• ALWAYS CIVIC MINDED
• LET US HELP YOU
• OPEN YEAR AROUND
• AIR CONDITIONED
• STEREO SYSTEM

CALL FOR HOURS
968-1122

Sportsworld
Sportsworld
3700 W MAIN RUSSELLVILLE
Sportsworld

Sporting Goods–Retail

CAMPBELL SHOE STORE
Complete Line Of Nike Shoes
115 N Commerce Rsvl.....968-4433

Clarksville Gun & Rod Shop
Sherwood Plaza Clrksvl.....754-8358

Continental Awards Inc
118 S Commerce Rsvl.....968-4098

Cowan-Goodwin Co 216 W Main Rsvl....968-3132

Doug's Archery Center 316 W Main Rsvl..968-6842

DOVER HARDWARE & SPORTING GOODS
Fishing Tackle & Guns
Hwy 7 N Dover.....331-2000

LEE'S JOE SPORTING GOODS INC
305 W Main Rsvl.....968-2524
(See Advertisement This Classification)

Moore Outdoors 1001 N Ark Rsvl.....968-6324
(See Advertisement This Classification)

NITE LITE CO
Hunting & Dog Supplies
Rt 3 Clrksvl.....754-2146

Otasco 106 S Front Drnll.....229-4778

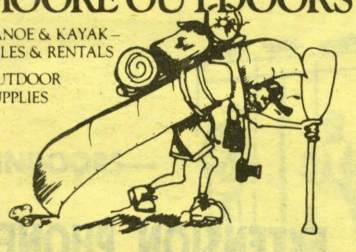
Otasco
Hunting & Fishing Headquarters
518 W Main Clrksvl.....754-2500

OTASCO
Hunting & Fishing Supplies
512 S Ark Rsvl.....968-4213

PETERS F C & SONS
Golf–Guns–Saddles–Tackle–Knives
201 N Arkansas Av Rsvl.....968-2929

On a short leash? Check out a longer phone cord for mobility while you speak. From desk to filing cabinet, from refrigerator to range, a longer cord can keep you where the action is.

MOORE OUTDOORS
CANOE & KAYAK – SALES & RENTALS
OUTDOOR SUPPLIES



• COMPLETE CAMPING ACCESSORIES
• TENTS • SLEEPING BAGS • BACK-PACKS

master charge | 968-6324 | VISA

1001 N ARK RUSSELLVILLE

Sporting Goods–Retail–(Cont'd)

RIVER VALLEY SPORTING GOODS
COMPLETE LINE OF ATHLETIC • OUTDOOR EQUIP

- Sportswear
- Shoes
- Team Sports Equipment
- Silkscreen
- Trophies
- Heatpress
- Hunting & Fishing Supplies
- Guns & Ammunition
- Reloading Supplies
- Licenses
- Outboard Motors

8:30-5:30 MON-SAT
500 W Main Clrksvl.....754-8251

Speed calling . . . another step up.

Enjoy Life

EXPLORE
The Beauties of Nature
EQUIP AT
RUSH SPORTING GOODS
MON – SAT 8:00-5:30
DIAL
968-4322

EVINRUDE OUTBOARD MOTORS
Boats – Canoes
Ranger . . . Duracraft
Gunsmith
All Makes – Sales & Service
AUTHORIZED BROWNING DEALER
AMMUNITION
FISHING TACKLE
ARCHERY EQUIPMENT
YOUR HEADQUARTERS FOR OUTDOOR SPORTS CLOTHING
815 N. ARKANSAS RUSSELLVILLE, ARK.

Sporting Goods–Retail–(Cont'd)

RUSH SPORTING GOODS 815 N Ark Rsvl.968-4322
(See Advertisement This Classification)

STEVE'S SPORT SHOPPE
Wilson Athletic Equipment
505 Union Drdnl.....229-4350

T G & Y STORES CO
Family Center
1107 W Main Rsvl.....968-1434

Vic's Sporting Goods 1405 N 2nd Drnll...229-2516

WEST-GIBSON DISCOUNT STORE
Guns–Ammo–Fishing Tackle
Southgate Shopping Center Rsvl....968-3536

WOODS SPORTING GOODS
GUNS – NEW & USED
BAIT & FISHING SUPPLIES
HUNTING SUPPLIES
408 Union Drnll.....229-3200

Sportswear–Retail

Hilltop Fashions 309 E Main Clrksvl....754-8055

Sprinklers–Automatic–Fire

PERKINS AUTOMATIC SPRINKLER CO
Established 1931–Call Collect
1021 Jessie Rd Little Rock.....661-1305

Staples Staplers & Tackers

DUO-FAST ARKANSAS INC
Complete Line Staplers–Tackers–Nailers
1181 Stagecoach Rd Little Rock....455-2244

State Offices

—See Government–State

Statuary

Pottsville Ornamental Concrete Products
Rt 1 Ptsvl.....968-5657

Steam Cleaning Equipment

WILLIAMS EQUIP & SUPPLY CO
Steam Cleaners–Pressure Washers–Chemicals Supplies
County Line Rd Glenwood.....356-2081

Steel Buildings

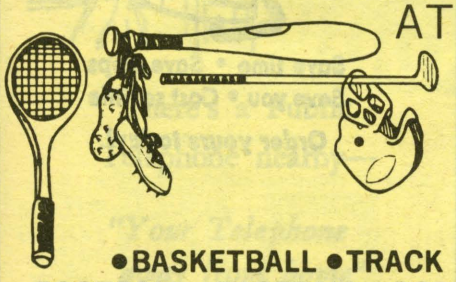
—See Buildings–Metal

Steel Detailers–Structural

COWELL BOB & COMPANY
Reasoner Ln Rsvl.....968-5420
Res 968-7032

Speak for yourself. An automatic answering device will answer your calls in your own voice.

ATHLETIC & SPORTING GOODS



ATHLETIC EQUIP. & UNIFORMS
SHOES & ACCESSORIES
SPORTS OUTFITS
T-SHIRTS

TEAM SPORT OUTFITTERS
• NOKONA
• VOIT
• RAWLINGS
• SPALDING
• ADIDAS

ADIDAS - NIKE
CONVERSE - SPOT BILT
AMBI - ETONIC - TRED II
BROOKS - PONY

TROPHIES
SILKSCREEN
ENGRAVING
HEAT PRESS

•BASKETBALL •TRACK
•FOOTBALL •BASEBALL •SOFTBALL
•TENNIS •SOCCER
•JOGGING •GOLF
•RACQUETBALL
"THINK ATHLETIC"

Joe Lee's
SPORTING GOODS INC.
968-2524
VISA | master charge

MEMBER NATIONAL SPORTING GOODS ASSOCIATION

305 W MAIN
RUSSELLVILLE

-OPEN-
MON - FRI
9:00 - 5:30
SAT
9:00 - 5:00

STEEL

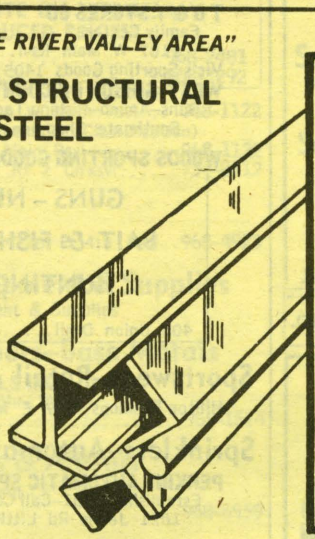
"SERVING THE RIVER VALLEY AREA"

QUALITY STRUCTURAL STEEL

INDUSTRIAL

COMMERCIAL

RESIDENTIAL



- ★ Structural Steel
- ★ Plates
- ★ Bars
- ★ Sheets
- ★ Reinforcing Steel
- ★ Angles
- ★ Pipe & Tubing
- ★ Cold Finish Bars
- ★ Rounds
- ★ Expanded Metal
- ★ Channels
- ★ Beams
- ★ Wire Mesh

RIVER VALLEY STEEL INC

BETWEEN RUSSELLVILLE & DARDANELLE AT THE D & R RAILROAD TRACKS

CALL **968-6559**

P.O. BOX 1279

HWY 7 S

RUSSELLVILLE

Steel Distributors & Warehouses

CUNNINGHAM METALS INC
Scrap Iron-Steel-Other Metals
Hwy 7 S Rsvl.....968-1574

EDGCOMB METALS COMPANY
1 Auction Ave Memphis
Toll Free Dial 1 & Then.....800 238-7356

HILLSON STEEL PRODUCTS INC
Coils–Sheets–Plates–Pickling–Shearing
S Of City Durant Okla.....405 924-6996

RIVER VALLEY STEEL INC
Hwy 7 S Rsvl.....968-6559
(See Advertisement This Classification)

Steel Fabricators

BURT STEEL CO
DESIGNERS–FABRICATORS–MFRS
STRUCTURAL STEEL • WIRE MESH
REINFORCING BARS • BAR JOINTS
Rt 3 Charleston.....965-2417

JACIMORE'S SHEET METAL CO
Aluminum Stainless Steel & Iron
Custom Design Fabricators
113 W 3rd Rsvl.....968-3942

RUSSELLVILLE STEEL CO INC
I 40 & Jackson Rd Rsvl.....968-2211
(See Advertisement This Classification)

Storment & Berg Steel Fabricators
1900 W C Rsvl.....968-7274

Steel–Used

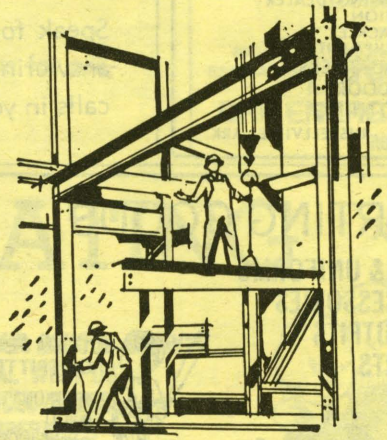
Blackard Scrap & Metal Co
Hwy 64 W Clrksvl.....754-3508

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

RUSSELLVILLE STEEL COMPANY INC.

STRUCTURAL STEEL FABRICATORS
FREE ESTIMATING - DESIGNING

- ANGLES
- CHANNELS
- BEAMS
- BARS
- PLATE
- EXPANDED METAL
- GRATING



- TUBING
- PIPE
- REINFORCING STEEL
- WIRE MESH
- STEEL JOISTS
- STEEL DECK

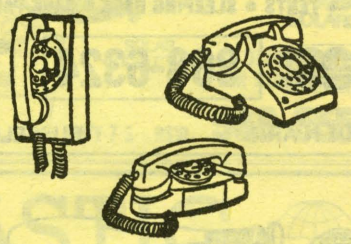
968-2211

P.O. BOX 32

I 40 & JACKSON RD

RUSSELLVILLE

EXTENSION PHONES



Save time • Save steps
Save you • Cost so little

Order yours today!

Stereophonic & High Fidelity Equipment—Dealers

Freight Sales Co Hwy 64 E Rsvl.....968-5871

JACKS FURN & APPLS
Radio Shack Dealer
422 W Main Clrksvl.....754-3452

Jackson's TV Service
203 E Main St Atkins.....641-2870

MAGNAVOX STEREOPHONIC HIGH FIDELITY

QUALITY IN EVERY DETAIL **MAGNAVOX**
STEREOPHONIC HIGH FIDELITY & TELEVISION
SOLD ONLY THROUGH AUTHORIZED DEALERS

"WHERE TO BUY IT"
AUTHORIZED SALES
Red Apple Home Entertainment Center
Walmart Shopping Cntr Rsvl.....968-7570

OLSEN'S MUSIC & PHOTO CO
112 N Commerce Rsvl.....968-6322
(See Advertisement This Classification)

QUEEN CITY TV SALES & SERVICE
Zenith Allegro Stereos—Sales—Service
404 N Ark Rsvl.....968-1704

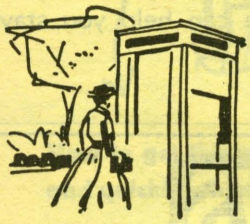
RADIO SHACK-DEALER
Auto Sound—Speakers—Consoles—Components
916½ S Ark Rsvl.....968-6232

RED APPLE HOME ENTERTAINMENT CENTER Walmart Shopping Cntr Rsvl.968-7570
(See Advertisement This Classification)

WESTERN AUTO ASSOCIATE STORE
Console—Portable—Receivers—Recorders—Speakers
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

Our phone systems are guaranteed. We fix trouble twenty-four hours a day, 365 days a year.

INDOORS—



OR OUT

There's a Public Telephone nearby—

"Your Telephone away from home"

Stock & Bond Brokers

EDWARD D JONES & CO
ESTABLISHED 1871
MEMBERS OF NEW YORK STOCK EXCHANGE INC & OTHER PRINCIPAL EXCHANGES
STOCKS - BONDS - MUTUAL FUNDS
TAX FREE & INSURED SECURITIES
Edward D. Jones & Co.
"FOR INFORMATION CALL"
GORDON CHARLES P
500 W Main Rsvl.....968-6661

Jones Edward D & Co 500 W Main Rsvl..968-6661

SHEARSON HAYDEN STONE INC
601 Garrison Av Ft Smith.....782-3044

Stone—Crushed

Duffield Ronnie Gravel Co Ptsvl 968-6735

Stone—Natural

McDONALD'S ROCK WORK FIRE PLACE BLDG
CUSTOM STONEWORK
– SPECIALIZING IN –
Native Stone • Patios • Walks
Veneers • Bar-B-Q Pits • Planters
Decorative Rock
Custom Built Stone Fireplaces
FREE ESTIMATES
CALL –
641-7786
McDONALD'S ROCKWORK FIREPLACE BUILDING
Rt 1 Atkins.....641-7786

Storage

—See Movers; Moving Equipment Rental; Moving Services—Labor & Materials; Moving Supplies; Storage—Household & Commercial; Storage—Liquid & Bulk; Warehouses—Automotive; Warehouses—Cold Storage; Warehouses—Cold Storage—Equipment & Supplies; Warehouses—Cotton; Also Warehouses—Merchandise

Storage—Household & Commercial

B & B MINI STORAGE & TIRE
107 S Verona Rsvl.....968-6930

Broadway Moving & Storage Co
1404 E 2nd Rsvl.....968-3900

DARDANELLE MINI STORAGE
Mini Storage—Easy Access
111 Quay Drnll.....229-3503

DOVER MINI STORAGE
7 MILES N OF I-40
ON SCENIC HWY-7
U-LOCK IT
TOTALLY DESIGNED
FOR STORAGE
Located Next To Dover Coin-Laundry
Dover 331-2696

HAMILTON JOE MOVING & STORAGE
North American Van Lines Agent
315 West C Rsvl.....968-4510

Orsburn H M & Son Inc 111 Quay Drnll..229-3213

REECE WELDING & MINI STORAGE
Hwy 103 S Clrksvl.....754-6609

VALLEY MINI STORAGE
Hwy 103 & I-40 Clrksvl.....754-6749

Not for doctors only. Pocket paging is more than a convenience. It's an essential business tool. Perfect for anyone who wants to stay in touch.

Storage—Self Service

—See Storage—Household & Commercial

Storm Shelters

BOCKSNICK BROS TREE SERV & CONSTR
CUSTOM BUILT
STORM SHELTERS
6½" THICK • WATERPROOF
BUILT ON LOCATION
"We Waterproof Basements"
Marina Rd Rsvl.....968-5605

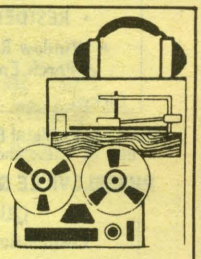
KIRBY SPECIALTIES CORP
Hwy 7 T Rsvl.....968-5416

WEATHER-MASTER STORM SHELTERS
Big Roomy 6' - 8"
Over 200 Cubic Feet
10 Adults Can Sit In Comfort
Easy Access For Children
Sealed Construction – Chimney Ventilation
Built In Storage – Easy To Clean
Molded From Fiberglass
WeatherMaster

MURDOCK STORM SHELTERS
1902 W C Place Rsvl.....968-1282

Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

OLSEN'S MUSIC & PHOTO
SALES & SERVICE



QUALITY STEREO HIGH FIDELITY EQUIPMENT
•COMPONENTS •ACCESSORIES
•CAR STEREO UNITS & TAPES
master charge
968-6322
VISA
112 N COMMERCE RUSSELLVILLE

"WHERE THERE'S AN ORCHARD OF ENTERTAINMENT"

HOME AUTO OFFICE
STEREO
• RECEIVERS • SPEAKERS
• TURNTABLES • TAPE DECKS
– PIONEER – PHILLIPS – FISHER
– SONY – CRAIG – MAGNAVOX
RECORDS & TAPES & NEEDLES
RED APPLE
HOME ENTERTAINMENT CENTER
968-7570
WALMART SHOPPING CENTER RSVL

Storm Windows & Doors

BRANCH SIDING CO
STORM WINDOWS & DOORS
REPLACEMENT WINDOWS
MANY STYLES TO CHOOSE FROM
FREE ESTIMATES
SIDING SPECIALISTS
Rsvl 968-4806

CASH LUMBER CO
Distributor—Gallatin Aluminum Products
507 N El Paso Rsvl.....968-7417

CONTRACTORS GLASS CO INC
Free Estimates—Installation Available
Hwy 7 S Rsvl.....968-7857

Home Comfort Insulation
104 Maple Clrksvl.....754-8432

HOUSE OF COLORS 513 Sevier Clrksvl...754-3855

Jones Thomas V Lumber Co
201 S Front Drdnl.....229-4601
201 S Front Rsvl.....968-7025

LAURENCE SCHULTE SIDING CO
New Blaine 938-2859
(See Advertisement This Classification)

OZARK METAL PRODUCTS INC
Custom Made
Storm Windows & Doors
Porch Enclosures
Call Collect • Free Estimates
We Install
EVERETT EWELL
Hwy 7 S Rsvl.....968-6161

PARKER & SON ALUMINUM WORKS
Custom Made—Awning & Patio Covers
217 E Circle Dr Rsvl.....968-7208

PITTS WINDOW SHOP
STORM WINDOWS & DOORS
– Custom Built To Specifications –
• RESIDENTIAL – COMMERCIAL •
• Window Repair • Shutters • Awnings •
• Porch Enclosures • Free Estimates •
Clrksvl 754-6990

Qwik-Shade Metal Products
803 N Cleveland Cr Rsvl.....968-5782

RUSSELLVILLE GLASS CO
QUALITY • SERVICE
Residential – Commercial – Industrial
MANUFACTURED TO YOUR SPECIFICATION
WE INSTALL OR YOU INSTALL
100 S Knoxville Rsvl.....968-1854

Stoves
—See Ranges & Ovens—Dealers

Get the job done faster by phone.

Stoves—Wood, Coal, Etc.

Dependable Air Conditioning Inc
Hwy 7 S Rsvl.....968-5555

RADIO SHACK-DEALER
Wood Burning Earth Stove Dealer
916½ S Ark Rsvl.....968-6232

RUSS-ARK STOVE CO
Wood Burning Stoves & Accessories
1502 E 2nd Rsvl.....968-5813

Suicide Prevention Service

Human Services Center Of W Central Ark
319 S Commerce Rsvl.....968-1298

Surgical Supports
—See Abdominal Supports; Brassieres; Corsets & Girdles; Elastic Stockings; Orthopedic Appliances; Surgical Corsets; Also Trusses—Medical & Surgical

Surplus & Salvage Merchandise

BLACKARD SCRAP & METAL CO
We Buy & Sell Scrap Metals
Hwy 64 W Clrksvl.....754-3508

CUNNINGHAM METALS INC
Scrap Iron—Steel—Other Metals
Hwy 7 S Rsvl.....968-1574

DOVER SURPLUS
Wholesale Prices
Hwy 7 N Dover.....331-2922

Dover Swap Shop Hwy 7 S Dover.....331-2954

Surveyors—Land

Hale-Martin Associates
Engineers—Planners—Surveyors
2504 W Main Rsvl.....968-5005

MacLEOD GORDON W REGISTERED SURVEYOR 400 College Av Clrksvl....754-2577

RAY CAMP INC CONSULTING FORESTERS & LAND SURVEYORS Hwy 7 N Rsvl...968-7752

TAYLOR-PERKINS ENGINEERING INC
Land Planners & Surveyors—Consulting
114 E 10th Rsvl.....968-1885

Touch tone . . . another step up.

SWIMMING POOLS
TRI-MOUNTAIN IMPROVEMENT
COMMERCIAL – RESIDENTIAL
SALES – SERVICE
StarlinePools
AUTHORIZED DEALER
SPAS & WHIRLPOOL BATHS
POOL SUPPLIES & ACCESSORIES
FREE ESTIMATES
FOR
COMPLETE POOL SERVICE
CALL
967-1211
AFTER HOURS 576-4367
HWY 7 S RUSSELLVILLE

Swimming Pool Contractors, Dealers & Designers

FINDLEY PAUL CONSTR CO
Sales & Installation
Rt 1 Rsvl.....967-5707

PORT CITY POOLS
Authorized Dealer Of Hallmark Pools
Sales—Installation & Maintenance
Van Buren Dr Charleston.....965-7690

ROOD SWIMMING POOLS & SPAS
"CUSTOM BUILT"
SWIMMING POOLS
&
SPAS
109 E Carthage Rsvl.....968-3131

TRI-MOUNTAIN IMPROVEMENT
Hwy 7 South Rsvl.....967-1211
(See Advertisement This Classification)

Swimming Pool Equipment & Supplies

ARKANSAS RIVER VALLEY POOLS
James Murdock—Owner
1902 W C Place Rsvl.....968-1282

STARLINE POOLS AND ACCESSORIES—
AUTHORIZED DEALER
TRI-MOUNTAIN IMPROVEMENT
Hwy 7 South Rsvl.....967-1211

Swimming Pools—Public

Russellville Swimming Pool
Airport Rd Rsvl.....968-7260

Switches—Electric

MICRO SWITCH PRODUCTS—
AUTHORIZED DISTRIBUTOR
CARLTON-BATES CO INC
4420 Wheeler Ft Smith
No Charge To Calling
Party 1-800-542-1030

Tanks—Septic
—See Septic Tanks

Tapes—Sound & Video—Prerecorded

Haynes Record Shop 312 West B Rsvl....968-7876

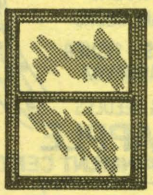
Rainbow Records & Tapes
201 W Main Rsvl.....968-6423

Tax Matters
—See Accountants—Certified Public; Accountants—Public; Attorneys; Business Consultants; Management Consultants; Also Tax Return Preparation

If you're an Arkansas Traveler, a mobile phone can help you stay in touch.

STORM DOORS & WINDOWS

STORM WINDOWS



Quick Professional

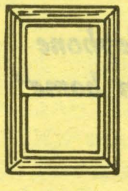
NEW BLAINE

ENERGY SAVERS!

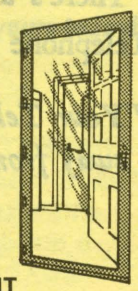
● ALL CUSTOM BUILT IN OUR OWN SHOP
● SERVING ARK & THE RIVER VALLEY SINCE 1945

FREE ESTIMATES
938-2859

LAURENCE SCHULTE CO



REPLACEMENT WINDOWS



STORM DOORS FULL VIEW & SCREEN

Tax Return Preparation

BLOCK H & R INCOME TAX SERV
109 N Fulton Clrksvl 754-3880
H & R BLOCK INCOME TAX SERV
724 E 4th Rsvl 968-5383
McCLURE D B
Public Accountant
106 Harrison Drdnl 229-4848
McCOY DALE
Attorney At Law
Ofc 107 W Main Rsvl 968-5678

Taxicabs

City Taxi Mobile Rsvl 968-0505

Taxidermists

BISHOP'S TAXIDERMY
CUSTOM MOUNTING
MODERN METHODS
SATISFACTION ASSURED
Market St Dover 331-2133
Nights Call 331-2131

Gene's Taxidermy Hwy 64 W Rsvl 968-1566

Lost customers mean lost sales. If your business is interested in reactivating some inactive accounts, let one of our consultants explain how to do it the long distance way.

How to get things done easily and quickly when you're away

Use Public Telephones to:

- **make appointments**
- **notify others of changes in your plans**
- **make "peace-of-mind" calls to your home or office**
- **chat with friends, relatives, business associates**

Teachers–Music

—See Music Instruction–Instrumental; Also Music Instruction–Vocal

Technical Manual Preparation

DAVIS JAMES D PRODUCT ILLUSTRATOR
Industrial Product Illustrator
Rt 1 Dover 331-2870

Teach your children how to use the telephone properly. Their ability to call for help could save lives in an emergency.

Telephone Answering Service

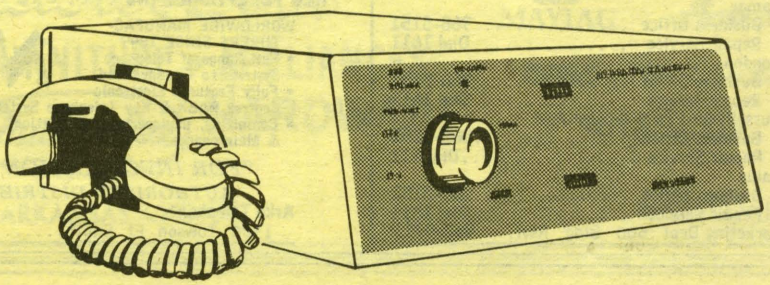
A-1 Telephone Answ Serv 125 W 6th Rsvl . 968-4813
(See Advertisement This Classification)

CONTINENTAL TELEPHONE CO OF ARKANSAS
Complete Automatic Answering Service Available. Call One Of Our Consultants. We're Always Happy To Visit With You At Your Residence Or Business To Help With Recommendations.
(See Advertisement This Classification)
500 W Main Rsvl 968-0711

Party line courtesy is catching.

Code-A-Phone*

The 24-Hour Answering Service



It's an automatic answering and recording set that answers your phone when you're not there. Call your local Continental Telephone Marketing Consultant for details.

968-0711

*Registered trademark of Ford Industries

Continental Telephone

500 W. MAIN RUSSELLVILLE

an **extension phone** *only a few cents a day*

A-1 TELEPHONE ANSWERING SERVICE

"... FOR THE PERSONAL TOUCH."

•BUSINESS •RESIDENTIAL •PROFESSIONAL •PERSONAL •CONFIDENTIAL •PAGING SERVICE

PROFESSIONAL OPERATORS ON DUTY 24 HOURS

PHONE . . . 968-4813

LARRY KENDALL - MGR
120 W 6th RUSSELLVILLE

Telephone Companies

MAGAZINE TELEPHONE CO Magazine ..969-2211

TELEPHONE SERVICE

For information concerning telephone service, customers are invited to call the business office. Service Representatives will gladly explain the advantages of extension telephones, additional listings and other services.

CONTINENTAL SYSTEM

"FOR SERVICE CALL"

CONTINENTAL TELEPHONE CO OF ARKANSAS

Atkins
Business Office 968-5151
Repair Service .....Dial 1611
Centerville
Business Office 968-5151
Repair Service .....Dial 1611
Clarksville
Business Office 968-5151
Repair Service .....Dial 1611
Dardanelle
Business Office 968-5151
Repair Service .....Dial 1611
Dover
Business Office 968-5151
Repair Service .....Dial 1611
Hartman-Coal Hill
Business Office 968-5151
Repair Service .....Dial 1611
Hector
Business Office 968-5151
Repair Service .....Dial 1611
Lamar
Business Office 968-5151
Repair Service .....Dial 1611
London
Business Office 968-5151
Repair Service .....Dial 1611
Russellville 214 S Denver Rsvl
Business Office 968-5151
Repair Service .....Dial 611
Salus
Business Office 968-5151
Repair Service .....Dial 1611
Marketing Dept 500 Bldg Rsvl....968-0711

Telephone Companies–(Cont'd)

Yell County Telephone Co Mobile Rsvl....968-5457

Telephone Directory Advertising

—See Advertising–Directory & Guide

Telephone Equipment & Systems

ARKO TELEPHONE INC

CUSTOMER OWNED
TELEPHONE EQUIPMENT
SALES & SERVICE
NEC, ITT & TIE
818 Towson Ft Smith.....785-2365

CONTINENTAL TELEPHONE CO OF ARKANSAS

Our Communications Consultants Are Ready With Answers To A Variety Of Business And Residential Needs
Paging Systems • Intercoms
Mobile Phones • Key Systems
Recording Devices • Alarms
PBX • Data Services • Private Lines
"Outstanding Service With All Our Systems"
(See Advertisement This Classification)
500 W Main Rsvl.....968-0711

NEC TELEPHONES INC

WORLDWIDE MANUFACTURERS SINCE 1899
- Full Range of Telephone Systems to Fit any Need
- Fully Featured Electronic Centrex PABX & Key Telephone Systems
- Consulting, Engineering, Installation & Maintenance

NEC

"FOR INFORMATION CALL"
AUTHORIZED DISTRIBUTOR
Arko Telephone
1300 Towson Ft Smith.....785-2365

Telephone Message Bureau

—See Telephone Answering Service

Telephone Secretarial Service

—See Secretarial Services; Also Telephone Answering Service

Television–CATV Companies

ARK VISION INC 1112 N 7th Drdnl.....229-2326
WARNER CABLE TV
K St & El Paso Rsvl.....968-2223
Nights Saturdays Sundays & Holidays
Clrksvl Toll Free.....1-800-582-9577

Television Dealers–Retail

Everybody's Furn Co 517 S Ark Rsvl....968-4850
(See Advertisement This Classification)

FRED'S RADIO & TV CLINIC
Repair Most Models
1208 W Main Clrksvl.....754-2381

JACKS FURN & APPLS
Your Local Quasar Dealer
422 W Main Clrksvl.....754-3452

JONES T V & APPLIANCE CENTER
R C A Sales & Service
110 N Commerce Rsvl.....968-7771

LINKWAY STORES
Sylvania Televisions–Financing Available
700 N Ark Rsvl.....968-3188

Maggard Dale TV Service 320 W B Rsvl..968-1669

MAGNAVOX TELEVISION

QUALITY IN EVERY DETAIL
MAGNAVOX
TELEVISION & STEREOPHONIC HIGH FIDELITY
SOLD ONLY THROUGH AUTHORIZED DEALERS

"WHERE TO BUY IT"
AUTHORIZED SALES
Red Apple Home Entertainment Center
Walmart Shopping Cntr Rsvl.....968-7570

MORROW ODIS TV SALES & SERV
Zenith–Over 2 Decades Experience
Hrtmn.....497-1801

ODD'S-N-ENDS DISCOUNT
Philco TV's
West B & N El Paso Rsvl.....968-7978

OTASCO
RCA Sales & Service
518 W Main Clrksvl.....754-2500

OTASCO
General Electric & Philco
106 S Front Drdnl.....229-4778

OTASCO
Philco & General Electric
Authorized Sales & Service
512 S Ark Rsvl.....968-4213

PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929
(See Advertisement This Classification)

PHILCO TELEVISION—
AUTHORIZED RETAILERS
JACKSON'S TV SERV
203 E Main Atkins.....641-2870
ODDS-N-ENDS DISCOUNT
West B & N El Paso Rsvl.....968-7978

QUASAR TELEVISION

QUASAR TV
COLOR
Black & White
Quasar

Portable, Table and Console models. Wide variety of screen sizes and furniture styling. Compare QUASAR picture quality and reliability before you buy.

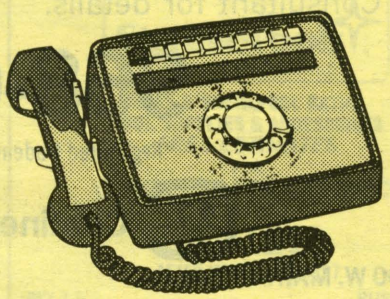
"WHERE TO BUY"
AUTHORIZED SALES
VALLEY FURN-APPL & PIANO CO
Hwy 64 E Rsvl.....968-5200

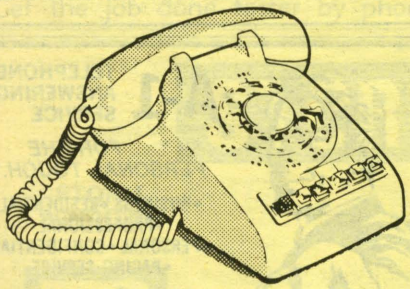
QUEEN CITY TV SALES & SERVICE
404 N Ark Rsvl.....968-1704
(See Advertisement This Classification)

(CONTINUED PAGE 152)

COMPLETE BUSINESS COMMUNICATIONS

TELEPHONE EQUIP. & SYSTEMS





- KEY SYSTEMS
- PBXs
- PABXs

INTERCOMMUNICATION & PAGING SYSTEMS

CONTINENTAL TELEPHONE COMPANY

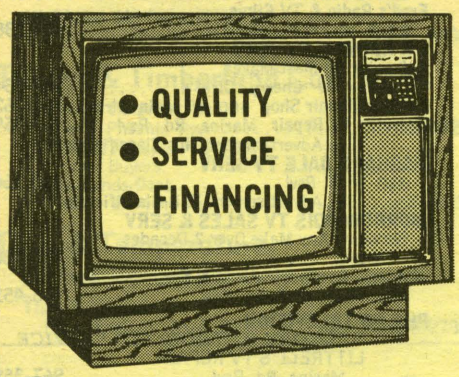
FOR INFORMATION —CALL—

968-0711

500 W MAIN **RUSSELLVILLE**

When you're in need of a telephone, remember that public telephones are at your service.

TELEVISION



By-

MAGNAVOX
MAGNAVOX
MAGNAVOX
QUALITY IN EVERY DETAIL

COLOR – BLACK & WHITE
PORTABLES – CONSOLES
STEREO COMPONENTS & CONSOLES

AUTO – HOME – OFFICE STEREO SYSTEMS
NEW & USED IN STOCK

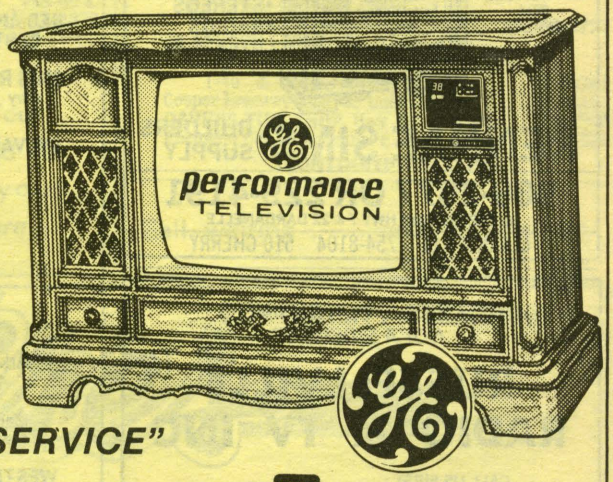
RED APPLE
HOME ENTERTAINMENT CENTER

968-7570

WALMART SHOPPING CENTER RSVL

GE performance TELEVISION

PEOPLE SAY . . .
"PETERS & SONS IS
THE PLACE TO BUY
APPLIANCES IN THE
VALLEY"



VISA IN STORE FINANCING master charge

968-2929

8 AM - 5:30 PM WEEKDAYS
8 AM - NOON SATURDAYS

"SALES & SERVICE"

E.C. Peters & Sons

FURNITURE • APPLIANCES
True Value HARDWARE STORE
HARDWARE

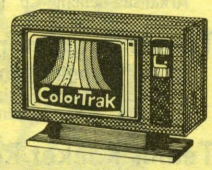
MAYTAG Amana
JENN-AIR
KitchenAid

201 N ARKANSAS AVENUE RUSSELLVILLE

RCA

YOUR
RIVER VALLEY
HEADQUARTERS

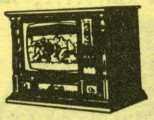
Everybody's
FURNITURE & APPLIANCES
"SINCE 1947"



CONSOLES - PORTABLES - STEREOS
SELECTAVISION VCR

968-4850

517 S. ARK RSVL



RCA XL-100

ColorTrak

- CONSOLES
- PORTABLES
- ANTENNAS

Electronic Supplies
Sound Systems — Home & Auto
CB's & Accessories — Mobile & Base

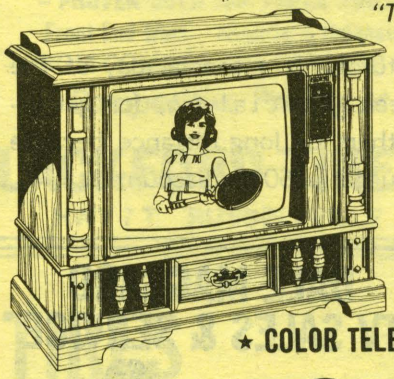
Dealer For
The Earth Stove

Radio Shack
DEALER

968-6232

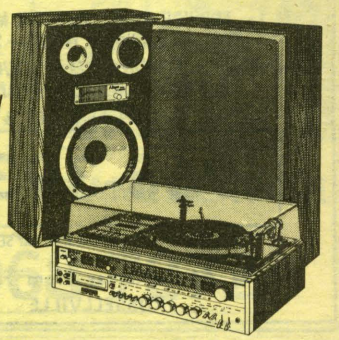
916½ S. ARKANSAS RUSSELLVILLE

ZENITH



"THE QUALITY GOES IN BEFORE THE NAME GOES ON"

SYSTEM 3



★ COLOR TELEVISIONS
★ STEREO SYSTEMS
★ AUTHORIZED ZENITH SERVICE
★ VIDEO TAPE SYSTEMS

QUEEN CITY

TV SALES & SERVICE
FINANCING ARRANGED

CALL

968-1704

FREE PARKING

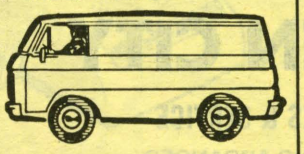
404 N ARKANSAS RUSSELLVILLE

TELEVISION
RCA RCA
AUTHORIZED RCA DEALER

•TELEVISIONS
•STEREOS
•RADIOS
RENNAE SIMS BUILDERS SUPPLY
968-2577 OR 229-4191
INTERSECTION HWY 7 & 22 DARDANELLE
CLARKSVILLE 754-8104 510 CHERRY

"SERVICE IS OUR BUSINESS NOT A SIDELINE"
RUSSELLVILLE RADIO & TV INC
CALL US FIRST BEFORE THIS HAPPENS TO YOU

SERVICE ON ALL MAKES & MODELS
TV'S – MICROWAVE OVENS – STEREOS
FACTORY AUTHORIZED SERVICE CENTER ON MOST MAJOR BRANDS
COMPLETE ANTENNA SALES & SERVICE
968-3931
CALL BEFORE 10:00 A.M. FOR SAME DAY SERV. CALL
HWY 64 E (Across From Firestone)
RUSSELLVILLE

LITTRELL
TV REPAIR
"YOUR HOME OR MY SHOP"

COLOR & BLACK & WHITE
WE SERVICE ALL MAKES
OVER DECADE OF EXPERIENCE
CALL
967-3595
MARINA RD RUSSELLVILLE

Television Dealers–Retail–(Cont'd)

RCA SALES & SERVICE—
DEALERS
SIMS RENNAE BUILDERS SUPPLY INC
Hwy 7 & 22 Drdnl.....229-4191
510 Cherry Clrksvl.....754-8104
Russellville Customers Call 968-2577

RADIO SHACK-DEALER
916½ S Ark Rsvl.....968-6232
(See Advertisement This Classification)

RED APPLE HOME ENTERTAINMENT CENTER Walmart Shopping Cntr Rsvl..968-7570
(See Advertisement This Classification)

SIMS RENNAE BUILDERS SUPPLY INC
Hwy 7 & 22 Drdnl.....229-4191
(See Advertisement This Classification)

SYLVANIA TELEVISION

THE MAKER OF SUPERSETS
SYLVANIA GTE

"WHERE TO BUY THEM"
DISTRIBUTORS
Arkansas Air Inc
4545 W Bethany Rd N Little Rock.945-0113
DEALERS
Maggard Dale TV Serv 320 W B Rsvl.968-1669
Linkway Sores 700 N Ark Rsvl.....968-3188

WESTERN AUTO ASSOC STORE
508 W Main Clrksvl.....754-2924

WESTERN AUTO ASSOCIATE STORE
Console–Portable–Black & White–Stereo
We Service What We Sell
307 N Ark Rsvl.....968-5305
311 Union Dardanelle.....229-3439

ZENITH TELEVISION

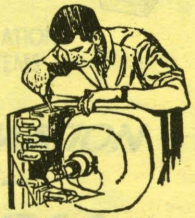
Zenith System 3 . . . featuring the sharpest Zenith picture ever . . . and designed to be the best performing most reliable Color TV in Zenith history!
ZENITH

"WHERE TO CALL"
DISTRIBUTOR APPROVED DEALER
QUEEN CITY TV SALES & SERVICE
404 N Ark Rsvl.....968-1704

Television Program Subscription Service

ARK VISION INC 1112 N 7th Drnll.....229-2326

Saturday is a special day of the week. Special too, for get-together by long distance because you get a 60% discount.

DALE MAGGARD
TV SALES & SERVICE
GTE SYLVANIA
WE SERVICE ALL BRANDS COLOR & BLACK & WHITE

OVER 20 YEARS EXPERIENCE
968-1669
320WB RUSSELLVILLE

Television Service

Billy's Razorback TV Serv
114 S Glenwood Rsvl.....968-5180
Fred's Radio & TV Clinic
1208 W Main Clrksvl.....754-2381
L R RADIO & TV SERV
Service On Most Makes
1614 W Cherry Clrksvl.....754-2346
Latimer Repair Shop 400 W Main Clrksvl.754-2628
Littrell's TV Repair Marina Rd Rsvl.....967-3595
(See Advertisement This Classification)
MAGGARD DALE TV SERV
320 W B Rsvl.....968-1669
(See Advertisement This Classification)
MORROW ODIS TV SALES & SERV
Servicing Any Make Over 2 Decades
Hrtmn 497-1801
Motorola Communications & Electronics Inc
Meadowbrook Addn Rsvl.....968-4534
PHILCO TELEVISION—
FACTORY AUTHORIZED SERVICE
LITTRELL'S TV REPAIR
Marina Rd Rsvl.....967-3595

QUASAR TELEVISION SERVICE

Skilled Service, Replacement parts, and Installation for QUASAR Color TV and Black & White TV.
Quasar.

"FOR SERVICE CALL"
AUTHORIZED SERVICE
L R RADIO & TV SERVICE
1614 W Cherry Clrksvl.....754-2346

QUEEN CITY TV SALES & SERVICE
Authorized Zenith Service
404 N Ark Rsvl.....968-1704
RUSSELLVILLE RADIO & TV INC
Hwy 64 E Rsvl.....968-3931
(See Advertisement This Classification)

TEE VEE CENTER

AUTHORIZED SERVICE
ON GE – RCA – ZENITH
505 Union Drnll.....229-2500

Tennis Court Construction

Arkansas Fencing Co Hwy 7 N Rsvl.....968-6526

Tennis Equipment & Supplies

STEVE'S SPORT SHOPPE
Wilson Athletic Equipment
505 Union Drdnl.....229-4350

Tennis Racket Restringing & Repairing

Cowan-Goodwin Co 216 W Main Rsvl.....968-3132
Steve's Sport Shoppe 505 Union Drdnl....229-4350

Tent Trailers

—See Recreational Vehicles–Dealers; Also Trailer Renting & Leasing

Tents

Moore Outdoors 1001 N Ark Rsvl.....968-6324

Terminals–River

—See Barge Line Terminals

Termite Control

—See Exterminating & Fumigating Pest Control

Theatres

Ark Air Drive In Hwy 64 W Clrksvl.....754-2198
Lowrey Picwood Twin Cinema
Hwy 64 W Rsvl.....968-3434
Sixty-Four Drive Inn Hwy 64 E Rsvl.....968-6494
Strand Theatre 404 Main Clrksvl.....754-2870

Tile–Ceramic–Dealers

Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847

We have a new number for you – 800

Tile–Ceramic–Manufacturers & Distributors

MUSSINO DISTRIBUTING CO
5420 S Wheeler Ft Smith.....646-5433

Timber & Timberland Companies

Industrial Pulpwood Co
306 N Phoenix Rsvl.....968-3021
INTERNATIONAL PAPER CO
Timber Buyers
Woodlands Dept
213 E 4th Rsvl.....968-6717

Time & Temperature Announcements

Time & Temperature
First National Bank Rsvl.....968-2789

Trenching? Call before you dig.

Tire Dealers–Retail

ARKANSAS VALLEY FARMERS ASSN
Co-Op–Cooper & Frontier Tires
704 W C Rsvl.....968-1102
ARV'S SKELLY STA
Farm Bureau–Passenger–Truck–Tractor
Wheel Aligning & Balancing
4th & Union Drdnl.....229-4149
B & B MINI STORAGE & TIRE
All Major Brands
107 S Verona Rsvl.....968-6930
Baker's Speed Shop Rt 1 Rsvl.....967-3821

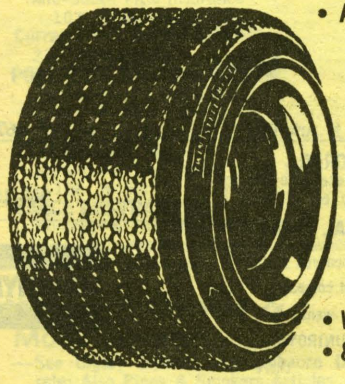
Be "in" even when you're "out". An automatic answering and recording set will answer your phone when you're not there.

Tire Dealers–Retail–(Cont'd)

BEACON TIRE SERV 101 W 2nd Rsvl...968-4419
(See Advertisement This Classification)
Blackford Tire Co Hwy 7 T Rsvl.....968-7272
(See Advertisement This Classification)
CARNEY'S RUSSELLVILLE TIRE CO
612 S Ark Av Rsvl.....968-2623
(See Advertisement This Classification)
CLARKSVILLE CHRYSLER-PLYMOUTH & DODGE TRUCKS
Authorized Goodyear Dealer
Hwy 103 S & I40 Clrksvl.....754-8737
CLARKSVILLE GULF & U-HAUL
Complete Selection Of Sizes
I-40 & Hwy 64 Clrksvl.....754-9183
Cooper Freeway 2nd & Union Drnll.....229-3180
DAVID'S TIRE SHOP Hwy 64 W Clrksvl..754-6940
Ehemann Car Clinic 609 E Main Atkins..641-7870

(CONTINUED NEXT PAGE)

Call waiting . . . another step up.



• AUTO - TRUCK - TRACTOR • • QUALITY RECAPPING •

Tires

• MICHELIN • MULTI-MILE • FLEETWOOD • TOYO • YOKOHAMA

BEACON TIRE SERVICE

MON-FRI 7:30-5:30 SAT 8-12

• WHEEL ALIGNING
• & BALANCING

• BRAKE SERVICE
• BATTERIES

VISA master charge

968-4419

101 W 2ND (CORNER - 2ND & ARKANSAS) RUSSELLVILLE

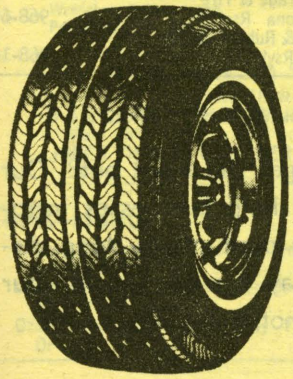
TIRE SPECIALISTS

• PASSENGER • VAN • TRUCK • RV
NEW – USED – RECAPPED
– PROVEN COLD CAP TRUCK TIRES –
Front End Work – Aligning & Balancing
– FROM COMPACT TO TRACTOR RIG –
Competitive Pricing at

BLACKFORD TIRE CO
HWY 7 T RUSSELLVILLE

BRAKE SERVICE

968-7272



GENERAL TIRES

LARGE SELECTION OF
SPORT & OFF ROAD WHEELS
TIRE RECAPPING SPECIALISTS

TAYLOR-HALL TIRE

SERVING THE RIVER VALLEY SINCE 1941

CALL
968-1661
AFTER HRS CALL 968-1455 or 968-2031

VISA master charge

HRS.
M-F 7:30-5:30
SAT 7:30-12:00

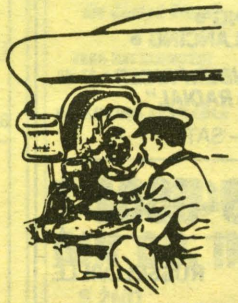
S. ARKANSAS & 17TH

EASY MONTHLY TERMS AVAILABLE

COMPLETE CAR CARE CENTER
BRAKE & FRONT-END SERVICE

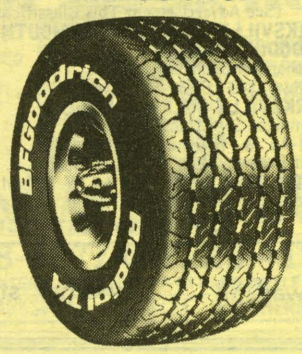
WHEEL ALIGNING

COMPUTER BALANCING



RUSSELLVILLE

CARNEY'S
RUSSELLVILLE TIRE CO INC.



BFGoodrich
The Other Guys

- FRONT-END ALIGNMENT
- ELECTRONIC BALANCING
- COMPLETE BRAKE SERVICE
- SHOCK ABSORBERS
- QUALITY SUSPENSION SYSTEM REPAIRS
- ELECTRONIC TUNE-UPS

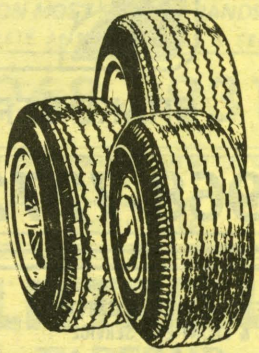
MON – FRI 8 AM-5:30 PM
SAT – 8 AM-12 NOON

VISA* **968-2623** master charge

612 S ARKANSAS RUSSELLVILLE

THE PIT STOP

Firestone



Cruisemaster

• MOUNTING •
• COMPUTER BALANCING •

"HOME OF THE UNDERPRICED STEEL BELTED RADIAL"

OPEN MON – SAT

master charge CALL **968-5801**

2ND & ARKANSAS RUSSELLVILLE

Tire Dealers–Retail–(Cont'd)

FIRESTONE TIRES

Firestone

PASSENGER – TRUCK
TRACTOR TIRES – RETREADS
VULCANIZING – ACCESSORIES & SERVICE
COMPUTER BALANCE ALIGNMENT
"THE RADIAL TIRE PEOPLE"

"WHERE TO BUY"
RUSSELLVILLE
NEWTON'S INC 701 E 4th Rsvl.....968-2592

GENERAL TIRES

PASSENGER, TRUCK, FARM AND INDUSTRIAL TIRES, RETREADS
Automotive Accessories & Service
Sooner or Later . . . You'll Own Generals

GENERAL TIRE

"WHERE TO BUY THEM"
DEALER
TAYLOR-HALL TIRE CO INC
S Ark & 17th Rsvl.....968-1661

GOODRICH B F TIRES

"TIRES YOU CAN TRUST"

BFGoodrich The Other Guys

"WHERE TO BUY THEM"
DEALER
CARNEY'S RUSSELLVILLE TIRE CO
612 S Ark Av Rsvl.....968-2623

GOODYEAR TIRES

WE HELP YOU GO WITH CONFIDENCE

GOODYEAR

"WHERE TO BUY THEM"
STORES
Goodyear Tire & Rubber Co Serv Store
600 N Ark Rsvl.....968-4912

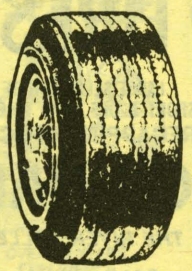
John's Westside Citgo Hwy 64 W Clrksvl..754-8999
Kirshberger Gulf Service
515 W Main Clrksvl.....754-2284
Moore's Serv Center Hwy 7 S Drnll.....229-3875
Morts Speed & Stuff Hwy 64 E.....968-4938

Sick phone? We make house calls.

MONTGOMERY WARD **TIRES**

AUTO SERVICE

- COMPUTER BALANCE
- WHEEL ALIGNMENT
- BRAKE SERVICE



CALL **968-3000**

USE WARDS CHARG-ALL CREDIT

609 S ARK RUSSELLVILLE

Tire Dealers–Retail–(Cont'd)

NEWTON'S INC
Tire Recapping–Retreading & Repairing
701 E 4th Rsvl.....968-2592

OTASCO
Uniroyal Tires
518 W Main Clrksvl.....754-2500

OTASCO
Uniroyal Tires
106 S Front Drdnl.....229-4778

PIT STOP 117 S Ark Rsvl.....968-5801
(See Advertisement This Classification)

R P Exxon Sta I 40 & Hwy 64 W Clrksvl.754-9175

RUSSELLVILLE TIRE MART
New & Used–Wholesale & Retail
Vulcanizing Truck & Equip Tires
Hwy 7 S Rsvl.....968-3509

SHERMAN W B JR GARAGE & SERV STA
Tires–Batteries–Lube–Brake Work
Dover.....331-2232

TAYLOR-HALL TIRE CO INC
S Ark & 17th Rsvl.....968-1661
(See Advertisement This Classification)

TIRE TOWN C & J INC

MICHELIN
SALES & SERVICE

305 N Ark Rsvl.....968-5676

TIRE WORLD
Complete Tire Service
Hwy 64 E Rsvl.....968-1892

UNIROYAL TIRES

When you price and compare, you want UNIROYAL there

UNIROYAL

"AUTHORIZED SALES"
DEALERS
RUSSELLVILLE
OTASCO 512 S Ark Rsvl.....968-4213
CLARKSVILLE
OTASCO 518 Main Clrksvl.....754-2500

Wards Auto Service
Russellville 609 S Ark Rsvl.....968-3000
(See Advertisement This Classification)

WESTERN AUTO ASSOC STORE
508 W Main Clrksvl.....754-2924

WESTERN AUTO ASSOCIATE STORE
Quality Auto & Truck Tires–Installed
307 N Ark Rsvl.....968-5305
Or 311 Union Dardanelle.....229-3439

WILEY GRAIN & CHEMICAL SUPPLY
Safemark Tires & Batteries
Hwy 105 S Atkins.....641-7436

WOOD BROTHER'S TIRE SERV
E Main Clrksvl.....754-3444

Tire Dealers–Used

DOVER SWAP SHOP
Everett & Mary Cravens–Owners
Hwy 7 S Dover.....331-2954

Russellvile Tire Mart
Vulcanizing Truck & Equip Tires
Hwy 7 S Rsvl.....968-3509

Tire Distributors & Manufacturers

B & B Mini Storage & Tire
107 S Verona Rsvl.....968-6930

Firestone Tire & Rubber Co The
Hwy 64 E Rsvl.....968-1443

Want to get the word out? Our specialists help businesses introduce new products by long distance. May we assist in your next promotion?

Tire Recapping, Retreading & Repairing

BEACON TIRE SERV
Corner–2nd & Arkansas
Auto–Truck–Tractor Tires
101 W 2nd Rsvl.....968-4419

BLACKFORD TIRE CO
Proven Cold Cap Method
Hwy 7 T Rsvl.....968-7272

GOODYEAR FACTORY RETREADS—
STORES
GOODYEAR TIRE & RUBBER CO
SERV STORE 400 S Ark Rsvl..968-4912

NEWTON'S INC
Passenger–Truck–Tractor
701 E 4th Rsvl.....968-2592

Taylor-Hall Tire Co Inc
S Ark & 17th Rsvl.....968-1661
Or.....968-6137

Tire World Hwy 64 E Rsvl.....968-1892

Title Companies

ALLMON-MACK AGENCY INC
Mid-South Title Insurance
107 W Main Rsvl.....968-4768

Curran's Abstract & Title Co Inc
210 Main Clrksvl.....754-6816

POPE-YELL ABSTRACT CO INC
Serving Pope & Yell Counties
211 E 4th Rsvl.....968-1426
Or Yell County Drdnl.....229-4826

TAYLOR JOHN M
Serving Johnson County Since 1943
106 N Fulton Clrksvl.....754-3577

VANCE ABSTRACT CO
Abstract & Title Insurance
Title Insurance Guarantees Your Ownership
105 W Main Rsvl.....968-5404

Tobacco–Wholesale & Manufacturers

—See Cigar, Cigarettes & Tobacco Dealers–Wholesale; Also Pipes & Smokers Articles

Toilets–Portable

MURDOCK PORTABLE TOILET SERV CO
1902 W C Pl Rsvl.....968-1282
(See Advertisement This Classification)

Tombstones

—See Monuments

Tool & Die Makers

C & C Machine Shop E 2nd & Verona Rsvl.968-7144

Tools–Electric

AL-ARK ELECTRIC
Skil Authorized Warranty Repairs
1002 E 4th Rsvl.....967-1256

BLACK & DECKER POWER TOOLS—
AUTHORIZED WARRANTY REPAIRS
AL-ARK ELECTRIC
1002 E 4th Rsvl.....967-1256

HAMMOND TRUE VALUE
Drills–Saws–Sanders–Much More
118 E Main Clrksvl.....754-3190

SKIL POWER TOOLS

Electric Tools including Saws, Drills, Sanders, Hammers, Screwdrivers, Planes, Routers, Impact Wrenches, Grinders and Polishers.

SKIL POWER TOOLS

"FOR SALES & SERVICE"
DEALER
B & B CARPET & HARDWARE
Main St Hector.....284-5471

JONES THOMAS V LUMBER CO
201 S Front Drdnl.....229-4601

Tools–Hand

Cross Auto Supply Inc 309 N Front Drdnl.229-4681
In Russellville Call.....968-4824

Dover Hardware & Sporting Goods
Hwy 7 N Dover.....331-2000

Ozark Industrial Products Hwy 7-T Rsvl..968-5884
Or.....968-5882

Speed calling . . . another step up.

Tools–Pneumatic

GARDNER-DENVER TOOLS & HOISTS—
STOCKING DISTRIBUTOR
MAZANDER ENGINEERED EQUIP
7501 I-30 Little Rock.....568-7060

Tools–Repairing & Parts

A & A SALES & SERV
Sharpening All Types Of Blades
Hwy 27 E Dover.....331-2130

Tools–Used

Ace Pawn & Gun Shop 311 W Main Rsvl..968-1196

Tourist Information

ARK RIVER VALLEY TOURIST ASSOC
SERVING THE 5 COUNTY AREA
JOHNSON LOGAN YELL CONWAY POPE
• Maps • Lodging Information
• Campsite Information
• Recreation & Tourist Information
CALL 9 TO 5 MON - FRI
P.O. Box 822 Russellville, Ark 72801
1019 W Main Rsvl.....968-5468

Towel Supply Service

MISCO TEXTILE RENTALS INC
Towels–Uniforms–Linens–Dust Control
1901 Woodrow Little Rock.....666-5456

Towing–Automobile & Truck

—See Wrecker Service

Tractor Dealers

Bill's Tractor Supply 107 W B Rsvl.....968-1210

FORD TRACTORS & EQUIPMENT—
AUTHORIZED DEALER
CLARKSVILLE FORD TRACTOR CO
Hwy 21 & 164 Clrksvl.....754-3080

JOHN DEERE INDUSTRIAL TRACTORS

Count on us for quality John Deere equipment, for John Deere Finance Plans and for dependable parts & service backup after the sale

JOHN DEERE

CONSTRUCTION INDUSTRIAL & FORESTRY EQUIPMENT
Construction Machinery Of Arkansas
10801 Mabelvale West Little Rock.455-2540

JOHN DEERE TRACTORS

"NOTHING RUNS LIKE A DEERE"
Tractors for lawns, estates, gardens, and commercial grounds care. Full line of power-matched equipment.

JOHN DEERE

"SALES & SERVICE"
KEENAN IMPLEMENT
401 S Front Drdnl.....229-3600

KUBOTA TRACTORS & IMPLEMENTS

Mid-Size Tractors.
2, 3, 4 Or 6 Cyl., Water-Cooled Diesels.
2 Or 4 Wheel Drive
12 To 55.5 hp,
3-Point Hitch,
Standard PTO.

KUBOTA

"FOR INFORMATION CALL"
SALES & SERVICE
DARDANELLE
Yell Co Gin Co Inc S 2nd Drdnl.....229-4841

LUM'S EQUIPMENT
Your Authorized Long Tractor Dealer
Hwy 75 Rsvl.....968-1468

A kitchen phone . . . a natural for Mom's headquarters.

Tractor Dealers–(Cont'd)

MASSEY-FERGUSON EQUIPMENT

FARM TRACTORS & EQUIPMENT. INDUSTRIAL TRACTORS, BACKHOES AND LOADERS.

MF Massey Ferguson

"SALES & SERVICE"
FARM & INDUSTRIAL DEALER
HOMESTEAD TRACTOR & IMPLEMENT CO INC Hwy 7 S Rsvl.....968-3795

Prince Tractor & Implement Hwy 7 S Rsvl.968-7005

SULLIVAN SUPPLY CO
White & Kubota Tractors–
Sales–Service–Equipment
Coal Hill.....497-1041

YELL COUNTY GIN CO INC
Deutz & Kubota–Sales & Service
S 2nd Drdnl.....229-4841
(See Advertisement This Classification)

Tractor Equipment & Parts

DAN'S AUTO PARTS & SUPPLY
New & Rebuilt
110 E Main Rsvl.....968-4014

Higgins Tractor Supply Rt 1 Clrksvl.....754-2335

Rogers Bob Auto Parts 310 S Ark Rsvl...968-1111

Tractor Repairing & Service

Bi-Rite Supply Rt 1 Drdnl.....576-4319
Sexton Richard Rt 2 Clrksvl.....754-3267
Skidmore Red Garage Rt 2 Lamar.....885-6371

Trademark Agents & Consultants

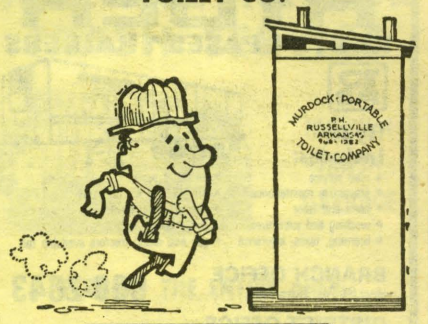
Davis James D Product Illustrator
Rt 1 Dover.....331-2870

Trading Stamp Companies

S & H GREEN STAMPS-DIV OF S & H PROMOTIONAL SERVICES
600 W Main Rsvl.....968-3713

Top Value Redemption 115 N Denver Rsvl..968-5066

MURDOCK PORTABLE TOILET CO.



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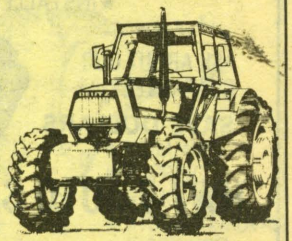

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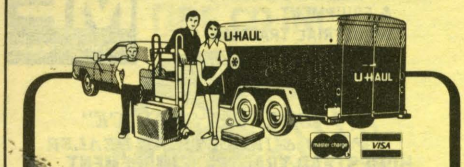

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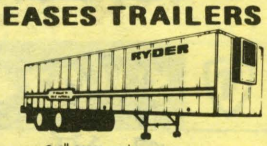

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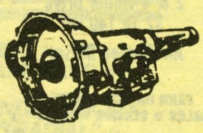

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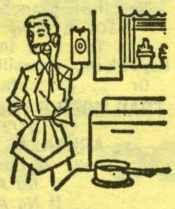

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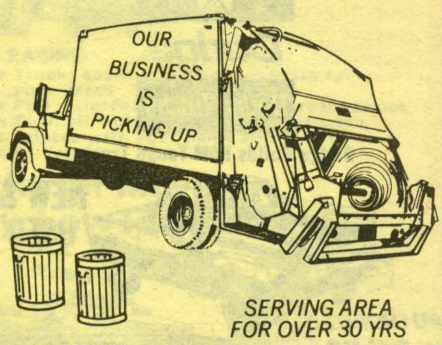

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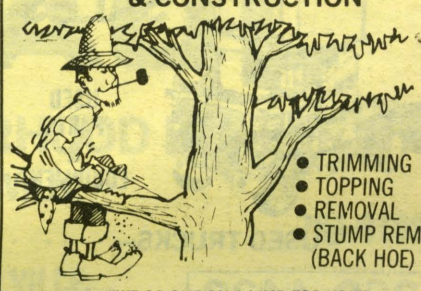

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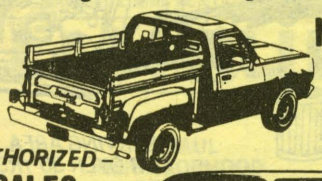

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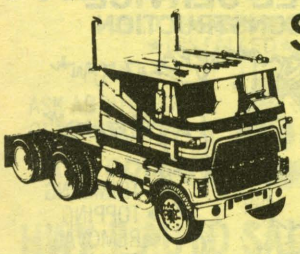

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Cole's Trailer & Auto Sales Rt 1 Atkins...641-2266
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Leavell Randy Auto Sales Inc
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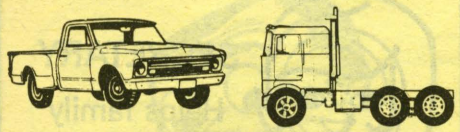
Get the job done faster by phone.

H & R TRUCK REPAIR



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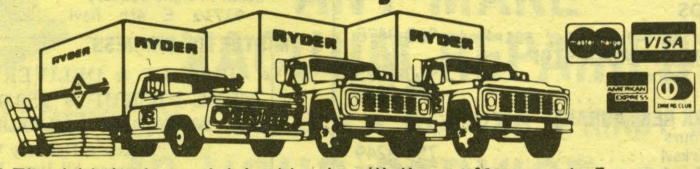

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TRAILER REPAIRING & ETC
Located 1 Mile East of Exit 84
Across Freeway
Hwy 64 E Rsvl.....968-1947
If No Ans.....968-6926

SKIDMORE RED GARAGE
All Type Repair
DIESEL • GASOLINE
OVERHAULS • TRANSMISSIONS
AIR CONDITIONING
OPEN MONDAY THRU SATURDAY
24 HOUR WRECKER SERVICE
Rt 2 Lamar.....885-6371

Vernon's Auto Truck Repair
1502 E Main Rsvl.....967-1515

Truck Stops

Freeway Serv Sta I-40 & Hwy 331 Rsvl..968-9478
MID-CONTINENT TRUCK STOP
Hwy 64 E Rsvl.....968-1425
Or.....968-2331
SOUTH PARK RESTAURANT
Open 24 Hours
I-40 Clrksvl.....754-8249
South Park Truck Stop Hwy 103 S Clrksvl.754-6627

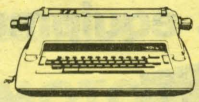
Trucking—Dump

All-Ark Load & Dump 303 W 21st Rsvl....968-5234

Trucking—Exempt Commodity

DAVIDSON TOMMY TRUCKING
Hauling & Transporting Of
Poultry & Produce
Hwy 75 Rsvl.....968-2312

Party line courtesy is catching.

TYPEWRITERS
WE RENT
ALL MAKES
& MODELS
ROYAL
Authorized
Sales – Service
Rentals

968-4888
"Ask About Our Rental Ownership Plan"
TROY BURRIS
Office Machines Inc.
ELEMENT TYPEWRITERS
Rebuilt Typewriters — Adding Machines
SALES & SERVICE
101 W. MAIN RUSSELLVILLE

TERRY'S UPHOLSTERY
(FORMERLY DAMON'S UPHOLSTERY)
• CUSTOM VANS • CARS
• BOAT SEATS & CARPET
• BOAT TOPS
• MOTORCYCLES
• FURNITURE
Upholstering

FOR FREE ESTIMATE
CALL
229-4073
1109 N. 2nd DARDANELLE

Trucking—General

Davidson Tommy Trucking
Poultry & Produce Hauling
Hwy 7 S Rsvl.....968-2312
Res Skyline Manor Rsvl.....968-2942
JONES TRUCK LINES SPECIAL COMMODITIES DIV
Flat Bed Trucking—Lumber—Pipe
Nebo Rd & Hwy 22 Drnll.....968-3574
KOCH AUTO AAA 105 Union Drdnl.....229-3967
Roadway Express Inc Hwy 7 S Rsvl.....968-1355
WILLEY CONSTR CO E Main Clrksvl...754-3494

Trucking—Heavy Hauling

JONES RIGGING & HEAVY HAULING INC
6500 England Hwy N
Little Rock.....1-800-482-8040
McCONNELL HEAVY HAULING INC
Hwy 365 S Little Rock.....490-1481

Trucking—Motor Freight

A B F FREIGHT SYSTEM Hwy 7 T Rsvl..968-7755
Baker G Ray Trucking & Garage Rt 2 Rsvl.968-2596
FILM TRANSIT
Local Freight Delivery
917½ E 4th Rsvl.....968-1441
MISTLETOE EXPRESS
PICK-UP & DELIVERY SERVICE
FREE PICKUP • $50.00 FREE INS
2-DAY DELIVERY FROM DALLAS
"Pickup & Delivery Within
Arkansas All Items Up To
350 Lbs."
1506 E 2nd Rsvl.....968-6090
Ryder Truck Lines Inc
General Commodities 920 E 3rd Rsvl..968-3356
Van Ohlen Truck Line Hwy 64 E Rsvl.....968-1285
WOODLINE MOTOR FREIGHT
Airport Rd Rsvl.....968-2240

Trucking—Transportation Brokers

Rajean Inc Hwy 64 E Rsvl.....968-4600

Trucks—Industrial

CLARKLIFT OF ARKANSAS INC
Logging Equipment
7201 Scott Hamilton Dr Little Rock.562-7191
JONES GRADY W OF LITTLE ROCK INC
Caterpillar—Sales—Service—Parts & Rentals
3800 E Bdwy N Little Rock.....945-2394
KING REPAIR SERV
Gas & Electric Trucks—Maintenance & Repair
Rsvl.....968-5623

Trusses—Construction

Knoxville Truss Co Hwy 64 W Knxvl.....885-3453

Trusses—Medical & Surgical

Valley Orthopedic Brace & Limb
3016 W Main Rsvl.....968-3249

Tubing—Metal

Greenville Tube Corp
Lucas & Montgomery Clrksvl.....754-6500
LEE RAY PLUMBING SUPPLY INC
Plastic & Copper ½-2 Inch
304 N Ark Av Rsvl.....968-4851

Turkey Hatcheries

—See Hatcheries—Poultry

Tuxedos

Ann & Mike's Bridal Shop
1412 E 2nd Rsvl.....968-5535
Cowan-Goodwin Co 216 W Main Rsvl.....968-3132

Typewriters

BURRIS TROY OFFICE MACHINES INC
101 W Main Rsvl.....968-4888
(See Advertisement This Classification)
IBM Corp Ofc Products Div
Answering Serv Rsvl.....968-7715
LARKIN BUSINESS MACHINES INC
Sales—Repairs—Rentals & Supplies
312 W 2nd Rsvl.....968-3433
NEW'S OFFICE MACHINES
Facit Typewriters & Canon Copying Machines
Hwy 7 T & 19th Rsvl.....968-6202

Trenching? Call before you dig.

Typing Service

—See Letter Shop Service; Secretarial Services; Stenographers—Public; Also Thesis Service

Undertakers

—See Funeral Directors

Uniform Supply Service

MISCO TEXTILE RENTALS INC
Uniforms—Linens—Towels—Dust Control
1901 Woodrow Little Rock.....666-5456
Quality Cleaners 120 S Fulton Clrksvl....754-2962

Uniforms

River Valley Uniform Shoppe
110 S Comm Rsvl.....968-7037

United States Government

—See Government—United States

Universities

—See Schools—Universities & Colleges (Academic)

Upholsterers

B & S Upholstery 505 Union Drdnl.....229-2408
DILBECK AUTO SEAT & TOP SHOP
Complete Auto Upholstery
Truck Cushions • Seat Covers
Landau Vinyl Tops – Headliners
LOCATED BEHIND BUS STATION
E Second & Pittsburg Rsvl.....968-2777
IDEAL UPHOLSTERY SHOP Rt 2 Rsvl...968-4029
MEFFORD CUSTOM UPHOLSTERY
One Of The Finer Upholsterers
Rt 1 Hrtmn.....754-8094
NEWBY UPHOLSTERY SHOP
Restoration Of Antique Furniture
Rt 1 London.....293-4493
TERRY'S UPHOLSTERY SHOP
1109 N 2nd Drnll.....229-4073
(See Advertisement This Classification)
Woods Upholstering 215 N Front Drdnl...229-4824

Upholsterers Supplies

Dilbeck Auto Seat & Top Shop
E Second & Pittsburg Rsvl.....968-2777

Upholstery Cleaning

—See Furniture Cleaning

Utilities—Public

—See Electric Light & Power Companies; Gas Companies; Telephone Companies; Transit Lines; Also Water Companies—Utility

Vacation Homes

—See Building Contractors; Buildings—Portable; Cottages; Dome Structures; Home Builders; Also Real Estate

We have a new number for you – 800

SECRETARY
Helps family members handle busy schedules:
your telephone.

Vacuum Cleaners–Household–Dealers

ELECTROLUX E Park Plaza Rsvl.....968-3850
(See Advertisement This Classification)

EUREKA VACUUM CLEANERS—
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929

Jacks Furn & Appls
Hoover Uprights–Canisters–Sales & Supplies
422 W Main Clrksvl.....754-3452

LINKWAY STORES
Hoover Vacuum Cleaners–Sales–Parts
202 W Main Rsvl.....968-3188

SINGER VACUUM CLEANERS—
VACUUM CENTERS
SINGER COMPANY THE
409 Main Little Rock.....372-4151
300 S University Little Rock...663-9411
4701 John F Kennedy Blvd
North Little Rock.....758-2171

YOUNG'S FURN & CARPETS
Your Local Hoover Vacuum Dealer
116 S Fulton Clrksvl.....754-3717

Vacuum Cleaners–Service & Repair

Electrolux E Park Plaza Rsvl.....968-3850
Kirby Co Of Russellville 315 W B Rsvl....968-1504

Valves & Fittings

LEE RAY PLUMBING SUPPLY INC
Nibco & Scott ⅛"-4"
304 N Ark Av Rsvl.....968-4851

Van Conversions

CLARKSVILLE CHRYSLER-PLYMOUTH & DODGE TRUCKS
Painting–Wheels–Accessories
Hwy 103 S & I-40 Clrksvl.....754-8737

CUSTOM SHOP ROGER BARNES VANS
Complete Van Conversion Packages
5416 S 30th Ft Smith.....646-5114

Variety Stores

Fred's Discount Store 210 S Ark Rsvl....968-4101

T G & Y STORES CO
Family Center 1107 W Main Rsvl....968-1434

Vending Machines

C M VENDING CO INC
Airport Rd Truck Rt 7 Rsvl.....968-4131
(See Advertisement This Classification)

Hyde Vending & Amusement
118 N Enid Rsvl.....968-1027
(See Advertisement This Classification)

(CONTINUED NEXT PAGE)

Speakerphones are never a pain in the neck. Eliminate "phone cradling" while you talk and work.

an **extension phone** *only a few cents a day*

ELECTROLUX®

OVER 50 YEARS EXPERIENCE

ELECTROLUX SALES & SERVICE
NEW & REMANUFACTURED MODELS

ANY MAKE VACUUM REPAIRED

Ask About Our Exclusive Full 5-Year Warranty

★ ELECTROLUX ★ EUREKA ★ HOOVER ★ KIRBY ★ SEARS

48 HOUR SERVICE

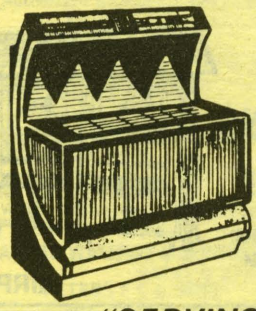
- LOANER CLEANER AVAILABLE AT NO CHARGE
- FREE ESTIMATE • FREE PICK-UP & DELIVERY

968-3850

E. Park Plaza, Rsvl

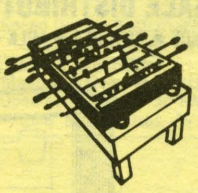
HYDE VENDING & AMUSEMENT

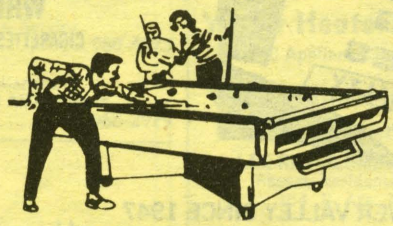
– RADIO DISPATCHED TRUCKS –



POOL TABLES
ELECTRONIC GAMES
CIGARETTE MACHINES
JUKE BOXES

"SERVING RIVER VALLEY AREA SINCE 1960"





WE CARRY LINES OF HOME POOL TABLES & BILLIARD SUPPLIES

968-1027

118 N. ENID RUSSELLVILLE

Vending Machines–(Cont'd)

KELLAM CO INC 3312 W Main Rsvl.....968-3548
(See Advertisement This Classification)

RUSSELLVILLE VENDING CO
Cigarette–Candy & Convenience Machines
406 N Tulsa Rsvl.....968-5559

WADE MUSIC & AMUSEMENT
SERVING RIVER VALLEY SINCE 1951
• PHONOGRAPHS • PINBALL
• ELECTRONIC GAMES
• POOL TABLES • FOOSBALL
105 S Church St Atkins.....641-7610

Vending Machines Merchandise

Kellam Co Inc 3312 W Main Rsvl.....968-3548

Venetian Blinds–Retail

Shirley's Draperies Hwy 7 N Rsvl.....967-4845
Tanner's Paint & Decorating
143 Main Clrksvl.....754-6847

No need to hold the handset with a speakerphone. Carry on a conversation even when you're not sitting at your desk. Hands-free calling and distinct voice pick-up. Talking is **ALL** you do.

Veterinarians

BLASS J F DVM VETERINARY SERVICES
Rt 1 Clrksvl.....754-6233

CARLSON LEE
Dardanelle Veterinary Clinic
Rt 2 Drdnl.....229-4592

CLARKSVILLE VETERINARY CLINIC
Harmony-At-Montgomery Clrksvl 754-6074

DARDANELLE VETERINARY CLINIC
LEE CARLSON DVM
"Member Arkansas Veterinary Medical Assn"
General Practice
Poultry Diagnostics
Rt 2 Drdnl.....229-4592
If No Answer Call.....229-2661

DAVIS ALFRED E
After Hours–Emergencies
Hwy 7 S Rsvl.....968-3535

JAMESON CHARLES E
Harmony-At-Montgomery Clrksvl 754-6074

LAKEVIEW ANIMAL CLINIC
JOHN W. WINK–D.V.M.
General Medicine & Surgery
OFFICE HOURS
8:00-12:00 & 1:00-5:30 Mon-Fri
8:00-12:00 Sat
Rt 3 Rsvl.....293-4280
After Hrs Emerg Call.....968-2976

LEWIS JOHN O
Russellville Pet Clinic
Ofc 3732 W Main Rsvl.....968-7994

O'BANNON E B
Russellville Pet Clinic
Ofc 3732 W Main Rsvl.....968-7994

A perfect gift – an extension telephone in color.

Veterinarians–(Cont'd)

RICHARDSON TOMMY
After Hours–Emergencies
Hwy 7 S Rsvl.....968-3535

RUSSELLVILLE PET CLINIC
Barrie O'Bannon & John Lewis–DVM's
3732 W Main Rsvl.....968-7994

TANNER DAVID G
After Hours–Emergencies
Hwy 7 S Rsvl.....968-3535

Valley Veterinary Hospital Hwy 64 E Rsvl.968-2255

WARD LEE R Hwy 64 E Rsvl.....968-2255

Veterinarians Equipment & Supplies

ANDREWS VETERINARY SUPPLY
217 N Denver Rsvl.....968-3400

ARKANSAS VALLEY FARMERS ASSN
Complete Veterinarian Supplies
704 W C Rsvl.....968-1102

Bascomb's Olde Fashioned Health Food Store
418 Union St Drdnl.....229-3100

BERRY REXALL DRUG STORE
Animal & Pet Supplies
Village Shopping Center Drdnl.....229-4811

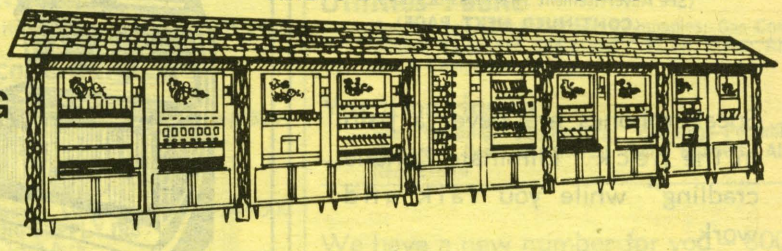
C & D DRUG STORE
Open 7 Days & All Holidays
121 N Commerce Rsvl.....968-2456

FARMERS SUPPLY CENTER
If Closed–Call On Emergency
Dover.....331-2599
If No Answer Call.....331-2825

In 1980 new digital equipment will allow programming of residential phones to perform a series of personal services. Custom calling features . . . another step up.

C M VENDING CO. INC.

— "RADIO DISPATCHED TRUCKS" —



COMPLETE FULL-LINE FOOD & BEVERAGE VENDING

— OFFICE COFFEE SERVICE —

968-4131

• COFFEE • COLD DRINKS
• CANDY • SNACKS
• CIGARETTES • COLD FOOD
• HOT FOOD • ICE CREAM

AIRPORT RD TRUCK RT. 7 RUSSELLVILLE

VENDING MACHINES OUR SPECIALTY

SERVING RIVER VALLEY SINCE 1947

RADIO DISPATCHED SERVICE

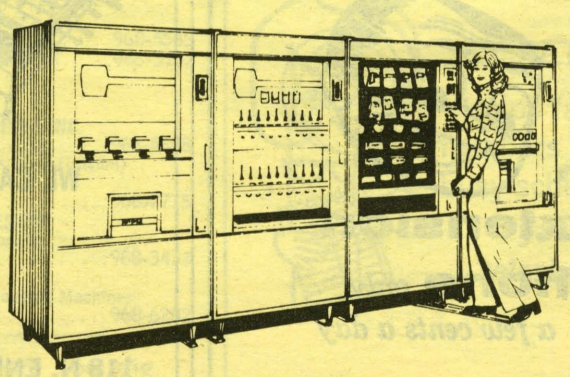
CALL 968-3548

3312 W MAIN RSVL

Kellam Company, Inc.

WHOLESALE DISTRIBUTOR AND FULL SERVICE VENDOR

CIGARETTES • CANDY • PASTRIES • MILK • COFFEE • SANDWICHES • COLD DRINKS • CRACKERS



Veterinary Hospitals

DARDANELLE VETERINARY CLINIC
Lee Carlson–DVM
Rt 2 Drnll.....229-4592
If No Answer Call.....229-2661

DAVIS TANNER RICHARDSON VETERINARY HOSPITAL
A. E. DAVIS DVM
DAVID G. TANNER DVM
TOMMY RICHARDSON DVM
Mon-Fri 7:30-5:30 Sat 7:30-12:00
Member Arkansas Veterinary Medical Assn.
For After Hour Emergencies Call
Hwy 7 S Rsvl.....968-3535

RUSSELLVILLE PET CLINIC
E. Barrie O'Bannon – D.V.M.
John O. Lewis D.V.M.
OFFICE HOURS
Mon-Fri 7:30 AM-6:00 PM
Sat 8:00 AM-5:00 PM
Sun & Holidays 1:30 PM-3:00 PM
• MEMBER •
Arkansas Veterinary Medical Assn
TELEPHONE ANSWERED 24 HOURS
3732 W Main Rsvl.....968-7994

Russellville Pet Clinic 3732 W Main Rsvl..968-7994

VALLEY VETERINARY HOSPITAL
OFFICE HOURS
Monday-Tuesday-Wednesday-Friday
9 AM-5 PM
Thursday-Saturday - 9 AM-12 Noon
DR. LEE R. WARD DVM
"Member Arkansas Veterinary Medical Assn"
Hwy 64 E Rsvl.....968-2255
If No Answer Call.....968-4335

Video Recorders

Queen City TV Sales & Service
404 N Ark Rsvl.....968-1704

Vitamins

Arnie's Family Pharmacy
3107 W Main Pl Rsvl.....968-1050
C & D Drug Store 121 N Commerce Rsvl.968-2456
Park West Pharmacy
Professional Pk Bldg Rsvl.....968-4700
SHAKLEE PRODUCTS DISTRIBUTOR
Store Open Monday-Wednesday & Friday
1015 S Ark Rsvl.....968-5665
Upper Buffalo Trading Post
Hwy 16 & 21 Fallsville.....292-3792

No need to paint your phone. Match colors the easy way when decorating. Select extention phones from a rainbow of colors.

SECRETARY
Helps family members handle busy schedules:
your telephone.

Wallboard Applicators

—See Dry Wall Contractors

Wallpaper Hangers

—See Paper Hangers

Wallpaper & Wallcoverings–Retail

ALL-BRITE CARPET & PAINT
Complete Selection Of Wallpaper
140 Main Clrksvl.....754-6884
COLOR CENTER THE
Fabrics–Grasscloth–Cork–Prints Vinyls
509 E 4th Rsvl.....968-4999
Dardanelle Carpet Shoppe Hwy 22 Drdnl..229-3300
DECORATOR THE Hwy 7 T Rsvl.....968-7749
HOME FURNITURE STORE
Complete Selection Of Wall Coverings
900 S Ark Rsvl.....968-1818
Save-A-Dollar Building Supply Inc
3801 W Main Rsvl.....968-7444

SHERWIN-WILLIAMS CO THE
DECORATING CENTER
Wallpaper – Paint – Floor Covering
Retail and Wholesale
700 S Ark.....968-1814

TANNER'S PAINT & DECORATING
Complete Selection–Consulting Service
143 Main Clrksvl.....754-6847
Wesley's Floor Covering 116 Market Drdnl.229-4800

Warehouses–Household

—See Movers; Moving Equipment–Rental; Moving Services–Labor & Materials; Moving Supplies; Storage–Household & Commercial; Also Warehouses–Merchandise

Warehouses–Merchandise

MURDOCK WAREHOUSING
DOCK HEIGHT FACILITIES
Forklift Available
For Unloading & Loading
Two Locations – Hwy 7 T & W C Place
1902 W C Place Rsvl.....968-1282

Washing Machines & Dryers–Dealers

CROWDEN ELEC & REFRIG
Sales & Service
120 E Main Clrksvl.....754-2516
EHEMANN REFRIGERATION
Authorized Whirlpool Sales & Service
107 Av One NE Atkins.....641-7037
EVERYBODY'S FURN CO
Maytag & Frigidaire Authorized Sales & Service
517 S Ark Rsvl.....968-4850
JACKS FURN & APPLS
422 W Main Clrksvl.....754-3452
KINSLOW'S ODDS-N-ENDS DISCOUNT
Gibson Appliances
West B & N 'El Paso Rsvl.....968-7978
LINKWAY STORES
White–Westinghouse Appliances
700 N Ark Rsvl.....968-3188
MAYTAG WASHING MACHINES & DRYERS—
SALES & SERVICE
PETERS F C & SONS
201 N Arkansas Av Rsvl.....968-2929

OTASCO
Speed Queen–Authorized Sales & Service
512 S Ark Rsvl.....968-4213
PETERS F C & SONS
Maytag & General Electric Appliances
Open M-F 8 AM-5:30 PM Sat 8 AM-12 Noon
201 N Arkansas Av Rsvl.....968-2929

Three-way conferencing allows you to add a third party to a two-party conversation. No need to call the operator, because you do it yourself.

Washing Machines & Dryers–Servicing

Berry Robert J Refrigeration Service
Delaware Drnll.....229-4691
Callan Bobby Appliance Serv
216 Christiana Drdnl.....229-3545
G L C APPLIANCE SERV
Servicing All Brands Of Appliances
Rsvl.....967-1735
GENERAL ELECTRIC CUSTOMER CARE—
FACTORY AUTHORIZED SERVICE
JOHNNY JAMES REFRIG & APPL
REPAIR 201 East H Rsvl.....968-6761
Jerry's Appliance Service 1905 S Ark Rsvl.968-2671
POTTSVILLE APPLIANCE REPAIR
Service On All Major Brands
Ptsvl.....968-3878
RUSSELLVILLE REPAIR SERV
Service On Most Makes & Models
208 E J Rsvl.....968-3737
SPEED QUEEN AUTHORIZED SERVICE—
FACTORY AUTHORIZED SERVICE
JIM'S REFRIGERATION
905 College Clrksvl.....754-3703
MORSCO INC 54 W 2nd Bnvl....675-3221
DEALER AUTHORIZED SERVICE
OTASCO 512 S Ark Rsvl.....968-4213
WHIRLPOOL APPLIANCES-FRANCHISED TECH-CARE SERVICE—
FACTORY APPROVED REPAIRS
CALLAN BOBBY APPL SERV
216 Christiana Drdnl.....229-3545

Watches–Repairing

Sheppard's Jewelers 310 W Main Rsvl....968-2584

Water Companies–Utility

Clarksville Light & Water Co
Business Office Clrksvl.....754-3148
Operation & Maintenance.....754-6241
Water Treatment Plant.....754-3615
Dardanelle City Of
Water Department
120 N Front Drdnl.....229-3992

RUSSELLVILLE WATER CO INC
DRIVE-IN WINDOW & OFFICE
BUSINESS HOURS
8 AM - 4 PM — MONDAY - FRIDAY
E 2nd & Quincy Rsvl.....968-2105
Nights-Weekend-Emergency Call ...968-1148
If No Answer Call.....967-5519

Water Heaters–Dealers

DEPENDABLE AIR CONDITIONING INC
SOLAR HEAT &
SOLAR ASSISTED UNITS
ONLY
ENERGY SAVING SYSTEMS
Hwy 7 S Rsvl.....968-5555

HAMMOND TRUE VALUE
Water Heaters & Supplies In Stock
118 E Main Clrksvl.....754-3190
Wickes Lumber Hwy 7 T Rsvl.....968-2406

Water Heaters–Repairing

G L C Appliance Serv Rsvl.....967-1735

Water Heaters–Wholesale & Manufacturers

LEE RAY PLUMBING SUPPLY INC
Rheem–Residential–Commercial–Industrial
304 N Ark Av Rsvl.....968-4851

Water Softeners

Ragsdale's Water Care Serv
105 Quay Drdnl.....229-3623

On a trip? Keep in touch by long distance.

Water Softening & Conditioning Equipment, Service & Supplies

AL-ARK ELECTRIC
"SOFTCO"
WATER CONDITIONING SYSTEMS
• AUTOMATIC SOFTENERS • FILTERS •
SALES & SERVICE
1002 E 4th Rsvl.....967-1256

CARR'S WATER KING WATER CONDITIONING SERV 307 N Ark Rsvl.....968-5305
(See Advertisement This Classification)

Code-A-Phone . . . The 24-hour answering service.

Water Softening & Conditioning Equipment, Service & Supplies–(Cont'd)

CLOUD SOFT WATER CONDITIONERS
Sales • Rentals •
Service • Parts •
Fully Automatic •
A System Designed for Every Water Problem • Residential & Commercial
"Serving Our Customers In 15 Counties Since 1963"
"FOR INFORMATION CALL"
DEALER SALES & SERVICE
Valley Soft Water Co Berry Addn Rsvl.968-7575

PRUETT'S WATER CONDITIONING CO
Spring King Conditioners–Wholesale & Retail
Hwy 64 W Clrksvl.....754-2903

RAGSDALE'S WATER CARE SERV
105 Quay Drdnl.....229-3623
(See Advertisement This Classification)

Water Well Drilling Equipment & Supplies

SOUTH EASTERN DRILLING SUPPLY
Distributors Of Schramm Rotadrills
Cor Of Verona & 2nd Av Rsvl.....968-7867

Water Well Drilling & Service

ACKLIN DRILLING CO
Complete Water Well Drilling
Rt 3 Conway.....327-7401
If No Answer Call.....329-6145
Bridges Pump & Well Co Rt 3 Rsvl.....293-4586
(See Advertisement This Classification)

COUCH W O WELL DRILLING
Old Hwy 22 Drdnl.....229-2327
Hilderbrand Bill Well Drilling Rt 2 Dover..331-2063
(See Advertisement This Classification)

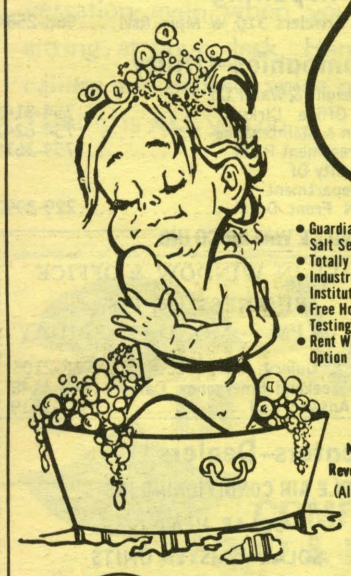
HOME DRILLING CO
Water Well Drilling
506 W 8th Rsvl.....967-3511

(CONTINUED NEXT PAGE)

RAGSDALE'S WATER CARE®

SOFTENERS and FILTRATORS

Trouble – Free Water Conditioning



- Guardian Care Salt Service
- Totally Automatic Models
- Industrial – Commercial – Institutional Models
- Free Home Water Testing – No Obligation
- Rent With Option To Buy

NEW WATERpRO 19 Reverse Osmosis System (Also For Salty Water)

• ABILITY • KNOWLEDGE • EXPERIENCE Water Quality CERTIFIED DEALER

229-3623

105 QUAY DARDANELLE

WATER WHEN

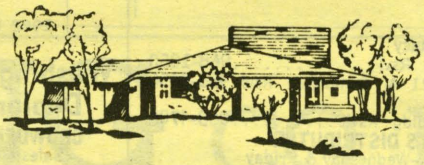
JAMES MARTIN
WATER WELL DRILLING

INSTALLATION • SERVICE • REPAIR
RESIDENTIAL & COMMERCIAL DRILLING
FEATURING PUMPS BY WEBTROL & GOULD

LICENSED BONDED FULLY INSURED

968-1388
NIGHTS 331-2061

SUBMERSIBLE PUMPS



GEOTHERMAL HEAT PUMPS BY FREDRICH

"U" NEED IT

1300 S. ARKANSAS RUSSELLVILLE

CARR'S Water King

WATER CONDITIONING SERVICE

"WORLD WIDE WATER TREATMENT SYSTEMS"
COMBINES OVER 100 YEARS OF CHEMICAL ENGINEERING EXP.

- SALES
- SERVICE
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- FILTRATION
- RESIDENTIAL & COMMERCIAL

"SERVING YOUR AREA DAILY"

968-5305 or 229-3439

307 N. ARK RUSSELLVILLE
311 UNION ST DARDANELLE
(LOCATED IN WESTERN AUTO STORE)

Sales Come From Phone Calls

Be Sure Your Phones Are Answered

Call Today

Those who mean the most to you appreciate the thoughtfulness of a Long Distance call.

It's Fun to Phone!

Water Well Drilling & Service—(Cont'd)

MARTIN JAMES D DRILLING
1300 S Ark Rsvl 968-1388
(See Advertisement This Classification)
MUSGROVE DRILLING CO Mansfield 928-5368
Warren Joe Well Drilling Rt 2 Drdnl 229-3511
(See Advertisement This Classification)
WOODSON WATER WELL DRILLING
Belleville 493-2441
(See Advertisement This Classification)

Weather Forecast Service

KARV Radio Station
Weatherphone Rsvl 968-6700

Wedding Announcements

Posey Printing Co 310 W 2nd Rsvl 968-3686

Wedding Supplies & Services

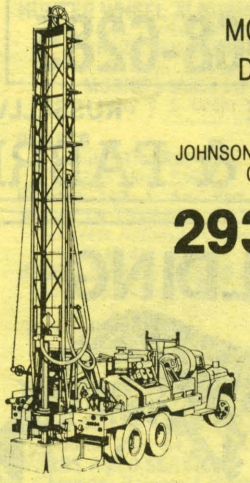
BAGBY TOM PHOTOGRAPHY
Invitations—Napkins—Albums & Accessories
410 W Cherry Clrksvl 754-6643
Russellville 968-4403
C & L CAKE SHOPPE & SUPPLIES
919 E 4th Rsvl 968-7955
(See Advertisement This Classification)
Colonial Flower Shop 308 W Main Rsvl . . . 968-1572
Intimate Creations
For That Special Night
420 N Ark Rsvl 968-2821
LLOYD'S
Crystal—Jewelry
E Plaza Shopping Cntr Rsvl 968-4545
LOVE'S FLOWER & GIFT SHOP
Wedding Equipment & Flowers
205 Quay Drdnl 229-3290
Sweeden Florist 117 N Commerce Rsvl . . . 968-6688
VALLEY BAKERY
Specializing In Wedding Cakes
110 N Fulton Clrksvl 754-2496

Weight Control Services

—See Reducing & Weight Control Service

Call waiting . . . another step up.

BRIDGES
WATER WELL DRILLING
SERVING
JOHNSON - POPE - YELL CO'S



MOST WELLS DRILLED IN ONE DAY

JOHNSON-YELL CO. CUSTOMERS CALL COLLECT

293-4586

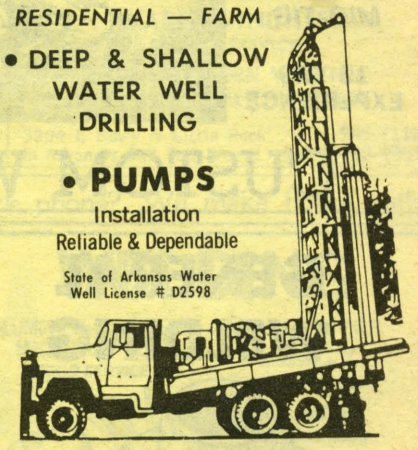
BRIDGES PUMP & WELL CO.

EXPERIENCED DEPENDABLE SERVICE
LICENSED - BONDED - INSURED
MEMBER OF
NATIONAL WATER WELL ASSOCIATION

RUSSELLVILLE RT 3
HWY 64 1 MI EAST OF LONDON

BILL HILDERBRAND
WELL DRILLING
ROTARY WITH AIR HAMMER DRILLING

RESIDENTIAL — FARM
• DEEP & SHALLOW WATER WELL DRILLING
• **PUMPS**
Installation
Reliable & Dependable
State of Arkansas Water Well License # D2598



FREE ESTIMATES
331-2063
RES 331-3159

RT 2 DOVER ARK

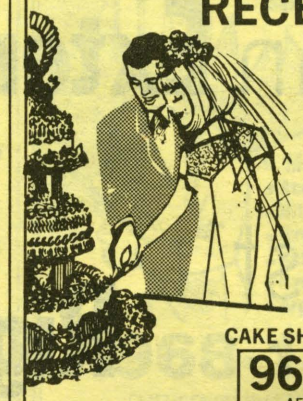
Whose Birthday Today?

Send best wishes by LONG DISTANCE—the *personal*, low cost way.

WATER WELL DRILLING

• QUALITY WORKMANSHIP
• INDUSTRIAL OR RESIDENTIAL
• NEW & MODERN EQUIPMENT
Joe Warren Well Drilling
CALL COLLECT EARLY OR LATE
ASK FOR JOE WARREN
CALL — JOE WARREN
229-3511
RT 2 DARDANELLE

RECEPTIONS



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PAPER SPECIALTIES
•Napkin Imprinting
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- BEAUTIFUL - Cakes & Tops
M-F 8:30 - 5:00
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C & L
CAKE SHOPPE & SUPPLIES
968-7955
AFTER 967-2606
HOURS 229-4277
919 E 4th RUSSELLVILLE

WATER WELL DRILLING
"Our Business Is Going In The Hole"
WOODSON WELL DRILLING
Box 56, Belleville, Ark. 72824
Certified
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Gould Pumps – Sales & Service
We Service Any Water System
Emergency 500 Gallon Pressurized Portable Water Tank
Portable Power Plants
24 HR. SERVICE
DAY OR NIGHT CALL COLLECT
493-2441
If No Ans Call
493-2447

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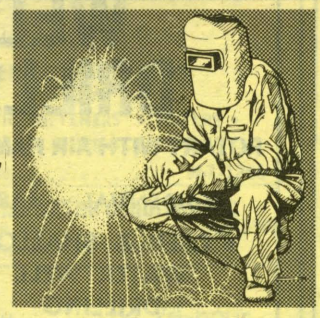
COMPLETE WELDING SERVICE CERTIFIED "GAS & ARC" MIG-TIG

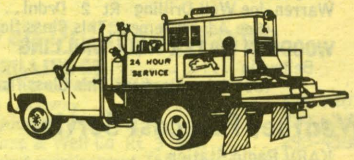
15 YRS EXPERIENCE



WELDING ALL TYPES OF METAL
FREE ESTIMATES
GUARANTEED WORK
24 HR. SERVICE

DIAL
968-6285

HWY 64E RUSSELLVILLE



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CUSTOM WELDING & FABRICATION CO

GENERAL WELDING

- GEARS MFG.
- ALUMINUM • MAGNESIUM
- STAINLESS STEEL • HARD SURFACING

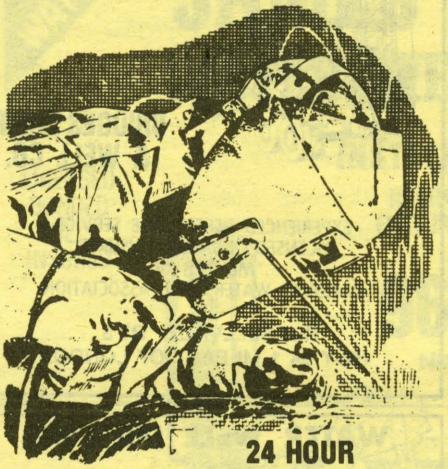
—SPECIALIZING IN FABRICATION—

"Don't Look, Call Butler & Cook"

783-6962
or 783-5294

BUTLER & COOK
WELDING & MACHINE WORKS INC
117 S. 9TH FORT SMITH

WELDING



24 HOUR
PORTABLE
EMERGENCY SERVICE

– SPECIALIZING IN –
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OIL FIELD & HEAVY EQUIPMENT REPAIRS
– METAL FABRICATION –
ROLL BARS – SAFETY CAGES

OVER 15 YEARS EXPERIENCE

ROBBINS WELDING
331-3478
FOR EMERGENCY NIGHT SERVICE CALL
331-2006

HWY 7 DOVER

BOB'S WELDING SHOP

- HELIARC FABRICATION
- ALL TYPES OF WELDING

PORTABLE WELDING TRUCK
SERVING THE ENTIRE AREA

QUALITY WORK — CALL **284-2751** — ATKINS ARK.

DAVID EVANS

MASTER WELDER

SPEED & CUSTOM SHOP

ALUMINUM • MAGNESIUM
All Metals • Over 15 Yrs Experience

CALL **497-1531**

WE REPAIR WHAT OTHERS CAN'T

RT 1
HARTMAN

Where would an Extension Phone do you the most good . . . Right Now?

Welding

AUSTIN WELDING SERV
Complete Welding & Fabrication
312 Madison Atkins.....641-7698

BOB'S WELDING SHOP Rt 3 Atkins.....284-2751
(See Advertisement This Classification)

Butler & Cook Welding & Machine Works Inc
117 S 9th Ft Smith.....783-6962
(See Advertisement This Classification)

Carpenter's Welding Shop Dover Hwy Rsvl..968-1357

CLARKSVILLE MACHINE WORKS INC
Welding & Custom Fabrication
Hwy 64 E Clrksvl.....754-2022

CUSTOM WELDING & FABRICATION CO
Rt 1 Rsvl.....968-6285
(See Advertisement This Classification)

Evans David Speed & Custom Shop
Aluminum–Heli-Arc–Arc & Gas
Rt 1 Hartman.....497-1531
(See Advertisement This Classification)

Fat's Welding Shop 708 N Erie Rsvl....968-1108

Harold's Metal Repair 119 East E Rsvl..968-1896
(See Advertisement This Classification)

KILGORE WELDING SERV

Complete Welding Service
- Portable • Heliarc
- Automatic Aluminum Welding
- Complete Fabrication

1405 Main Clrksvl.....754-8946

RALPH'S WELDING
General Repair & Fabrication
Hwy 7 T Rsvl.....967-3876

REECE WELDING & MINI STORAGE
Complete Welding Service
Hwy 103 S Clrksvl.....754-6609

ROBBINS WELDING SERV Hwy 7 Dover.331-3478
(See Advertisement This Classification)

RUSSELLVILLE MACHINE & TOOL CO
General Machine & Welding
Hwy 7 S Rsvl.....968-5790

SHERMAN W B JR GARAGE & SERV STA
General Welding Service
Dover.....331-2232

SKIDMORE RED GARAGE
24 Hour Mobile Welding Available
Rt 2 Lamar.....885-6371

Welding Equipment–Renting

Welsco Inc Hwy 7 S Rsvl.....968-1856

Welding Equipment & Supplies

JONES JIMMIE CO THE Hwy 7 T Rsvl...968-3440
(See Advertisement This Classification)

LINDE WELDING EQUIPMENT
Equipment, Supplies, & Industrial Gases for ALL Types of Welding & Cutting
"WHERE ONE CALL GETS IT ALL"
LINDE
"WHERE TO CALL"
DISTRIBUTORS
JONES JIMMIE CO THE
Hwy 7 T Rsvl.....968-3440

WELSCO INC Hwy 7 S Rsvl.....968-1856
(See Advertisement This Classification)

Western Apparel & Supplies

Pennington Shoe Store & Shop
205 N Commerce Rsvl.....968-6840
Rsvl Western Wear Hwy 64 E Rsvl.....968-1379

Wheel Chairs

Valley Orthopedic Brace & Limb
3016 W Main Rsvl.....968-3249

Wheel Chairs–Renting

PALACE DRUG STORE
300 W Main Clrksvl.....754-8111

It's music to your ears. A chime ring is just the thing for young children or day sleepers.

Wheels Aligning & Balancing

BEACON TIRE SERV
Corner–2nd & Arkansas
Complete Front End Service
Auto–Truck–Tractor Tires
101 W 2nd Rsvl.....968-4419

BLACKFORD TIRE CO
We Do It Right
Hwy 7 T Rsvl.....968-7272

Brazil's Garage E Main Clrksvl.....754-2933

CLARKSVILLE GULF & U-HAUL
Complete Tire & Wheel Service
I-40 & Hwy 64 Clrksvl.....754-9183

HUNTER WHEEL ALIGNMENT—
AUTHORIZED SERVICE CENTER
BRAZIL'S GARAGE
E Main Clrksvl.....754-2933
MOORE'S SERV CENTER
Hwy 7 S Drdnl.....229-3875

OTASCO
Computer Tire Balancing
512 S Ark Rsvl.....968-4213

Pit Stop 117 S Ark Rsvl.....968-5801

ROBERTS TEXACO & GARAGE
Complete Automotive Service Center
619 E 4th Rsvl.....968-2811

RUSSELLVILLE TIRE CO INC
Quality Suspension System Repairs
612 S Ark Rsvl.....968-2623

Sorrells Body Shop
Grabber–Frame Straightening
410 West D Rsvl.....968-3991

TAYLOR-HALL TIRE CO INC
Expert Aligning & Computer Balancing
S Ark & 17th Rsvl.....968-1661

Tire World Hwy 64 E Rsvl.....968-1892

WARDS AUTO SERVICE
Computer Balance & Wheel Alignment
609 S Ark Rsvl.....968-3000

Wheels–Frame & Axle Servicing–Automotive

Goodyear Tire & Rubber Co Serv Store
600 N Ark Rsvl.....968-4912

Speed calling . . . another step up.

WELSCO®
INC
(Formerly Welders Supply Co)

HOBART-MILLER EQUIPMENT
RENTAL EQUIPMENT
MANUFACTURERS
DISTRIBUTORS
WELDING SUPPLIES
INDUSTRIAL TOOLS
Sales - Service

- Medical Gases
- Acetylene
- Nitrogen
- Oxygen
- Helium
- Hydrogen
- Argon

968-1856
EMERGENCY NUMBER 229-4106
DARDANELLE HWY HWY 7 S RSVL ARK.

Wicker & Rattan Furniture

—See Furniture Dealers–Retail

Wigs & Hair Pieces

Aleine's Something Nice
208 W Modesto Rsvl.....968-2072

Arkansas Beauty School
201 N Commerce Rsvl.....968-3075

Winches

DEALERS TRUCK EQUIP CO INC
"WARN WINCHES"
SALES & SERVICE
TULSA & BRADEN WINCHES
TRUCK EQUIPMENT & PARTS
3204 E Bdwy N Little Rock.....945-7117
In Arkansas Call Toll Free....1-800-482-9953

Sick phone? We make house calls.

WELDING
ALUMINUM – STAINLESS
MAGNESIUM – ETC
GOOD SERVICE
OF ALL TYPES
Industrial & Construction Equip.
Fabricating & Machine Shop
"You Need It We'll Make It"
SINCE 1964

CALL
968-1896
HAROLD'S METAL REPAIR
119 EAST E RUSSELLVILLE

LINDE
LINCOLN ELECTRIC®

THE Jimmie Jones CO.
WELDING EQUIPMENT & SUPPLIES
SALES-RENTAL-REPAIR
968-3440
HWY 7 T RUSSELLVILLE

Window Cleaning

Moorehead Wesley Cleaning Co
409 E 4th Rsvl.....968-5738

Window Glass

—See Glass—Plate Window Etc

Window Shades—Retail

Shirley's Draperies Hwy 7 N Rsvl.....967-4845

One hour can make a difference. When planning long distance calls, be sure to remember time zones.

Windows—Metal

Contractors Glass Co Inc
1011 South Y Ft Smith.....785-2641

HOUSE OF COLORS
Custom-Made
STORM WINDOWS
& Storm Doors
Replacement Windows & Screens
Sliding Rear Truck Windows
Patio Covers
513 Sevier Clrksvl.....754-3855

JONES THOMAS V LUMBER CO
Gapco Windows & Doors
201 S Front Drdnl.....229-4601
201 S Front Rsvl.....968-7025
Ozark Hardwood Lumber Co
E Cherry St Clrksvl.....754-3013
Pitts Window Shop Clrksvl.....754-6990

Touch tone . . . another step up.

Windows—Replacement

LAURENCE SCHULTE SIDING CO
Replacement Windows—Storm Windows—Shutters
New Blain.....938-2859
RUSSELLVILLE GLASS CO
Free Estimates
100 S Knoxville Rsvl.....968-1854

Windshield Glass

—See Glass—Automobile

Wiring Devices

—See Electric Equipment—Manufacturers; Also Electric Equipment & Supplies—Wholesale

Wood Products

CLARKSVILLE WOOD PRODUCTS
Main Ofc & Clarksville Plant
Hwy 64 E Clrksvl.....754-3500
SIMS WOOD PRODUCTS CO
Millwork—Pallets—Doors—Moulding—Trusses
All Types Of Building Material
Hwy 7 Drdnl.....229-4632

Wrecker Service

A & O WRECKER SERV Rt 2 Rsvl.....968-3394
(See Advertisement This Classification)
Babson Auto Serv & Salvage Rt 1 Hrtmn..754-6125
BARTON RAYMOND WRECKER SERV
Rt 2 Rsvl.....968-3394
(See Advertisement This Classification)
Carroll's Wrecker Serv Hwy 7 T Rsvl.....968-5111
Casey's Texaco Serv Hwy 7 & I-40 Rsvl..968-7611
CEE'S BODY SHOP Hwy 64 W Clrksvl....754-6395
CLARKSVILLE U R A P Hwy 64 E Clrksvl.754-3800
(See Advertisement This Classification)
Craig's Corner Freeway
141 E Main Clrksvl.....754-2580
If No Answer Call.....754-8867
D & P GARAGE 1406 W Main Clrksvl....754-2151
If No Answer.....754-3787
D & S GARAGE & SALVAGE
216 SE 1st Atkins.....641-7500
EAST PARK EXXON
I-40 & Hwy 64 E Rsvl.....968-1034

FORD-MERCURY-LINCOLN TOWING

24 HOUR WRECKER SERVICE
FROM CARS TO TRUCK
EXPERT CAR & TRUCK SERVICE

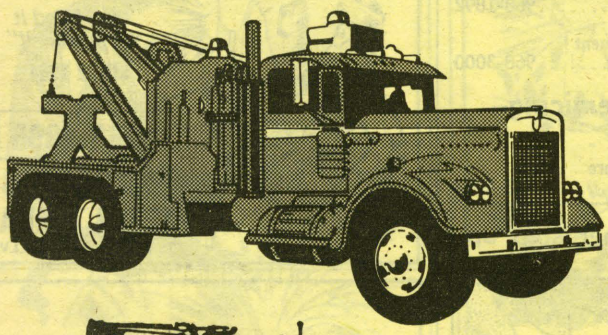
FORD
MERCURY
LINCOLN

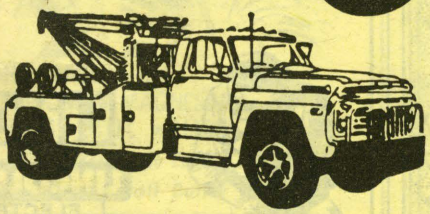
Cogswell Motors Inc Hwy 64 E Rsvl...968-2665
Nights Call.....967-1106

(CONTINUED NEXT PAGE)

Speak for yourself. An automatic answering device will answer your calls in your own voice.

A & O WRECKER SERVICE





"HEAVY DUTY"
WRECKER
FOR LARGE JOBS

"REGULAR WRECKER"
FOR THE SMALL JOBS

ANY SIZE
— WE CAN HANDLE IT

WE BUY & SELL WRECKED AUTOS

"RADIO DISPATCHED"

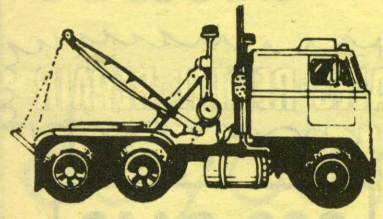
24 HOUR EMERGENCY ROAD SERVICE

968-3394

master charge VISA

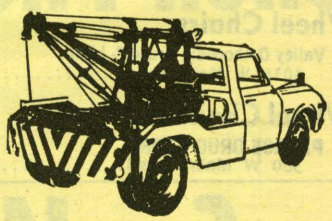
RT 2 HWY 124 RUSSELLVILLE

BARTON RAYMOND "WRECKER" SERV



"NO JOB TOO BIG OR TOO SMALL"

— HEAVY DUTY DIESEL WRECKER —
PLUS REGULAR WRECKERS FOR SMALL JOBS



24 HOUR EMERGENCY SERVICE

WE BUY & SELL
WRECKED AUTOMOBILES

VISA

968-3394

master charge

"RADIO DISPATCHED"
PROMPT & DEPENDABLE SERVICE

RT 2 HWY 124

RUSSELLVILLE

Wrecker Service–(Cont'd)

Gyric's Kerr-McGee Serv Sta
119 W Main Clrksvl.....754-6909
If No Answer Call.....754-8867

HARKNESS GARAGE & BODY SHOP
24 Hour Wrecker Service
Rt 1 Hrtmn.....754-2262

KOCH AUTO AAA 105 Union Drnll.....229-3967

Loveless Wrecker Serv Rt 2 Rsvl.....967-2619
(See Advertisement This Classification)

MID-CONTINENT TRUCK STOP
Trucks Only
Hwy 64 E Rsvl.....968-1425

MOTLEY'S DX STA Hwy 7 & I-40 Rsvl..968-9283
Nights Call.....293-4548

Murphy Jim Automotive & Truck Repair
Hwy 64 E Rsvl.....968-3387

Three way conference . . . another step up.

Wrecker Service–(Cont'd)

PAYNE BILL WRECKER SERV
Light Towing 24 Hour Service
416 N Front Drdnl.....229-4764
If No Answer Call.....229-3173

SHERMAN W B JR GARAGE & SERV STA
Dover.....331-2232
(See Advertisement This Classification)

SHERWOOD WRECKER SERV
24 HOURS
Wrecker Service
Light & Medium
Reasonable Rates
Hwy 103 S Clrksvl.....754-6635
If No Answer Call.....754-6823
Nights Only.....754-6692

Get the job done faster by phone.

Wrecker Service–(Cont'd)

SKIDMORE RED GARAGE
24 Hour Wrecker Service Available
Rt 2 Lamar.....885-6371

Sparkman Merle Garage
108 Crawford Clrksvl.....754-2767
(See Advertisement This Classification)

Wiley's Garage & Service
101 E Main Atkins.....641-7950

Yellow Pages Advertising

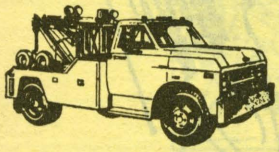
—See Advertising–Directory & Guide

Youth Organizations & Centers

Troop 76 B S A College Av Clrksvl.....754-8930

Call forwarding . . . another step up.

LOVELESS
WRECKER SERVICE



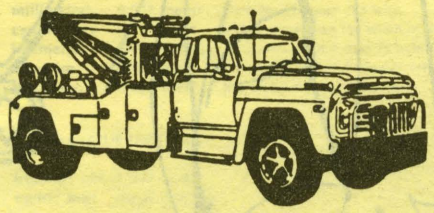
LIGHT & HEAVY DUTY TOWING
LOCAL OR LONG DISTANCE

- 24 HOUR SERVICE -

967-2619

RT 2 RUSSELLVILLE

24 HOUR WRECKER SERVICE
MERLE SPARKMAN GARAGE
TUNE UPS
WELDING - MAJOR & MINOR REPAIRS
Call 754-2767
108 CRAWFORD CLARKSVILLE, ARK.

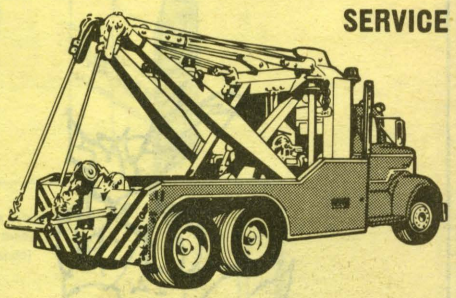


– REASONABLE RATES –
MECHANIC ON DUTY
LIGHT & MEDIUM DUTY TOWING
– REPAIR PARTS ON HAND –
WELDING SERVICE AVAILABLE

SHERMANS GARAGE
331-2232
– NIGHTS CALL –
331-2863 or 331-3279

DOVER ARK

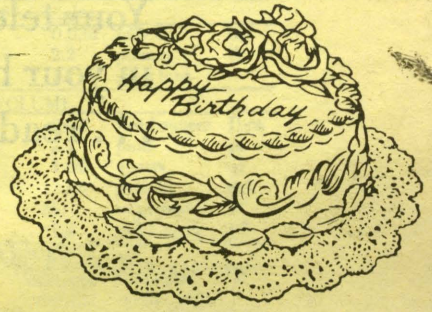
24 HR
WRECKER
SERVICE



LIGHT & HEAVY HAULING
A-1
REPAIR SERVICE
MECHANIC ON DUTY
EXPERT REPAIRS ON AUTOS & TRUCKS
BRAKE SERVICE
DAY OR NIGHT CALL
754-3800
JOHN WOODARD GARAGE
CLARKSVILLE U-R-A-P
HWY 64 E CLARKSVILLE

BIRTHDAY?

Why not join the celebration by Long Distance?



Errands?
Visits?
Plans?

Your telephone—one of the most essential services in your home—is ready to help you get things done . . . ready to take your voice anywhere, anytime.

All You Will Need to Know About Metric

(For Your Everyday Life)

10

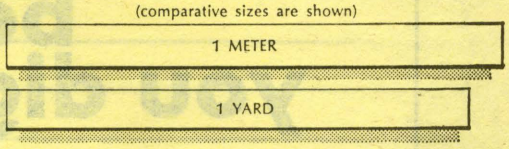
Metric is based on Decimal system

The metric system is simple to learn. For use in your everyday life you will need to know only ten units. You will also need to get used to a few new temperatures. Of course, there are other units which most persons will not need to learn. There are even some metric units with which you are already familiar: those for time and electricity are the same as you use now.

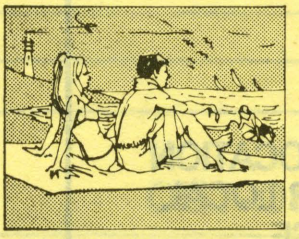
BASIC UNITS

METER: a little longer than a yard (about 1.1 yards)
LITER: a little larger than a quart (about 1.06 quarts)
GRAM: a little more than the weight of a paper clip

(comparative sizes are shown)



25 DEGREES FAHRENHEIT

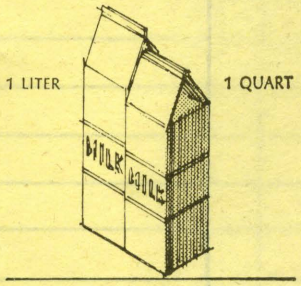


25 DEGREES CELSIUS

COMMON PREFIXES
(to be used with basic units)

milli: one-thousandth (0.001)
centi: one-hundredth (0.01)
kilo: one-thousand times (1000)

For example:
1000 millimeters = 1 meter
100 centimeters = 1 meter
1000 meters = 1 kilometer

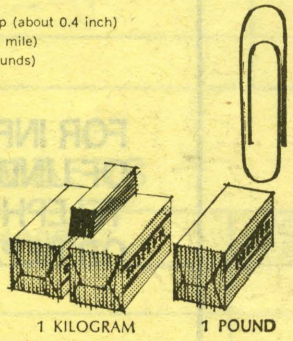


OTHER COMMONLY USED UNITS

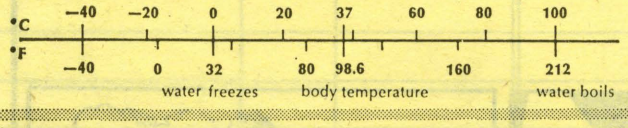
millimeter:	0.001 meter	diameter of paper clip wire
centimeter:	0.01 meter	a little more than the width of a paper clip (about 0.4 inch)
kilometer:	1000 meters	somewhat further than ½ mile (about 0.6 mile)
kilogram:	1000 grams	a little more than 2 pounds (about 2.2 pounds)
milliliter:	0.001 liter	five of them make a teaspoon

OTHER USEFUL UNITS

hectare: about 2½ acres
metric ton: about one ton



TEMPERATURE
degrees Celsius are used



METRIC CONVERSION FACTORS

Approximate Conversions to Metric Measures

Symbol	When You Know	Multiply by	To Find	Symbol
	LENGTH			
in	inches	*2.5	centimeters	cm
ft	feet	30	centimeters	cm
yd	yards	0.9	meters	m
mi	miles	1.6	kilometers	km
	AREA			
in^2	square inches	6.5	square centimeters	cm^2
ft^2	square feet	0.09	square meters	m^2
yd^2	square yards	0.8	square meters	m^2
mi^2	square miles	2.6	square kilometers	km^2
	acres	0.4	hectares	ha
	MASS (weight)			
oz	ounces	28	grams	g
lb	pounds	0.45	kilograms	kg
	short tons (2000 lb)	0.9	tonnes	t
	VOLUME			
tsp	teaspoons	5	milliliters	ml
Tbsp	tablespoons	15	milliliters	ml
fl oz	fluid ounces	30	milliliters	ml
c	cups	0.24	liters	l
pt	pints	0.47	liters	l
qt	quarts	0.95	liters	l
gal	gallons	3.8	liters	l
ft^3	cubic feet	0.03	cubic meters	m^3
yd^3	cubic yards	0.76	cubic meters	m^3
	TEMPERATURE (exact)			
°F	Fahrenheit temperature	5/9 (after subtracting 32)	Celsius temperature	°C

Approximate Conversions from Metric Measures

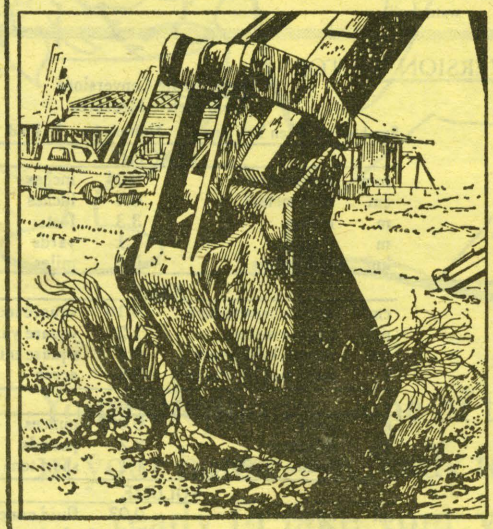
Symbol	When You Know	Multiply by	To Find	Symbol
	LENGTH			
mm	millimeters	0.04	inches	in
cm	centimeters	0.4	inches	in
m	meters	3.3	feet	ft
m	meters	1.1	yards	yd
km	kilometers	0.6	miles	mi
	AREA			
cm^2	square centimeters	0.16	square inches	in^2
m^2	square meters	1.2	square yards	yd^2
km^2	square kilometers	0.4	square miles	mi^2
ha	hectares (10,000 m^2)	2.5	acres	
	MASS (weight)			
g	grams	0.035	ounces	oz
kg	kilograms	2.2	pounds	lb
t	tonnes (1000 kg)	1.1	short tons	
	VOLUME			
ml	milliliters	0.03	fluid ounces	fl oz
l	liters	2.1	pints	pt
l	liters	1.06	quarts	qt
l	liters	0.26	gallons	gal
m^3	cubic meters	35	cubic feet	ft^3
m^3	cubic meters	1.3	cubic yards	yd^3
	TEMPERATURE (exact)			
°C	Celsius temperature	9/5 (then add 32)	Fahrenheit temperature	°F

*1 in = 2.54 cm (exactly).

dial before you dig

YOU MAY BE DIGGING INTO UNDERGROUND TELEPHONE CABLE OR CONDUIT.

FOR INFORMATION CONCERNING THE LOCATION OF UNDERGROUND CABLE, CALL YOUR LOCAL TELEPHONE COMPANY BUSINESS OFFICE OR REPAIR SERVICE.



NUMBERS FREQUENTLY CALLED

LOCAL TELEPHONE NUMBERS

NAME AND ADDRESS	TELEPHONE	NAME AND ADDRESS	TELEPHONE

OUT-OF-TOWN TELEPHONE NUMBERS

NAME AND ADDRESS	AREA CODE	TELEPHONE	NAME AND ADDRESS	AREA CODE	TELEPHONE

Call by Number for
Faster Long Distance Service

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